

9. HOUSTON CONTEMPORARY ARTISTS AND MODELS BALL, 1979

PROJECT PROPOSAL:

1979 HOUSTON CONTEMPORARY
ARTISTS AND MODELS BALL

*This event is an event that is
being done through the collaborative
effort of Texas Artists The university
& corporate world*

DIRECTORS:

BERT L. LONG, JR. Painter, art columnist for
Forward Times Newspaper,
Consulting Chef.

JAMES SURLS

Sculptor, Assistant Professor
of Art, University of Houston
Director: Lawndale Annex

*ARTISTS IN ACTION
LITTLE EGYPT ENTER
WATER WORKS*

HOUSTON CONTEMPORARY ARTISTS AND MODELS BALL

I. THEME

- A. Houston's International Art Showcase

II. OBJECTIVES

- A. To help facilitate the relationship of understanding between the University, art and the corporate world.
- B. To launch the 1979-1980 art season.

III. LOCATION

- A. University of Houston Lawndale Annex

1. 15000 square feet available
2. ample parking with no fee

IV. DATE

- A. August 31, 1979

V. PROGRAM

- A. Models

Houston's top legitimate modelling agencies and models are being invited to participate. The models are being asked to create and utilize their most imaginative artistic hair and clothing for presentation. Of these presentations, five will be chosen as works of art, and will be presented in the official Ball catalog. The five models will be presented with awards.

*Houston's
Top Modeling
Agency Ben
Show has
agreed*

- B. Art *miniature paintings of sculpture*

A committee of art professionals will set up criteria for selection of high caliber art. This art will be on display throughout the area of the ball. The art will be displayed for 21 days following the Ball.

*1000 +
pieces of
ART*

- C. A Band or bands will provide music for both listening and dancing.

2 Bands have been Appropriated

- D. An attempt to provide other visual entertainers such as jugglers, fire-eaters, belly dancers or magicians will be made. Shows will be informal.

VI. COSTUMES

All participants will be urged to wear costumes.

VII. REFRESHMENTS AND PRESENTATIONS

A. Purveyors

*TWO of
Houston's Largest
has Agreed*

1. Prominent purveyors of food and beverage will be contacted for the possible donation of these items for the Ball. Upon donation of items, purveyors are entitled to invite guests to the Ball.
2. All refreshments provided for the Ball are tax deductible.
3. Participation by purveyors should be insured by the opportunities to display their wares in an artistic atmosphere.
4. The Artists and Models Ball will provide an excellent showcase of the Houston Food Purveyors supplies.

B. Preparation

Participants

*Hyatt Corp
SHAMROCK Hotel
WARWICK Hotel
Plaza Hotel
+
GRAND Hotel
TENNISIE*

1. The refreshments will be prepared and presented under the supervision of Bert L. Long in the most professional and elegant manner possible. Finger food will be served buffet style.
2. Hotel contacts of Bert Long will be utilized in providing preparation sites.
3. Hotel Chefs will be asked to provide culinary competition quality projects (Ice carvings, etc) for consumption, and to enhance the visual artistic stimulation for the ball. The five artistic creations which reflect the theme "Houston International Art" will be presented awards and included in the Ball catalog.

VIII. GUESTS AND CATALOG

*Tennisie (1st City National)
MR. Day Mktg has committed*

A. Printing

1. Invitations printed by University of Houston
2. Cost offset in part by purveyor donations

B. Invitations

1. 1500 printed invitations

IX. PUBLIC RELATIONS

*Press
Releases
Are forthcoming*

channel 13 has expressed interest

- A. Media coverage of Artists and Models Ball should be excellent.

1. Event is the first of its kind.
2. Diversity of participants.
3. High media interest in the arts.

- B. Professional photographers will be invited so that participants will be able to document the event.

This is the second newsletter, therefore it means we have made it through the first month. It is good to be alive.

An amazing amount of work goes into any event or exhibition. Pow Wow was certainly proof of that. It is difficult to tell you how proud I am of our community for all the help that we received on Pow Wow, from the university, the professional art world, and the business community here in Houston. A special thanks to those people from out of town who took interest, such as the artists from Galveston, New Orleans, Dallas-Ft. Worth, Austin, also to Mr. Bob Coleman from Splendora who gave us the stage, and many others who helped so much. It makes me feel good that so many people would take an interest in Lawdale and lend support. Mr. Bert Long, a friend forever, and I, on behalf of the University of Houston Lawdale Annex, thank you from our hearts.

Now I ask you, have you ever seen it so hot, this big old building must have been up to a hundred and ten degrees. But we have only to wait and it soon will be cooler.

What Happens now? What's next for Lawdale Annex?

On September 20th, Letitia Eldridge will perform in the center bay, beginning at 8 P.M. On September 21, the miniature show will come down, so on that day I ask all artists to please pick up their work.

From September 21st until September 28th we will be closed for the installation of three shows. In the 1st bay, there will be Clyde Connell. It is with great pleasure that we introduce Clyde Connell to Houston. First because her art should have been shown here twenty years ago, and second because it is one of the most important interpretations of southern sensibility that we have seen. Her visual language is perfectly clear and focused. It is brought from the north Louisiana Land that she has lived on for the past seventy-nine years. Her paintings, called "Swamp Songs" are huge scrolls on which the artist has calligraphically transcribed the secrets of the swamp, as heard through the rhythmic chorus of the swamp creatures. Her larger than life sculptures which she calls "Habitats", objects that move beyond just defining contained space, but instead act as spiritual shelters, sanctuaries for life and mind in its evolutionary and developmental process. It is my opinion that Clyde Connell has been overlooked too long and that her influence is much too broad and her language too universal for her to be considered only in a regional context. Her art is for the future, she speaks to all of us.

In the second bay there will be an environmental work by Michael Dillon. Michael is a native Texan who draws inspiration from the east Texas river bottoms where he lives and works near Tyler. With controlled light sources, recordings of night sounds from these river bottoms and carved objects he creates an environment of extraordinary mystic and psychic intent. I believe this environmental work by Michael Dillon will have a moving and lasting effect on us and will offer new input into our thinking.

In the third bay will be a five-person show of works by Lusanne Stovall, Kathy Martinson, John Stovall, Jerry Slack, and David Horner. Lusanne grew up in Ohio, but has spent the last five years around Austin. She now lives and works in Galveston, her drawn paintings are depictions of events and places from her daily life. Kathy Martinson, from Austin, makes sculptural works which are formal arrangements of cast metal components. The finished objects are of a lyrical nature. John Stovall grew up around San Antonio and Austin. He now lives and works in Galveston, where he makes large scaled abstract paintings. Jerry Slack is from Shreveport, Louisiana. Her sculptures are ones that speak of human connections, particularly the man-woman and their relations to spiritual entities. David Horner, also from Shreveport, Louisiana, makes sculptural objects of stone and wood. While using the installation of these objects in a manner that they transcend "just objects".

It is our pleasure to invite you to these exhibitions, and I am sure you will find them interesting.

Again, I want to thank everyone for Pow Wow. I hope to see you here at Lawdale Annex on Friday, September 28 at 8 P.M.

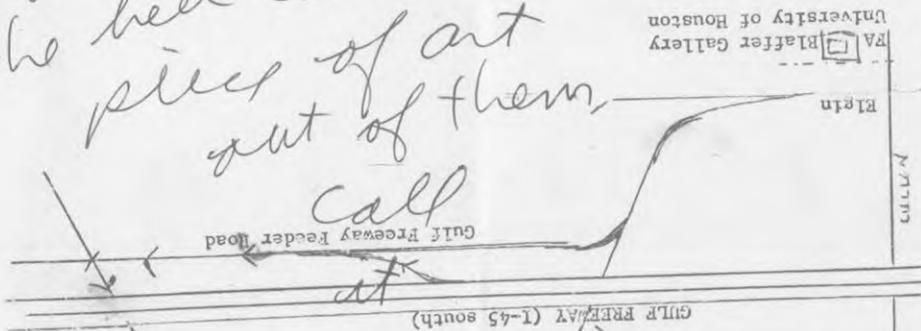
See you in the blue,

James Surls
James Surls

Bert-

HOW wonderful, it is good
to see you and our lady
of Austin, Monday We'll take
the beer cans and make a
piece of art
out of them.

DIRECTOR'S TO LAMDALE ANNEX



call
at



in loving memory
of Bow Wow

1979- ready
set

go.
James Surb

ECONO - COPY

PORT CITY BUSINESS SERVICE
2802 CRANE — PH. 223 5447

2 -
x

7-11-79

HUSTON
DLI PRINT &
STATIONERY CO.

08-17-79

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①.....140
1½.....420
*.....420ST
*.....025TX
*.....445CA

0000659A

FIRST CITY BANCORPORATION OF TEXAS, INC.

P.O. Box 2387 • Houston, Texas 77001

Bert Long



FIRST CITY
BANCORPORATION
OF TEXAS, INC.

ROY A. SKOBA
Senior Vice President

August 7, 1979

Mr. Will Clay
Color Systems
3300 W. Greenridge
Houston, Texas 77057

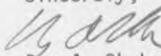
Dear Mr. Clay:

This letter is your authorization to provide the services and materials for the invitations to the Houston Contemporary Artists and Models Ball at a total cost of \$300. Please send your invoice to the attention of:

James E. Day
First City Bancorporation
of Texas, Inc.
P. O. Box 2387
Houston, Texas 77001

Mr. Bert Long will provide any other approvals required.

Sincerely,



Roy A. Skoba

/lj

You are cordially invited to attend



POW WOW

University of Houston
Art Department
Lawndale Annex Presents:

1979 Contemporary
Artist & Models Ball

August 31, 1979
8:30PM until.

Admittance: By Invitation.

Directors:
Bert L. Long
James Surls

The Gala Experience:

Artists & Models

(costumes requested)

Awards and Documentation
in Art Catalog for the
Five Best Costumes

Live Music, Dancing
and Hors d'oeuvres

Miniature Show of
Paintings and Sculpture

Artistic Culinary Works by
Houston's Own
Award Winning Chefs

Contributors:

Athletic Club of Houston
Ben Bergeron
Color Systems
Cultural Arts Council of Houston
Dinos of California
Erenwest Produce Co.
Gulf Oil Corp.
Houston Club
Hyatt Regency Hotel
Diane Lorey
Lott Marketing, Inc.
Marilyn Lubetkin
Mahal Academy of Belly Dancers
Plaza Hotel
Shamrock Hilton Hotel
Ben Shaw Modeling Studios
Diane Smith
Sysco Food Services, Inc.
Warwick Hotel
Houston Area Artists

Lawndale Annex
is at the corner of
Lawndale St. and Dismuke St.
Go to the Hillman St. entrance.

719-4953

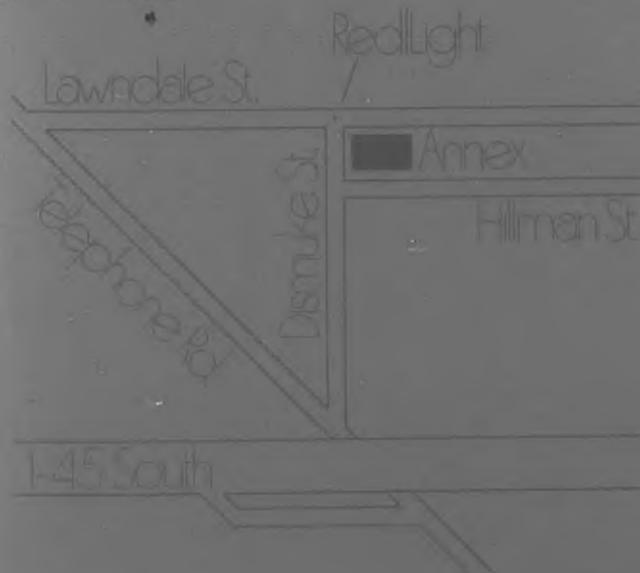


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Houston Area Artists

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is at the corner of
Lawndale St. and Dismuke St.
Go to the Hillman St. entrance

749-4953



Invitations provided
through grants from:

First City National Bank of Houston

UNIVERSITY OF HOUSTON
LAMARDALE ANNEX
HOUSTON, TEXAS 77004

Artists of Models Ball

I. Models

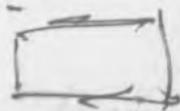
A. Contact Top Models —

—————

Costumes

II. Space

Money



III.

Time

Money



Artists

Jul

Cover Page

Artists

MAP

IV.

Entertainment

Video
tape

V.

Food & Drink

Multiply - Activity
Money.

NAME TAGS



NON PROFIT
TAX write
off

Sept I

Batman's
ML



Invitations

(Media)

Number
Guests



University of Houston
Central Campus
Houston, Texas 77004

Department of Art

August 24, 1979

TO: Corporate Patrons
FROM: Houston Professional Art Society

Art collections in public spaces and executive offices have become both an aesthetic and financial investment.

The objective of the Contemporary Artists and Models Ball (sponsored by the University of Houston Art Department Lawndale Annex with donations from the Houston Corporate Patrons and the Cultural Arts Council of Houston) is to facilitate a better relationship among members of the business community, the university, and the society of professional artists. This exhibition, perhaps a singular event of this magnitude, will bring together artworks from hundreds of artists from Texas and the surrounding states.

The concept for this exhibition is based on a limitation in size of the work presented; work by well-known artists is therefore well within the means of the aspiring collector. The serious collector can also afford to select a group of work, one piece of which should become worth the sum paid for the entire collection.

Please join us for the grandest contemporary arts event to occur in Houston. Admission is free of charge and purchases can only be made through the directors of the Ball since there is no sales staff.

James Surls
Assistant Professor of Art
University of Houston
Director, Lawndale Annex

Bert L. Long, Jr.
Artist, Art Columnist
Forward Times Newspaper

New Orleans, La. 70118
Feb. 3, 1980

Bert Long
2210 Staples St.
Houston, Texas 77026

Dear Bert:

I'm enclosing a check for \$100 as honorarium for your participation in the College Art Association meeting.

Thank you very much for your part in the Conference; your talk was an important contribution, and I heard many good things about it.

I personally was very glad to have the chance to meet you; and I am very impressed with the material you left for me and the exciting publication "Art Scene" which you are launching. Congratulations!

Belated congratulations too on the "Pow-Wow". I came over for it -- it certainly was a marvelous party.

I hope to see you sometime soon again, in less hectic circumstances! Meanwhile, thank you for being a CAA speaker.

Very sincerely,



Lin Emery



University of Houston

Central Campus
Houston, Texas 77004

Department of Art

August 1, 1979

Mrs LaVeme C. Chatfield
Community Relations Representative
Tenneco Corporation

Mr. James Day
Marketing Director
First City National Bank of Houston

To Tenneco Corporation
First City National Bank of Houston:

Project Proposal, Lawndale Annex, University of Houston;
1979 Houston Contemporary Artists and Models Ball (Status Update)

I. Models

Houston's top modeling agency Ben Shaw's, headed by Mr. Barry Horn and assisted by Ms. Dallas Hill, have pledged their cooperation. The agency will be utilizing 5 top Texas artists to design costumes for their models.

II. Art - Miniature Exhibition

Texas and Louisiana Artists working in all modes have been contacted and have shown great enthusiasm. We anticipate the showing of approximately 1000 miniature works of art. In addition the artists are creating some masterful costumes for our observances. A newsletter has been sent from the University of Houston Art Department to heads of Art Departments throughout the state, this includes Universities, museums, art galleries, etc. The inquiry has been overwhelming.

III. Bands

Two top bands have been appropriated: a) Rocky Hill - Blues Band of Houston. They recently had a full feature in the Chronicle on this gentleman and his group on his growing popularity in the local and national music market; b) Fabulous Thunderbirds of Austin, Texas. Presently being featured in the national publication Rolling Stones.

IV. Magicians

One of the agents of the food purveyor Lott Marketing Company which is providing food items for the Ball is also a magician and a member of the local Houston Magicians union and will have himself and other members presenting their talents at the Ball.

V. Belly Dancers

The CBS TV Nationally acclaimed Mahal Academy of Belly Dancers of Houston will be featuring several of its dancers performing their ancient historically significant dances. This academy has been significant in the revival of the art of belly dancing in the United States.

VI. Food Purveyors

Sysco Foods and Lott Marketing, two of Houston's top food purveyors, have pledged the food products for the pleasures of 1500 guests expected at the Artist and Models Ball. Erenwest Produce Company has provided produce and fresh fruit for the decoration of Buffet tables.

VII. Preparation

The Hyatt Regency Hotel has pledged their facilities and cooperation for preparation of donated foods.

VIII. Chefs

The following Hotels have pledged their support or are in the process of considering the same. (* committed)

- *A. Hyatt Regency Hotel
- *B. Plaza Hotel
- *C. Warwick
- *D. Shamrock
- E. Grand
- F. Houston Club
- G. Red Carpet, Beaumont
- *H. Astroworld

Mr. Dick Nelson, Hyatt Regency General Manager, is acting as liaison between the new Grand Hotel and myself.

IX. Medals

Individual medals are being designed by Mr. James Surls, Mr. Bert Long, and a group of participating artists.

All afore mentioned products have been donated.

Donations Requested (all donations are tax deductible).

- I. Funding for lightening and sound systems. (\$1,000.00)
- II. Funding for refreshments - beer, wine, champagne, etc.; includes blocks of ice for cooling of the Ballroom space. (\$3,000.00)
- III. Funding for the Catalogue.
- IV. Funding for the invitations.

Tenative funding for the catalogue has been offered by the First City National Bank of Houston depending on the budget for same.

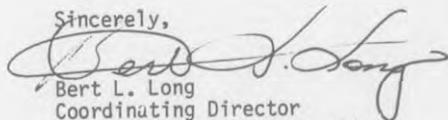
To properly catalogue the massive documentation of such a major undertaking as this Ist Contemporary Artists and Models Ball will probably require a collaborative funding effort thus the reason for our continuous solicitation of funding for the catalogue.

Monies generated by sales of catalogues will be utilized to liquidate publishing cost overrides an/or establishment of a scholarship to some deserving artist to an established Houston Art Institution, chosen with the input of catalogue donors.

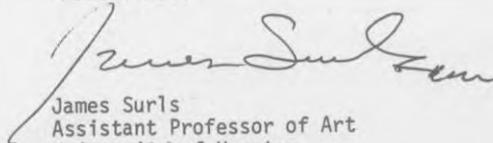
This catalogue project is most important and will be a dramatic vehicle through which a corporation could present its commitment to the contemporary art scene in Houston and the world. This catalogue will be sent to every major art archive in the world.

As this event will get international as well as national media coverage, we encourage your support.

Sincerely,



Bert L. Long
Coordinating Director
Lawndale Annex Artists and
Models Ball



James Surls
Assistant Professor of Art
University of Houston
Director, Lawndale Annex

August 1, 1979

Dear Mr. Long:

Pursuant to our conversation please accept the following quotation.

Description:	Invitation
Size:	8-1/2 x 11
Ink:	One color one side, minimum coverage
Proof:	Dylux
Bindery:	Score and fold to 5-1/2 x 8-1/2
Stock:	65# Parchtone Cover
Art:	One piece camera ready all line
Delivery:	Houston downtown area
Working Time:	Approximately two weeks
Price:	Approximately \$292.00

Thanking you in advance for giving us this opportunity to submit prices and hope that we may be of service to you.

Sincerely,

ALLEN PRINTING & LETTER SERVICE



Ken Baxter



University of Houston

Central Campus
Houston, Texas 77004

Department of Art

August 2., 1979

To: Corporate Patrons

From: Houston Professional Art Society

Art collections for public spaces and senior executive offices have become an accepted good business practice for both aesthetic and investmental reasons.

We believe this contemporary Artists/Models Ball, sponsored by the University of Houston Art Department Lawndale Annex, and made possible through donations from the Houston Corporate Patrons and the Sculptural Arts Council of Houston, will be more in the realm of an Art phenomenon. Beyond just getting dressed up in costumes and having a good time and looking at Art. Our main objective in relation to this endeavor, is to help facilitate the relationship, and produce a better understanding between the University, the professional Art society, and the corporate world.

Theoretically, a corporation will have the opportunity to see and observe, under one roof, the artworks of virtually every serious artist presently working in Texas and a substantial amount of Art from Louisiana and New Orleans. This event is a first and probably the last time that this phenomenon will ever occur in the foreseeable future.

The sheer vastness of the exhibition coupled with the fact that each piece of Art will be in miniature (flat art with a maximum dimension of 7" square and three-dimensional work is not to be greater than ten and one-half inches) presents to the serious or aspiring collector the opportunity for an actual coup. in the Houston, national, and/or international Art scene. Example - Collector's options: 1. The acquisition of one major sculpture for approximately 15,00-20,000 dollars or, 2. the acquisition of 100 miniature pieces of Art (combination paintings, sculptures, etc., maximum price per item approximately \$500.00, with 80% of items in \$100, \$150 range) equals a 15,000 - 20,000 dollar investment.

The odds in a 5 to 10 year period of having one or more of these miniatures being worth the initial price paid for the entire collection is almost an absolute reality.

Beyond the investmental aspects, owning 25, 50, 100, or 200 etc., of these works of art will surely provide many moments of beauty and ponderment for the collector and/or the public observing the collection in the foyer of his or her corporation.

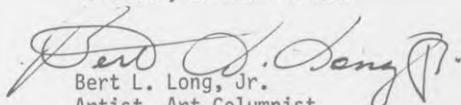
There will be no sales force at this Ball nor will you be approached about purchasing any art. If you so desire to purchase any art please contact Bert L. Long or James Surls, directors of the Ball.

You are being invited to share in what we feel will be the grandest contemporary arts event to ever occur in Houston.

Please help us keep that spotlight of the International Art scene focused on Houston. There is no charge for this event.

Sincerely,
Directors of the Contemporary
Artists & Models Ball

James Surls
Assistant Professor of Art,
University of Houston
Director, Lawndale Annex


Bert L. Long, Jr.
Artist, Art Columnist
Forward Times News Paper

P.S. We would love to have the priviege of introducing you and announcing that corporation is considering the addition of a body of this art to it's collection and his Art Expert/Advisor will be putting his mark on his/her choices. It would indeed be a coup.



University of Houston

Central Campus
Houston, Texas 77004

Department of Art

Bert L. Long
Artist, Art Columnist Forward Times Magazine
Food Services Consultant

James SurIs
Sculptor, Assistant Professor of Art
University of Houston
Director, Lawndale Annex Gallery

August 20, 1979

Mr. James E. Day
First City Bancorporation of Texas, Inc.
P. O. Box 2387
Houston, Texas 77001

Dear Mr. Day:

We wish to express our gratitude for your favorable recommendation regarding the funding for the layout and printing of the invitations and mailing of same for the University of Houston's Art Department's Lawndale Annex Contemporary Artists & Models Ball.

Your vision in funding the initial step to what is already beginning to be herald as a major historic event in the Houston, National & International Art scenes is to be commended.

We are anticipating this same intensity of vision in the funding for the catalogue, which we hope to compile as documentation of this historic event. Your corporation's image will surely prosper from association with this milestone in the art world.

This catalogue in quantities of your choice, 100 or 200, etc., is to be used as a marketing tool by your marketing or PR department. It would surely enhance your business dealings with the many new major corporations migrating here from the culturally sophisticated northern cities such as New York. As stated by Mayor McConn in an interview by Bert Long, Art Columnist for Forward Times, on August 11, 1979, "One of the things I remember very vividly as a member of the Home Builders Association and as a former president of same, was my having to go out to talk to people of major corporations who were

contemplating moves to Houston and I guess I had to register some surprise at how important the arts are to major corporations before they will even consider a locale. It really is high on their priority list...and Houston answered the call on those things."

Houston has answered the call to a limited extent. This event is going to help eliminate the feeling by some that Houston is indeed limited in its artistic capabilities.

Approximately 1500 catalogues will be printed. Around 400 catalogues will be distributed to Art Archives throughout the world. The prevailing method is that they are issued free. One hundred (100) catalogues + will be made available to First City Bancorporation of Texas, Inc. for their personal marketing program.

One thousand (1000) catalogues will be sold at a retail price of \$6.00. The sales will be handled by the University of Houston, which also will act as treasurer of the proceeds.

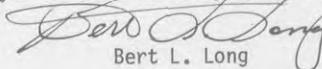
The proceeds from the retail sales could be returned to the Bank to help finance in part the publishing thus the Bank could achieve the maximum amount of the publicity for about ½ the actual cost of funding such a project. Hopefully through association with this project this entire funding by your bank will result in being treated as an asset instead of a liability.

If we are to believe the clamor from Art Critics, professional Artists, museum personnel, Art Dealers, etc., this Arts event places within Houston's grasp the possibilities for the occurrence of a true phenomenon.

We hope that you will help Houston document this Artistic Happening.

In anticipation that you will approve this project. It is imperative that we have the allocation of funds or a letter of intent for the photography portion of the budget, \$1000.00, so that the photographer may pursue the documentation of the many elements which will be occurring the night of the ball.

We thank you in advance for your consideration.



Bert L. Long

James Surls

Contact by Numbers:

Bert L. Long
James Surls



University of Houston

Central Campus
Houston, Texas 77004

Department of Art

Bert L. Long
Artist, Art Columnist Forward Times Magazine
Food Services Consultant

James Surls
Sculptor, Assistant Professor of Art
University of Houston
Director, Lawndale Annex Gallery

August 20, 1979

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Houston, Texas 77001

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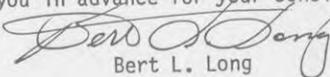
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Bert L. Long

James Surlis

Contact by Numbers:
Bert L. Long
James Surlis



OFFICE OF MEDIA RELATIONS

HOUSTON, TEXAS 77004

TELEPHONE 749-2247

CONTACT: Rosanne Clark
August 16, 1979

SUBJECT: LOCAL ARTISTS JOIN BUSINESS COMMUNITY FOR HOUSTON ARTISTS AND MODELS BALL
FOR IMMEDIATE RELEASE

To celebrate the emergence of Houston as a major art center, more than 1,500 artists, business executives, educators and community leaders will don masquerade costumes for the first annual Houston Contemporary Artists and Models Ball at the University of Houston Central Campus Lawndale Annex on Friday evening, August 31.

The Lawndale Annex is located at the corner of 5600 Lawndale and Dismuke.

Highlighting the show will be the exhibition of more than 1,000 miniature paintings, sculptures and multi-media presentations created by talented artists from Texas and Louisiana. The exhibits will be displayed in salon style, a popular way of hanging paintings during the famous European model balls of the nineteenth century.

The Lawndale Annex will exhibit the artwork for three weeks after the show.

In addition, some of Houston's top chefs have created elaborate works of art with food products.

According to program coordinators James Surls and Bert Long, the show, entitled "Pow Wow," is designed as a cultural exchange between artists and all segments of the community. Numerous businesses and civic groups, such as First City National Bank of Houston, the Hyatt Regency Hotel, Houston Club, Athletic Club, Plaza Hotel, Warwick Hotel, Shamrock Hotel, Sysco Foods, Lott Marketing Company and the Cultural Arts Council of Houston, have donated funds and volunteers for lighting and sound equipment, invitations, security, food and entertainment.

(MORE)

UHCC, Rosanne Clark.

LOCAL ARTISTS JOIN BUSINESS COMMUNITY FOR HOUSTON ARTISTS AND MODELS BALL, add 1

Warner Roberts, hostess of the Channel 26 talk show, "The Warner Roberts Show," will be the emcee.

A variety of entertainment has been scheduled. The Rocky Hill Blues Band of Houston will provide musical entertainment and dancers from the nationally acclaimed Mahal Academy of Belly Dancers of Houston will perform.

James Clouser, director of Houston's Space Dance Theater, will present an **interpretation of Texas singer Jerry Jeff Walker's country music.**

High fashion models from Houston's Ben Shaw Modeling Agency will model elaborate costumes designed by some of the leading Texas artists.

Also included in the entertainment is a magic act.

Both Surls and Long are native Houstonians. A noted sculptor, Surls was the only Texas artist recently selected to exhibit his work at New York's Whitney Museum. He was curator of the "Fire" exhibition at the Contemporary Arts Museum in Houston and currently serves as assistant professor of art at the UHCC.

A longtime chef with major culinary awards to his credit, Long has also received national recognition for his paintings and other works of art. He has had a string of successful one-man exhibitions in Chicago, Las Vegas and throughout Texas. Long currently serves as the art critic for the Forward Times newspaper. As a former culinary arts instructor in California, he continues to lecture on the subject at the UHCC and Rice University.

Attendance at the models ball is by invitation only.

###RC

Forward Times Publishing Company Incorporated
4411 Almeda
Houston, Texas 77004
August 24, 1979

The Honorable Mayor Jim McConn
Office of the Mayor
City of Houston
Houston, Texas 77002

Dear Mayor McConn:

On August 31st at 8:30 PM the Houston Art Community is holding a premier event, the 1979 Contemporary Artist and Models Ball, presented by the University of Houston Art Department Lawndale Annex. This event, featuring many of the Southwest's leading artists was conceived and organized by James Surls, internationally known sculptor, and I. Realizing that your time is precious and that the demands put upon you for public appearances are great, we would be deeply honored if you would consent to present the awards to various artists and patrons.

Should you have any questions concerning this event or if I can be of any service to you, please do not hesitate to contact me through the University of Houston Department of Art or the Forward Times Newspaper.

Respectfully,

Bert L. Long
Artist in Action

BLL:sgb



University of Houston
Central Campus
Houston, Texas 77004

Department of Art

August 27, 1979

Mrs. LaVeme C. Chatfield
Tenneco Incorporated
Community Relations Representative
Commerce Building
P. O. Building 2511
Houston, Texas 77001

Dear Mrs. Chatfield:

This is to verify the fact that on the night of Friday, August 31 the Art Department of the University of Houston will be hosting the Miniature Show and Artist/Models Ball. James Surls is the Chairman of the Committee designated to oversee the festivities.

The Ball is designed both to encourage our involvement with the community and to bridge the gap that often unnecessarily exists between business and the arts. We look forward to a successful endeavor and greatly appreciate your interest and support. Thank you.

Sincerely yours,

Gael Stack
Assistant Professor of Art
Assistant Chairman
Acting Chairman

Mrs. Chatfield, I have sent you the original of this letter, but Burt says he needs to take you one by hand. So this is the copy used for that,
(over)

Bert L Long Jr. is Co-director
of this project and has been
major in putting it together.

I thank you very much
for your interest and
support.

I had my secretary write
a note at the bottom of
the original,

I thank you much
James Surl



Artist Herb Mears and wife Ava Jean of Houston Grand Opera borrowed son Andy's Memorial High shirt and sweater.



Unidentified tagalong couple (left) with Southwestern Camera's John Paul Sturtevant and date Jane Walsh.



Betty Ewing

How hot was it? Miss Piggy nearly barbecued at sizzling artists' party

MISS PIGGY, two Killer Bees and a man wearing an Ethiopian lion's mane for a hat all agreed that the initial 10 minutes of the super successful first annual Houston Contemporary Artists and Models Pow Wow was the hottest.

"After that, it didn't seem to matter," said fur-headed Philip Kropf, store designer for Gordon's Jewelry, whose lucky wife Sandra converted her big two-faced Picasso mask into a fan.

They got there early and stayed late.

Upwards of 2,500 bodies, many of them in costumes, pressed into the vast sub-tropical air-conditioned Lawndale Annex for the art exhibit and entertainment.

Miss Piggy, who was about to toss her complete mask, said the temperature outside the building was late evening San Francisco by comparison. Underneath it all was the face of pretty Carol Horton of Manufacturers Life Insurance and her Beast companion was Dave Williams of Metadort Advertising.

The popular Killer Bees didn't seem to mind the warmth of their fake fur suits and are sure to wind up in the Pow Wow catalog that will be distributed later, according to Bert Long who coordinated the ball with his fellow artist James Suris. Art magazines all over the USA are clamoring for news of the affair, they say.

"We built these with wind tunnels," explained Terrie Frankel, patting her striped tummy that was built around a hula hoop in a masterpiece engineering job.

After all Terrie (she was once double-cast as Portia with Sandy Duncan at Loy Morris College) and husband Lonnie wouldn't be caught anywhere without a costume. Two years ago they bought the 26-year-old three-story Frankel Costume Co. on Franklin from his mother, Leola Frankel. In fact, they costumed a number of the revelers.

King Bert, a Frankel creation, doffed his gorgeous jeweled velvet cape al-

most immediately upon arriving at the big tin building that serves as an annex for the University of Houston Central Campus art department.

Some wag suggested that the most comfortable costume on this steamy night would have been to follow the advice of the old song, "Taint No Sin to Take off Your Skin and Dance Around in Your Bones."

But everybody was reasonably covered, including Mahal Academy's belly dancers who rated several encores.

Free lance model Ethel Hightower was a glamorous Cleopatra and chemical engineer Israel Meistein was — an Arab? William Simon, professor of sociology at UH, with brown robe, staff and beard, was a convincing Moses. Associate professor of art John Semple created his own handsome Pope John Paul costume.

Art department chairperson and professor George Bunker simply came to the party as James Siris which isn't as simple as it sounds. He wore bones in his ears and a wig with a ponytail. Very un-George Bunker.

Artists and architects turned out en masse for this production. One threesome chatting over the good sound of the Rocky Hill Blues Band of Houston included Gertrude Barnstone, wearing an ultra-contemporary see-through plastic mask, Mel Chin, whose monumental sculpture made of saplings, sand, water and stone will remain on view at UH Clear Lake through Oct., and Frank Davis, whose dirgible was hanging from the rafters at Lawndale Annex.

Architectural student Paul Pirrung of Lakewood, Ohio, brought along his handsome white Alastair Shadow Fox that didn't snap or even pant. The couple that came with Southwestern Camera's John Paul Sturtevant and his date Jane Walsh didn't either. Cardboard.

Artist Herb Mears and wife Ava Jean,



Free lance model Ethel Hightower came to the Pow Wow as Cleopatra. Guests dined and danced and viewed 500 miniature works by Texas and Louisiana artists.

now of Houston Grand Opera's operation, put together a costume at the last minute, they said, thanks to son Andy's closet. Now a sophomore at San Marcos, Andy formerly was a Memorial High cheerleader.

Enjoy the interpretations of Jerry Jeff Walker's country music by James



Photos by Ogden Robertson.

Killer Bees Terrie and Lonnie Frankel caused a lot of buzzing at the first annual Houston Contemporary Arts and Models Pow Wow Ball with their fake fur creations. The

professional costumers' built-in wind tunnels kept them perfectly comfy at the un-air-conditioned UH Lawndale Annex party scene.

Clouser, director of Houston's Space Dance Theater, were Blaffer Gallery director Bill Robinson and the art department's Joan Seeman, former Galveston sculptor Harvey Bott and wife Dede, now of Houston, and Norman Wish and Susan Plum. The really royal looking pair were Jane (Fortune Queen) Tarlo of Irving

Phillips architectural firm and Bert (Hadrian) Tibbits. Credit Bill Stanger's costume design.

The art exhibition included some 500 miniature paintings, sculptures and multi-media presentations created by talented artists from Texas and Louisiana

and was presented in salon style. Underwriters of the evening (admission and food were free) included First City National, Hyatt Regency Hotel, Houston Club, Athletic Club, Plaza Hotel, Warwick Hotel, Shamrock Hilton, Sysco Foods, Lott Marketing Company and the Cultural Arts Council of Houston.



FIRST CITY
BANCORPORATION
OF TEXAS, INC.

ROY A. SKOBA
Senior Vice President

August 7, 1979

Mr. Will Clay
Color Systems
3300 W. Greenridge
Houston, Texas 77057

Dear Mr. Clay:

This letter is your authorization to provide the services and materials for the invitations to the Houston Contemporary Artists and Models Ball at a total cost of \$300. Please send your invoice to the attention of:

James E. Day
First City Bancorporation
of Texas, Inc.
P. O. Box 2387
Houston, Texas 77001

Mr. Bert Long will provide any other approvals required.

Sincerely,


Roy A. Skoba

/lj



August 2, 1979

Subject:

Estimate to prepare layout and camera ready artwork for
1979 Contemporary Artist & Models Ball invitation.

Cost:

Layout & Finished Art - \$300.00

Copy:

University of Houston
Lawndale Annex Presents

1979 Contemporary Artists & Models Ball

August 31, 1979
8:30PM until

The Gala Experience

Miniature Show of paintings and sculpture, 1000+ pieces of art.
Live music, Dancing and Hors d'oeuvres.
Artist and Models (costumes requested)
Awards and documentation in art catalog for the 5 best costumes.
Artistic culinary works by Houston's own award winning chefs.
Admittance: By invitation.

Map:

August 1, 1979

Dear Mr. Long:

Pursuant to our conversation please accept the following quotation.

Description:	Invitation
Size:	8-1/2 x 11
Ink:	One color one side, minimum coverage
Proof:	Dylux
Bindery:	Score and fold to 5-1/2 x 8-1/2
Stock:	65# Parchtone Cover
Art:	One piece camera ready all line
Delivery:	Houston downtown area
Working Time:	Approximately two weeks
Price:	Approximately \$292.00

Thanking you in advance for giving us this opportunity to submit prices and hope that we may be of service to you.

Sincerely,

ALLEN PRINTING & LETTER SERVICE

Ken Baxter
Ken Baxter



FIRST CITY
BANCORPORATION
OF TEXAS, INC.

ROY A. SKOBA
Senior Vice President

August 7, 1979

Mr. Ken Baxter
Allen Printing Company
2803 Fannin
Houston, Texas

Dear Mr. Baxter:

This letter is your authorization to print 2,000 invitations for the Houston Contemporary Artists and Models Ball at a cost of \$292.00. Please send your invoice to the attention of:

James E. Day
First City Bancorporation
of Texas, Inc.
P. O. Box 2387
Houston, Texas 77001

Mr. Bert Long will provide any other approvals required.

Sincerely,

Roy A. Skoba

/lj



FIRST CITY
BANCORPORATION
OF TEXAS, INC.

ROY A. SKOBA
Senior Vice President

August 7, 1979

Mr. Will Clay
Color Systems
3300 W. Greenridge
Houston, Texas 77057

Dear Mr. Clay:

This letter is your authorization to provide the services and materials for the invitations to the Houston Contemporary Artists and Models Ball at a total cost of \$300. Please send your invoice to the attention of:

James E. Day
First City Bancorporation
of Texas, Inc.
P. O. Box 2387
Houston, Texas 77001

Mr. Bert Long will provide any other approvals required.

Sincerely,


Roy A. Skoba

/lj

LAWNDALE NEWS LETTER

Dear Folks:

Anytime a new entity comes into existence, there naturally will be some rumbles, and I guess "Lawndale Annex alternative space," of the University of Houston, is no exception. This simply shows there is a need for, and an interest in such an entity. I believe it is to the advantage of the university and to the art community at large to cultivate this need.

One of the first problems that arises is finding a way of presenting the "intent" of an entity such as Lawndale Annex. We have to find a way to keep as many people informed as possible on the what, when, why and where's of Lawndale Annex, otherwise it will be of no use to anyone, and I believe its use can be of major importance to us all.

So, you can expect a news letter before any event we have. I want to let you know in advance who we are showing and why we are showing them.

Why Lawndale anyway? Why is it important? Why is any kind of alternative space important? Because the existing art establishments, such as Contemporary Arts Museum, Dominique's place at Rice, Blaffer here at University of Houston, are doing their best as it is. They simply can't do it all and it is naive on our part to assume they can. Let's help them, but let's also initiate some movement on our own. I believe Lawndale can accent existing points of view, but in addition can present new ones. It can place a whole new set of circumstances in the middle of art world traffic. If we have something to show, which we do, and someplace to show it, they'll come look, and I believe that is important. I operate from the premise that it is as important to show art as it is to make it. I believe that if there is no one looking, it might as well not be there, and that the process of making art is only half, the other half is the spectator, the "reading of the art." I also believe that art is supposed to have a message, and when that message is "transmitted" and "received" only then is there an exchange, only then is the circuit complete. We as artists must have more exchange. At this time there is only one alternative showing space in Houston, and that is Roberto Molinas place. His space operates on a high level and does a service to both artist, and community alike. But one alternative showing space is not enough, this city could support as many as five. The art work is certainly there to see, we simply need somewhere to show it.

The University of Houston Art Department has taken a step to service part of this need. But I say before we start, we cannot be expected to take up all the slack. The need is too great. It is my belief that this city needs several other alternative showing spaces, and could support them right now. But we certainly expect to do our part, and I feel that you as the public should know what our part will be, what we expect Lawndale Annex to do. So I will make a statement of our intent, which is threefold:

First we must service our own, and by "own" I mean the university. This space must be accessible to our students, both undergraduates and graduates. Also it should be accessible to faculty. If we have the opportunity to use it, then we will feel that we are part of it and will offer input. Lawndale Annex will not function without your input because its existence is based around one of self-help. I believe we have to do it ourselves, simply because no one will do it for us. Remember that old saying about

"you get out of something what you put into it." I consider that to be true.

Second, we owe it to ourselves to see what lies in the next ring out. The grassroots level of the art world in Houston, Dallas, Fort Worth and the rest of the state. These artists need a place to show. If we have the place, then we can expose their art to the public, which will give us the opportunity to see it, and "let the circuit be completed." We as a university will have the chance to grow because they showed it. Houston has a chance to grow because there is movement at the grassroots level and let me say, I believe if we are to have something called an art scene in Houston, it has to be at the grassroots level. Simply because that is where art scenes come from. They don't start at the top and work down, they start at the bottom and work up.

And our third reason for being is to service that part of the so-called high art world that has no avenue in the existing channels of the Houston art structure. As an example, "The Dinner Party." It makes no difference if I like the aesthetics, or agree with the politics or not, to deny its visible existence is to deny the large number of supporters it already has, and the ones it would have, in a direct way, but beyond that it denies all of Houston the opportunity of the chance of that "art experience." Any such show has a certain controversy about it, and controversy means there are those who are for and those who are against. I believe shows such as these can only create exchange, and again that exchange is the source of our growth as an art entity.

So our objective is to show art and artistic phenomenon from our university, our neighborhood and (when the opportunity presents itself) our "brothers and sisters" from other places.

George Bunker, our chairperson, has agreed to the need and to the existence of Lawndale Annex alternative art space, and further has appointed a committee of five people from the faculty and graduate department to act as a governing board. They are Gail Stack, David Hickman, George Bunker, Don Woodman, Ed Hill and myself. I was appointed chairperson of this committee, but any one of us as members of this committee will be happy to take proposals from any artist or group of artists to be considered for showing. Remember the part about Lawndale not being able to service all, and a need for other spaces. I say again, we cannot be all encompassing, but I also say again, we will do our best. And again, we will only be as successful as you make us.

So the stage is set.

Houston now has a new alternative showing space for the visual arts. Lets see where it goes, lets see where the new 79-80 art season takes us.

It is generally considered that the "art season" runs from September to May. It is also generally true that the major art phenomenon takes place along the end of the season. Say about February or March, but I think we need something in the beginning of the season. Something to kick it off to a good start, and let me assure you there has been much discussion as to what form this "good start" would take. It would take way too much time to

tell you about all the things we decided not to do, so I'm just going to tell you what we decided to do, and by "we" I mean artists in the community who have made suggestions and offered input to the point that a notion or direction is set?

On August 31, 1979 Lawndale Annex will open with a miniature show. This show is by invitation, and we are inviting artists who want to show in it. I have called Don Marshall who is director of "The Contemporary Art Center in New Orleans, Keith Ferris of "Trinity House Co-op Gallery" in Austin and "500 Exposition St." which is a co-op type space in Dallas and Linda Surls, director of Dallas Womens Co-op, and Clyde Connell of the Greater Gator Group, of north Louisiana and Roberto Molina of Molinia's in Houston, and Luanne Stovall of Galveston, and asked them to please extend an invitation, in behalf of Lawndale Annex of the University of Houston, for all their artists to participate in our miniature show. I take the opportunity at this time to extend the same invitation to you, any artist who would like to be in this show. The pleasure is ours. Our intent is to hang the show in old Beaux-Arts tradition, "Salon style." This will be possible because of the fact that this is a miniature show. No flat art is to go beyond seven inch square. It can, of course, be as small as you want it, but not to exceed seven inches in width or height. Three-dimensional work is not to be greater than ten and one-half inches in any one direction. You know I would have to give the sculptors the benefit of the doubt and let them make a B-I-G piece. Now it has to make sense that a show of this nature is only as successful as the interest in it, and I have to say I am very pleased at the enthusiasm from New Orleans, Austin, North Louisiana, Dallas, Galveston and of course here, in old Houston town.

I believe this exhibition will be more in the realm of an art phenomenon. I think it will be great and I hope you will participate. We need the art on August 17th or 18th, we will start receiving and hanging on these days. All artists must be responsible for getting their art from their house to us, and back home again. The show will be up 21 days. Then we can start all over, ain't life grand, Let's do it.

Now, one more thing, sit down and lean back, there is another part. It just became obvious that the opening for this show would be of a festive nature. So when Bert Long offered the idea of an Artist Models Ball, the wheels began to roll.. Sure, why not? The idea of the Art Ball (don't you just love that) is not a new concept, it's been around awhile, and as a matter of fact, was around during the period when they had shows of the miniature type. It is a natural. A few have suggested that this thing is turning out like a pow wow, where different groups, or factions get together and (1) get dressed up in costumes (2) see whats going on (3) talk it over (4) "eat", "dance" (it used to be the waltz, today its called "boogie") and in general have an exchange and again that's what growth is all about. We need that exchange. It will do us all good.

Like I said this Artist Models Ball is the brain child of Mr. Bert L. Long, Jr., art columnist for Forward Times Newspaper, consulting chef and artist extraordinaire. I am pleased this university is in a position to use his energy to the betterment of our community.

Other than just getting dressed up in costumes and having a good time and looking at art, we have stated an objective in relation to this endeavor, and that is, to help facilitate the relationship, and produce understanding between the university, the professional art society and the corporate world. And I must say, so far we have gotten totally positive response from all three, and I believe the results will show what can be done when we work together. Enclosed is a map as to our whereabouts. We need art on August 17th or 18th.

This show will be up for 21 days.

August 31, 1979 - from 8:30 on, opening of Miniature Show and Artists Models Ball.

Lets have a pow-wow.

Lets have an exchange.

See you here,

James Surls
James Surls

A/W TASTEMAKERS

Arts Decoratifs

Joan Mondale will be Honorary Chairman at a gala benefit on October 22, at the Metropolitan Museum, to celebrate the 70th anniversary of The American Federation of Arts.

Special tribute will be paid to two of AFA's past presidents, Alice M. Kaplan and Roy R. Neuberger.

Announcement will also be made of the organization of a traveling exhibition program, enabling treasures from the Metropolitan's collections under the auspices of the AFA, to go on tour to museums across the United States. Proceeds of the Benefit evening will go directly to the AFA for the new program.

Correspondence between Bernard Berenson and Isabella Stewart Gardner will be displayed at the Gardner Museum, through November 11, in conjunction with the exhibition Berenson and the Connoisseurship of Italian Painting at the Fogg Art Museum, Harvard University.

The exhibition will draw from the more than 400 letters, covering 4 decades, in the museum's archives, and include photographs and books Berenson sent Mrs. Gardner. A pamphlet on their association and friendship, listing the objects Mrs. Gardner purchased through Berenson will accompany the exhibition.

Barron's, the financial weekly newspaper, will hold its first seminar for investors Nov. 10, at the Westchester Country Club, Rye, NY.

The session, whose theme is "The New Investment Tactics for the 1980's" will feature as speakers experts in investing, including art investing. C. Hugh Hildesley, senior vice president and chief of appraisals, Sotheby Parke Bernet, will discuss investment "Tactics" in the field of paintings and other art objects.

"The Jewish Community in Early New York: 1654-1800," will be at the Fraunces Tavern Museum through April 1980. The exhibition documents the founding of New York's Jewish community, tracing its development through paintings, prints, documents and decorative arts.

This show inaugurates the Adeline Moses Loeb Gallery. The gallery is a new space in the Fraunces Tavern Museum which honors a descendant of one of New York's first Jewish families.

The largest Chillida exhibition to date, containing more than 125 works by the Spanish sculptor and a retrospective (1938 to the present) of the work of Willem deKooning can be seen at the Carnegie Institute through January 6 as the second Pittsburgh International Series exhibition.

Some 60 sculptors display their work in the annual Sculptors Guild exhibition at Lever House on Park Avenue and 53rd Street including, figure sculptors Bruno Lucchessi, Sidney Simon and Richard McDermott Miller; geometric abstractions of Roy Gussow, Anthony Padavano and Kunio Izuka; and readily identifiable works of Jose de Creeft, Chaim Gross and Cleo Harwig.

Organized in 1937, the Sculptors Guild, a community of professional sculptors, has quality and commitment - not ideology - as its only requirements for membership.



Mr. & Mrs. Laurance Rockefeller at President's Party at Edward Hopper opening, Whitney Museum of American Art. Photo: Helaine Messer.

Lily Auchincloss and Douglas Dillon at President's Party at Edward Hopper opening, Whitney Museum Photo: Helaine Messer.

Eloise Spaeth and William Woolfenden at Whitney Museum benefit for Archives of American Art. Photo: Helaine Messer.



George Weisman (l) and Joseph Cullman at Philip Morris dinner for Edward Hopper opening, Whitney Museum. Photo: Helaine Messer.



Mrs. Cass Canfield Sr. and Betty Parsons



Charlotte Ford at Whitney Museum benefit for Archives of American art. Photo: Helaine Messer.



Norman Mailer at Gloria Vanderbilt's party at the Alexander Rosenberg Gallery. (Photo: Michael Halsband.)



Dina Merrill & Cliff Robertson

Gloria Vanderbilt and Gordon Parks at her party in his honor at the Alex Rosenberg Gallery. (Photo: Michael Halsband.)



Bill Robinson, Director of Blaffer Gallery, and Joan Seeman at Contemporary Artists and Models Ball, University of Houston.

George Rickey and Thomas W. Leavitt, Director of the Herbert F. Johnson Museum of Art, at the opening of Rickey's exhibition at the Guggenheim. (Photo: Marilyn Schroeder.)



Susan Delahanty, Barbara Milhouse, Irving Sandier at Neuberger Museum opening of Artists' Space. (A/W Photo)

The Institute for Art and Urban Resources, Inc., has announced today the appointment of Livet Reichard Company as management consultants. From 1974-79 Mr. Reichard served as

Vice President and Administrative Director for the Institute as well as a consultant to artists, municipalities and other non-profit organizations. From 1974-78 Ms. Livet was curator of the

Fort Worth Art Museum in Texas.

Livet Reichard Company offices are located in New York City and Fort Worth, Texas.

**Subscribe
Art/World**

INSIDE: Chardin's Definition of Space and Light Portraits 'The Hard Way'; R.B. Baker's Collection: 'A Gratifying Bestowal of Recognitions'

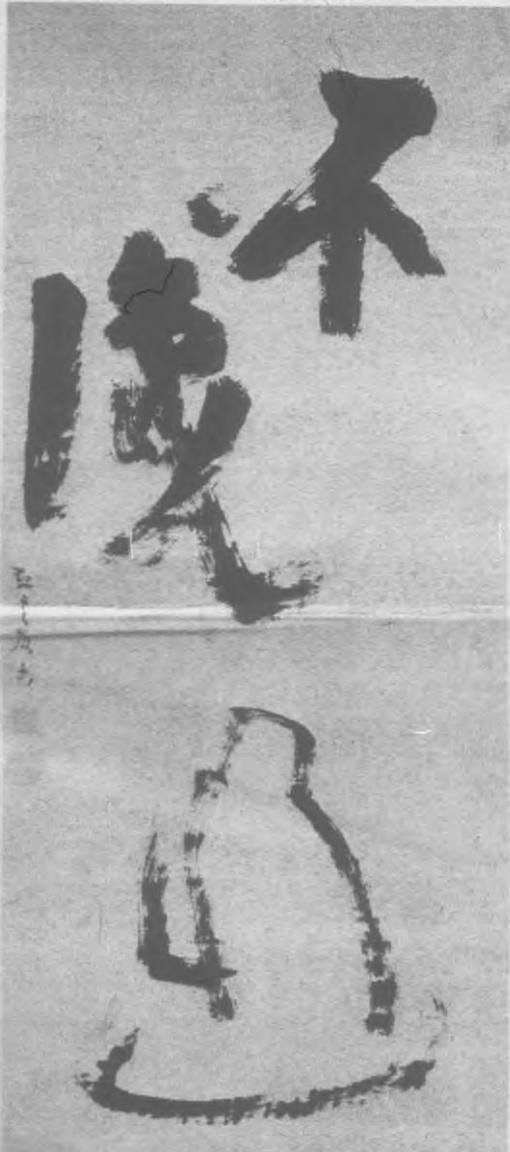
LATEST AUCTIONS NEWS-PRICES SEE PAGES 2-3 CURRENT NEW YORK EXHIBITIONS SEE PAGES 8-9

ART WORLD

VOL. 4 NO. 2

OCTOBER 20/NOVEMBER 17, 1979

ONE DOLLAR



JIUN ONKO - "Bodhidharma Seated in Profile", (1718-1804), ink on paper, hanging scroll, 123.4 x 55.4 cm, at Asia House, 112 East 64 St., through Dec. 9. (See Page 7)

Journey Of Three Jewels Of Japanese Buddhism

By MARY SMITH

"Journey of the Three Jewels: Japanese Buddhist Paintings from Western Collections" can be seen at the Asia Society through December 9. The Three Jewels referred to in the title of this most absorbing exhibit are the Buddha, the Law (of the religion), and the Community (of monks and saints and followers) through which the truths of Buddhism have been revealed and are acted upon. But there are almost sixty jewels in this exhibit—works on silk and paper, dating from the 8th to the 18th Centuries, spring-

ing from many sects of Japanese Buddhism. They have been brought together from more than twenty collections, public and private, in the United States and Europe. No matter how deep your present interest in the subject, you will not have seen all these works. And if you come upon them unawares, you will, I am sure, be astonished by their strange and complex beauty.

Perhaps, I should say, you will recognize their beauty. For Buddhism believes that the deepest truths defy words and that what

(Continued on Page 6)

Abstract Expressionism

The Virtue Of Solitary Action

DeKooning, Parker

Francis, McNeil

By NIKE HALE

The abstract expressionists do not seem to disappear. Cynics are surprised, painters are accepting, the critics are too often uncertain. Despite the early death of Pollock, Smith, Gorky and Kline, their work remains one solid mass to be reckoned with by a host of younger painters who grew up since the 1940's. The abstract expressionists admittedly at one point or another aroused critical attention, either radical or reactionary. Eventually in the 1970's, they have aroused the very persuasive glamour of financial attention, as a painting by Jackson Pollock fetched two million in the outback of Australia. But the basic power and violence of Pollock's painting has long survived the old journalist's phrase of "Jack the Dripper" and the more recent Australian gesture of quixotic largesse.

The financial dealings of big (Continued on Page 6)



WILLEM de KOONING - Untitled II, 1978, oil 55" x 59 1/4", at Xavier Fourcade, 36 East 75 St., Oct. 20-Nov. 17.

Revive Rejected Renaissance

American Ren. At Brooklyn

By GENE THORNTON

There is something timid and inconclusive about the otherwise noteworthy exhibition "The American Renaissance," at the Brooklyn Museum through December 30. It is as if its organizers, who are respectable academic and curatorial types, were overcome by their boldness in attempting something substantial in a field so long abandoned to cranks and fanatics. The

(Continued on Page 12)

Pollock In Paris

By LUISAE FLYNN

Paris, at the moment, is having an uncommon exposure to Jackson Pollock with two concurrent exhibitions: "Paintings and Drawings" at the Musée d'art moderne de la Ville de Paris until November 18, and "Pollock and His Friends" at the Centre culturel américain. The City of Light is plainly "bouleversé" by this distinctly American painter. Here are some comments from the French press:

France Huser in Le Nouvel Observateur says of the museum show, "... This exhibition demonstrates that behind the Pollock myth of brutal, impetuous spontaneity and Promethean anger, there is a relentless, thoughtful quest for ever greater freedom to transgress the traditional laws of

(Continued on Page 14)



ADOLPH WEINMAN - "Descending Night", 1915, bronze, 56" x 47 1/2" x 13", at Brooklyn Museum, Eastern Parkway & Washington Ave, through Dec. 30, from the Corcoran Gallery of Art collection, Wash D.C.

See Art Tour On Back Page

Lawndale -



New Wave I

Retrospective

Reception Thurs.
28th -

Slang week
before 21-22nd

Three Sept 4th

- Talk about
1. Invitation - how many
who?
 2. List

[Faint, illegible text]

[Handwritten notes, possibly a list or series of numbers]

Beet
Louis Langenk



Art Fact Saturday

Magazine

City

Zest +
They ~~but~~ have

About

Pick up
Explained

Overall
COORDINATOR
General manager



Greg Levin
New Direct Channel # 11

Oct. 12
3 pm

Paul Goff - Chicago Tribune
435 N. Michigan Ave.
Chicago Illinois 60611

Houston
Stage Equipment

PROPOSAL
+ Models Ball

Doris O'Connell
Doris V. Pre.
Shell Oil Foundation



Ok/den Robertson
Blaine

At 1

50 -
200
120 6

WINE = 150.00
Beer = 400.00

550.00

Beer

10

Shade Butler



FIRST CITY
BANCORPORATION
OF TEXAS, INC.

ROY A. SKOBA
Senior Vice President

August 7, 1979

crest printing

~~Mr. Ken Baxter~~

~~Company~~
2803 Fannin
Houston, Texas

Dear Mr. Baxter:

This letter is your authorization to print 2,000 invitations for the Houston Contemporary Artists and Models Ball at a cost of \$292.00./ Please send your invoice to the attention of:

James E. Day
First City Bancorporation
of Texas, Inc.
P. O. Box 2387
Houston, Texas 77001

Mr. Bert Long will provide any other approvals required.

Sincerely,

Roy A. Skoba

/lj



August 2, 1979

Subject:

Estimate to prepare layout and camera ready artwork for
1979 Contemporary Artist & Models Ball invitation.

Cost:

Layout & Finished Art - \$300.00

Copy:

University of Houston
Lawndale Annex Presents

1979 Contemporary Artists & Models Ball

August 31, 1979
8:30PM until

The Gala Experience

Miniature Show of paintings and sculpture, 1000+ pieces of art.
Live music, Dancing and Hors d'oeuvres.
Artist and Models (costumes requested)
Awards and documentation in art catalog for the 5 best costumes.
Artistic culinary works by Houston's own award winning chefs.
Admittance: By invitation.

Map:

Forward Times Publishing Company Incorporated
4411 Almeda
Houston, Texas 77004
August 24, 1979

The Honorable Mayor Jim McConn
Office of the Mayor
City of Houston
Houston, Texas 77002

Dear Mayor McConn:

On August 31st at 8:30 PM the Houston Art Community is holding a premier event, the 1979 Contemporary Artist and Models Ball, presented by the University of Houston Art Department Lawndale Annex. This event, featuring many of the Southwest's leading artists was conceived and organized by James Surls, internationally known sculptor, and I. Realizing that your time is precious and that the demands put upon you for public appearances are great, we would be deeply honored if you would consent to present the awards to various artists and patrons.

Should you have any questions concerning this event or if I can be of any service to you, please do not hesitate to contact me through the University of Houston Department of Art or the Forward Times Newspaper.

Respectfully,

Bert L. Long
Artist in Action

BLL:sgH

Continued on next roll

SOUTHERN MICROFILM OF TEXAS, INC.

900 W. 34TH
P.O. BOX 1824
HOUSTON, TEXAS 77001
(713) 869-0181

ROLL NO.

RECORDS OF: Archives of American Art

AT Houston, Texas

DATE March 1, 1983

CONTENTS: Bert L. Long, Jr. Collection:

1. Scrapbook A. 1975 - 1977 THRU

9. Houston Contemporary Artists and Models Ball, 1979

CAMERA OPERATOR Dorothy

NUMBER OF EXPOSURES 977