

“Women in the News: Media Images”

Saturday, March 6th
9:30 - 12:30



Four Chelsea • Houston, Texas 77006
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The media has an overwhelming influence in shaping public opinion and perspectives on issues. In turn, that shapes the way we perceive our past. The images of women in the media have changed drastically in the past few decades.

This seminar will take a look at where we are today and where it appears we are headed.

Three panelists from the media and three from the women's community will discuss such questions as:

- How do we, as women, see ourselves as newsmakers?
- How does this compare to the media images?
- Are we pleased with the portrayal we get?
- Are women being used as sources on questions other than women's news?
- What problems are faced by women working in the media?
- How can women's groups increase their visibility and influence in the media?

AGENDA

- 9:30 - 10:00 Registration
- 10:00 - 10:30 KEYNOTE: "The Importance of Documenting our Times,"
Historian Jean Quataert,
Ph.D., University of Houston/
Clear Lake Campus.
- 10:30 - 12:00 Panel Presentations:
- Alma Newsom, Assistant Programming Director, KHOU-TV
- Janis Parks, Television Reporter, Houston Post
- Wade Roberts, City Desk Reporter, Houston Chronicle
- Nancy Fleming, Instructor, Houston Community College
- Sandra Long, Community Education Director, Houston Area Women's Center
- Jeanne Saletan, Coordinator, Women's Lobby Alliance
- 12:00 - 12:30 Wrap-Up
Questions and Answers
- Moderator will be Sandra L. Williams, exploration geologist and board member of the Houston Area Women's Center.

REGISTRATION FORM

Name _____

Address _____

Day Phone _____

Evening Phone _____

Zip _____

Please enclose a \$5.00 check for the registration fee made payable to the Houston Area Women's Center, Four Chelsea, Houston, Texas 77006.