

VOTE FOR
YOUR
CANDIDATE

THE EXtra

SEND IN
NEW
ADDRESS

Volume II

HOUSTON, TEXAS, APRIL 1, 1948

Number 2

Exes To Elect Officers By April 14

FIESTA SITE ON CAMPUS APRIL 21-24

By ANSEL GRAY

April 21 through 24. You guessed it, those are the days for the Frontier Fiesta at the old alma mater.

Frontier Fiesta—the days that bring back the atmosphere of the old west and bring back the Ex-Students to the University of Houston campus to meet old friends and see new shows.

This year there will be several old shows and many new ones. Judge Roy Bean's Court, the Silver Moon Saloon, and the Bella Union will be there with new students and dialog but with the old spirit, and new shows such as the Haunted House will keep everyone guessing until he sees the show.

For more than a month bearded hombres have taken over the campus, and inquisitive coeds have been going around trying to decide which one of the bearded horde is the "bearded-wonder." The "bearded-wonder" is a new attraction of the Fiesta this year. A take-off from the Walking Man, the contest was designed by Bobby Howard and Carl Houston, collaborators in mischief, to give the coeds something to participate in. The lucky coed who wins will receive many nice prizes in perfumes, clothes, and accessories, donated by downtown stores. These prizes are worth over \$300 with more being added daily.

The 1948 Frontier Fiesta, the fourth one since its beginning in 1940, will be on the same site that it was last year. General Chairmen Bill Sparr and Harrell Brown tried to stake a new claim, but either other prospectors had beat them to it or else it was too muddy to pan out. At any rate, it is going to be on the same site—the parking lot near the Cullen and Science buildings.

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Jim Palmer Named Press Music Critic

Jim F. Palmer, Class of 1946, has been named a music critic of the Houston Press and now regularly covers major concerts in the Houston area.

A graduate of the University, Palmer received a master's degree last spring from the Journalism School of the University of Missouri.

An instructor in Journalism at the University, Jim, as he is known to his many friends, has recently written the first Cougar "Style Book." He is also sponsor of The Cougar.

While at the University Jim was editor of The Cougar, Secretary of the Student Association, Councilman-at-large and vice-president of the Student Assembly. He was named in "Who's Who in American Colleges" and voted "Outstanding People" two years.

Palmer is also an active member of the Junior Chamber of Commerce.



TOM MENEFEE



FOSTER MONTGOMERY

MENEFEE AND MONTGOMERY IN RACE FOR PRESIDENCY

By VELMA GALNY WHITAKER

With presidential nominees Tom Menefee and Foster Montgomery heading the list of candidates, balloting by mail will begin this week in the University of Houston Ex-Student Association's third annual election of officers.

Ballots will be mailed to all ex-Students who have returned the questionnaire form sent out by the executive secretary's office early in the year. Votes will be counted and the new officers introduced at the annual stated meeting at 8:00 p.m. April 14 on the campus. The meeting will be held in Room 118C. Ballots not returned by that time may

be brought to the general meeting, Executive Secretary Johnny Goyen said.

Kay Berry and Roger Bleike were nominated for vice president by a committee appointed by President Charles Saunders at the called general meeting in November. Others nominated were: Dot Childress and Suzanne Montgomery for recording secretary; Jackie Jackson and Marian Pellerin for corresponding secretary; and Will C. Gay and Jack Freeborn for treasurer. Five will be elected to the Board of Directors from the following 12 nominees: T. M. Scoggins, Jim Palmer, Walter Waldhauser, Glenn Smith, Evelyn Nicholson, Margaret Scelles Holm, Charles Saunders, Bill Swanson, Betty Bell Mohrman, Pecky Hinds, Jack Valenti and John Nicosia.

A brief statement of the activity of each candidate taken from the executive secretary's files follows:

President

TOM MENEFEE—Class of 1942, President of the Student Association in 1942, Member of the Pre-Law Club, Red Masque Players, B. A. Club, Ex-Student Board Member 1947-1948. Lives at 318 Conolly, Born Aug. 3, 1920 (Age 27), Married Ex-Student Jacqueline Suggs, has one child, A building contractor, Spent three years in the Navy and reached the rank of Lt. (Senior Grade).

FOSTER MONTGOMERY—Class of 1940, President of the Student Association in 1940, Member of the Society of Engineers, President of the Engineers in 1939, Member of the Cougar Staff, Ex-Student Board Member 1947-1948. Lives at 1925 South Blvd., Born August 21, 1916 (Age 31), Married Ex-Student Suzanne Larimer, has one child, A Sales Engineer for J. A. Walsh and Co. Spent four years in the Army and reached the rank of Major.

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Barbecue Honoring New Officers May 1 At North Ranch

By MOSELLE JACOBS

A barbecue at the Earle North Ranch May 1 will be the first social event of the 1948 season for ex-students of the University, Charles Saunders, president of the Alumni association, announced today.

The affair will honor new officers, who are to be elected April 14, and University of Houston administrators, Saunders said.

Although details of the barbecue have not been completed, only about 200 exes, their husbands or wives, can be accommodated, and the first 200 who write in will be given invitations, the president declared. Those desiring tickets are asked to write to Johnny Goyen at the University, stating whether they want one ticket or two, Saunders added.

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The President's Message

Dear Exes,

As the Association's election time approaches, the writer, as retiring president, would respectfully make the following report to you of the year's activities.

After last April's elections your Board of Directors and officers were pledged to carry on the work begun by the prior administration—that of devising a plan of expansion and development for the Association centered around a full time executive secretary. Board members Foster Montgomery, Gene Cuny and Evelyn Thompson were commissioned to draft a master plan for presentation to the University's Board of Regents.

During the Spring and Summer months we were busy winding up the matter of contacting by mail the more than 20,000 or so Exes and conferring with University officials. Social events were shelved for the time in favor of more important work. The Association, however, under the direction of Board member Tom Menefee, managed to construct a "restin' post" for old timers who attended Frontier Fiesta and there old acquaintances were renewed and old flames introduced to wives, husbands, etc, and as faithful as clock-work Velma Galny Whitaker saw to it that "The Extra" came your way.

Our labors were rewarded on October 8th when the Regents presented

(Continued on Page 2)

Coach Joins Ex-Students



HEAD FOOTBALL COACH Clyde Lee was officially made a member of the Ex-Students association at a luncheon given in his honor last week. Charles Saunders, president of the organization, is handing Coach Lee an application while Roger Bleike, Walter Waldhauser, and Tom Menefee, (l to r), members of the executive board of the Ex-Students association look on.

—Staff photo by Glenn Heath.

Cougars Down Rice In Baseball Game--- Tie Owls in Tennis

By ELMER BERTELSEN

An indication of things to come in spring varsity sports at the University was disclosed last month when the Rice Owls were victims of two fine teams from the Cougar camp.

The baseball team, under the watchful eye of Coach Dalton Albert, beat the Owls, 10-5, while the highly regarded Rice tennis team could gain no better than a tie from the smooth University net team.

Denton Priest did some neat relief

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The Extra

Published by the University of Houston Ex-Students Association
Office 114 Recreation Building Phone C. 4-1681

OFFICERS

President—Charles Saunders K. 3-7689
Vice President—Kay Berry H. 4583
Recording Sec'y.—Velma Whitaker W. 1502
Corresponding Sec'y.—Suzanne Montgomery L. 6683
Treasurer—Gabbert Wilder T. 7669

Board of Directors

Roger Bleike L. 5038 Rosemary Pellerin L. 0076
Hill Feagin H. 7049 Glenn Smith K. 3-1875
Roger Jeffery M. 2-6692 Evelyn Thompson H. 9863
Tom Menefee T. 5400 Walter Waldhauser L. 9794
Foster Montgomery L. 6693

Executive Secretary and Editor—Johnny Goyen C. 4-1681

Contributors to this issue Ansel Gray, Jim Palmer, Johnny Goyen, Leo Yetman, Jack Valenti, Jack Wilson, Velma Whitaker, Moselle Jacobs, Charles Saunders, Elmer Bertelsen, Bruce Underwood.

Exes Must Back Grid Team

We Exes have a big job before us. Now that the University has stepped up into the big league of Texas universities, it is time for the Ex-Students to really "go places."

Our first job is to give the University a helping hand by talking it up wherever we go, for a University is made or broken by the words and actions of its ex-students. As we step into positions of authority and respect in the community and nation, our memories of the University carry a great deal of weight.

The Cougars are starting off on a long fight to make a name for themselves in the world of sports. Loyal Exes must stand behind Coach Clyde Lee and the Cougars; this is a number one responsibility.

As a unit, the Ex-Student organization will grow and develop with the cooperation of its membership. But if its members do not work with and for the Association, it will soon die.

So, if in the next year, members will pledge themselves to promote interest in the University, to back the Cougars, and to help build up the Ex-Student Association, we will be well on the way to helping the University step into the "big league."

—0—

Vote and Return Ballot

To make the Ex-Students a vital and active organization, members must take an active interest in it.

As election day draws near, it is the duty of each member to study the candidates carefully, and to vote for the men and women of his choice.

If only a few members vote, the Association will not be a representative organization, and its efficiency will be seriously lowered. On the other hand, a full turnout at the polls will mean an active, energetic Ex-Student Association of which we may all be proud.

Don't forget! MAIL THAT BALLOT NOW!

PRESIDENT'S MESSAGE

(Continued from Page 1)

the Association with a check for \$5000. After careful consideration, we hastened to select a capable Executive Secretary who could effectively serve the Ex-Students Association, the University and community. Johnny Goyen answered our beck and call and since has demonstrated the wisdom of our choice.

Before we knew it fall was upon us and Homecoming 1947 was under way. Homecoming was a signal success. Damp, but a success. Honorees Mr. and Mrs. Cullen were made honorary members. Homecoming activities were "highlighted" by a 50 foot bon-fire, a luncheon and style show under the auspices of Board member Rose Mary Pellerin and a thoroughly enjoyable dance at the Crystal Ballroom.

Roger Jeffery, a Board member elected last April, came up with the best idea yet—an annual stag banquet sponsored by the Exes to honor the football team and featuring an address by the outstanding football coach of the country. This year on February 4 at the Houston Club, 400 Exes and guests enjoyed a delicious steak dinner and heard the inspiring mentor of the Notre Dame football team, Frank Leahy.

As your outgoing officers and directors glance back over the year's events they feel a measure of pride. They also see how they have erred and how many unfinished tasks they are handing their successors. May the writer say that in either candidate, Foster Montgomery or Tom Menefee, you will find a most capable and energetic president and to them both I extend by heartiest congratulations and best wishes.

The opportunity of serving the Association as President has been one of my greatest pleasures and for that honor I express my sincere appreciation.

Respectfully yours,
CHARLES SAUNDERS.

Remember When?

GALS WORE "SPIT CURLS" IN 1934 L. S. MITCHELL HAD BLACK HAIR?

By JOHNNY GOYEN

This column will endeavor each month to bring back memories of the past. We have in our Ex-Students file copies of the Houstonian and the Cougar from 1934 to the present, and by going through them we will try to relive the past.

The year 1934 and all the girls on the campus were sporting the "new look" plus the popular "spit curl" . . . Some of the beauties were Mary Treadway and Dorothy Golden who proved that a gal can have both beauty and brains by being members of the Student Council . . . President of the Council was a lad named James Coulson . . . The Ice Hockey team came through an unbeaten season . . . Captain Ed Chernosky, Paul Franks and Bill Irwin were leading point makers.

Then came 1935 with the "new look" getting newer . . . Kay Berry and L. Standlee Mitchell appeared in the snapshot section of the Houstonian . . . Kay's dress left everything to the imagination, even the color of her stockings, and Mitchell had black hair, truly a rare sight. James Willett and Edwin Patterson topped the "Most Popular" and "Most Representative" boy honors, while Elizabeth Gready and June Learned took "Most Beautiful" and "Most Popular" honors . . . They could really pick 'em in those days . . . The Cougar staff was run by Harry Gray and Billy Bell with Ralph Pierce as business manager and Elamay Fisher as Humor editor.

In 1936, a much slimmer Pat Foley was elected (by a bunch of gals, so goes The Cougar) King of the May Festival and had the honor of escorting Queen Ann of the House of Owen . . . The Cougar Collegians just elected a new set of officers

with Algerine Allen, Pres., Huberta Wilson, Vice-pres., and Evelyn Nicoll, Secretary . . . Red Masque cast Oswald Ewing as "Death" in "Death Takes A Holiday" which played to a capacity house . . . The yearbook beauties numbered six and were Elizabeth Gready, Dorothy Cely, Louise Campbell, Geraldine Bentley, Nelda Eaves and Algerine Allen.

1937 saw "Freshmen Initiation" come in with a bang with co-eds painted with black faces and boys wearing pajama shirts to school . . . Harry Johnston was associate editor of the Cougar and Al Gardner handled all news copy . . . Royalty that year had Nelda Eaves and Richard Faussett as Queen and King . . . Joe Camp and Ted O'Leary were prexy's of the Freshman day and night class respectively. Elmer Hamilton was high lamma in Student government and headed the Student Association, and Roger Jeffery and Gwen Hart were members of the council. The Houstonian staff was headed by Douglas E. Carter as editor and J. Wilbur Smith as business manager.

Ground was broken for the Roy Gustav Cullen building in 1938, and Mrs. Cullen did the honors. Of course it rained. Foster Montgomery was slowly starting his campus political career, and the "new look" was getting old, as skirts began going up—oops! Henry Taub was the envy of every man—he had the job of escorting all the Vanity Fair nominees (whatta job). The Squires club elected T. W. Pearson and Gerald Schief as their leaders. The Cougar staff was headed by Jane Rogers, Louise Pridgen, Dick Burns and John Stewart, and Cecil B. deMille selected eight beauties and we might add he did a wonderful job. The eight lovelies were Carmelita Lansford, Christine Martin, Louise Campbell, Laverne Sloan, Della Bell Collier, Gaynelle Furley, Lolita Wood and Lois Fuller.

The 1939 Freshman class elected Billy Roberts as president, with Jackie Hart, Farrar Storm and Frances Beatty to other positions. Uncle George Chiasson appeared in the Freshman class section. Wonder who he was trying to fool. Stewart Morris and Philip Allen headed the Sophomores, and Arthur Dimmey and Frank Ripy McWhorter were Senior heads, but the big guns in student government were Roy Much, Vernon Kelly and Lorine Butler who headed the Student Association. Some of the beauties, picked by King Vidor, were Betty Lou Maddox, Genevieve Able, Marguerite Scelles, etc.

1940 saw the "new look" completely whipped and skirts had reached a new high. The Cougar Collegians elected Dot Hohl as their president, and George Chiasson, Frank Walker and Louise Kost headed the National Collegiate Dramatic Society. Pat Garney and Alice David ran The Cougar and Guy Hamilton and P. J. Sterne edited the Houstonian. Outstanding People on the campus were named with Student Association prexy Foster Montgomery and Billy Miller appearing in the yearbook for outstanding work in student government. Dot Hohl and Buddy Griffith made the section for student activities. Walter Wanger chose the beauties and Frieda McGrath, Beverly

Baldrige, Norma Jean Schwab and Frances Beatty were present in full page layout in the yearbook.

The 1941 Ice Hockey team of the Rice Institute for the City championship. Coached by Archie French the Cougar team was composed of Danny Mulvey, Go Bobby Dwyer, Lockhart Nolen, Robert Schexnayder at wing, Jimmy Moroney and Chester Clair on defense. The Buckaroos sponsored by Harvey W. Harr elected Ruth Crawford as the president, and more fat little kn were showing in club sections than ever before. The Pre-Law Club came into being and elected Hal Ber and Gene Cuny as its leaders. Charlie Saunders and Billy Stroud headed the day school Sophomore class. Weed Peterson and Tommy Yer headed student government. Jack Valenti had just defeated Tom Scoggins for the Councilman—a large position in one of the friendliest races in the University history.

The Cougar Collegians in 1941 were the envy of every club on campus when they had Gene Autry (without Champion) at their annual dance. Louise Butler headed the organization. This was the year that everyone began having "wally nerves". The Navy came to the campus and our poor civilians didn't have a chance. Varsity Varieties was presented at the Metropolitan and Pre-Law's Jimmie Parker was first Venus. Student government said regarding student dances, "you dance don't drink, except from your own bottle." Patty Jane Wade was Queen of the May Fete and Buddy "Teeth" Toomey, alias Judge, escorted Frances Tremaine. Tom Menefee and Ed Davis headed student government, and Grace Val Allen added the beauty to student government by being elected secretary. Dick Schill and some smoo

(Continued on Page 4)

Larry Blieden Plays Sam Houston Over NBC Program

University graduate Larry Blieden played the part of Sam Houston in the "Harvest of Stars" program broadcast from the Music hall Sunday afternoon, March 21.

The program, an NBC national hookup with KPRC, is sponsored by the International Harvester company.

Blieden has been connected with radio for the past few years. He was president of the Freshman class in 1943 and served in the Marine corps before receiving his degree in 1947.

LETTERS TO THE EDITOR

Dear Sir,

We, of the Varsity "H" Lettermen's Association, desire to express our deepest appreciation for the splendid banquet accorded us on the night of February 4.

It is affairs such as yours that endeavor to establish tradition and good will toward the University of Houston and add prestige and a high spirit of loyalty toward the University "H".

Again let us of the Varsity "H" Association offer our Thanks for a job well done!!

Sincerely yours,
The Members of
the Varsity "H"
Athletic Lettermen's Ass'n.
Respectfully submitted by,
Henry A. Gomez,
Sec'y., Varsity "H"
Ass'n.



WALTER WALDHAUSER

Board Member Walter Waldhauser, 1946 graduate, has been named Assistant Public Relations Director at Tennessee Gas Transmission Co.

A former editor of Teen Magazine, Waldhauser took over his new duties on February 1 and is Assistant Editor of "The Line", company magazine, which is circulated among the company's 2,000 employees from Texas to West Virginia. The monthly publication covers seven states.

Waldhauser will leave shortly for Oklahoma O. & M. Technical School where he will take a specialized course in editing his company's publication's. He is going as a member of the Southwestern Association of Industrial Editors.

Waldhauser was appointed to the Board of Directors to fill Gene Cuny's place when the latter moved to Lake Charles, La.

Work On New Cullen Bldg. To Begin Soon

By JIM PALMER

The contract has been approved and ground is being cleared for the new University of Houston Ezekiel Cullen building. It will be built on the main parking lot facing the reflection pool. Construction is due to start within a few weeks.

The Warren S. Bellows Construction corporation was awarded the contract for this administration building, which will cost about \$3,621,000 and will be the largest building on the campus. Costs are considerably up from early estimates.

The main drive north and south will be blocked off and a new drive already being prepared. It cuts on the south side of the power house and curves into the Calhoun drive near the entrance to the east parking lot and the trailer village. The present entrance and exit drives will be unchanged, but a trip through the campus will be somewhat longer.

A new parking lot on the north campus near the radio shop and business building is being rushed to completion to replace the present main lot. The drive and the parking lot will be ready before the actual excavation for the new building gets underway.

Original announcement that the Cullens would make this gift to the university as soon as plans could be drawn and bids taken came back in April, 1946. It was then thought that construction might get under way early in 1947. High and mounting costs, shortage of materials and prices, however, caused the board to hold up on construction.

The building will provide adequate offices for administrators, will greatly increase modern classroom space—perhaps to double present space—and will provide a modern auditorium with a seating capacity of 1800, acoustically treated and planned so that the speaking voice can be heard anywhere in the building.

A new power plant is incorporated in the new construction activities, and work on this will go along concurrently with other construction activities. The new plant is necessitated for proper heating and cooling of the enlarged campus.

The Ezekiel Cullen building, named for Mr. Cullen's illustrious grandfather, will be of native Corvosa shell limestone finish, in harmony with other permanent campus buildings. It will be modern in every detail, incorporating all the latest educational and architectural developments.

Ezekiel W. Cullen was an early Texas judge and legislator who induced the first bill providing public lands for state colleges and elementary education.

BARBECUE HONORING —

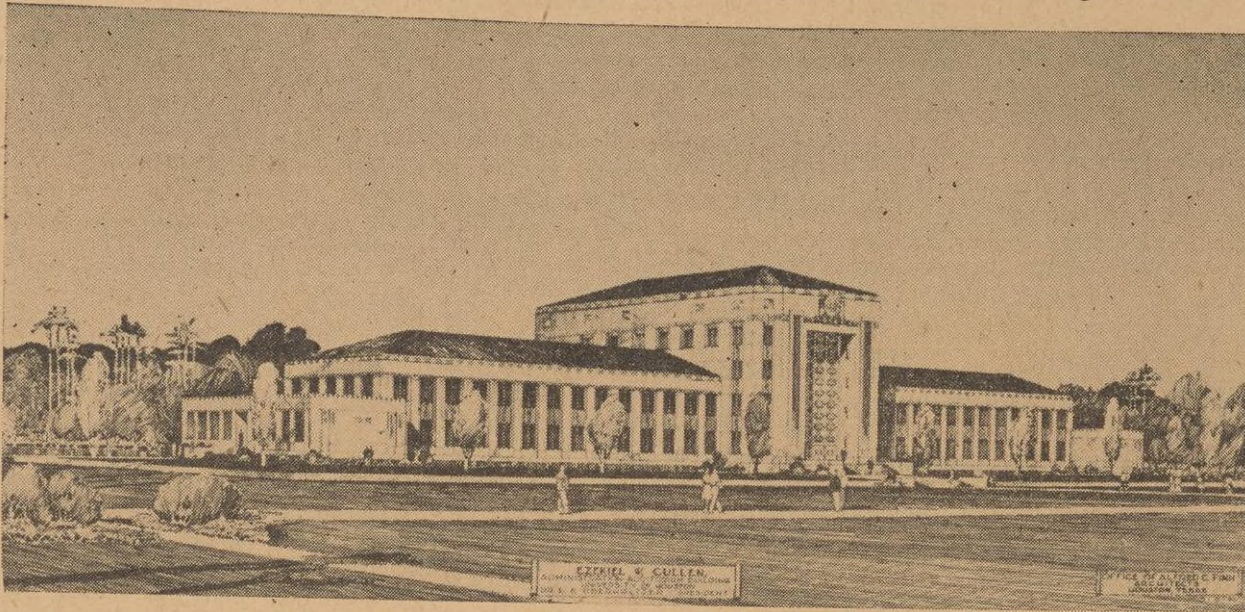
(Continued from Page 1)
The North ranch, which is located on the Alief Road, about 20 miles from the City of Houston, is being opened to the exes through the courtesy of Earle North. Essential ingredients for the barbecue are being donated by Jim Sartwelle, president of Port City Stockyards, and others said.

The affair will begin about 2:30 p.m. Plans for entertainment will be announced at a later date. Roger Jeffery is chairman of arrangements.

Let's hear all the news about you and your family such as changes of address, promotions, additions to the family, marriages, and any news that your classmates would like to hear. Send letters to the Executive Secretary at the University of Houston.

—The Editor.

The Ezekiel Cullen Administration Building



SKETCHED above as it will be upon completion, the new Ezekiel Cullen Administration building will be built on the main parking lot facing the reflection pool. Contracts for the new Administration building have been awarded and construction is expected to begin in the near future. The funds for this building were given by the newly established Cullen foundation.

Jack Valenti Back From Harvard U.



JACK VALENTI

Jack Valenti was welcomed back into the Ex-Students Association after an absence of a year and a half, during which time he was studying advertising in the Harvard University Graduate School. Even though Valenti, a 1946 graduate and President of the Student Association, was away from Houston he was a constant contributor to "The EXtra."

Displaying the drive he had while at the University, Valenti received his Master's Degree in advertising and was in the upper ten percent of his graduating class.

While at Harvard, the diminutive one was elected to the executive board of the Student Association for four consecutive terms, a feat which has been duplicated only once since the establishments of student government at the Cambridge, Massachusetts college. Valenti was also director of the Student News Service—a public relations service that distributed news of business students to their hometown papers, and was on the editorial board of the "Harvard Business News", a magazine published by the graduate school.

After leaving Harvard Valenti resumed his duties in the advertising department of the Humble Oil & Refining Company where he was promoted to the position of Director of Sales Promotion. He also teaches a course in advertising copywriting and layout at the University of Houston.

From Heidelberg to Honolulu

Exes' Association Becoming World-Wide Organization

The Ex-Student organization is rapidly becoming a world-girdling group, as students are sending in applications from such far-off corners of the world as Germany, Venezuela, Guam, Korea, Canada, Hawaii and Colombia.

From Heidelberg, Mrs. Geraldine Bently Schroeder, 1939 graduate, reports that she and husband have been in Germany since 1946, and expect to return to the United States in 1949. She is formerly of Texas City. Mrs. Schroeder was queen of the High School reception in 1939. She is now attending the American section of the University of Heidelberg.

From Caracas, comes an application from Mrs. Wilma Humphrey Holden, a 1938 graduate.

George N. Jenks, also a 1938 graduate sends in his application from Guam. Mr. Jenks is employed by the Pacific Islands Engineers as a chemical engineer, and spent three years in the Navy as a Lt. (Sr. Grade).

Still in the Army Air Corps is Lt. Beverly O. Bush, who is stationed in Korea. He attended the University from 1936 to 1940. Lt. Bush is a B-24 pilot and holds the DFC, Air Medal, and ETO ribbon with 4 battle stars.

The Rev. Thomas G. Mallon, C. S. B., who studied at the University and received his master's in 1942, sends an application in from Calgary, Alberta, in Canada. Father Mallon taught at St. Thomas high school while attending the University.

From Honolulu, Jimmy B. Miles, a 1939 graduate, reports that he is in the Marine corps and has attained the rank of lieutenant colonel. Col. Miles was president of the University Singers in 1938. He holds the Pacific area campaign ribbon with two battle stars and the Presidential Unit citation.

Jacqueline B. Blackburn, class of '46, reports that she is chief laboratory and X-ray technician at the Tropical oil company hospital at El Centro, Colombia, South America. She reports that she "likes it very much, but as yet has not gotten used to many of the customs and ways of

the people, as they are indeed very different than ours."

MENEFEE AND —

(Continued from Page 1)

Vice-President

KAY BERRY—Class of 1936, Secretary Senior Class 1936, Pres. of Cougar Collegians 1935, Vice-Pres. of Ex-Students Ass'n. 1947.

ROGER BLEIKE—Class of 1943, Business Manager of Yearbook 1942 and 1943, Pres. of Senior Class 1943, Who's Who in American Colleges 1943, Ex-Student Board Member 1947.

Recording Secretary

DOT CHILDRESS—Class of 1946, Secretary of Senior Class 1946, Member of Honor Council, Director of Varsity Varieties 1947.

SUZANNE MONTGOMERY—Class of 1941, Mayfete Princess 1941, Member of Cougar Collegians four years, French Club and B. A. Club, Ex-Students Corresponding Secretary 1947.

Corresponding Secretary

JACKIE JACKSON—Secretary of Student Council 1947, Outstanding People 1947, Honor Roll 1944-'47, Collegiate Dramatic Society Member, Bender Scholarship in 1946, Princess Frontier Fiesta 1947, Member of Cougar Collegians. Class of 1947.

MARIAN PELLERIN—Class of 1943, Who's Who 1942-'43, Officer of National Collegiate Dramatic Society, Student Assembly, Secretary of Art Club, Cougar Campus Reporter, Member of Buckaroos.

Treasurer

WILL C. GAY—Class of 1941, Pres. of Senior Class 1941, Member of B. A. Club, Student Council 1941.

JACK FREEBORN—Class of 1943, Vice-Pres. Engineers Society 1942, Pres. of Engineers 1943.

Directors

(Five to be elected)

T. M. SCOGGINS—Class of 1941, "Scoggins' Scanties," Frontier Fiesta 1941, Red Masque Players.

JIM PALMER—Class of 1946, Editor of Cougar 1945 and 1946, Councilman-at-Large 1944,

Roger Jeffery Heads Sales Promotion Dept. At Raymond Pearson

Roger Jeffery, Board Member and Homecoming Chairman last year, took over the duties of Sales Promotion Manager at Raymond Pearson, Ford distributor, March 1.

Jeffery, a member of the Class of 1936, has long been a leader in civic affairs. He conceived the idea of the Oil Bowl football classic and served as its secretary during its existence. He was recently elected Secretary of the Junior Chamber of Commerce and was very instrumental in working up the First Annual Gridiron dinner which took place Feb. 4.

For the past number of years Jeffery has been with the Union Central Life Insurance Co. where he was one of their leading salesmen.

A three-year board member, he has two more years to serve.

Vice-Pres. of Student Assembly 1945, Secretary of Student Association 1946, Who's Who in American Colleges 1945 and 1946, "Outstanding People" On Campus 1945 and 1946.

WALTER WALDHAUSER—Class of 1946, Editor of The Cougar 1945, Pres. of Soph. Class 1943, Councilman-at-Large 1946, Who's Who in American Colleges 1945-'46, "Outstanding People" On Campus 1946, Ex-Student Board Member 1947.

GLENN SMITH—Class of 1947, Pres. of Student Council 1947, Business Manager of Yearbook 1947, Mayfete King 1947, Pres. of Booster Club 1946-'47, "Outstanding People" On Campus 1947, Ex-Student Board Member 1947.

EVELYN NICHOLSON—Class of 1938, Vice Pres. of Cougar Collegians 1934, Secretary of Cougar Collegians 1935, Vice-Pres. of Houstonian Club 1934, Secretary of Alpha Psi Omega 1938.

MARGARET SCHELLES HOLM—Class of 1939, Vanity Fair Beauty 1939, Member of Cougar Collegians, Houstonian Club and Buckaroos.

CHARLES SAUNDERS—Class of 1943, Pres. Sophomore class 1940, Pres. Junior class 1941, Who's Who among American Colleges 1941, Pres. Red Masque Players 1941, Member of Pre-Law Club, Pres. of Ex-Students Association 1946-1947.

BILL SWANSON—Class of 1947, Pres. Sophomore class 1945, Pres. of Veteran's club 1947, Pres. Varsity "H" Association 1947, Lettered on Cougar Basketball Championship Teams in 1946 and 1947, "Outstanding People" on campus 1947.

BETTY BELL MOHRMAN—Class of 1945, Pres. of Student Association 1944, Pres. Junior class 1943, Assistant Editor of Yearbook 1945, Who's Who in American Colleges 1942 and 1945, Pres. of Buckaroos 1942 and 1945.

PECKY HINDS—Class of 1938, Red Masque, Houstonian club and University Singers.

JACK VALENTI—Class of 1946, Pres. of Student Association 1942, Pres. of Night School Student Council 1945, Acting Pres. of Texas Student Government Association 1942, Pres. of Sophomore class 1941, Pres. Pre-Law 1941, Vice-Chairman Frontier Fiesta 1940, "Outstanding People" on campus 1942 and 1943, Who's Who in American Colleges 1942, Co-Writer-Director of Varsity Varieties 1941, News Editor of The Cougar 1942.

JOHN NICOSIA—Class of 1941, Frontier Fiesta 1940 and 1941.

Score-Bored

With
LEO YETMAN



Along about this time every year, good little sports editors dust off their Ouija boards and break out in a rash of fearless predictions for the oncoming seasons. This corner, unfortunately is no exception.

In general, the University seems to be in for its best year in every sport except track. The tennis team, not content with the meager competition in its own back yard, has strayed into the Southwest conference for matches with Texas A. & M. and Rice, and to the Southeast conference to meet Vanderbilt university. Rice put up a terrific match before Bobby Curtis, national collegiate doubles champion, bowed to Cougar Glenn Hewitt, defending Lone Star conference champ. Chick Harris, T. A. A. F. champ and Rice's number two man, went down before the fierce drives of Jason Morton, 1946 Texas schoolboy titleholder. This was as tough a match as the undefeated Cougar netters will be asked to face this year. They look like a cinch for the conference crown again this year.

The Red and White golfers, under Coach Harry Fouke, have had little difficulty in winning their three meets to date. East Texas State, Sam Houston, and Trinity have bowed to Ben Gossett, Ed Kingsbury, Jack Glauser and Bill Dienstbach. Kingsbury, state left-handed champ, and Glauser each have one letter while Dienstbach is working on his third. Gossett, a new man, has taken over the number one spot and should assure University fans of good golf teams for several more years. North Texas is the only conference team that figures to give the Cougar par-busters any trouble.

Baseball could well be the surprise sport of the year. Although completely disregarded in pre-season predictions, the Cougar nine opened their schedule with a decisive 10-5 victory over Jess Neely's Rice Owls. This win was a tribute to Dalton "Dutch" Albert, the Cougar coach. In his freshman year at the helm of the Cougars, Albert already looks like a valuable addition to the University's coaching staff. Now the property of the Brooklyn Dodgers, Albert has pitched for Mobile, Montgomery, and the Fort Worth Cast. He is on leave of absence from the Brooklyn system until he receives his degree in June. Albert not only has uncanny baseball knowledge—which he is rapidly passing on to the Cougars—but is an ex-athletic director of Blinn junior college. He also shares the faith that the rest of us have in the University's athletic future. The University might do well to talk "Dutch" out of the Brooklyn system and keep him here permanently.

Track Coach Jack Patterson has a willing but inexperienced group this year. Most of them are freshmen and will provide the nucleus for some excellent teams in 1949 and 1950. In their first two meets this year, the Border Olympics and the Fort Worth Stock Show meet, the Cougars ran into some of the toughest competition in the Southwest. They came home short on points but long on valuable experience. With a few more meets under their belts, the Cougars may surprise everyone in some of their conference engagements.

Spring training has not gotten underway for the Cougar gridders

but University rooters should have lots more to yell about this year than in 1947. Head Coach Clyde Lee and assistant Elmer Simmons have plenty of new material plus some good holdovers to work with. This corner will not put the new coaching staff on a spot by predicting too much for them next fall, but it does not hesitate to state that every team in the LSC will know that they played plenty of football before they leave public high school stadium. Lee has a great record for molding strong forward walls on the gridiron and with a fine backfield man like Simmons to help him, anything could happen.

Assistant Coach Simmons Played In 3 Bowl Games

Elmer R. Simmons, head coach at Enid, Okla., high school who was recently named assistant football coach of the University of Houston played wingback and tailback on the Tulsa university teams that went to the Sun Bowl in 1941, the Sugar Bowl in 1942, and the Oil Bowl in 1945. In 1946 he played halfback on the split line T formation when Clyde Lee, now head grid mentor at the University, was line coach at Tulsa. Simmons will handle the backfield coaching duties for Lee at Houston.

Coach Simmons' playing days started at Enid high school. In his last year there, he was voted co-captain of the Oklahoma all-state football squad.

The 24-year old coach should have little trouble handing his teaching duties at the University. A Phi Beta Kappa, he was president of the student body his last year at Tulsa.

During the war Coach Simmons completed 131 missions as a pilot while stationed in Burma. He was decorated with the Distinguished Flying Cross with one cluster and the Air Medal with two clusters. As athletic officer of the 60th Fighter squadron, Simmons was in charge of all athletics and recreation.

New Cougar Grid Coach Lee Joins Exes; Attended University During 1935

The young University of Houston Ex-Students Association and the new Cougar football coach are finding a lot in common. At a recent Ex-Student luncheon in honor of Coach Clyde V. Lee, he was given a membership in the association. It wasn't an honorary membership either, it was revealed that the coach took advanced courses in a summer term at the University while studying for his master's degree several years ago.

Charles Saunders, president of the Ex-Students association, presented an application form to the coach during the luncheon. Coach Lee said, "It's a surprise to me. When I came here, I didn't know I was actually a member." Saunders explained that any former student of the University is entitled to membership whether a graduate or not.

"The athletic program can be only as strong as its backers. We need thousands of loyal fans, and the Ex-Students must stand behind

us at every game," Coach Lee said.

Also present at the luncheon were Ex-Student board members: Roger Bleike, Walter Waldhauser, Tom Menefee and Roger Jeffery.

Johnny Goyen, Executive Secretary of the Ex-Students, pointed out to Coach Lee that every Ex-Student would be contacted by mail as to how to purchase season football tickets.

FIESTA SITE —

(Continued from Page 1)

More than 30,000 people are expected to attend the Fiesta this year. This will be the biggest attendance that has ever thronged the Fiesta, which drew only four or five thousand its first year. About 10,000 attended the second Fiesta, and last year it was estimated that about 25,000 saw the shows. But this year the Fiesta will run four nights instead of the usual three, and this should bring a few more thousand, Sparr predicted.

A great number of Ex-Students will take part in the Frontier Fiesta shows this year. Probably the most

Baseball Coach Albert Property Of Brooklyn

The University of Houston baseball squad has commenced its season with its new coach, Dalton Albert, and apparently is on the road to success having defeated Rice Institute 10-5. Rice handed the Sam Houston Bearkats, who were in second place in the Lone Star conference last year, a beating by the same score.

Albert, a senior physical education major at the University, is a member of the Professional Baseball Players of America and the property of the Brooklyn Dodgers.

Albert spent three and a half years at Texas A. & M., playing as a football back and baseball pitcher and outfielder.

In pro baseball he has played with the Fort Worth Cats, Meridian, Miss. and Mobile, Ala. While playing with Meridian he pitched a one-hit shutout against Montgomery, Ala. and two other one-hit games.

In 1946 Albert directed physical education at Blinn junior college, Brenham. During the war he was a first sergeant on the physical training staff at Fort Sill, Oklahoma.



JACK MATTHEWS
1947 Winner

colorful will be M. K. Alston, graduate student in business and a "mule skinner" of great renown. He will be there with his bull whip to snap cigarettes out of the lips of beautiful young ladies—provided he can find the beautiful young ladies to pose for him.

Sparr and the rest of the students who are working on this year's Fiesta expressed their hope that the Ex-Students will consider the Frontier Fiesta a second homecoming and throng the campus during the Fiesta days, April 21 through 24.

Townsend Receives 'Outstanding Athlete' Award



BYRON TOWNSEND, selected as the outstanding athlete in the state by the Texas Sportswriters association, is presented a scroll by Clark Nealon, sports editor of the Houston Press at the Ex-Students' first annual gridiron dinner. Looking on, l to r, are Joe Coleman, Townsend's coach at Odessa high school; Ed-

die Dyer, manager of the St. Louis Cardinals and master of ceremonies; and Col. W. B. Bates, vice-chairman of the University's Board of Regents. The affair was held at the Houston Club February 4.

—Photo by Glenn Heath.

COUGARS DOWN RICE

(Continued from Page 1)

hurling to gain credit for the ball victory. The Owls managed but two hits off the right-hander and after the big fifth inning saw seven Cougar runs cross plate, there was never a doubt as to the outcome of the tilt.

Freshman Billy Joe Flanagan, former standout baseballer at M. high school, smashed out a triple lead the University attack. The Peachey led the Rice attack. Cougars open the conference schedule against Sam Houston at Stadium on the night of April 2.

Trailing 4-2 going into the fifth inning, the Cougars jumped on Finch, former St. Thomas school hurler, for two hits and bunts. Three Owl errors helped Cougar cause.

University tennis stars Glenn Witt and Jason Morton paced Cougar net team in its tie with Owls.

Hewitt beat Rice's national figure Bobby Curtis in the match. Hewitt took the first, Curtis took the second, and in final match Hewitt played brilliantly to win 6-4.

Coming from behind in his match with Texas amateur champ C. Harris, Morton surprised with victory 6-4, 7-5.

Hewitt and Morton teamed to beat Curtis and Harris in the doubles event, 4-6, 8-6, 6-4. Identical Cougar pair were brilliant in the win. Bob Harris beat the Cougar Jack Lanham 6-2, 7-5, while Foley edged Don Napier 9-7, 6-4. Childer these matches, Rice's Harris Foley turned back Lanham and Napier, 6-4, 6-3, in the second doubles match.

REMEMBER WHEN? —

(Continued from Page 2)

posed each other for councilman large in a race that saw thousands of bottles of Grapette, sticks of cigarettes given away.

1943 was a great year. If we not graduate we were called the service, and Buddy Toomey elected treasurer of the Junior and had his picture taken. Charles Conroy, La Vergne Grif and Margaret Hosek, other officers. Thirty-seven students grabbed for the Air Corps and for a place called Sheppard. The orders read "Jack Valenti 97 others will leave . . ." Val job as Student Association president was taken by Betty Jane Jody Robertson and Virginia H. were elected Sophomore sweethearts from the day and night schools. my Mulvey and Norma J. Schweske reigned at the annual school reception.

The 1944 yearbook brings sad memories — Thirty-four were listed as war casualties. Professors wrote to former students the service that the school skeleton of its former self. beauties picked by John R. Powers were: Mary Beth R. Jupe Heller, Elsie Roberts, Dargan, Eugenia Benson, Blankfield, Emily Jolley, Hedrick and Frances Bur Charles Zerwekh and Nell Stewart headed the Student ciation, and Mary Ann Crell and Charles Neibel were president of the day and night school council respectively. The Outstanding People on the campus that were Ed Kotch, Donald Marsh and lores Ison, Leslie Meineke and cy Jean Hicks just to mention a few, and Jim Palmer was fast in friends and heading for nalism honors.

Ten years is enough time to so we will leave off for now and hash our file of old material next month. We would like to from you as to whether you this column or not. Also we what some of you are doing. Give us a break and drop us at the University.