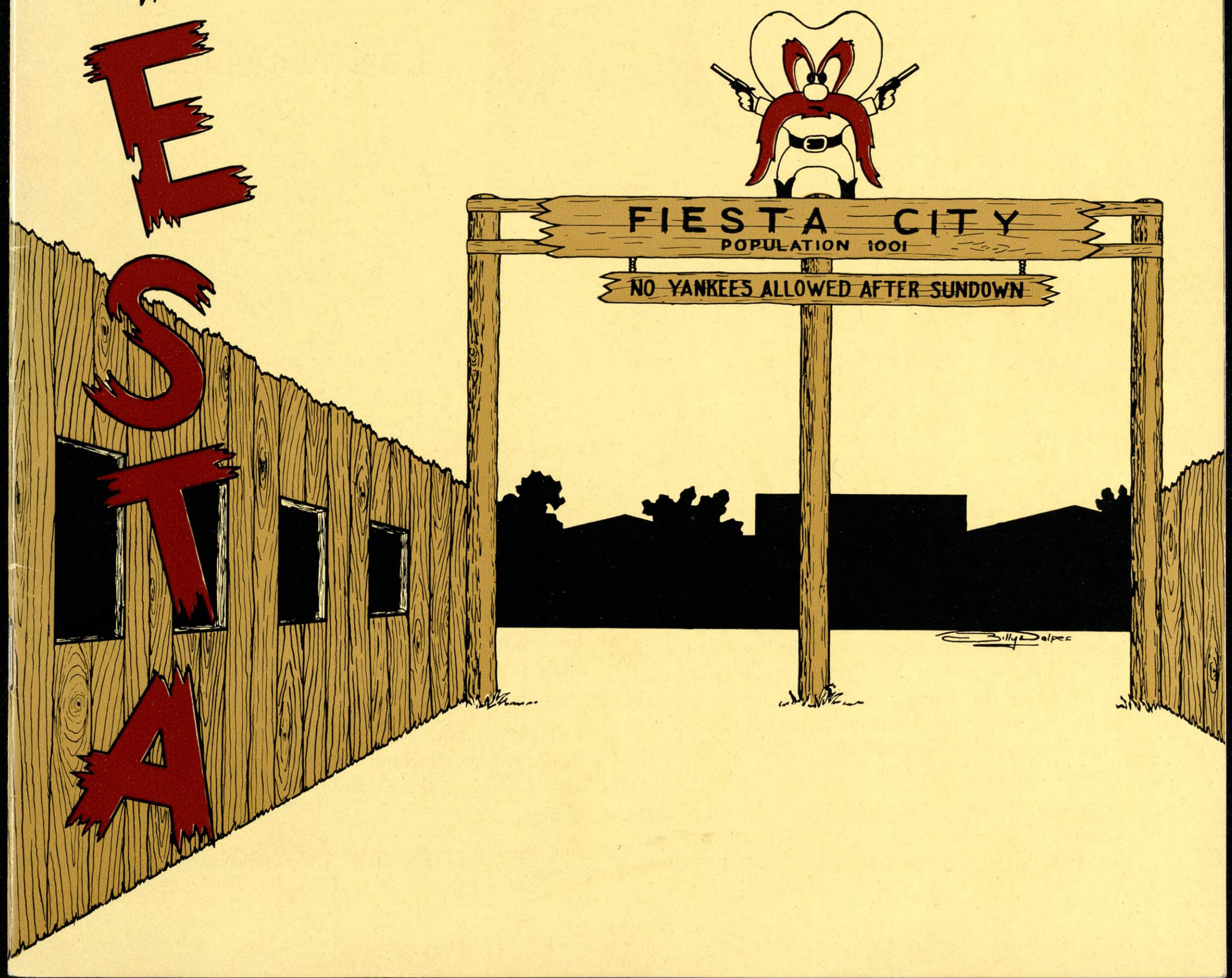
UNIVERSITY of HOUSTON

FRONTIER FIESTA

THE GREATEST COLLEGE SHOW ON EARTH



FIESTA

DEDICATION

to

Earl McMillian

"Houston's Friendly Ford Dealer" is the title associated with Earl McMillian, and everyone who has ever met Mr. McMillian agrees whole-heartedly with this title; especially the student body of the University of Houston. We are proud to dedicate the 1955 Frontier Fiesta to our good friend, Earl McMillian.

Mr. McMillian is a native Houstonian; his family has been here for over three generations. His tremendous interest in civic activities includes such organizations as the Houston Fat Stock Show, where he served as Executive Vice-President until his health forced him to retire; he was instrumental in founding the Farm and Ranch Club and served as its first president. He is an active member of the First Presbyterian Church, and a Past Potentate of Arabia Temple.

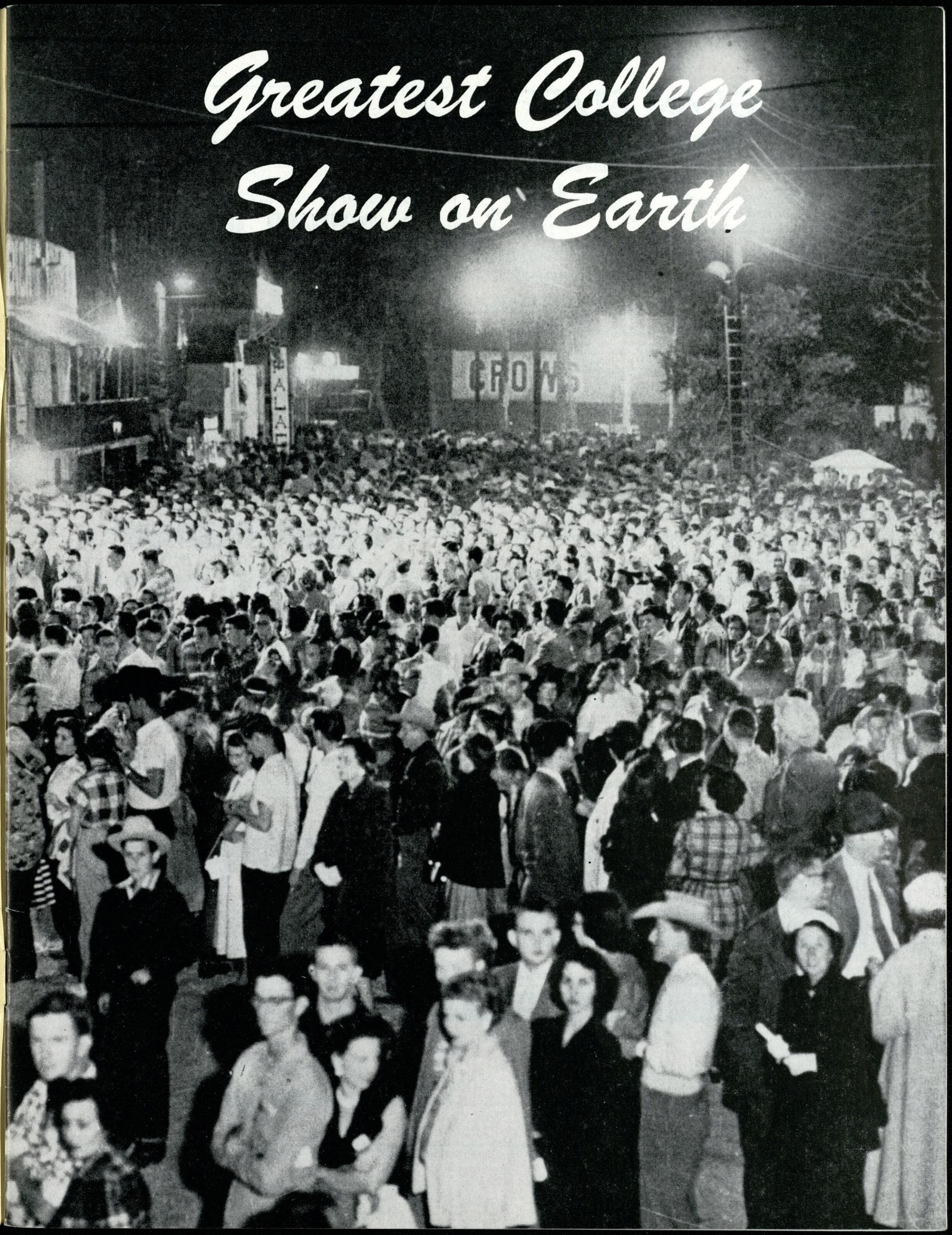
It was through Mr. McMillian that the University of Houston Agriculture Department got its start. He has given this department numerous grants which include many new Ford Trucks.

It was in 1949 that Mr. Earl McMillian first became associated with Frontier Fiesta. Searching for a prize for the winner of the Beard Contest, the 1949 Fiesta Chairman, Harry Scott, took a stab in the dark and asked Mr. McMillian if he would donate a used car for first prize. To Scott's surprise, Mr. McMillian said that he would not only donate a car . . . he would donate a Brand New Ford! From that time on Mr. McMillian has been gracious enough to donate a Brand New Ford each year, and this year's Ford marks his sixth.

In recognition of his efforts in behalf of Frontier Fiesta, Mr. Earl McMillian has been chosen as the person to whom this year's show is dedicated. We feel that there couldn't have been a finer choice.

FRONTIER FIESTA ASSOCIATION.

Greatest College Show on Earth



PROGRAM STAFF

Donn Fullenweider . . . . . *Editor*
Bob Gelles . . . . . *Publicity Director*
Frank Sclawy . . . . . *Advertising*
Dale Wilbourn . . . . . *Staff*
Bill Dalpes . . . . . *Art*

FOR YOUR SAFETY AND ENJOYMENT . . .

Buy Fiesta Money ONLY at designated ticket booths.

Use ONLY Fiesta Money to enter shows or make any purchase on the lot. DO NOT use legal currency.

All persons desiring to take pictures in Fiesta City MUST have a camera pass from the Publicity Staff.

No intoxicating beverages permitted on the lot.

Do not carry any weapon unless you are properly authorized to do so.

Do not smoke inside show structures.

The breaking of any one of these rules may mean your expulsion from Fiesta City. Help us help you enjoy yourself.

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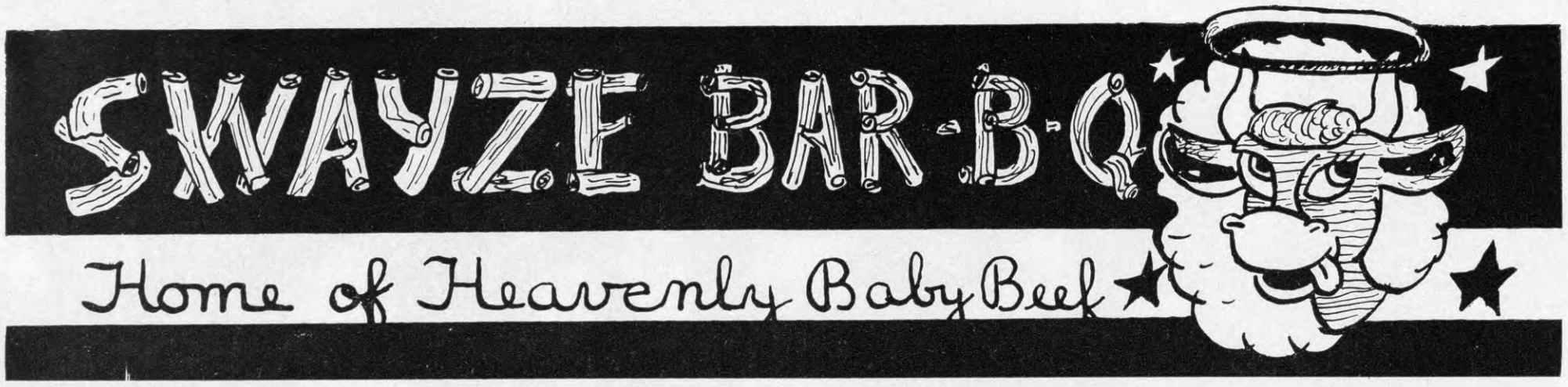

2004 SOUTH MAIN
HOUSTON 2, TEXAS

Frontier Fiesta Pageant

R. E. Fahey . . . . . *Director of Special Events*
Donn Fullenweider . . . . . *Program Chairman*
Bob Crafton . . . . . *Pageant Chairman*
Vernon Bergman . . . . *Beard Contest Chairman*
Don Tigner . . . . . *Annie Oakley Chairman*
Ken Collins . . . . . *Master of Ceremonies*

EVERY NIGHT

Opening Music by Glen Barber

Fiesta Welcome by Marvin Brisco, General Chairman

Acts from Various Shows on Midway

Beard Judging

Annie Oakley Contest

MONDAY, APRIL 18
- Annie Oakley Contest
- Beard Judging — Scrawniest, Longest

TUESDAY, APRIL 19
- Annie Oakley Contest
- Beard Judging — Reddest

WEDNESDAY, APRIL 20
- Annie Oakley Contest
- Beard Judging — Fanciest

THURSDAY, APRIL 21
- Annie Oakley Contest
- Beard Judging — Ugliest

FRIDAY, APRIL 22
- Finals of Annie Oakley Contest
- Beard Judging — Best All Around
- Prizes for Annie Oakley Contest Given

SATURDAY, APRIL 23
- Presentation of Awards — Top Ten Acts
- Beard Winners Draw for the Ford
- Presentation of Ford by Don McMillian
- Presentation of Palamino Horse by Jimmy Menutis
- Prizes for Beards Given

SOUTHWESTERN DECORATORS

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Let an Arthur Murray expert show you how simple it is to be a perfect dancing couple . . . even if neither of you have ever danced before. So come in now and take advantage of our 2 for 1 rates.

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THIS IS FRONTIER FIESTA

Born with the purpose of building spirit,
It has truly done that and more
By developing character and leadership
In young men and women by the score.
A task not easy — requiring strain,
Yet welcomed by students with a desire to train.
To prepare oneself for a valuable life, nothing has more worth
Than the experience gained from FRONTIER FIESTA:

"The Greatest College Show on Earth!"

BOB GELLES
Director of Publicity.

The University of Houston's FRONTIER FIESTA is rightfully entitled "The Greatest College Show on Earth" . . . no other college production offers such color, atmosphere, spirit, and opportunity.

FRONTIER FIESTA was born in 1940 in the minds of five University of Houston

Early Fiesta City

students who had a desire to stimulate school pride and spirit on the campus. The theme of FRONTIER FIESTA is to re-live the stirring life of the Old West by erecting a pioneer western town — Fiesta City — and offering entertainment in the form of saloons (soft drinks only), can-can dancers, singers, novelty acts, dancers, bearded cowboys, outlaws, peace officers, and a jail.

FRONTIER FIESTA has grown from a three-night show in 1940, seen by 5,000, to its present size of a six-night show, with an attendance of 100,000 people annually, and a total gate of almost $100,000 each year. The proceeds of FRONTIER FIESTA, after expenses, are donated to worthy University projects . . . for example: On August 25, 1954, Marvin Brisco, Chairman of the 1955 FRONTIER FIESTA, signed over a $106,402 check to the University. This amount represented profits from recent FRONTIER FIESTAS and was used to help pay for the University's new $160,000 swimming pool.

Many months are spent in planning and producing FRONTIER FIESTA. Campus organi-

Can-Can Line

zations combine and build a complete Fiesta City each year . . . all construction, electrical work, and production being done by students. Each year, after FRONTIER FIESTA, Fiesta City is leveled to the ground so that the next year's FRONTIER FIESTA will be original and inspire the students to present a better show than ever before!

FRONTIER FIESTA *is* "The Greatest College Show on Earth," not only because it is the largest in size, monetary return, and student participation, but also because it is a method of education. In building and producing a show of this nature, students learn to work together . . . to meet the business world . . . and to set aside individual differences and combine their efforts toward a common goal. FRONTIER FIESTA is fortunate that the University of Houston has an administration which recognizes the importance of this practical experience as a supplement to the education that comes from books. From this relationship between faculty and students, the students gain a feeling of stature and importance . . . the administration in return receives a feeling of pride.

Among the many special events that are a part of FRONTIER FIESTA is the BEARD CONTEST. The male students grow beards for several months, and the student who "raises" the finest crop of whiskers wins a new Ford automobile donated by Earl McMillian, one of Houston's leading Ford dealers.

The annual FIESTA BARBECUE is held several weeks prior to FRONTIER FIESTA for all students and faculty members, and about one hundred crippled children of the Harris County Society for Crippled Children are the special guests of FRONTIER FIESTA at this affair.

To truly re-live the days of the Old West, a band of bearded OUTLAWS held a mock bank robbery in El Campo and then rode on their OUTLAW RIDE to their hideaway near Fiesta City.

The ANNIE OAKLEY CONTEST gives all coed markswomen an opportunity to prove their shooting skill. The finals of this contest are held every evening during the Pageant in Fiesta City.

Among the many honors that have been bestowed upon FRONTIER FIESTA is the Official Fiesta City Charter given to FRONTIER FIESTA in April of 1952 by the Governor of the State of Texas, Allan Shivers. This Charter, branded on tanned leather, makes Fiesta City an official township of the State of Texas.

FRONTIER FIESTA has become a living part of the University of Houston and the City of Houston . . . it is well-deserving of its title . . . "THE GREATEST COLLEGE SHOW ON EARTH!"

BOB GELLES

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JESSE JONES INTERESTS

Bayou Queen

ALPHA PHI OMEGA
and
PI LAMBDA CHI

Presents

Scene I
Chorus
Scene II
Melodrama (Act I)
Scene III
Song and Dance
Scene IV
Melodrama (Act II)
Scene V
Dock Scene
Scene VI
Vocalist Bill Lindsey
Scene VII
Vocalist Jenna Coy Huddleston
Scene VIII
Finale

Master of Ceremonies
Ken Collins

Cast: Nell — Joyce Alford; Harry — Jimmy Edwards; Melvin — Ken Evans; May — Janie Henderson; Dock-hand — Bill Lindsey.

Dancers: Girls—Betsy Blackhall, Shirley Hunter, Louise Barefield, Mary Ann Gariety, Kaye Waddel, Sue Martin, Evelyn Koler. Boys—Ken Evans, Dick Funk, Don Cook, Al Armstrong, Harper Kight, Johnny Ledbetter, Bill Boze.

Band: Sonny Thompson and His All Stars.

Written and Directed by Bob Hines.

Production Staff: Marilyn Mazeika, Joyce Alford, Ken Evans.

Choreography: Bob Shelton and Emma May Horn.

Constumes: Mrs. Karnei.

Construction: Dick Funk.

Sets: Gil Crowell.

Lighting: Dave McMillin.

THE

DONUT HUT

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1940 Chairman

JOE KOPPEL
1941 Chairman

JOHNNY GOYEN
1947 Chairman

BILL SPARR
1948 Chairman

HARRY SCOTT
1949 Chairman

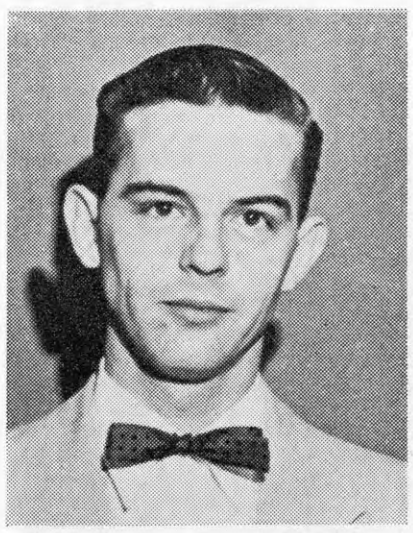
THE JOE KOPPEL AWARD

In memory of Joe Koppel, the '41 Fiesta General Chairman, who gave his life in the service of his country, the Koppel Award is presented each year to the show judged best on the midway. This trophy, the most coveted of all Fiesta school awards, is the goal that each show strives for. The presentation of the '55 trophy will be at 6:30 p.m. Saturday, April 23, at the Pageant at the Corral.

DAVE HALPHEN
1950 Chairman

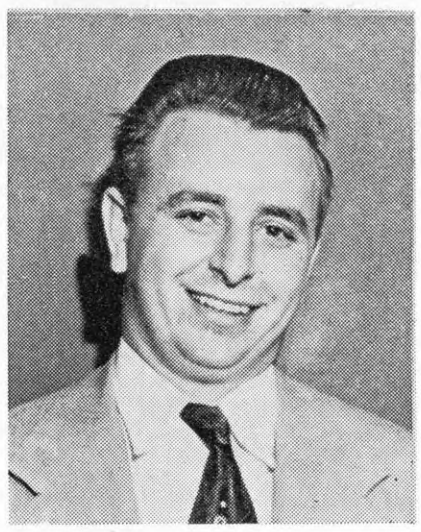
KOPPEL AWARD WINNERS

'48 Silver Moon
'49 Crows Nest
'50 Silver Moon
'51 Silver Moon
'52 Bayou Queen
'53 Bella Union
'54 Silver Moon / Bella Union

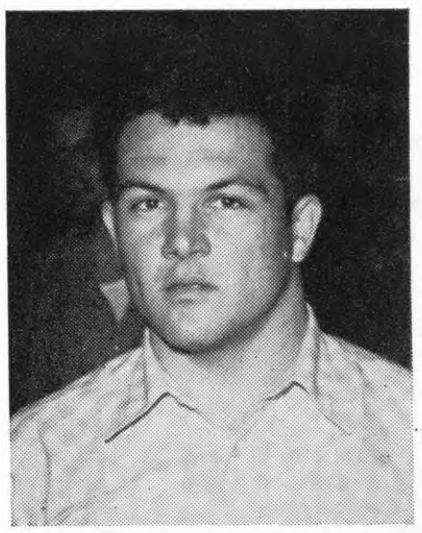


CHARLIE SNYDER
1951 Chairman

DOUG HARRISON
1952 Chairman



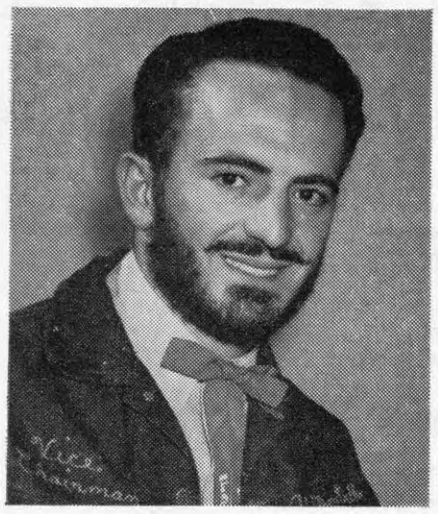
TALMAGE McRAE
1953 Chairman



DON WEBB
1954 Chairman

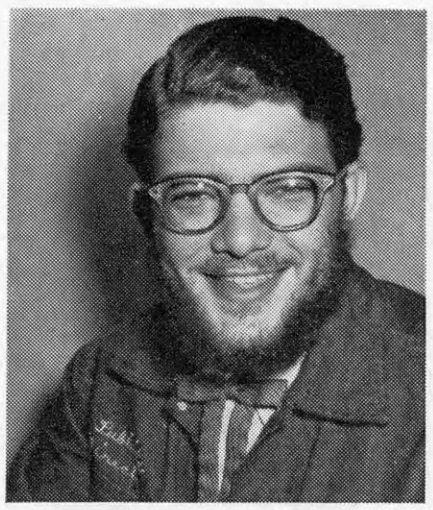
FIESTA BOARD OF DIRECTORS

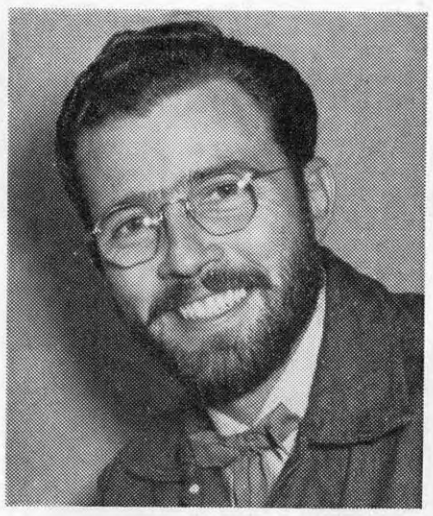
MARVIN BRISCO
General Chairman



A. J. MONTALBANO
Vice Chairman

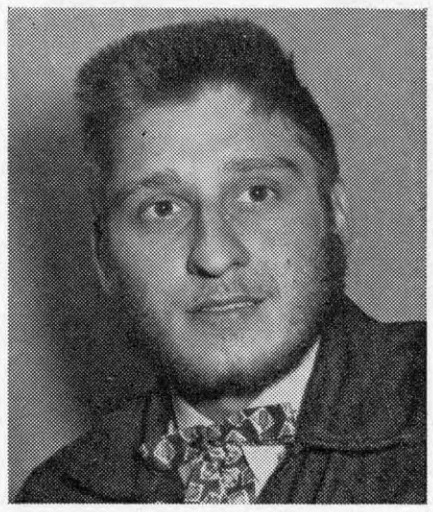
BOB GELLES
Publicity





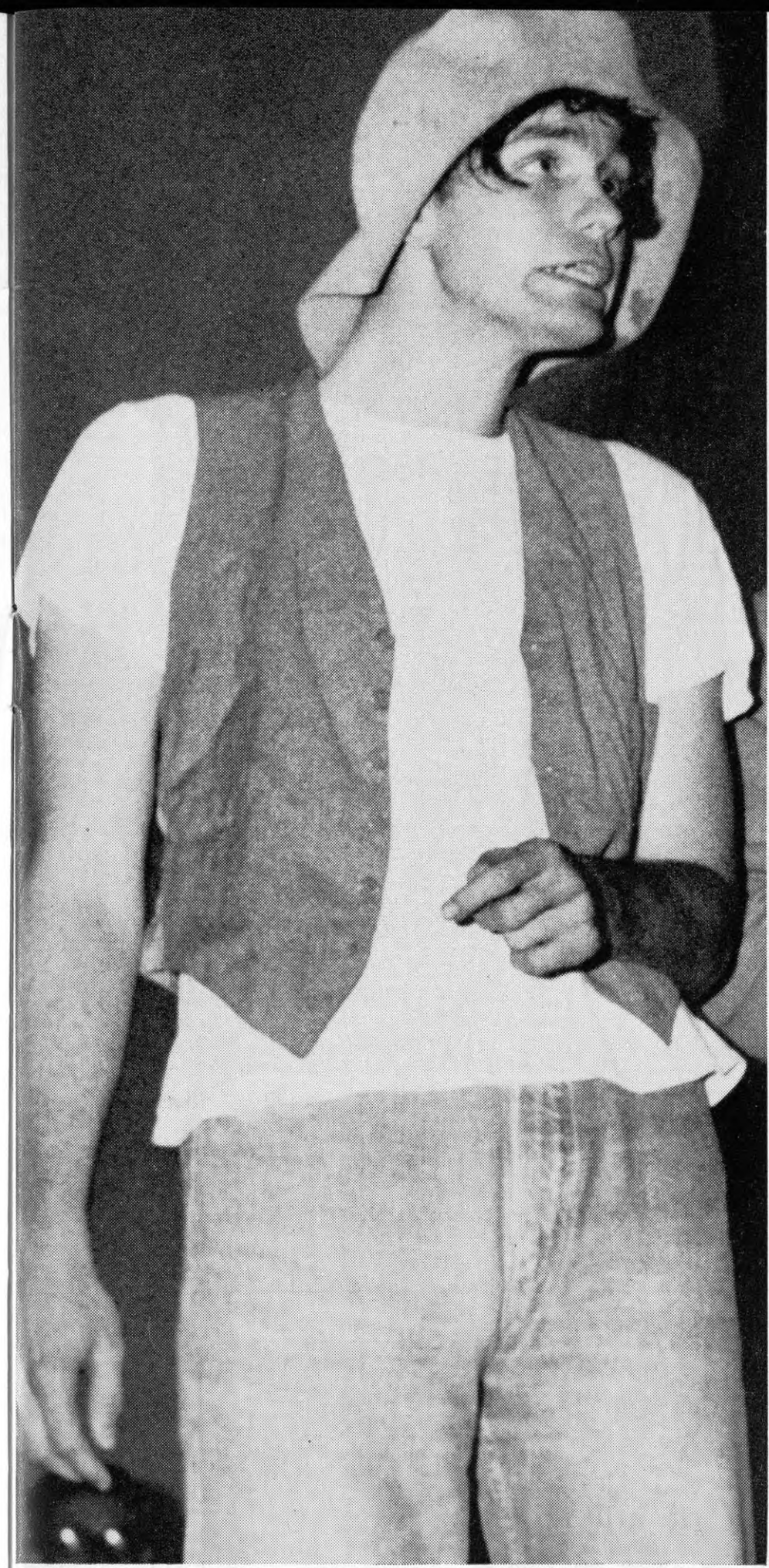
ROY FAHEY
Special Events

GENE REED
Grounds



SAM JACKSON
Production

RICHARD COSELLI
Business



Bella Union

GAN BEY and DELTA SIGMA

Present

THE LITTLE BROWN JUG

Scene 1 . . "See What the Boys in the Back Room Will Have"
Delta Sigma Dancets

Scene 2 . . . . . Vocalist Don Bloom

Scene 3 . . . . . Comedy — Cletus Wittge

Scene 4 . . . . . 'AFrangesa (Can-Can)

Scene 5 . . . . . Vocal, featuring Marijane Vandivier

Scene 6 . . . . . "Cuban Episode" (Calypso Production)
Gan Bey and Delta Sigma Dancets

Scene 7 . . . . . Finale — Entire Cast

DELTA SIGMA DANCETS: Barbara Lee, Jo Ann Witten, Gail Bowers, Dorothy Jo Goudelock, La Rita Thomas, Janie Morris, Jane Holley, Carol Olson.

Can-Can Line: Girls: Charlotte Kuenstler, Mary Lynn Eslinger, Verne Mae Hicks, Joann Thompson, Martha Edgel, Jenny Brogan, Barbara Lou Hicks, Margaret Ann Allbritton.

Boys: Dick Bonelle, Harold Mayfield, Donn Fullenweider, R. C. Estes, Tony Palazzo, Gus Meriwether.

Calypso: Girls: Margaret Ann Allbritton, Mary Lynn Eslinger, Beverly Gosset, Charlene Gibbs, La Rita Thomas, Dotte Trowell, Ann Byrnes, Martha Edgel.

Boys: Dick Bonelle, Harold Mayfield, Donn Fullenweider, R. C. Estes, Tony Palazzo, Gus Meriwether, Lamar Briggs, Curtis Goodknight, Irv Brunkenhoffer, and Dale Young.

Written and directed by Cletus Wittge.

Delta Sigma Director: Margaret Ann Allbritton.

Choreography: Rudolph Kroeller.

Construction: Jim Gammage.

Lighting: Bob Hawkins, Don Reynolds.

Sets: Clifford Thornton, Dale Wilbourn, Lamar Briggs.

Advertising: R. C. Estes.

FIESTA STAFF

First Row: Clyde Johnstone, Ruth Vaughan, Joanne Cisneros, Nadine Fea, Bette Johnson, Momo Rosenblum, Sonja Klug, Joyce Hohmann, Jon Campbell, Lou Fleissner.

Second Row: Bill Dalpes, Chuck Lanclos, Lyn Del Davis, Morton Smith, Don Tigner, E. A. "Andy" Anderson, Harvey Echols, Bill Carlton, Stephen Burroughs, Kay Johnson, Jim Heaney.

Third Row: Mike Hawthorne, Calvin Rash, Joe Ferguson, J. C. Giamalva, Bob Keeth, Jack Fraser, Bruce Albitz, Joe Huckestein, Harold Kelley, Tony Long, Frank Sclawy, John Oglesbee.

Lucky Seven Stores

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Crow's Nest

SIGMA ALPHA CHI
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Present

DALLAS, TEXAS, FIRST STATE FAIR

Barker ..... **Jim Allen**
Director ..... **Don Como**
Assistant Directors ... **Mary Ann Florian, Charlie Mitschke**
Choreographers ..... **D'Marie Collins, Marian Beckham, Carol Stevenson**
Construction ..... **Bob Crafton, John Manning**
Advertising ..... **Ken Crossman**
Art ..... **Jody Warner**
Research ..... **Maralyne Ramey**
Lighting and Sound ..... **Joe Williams, Marvin Parker**
Music ..... **Lonnie Steel**
Costumes ..... **Marge McKenzie**
Comedy ... **Johnny Bradley, Joe Smith**

Scene I ..... *"Dallas, Texas, First State Fair"*
(Alexander's Ragtime Band)
Chorus

Scene II .... *"Everything's Up to Date in Dallas, Texas" ("... Kansas City"—Oklahoma)*
Featuring Marvin Parker

Scene III .... *"Oilwells Are a Girl's Best Friend"*
Featuring Jody Warner

Scene IV ..... *"Little Girl Meets Little Boy"*
Martha Ann Collins, Johnny Bradley

Scene V ..... *"Heat Wave"*
Featuring Carol Stevenson with male chorus

Scene VI ... *Roy Phillips and His Trampoline Act*

Scene VII ..... *"Don't Put the Blame on Mame"*
Barbara Maxwell

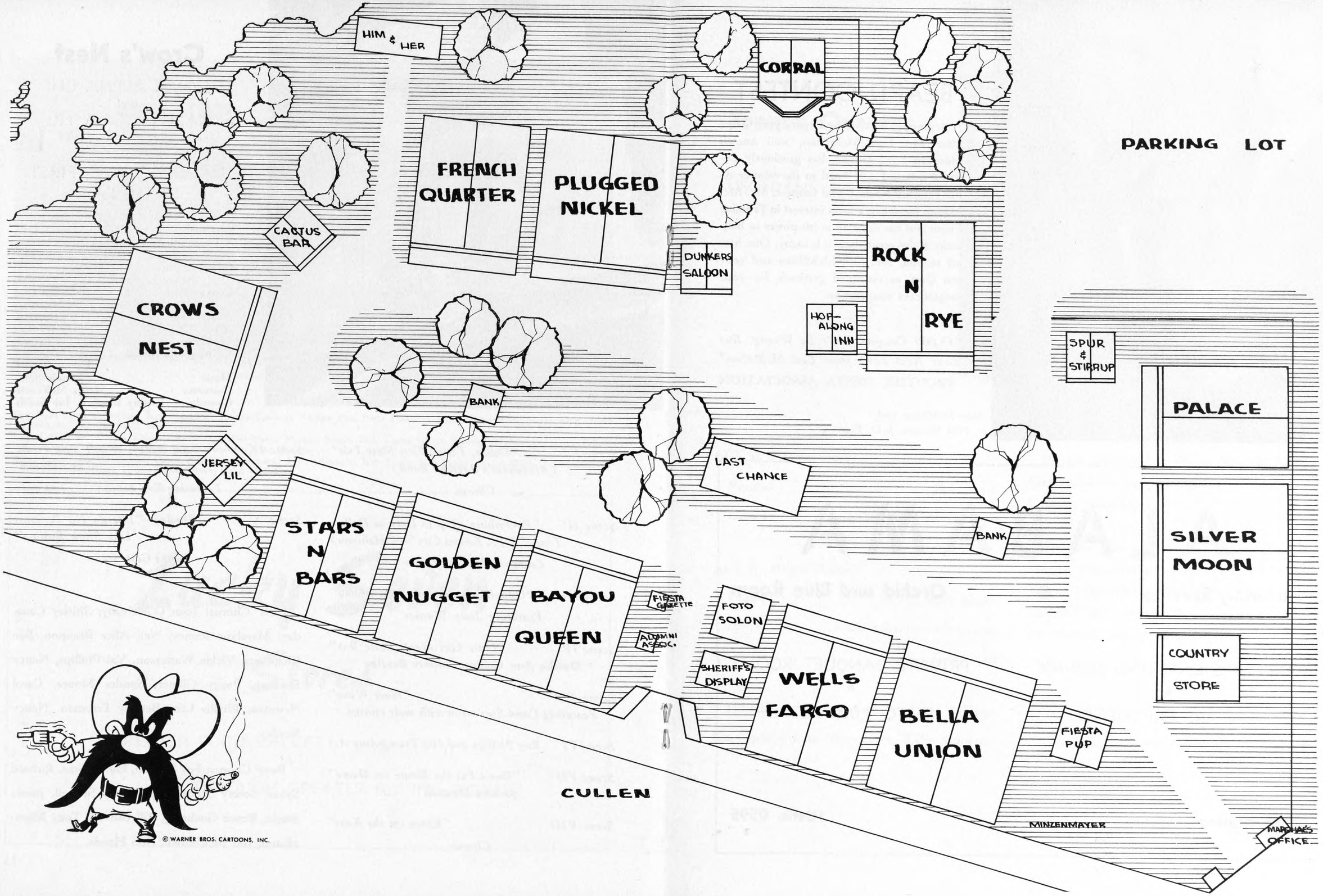
Scene VIII ..... *"Kitten on the Keys"*
Chorus

Scene IX ..... *"Bill Bailey, Won't You Please Come Home"*
Featuring Eva Burton

Scene X ..... *Finale —"There's No Business Like Show Busines"*
Entire Cast

Girls' Chorus: Joan O'Melvany, Shirley Canaday, Maralyne Ramey, Nell Alice Brannon, Sue Chambers, Vickie Watterson, Val Phillips, Nancy Spencer, Peggy Gilmer, Sandra Moore, Carol Newman, Phyllis Lair, Beverly Freeman, Nancy Stanley.

Boys' Chorus: Foy Ingram, Harry Fitze, Richard Sykes, Sonny Schoenberg, Bobby Stilwell, James Steele, Royce Goehring, Bill Gilford, Tony Montalbano, Bill McConnell, Bob Harris.


HIM & HER
CORRAL
PARKING LOT
FRENCH QUARTER
PLUGGED NICKEL
CACTUS BAR
DUNKERS SALOON
ROCK N RYE
HOP-ALONG INN
CROWS NEST
SPUR & STIRRUP
PALACE
BANK
JERSEY LIL
LAST CHANCE
SILVER MOON
BANK
STARS N BARS
GOLDEN NUGGET
BAYOU QUEEN
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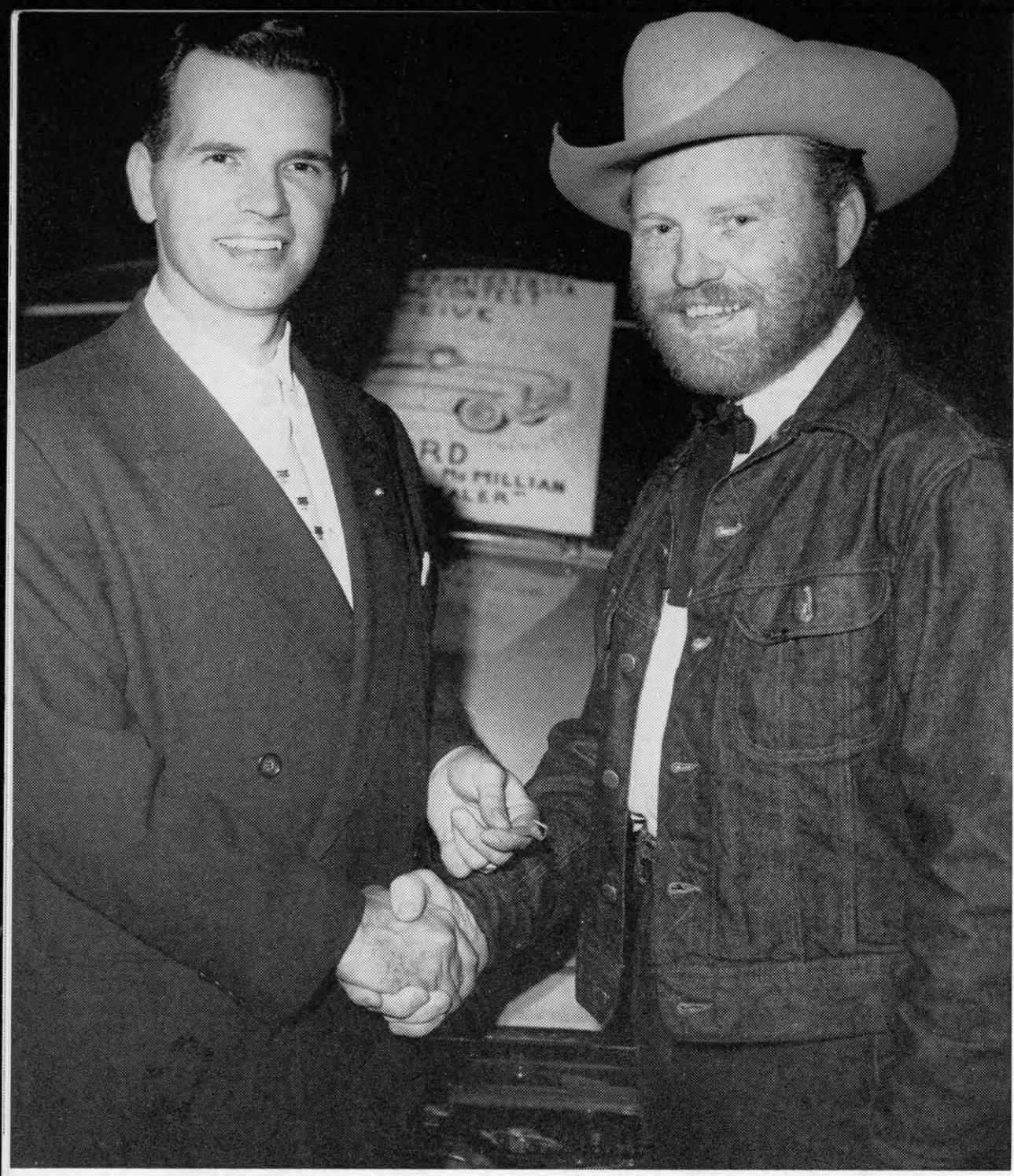

BEARD CONTEST

Beginning in 1949 and every year thereafter Mr. Earl McMillian, well known Houston Ford Dealer, has graciously donated a brand new Ford to the winner of the Frontier Fiesta Beard Contest. Mr. McMillian has taken a keen interest in Frontier Fiesta and has done all in his power to help make it the great show it is today. Our hats off to you, Mr. Earl McMillian and your son Don, as esteemed gratitude for your magnificent cooperation.

"13,000 Cougars Can't Be Wrong, Buy Your Next Ford from Earl McMillian"

FRONTIER FIESTA ASSOCIATION

Don McMillian and
1954 Winner, J. D. Florow.

ALABAMA

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PRIVATE BANQUET ROOMS
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25 TO 1,000 PEOPLE

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French Quarter

USONIANS and DECUS

ACT I: *A Street Scene*

Vocalist ..... *Bob Downs*

Comedy ..... *Charles Bond, Miles Unger*

ACT II: *Moulin Rouge*

Vocalist ..... *Ruth Carter*

Dance ..... *Willie Salmeron, Pat Castillo*

Can-Can ..... *Entire Cast*

Fishermen: Sammy Barrow, Tony Schissar, Jim Lindsey, John Niggermyer, Willie Salmeron.

Painter, Bill Condry; Flower Vendor, Freddie Gossett; Mame, Ruth Carter; Lou, Charles Bond; Cabbott, Miles Unger.

Can-Can Dancers: Freida Pierce, Elizabeth Harger, Pat Castillo, Freddie Gossett, "Puddin" Jones, Lupe Davenport, Nelda Cook, Maria Cechin, Peggy Kornegay, Lee Hart, Bobbie Brady, Pat Howard, Jean Brooks, Virginia Moore.

Director: Alfred Pulido.

Choreographer: Virgie Lee Emmons.

Construction: Anthony Romeo, Miles Unger.

Golden Nugget

ALPHA KAPPA PHI & RED MASQUE

Presents

ACT 1

Scene 1 . . . . . *Dance at O'Hair Plantation*

Scene 2 . . . . . *Vocal by Loyce Wisenbaker*

Scene 3 . . . . *Song and Dance by Don Freuchte, Hazel Shewmake, Carl Willet*

ACT 2

Scene 1 . . . . . *Vocal by Don Anderson*

Scene 2 . . . . . *Vocal by Milton Graves*

Scene 3 . . . . . *Dance Finale — Entire Cast*

Master of Ceremonies . . . . . Richard Kennedy

CAST:

Mr. O'Hair . . . . . Richard Kennedy

Scarlip O'Hair . . . . . Lillian Walker

Ashcan Milks . . . . . Maury Kenily

Malady . . . . . Loyce Wisenbaker

Rhett Buttons . . . . . Bert Clark

Dream Man . . . . . Milton Graves

Mammy . . . . . Pat Hangs

Slave Man . . . . . Don Fruechte

Slave Children . . Hazel Shewmake, Carl Willet

Chorus: Girls — Jan Izard, Nancy Mason, and Ann Nixon. Boys — Carl Willet, Howard Drake, and Henry Schmidt.

Director: Richard Kennedy.

Choreography: G'Ann King and Arlin Sinclair.

Construction: George Young.

Script: Maury Kenily, Lillian Walker, Bert Clark, and Richard Kennedy.

Palace

RHO BETA
and
SIGMA PHI MU

Directors . . . Jack Cropp, John Fox
Construction Chairman . . Tom Keis
Choreographer Charlotte Ferguson
Band . . . . . Lew Willhite

We would like to gratefully acknowledge the help of the Eleanor Eason Dance Studio and Robert Morgan Dance Studio.

ACT I

Scene I . . . . . Desert — "Old Paint"
Featuring Gene Aubrey and Francis Gandin
"Donkey Tango" Dance

Scene II . . . . . Alfaganza — Can-Can
"Look Me Over Closely"
Featuring Betty Jean Lavin

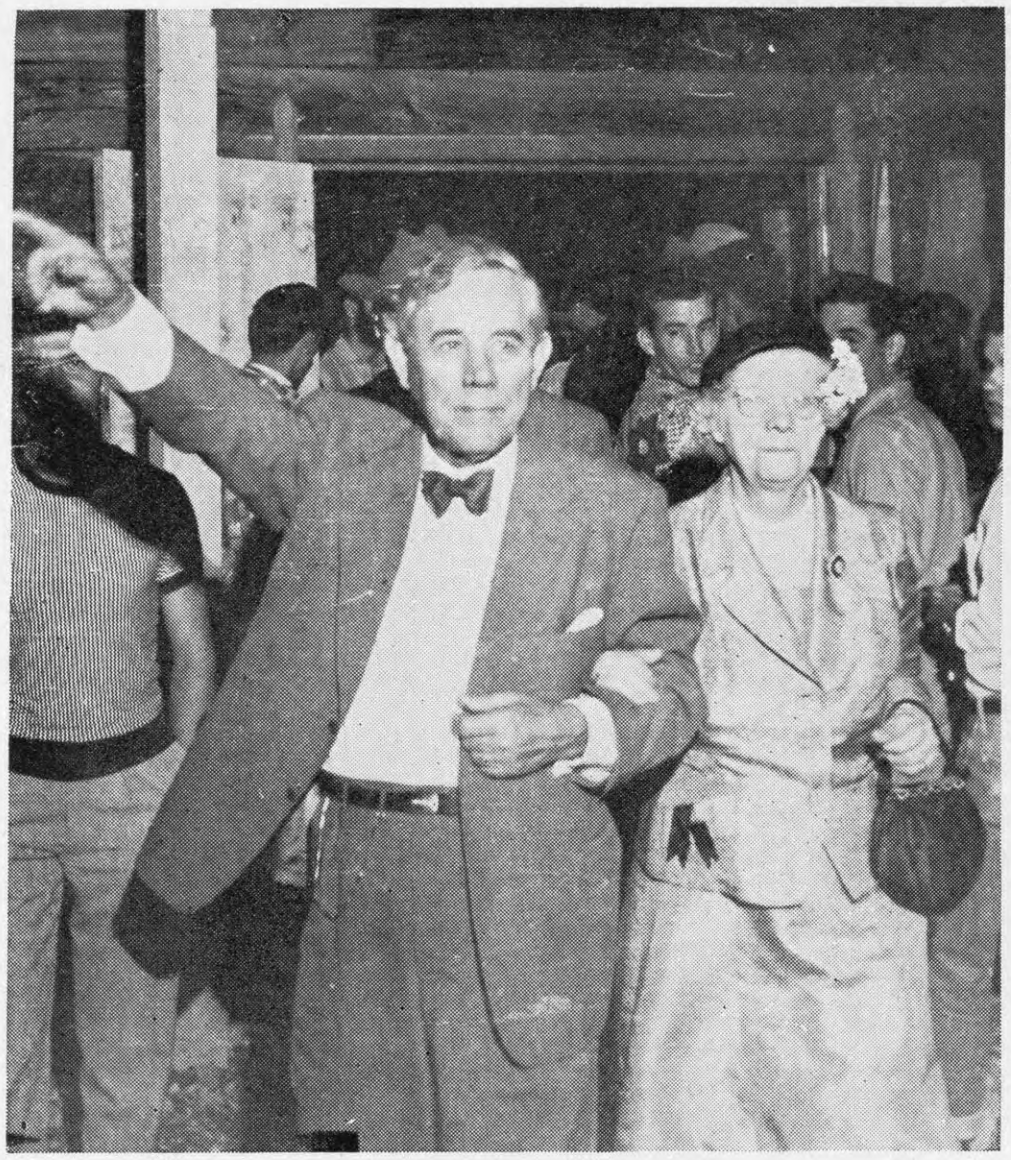
ACT II

Scene I . . Alfaganza — "While We're Young"
Tap Dance, featuring Lynlee Berry
"Make a Miracle"
Featuring Mary Ellen Heath and Francis Gandin

Donkeys: Al Barnes, Ed Dusek, Tony Torkelson, Paul Borisoff, Jerry Jackson, Milton Fletcher.

Prospectors: Gene Aubrey, Francis Gandin, Fred Carr.

Can-Can: Ruby Vigneaux, Jane Chiappetta, Merle Callicoate, Mary Ellen Heath, Mary Morris, Charlotte Ferguson.



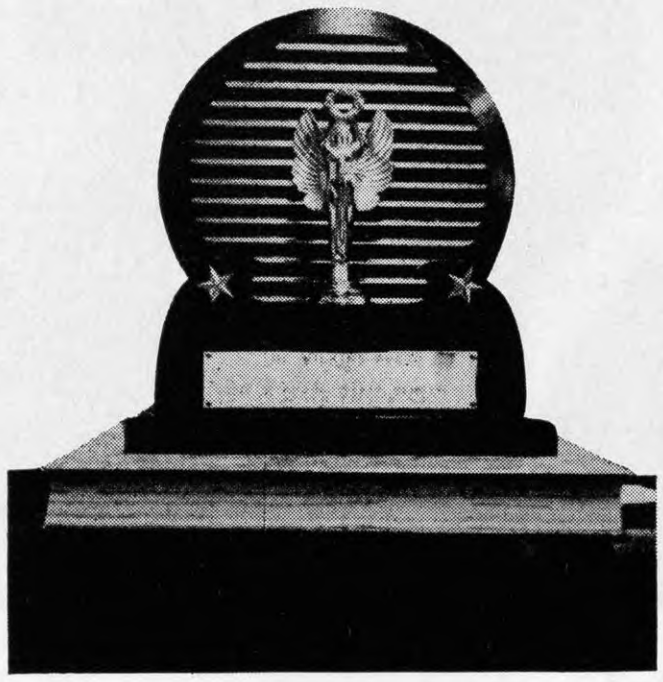
Mr. and Mrs. Hugh Roy Cullen making the rounds in Fiesta City.

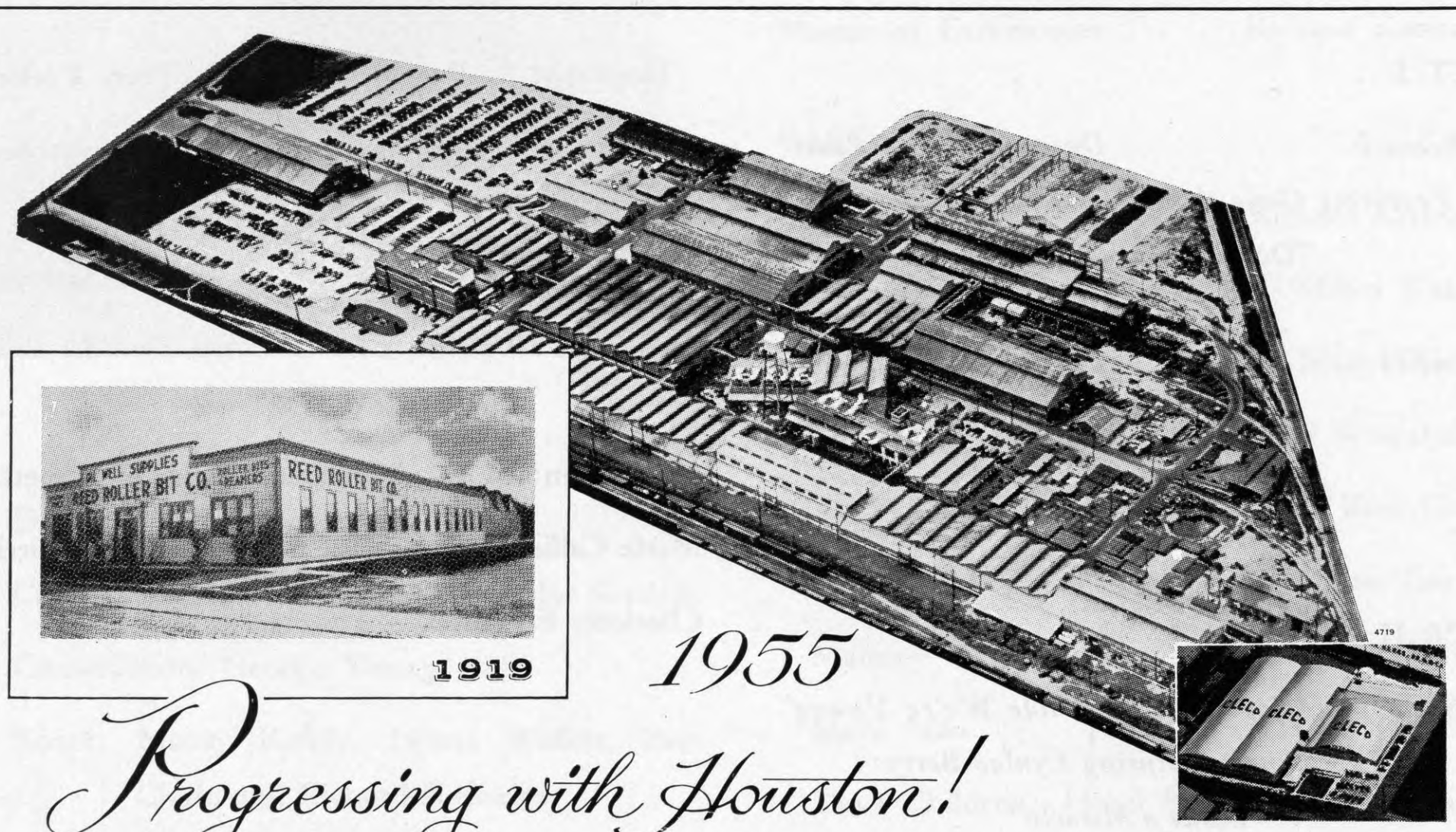
ROBERT A. WILKINS AWARD

Presented to the outstanding member of the Frontier Fiesta Association

1954 Winner:

WILLIE JOE HOOPER





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Scene 1 . . . . . *Skit in Judge Roy Bean's Court*

Scene 2 . . . . . *Vocalist Shirley Crone*

Scene 3 . . . . . *Dance*

Scene 4 . . . . . *Pat Smith and Bud Wiggington Guitars*

Scene 5 . . . . . *Vocalist Jerry Lirette*

Scene 6 . . . . *Quartet — Ralph Byrnes, Don Cours, Dave Cours, and Earl Goodson*

Scene 7 . . . . . *Guitars*

Scene 8 . . . . . *Vocal Duet — Peggy Scroggins and Jerry Lirette*

Scene 9 . . . . . *Dance*

Scene 10 . . . . . *Quartet*

Judge, Gerald Price; Pecos, Lou Fleissner; Hank, Allen Meiselbach; Sanchez, Ralph Byrnes; Dude, Don Yeargan; Lillie, Shirley Crone.

Dancers: Betty Hale, Jeanette Hillman, Truby Darden, Marjorie Hilson, Ruth Haynes, Patsy Johnstone, Martha Webber, Rosalie Zeto.

Directors: Carol Bertram, Gerald Price, Robert Kelly, and Margaret Jackman.

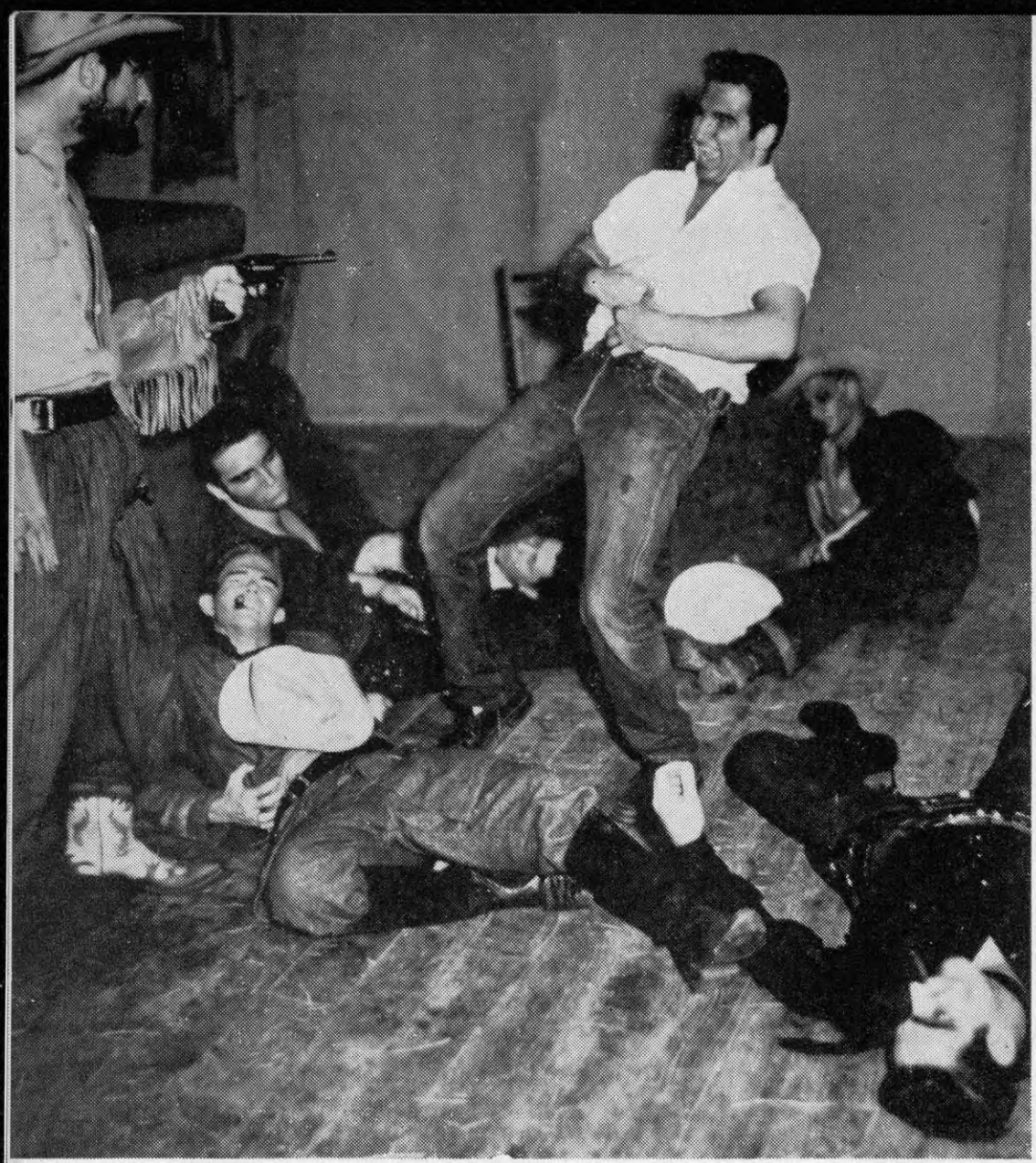
Organist: Bruce Barkis of KTRH and KTRH-FM.

Script: Emit Newton.

Finale Song composed by Jerry Lirette.

Choreography: Rosalie Zeto.

We would like to acknowledge the help of these people: Miss LaVert Walker and Mr. W. M. Purnell, sponsors.



Rock 'n' Rye

VARSITY "H"

presents

VERA CRUDE

Act I

Chorus Line

Scene takes place at Muchemillion Palace, where Americans are asked to help Mexico with the Revolution.

Vocalist . . . Kay Morris

Act II

Takes Place at Ko Ko Mo Saloon where gang decides who is the leader.

Vocalist . . . Jerry Franks

Act III

Joe and Col. have a gun duel.

Joe played by Rudy Duran.

Master of Ceremonies, Richard Haynes.

Dancing Girls: Maureen Glover, Carolyn Cummings, Pat Moore, Charlene McVay, Connie Melanson, Faye Melanson, Dorothy Tidwell, Barbara Dupuccio, Pattie Ward, Sandy Paskowitz, Eve Joan Wistmer.

Male cast: Jerry Franks, Ken Langford, Tom Hendickson, Victor Bond, Buddy Howard, Tommy Bailes, Bobby Hallette, Ken Stegall, Dan LaFond.

Choreography . . . . . Pat Landry, Tommy Bailes

Costumes . . . . . Sally Warton

Lighting . . . . . Andy Orphan

Construction Directors . . . . . George Hynes, Rod Carpenter

Production and Script . . . . . Rudy Duran, Richard Kennedy

Fiesta Chairman . . . . . Joe O'Conner

Silver Moon

Kappa Delta Kappa and Beta Chi

Presents

THE LEGEND OF BOOT HILL

Scene 1 . . . . . *Levis & Laces*

Scene 2 . . . . . *Frontier Gals*

Scene 3 . . . . . *Can Fifi Can-Can?*

Scene 4 . . . . . *Miss Janet Smith*

Scene 5 . . . . . *Comedy*

Jay Strickland and Tom Collins

Scene 6 . . . . . *Spirits of the West*

Master of Ceremonies . . . . . James Page

Miss Janet Smith

Appearing in Scene 1: Joy Chambers and Owen Blinski, Lynn Conkling and Cab Link, Pauline Simpson and Robert Hart, Louise Jackman and Robbie Joubert, Joyce White and Gene Pettit.

Scene 2: Norma Brady, Marsha Hicks, Pat Jacques.

Scene 3: Catherine Gati, Carolyn Martino, Laurita Maida, Sidney Birch, Barbara Lou Schulenburg, Judy Davies, Judie Wilkinson, Barbara Courtin, Martha Brizzolaro, Mary Ann Macey, Nanella Burnette, Donna Hallette.

Scene 5: Patsy Swayze, Joy Chambers, Sandra Shrader, Betty Reinecker, Mary Frances Blakeway, Barbara Siler, Marsha Hicks.

Choreographer . . . . . Mrs. Patsy Swayze

Dressmaker . . . . . Mrs. Huebuer

Production Director, KDK . . . . . Jerry Shults

General Chairman, BX . . . . . Marilyn Loman

Sound and Lighting . . . . . Phil Glenn, Bill Reich, David Whitaker

Assistant Production Director . . . . . Ray Beall

Scenery and Sets . . . . . John Rushing, Richard Russman, John Hattiburg

Props Director . . . . . Wilbur Dodd

Stars & Bars

DELTA THETA and PI DELTA

Director . . . . . Thomas Carroll
Choreographer . . . . Eleanor Eason
Costumes . . . . . Georgia Brannard
Electrician . . . . . Duane Simmons
Construction . . . . . Vic Marsh
Band Director . . . . . Lee Corlon

Grateful acknowledgments to:

Mrs. Gray, Children's Civic Theatre.

Delta Theta Alumni Assoc.

ACT I:

"Here We Stand" . *Pat Casey, Shirley Schubert*
"Let Me Go, Villain" . . . . . *Shirley Schubert*
"Life Upon the Wicked Stage" . . . . *Pat Casey*
Chorus

ACT II:

"Lonesome Polecat" . . . . . *Pat Casey*
"Bird in a Gilded Cage" . . . . *Shirley Schubert*
"Curse of an Aching Heart" . . *Artis Meadows*
Chorus

ACT III:

"Prisoner's Song" . . . . . *Artis Meadows and Male Chorus*
"Friendship" . . . . . *Pat Casey, Walter Hebert*
Finale . . . . . *Complete Cast*

Cast: Prudence, Shirley Schubert; Herold Stanfest, Artis Meadows; Villain, Walter Hebert; Villainess, Pat Casey.

BANDITS:

Wayne Grayson	Douglas Allen
Mart Hubbard	Thomas Carroll
Harry Overton	

GIRLS:

Pat Warr	Illianna Marcenero
Amy Wooley	Pat Cuchia
Charlotte Harris	Annita Menotti
Joanie Sturtevant	Nancy Bowman
Marsha Wolford	Marcy Peterson

Wells Fargo

PHI DELTA TAU

Presents

THE FORGOTTEN ERA

Crazy Otto . . . . . *Chuck Smith*

Quartet . . . . . *Barroom Boys*

Can-Can . . . . . *Wells Fargo Dancers*

The Lone Ranger . . . . . *Ray Phipps*

"Snow White Clyde" . . . . . *Rose Mary Gallegly*

Midget Combo . . . *Joseph Winters, Jerry Davis, Ronald Massard*

Jazz Band . . . . . *Wells Fargo Band*

Ray Phipps, Director of Wells Fargo

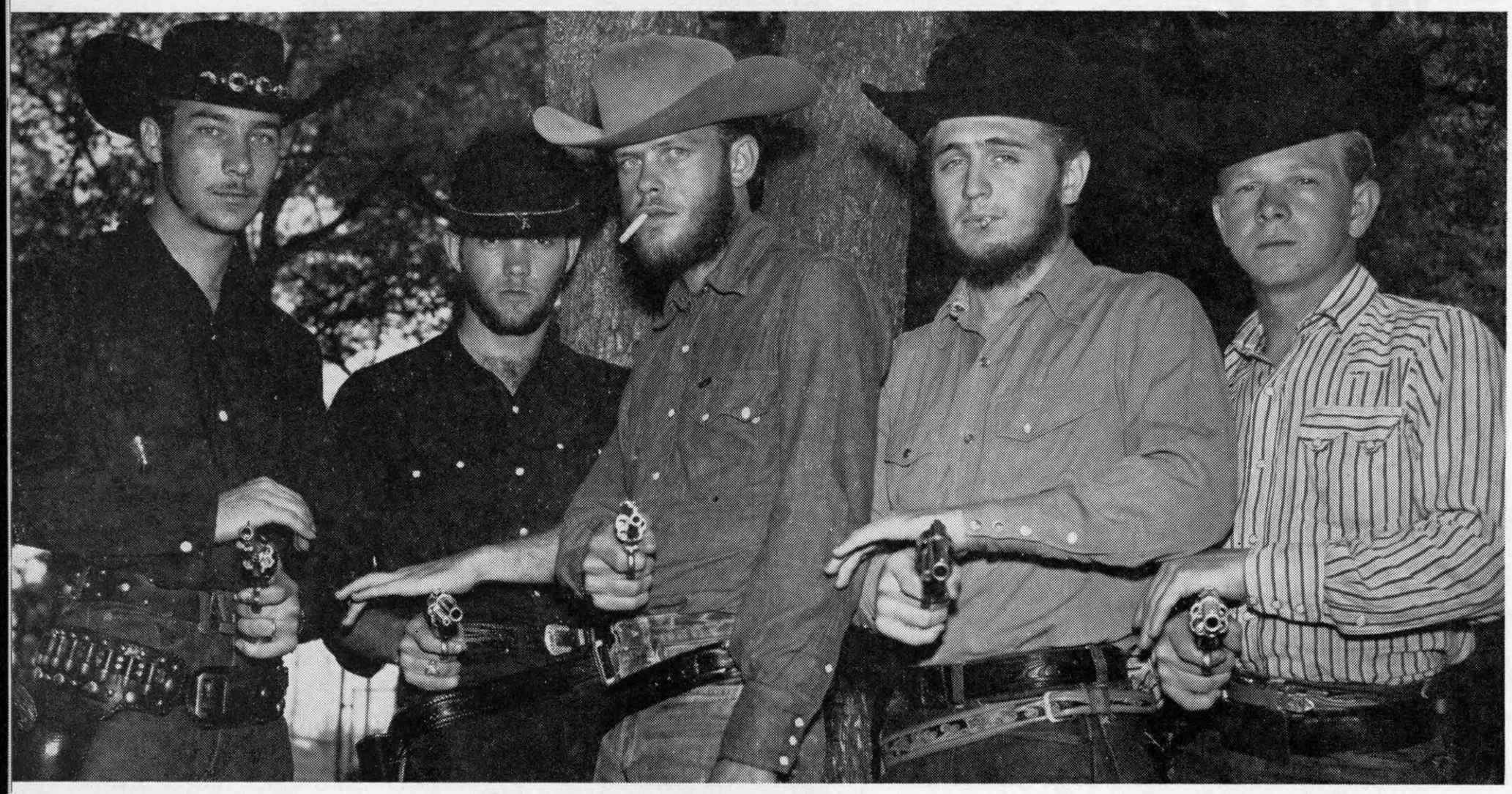
Grandson of Riverboat Dave . . . . Jerry Deloney
Widow of Riverboat Dave . . . Rose Mary Gallegly

Band: Everett Horneberger, Julian Barnett, Dale Carter, Chuck Smith, Lynn Cartwright.

Can-Can Dancers: Margie Ann Dickenson, Leslie Hines, Charlotte Strange, Marian Jobst, Valerie Weaver, Gwen Johnson, Rosemary Gallegly.

Written and Directed . . . . . Ray Phipps
Construction . . . . . Tom Lane
Fiesta Chairman . . . . . Ronald Massad
Costumes . . . . . Ray Phipps
Advertising . . . . . Joe Witwer
Sets . . . . . Paul Crouse
Lighting . . . . . Jane Clingman
Choreography . . . . . Robert Harper

. . . . . WANTED



Badmen from all points West banded together this year to form one of the most "rootinest shootinest" outlaw rides ever seen in Texas.

They rode 70 miles from El Campo to Houston. They ate, slept, drank and robbed together for four days. A mock bank robbery was staged at the Commercial State Bank in El Campo. After the robbery the outlaws made their getaway on waiting horses and proceeded on their ride to Fiesta City where they were swiftly apprehended by the Fiesta City Sheriff and posse.

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FIESTA CITY'S Honorary Mayor

HER HONOR THE MAYOR

A. J. Montalbano, Vice Chairman of Frontier Fiesta, is talking to pretty Holly Williams, who was made Honorary Mayor of Fiesta City at the Annual Frontier Fiesta Barbecue, March 19. Holly was presented with an official badge, hat, vest, six-gun, and holster during the program at the Barbecue. Holly is one of the 60 childhood victims of cerebral palsy, muscular dystrophy, heart disease, or poliomyelitis who were the guests of honor of Frontier Fiesta at the annual Barbecue.

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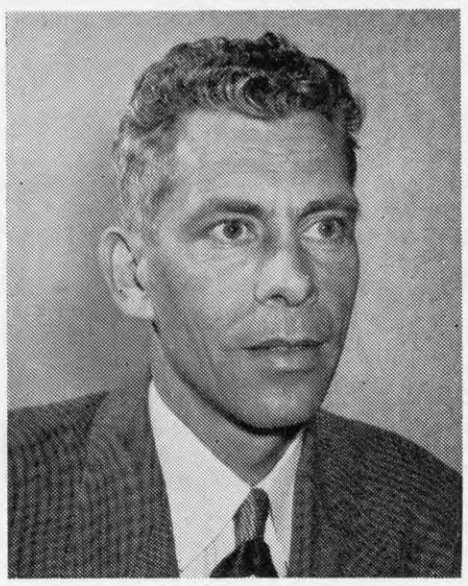
Dean of Men

L. STANDLEE MITCHELL
Assistant Dean of Men



J. M. PESCHKE
Assistant Dean,
College of Business

STEVE SAKACH
Grounds Director

The University's new $160,000 swimming pool, the first building of the proposed student center. Fiesta has contributed over $100,000 to the building fund. Photo by Firuz Makulu.

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To Our Many Fiesta Donors

Thanks podners for the powerful cooperation you gave us in this 1955 Frontier Fiesta. It was right neighborly of you.

We tried our darndest to give credit to all of you but somewhere in the muddle of mass confusion we may have omitted someone. If we did we're mighty sorry. Your part in the Fiesta will be one that will not be forgotten.

Again we would like to say thanks to our program sponsors who have made it possible for us to publish this Official Souvenir Program. We hope our efforts have warranted your satisfaction.

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