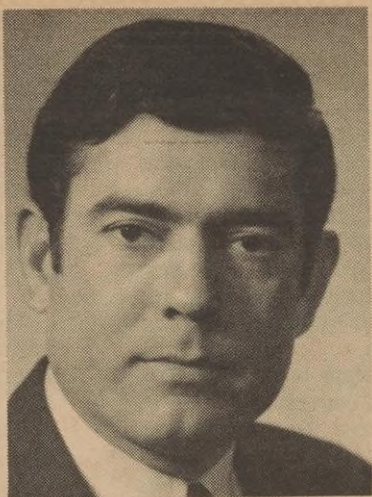




Bob Casey



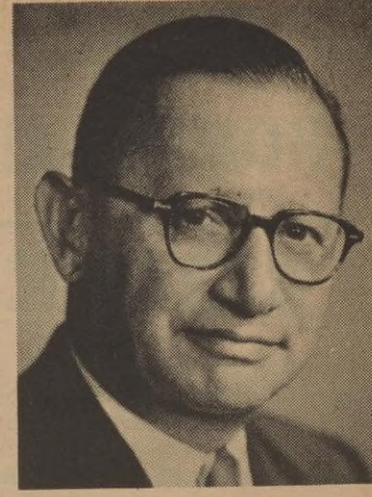
Dan Rather



Dr. Templeton



Robert Baker



Max Levine

## UH Alums Award Banquet to Honor Five

The first annual presentation of the Alumni Federation's Distinguished Award Banquet, to be held at Houston's Marriott Hotel, 7 PM, October 24, will feature the recognition of five distinguished and outstanding contributors to the University of Houston.

Receiving awards as "Distinguished Alumni" will be Congressman Bob Casey,

CBS news correspondent Dan Rather, and Sam Houston State University President Dr. Arleigh Templeton.

"Outstanding Non-Alumni" awards will be presented to Robert W. Baker, former Texas legislator and presently chairman of the board of directors of the Mercantile Bank of Houston, and Max Levine, formerly chairman of three UH Excel-

lence Campaigns, and past president of Foley's Department Stores.

Casey was chosen for his service in Harris County and the U. S. House of Representatives. Rather was selected for his achievement in the broadcasting profession.

Dr. Templeton was picked by the federation for his contributions to edu-

cation. All three men attended the University of Houston at various intervals for graduate or undergraduate work.

Levine, a UH Foundation trustee, was selected for spearheading the university's fund raising activities for three years.

Baker, a state legislator from 1952 to 1962, wrote the legislation placing the university in the statewide university system.

Similar awards in the past have been presented to individuals under the name "Outstanding Alumnus" and were usually presented during half-time ceremonies at the homecoming games. This year it has been decided to change the name to "Distinguished Alumnus" and add an "Outstanding Non-Alumnus" award to be presented to individuals who did not attend the University but who have provided significant and meaningful service to the University of Houston over the years.

While the honorees will be acknowledged at half-time ceremonies of the Homecoming game (against Mississippi) Saturday October 25, the formal presentation will be at the banquet Friday evening.

Past recipients of the award have been invited and will be recognized. They include:

James Sibley, Ernest Mayeux, Jack Valenti, Sherwood Crane, Johnny Goyen, William Sherrill, Charles Saunders, Joel H. Berry, Jr., Harry Montgomery, Tom Menafee, John Toomey, Ralph Poling, Walter Rainey, Jr., Roger W. Jeffery, Judge Roy Hofheinz, and Dr. John McGivney.

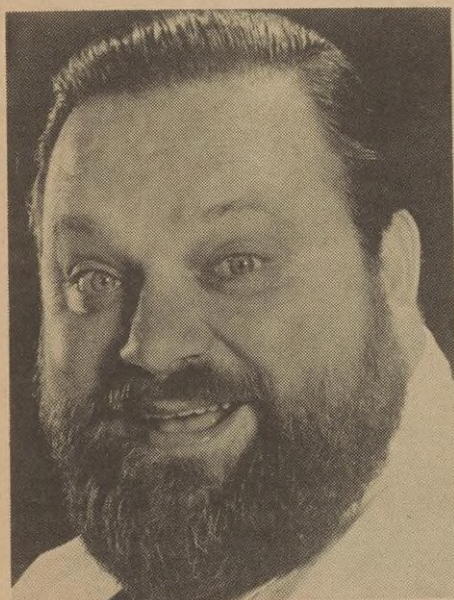
The banquet will be an annual event (See Banquet, Page 3)

### University of Houston

# extra news

Special Homecoming Edition

## Hirt Kicks Off Homecoming Events



Al Hirt...

Oct. 13, at \$3.50, \$4.50 and \$5.50.

Other events throughout the week in which alumni are invited to participate include:

MONDAY - THURSDAY, October 20 - 23 - Some of the various colleges and departments will be having lectures, seminars, etc., during the week. You will be advised by letter of any activities sponsored by your college or department.

THURSDAY, October 23 - Torchlight

Parade, Bonfire, Pep Rally, and Street Dance to be held on Campus.

FRIDAY, October 24 (Evening) Distinguished Alumni Awards Banquet.

Saturday, October 25 - 10 a.m. - A renewal of the downtown Homecoming Parade with floats constructed by the various student organizations.

SATURDAY, October 25 - 7:30 p.m. Homecoming Game with Mississippi at the Astrodome.

## Grads Return to 'New' Surroundings

University of Houston Alums who used to reflect in the waters of the former reflection pool will find it a bit deeper and dryer, with cement where ducks used to be.

Fifteen construction projects reflect the growth of the UH campus, the wanderlust of new students and the amazement of returning alums, as the Facilities, Planning and Construction Department keeps pace with a record breaking enrollment.

The College of Education, located between the Roy Cullen and Science Buildings (formerly the location of the reflection pool) will contain five major centers:

1) a Teaching - Learning Center for the preparation of teachers; 2) a Clinical Activities Center for personnel working with students in a diagnostic and remedial sense; 3) a Research and Services Center for research and field services activities; 4) a Large - Group, Small - Group Instruction Center and Conference Center; and 5) an Administrative Center.

Contracted by Manhattan Construction and costing \$2,899,000, this facility is scheduled for completion in October, 1970.

Alums with a home economics background will be proud to note that new facilities for home economics, and the

nursery school, located near the intersection of Wheeler St. and Cullen Blvd. The complex has been named the Harry S. Cameron Building in honor of a significant contribution from the Cameron Foundation towards the facilities.

The addition will provide classrooms, laboratories, close circuit television and an enclosed playground.

Fleetwood Construction is building the \$829,967 project, with completion expected in April, 1970.

Two 17-story dormitories, the Moody Towers, with a co-ed recreation building and a common dining hall, will provide additional campus housing by April 1970. Warrior Constructors are handling the \$8,419,213 contract.

The student with a break between classes will not have to worry about moving automobiles and pedestrians and wet grass, as a student recreation area, between the Student Life Center and the Ezekiel Cullen Building, will include six seating areas shaded by sycamore trees.

The Student Life Plaza, recessed 18 inches below ground level, is to be completed by November, 1969.

A walkway from the plaza to Wheeler is also included in the \$190,087 con-

tract from J. K. Ross Construction.

To bring alums up to date on completions, nomenclature and future plans is the following capsule construction report:

The former Religion Center, completed in 1965, has been renamed the A. D. Bruce Center by the Board of Regents.

General Bruce was formerly chancellor emeritus of the University and served as the third president of UH. Through Gen. Bruce's leadership, the Religious Center was established.

The Lamar Fleming Building was completed in 1966. Next came the completion of the University Center, the M. D. Anderson Library Addition, and the Cullen College of Engineering, the Liberal Arts Building (recently designated as Agnes Arnold Hall in memory of Mrs. Agnes Cullen Arnold, a member of the Board of Regents from 1950 - 1960) and the Computing Center - all completed in 1967.

The Student Life Building was completed in 1968, followed by the Science and Research Building in early 1969, and also portions of the Bates College of Law complex.

(See Grads, Page 2)

A flourishing trumpet will herald the arrival of Homecoming Week for the University of Houston, a week of many activities.

The horn belongs to the great Al Hirt, whose show will be presented by the UH Program Council at the Houston Music Hall, downtown, at 8:30 PM, Sunday, October 19.

Someone describes Hirt's rise to fame by stating "That's what can come to a man who keeps a stiff upper lip."

Football and Al Hirt together have been entertaining Gulf Coast fans for several years, as Al is part owner of the New Orleans Saints football team, and entertains during half-time at every home game.

Tickets will be \$2, \$3 and \$4 for students and alumni, and may be purchased from the Alumni Office, 3801 Cullen Blvd. -748-6600, Ext. 244.

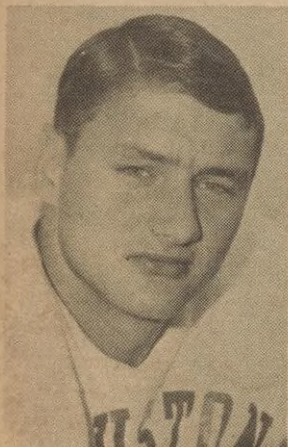
Non-student tickets will be available



# OLE MISS + HOMECOMING = A CLASSIC

Some of the greatest games in University of Houston football history have been played on homecoming in recent years.

Remember the 17-3 win over Ole Miss.



FRANK DITTA



ELLIOT LOY



JERRY KELLY

## 1946-1969

### The Name is Still the Same

Does it make you feel a little bit older to know that Frank Ditta, the son of the co-captain of the first University of Houston football team is a member of this year's squad?

That was 24 years ago when Co-Captains Tony Ditta and Bill Cook led the Cougars into their first homecoming game at Jeppesen Stadium. North Texas State won that game 7-3, but since then UH teams have evened the score. The current homecoming record is 10 wins, 10 losses and three ties.

When fall practice opened prior to that first season, 140 bodies hit the field for the first of a series of two-a-day workouts. By afternoon of the first day the number had dwindled to 133. Within two weeks it was cut in half.

Following the second day of workouts, Coach Jewell Wallace told newsmen that "Any student who has wanted to come out for the team has been welcomed and none has been asked to quit. But, I have an idea that from now on, some of the boys will see the handwriting on the wall. Also, a lot of them will drop out when the play increases in roughness."

Only 10 of the original team members had ever played any type of collegiate football. They were Houstonians who played as freshmen at other schools before the war. When they returned they decided to remain in Houston and enroll at UH. The average age was 27, compared with the current squad's 19.

Just one member of the first staff is still in football. He is Bobby Brown, the current trainer of the Houston Oilers. Brown was the student trainer of the '46 Cougs.

As the date for the first UH homecoming game approached, enthusiasm was high on campus. The Houston Post described it this way:

"The spirited University of Houston student body has been counting the minutes in waiting for this opening game and has staged a series of rallies which has the

in 1965? Or the 15-14 win over fifth-ranked Georgia in 1967? And, who could ever forget watching a team score 100 points?

This year's game before the old grads should be another in the same exciting mold. The Cougars take on the highly-ranked Ole Miss Rebels in the Astrodome October 25.

It will be the first trip back to Houston for the Mississippi team since Houston won that 1965 Homecoming tilt. And, they will be coming to town seeking revenge for the 29 - 7 beating the Cougars handed them last fall in Jackson, Miss.

That the worst loss an Ole Miss team

had taken since the Maryland game of 1953 when the Rebs lost 38-0.

Mississippi rebounded, however, and went on to a 7-3-1 record, including a 34 - 17 win over Virginia Tech in the Liberty Bowl.

Forty-one lettermen will be on hand from last year's Rebel team. Just seven, four from the offensive unit and three from the defense, are gone from that bowl championship team.

Overall, Mississippi holds a 14-2 series edge over the Cougars. Both UH wins have been delivered by Bill Yeoman-coached elevens.

Two of the main factors in Ole Miss'

top 10 pre-season rating are quarterback Archie Manning and safety Glenn Cannon.

Manning, one of the nation's leaders in total offense as a sophomore a year ago, should be even better this year.

Cannon is a 6-1, 185-pound cousin to Billy Cannon who has been on practically everyone's All-America team.

Tickets for this game should be at a premium. If you have trouble locating them, remember that it will be even tougher next season. If you haven't already done so, make your plans to buy season tickets for next season now. Don't miss homecoming!

## UNIVERSITY OF HOUSTON HOMECOMING GAME RESULTS

(10-10-3)

1946 - UH 3, North Texas 7	1958 - UH 20, Tulsa 25
1947 - UH 0, Southwest Texas 2	1959 - UH 6, North Texas 7
1948 - UH 13, S. F. Austin 21	1960 - UH 14, Cincinnati 0
1949 - UH 27, Hardin-Simmons 27	1961 - UH 0, Alabama 17
1950 - UH 36, Wm. and Mary 18	1962 - UH 35, Tulsa 31
1951 - UH 0, Baylor 19	1963 - UH 6, Mississippi 20
1952 - UH 33, Tulsa 7	1964 - UH 13, Florida State 13
1953 - UH 33, Tennessee 19	1965 - UH 17, Mississippi 3
1954 - UH 0, Arkansas 19	1966 - UH 73, Tulsa 14
1955 - UH 26, Villanova 14	1967 - UH 15, Georgia 14
1956 - UH 14, Texas A&M 14	1968 - UH 100, Tulsa 6
1957 - UH 7, Auburn 48	



### COUGAR QUARTERBACKS

Left to right: Ken Bailey, Rusty Clark, and Gary Mullins.

## 1969 Distinguished Alumnus Award Banquet

Tickets \$20.00 per couple

Please make the following reservations for me:

- \_\_\_\_\_ I would like a table in my name  
(Tables are set for 8 and ten)
- \_\_\_\_\_ I will be seated at Mr. \_\_\_\_\_'s Table.
- \_\_\_\_\_ I have no table preference

Enclosed in my check payable to the University of Houston Alumni Federation in the amount of \$ \_\_\_\_\_ for \_\_\_\_\_ reservations.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

## REMAINING GAMES

Oct. 25	Mississippi U.**	7:30 PM
	HOUSTON	
Nov. 1	U. of Miami	1:20 PM
	HOUSTON	
Nov. 8	Tulsa U.	1:30 PM
	TULSA	
Nov. 15	N. Carolina St.	1:30 PM
	RALEIGH	
Nov. 22	U. of Wyoming	7:30 PM
	HOUSTON	
Nov. 29	Florida State	7:30 PM
	HOUSTON	

## Grads. . .

(Continued From Page 1)

Presently being planned are: a Fine Arts Center, a campus in the Clear Lake area, facilities for graduate studies and continuing education, an addition to the University Center, expanded facilities for Liberal Arts studies, Biology, Optometry and Pharmacy.



# Hofheinz Pavilion Still Seeks Donations

The Roy M. Hofheinz Charitable Foundation, created jointly by Judge and the late Mrs. Irene Hofheinz, has contributed \$1.5 million toward the cost of the new campus field house now nearing completion.

Regents of the University of Houston this fall accepted President Philip G. Hoffman's recommendation that the new facility be named "Hofheinz Pavilion" in honor of the judge and his late wife.

Hofheinz, former county judge and mayor who has become an internationally known figure in the world of sports and entertainment, attended the University in 1929 and 1930. He has played a significant role in the institution's rise to prominence in the field of inter-collegiate athletics and was named "Alumnus of the Year" in 1967 at an Astrodome ceremony.

Planned as a combination auditorium and physical education center, Hofheinz Pavilion includes a circular 10,800-seat arena which expands to 12,800 capacity when required. The arena will serve as a home for the Cougar basketball team, but will also be used regularly for large convocations including commencement exercises, for registration, and for a variety of University programs throughout the year.

Hofheinz Pavilion will also include offices for the department of health and physical education, classrooms, ROTC facilities, concession stands, handball courts and other facilities required by the growing number of students who enroll in health and physical education classes.

Two adjoining structures will contain the Melcher Gymnasium for women, an indoor swimming pool, and a men's gymnasium, plus classrooms.

The new pavilion will be ready for the

opening of the basketball season in December, with classes moving into the structure at the beginning of the spring semester.

In addition to the significant contribution of Judge Hofheinz and the University's building funds, a total of \$250,000 is still needed in contributions.

Three middle sections, a total of 1000 select seats, will be available to donors who wish to buy regular season tickets

for the exciting Cougar games.

Donors will be granted the privilege of purchasing regular season tickets for home University of Houston basketball games in the designated area of the new field house for a 10-year period.

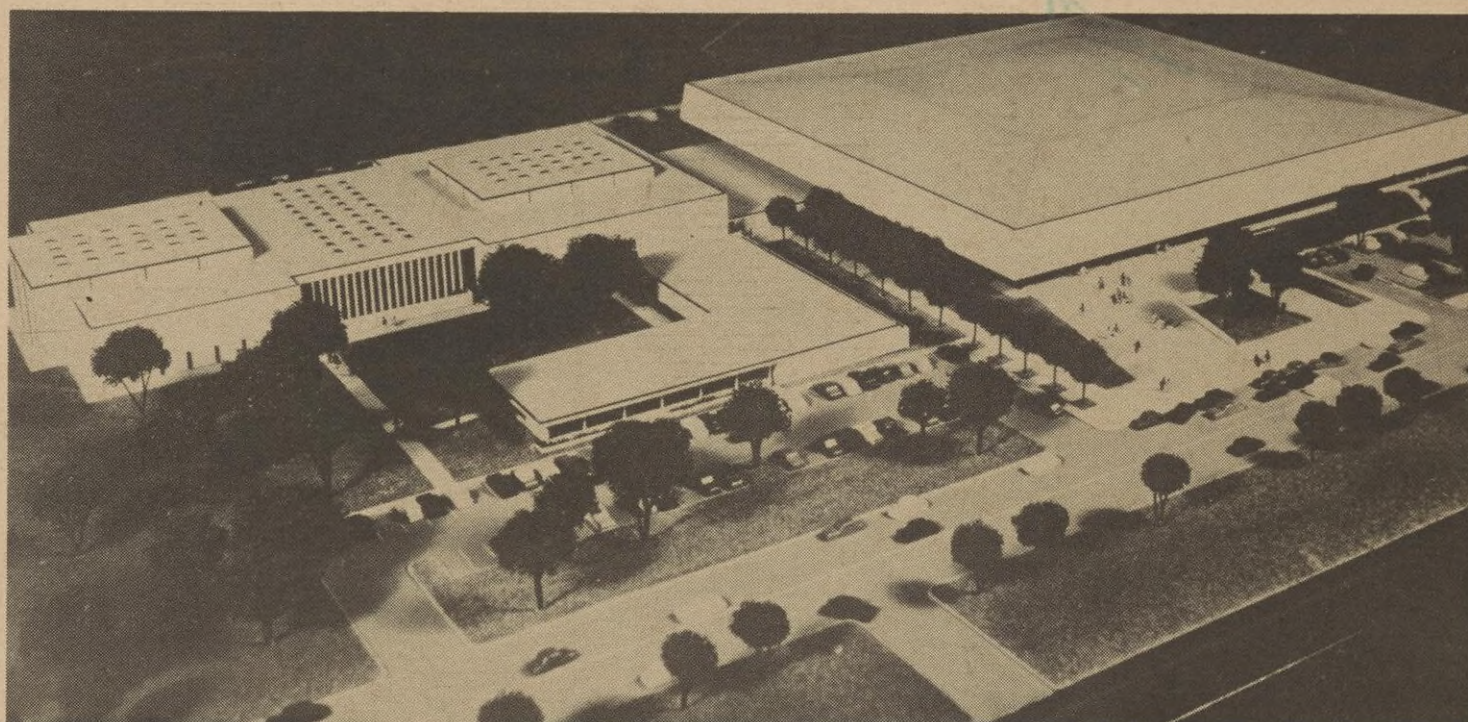
The purchase price of the season tickets will be that price which is in effect at the time the privilege is exercised and will vary from year to year depending upon the number of home games.

Options will be transferable only upon

approval of the University of Houston Athletic Department.

The University hopes that you can join in this option program today by making a contribution for the completion of Hofheinz Pavilion.

The District Director of Internal Revenue has issued a determination letter indicating that a contribution to the University of Houston for this purpose is tax deductible.



MELCHER GYM AND HOFHEINZ PAVILION COMPLEX

Hofheinz Charitable Foundation Gives \$1.5 Million Towards Completion Of Sports Structure

## UH Seal, Founding Date Modified by Regents

University of Houston Alumni, you have not aged seven years overnight.

Only your Alma Mater has, as the Board of Regents this fall approved recommendations authorizing a new UH seal design, and a change in date of the founding of the University from 1934 to 1927.

The founding date of the University was changed because the school began in 1927 as Houston Junior College, changing to a four-year institution in 1934.

Changes in the new seal are a result of extensive research conducted by a graphics consulting firm hired by the University.

The old seal had several things wrong with it, according to Jim Glass, a representative from the designing firm.

"The greyhounds' legs were bent in a way that greyhounds' legs won't bend, and the shape of the shield wasn't consistent with heraldic usage," Glass said.

Concerning the history of the old and new seals, which are basically still alike, Glass said the seal was picked up from the family of Sam Houston.

"Sam's ancestors came to Scotland from Normandy around 1066. At that time, their coat-of-arms was rather simple, consisting of a shield with a chevron and some birds," said Glass.

Later in the period, Sir Hugh Padivan, one of Gen. Sam Houston's ancestors, rescued his king, Malcolm the Fourth (1142-1165). He happened along just as the king was about to be killed in battle, and the young king was grateful, Glass reported.

The king ordered Sir Hugh to add certain things to his coat-of-arms, like "in

time" noting that Sir Hugh had arrived in the nick. A winged hourglass, showing time about gone, symbolized the king's life span as running short.

To emphasize Sir Hugh's speedy arrival once more, the king ordered a couple of greyhounds for Sir Hugh's shield.

Because Sir Hugh did arrive to save the king, he was rewarded with a chunk of land called Hugh's Town, and, would you believe, through time was "corrupted into Houston" Glass said.

The regents voted unanimously to accept the new seal and adopt its lettering as the official University alphabet for sign purposes.



New Seal



Old Seal

### University of Houston extra news

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Extra News

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University of Houston 3801 Cullen Boulevard, Houston, Texas 77004

## Banquet. . .

(Continued from page 1)

and in future years will be held the Friday evening before the Saturday Homecoming game.

This opportunity will be a chance to be among old friends and fellow alums, and an opportunity to honor our distinguished guests.

Activities will commence with a champagne reception at the Marriott at 7 PM followed by a dinner at 8 PM. At the conclusion of the banquet, dancing will begin.

Cocktails will be available at a nominal cost.

Tickets for this, the biggest event of the year, may be purchased by returning the reservation form on page three.

All tables are reserved and will be numbered. Tickets will be mailed promptly upon receipt of check.

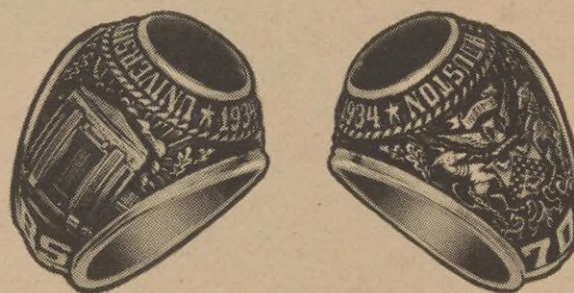
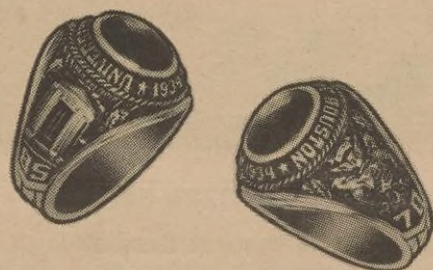


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## UNIVERSITY OF HOUSTON OFFICIAL CLASS RING



CREATED BY

*L. G. Balfour Company*  
JEWELRY'S FINEST CRAFTSMEN

More and more University of Houston graduates are wearing their class ring. A badge of recognition as well as a mark of achievement, it becomes increasingly precious as the years go by. And, aside from sentiment or tradition or prestige, it's truly a magnificent ring. Why not order your ring now; just use the handy order form below.

Class rings are 10 karat gold and are available in several weights. Their imported synthetic ruby stones, selected for their excellence and brilliance of cut, have a faceted back and are available with either a smooth or faceted top.

Smooth stones may be encrusted at extra charge:

Masonic Emblem . . . . .	\$5.00
2 Greek Letters . . . . .	\$4.00
3 Greek Letters . . . . .	\$5.00
Scales of Justice . . . . .	\$7.00
Pharmacy Emblem . . . . .	\$7.00

Other encrusting available on request.

### ACCESSORY CLASS JEWELRY

(with University of Houston name base and stone)

Round Disc Charm w/Ladies' Ring Base . . . .	\$ 21.00
Single Pendant w/Chain — Large Base . . . .	15.25
Tie Clasp — Large Base . . . . .	17.75
Tie Tac — Small Base . . . . .	17.75
Cuff Links — Large Base . . . . . pair	25.25
Pin — Ladies' Ring Base . . . . .	13.25
Pin — Ladies' Ring Base w/Year Guard . . . .	15.25
Pin — Ladies' Ring Base w/Degree Guard . . .	16.25

Class rings and accessory class jewelry samples may be seen at the Alumni Federation Office on campus.

### ORDER FORM

NOTE: TO BE ELIGIBLE TO ORDER, YOU MUST HOLD A DEGREE.

TO: UNIVERSITY OF HOUSTON ALUMNI FEDERATION  
3801 CULLEN BOULEVARD  
HOUSTON, TEXAS 77004

SHIP TO \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

CLASS YEAR \_\_\_\_\_ DEGREE \_\_\_\_\_

RING SIZE \_\_\_\_\_ INITIALS \_\_\_\_\_

ENCrustING (write out): \_\_\_\_\_

### CIRCLE PRICE TO INDICATE WEIGHT AND STONE DESIRED

NOTE: ADD 4 1/4% SALES TAX TO ALL PRICES

	Syn. Ruby Faceted Back Buff or Fac. Top	Syn. Ruby Diamond Cut Buff or Fac. Back	Syn. Ruby Buff Top Carved Back
<b>MEN'S RINGS</b>			
19 dwt. closed back	\$ 44.50	\$ 49.50	\$ 50.50
17 dwt. closed back	41.00	45.50	46.50
14 dwt. Prismatic	37.50	41.50	42.50
<b>LADIES' RINGS</b>			
Regular 6 dwt.	26.50	30.50	31.50
Petite 4 dwt.	24.00	28.00	29.00

TO AVOID C.O.D. CHARGES, REMITTANCE OF FULL PAYMENT WITH THIS ORDER IS RECOMMENDED. IF YOU FIND IT MORE CONVENIENT, SEND \$20 DEPOSIT AND ORDER WILL BE SHIPPED C.O.D.