

To provide you with information about...
Public Issues Affecting Our Industry

*The "Temporary" Gasoline Tax—
 Or Short-Changing The Motorist*

The 41,000-mile, \$40 billion Interstate and Defense Highway System, a nationwide network of multi-lane, express type highways, is now in its fourth full year of a scheduled 13-year construction program.

Although it will be some time before most motorists can travel over long continuous stretches of the system, considerable progress has been made.

As of June 1960, more than 9,100 miles had been opened to traffic. This included 3,700 miles built to 1975 standards, 3,140 miles improved to today's standards and 2,300 miles of existing toll roads that were incorporated into the Interstate System.

In addition nearly 15,000 miles are either being built or are at an advanced stage of planning and preparation. Thus 23,900 miles, more than half of the 41,000-mile total, are completed or underway, and more miles are being opened to traffic every day.

Good as the progress of the Federal highway program has been, however, it could be even better if more of the Federal highway user taxes were used for highway purposes.

During 1960, for example, the Federal Government collected some \$4.3 billion in highway user taxes. But only \$2.6 billion was used for the road program. The remainder—\$1.7 billion, or more than 40 cents of every automotive tax dollar—was diverted into the treasury's general fund and away from road uses. This has been the pattern since the program began.

From the outset, the petroleum industry has objected to this financial sleight-of-hand for two reasons:

1. It results in loading an unfair and excessive tax burden on this industry's major customer, the motorist;
2. It has hurt the road program by depriving the highway fund of revenues it should rightfully receive but does not.

The petroleum industry has consistently championed a sound highway system, soundly financed, but the financing method being fol-

lowed in Washington seems to be neither sound nor equitable.

It is undeniable that the motorist is already paying out more than the cost of the Federal highway program, in the form of special Federal taxes on gasoline, vehicles, oil, tires, car parts and accessories.

Yet he has been asked to submit to two Federal gasoline tax increases in four years to provide more road funds, with the result that the combined state and Federal tax on this product has climbed to nearly 50 per cent of the price of the fuel itself, nationwide.

This is becoming a matter of growing concern to many people—

—To motorists, who feel the effect of a total state and Federal tax averaging a dollar or more on 10 gallons of gasoline

—To farmers and manufacturers whose products are transported by highway at an ever-increasing cost

—To highway officials trying to calculate the loss in anticipated road revenues as excessive taxes slow the growth in gasoline demand

—To the men and women who make their living in the petroleum industry

Fortunately, Congress recognized the problem when the latest gasoline tax increase was before it, in 1959. At the time the fourth cent of tax was added, Congress provided that it would expire on June 30, 1961.

At that time, a specified portion of the other highway user taxes not now used for roads will, for the first time, go into the highway program. This is a step toward sound financing.

The temporary one-cent gasoline tax generates about \$580 million a year in revenue. The taxes scheduled to take its place will exceed this amount now going into the Highway Trust Fund.

If Congress keeps this promise, it will help correct the injustice being done to the motorist without endangering the progress being made on the Interstate highway program.

RETIREES GET I. D. BADGES



Since early in 1960, Refinery employees have given a full-color identification badge on their retirement from Shell. The inscription "Shell Oil Pensioner" provides a means of quick identification of the individual whenever the need arises. This ceremony was repeated recently, when F. C. Brooks, above, reported to G. L. Boatright of the Personnel and Industrial Relations Department on his last day at the Refinery to his retirement on March 1. "It's a good looking badge and I'll always carry it in my billfold," the smiling Brooks said as Boatright handed it to him.

New Benefit Booklets Are Ready For Distribution To Employees

As indicated when "What Shell Means To You" and "Survivor Benefit-Group Life Insurance Program" booklets were generally distributed last September, Shell's employee booklets are being reprinted to bring them up to date and will be distributed to employees as they become available. The next two booklets in the series, "Shell Pension Plan" and "Shell Provident Fund," are now being distributed.

These two booklets outline

the provisions of each and, in addition, contain Regulations and Trust Agreements. They replace the former "Program for Security" booklet.

A pamphlet entitled "New Social Security Regulations" which reflects the amendments to the Social Security Act amended in 1960, is also being distributed to all employees.

Scholars—

(Continued From Page 1)

Woodsmen of the World award while in the eighth grade, and was a Student Council member in the ninth grade.

In senior high school he served as a section editor of the school yearbook two years. A member of the Student Council during this his senior year, he was recently named Junior Optimist for the month of March.

Like our other local Shell finalist, James is also active in youth work at his church.

He hopes to continue his education at either the University of Houston or the University of Texas, majoring in some field of science or math.

About 1,000 finalists will be awarded four-year college scholarships. The winners will be announced in April. In addition, finalists are also in a favorable position to receive awards from other scholarship-granting agencies.

Twenty-five of the 1,000 Merit Scholarships are provided by the Shell Companies Foundation, Incorporated. These 25 awards go to qualified finalists who plan careers as high school teachers of chemistry, physics, general science or mathematics. All Merit Scholars are selected through qualifying tests of the National Merit Scholarship Corporation.

F. C. Brooks Ends Career At Refinery

On March 1 F. C. Brooks began a new life as a Shell retiree. At the age of 60 and with 17 years service at the Refinery, he looks to this new way of life as one offers him some travel and lots of leisure time.

Brooks will continue in Houston—at 3619 Bayshore—where a brother lives.

The date was November 1943 when Brooks was employed at the Houston Refinery. His initial assignment was as a Laborer in the Engineering Field Department. He worked in this latter position for several years to follow he worked as a Yardman, Special Laborer and Special Laborer. He worked in this latter position from May 1957 until his retirement.

Births—

Mr. and Mrs. J. M. ... daughter, Colleen ... pounds, born March 10, ... is a Research Engineer at the Research Laboratory Refinery.

Care To Write Your Congressman? Here's How—

If you believe that Federal gasoline taxes should not be raised and that the "temporary" one-cent increase should be allowed to expire June 30, as scheduled, you may wish to take positive action by writing your Congressman about your views.

Congressmen want to hear from their constituents on important issues. Besides using their own judgment on pending legislation, Senators and Representatives must know the views of their constituents to represent them effectively.

Each Congressman receives thousands of letters from constituents at every session. Since reading and answering these takes much of their valuable time, they ask, therefore, that letters be brief and contain the following information:

1. The reason the writer is interested in the subject, including his occupation.
2. The facts on which the writer bases his opinion.
3. A brief, reasonable explanation of the opinion.
4. A legible signature and return address.

Letters to Congressmen can be addressed as follows:

Representative (Name of Representative) House Office Building Washington, D. C.	Senator (Name of Senator) Senate Office Building Washington, D. C.
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Since Congress may consider the gasoline tax issue in the near future, letters to Congressmen should be sent within the next few weeks. If you do not know the full names of your Senators or Representatives, you can obtain them from the list below.

U. S. SENATORS
 Honorable William A. Blakley
 Exchange Bank Building
 Dallas, Texas

Honorable Ralph W. Yarborough
 2527 Jarratt Street
 Austin, Texas

U. S. REPRESENTATIVES
 Honorable Albert A. Thomas
 5021 Augusta Street
 Houston, Texas

Honorable Robert Casey
 c/o Post Office
 Houston, Texas

Chemical Wife Elected Prexy Of Civic Club

The Civic Club of Deer Park recently elected Mrs. Betty Sue Hale, wife of L. P. Hale, Chemical Plant Treasury Department, to serve as president of the organization.

Mrs. Hale has been an active member since she first joined the club four years ago. She has served as an officer in the March of Dimes campaign, as a member of several committees, and held the position of corresponding secretary two years ago.

The Civic Club was formed to help and promote the growth of the City of Deer Park. It fulfills its role in many ways. It sponsors several welfare programs for needy families especially at Thanksgiving and Christmas. Time and funds are also directed to the support of the Pee Wee and Little League baseball programs.

In addition to Betty Sue's role in the Civic Club, the Hales are also active in their church.

Refinery's T. T. McClellan Serves as Advisor For Shell-Sponsored J. A. Co.

Each Tuesday evening the Refinery's T. T. McClellan leaves Deer Park for the drive across Houston to the Junior Achievement Center at 4009 Dunlavy. There, for the next two hours, he and two other Shell men serve as advisors to a company of teenagers who are learning the problems of the business world first-hand.

The name of their firm is the Classic Novelty Company. The company is sponsored by Shell as a part of the vast Junior Achievement program which now has over 100 such miniature companies in operation at the Houston center.

Counterpart of 4-H Clubs
Junior Achievement is the industrial counterpart of the 4-H Club and is a nonprofit national organization providing an educational program in business for young people who "learn by doing."

Junior Achievement was born because high school students needed a chance to learn how the business principles they acquired in their formal education actually worked in day-to-day business activity. The program is open to any high school student from 15

to 19 years of age.

Each company is comprised of a maximum of 26 boys and girls, with advisors furnished by the sponsoring firms. This is the second straight year in which Shell has taken part in the program.

Besides McClellan, who serves as production advisor, the other Shell employees active in the Company are J. C. Shaffer, the business advisor, and D. W. Stricklin, the sales advisor.

The first Junior Achievement company was formed in Springfield, Massachusetts, in 1919. Until 1942 Junior Achievement was largely confined to the New England area, but since then it has expanded throughout the United States, Hawaii and Canada.

Each J.A. company is chartered at the beginning of the school year, with shares of stock sold at fifty cents a share to finance the company's operations. Each member of the company owns at least one share of stock, with five shares the maximum amount which may be owned by any one person.

The Classic Novelty Com-

pany manufactures a decorative candle light, using Shell wax, glass tumblers, dies, and ground colored glass particles. The company meets each Tuesday evening from 7:00 to 9:00 at the Junior Achievement Center to manufacture their product and hold business meetings. The members sell their products themselves. Wages are paid to each company member.

Win Award at Trade Fair

Each year, all of the Junior Achievement companies in the Houston Area have a Trade Fair. This year the Fair was held at the Sam Houston Coliseum on January 30.

In this year's Fair the Classic Novelty Company was awarded honorable mention and a gold ribbon for the quality of their presentation and the appearance of their booth.

Shell Ads—

(Continued From Page 1)

is backed up by additional advertising in other media. Shell's institutional advertising campaign, for example, will continue to use national magazines and network television. It includes:

1. "Young People's Concerts," in which Shell is sponsoring, for the second year, national telecasts featuring the New York Philharmonic Orchestra under the direction of Leonard Bernstein. These are being televised on four Sunday afternoons over most CBS stations in every area where Shell operates.

Magazines Included

2. A "Trademark" campaign, illustrating the use of the pecten, Shell's trademark, in art through the ages. It consists of double-page color ads in THE NEW YORKER and SATURDAY REVIEW 12 times during the year, and in the NATIONAL GEOGRAPHIC, HOLIDAY, HARPER'S and ATLANTIC MONTHLY eight times during the year.

3. A "Research" campaign, emphasizing: the importance of research in developing American resources; Shell's aid-to-education programs; and Shell's research efforts. It features double-page color and black-and-white ads in TIME and NEWSWEEK 12 times during the year, and in SCIENTIFIC AMERICAN six times during the year.

In addition, Shell Chemical Company will have a product advertising campaign that will utilize about 40 trade and national magazines and selected radio stations, newspapers and billboards.

Each of Shell's campaigns is designed to recognize the public's intelligence and satisfy its appetite for information—in a manner that will build prestige for Shell and preference for Shell products.



"LEARNING BY DOING" might well describe a typical Tuesday evening at the Junior Achievement Center in Houston. Three members of the Classic Novelty Company work on the production line in this picture as T. T. McClellan, who is the production advisor for the Shell-sponsored Junior Achievement Company, inspects one of the Company's products, a decorative candle light. McClellan is manager of the Distilling Department at the Houston Refinery.

Chemical Plant's Jr. Achievers Show Product at Annual Fair

Junior Achievement Week was observed in the Houston-Pasadena area and throughout the nation during the week of January 29-February 5, 1961. One of the highlights of the week was the Junior Achievement Trade Fair, held at the Sam Houston Coliseum on January 30.

The Tro-Pas Company, the JA Company sponsored by Shell Chemical, took the opportunity to reach a large number of potential customers and had a display of its products. Members of the Company were on hand to advertise and sell aluminum map holders and cookie and cracker holders. According to the Business Advisor, W. J. Drennen, Treasury Department,

the booth received many compliments.

The Trade Fair is held annually to assist the public in obtaining an understanding of the Junior Achievement program, its purposes, and its goals. It also provides the citizens of Harris County with an opportunity to take a look and purchase products manufactured by the Junior Achievement companies. This year the Fair drew over 12,000 people to the Coliseum.

Since the inception in the Houston-Pasadena area in 1945, the J.A. program has continued to grow and prosper. From the original three companies formed in 1945 there are now 118 companies being sponsored by 116 industries and businesses.

CONDUCTING THEIR OWN BUSINESS MEETINGS with their own elected Company officers in charge, is another valuable lesson learned by JA members. Standing in the background is J. C. Shaffer of the Shell Pipeline Corporation, who is the business advisor for the company.



MEMBERS of the Shell-sponsored Classic Novelty Company display their products at the Sam Houston Coliseum during the recent Junior Achievement Fair. The Shell group was awarded a gold ribbon for the appearance of their booth and the quality of their presentation during the one-day affair.

Kinney—

(Continued From Page 1)

Specialized fields of management work.

Kinney joined Shell in January 1949, as a Chemist in the Shell Point Plant Laboratory, and was promoted to Senior Chemist in January 1952. An assignment in Operations as a Technical Assistant followed in December 1952. His next move was a transfer to the Denver Plant Laboratory and promotion to Assistant Chief

Chemist in July 1953. While assigned to the Denver Plant, he had a temporary foreign assignment to Pemis in The Netherlands. Shortly after his return to Denver from foreign duty, he was transferred to the Houston Plant Laboratory as Assistant Chief Chemist. In July 1956, he moved into operations as an Assistant Manager G Operations, and later in P&R Division, Houston Plant, in March 1959. He became Director of the Research and Development Laboratory, P&R Division, in March 1959.



THE TRO-PAS COMPANY which is sponsored by the Shell Chemical Company had a display of its products at the recent J. A. Trade Fair. Standing in the booth are left to right: Tom Blocker, Treasurer of the company; Brenda Adams, Vice President; Bob Weathers, President; W. J. Drennen, Chief Adviser, Treasury Department; Larry Gatzke; and D. R. Nelson, Production Adviser, Research & Development-IC.



T. K. STEWART, Editor

Staff Photographers: Sam Davis, Al Locke

Published monthly for employees of Shell Oil Company, Houston Refinery and Shell Chemical Company, Houston Plant. Contributions of articles and photographs are welcomed. Address all communications to EDITOR, SHELLEGRAM, Shell Oil Company, P. O. Box 100, Deer Park, Texas.



WINNER OF THE REFINERY-SPONSORED scramble calf this year is 13-year old Rex Sandifer, a 4-H Club member from Manor, Texas. Here, Rex, in the right foreground, chats with his sponsor J. A. Tench, Refinery Manager (second from left), and Walter Peterson, Refinery Dispatching Department (left foreground) minutes after pulling the Shell calf over the finish line. Completing the picture is E. V. Cook, Travis County Agriculture Agent. Rex will return to show his calf next year.



CONGRATULATIONS — H. A. Dufrense, Manager of the Personnel and Industrial Relations Department at the Chemical Plant, shakes hands with Morris Zieschang of Thrall, Texas, the FFA member who corralled the Chemical Plant calf at the Rodeo this year. The muscular young Morris, who plays football for his high school team, had to call on much of that extra strength to win his calf. The success he enjoyed was experienced in his very first effort in the calf scrambling event.

Chemical Plant Calf Scramble Winner Found Past Year One of Many Decisions

Each year a large portion of the stock judged and sold during the second week of the Houston Fat Stock Show is owned, raised, and shown by 4H or FFA youths from various counties throughout Texas. One of the eager young livestock exhibitors at the 1961 show was Harry Thompson from Smyer in Hockley County up in Northwest Texas. Harry was the winner of the calf sponsored by Glenn Purcell, Manager of the Chemical Plant, in one of the calf scramble events at the 1960 Rodeo and was returning to exhibit his Hereford heifer as required by the calf scramble regulations.

Winner Gets \$150 Certificate

The winners in the calf scramble events receive \$150 to purchase a beef heifer of their choice. They must buy the heifer before April 30 of the year in which they win, and the animal cannot be more than one year of age at the deadline date. Harry decided to purchase a Hereford heifer since it was a breed that adapted well in Northwest Texas prairies. After much traveling and searching he located a heifer that met his standards at the ranch of Jack Renfro, a well-known Hereford rancher and breeder in Hereford, Texas. Renfro agreed to sell the heifer for \$300. Harry used prize money that he had won exhibiting swine at various stock shows during the previous two years and added it to his calf scramble prize to obtain his heifer — Jr. Silver VAG Ann 19.

Shortly after buying his heifer, Harry started breaking her to a halter so that she could be led during a show. Also her coat had to be brushed once or twice a month so that the hair would grow longer and start to exhibit the characteristic waviness of the Hereford breed.

Big Decision to Make

Five months after deciding upon the breed and heifer to

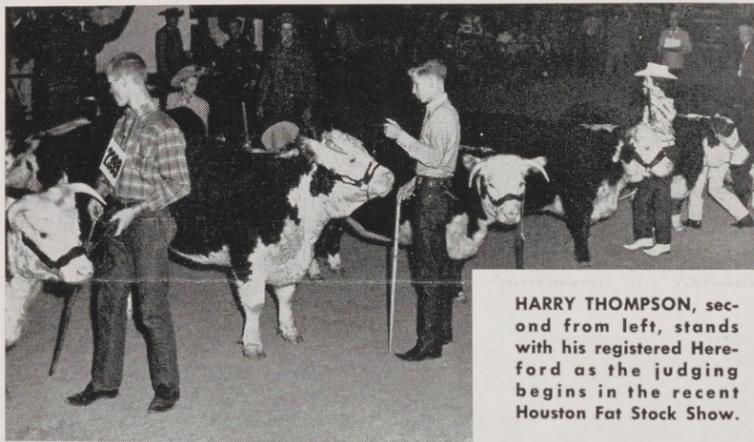
purchase, Harry had to make another major decision. Should his heifer be raised as a show animal or should it be raised as a breed animal for the start of a herd of pure bred Herefords? Generally, breeding animals are not allowed to become as fat as show animals since the excess fat could damage an unborn calf. His decision could result in winning large sums of money which could be applied toward a college education if the heifer became a champion show animal. The other consideration was that since the heifer came from one of the best lines in Hereford cattle, to keep her for breeding would be an excellent start toward building a herd of pure bred Herefords, a process that is normally very expensive and time consuming.

Harry decided to forego the short range gains and decided to raise a breed animal. His decision must have been difficult for a 16-year old boy to make. However, this is one of the more subtle values of the calf scramble program, in that a boy learns at an early age to make decisions and then live by the results.

Prepared For Return to Houston

Once the decision was made, Harry had his heifer bred and then set about preparing her for the return to Houston. Currying and brushing of her coat was done several times a week. More time and effort was spent on training her to stand still, to walk, and to stop on command. Harry also had an opportunity to get some valuable experience when he exhibited his heifer at two livestock shows near his home. At the Hockley County Fair, he won the Grand Champion Award, and at the Lubbock-South Plains Fair he placed second in his class.

Budgeting his time to include school work, other FFA projects, and his training activities caused some problems. It soon became obvious that



HARRY THOMPSON, second from left, stands with his registered Hereford as the judging begins in the recent Houston Fat Stock Show.

the project of raising and exhibiting of swine would have to be dropped. However, Harry's twin brother took over the swine and the Thompsons are still represented in winner's circles at various stock shows on a regular basis.

Places in Fat Stock Show

All FFA and 4H exhibitors pay a fee of \$5.50 to enter their animal in the various events. They are required to be in Houston for the show on Monday of the second week. Harry and his father, who is in the United States Air Force and stationed at Reese Air Force Base at Lubbock, drove the 600 miles and arrived in Houston on Monday, February 27. Once at the Fat Stock Show, the pace became hectic. The heifer had to be washed, combed, and curried every day. In addition to preparing his heifer, Harry had to register for the two livestock events that he was going to enter, collect his exhibition buttons, and his show and position numbers.

The first event in which Harry's heifer was entered was for the Junior Breeding Beef Heifer — Junior Yearlings — and she placed 6th out of 15 in her class. In the Beef Scramble, 4H and FFA Livestock Contest, the heifer placed 3rd out of 62 Herefords. The results of the contests were well beyond Harry's expectations and he was a very happy young man

SHELLMEN "GO TEXAN"

Rodeo, Fat Stock Show Enjoy One of Most Successful Years

It doesn't take a second look to know it's "Go Texan" time in Houston. Men are measured by the size of their cowboy hat, and a girl's beauty by the cut of her western clothes. The Houston Fat Stock Show and Rodeo is truly a community effort, an effort aided by many Shell employees.

Refinery Manager J. A. Tench and Chemical Plant Manager Glenn Purcell each sponsor a calf in the popular Calf Scramble event, one of the most popular events on the Rodeo program. Calf scrambling does more than provide entertainment for Rodeo audiences. Since its introduction here in 1942 the project has put more than a million and a quarter dollars worth of livestock into the hands of Texas youth.

Thrall Boy Wins Chemical Calf

The Chemical Plant calf was turned loose in the Coliseum arena with nine other calves on the evening of February 23.

Twenty FFA boys raced them. When the Chemical sponsored calf was put across the finish line his calf was identified as Morris Zieschang, a muscular young ball player from Thrall, Texas. Although this was the first scramble event Morris ever entered, he was the boy across the finish line. Morris is the son of Mr. Mrs. L. C. Zieschang, a well-known live stock raiser in Williamson County. L. C. plans for Morris to receive an education at Texas A. M. — but right now his primary concern is raising the calf will buy with the scramble sponsor certificate.

Refinery Calf To 13-Year-Old 4-H Member

The Refinery calf stepped into the Rodeo spotlight at the evening performance March 1. Hot on his trail was 13-year old Rex Sandifer, a slight built 4-H youngster from Manor, Texas. But what Rex lacked in size he made up in heart as he rode herd on the young calf to the finish line.

Rex is an eighth-grader and is proud of the fact he was a quarterback on the football team this past year. He comes from a family of livestock farmers. His father, Morris Sandifer, is also a rodeo rider, and competes regularly in the calf roping event. He develops this is also one of the calf scrambler's hobbies.

Shell Men Help Assure Rodeo Fat Stock Show Success

Besides sponsoring a calf at the Rodeo, Tench serves in many other capacities. He works with Walter Peterson, Refinery Dispatching Department. He is a director of the Houston Fat Stock Show. Also, he was vice-chairman of the Rodeo Auction Committee this year as well as a member of the Corral Club Committee.

Peterson was a vice-chairman of the Beef Scramble Committee and a member of the Steer Auction and Rodeo Auction committees.

Another Refinery employee, W. L. McCarley of the Refinery Field Department served again this year as a member of the Beef Scramble Committee, a position he held for many years.

This year's show was described as one of the most successful in the long history of the mid-winter spectacular. Much of this success is due to the efforts of volunteer workers such as these.

MARRIED



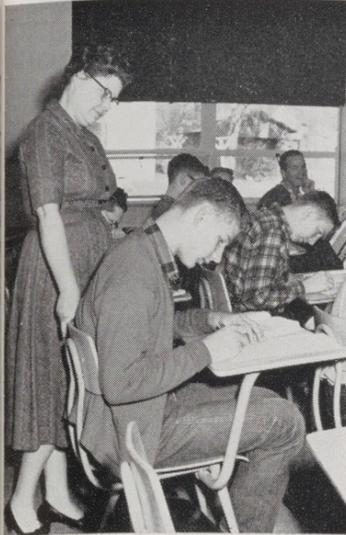
The Sacred Heart Catholic Church in Crosby, Texas, was the scene of the wedding of the former Bernice M. Janik, Treasury Department, Chemical Plant, and Steve Pavlat. The groom is a member of the U. S. Air Force and is stationed at Clovis, New Mexico. Mrs. Pavlat is presently residing in Pasadena.

Graduates —

(Continued From Page 3)

full name of parents at department; recap of school activities and honors received while in school; and information about future plans, college preference, chosen major in college, or employment graduate expects to pursue.

All photographs will be returned unharmed.



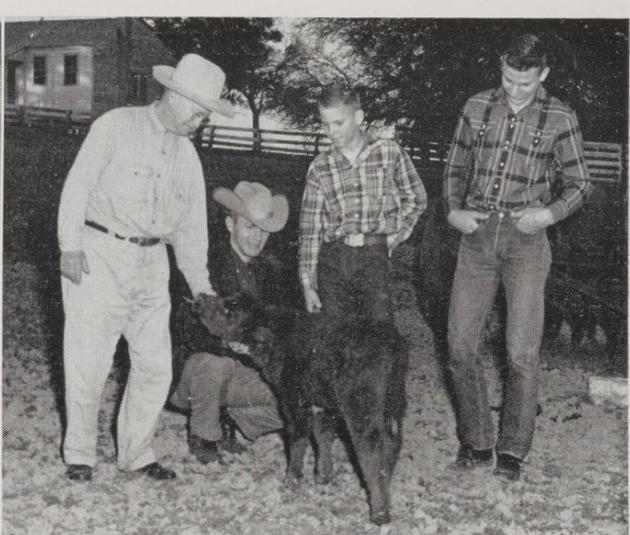
A B-plus student at Belton High School where he is a sophomore, Max is already making plans for the day when he hopes to be a cattleman with his own herd.



ALTHOUGH his days are always crowded, Max finds time to represent his school on the athletic field. Last fall he played football; this spring he is a distance runner on the track team.



FOR MAX and his brother, 13-year-old Glenn, each school day means a 30-mile round trip by school bus between their farm home near Moody and Belton.



THE FIRST THING Max had to decide after winning the Refinery calf was the breed he would raise. He chose the Shorthorn and went to Amos Oliver (left), well-known Central Texas breeder to pick a young calf from his herd. Also in the picture are Byron Spencer, Assistant Agriculture Agent for Bell County, Glenn, and Max.

FARM BOY AND THE SHORTHORN

Max Winkler Hopes Scramble Calf Marks Start of Career as Cattleman

Up in the "Deep in the heart of Texas" area a Belton High School farm boy is doing more than day-dream about the future. Max Winkler wants to be a cattleman. One year ago the Shell Oil Company nudged him along this road to reality when Max grabbed the Shell-sponsored calf at the 1960 Houston Fat Stock Show and Rodeo.

Back to Belton went Max with a sponsor's certificate and within a few weeks he had spotted the calf he wanted: a Shorthorn heifer owned by Amos Oliver, well-known Central Texas breeder. From this beginning Max could envision his own Shorthorn herd. But that was a long-range goal. The immediate job was to raise his calf to show in the 1961 Houston Fat Stock Show.

Year-Long Task
At his farm home near Belton, where he lives with his parents and two brothers, Max set about the year-long task of fattening, grooming and caring for his calf. When he purchased Lynne Rose 6th she weighed 345 pounds. By the time the 1961 Fat Stock Show arrived her weight had passed the 1,000-pound mark. Adding those pounds took

some doing, and Max can recall almost every ounce.

The day starts early in the country—and for an active high school boy with the added responsibilities of a calf to raise, the days had to be long. Before catching the school bus each morning Max fed and watered his calf. When he got home in the evening it was feeding time again. And since the calf had been penned all day, some time had to be spent walking her. More time was needed for grooming. Max—and his family—will tell you it takes a special kind of care for a show calf.

Made Monthly Report
Each month Max made a detailed report about his calf and sent a copy to his sponsor, Refinery Manager J. A. Tench. Included in this report was a careful analysis of all expenses incurred during the month. Along the way he formed a firm friendship with his sponsor, who is also quite fond of livestock.

If his first love is agriculture, then athletics can't be too far behind in this world that makes up Max Winkler. As a sophomore last year, Max earned a starting position on the Belton High School foot-

ball team. This spring he is a member of the track team. In the classroom, the winner of the Shell calf is described by his principal as "above average"—a student with a B-plus average his first two years in high school.

Took Honors This Year
Max returned to Houston for the 1961 show, entering his calf in two classes of competition. The decision of the judges rewarded the faithful dedication of the past year's labor. In the Senior Heifer Shorthorn Calves category, Max's heifer finished in fifth place. And in the Beef Scramble class, his Shorthorn took second place honors.

These weren't the only honors he was to win at the Houston Show. At the Beef Calf Banquet Max was named winner of the Second Prize for the Best Monthly Record. This particularly pleased Tench since he stresses good reporting for all his calf scramble boys.

Though the day may still be years away when the Winkler farm will be dotted with grazing Shorthorn cattle, Max feels the events of the past year have helped bring that day a little closer.



THE INTEREST Max has in calf-raising is shared by the rest of his family. Gathered around the television set in the living room of their home are Glenn, Max, Mr. and Mrs. Elmo Winkler, and older brother, Elmo, Jr.

Shell Men Find New Pastime As Trail Riders on Horseback

A new hobby for the outdoorsman has grown with increasing popularity in recent years. It's "trail-riding" and the lure of the long horseback rides has infected several Shell employees.

Though some trail rides take place at various times throughout the year, the big season seems to be at Rodeo time.

That's when the different groups of horsemen gather for the long trek into Houston. The trail riders wind their way for two, three, or even four days along their chosen path to Houston, with all trails converging in Memorial Park on the night before the giant parade to open the Houston Fat Stock Show and Rodeo.

Smith Rides Sam Houston Trail

One such rider is C. L. Smith, Refinery Treasury Department. This year Charlie rode the Sam Houston Trail, a 70-mile journey which originated at Montgomery, Texas. For the 300 riders on this trail, the trip took two and one-half days. Included in the caravan were 23 wagons, with the riders divided among them for rations and quarters.

A number of Shell employees rode the Salt Grass Trail—the biggest trail ride of them all. Upwards of 2,000 make up the group of horsemen who covered the distance between Brenham and Houston.

One of those riders was W. H. Norman, Chemical Plant Engineering Maintenance Department. This was Norman's third year on this ride and his second to serve as a scout. As a scout he was available to help

the five wagons assigned to him.

Another Salt Grass Trail rider was D. L. Kocurek, Refinery Engineering Field Department, who was making his first on this trail. Others to follow the Salt Grass were J. A. Gentry and H. D. Sanders, Refinery Engineering Field, and N. N. Coon, Refinery Laboratory.

Two Shell men were among those riding the Tejas Trail this year. This is a smaller group, with about 80 riders who started out from Lovelady for the Houston journey. E. M. Williams, Dispatching Department, was making his first trip with this group after riding the Salt Grass for four years. He was accompanied by John Kelly, a retired Refinery employee.

Trail Riding Takes Preparation

The men who rode these trails revealed some interesting facts. To participate in a trail ride the rider must be a member of the association concerned. In addition, he must arrange to be assigned to one of the wagons if he doesn't own one. The rider must transport his horse to the site of the Trail's starting point, and furnish proof from a veterinarian of his horse's good health.

The rides begin on the weekend preceding the Houston Fat Stock Show and Rodeo, and all trails lead to Memorial Drive for a Tuesday arrival. After spending Tuesday night in the park, the riders move out early Wednesday morning for the grand finale—a trip down Main Street as part of the Rodeo Parade.



MAX soon found that grooming and caring for his calf would be both time-consuming and exacting. Spencer, on the left, gave him much needed advice and assistance as his calf grew to show-size.



THE YEAR of hard work brought well-deserved results at the 1961 Houston Fat Stock Show and Rodeo as Max's calf won second place honors.

Wright Goes To Chemical Plant To Take Asst. Dept. Mgr. Post

The transfer of three employees from the Houston Refinery and their assignment in Plastics & Resins Division—Chemical Plant has been announced by Glenn Purcell, Plant Manager. W. W. Wright was assigned as Assistant Manager—P Operations, replacing G. A. King who was transferred to R Operations. J. S. Myrick joined the Research and Development Laboratory as a Chemist, and G. H. Garrison became a Technologist in the Technical Department.

W. W. Wright began his career with Shell in June 1949 when he was assigned to the Houston Refinery Laboratory as a Chemist. In June 1954 he was reclassified as a Technologist and began an assignment which placed him in the Technological Department and in several of the



WRIGHT

operating departments. His assignment prior to his transfer to the Houston Plant was as a Technologist in the Economics and Scheduling Department.

Myrick joined Shell in June 1956 as a Chemist and has had assignments in the Control Laboratory, Effluent Control Section and the Research Laboratory.

Upon joining Shell in June 1959 Garrison was assigned to the Treating Department as a Technologist. One year later he joined the Technological Department where he remained until his transfer.

Refinery Quintet Wins Top Honors In S. E. R. A. Loop

The S. E. R. A.-sponsored basketball league has completed a season of play with a total of four teams—three from the Refinery and one from the Chemical Plant—competing for top honors.

The championship trophy was won this year by Team No. 3, managed by M. C. Pitchford, Refinery Engineering Field Department. The team, composed of Refinery employees, compiled a record of seven wins and two losses on the way to the title.

Second place in the league was won by Team No. 4, a Chemical Plant entry managed by S. F. Culberson. Rounding out the standings were Team No. 1, managed by D. L. Langdon, Refinery Engineering Field, and Team No. 2, managed by T. R. Woods, Refinery Engineering Field

A number of the players in the S. E. R. A. League banded together and entered the Pasadena Industrial League this past season. Playing under the name of "Shell," the team compiled a record of nine victories against no losses in annexing the league title.

A. E. Curry Dies After Long Illness



CURRY

A. E. Curry, a lifelong resident of the La-Porte - Seabrook area and a veteran Shell Refinery employee for more than 30 years, died February 23 after an extended illness at the age of 52.

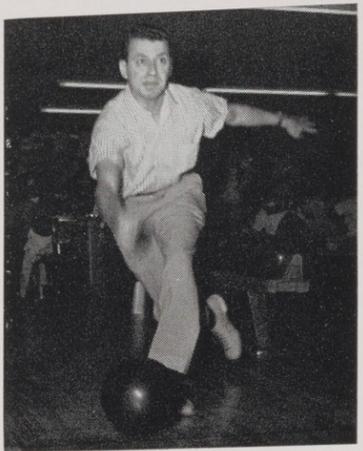
Mr. Curry leaves behind a wife, Mrs. Rose Curry; four daughters, two sons, and 10 grandchildren. An expression of sympathy by his many friends at Shell is extended to his family.

The majority of Mr. Curry's Shell career was associated with the Refinery Treating Department where he worked from the date he transferred to the department in June 1932 until the consolidation of the Treating with Distilling Departments this past fall.

Employed January 28, 1930 as a Tester No. 2 in the Refinery Laboratory, Mr. Curry was transferred to the Dispatching Department as a Rackman in July 1931. After a brief assignment in the Engineering Field Department, he moved to Treating as a Treater Helper in June 1932. Progressing steadily through the classifications, he became a Treater First in October 1951. On January 1, 1954 he was named Shift Foreman. At the time of his death he was assigned as a Shift Foreman in the Distilling Department.

Born in Seabrook on March 8, 1908, Mr. Curry attended schools in Seabrook and Webster.

Recognized by many of his friends as the best rod and reel fisherman ever to fish in East Matagorda Bay, Mr. Curry spent much of his leisure time there at his favorite pastime.



R. E. BUCKSAT, Chemical Plant, who won the All-Events championship in last year's S.E.R.A. Bowling Tournament, will be back this year to defend his title.

Bowling Meet Scheduled For Shell Keglers

The annual S.E.R.A. Bowling Tournament has been scheduled for the weekend of May 13 and 14 at the Meadow Creek Lanes.

As in the past, the tourney will be divided into team, doubles and singles events, with any S.E.R.A. member or his family eligible to participate providing they have an established league average of 12 games or more by April 20. Deadline for submitting entries is April 28.

Tournament Director this year is B. V. Robison of the Chemical Plant Treasury Department, while the Tournament Secretary is R. W. Bell, Refinery Engineering Office. Entry blanks will be distributed to team captains in the Shell Mixed League, currently bowling on Thursday evenings at Meadow Creek. Additional entry forms are available from either Robison or Bell.

The entry fee is \$2.50 per event per person, with one of the tournament rules requiring at least one woman bowler included on every team entered.

Exchange Vows



The former Miss Jeannie F. Watson, Research and Development, Industrial Chemicals Division, Chemical Plant, was united in marriage to Richard E. Pearson on February 9 in the Shaw Street Church of Christ in Pasadena. The groom is an employee of the Armour Agricultural Chemicals Company. The Pearsons are residing at 712 South Witter Street, in Pasadena.

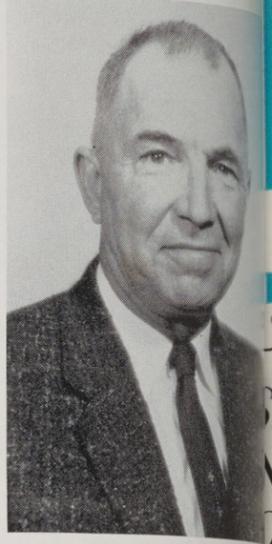
WED



Cutting the traditional wedding cake are Mr. and Mrs. Edward Eugene Race following their marriage recently at the Sunset Methodist Church in Pasadena. The bride is the former Catherine Marie Hofer, while the groom is the son of L. B. Race, Refinery Engineering Field. The couple have made their home in Houston.

Service Anniversaries

35 Years Service



M. L. BARTLEY
Dispatching (Refy.)



G. P. HARTSFIELD
Eng. Services (Refy.)

30 Years Service



O. WEAVER
Eng. Maint. (Chem.)

25 Years Service



Y. R. LEON
Eng. Fld. (Refy.)

20 Years Service

G. P. BOX
Dist. (Refy.)

E. L. FORD
Lube Oils (Refy.)

L. F. HOLY
Lube Oils (Refy.)

E. R. ELLIOTT
Dispatch. (Refy.)

T. M. HAJECATE
Aromatics (Refy.)

H. W. PAYNE
Eng. Fld. (Refy.)

15 Years Service

W. HAYNES
Eng. Maint. (Chem.)

C. R. PHILLIPS
Eng. Fld. (Refy.)

B. HORTON
Cat. Crack. (Refy.)

G. B. RICHARDSON
Eng. Maint. (Chem.)

W. W. WILLIAMS
Eng. Maint. (Chem.)

R. MOJICA
Eng. Fld. (Refy.)

E. E. WELLS
Eng. Fld. (Refy.)

10 Years Service

I. L. BOCOX
P.&I.R. (Chem.)

C. H. HOBBS
Eng. Maint. (Chem.)

D. K. ELLISON
Treasury (Chem.)

W. N. SHEFFIELD
Treasury (Refy.)

C. E. WINKLER
Eng. Maint. (Chem.)

A. H. DUFF
Eng. Maint. (Chem.)

A. T. LAWLESS
Eng. Maint. (Chem.)

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