

FRONT!



FRONT! Goes to the Finlen • page 4

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Joe Tomich, Finlen cook, is a talented artist. As a result, he produces some fascinating table decorations for special banquets. Joe is shown here with a miniature mine gallus, a scale model of those used in the Butte area for taking miners in and out of the mines, and for hauling ore up out of the ground. Scale-model construction is just one of Joe's many artistic talents.

FRONT!

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FRONT! CORRESPONDENTS

If list is out of date or otherwise incorrect please notify FRONT!

Anchorage-Westward, *Tom Sneberger*
 Bannock, *Clayne Dice*
 Benjamin Franklin, *Betty Bowen*
 Benson, *Carl Glaser*
 Boise, *Gail Atkins*
 Cascadian, *Billie Box*
 Cosmopolitan, *Frank Meyer*
 Davenport, *Betty Carson*
 Finlen, *Charles F. O'Leary*
 Georgia, *Michael Lambert*
 Guatemala Hotels, *Leslie Clark*
 Hawaiian Village, *Roberta Lee Burnette*
 Leopold, *Mary McLeod*
 Marcus Whitman, *Don Mickey*
 Maurice, *John N. Grant*
 Mayfair, *Gwen Hawkins*
 Multnomah, *Hal Carey*
 Northern, *Bulah Manning*
 Oasis, *Dorothy Beardshall*
 Olympic, *Sylvia Frula*
 Owyhee, *Lynn Bingham*
 Rainbow, *Esther DeVault*
 Roosevelt, *Barbara Hurl*
 St. Francis, *Elizabeth Bell*
 Sir Francis Drake, *Bill Boyd*
 Winthrop, *Robin Hopkins*

From the Chairman of the Board



If your job calls for you to be in the lobby or dining room of one of our hotels, you probably have seen and served many well-known personalities among the hotel guests.

Movie stars, famous athletes, government officials, frequent Western Hotels because they know that finer hotel service cannot be found anywhere. These people are very special persons in the eyes of the public. To us at Western Hotels, they are **Very Special Persons** not primarily because of their national fame, but because they are our guests.

Of course these dignitaries are treated in a manner befitting them at Western Hotels. However, it is not necessary to have fame or fortune to

become a **VSP** at a Western Hotel.

Movie stars, athletes and statesmen may draw the attention of other guests, but the John and Jane Does draw just as much attention from us when it comes to treating them like **Very Special Persons**.

Every person is a **VSP** when he stays at a Western Hotel. He is a **Very Special Person** because you make him feel that way. Thanks for your good work.

A handwritten signature in cursive script that reads "S. W. Thurston". The signature is written in dark ink on a light background.

S. W. THURSTON
*Chairman of the
Board of Directors*

FRONT! Goes to the Finlen

Much of the lives of the people of Butte, Montana, revolve around the Finlen Hotel and Motor Inn.

Residents of Butte frequent the Finlen for such things as service club meetings, banquets, and as a place to relax during a "night out." In addition, Butte residents are attracted to the Finlen by the modern shops and offices that are located in the Finlen building.



The Finlen Motor Inn was added this year

Of course the primary purpose of any hotel is to serve the traveling public, and that the Finlen does well, too. For years, the Finlen has been one of the favorite hotels for people traveling in that section of the country. Since the Finlen Motor Inn opened this year, the Finlen has been able to serve the traveling public even better.

While everyone in the Western Hotels organization is proud of the fine physical structure of the Finlen Hotel and Motor Inn, they are even prouder of the fine service rendered by the Finlen employees, for whom VSP Service is a watchword for everything they do.



The Finlen Hotel in Butte, Montana

The VSP Service theme seems to have spread to those operating shops as sub-rentals at the Finlen. Many Butte citizens have remarked about the politeness of everybody who does business at the Finlen. VSP Service, no doubt, is "contagious" to those "exposed" to it every day. Among



Veteran employees Mary Burby and Leo Schapiro

sub-rentals at the Finlen are a radio station, a travel agency, an insurance company, a barber shop and a beauty shop.

The oldest Finlen employees in length of service are *Mary Burby*, waitress, and *Leo Schapiro*, chief engineer, pictured enjoying a cup of coffee as they recall old times. *Mary* has been serving guests in the Finlen

coffee shop for 30 years. *Leo* was a Finlen bellman for several years before joining the engineering staff.



Make way for *Mary Mihelich* and *Frances Reindl*

In another coffee episode, this one under quite different circumstances, the candid camera caught waitresses *Mary Mihelich* and *Frances Reindl* at the height of the rush hour near the coffee maker. *Mary* and *Frances* say they don't always work this frantically, but they do move fast when necessary to give guests **VSP** Service.

"Fearless, courageous, willing and smiling" are the words used by **FRONT!** correspondent *Chuck O'Leary* to describe the five ladies who man the Finlen front office. From left in photo they are *Gayle Dunbar*, *Janet Mueller*, *Floyce Gray*, *Virginia George* and *Lorraine Wakely*, front office manager.

Heard but seldom seen are the Finlen's telephone operators, *Ellen Dunn* and *Marguerite Moran*, who many times have been complimented for their pleasant telephone voices. They proudly wear their **VSP** badges, even though the people they deal with can't see them.



Telephone operators *Ellen Dunn* and *Marguerite Moran*



Front office staff all smiles (well, almost)

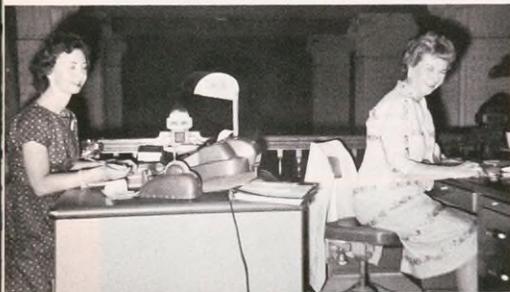
Among others active "behind the scenes" at the Finlen are *James Ralph*, newly-appointed purchasing agent, and *Bill Shutey*, ex-bellmen who recently was named assistant storekeeper. They are shown in the Finlen's well-stocked pantry.



James Ralph and Bill Shutey

Busy with the books are the efficient ladies in the auditing department, *Donna Thorp* and auditor *Margaret Moran*, who didn't have to pose for this picture. The photographer found them hard at work at their desks on the Finlen mezzanine.

Donna Thorp and Margaret Moran



Frances Reindl and Dorothy Morgan with wine display

Frances Reindl quit scurrying long enough to pose with *Dorothy Morgan*, another waitress, before the wine display behind the counter in the coffee shop. The waitresses fixed up this display themselves.



Gun Room employees conduct meeting

As at all Western hotels, Finlen employees are encouraged to submit suggestions for better operation and finer service. Members of the Gun Room staff are shown here in a recent meeting. From left, *Pat Sullivan*, *Eva Williams*, *John Murphy*, *Wes Reed*, *Billie Jean Ward*, *Chuck Gallagher*, *Marcella Leigh* and *Dan O'Connell*, commissioner.



Porters pose

Finlen porters paused on the steps long enough for the photographer to shoot them. Top row from left, *Gene Tinder, Chris O'Bill* and *John Bartlett*. Bottom row from left, *Frank Adamo, Marvin McCauley* and *Pete Heiser*.

Credit for keeping the Finlen in top **VSP** condition belongs to the ladies in the housekeeping department. Pictured in their headquarters, the linen room, top row from left, *Margarete Krzan, Elsie Rogers, Mary O'Halloran, Elizabeth Griffith, Mary Riggins, Eldergarde Krzan, Louise Walsh* and *Marvel Norton*. Bottom row from left, *Amelia Lucero, Gloria Ruckdashel, Rose Ruckdashel* and *Tena Richards*, housekeeper.

Housekeeping department ladies

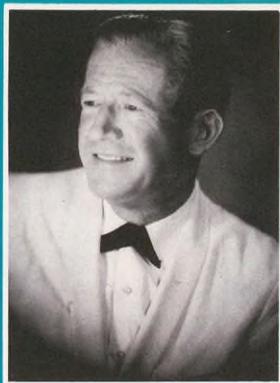


Hulda Canelia, at the grill, seems oblivious of both the camera and the glances of those in the kitchen behind her. That's *Chef McMabb* directly behind *Hulda*. In background, from left, are *Betty Templen*, head pantry woman *Vera O'Bill*, assistant chef *Henry Edwards* and *Joe Tomich*.

When the Gun Room employees are through using the grand piano as a conference table, *Hugh Dunlop* can move in for his nightly appearance at the piano bar. *Hugh* formerly had an orchestra of his own.

Finlen bellmen have a variety of hobbies and outside activities. Back row in picture are, from left, *Eddie Eiman*, automobile mechanic; *Duke Sorenson*, bell captain and fisherman; and *Jake Handy*, instructor at Butte Business College. Bottom row, from left, *Ken Verschoor*, caretaker; and *Ron Triner*, who is studying American Hotel Institute courses.

Chef McMabb watches *Hulda Canelia* at work



Hugh Dunlop



Busy bellmen



Goings and Comings at the Benjamin Franklin

Ned Davies, who came to the Benjamin Franklin soon after the hotel opened and has been there ever since, is back on the job as superintendent of service after recuperating from surgery.

Jack Tachiyama, standing at desk, and *Ernie Herod*, seated, are feeling at home at the Benjamin Franklin after a few months on their jobs as purchasing agent and assistant purchasing agent, respectively. *Jack* is no newcomer to Western Hotels, having served 12 years with Western, most recently as chef at the Boise Hotel. He is no newcomer to Seattle, either. He was born there. *Ernie* also came to the Benjamin Franklin from Idaho.

I. Keith Hardman moved from Trader Vic's at the Benson in Portland to become manager of Trader Vic's Outrigger at the Benjamin Franklin. *Keith*, his wife *Alice* and their small son *Toby* have moved into a house overlooking Lake Washington.

Ned Davies



Ernie Herod and Jack Tachiyama

Betty Mathison, who has operated the Outrigger gift shop for 10 years, left in September for a foot operation . . . *George Woo*, Outrigger waiter, recently became the father of a girl . . . New Outrigger host is *Peter Heiser*, a graduate of Cornell and the grandson of a famous chef.

Lynn Peterson, reservations secretary, left in September to try her wings in San Francisco . . . *Ron Kirtland*, formerly executive assistant manager, is now sales manager . . . *Ron's* new secretary is *Laura Hedge*, formerly of the Western sales office . . . *Herman Rivera*, long a waiter at the Outrigger, is now bartender . . . *Stewart Marlatt*, Outrigger night host, married ex-Outrigger hostess *Terry Harui* in August.

I. Keith Hardman





Mr. and Mrs. Michael Cherry

Davenport Doings

Joyce Scott, reservation clerk at the Davenport, became Mrs. Michael Cherry after her recent marriage. The young couple honeymooned at Reno and Lake Tahoe.

V. G. (Nick) Nikitas was honored by fellow employees before he left the Davenport to assume the management of the Bakersfield Caravan Inn. In order to keep the event a surprise for Nick, the luncheon was listed under the name of Mr. Fish, and unsuspecting Nick set up the table and chose the menu. Nick examines this gift, "Mr. Fish."

Seated around table, clockwise, are Beth Turk, Dave Christianson, Nick Nikitas, Mrs. Nikitas, Al Schilling, Gayle Jewell, Pete Hudson, John Stevens and Bill Neuman.

No, it wasn't done with mirrors. The barber shop customer is getting VSP treatment from six people at the Davenport barber shop. Surrounding the customer are, from left, Tommy Floyd, Coty Oxner, Fred Gosard, Earl Dalke, Dayton Doyle and Maurice Lyons.



"Mr. Fish" honored at banquet



Shine, manicure, haircut—all at once



Davenport's laundry crew

Busy in the housekeeping department are, from left, *Bess Potter, Laura Goss, Buelah Reeder, Gladys Sweetland* and *Mabel Jaeck*.

Washday blues? No evidence of it in this happy laundry crew. From left, laundry manager *Jim Thompson, Becky Buchanan, Addie Wilson, Hazel Springer, Violet Stokes, Doris Johnson, Sadie Powers* and *Mary Hepburn*.

All is smiles in the Davenport kitchen, too. But who wouldn't be happy in such a gleaming kitchen? From left, *Jeanne Tucker, Verna Kaler, Pat LaFave* and *Ray Jarbeaux*. In another kitchen scene, *John Gyer* and *Jack Nice* are at work in the only kitchen in the world under a swimming pool.

John Gyer and Jack Nice



Housekeepers reach for supplies



Faces, fixtures gleam in kitchen

Georgia Jottings

Patrons of the bar at the Georgia Hotel, watching *Roy Johnston*, assistant bar manager, at work, often remark, "I'll bet that big fellow is an athlete." They're right. Muscular *Roy* is quite an athlete. Last May he organized a Georgia softball team and captained it to a first division finish in a Vancouver, B. C., league. *Roy* recently was elected president of the Vancouver Hotels and Clubs Sports League.



Merle Emery and Brian Morrall



Lee Winkelman

Team members shown in their colorful uniforms with the Hotel Georgia crest are, back row from left, *Skip MacDougal*, *Don McLeod*, *Gene Kopp*, *Roy Johnston*, *Steve Ponak* and *Brian Pardon*; front row from left, *Gilbert Girard*, *Ruben Kopp*, *Jack Jenni* and *Herb McDonald*.

Lee Winkelman, a young lady with a lot of charm and poise, is a recent addition to the front office staff.

Brian Morrall, looking rather "British" as usual, recently inaugurated a Georgia staff publication, called "Georgia and Howe." It has become popular with Georgia employees. Working industriously while *Brian* poses is *Merle Emery*, who has been relief information clerk at the front desk for the past two summer seasons. She recently graduated from University of British Columbia.

Hotel Georgia softball team



BITS FROM THE BANNOCK

Eleven persons with a total of 202 years service at the Bannock recently were honored for their long, faithful contribution to the success of the Western Hotel in Pocatello.

All looking hale and hardy in the picture are: Standing from left, *George Girany*, houseman; *Joe Ellis*, chief engineer; *Mae Womack*, maid; *Louise Read*, maid; *Clemence Karaboyas*, auditor; and *Jim Brown*, porter. Seated from left, *Pearl Parris*, housekeeper; *Odessa Ewing*, maid; *Elva Schenk*, maid; *Alice McMillin*, maid, *Emily Kelsey*, maid.

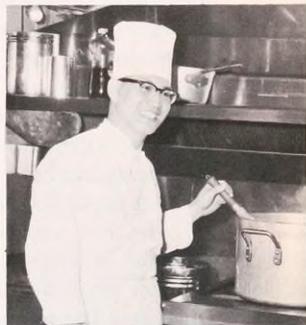
Also in the Bannock news is a new employee, *Danny Hong*, dinner cook. *Danny* cut his teeth on a spatula. His parents are operators of a fine Chinese restaurant in Pocatello. *Danny* always was interested in cooking as a career, and he appreciates the opportunity to work under chef *Everett Miller*.

When it was decided to replace the large, cumbersome hat and coat racks at the entrance of the Bannock ballroom, the hotel didn't buy new racks, it built them. *Cliff Butts*, assistant engineer, designed the racks and built them with the assistance of *Joe Ellis*, chief engineer.



Lots of good years left in this group.

Joe Ellis and Cliff Butts built these coat racks.



Danny Hong



John Graff and Dixielanders.

★★★ *Cosmopolitan Capers* ★★★

Just about everybody got into the act during the recent Shrine convention at Denver. *John Graff*, bellman, is shown lending a hand to a Dixieland band from Nebraska, and *Ed Green*, catering manager, leads a German band from Pennsylvania.

Bruce McKibbin has joined the *Cosmopolitan* staff as sales manager. He came from the *Winthrop*. *Cecil Berthea*, who has served in various capacities at the front desk in the past four years, has been promoted to purchasing agent, succeeding *Frank Meyer*, who has returned to his former position as assistant manager.

After practicing a week and making a few last-minute telephone calls to his wife for instructions, *Eddy Perin* turned out more than 500 Ha-

waiian pancakes for a breakfast fashion show.

The girl talking on the telephone is *Shirley Opatril*, taking a reservation, while *Patty Coy* looks on.

Jack Elliott, who has been with the *Cosmopolitan* for eight years, has been promoted to senior assistant manager, replacing *Jim Kent*, who is now with the *Hawaiian Village*.

Anne Rosenbalm has returned as night auditor after a leave of absence... *Bob Gallagher* has returned to the bellman staff... *Tom Hunicutt* has joined the front desk staff as evening mail clerk and *Bob Fredregill* as file clerk... The *Dodd Sisters*—*Edna* and *Kitty*—recently celebrated their ninth anniversary as music-makers in the *Imperial Room*... *Kenny Bollsinger*



Ed Green and Pennsylvanians.

Bruce McKibbin





Cecil Berthea

is having trouble keeping the buttons on his bellman's uniform. He can't help but swell with pride over the academic achievements of his son, *Charles*, who has won a scholarship at Colorado State College.

Joe Reese, night clerk who came from the Rainbow Hotel, has a hobby of baking cakes sculptured to fit special occasions. He recently baked an especially attractive one for *Beverly Kotnour*, a cashier... *Cosmopolitan Capers* is the name of the monthly newspaper published for the staff of 400 employees. *Jack Elliott* is editorial supervisor; *Joe Reese*, editor in chief; *Cecil Berthea*, associate editor; and *Dorothy Johnson*, publication advisor.



Eddy Perrin



Shirley Opatril and Patty Coy

Test Yourself On West

These historical questions were compiled from information in the 30th anniversary edition of FRONTI magazine. Let's see how well you read the special edition. Score yourself this way:

All 15 correct—You have a photographic memory or you peeked while taking the test.

11-14 correct—We hope you read all issues of FRONTI so carefully.

7-10 correct—Well, it has been a couple of months since you read the historcial issue.

Less than 7 correct—Maybe you're strictly a "modern" who doesn't care about historical stuff.

Answers on page 31.

1. Which one of these hotels was not an original member of Western Hotels?

- (a) Benjamin Franklin (b) Cascadian
(c) Georgia (d) Marcus Whitman

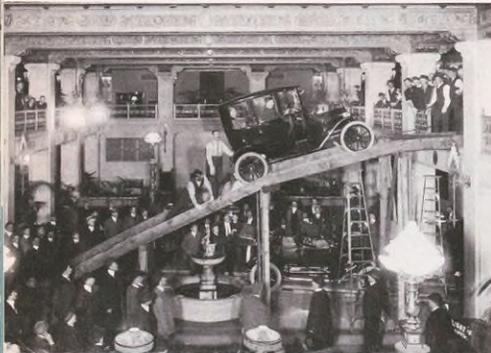


2. This picture, taken after a fire in 1940, shows the ruins of what Western Hotel?

- (a) Anchorage (b) Westward
(c) Finlen (d) Northern

3. The St. Francis was how old at the time of the great San Francisco earthquake?

- (a) 6 months (b) 2 years
(c) 5 years (d) 10 years



4. This model T Ford is being pulled to the mezzanine for an auto show at what hotel?

- (a) Davenport (b) Maurice
(c) Roosevelt (d) Sir Francis Drake

5. The Olympic Hotel was opened in what year?

- (a) 1902 (b) 1919
(c) 1924 (d) 1931



6. This picture, taken in 1911, shows what hotel under construction?

- (a) Cascadian (b) Cosmopolitan
(c) Multnomah (d) Northern

7. The organization of Western Hotels was first discussed over three cups of coffee in:

- (a) Seattle (b) Spokane
(c) Wenatchee (d) Yakima



8. This handsome buck once stood in the lobby of what hotel?

- (a) Benson (b) Leopold
(c) Marcus Whitman (d) Owyhee

9. Which of these present Western Hotels executives was not in the Western organization when it was founded in 1930?

- (a) Edward E. Carlson (b) F. A. Dupar
(c) Troy Himmelman (d) S. W. Thurston



10. The mirrored dance floor should tell you this picture was taken at the:
 (a) Mayfair (b) Rainbow
 (c) Roosevelt (d) Winthrop

11. The first section of the Hawaiian Village was opened in:
 (a) 1951 (b) 1953
 (c) 1955 (d) 1957

12. Which of these hotels was the latest of the four to join Western Hotels?
 (a) Mayfair (b) Olympic
 (c) Owyhee (d) St. Francis



13. This 1924 picture shows the lobby of what hotel?
 (a) Davenport (b) Olympic
 (c) St. Francis (d) Sir Francis Drake

14. The first portion of the present Cosmopolitan Hotel was built in:
 (a) 1889 (b) 1911
 (c) 1923 (d) 1929

15. In 1959, Western Hotels had a payroll of:
 (a) 5 million dollars (b) 10 million dollars
 (c) 15 million dollars (d) 25 million dollars

WESTERN HOTELS Multiplication Table

(New  facilities) x (cities of the West) = (the finest traveling and dining)

Just Completed

- Anchorage-Westward Hotel
- Banquet room and private club addition, Northern
- 450-room Diamond Head Tower, Hawaiian Village
- Golden Palace specialty restaurant, Bannock
- Golden Knight specialty restaurant, Multnomah

Ready Soon

- 227 refurbished rooms, Ocean Tower, Hawaiian Village
- Bayshore Inn, Vancouver, B. C.
- New automatic elevators, Multnomah
- New coffee shop and dining room, Roosevelt

Announced

- 264-room Kyoto International Hotel, Kyoto, Japan (open 1961)
- Alameda Hotel, Mexico City (open 1961)
- Tokyo International Hotel (open 1962)
- Addition to Owyhee Motor Inn

Winthrop Wanderings



Harry Steel and Gary Wilson

Four men from Phoenix, Arizona checked in at the Winthrop Hotel recently, planning to stay there indefinitely. They were *Harry Steel*, the new Winthrop manager; *Gary Wilson*, new assistant manager; *Fred Eckel*, new manager of the Sabre Room; and *Bill Stites*, new executive chef.

Harry, who came to the Winthrop from the Caravan Inn at Phoenix, wonders who stuck the rapier on the ceiling of the Sabre Room. *Gary* is just as puzzled as his boss. Could the culprit have been *Fred*? He looks as if he's handling that sabre with dexterity.



Fred Eckel

Bill was pleased to find such a competent kitchen crew waiting to work with him—men like *Arnold Ball*, pictured with *Bill*.

When the host of a lumberjack breakfast requested that the waitresses



Arnold Ball and Bill Stites



Lumberjills

wear clothing suitable for the lumberjack theme, the girls were eager to cooperate. Pictured from left are *Marie Bartran*, *Tressa Shannon*, *Pat Dahn*, *Helen DeLaune* and *Eva Wolfe*.

Gene Pandrea, head set-up man in the banquet department, and *Chuck*



Gene Pandrea and Chuck Hess



Twilia Sizemore

Sherry Lee Korver

Hess, store room manager, discuss the merits of a certain brand of catsup.

That's *Sherry Lee Korver* modeling the latest in swim suits and *Twilia Sizemore*, cocktail waitress, with the blow torch. *Twilia* sold 29 Yukon De-Icers in five days in a contest and won four pairs of Yukon stockings.

Anna Holt, executive housekeeper, distributes FRONT! magazine to her staff at the Winthrop. Pictured from left are *Irene Phillips*, *Pearl Price* (front), *Margaret Pender* (middle), *Karoline Jensen* (rear), *Ethel Belcher*, *Anna Holt*, *Eula Yarborough*, *Gladys Fink* and *Ellen Lengele*.

Housekeeping staff with our favorite magazine.





Camera Catches Newcomers

Rita Gravel, ex-Fur Rendezvous queen, is the A-W's new executive secretary.



On hand to greet breakfasters in the Chart Room are from left, Dorothy Page, Winkie Pasley, Elaine Parke and Ruby Wilson.



Elvina Francis, new cashier.



New cashier Nic Doucet.



Austin Casey heads VSP room service department.

Newcomers Margie Hertz and Lola Post familiarize themselves with the PBX board.



Louise Ditmore and Marge Wells, new PBX operators.



S at Anchorage-Westward



Gene Janigo, new bellman, is basketball player.



New wine steward, Robert Schrick.



New clerk Hal Walsh.



Helping keep the Anchorage-Westward looking new are Tollese Condell, Rose Scepurek and executive housekeeper Jean Turner.



Molly Dielman and Jean Ellis with floral "A-W" centerpiece at award dinner.

Werner Eglhoff, new cook.



ON THE BENSON BEAT



Another award added.

The London Grill recently was recipient of a Holiday Magazine award for the fourth consecutive year. *Jack Borg*, executive assistant manager, nails the award in place, while *Rodrigo Llorens* steadies the frame. *Henry Hodler*, chef, beams his approval.

When the King and Queen of Nepal visited the Oregon state capitol building in Salem, the late *Guy Hestle*, London Grill head waiter, had the honor of serving the royal couple. Ore-



Guy Hestle

gon Governor Mark Hatfield had requested that the Benson cater the dinner, although the Benson is 50 miles from the capitol building.

The Benson accounting department was recently reorganized. The women outnumber the men, 7-1. Back row from left, *Carolyn Mueller*, *Lucille Wascher*, *Neva Mendenhall*, *Bill Ellis*. Front row from left, *Pearl Carter*, *Emily DeShaw*, *June Wobig* and *Kitty Dixon*.

Benson accounting department.





Mercy Mata of the housekeeping department earned this trophy for her accomplishments in the Waikiki Hotel and Travel bowling league. Mercy had high two games of 449.



Eartha Kitt, celebrated songstress, signs in with help of clerk Betty Lou Nobriga. Eartha appeared at the Waikiki Shell Bar.

Hawaiian Village Views



Janet Larson, Peggy Suehiro, Harold Iwai and Mae Sato in the new office of the accounts receivable department.



Tommy Ching (left), doorman, and David Mahelona (second from left), security, receive letters of congratulations from James E. Durham, general manager, after Tommy and David were selected VSP Persons-of-the-Month by the girls in the PBX department. Addie Gardner, secretary to Mr. Durham, earned honorable mention in the contest.

Pete Sjostrom, new reservations manager, looks over the impressive board.



HUMAN GUINEA PIG 'SURVIVES'



Frosty checks his reservation with Esther Ramm, reservations clerk.



Vi Matsuoka greets Frosty at the entrance of the Terrace Room.



Frosty Fowler, Seattle radio announcer, subjected himself to VSP treatment at the Olympic Hotel in a "survival test" to see how long a human body could endure such a concentrated dose of luxury.

Frosty gave up on the morning of the third day. He said he felt he could go on forever, but quit for fear that too much soft living would upset his metabolism and make it too difficult for him to re-adjust to normal living on the "outside."

Frosty was housed in the executive suite, from where he broadcast his daily 6-10 a.m. show over Seattle station KING.

In the Grill Room, Frosty is served by Kay Beagle, Ann Gardner and Stella Lemon.



VSP TREATMENT AT OLYMPIC



Frosty visits the kitchen and chats with Philip Hyrniawsky, Rene Scheiss and chef Walter Roth.



Charles Lewis, Marine Room manager, with Frosty and companion.



At the front office, Frosty poses with Michond Schweig, Esther Ramm, Donna Campbell and Barbara Schaber.

Eric Pederson and Frosty plan dinner in the Golden Lion.



Frosty leaves in a wheelchair after "surviving" three days of luxury.





Clair Farrell and Charlie Henthorn



Horse gets VSP Service.



Jim Jacobs



It helps to have a wee bit of acrobatic blood in you if you're a painter. *Clair Farrell* and *Charlie Henthorn* look like old hands at balancing on ladders as they paint the ceilings at the Davenport... To advertise Spokane's Diamond Spur Rodeo, a bucking bronco was stabled in the Davenport lobby for several days. Hangin' around the ol' corral are from left, *Gayle Jewell*, sales representative; *Joan Perchesky* and *Joyce Cherry*, reservation clerks; and *Betty Carson*, executive secretary.

A going-away luncheon was held at the Benjamin Franklin for teletype operator *Sonja Spilseth* before she

left to punch the keys at the Benson. Smiling over their menus are, from left, *Laura Hedge*, secretary; *Lynn Peterson*, who left her job as reservations secretary soon after this picture was taken to go to San Francisco; *Sonja*; and *Mary Russell* of the Western Hotels convention service... New interior decorator for Western Hotels, Inc., is *Jim Jacobs*, who operated his own decorating business in Tacoma before going Western.

Farewell party for Sonja Spilseth



.....

Lillian Berg, elevator operator at the Winthrop, recently became engaged... *Bud Birkin*, new bellman at the Anchorage-Westward, came from just about the farthest United States point from Anchorage. He's from Miami Beach, Florida. Other newcomers at the Anchorage-Westward include *Rudy Kreyvig*, night auditor; *Wayne Larsen*, clerk; and *Hans Krueger*, cook.

Tommy Gore, who had been a resident at the Cascadian Hotel for 23 years and was well acquainted with



Lillian Berg, congratulated by *Laura Stewart*.

uste Kland, 5 years; *Raymond Rubio*, 15 years; *Lucille Blanchard*, 5 years; *Amy Taylor*, 25 years; *Helen Jackwell*, 5 years; *Versacola Sanders*, 5 years; and *Leo Quinzon*, 5 years.

Bob Kennedy of the Multnomah led a fun-making parade through a



Mayfair service award winners.

many past and present employees there, was buried with full military honors in the veterans' section of the East Wenatchee cemetery... Of the 53 Mayfair Hotel employees honored at the annual service award dinner, 36 received awards, presented by *Dewey Metzdorf*, Western Hotels vice-president. Award winners, back row from left, *Jose Tamayo*, 5 years; *Dattie Bright*, 5 years; *Willie Mae Session*, 5 years; *Phyllis Russi*, *Donald Allyn*, *James Risbel*. Front row from left, *Mary Wenceslao*, 10 years; *Aug-*

10-mile route in Portland while wearing size 50 overalls. He was so thirsty when he arrived back at the Multnomah that he couldn't wait to get to a drinking faucet, but instead drank from a fountain display in the lobby

Bob Kennedy





Billie Box

... *Armilda (Billie) Box*, Cascadian switchboard operator, is a renowned fisherman . . . *Mildred Ross*, Cascadian coffee shop cashier, is a ski instructor at Wenatchee, Wash., in her spare time. One of her first pupils was *Gary Emerson*, Cascadian auditor, now the night auditor at the Northern Hotel, shown with *Millie* on ski slope.

Mildred Ross and Gary Emerson



Joe Mogush moved from his position as manager of the Finlen to that of general manager of the new 300-room Bayshore Inn, scheduled to open soon at Vancouver, B. C. . . . *Bob Wilhelm* has been named to succeed *Joe* at the Finlen. *Bob* had been manager of the Caravan Inn at Lancaster, Calif. . . . *Don Allison*, who had been executive assistant manager at the Multnomah, is now director of sales for the Olympic . . . *Bill Ellis*, who had been on special assignment at the Multnomah, became executive assistant there.



Joe Mogush



Bob Wilhelm



Don Allison



Gus Marquardt entertains Davenport banquet girls.

Gus Marquardt, Davenport banquet houseman, got behind a photographer's prop to entertain the banquet girls after lunch. Girls are, from left, *Marilyn Cabill*, *Joan MacDaniel*, *Janet Harris*, *Vickie Sullivan*, *Trudy McCabe* and *Shirley Hurley*. . . Bell captain *Dick Carter* got his paycheck at the Maurice recently, tore it up, threw it into a waste basket and put the undamaged envelope in his pocket

...*Nettie Bidstrup*, long-time waitress at the Maurice, has retired. *Nettie* admits to a lot of years, but right up until her retirement she bustled around the tables like a teenager.

When the movie, "The Bellboy," was showing at a Boise theater, a contest was held among bellmen at the Boise and Owyhee hotels. The object: see who could carry the most luggage from his hotel to the theater, about five blocks away. *Jim Lyons* of the Boise at first appeared to be the winner, after lugging 15 pieces of luggage in one trip. *Dave Smith* of the Owyhee packed only 10 pieces. Later, however, the contest was declared a tie when it was discovered that *Dave's* 10 bags were full, while *Jim's* luggage was empty. Now who do you suppose started that nasty rumor at the Owyhee that the bags had to be loaded? ...*Fred Donnelly*, Maurice room clerk, has been working as a motion picture bit actor since 1946. His experiences include doubl-



Fred Donnelly

ing for Liberace. He's shown in a police uniform while playing the part of a San Francisco cop.

Jim Lyons and Dave Smith





Gladys Burton, Terry Schruk and Florence Ford.

Ricky Lettner



PBX operators in Portland had their own "week" by proclamation of Mayor Terry Schruk, who is shown with Gladys Burton, chief operator at Portland City Hall, and Florence Ford, chief operator at the Multnomah. Florence is president of the recently organized Portland PBX Club... Austrian-born Friederike (Ricky) Lettner, Anchorage-Westward Chart Room waitress, is working her way around the world. She has spent the last two years traveling in the Western Hemisphere, and plans to remain in Alaska two years, after which she will head for the Far East. Chart Room customers are intrigued with the way Ricky rolls her rrrr's.

Mamie Hill, coffee shop waitress, and *Elmer McNabb*, executive chef, were presented merchandise certificates for having obtained the most credit card applications during a contest at the Finlen... The father of the first baby born in a new Butte hospital was *Tom Lee*, assistant storekeeper at the Finlen. The daughter was the *Lees'* first child... *Tony Oddo* has been named captain of the Gun Room at the Finlen. He came to Butte from Omaha, Nebraska, where he was associated with the Town House.

Helen Barrett has joined the Roosevelt staff as food and beverage manager. She came to the Roosevelt from the Morck Hotel in Aberdeen, Wash., where she had spent 13 years... New faces in the Roosevelt's Rough Rider Room are *Denny Sher*, bartender, and *Shelia Gray* and *Lorraine McAfee*, cocktail waitresses.



Mamie Hill



Elmer McNabb

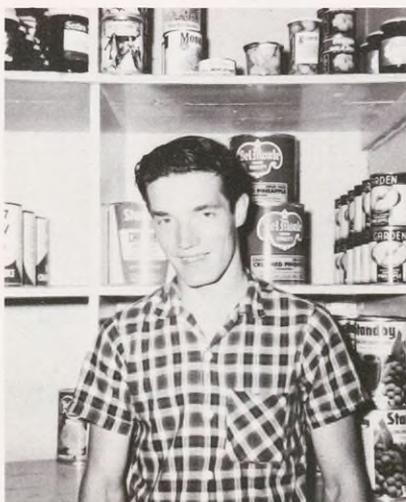


Tony Oddo



Helen Barrett

Tom Lee



Answers to Historical Quiz on Pages 16-17

- | | | |
|--------|---------|---------|
| 1. (c) | 6. (c) | 11. (c) |
| 2. (d) | 7. (d) | 12. (b) |
| 3. (b) | 8. (a) | 13. (b) |
| 4. (a) | 9. (a) | 14. (a) |
| 5. (c) | 10. (a) | 15. (d) |
-



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SAN FRANCISCO: St. Francis,
Sir Francis Drake, Maurice

LOS ANGELES: Mayfair

PALM SPRINGS: Oasis

HONOLULU: Hawaiian Village Hotels
ALASKA: Anchorage-Westward

INLAND DIVISION

DENVER: Cosmopolitan

SPokane: Davenport

BILLINGS: Northern

BUTTE: Fritzen Hotel and Motor Inn

GREAT FALLS: Rainbow

BOISE: Boise, Owyhee Motor Inn

POCATELLO: Bannock

SALT LAKE CITY: Newhouse (affiliated)

WALLA WALLA: Marcus Whitman

WENATOCHE: Cascadian

BELLINGHAM: Leopold Hotel and Motor Inn

INTERNATIONAL DIVISION

MEXICO: Mexico City: Hotel Alameda (open 1961)

GUATEMALA: Guatemala City: Guatemala-Biltmore

JAPAN: Tokyo: Kokusai Kanjo Hotel,

Chinzan-jo Garden Restaurant

Hakone: Hotel Kowakien—

Osaka: Taiko-en Garden Restaurant



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