



"Your Information HOT LINE"

No. 107
TO ALL EMPLOYEES

Wednesday, November 18, 1964

SHELL TO BUILD PIPELINE IN SAN FRANCISCO AREA

D. B. Hodges, Vice President, Transportation and Supplies, today announced plans for the construction of an 85-mile products pipeline to meet the increasing demand for Shell products in the San Francisco Bay Area. Construction is scheduled to begin in the spring.

Starting point for the pipeline will be Shell's Martinez Refinery, which presently supplies the Bay Area by barge. A 10-inch line will run from the refinery south to Oakland and Oakland Airport before crossing a 12-mile stretch of San Francisco Bay to South San Francisco, where a new terminal will be built with connecting lines to San Francisco International Airport.

The pipeline will also extend south from Oakland Airport to San Jose, where a second terminal will be built. Plans call for the line to go on stream late in 1965.

SANDRA JULIAN NAMED WHO'S WHO IN AMERICAN COLLEGES AND UNIVERSITIES

Sandra Julian, daughter of the Refinery's Ray Julian, Area Inspector in the Engineering Services Dept. has been named to Who's Who in American Colleges and Universities according to Dr. W. E. Lowry, Dean of Sam Houston State Teachers College. Sandra is a junior elementary education major and a member of Kappa Delta, Senatorial Congress, Orange Keys and other campus organizations.

Selection is based on scholarship, participation and leadership in academic and extra-curricular activities.

NOTICE

The new 16 mm films of the 1964 Series of "Shell's Wonderful World of Golf" are now available to you and your friends from our film libraries. Copies to be borrowed for use in this area may be obtained from the following address:

SHELL OIL COMPANY
450 NO. MERIDAN ST.
INDIANAPOLIS, IND. 46204



REFINERY MANAGER L. T. WILSON became a shareholder in SROC when he bought a share of stock from Freddy Morton, President of the young firm.

J. A. "SROC" GETS UNDERWAY

The 1964-65 Shell Refinery-sponsored Junior Achievement Co. got underway recently under the guidance of four Refinery Dept. Managers.

A Junion Achievement Co. is organized and operated by young people 15 to 19 years of age. They meet one night a week through the school year during which they organize their company, buy raw materials, manufacture products, sell those products, pay wages, etc., exactly as they would be doing if in actual commercial competition, but on a miniature scale. Oh yes, they hope to make a profit - if they are efficient enough to earn it. They receive guidance and help from adult advisers from local business and industry.

H. D. Estes is the SROC Chief Adviser, H. Tighe, Mgr. Thermal Cracking, is the Sales Adviser; S. S. Braun, Manager Engineering Services, is the Production

(cont'd)



DAVE WAGNER, Vice President of Sales, has succeeded in selling Spence Lehmann, Refinery Superintendent, SROC's first product, an Auto Clothes Rack.

"SROC" (continued)

Adviser; and T. J. Villars, Treasury Manager, is their Management Adviser. After a "brainstorming" session, the achievers named their company "SROC" which stands for Shell Refinery's Other Company.

The company is composed of 24 students from Deer Park High School, Sam Rayburn High School, South Pasadena High School, South Houston High School and other Senior High Schools in this area. Among the Shell achievers in SROC are the following Refinery sons and daughters: Wayne Locke, son of J. H. Locke, Pipefitter No. 1; Lynda Cook, daughter of J. L. Cook, Operator No. 1 in Distilling; and Cheryl Rainey, daughter of A. C. Rainey, Instrument Man No. 1.

SROC is capitalized by the sale of 150 shares of stock at \$1.00 per share. The achievers are busy selling stock right now. If the firm has been properous, shareholders will receive their investment back, when the company disbands, plus any dividends paid during the operation.

All members of the company serve as directors as well as employees. Everyone receives an hourly wage or a salary, plus a commission on products he sells. Bonuses are also given for outstanding sales achievements.

The Junior Achievement Program has been designed to give the youngster a "head start" on his future while still in school. It represents an important supplement to his regular school work by providing a "learn-by-doing" experience for his economic education. Shell is proud to be a part of such an active undertaking by young people in the community.

MEET YOUR SHELL DEALERS

This is the first article in a series to introduce the men who operate the Shell service stations in the areas where most of us do business. These are the men who make the cash registers ring - the most essential step in any business. Since so much of our business security relies on the success of these men, they deserve our interest and support.

The operator with the longest service in this area as a Shell dealer is Oscar Wilson who operates his station at 801 Center St. in Deer Park. Wilson has had the station well over six years and is already a familiar figure to many of us at the Refinery.



Oscar Wilson is a native of Hot Springs, Arkansas, which is the home state of many Refinery people. After having been in business for himself for many years in Arkansas, he came to Houston about 10 years ago. Deer Park looked good to him so he opened a hardware store on Center Street, right across the street from his present Shell Station. The business prospered, but to an outdoorsman there is never a "good" indoor job, so Wilson sold the store and entered the gasoline business.

The Wilsons also live in Deer Park and have one child in elementary school, one in Jr. High School, one in High School and their oldest son just graduated from Deer Park High School.

Oscar Wilson operates a good-clean station in Deer Park. Stop by the next time you're in Deer Park.

C L A S S I F I E D S

HOUSE FOR SALE: Buy of a lifetime! All brick, large patio, 4-bedrooms, 2½ baths, extra large, den with fireplace, living room, dining room, kitchen, dinette, utility room, double garage, on corner lot. Completely air conditioned, all electric kitchen. Located in Mount Vernon, Pasadena. Call GR-2-6335.

RETIREE C. J. MITCHELL DIES

We regret to announce the death of C. J. Mitchell who died suddenly Wednesday, November 11, 1964. He was 60 years of age.

Mr. Mitchell lived at Galena Park following his retirement from the Refinery on October 1, 1962. At the time of his retirement as a Truck Driver No. 2 in the Engineering Field Dept., he had completed over 25 years' service.

Mr. Mitchell is survived by his wife, Mrs. Larfavor Mitchell and one daughter, Mrs. Ora V. Mitchell. An expression of sympathy is extended his family by friends and employees of the Refinery.

The funeral was held Sunday, Nov. 15 and burial was in Golden Gate Cemetery.

