

# HOUSTONIAN



1940

*The*  
**HOUSTONIAN**  
**1940**

PUBLISHED BY THE STUDENTS  
*of*  
THE UNIVERSITY OF HOUSTON

*Editor* . . . . . GUY HAMILTON, JR.

*Business Manager* . . . . . P. J. STERNE, JR.



*Printing by* GULF PUBLISHING CO.

*Engraving by* SOUTHWESTERN ENGRAVING CO.

*Photography by* EIDSON STUDIOS

*Campus Photography by* PARALTA STUDIOS



Against the sieve which is the  
mind, to hold the more pleasant  
memories of the first twelve years  
of the University, which were here  
spent, in the San Jacinto High  
School Building.

Roy Gustav Cullen Memorial, the gift of Mr. and Mrs. Hugh Roy Cullen in memory of their son, and first of the buildings on the new campus, was occupied in June, nineteen hundred and thirty-nine.



Gift Kerbo





The Science Building, first of the buildings made possible by the gifts of Houston citizens and the aid of the Public Works Administration, was completed in September, 1939.

The powerhouse and cooling towers  
which serve to make this the only  
university in the world which is  
completely air conditioned.



## *First . . .* A W O R D



Imprinted herein are page upon page of hieroglyphics—meaningless to those who know not of our college life, but fraught with innumerable memories to the initiate—with infinite facets to capture the evanescence of things past.

We can but play the major chords of the melodic theme—and leave to each his own minor variations—undertones, overtones—ours is but the simple rhythm,

—Only your memories can interpose the intensely vibrant orchestrated whole.

*Books*  
WITHIN A BOOK



ADMINISTRATION

CLASSES

SPOTLIGHT

ORGANIZATIONS

ACTIVITIES



— this book is a fragmentary record of the first year of the University on its new campus. In that short space of time, the campus, with Roy Gustav Cullen Memorial and the Science Building in use, has brought a new spirit to the school — a feeling of loyalty, pride, and devotion to the ideology of the founders.

Because of the outstanding role it is playing in the life of the University, we respectfully dedicate this HOUSTONIAN—1940, to the campus, present and future. May its beauty be exceeded only by its long life and fruitfulness.



Hindman won a bet . . . demonstration of how to hit the hay . . . and how to be a cowboy, in ten easy lessons . . . Evans and Bienvenu are disgusted with the Owls . . . Podner Harris passin' aroun' the prizes . . . Nelms actually in class . . . the sisters Clevenger and Cuz Taylor, future Earhearts, all . . . lass Lansford looking pretty for the boys . . . somebody just sang "El Rancho Grande" once too often, that's all there is to it! . . . Wizard of the lens, Gittings, getting that light just so on la belle McGrath . . . Griesenbeck off guard — studying . . . Joe Potter's stooges plugging that memorable Wild West show, and right neat plugging, at that.

Proof is here that at various and sundry times, U. of H. students become steweds. Additional data will be found in snapshots, page one of the Vanity Fair section . . . The Rice Terrace, site of the '40 Junior Prom, both flowed and overflowed . . . all, of course, to aid the cause of a Recreation Building . . . Note well Hollis, Gay pacing across the top, with Peterson in a corner, as usual . . . Queen O'Brien, Scoggins, Freeman, Zeto, Burke, et al, on parade . . . T. Mann, III, actually dancing . . . while Parker, Powell and 1000 others patronize ye barkeep.



... the **SAGES**





*Left to right: Shepherd, Coop, Daily, Oberholtzer, Mills, Jeppesen, Petersen, Finn, Wilson.*

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*Social Sciences*

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*Drama*

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University of Houston  
*Assistant Librarian*



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*English*

PERRY, HELEN C.  
*Music*

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University of Texas  
*Mathematics*



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*Librarian*

WHITE, ROBERT A., M.B.A.  
Texas  
*Business Administration*





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*Biology*

CROUCH, ROY A., Ph.D.  
University of Missouri  
*Psychology*

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University of Minnesota  
*Engineering*



DEE, JASPER, M.B.A.  
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*Business Administration*

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*Education*

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Ohio State University  
*Biology*



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*Chemistry*

SMALL, Mrs. ADDIE B., M.S.  
Louisiana State University  
*Business Administration*

SMITH, FRED E., M.S.  
Louisiana State University  
*Geology*

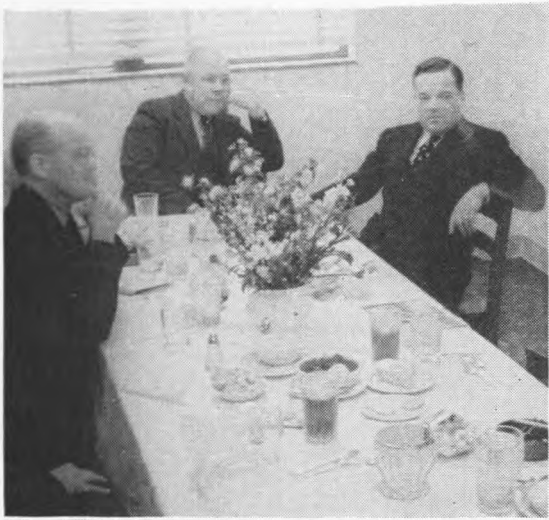
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Business Manager.....	H. L. MILLS
Comptroller and Director of Curriculum.....	W. W. KEMMERER
Bursar.....	C. F. HILLER
Auditor.....	ROBERT A. WHITE
Assistant to the Comptroller.....	VALASTA SCHULDA

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EDWIN L. GREEN <i>Engineering</i>	VAL JEAN McCOY <i>Economics</i>	JULES A. VERN <i>French</i>
VICTOR A. GREULACH <i>Biology</i>	EBY NELL McELRATH <i>Chemistry</i>	ROBERT K. WALTERS <i>Business Administration</i>
LEON G. HALDEN <i>Political Science</i>	JAMES M. MANFREDINI <i>Social Sciences</i>	MRS. LILLIAN WARREN <i>Business Administration</i>
FRANK E. HANGS <i>Engineering</i>	PLES C. MASTEN <i>Business Administration</i>	JOSEPH S. WERLIN <i>Sociology</i>
HARVEY W. HARRIS <i>Public Speaking</i>		ROBERT A. WHITE <i>Accounting</i>

# PROFS PROSAIC



President Oberholtzer, Dean Dupre  
lunching with Mr. M. M. Feld,  
donor of the first research grant to  
the University.

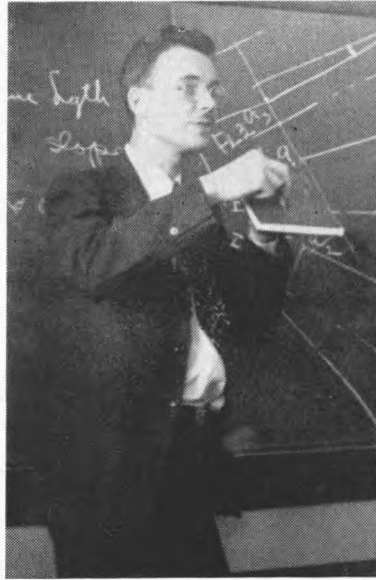


Dr. Hiller, evidently hot on  
some dilatory one's unpaid trail.

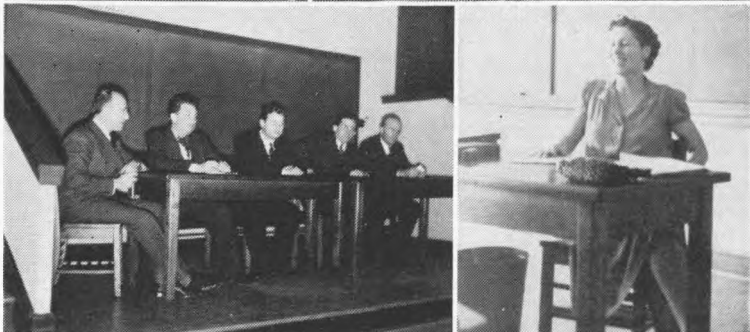
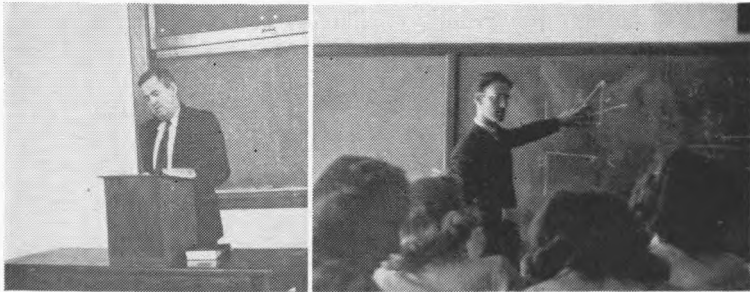


Mr. Murray A. Miller, of the North  
Carolina Millers, sub, and proud to  
be a Tarheel.

# AND PROFOUND



Mr. Talley, at the upper left, whose art classes are the joy of every co-ed in school . . . upper right, Mr. Schuhmann, whose physics lectures entrance the engineers . . . Dr. Daasch, lower left, inimitably dressed, and beloved by all frosh engineers . . . Dr. Drake, who can almost make chemistry a pleasure for anybody.



On the left, "You know you can't smoke here" Johnston . . . at the right, Mr. Hutchinson, whose math classes share the favor of Mr. Talley's freshmen co-eds . . . at lower left, Messrs. Manfredini, Verne, McCoy, and Werlin, engaged in keeping the student forum posted on the European situation . . . and at the lower right, Mrs. Carlton, master of journalese.

MONTGOMERY

DAVID

PETERSON



## STUDENT GOVERNMENT

Under the leadership of President Foster Montgomery, the Student Association, and its fellow unit, the Student Council, made more progress toward a real student government in '39-'40 than had been made in all years previous.

Major reforms were the formation of the Student Assembly, which gives all clubs and recognized organizations a voice in governing the student body, and the institution of a streamlined electoral system for all student elections. Also accomplished this year was the establishment of two honor societies, the Honorary Activity Society, and the Honorary Scholastic Society, to give public plaudits to worthy students in those two fields.

Student Association officers for the year were President Foster Montgomery, Vice President Weed Peterson, and Secretary Alice David. Student Council members were Montgomery, Peterson, David, Seniors Harry Montgomery, P. J. Sterne and Billy Miller; Juniors Bill Williams, William F. Griffith, and Ellison Miles; Sophomores Ray Campbell and Tom Yerxa; Freshmen Gerald Leinweber and Johnny Goyen.



## STUDENT ASSEMBLY

The Student Assembly was founded in March of 1940 by the Student Council, with the approval of the administrative officials of the University, to give better representation to all students.

The Assembly makes the legislative branch of the student government bi-cameral, and serves as an adjunct to the Student Council. It is presided over by the Vice-President of the Student Association, and its membership is comprised of two representatives from each class and recognized club on the campus.

By virtue of statutes enacted at the time of the establishment of the Student Assembly, henceforth all resolutions and new legislation will originate in that body, then be passed on for consideration by the Student Council.

The members of the Student Assembly are:

<i>Senior Class</i> .....	Arthur Parker, Everett Dyer
<i>Junior Class</i> .....	{day.....T. Mann Scoggins, Charles Brigance }night.....James K. Jordan, Glenn Preston
<i>Sophomore Class</i> ....	{day.....Robert Sullivan, Rosemary Summers }night.....Joe Slay, Tommy Cooksey
<i>Freshman Class</i> ....	{day.....Ed Roche, Bonnie Damon }night.....Bill Fullick, Wellington Abbey
<i>Red Masque Players</i> .....	Henry Taub, Joe Potter
<i>Cougar Collegians</i> .....	Louise Butler, Elizabeth Carlon
<i>Buckaroos</i> .....	Ruth Crawford
<i>Pre-Med Society</i> .....	Carl Hoefflich, Mary Turner
<i>Engineering Society</i> .....	Joe Homer, Cella Stafford
<i>Business Administration</i> .....	Boyd Shinn, Will Gay
<i>Foil Club</i> .....	John Taub, George Hogwood
<i>Institute of Public Affairs</i> .....	Elmo Burke, Jack Gaden
<i>Tennis Club</i> .....	Emily Thiel, Harry Hope
<i>Cougar</i> .....	John Ellis, Marjorie Tautenhahn
<i>Houstonian</i> .....	Dorothy Hohl, Frieda McGrath

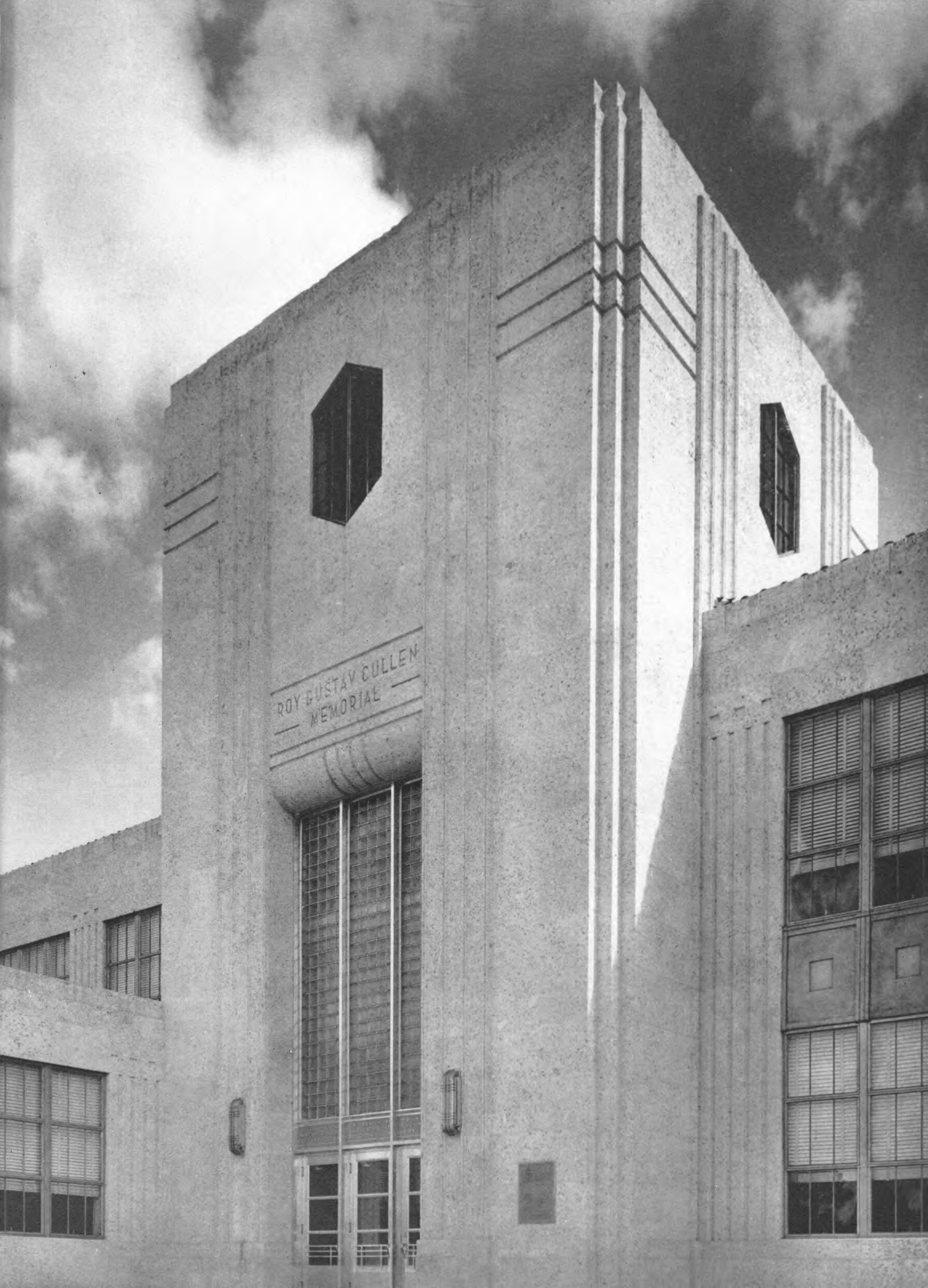
**... the SCHOLARS**



# SENIORS

*"The cultivated mind is the guardian genius of democracy; it is the only dictator that freemen acknowledge; it is the only security freemen desire."*

—SAM HOUSTON



ROY GUSTAV CULLEN  
MEMORIAL

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## CLASS OFFICERS

*President*.....HARRY MONTGOMERY

*Vice President*.....DOROTHY HOHL

*Secretary*.....MARY JO EMMERT

*Treasurer*.....ELMO J. BURKE

*Student Council Representative*.....P. J. STERNE, JR.

ALEXANDER, ELIZABETH

B.S., Sociology. Cougar Collegians 1, 2, 3, 4; Houstonian Club, 1, 2; Business Administration Club, 2, 3; General College Music Club, 1.

BALDRIDGE, J. Q.

B.B.A. Business Administration Club, 3, 4. Vice President, 3; Advertising Sales Staff, The Houstonian, 4.

BALDWIN, CLEMENT

B.B.A. Squires Club, 2, 3, 4; Business Administration Club 1, 2, 3, 4.

BARNES, CARL GLYN

Houstonian Club, 2, 3, President, 3; Aesculapian Club, 3; Buckaroos, 4; Cougar Staff, 1, 2, 3, 4; Choral Club, 4; Houstonian, 1; Better Speech Club, 3.

BOTTS, HARRY

B.A.

BRIGHT, MARGUERETTE

B.B.A. Houstonian Club, 1, 2; Business Administration Club, 1, 2, 3, 4, Executive Committee, 3.

BURKE, ELMO J., JR.

B.A., Social Science. French Club, 3; Business Administration Club, 3; Institute of Public Affairs, Secretary, 4; Class Treasurer, 4.

CALVERT, THOMAS WILLIAM

B.B.A.

CHEN, EDWARD KING-TUNG

B.S. Institute of Public Affairs, 4; Outstanding People, 4.

CLEVENGER, ELIZABETH

B.B.A. Business Administration Club, 3, 4; Aero Class, 4.





CRAWFORD, FRAZIER  
B.B.A.



CRAWFORD, RUTH  
B.B.A.



BELL, MARY ELIZABETH  
B.S.



CROW, ETHEL RUTH

B.A., French, Les Mousquetaires, 2, 3, 4, Vice President, 2, President, 3, 4; El Foro Espanol, 2, 3, 4; Business Administration Club, 3, 4; Baptist Student Union, 2, 3, 4; Buckaroos, 4.



DAILEY, ELIZABETH

B.S. Houstonian Club, 2, 3; Cougar Collegians, 1, 2, 3, 4; El Foro Espanol, 1, 2, 3, 4; University Singers, 2, 3.



DEAN, DAVID BOYD  
B.S.



DEWALT, LILY MILLS  
B.S.



DURR, MADELEINE

B.S., Government, Houstonian Club, 2; Cougar Collegians, 4; Methodist Student Union, 2, 3, founder 2, President, 3; Delegate Texas State Campus Conference, 3.



ELLIS, NINA OPAL

B.S., Education. Red Masque Players, 3.



EMMERT, MARY JO

B.A. Buckaroos, 4, Secretary, 4; Cougar Collegians, 1, 2, 3, 4.

FAUSSET, LOUISE  
B.S.

FERGUSON, MINALEE MUERY  
B.S.

FRANK, MARY JOYCE

B.A., Cultural Arts. Cougar Collegians, 1, 2, 3, 4; El Foro Espanol, 1, 2, 3, 4, Treasurer, 4; Les Mousquetaires, 1, 2, 3, 4, Vice President, 4; University Singers, 1, 2, 3; Red Masque Players, 1; Foil Club, 3; Buckaroos, 4; May Fete, 3.

FULGHUM, HENRY LEROY

B.S., Geology. University of Houston Engineering Society, 3, 4.

HAMILTON, GUY, JR.

B.S., Government. Red Masque Players, 2, 4; Business Administration Club, 3, 4; Camera Club, President 2; Institute of Public Affairs, Chairman Economics Division, 4; Class Vice President, 3; Cougar Staff, 3, 4, columnist, 4; Outstanding People, 4; The Houstonian Staff, 2, 3, 4, Circulation Manager, 3, Editor, 4.

HOHL, DOROTHY

B.A., English. Red Masque Players, 1; Speakers Club, 1; Houstonian Club, 1; May Fete, 2, 3, 4; University of Houston Duchess Sam Houston Coronation Ball, 3; Houstonian Revue, 2, 3, 4; Cougar Collegians, 1, 2, 3, 4, Secretary, 3, President, 4; Class Secretary, 2, 3, Vice President, 4; Outstanding People, 4; The Houstonian, Associate Editor, 4.

HOLLIS, F. H.

B.B.A. Business Administration Club, 1, 2, 3, 4, President, 3, 4.

HOOKS, A. B.

B.S.

KIRKPATRICK, Z. B.

B.B.A. Business Administration Club, 2, 3, 4.

KOST, LOUISE

B.A., Biology. French Club, 1; Cougar Collegians, 3, 4; Red Masque Players, 1, 3, 4, Vice President, 4; National Collegiate Dramatic Society, 3, 4;





KUCERA, CLEMENT M.

B.A., Government. Institute of Public Affairs, 4; El Foro Espanol, 3, 4; Filibusters Club, 3.

LAIRD, WINNIE NELL

B.B.A.



LAMBERT, VICTOR

B.B.A., Foreign Trade. Squires Club, 2, 3, 4; University of Houston Society of Engineers, 2, 3; Red Masque Players, 2, 3, 4; Business Administration Club.

LASALLE, DOROTHY ADELA

B.S.



MCFARLAND, MRS. WILLIE MAE

B.S., English. University Orchestra, 3; Red Masque Players, 4.

MANG, AUBREY

B.S.



MATHENY, J. K., III

B.B.A., Secretarial Division. Business Administration Club, 3, 4; Class representative, 4; Outstanding People, 4.

MEIER, WILLIAM

B.S., Engineering. Squires, 1, 2, 3, 4; University of Houston Society of Engineers, 1, 2, 3, 4, Chief Engineer, 1, Vice President, 2, member Advisory Board, 3, Chairman Advisory Board, 4.



MILLER, BILLY WAYNE

B.S., Biology. Institute of Public Affairs, 4, Executive Council; Chairman Student Handbook Committee, 3; Class President, 1, Council representative, 2, 3; Councilman-at-large, 4; Outstanding People, 4; The Houstonian, 4, Assistant Editor.

MONROE, DORIS ELODIE

B.S., Education. Cougar Collegians, 1, 2, 3, 4.

MONTGOMERY, FOSTER W.

B.S., History. University of Houston Society of Engineers, 2, 3, 4, Secretary, 2, President, 3; Camera Club, 2; Student Association President, 4.

MONTGOMERY, HARRY H.

B.B.A. Music Study Club, 1, 2; Softball Team, 2; Business Administration Club, 3, 4; Red Masque Players, 3, 4; Class Treasurer, 3, President, 4; Member Student Council, 4; Outstanding People, 4; The Houstonian Staff, 3, 4, Class Editor, 4.

MOORE, RUTH LEE

B.S.

MUELLER, PAUL H.

B.S., Business Administration. Business Administration Club, 3, 4.

NATHANSON, RHODA RUTH

B.A.

PARENT, ROBERT

B.A., Social Sciences. El Foro Espanol.

PARIS, F. B.

B.S., Geology. Red Masque Players, 2, 3, 4; University of Houston Society of Engineers, 4; Ice Hockey Team, 3, 4, Captain, 4, National Collegiate Dramatic Society, 4.

PARKER, ARTHUR

B.B.A., Banking. Business Administration Club, 3, 4; Softball Team, 1.

PIERCE, BETTY

B.A., Biology.

PORTER, J. ADOLPHUS

B.S.





PRANEUF, STELLA FOLTZ  
B.S., Sociology.

PRYZANT, MARGARET EVA  
B.A.



RAASCH, ALBERT C., JR.  
B.S., Geology. University of Houston Society of Engineers, 1, 2.

RICHARDSON, RUTH LURLINE  
B.A.



RICHMOND, RUTH  
B.B.A.

ROBINSON, GARLAND JOHN  
B.S.



RUECKERT, LEWIS FLEIG  
B.A.

SCHLIEF, GERALD LEROY  
B.S., Chemistry. Squires, 1, 2, 3, 4; University Orchestra, 3; Ice Hockey Team, 1, 4.



SEPPER, JEANNETTE K.  
B.A., English. El Foro Espanol, 2, 3, 4. Treasurer, 3.

SHEBAY, ARIELLE  
B.B.A. Red Masque Players, 3, 4; Business Administration Club, 3, 4. Class Representative, 4.

SHINN, BOYD. K.

B.B.A. Squires, 1, 2, 3, 4, President, 3; Business Administration Club, 2, 3, 4, Class representative, 3; Outstanding People, 4.

SPATES, DOROTHY

B.B.A. Business Administration Club.

STAFFORD, EMIL CELLA

B.A., Engineering. University of Houston Society of Engineers, 1, 2, 3, 4, President, 4.

STERNE, PAUL JOHN, JR.

B.S., Government. Guild Savant, 1; Business Administration Club, 2, 3, 4, Executive committee, 3; Squires, 2, 3, 4, Executive board, 3; Class representative Student Council, 3, 4; Outstanding People, 4; Institute of Public Affairs, 4, Chairman; The Cougar, 4, Editor; The Houstonian staff, 3, 4, Assistant Business Manager, 3, Business Manager, 4.

SYPHRETT, NANCY

B.B.A.

TAYLOR, EDWARD EVERETT

B.S., Physics. University of Houston Society of Engineers, 3, 4.

TAYLOR, ROLLIN

B.S., Social Science. Foil Club, 3, 4; Houstonian Club, 1, 2, 3; Aero Class, 4.

TOWELL, ROY HARRISON, JR.

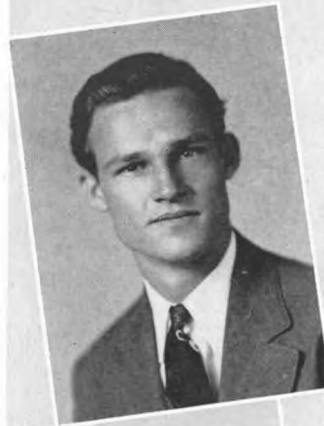
B.S., Physics. University of Houston Society of Engineers, 1, 2, 3, 4.

TRONE, MARY E.

B.A., Spanish. Institute of Public Affairs, 4.

TURNER, JO THOMAS

B.A.





VOGAN, MYRON BENTON  
B.B.A. Business Administration Club.

WADDLE, JAMES A.  
B. S.



WHITE, WILLIAM PARKER  
B. S.

WOOD, MARGARET ANN  
B.A., Mathematics. Cougar Collegians, 1, 2, 3, 4.



ZAPP, MARIAN  
B.S., Health Education. Cougar Collegians, 1, 2, 3, 4;  
Tennis Club, 4; Houstonian Club, 1; Aesculapian Club,  
2, 3.

# JUNIORS

*"A little learning is a dangerous thing;  
Drink deep, or taste not the Pierian spring;  
There shallow drafts intoxicate the brain,  
And drinking largely sobers us again."*

—ALEXANDER POPE

1  
9  
4  
1

## CLASS OFFICERS

### DAY

*President* ..... C. E. WILLIAMS  
*Vice-President* ..... ERNIE McASHAN  
*Secretary* ..... PAT O'BRIEN  
*Student Assembly Representatives* .....  
T. MANN SCOGGINS, CHARLES BRIGANCE

### NIGHT

*President* ..... WM. F. GRIFFITH  
*Vice-President* ..... JAMES JORDAN  
*Secretary* ..... JUNE CARTER  
*Treasurer* ..... CHARLES BRIGANCE  
*Student Assembly Representatives* .....  
..... JAMES JORDAN, GLENN PRESTON

Allin, Philip

Arnold, Billie

Bering, S. E., Jr.



Bond, Kathryn

Bunting, Nina Lois

Carlton, Elizabeth



Carter, June

Chernosky, E. J.

Collier, Della Belle



Conaway, Ed

Cowett, Phillip M.

Crawford, Francis



David, Alice

Dawson, Kitty Lou

Ervin, Roger



Finney, James W.

Fox, Eloise R.

Greer, Phyllis



Griffith, William Frank  
 Hammond, Sterling  
 Helton, Frances



Homer, Joseph  
 Johnston, Doris Jean  
 Jordan, James K.



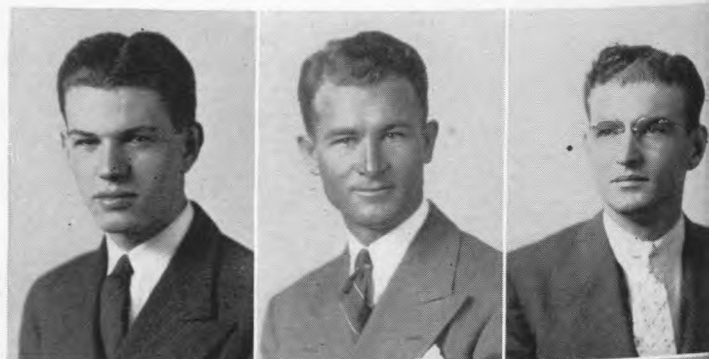
Kay, Herbie  
 Kirk, William H., Jr.  
 Lansford, Carmelita



Little, Robert  
 Lobb, William Henry  
 McKenney, Frank S.

McLaughlin, John P.  
 Maxwell, B. E.  
 Miles, Ellison

Millsaps, Stuart  
 Moore, Margaret A.  
 Morgan, Ersula



Nelson, Patricia Anne

O'Brien, Patricia

Parker, Mary Lillian



Peterson, Weed

Pierce, Elwood

Pipes, Robert Lee



Pridgen, Louise

Schott, Herbert J.

Stallings, Flora



Sterling, Nellie Frances

Stone, Carmen

Taub, Henry



Towell, Billy

Tritico, Mrs. Leonard

Weeden, Garrett



Williamson, Nanaline

Woodruff, Margaret

McBrine, Mary Ellen

# SOPHOMORES

*"His education forms the common mind;  
Just as the twig is bent, the tree's inclined."*

—ALEXANDER POPE

1  
9  
4  
2

CLASS OFFICERS

DAY

- President*.....TOM YERXA
- Vice-President*.....FARRAR STORM
- Secretary*.....LOUISE BUTLER
- Student Assembly Representatives*.ROBERT SULLIVAN,  
ROSEMARY SUMMERS

NIGHT

- President*.....RAY CAMPBELL
- Vice-President*.....JAMES MANLEY
- Secretary*.....DOT HOLLIS
- Treasurer*.....GAYLE WHIDDON
- Student Assembly Representatives*.....JOE SLAY,  
TOMMY COOKSEY



Able, Genevieve

Avent, Richard

Baillio, Dorothy



Barrington, Ethelyn

Berry, Frances Lee

Bilnoski, Rose Lee



Breeden, Shelton

Brigance, Alece

Burton, Perry Rodney



Burton, Albert H.

Buschardt, William C.

Butler, Louise

Campbell, Ray

Carder, Elizabeth

Chelf, Alpha Ruth



Christianson, Virginia

Clinton, Ralph

Clayton, Estelle



Compere, Tom

Cook, Jessie Lee

Cotton, Edgar



Cox, Gladys Emma

Craven, Marguerite

Craven, Richard



Cullen, Barbara

Cuny, Eugene

Davis, Edward



Deacon, Estelle Mae

Del Castillo, Gloria

Diener, Lurline



Ellis, Jane

Evans, Bernice

Fenzl, R. J.



Fransee, Gabriel

Garrett, Waley H.

Goff, Russell



Green, Margaret

Griesenbeck, Mary Ann

Hanovich, Toby Lee



Heesche, Werner

Hightower, Josephine

Hollis, Dorothy



Ingram, James G.

Jett, Sarah

Jones, Alice Sue



Jones, Mary Frances

Keller, Grace

Klein, Helen M.

Kopecinski, Andrew H.

Kronzer, Isabelle Jeannette

Lauer, Helen



LaVail, Matt

Lee, Mack Edward, Jr.

Lewis, Margaret



McCain, Martie Jean

Mahr, Frank

Manley, James



Menefee, Thomas Wesley

Miller, Margaret J.

Moore, Thomas



Moore, Wesley

Morhan, Mary Catherine

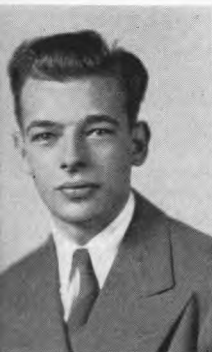
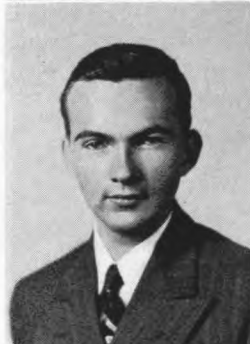
Munson, Jennie Kate



Neibel, Charles D.

Niday, Jimmy E.

Presswood, Thomas O.



Pyndus, Milton H.

Quinn, Jane Rebecca

Redeker, Frances



Rice, James L.

Roberson, Wanda

Roberts, Billy



Sanders, Jeanne

Shelby, Andrew George

Sneed, Richard



Stewart, John P.

Stokely, Charles

Storn, Farrar



Sullivan, Robert

Summers, Rosemary

Tennant, Robert



Thevenot, Helen

Turner, Mary

Twillgear, Thelma Laverne

Tynes, Mary Faye

Walker, Franklin W.

Whiddon, Gayle



Wier, Robert F.

Wood, Norma Lynn

Yerxa, Thomas M.



# FRESHMEN

*"You beat your pate, and fancy wit will come;  
Knock as you please, there's nobody at home."*

—ALEXANDER POPE

1

9

4

3

## CLASS OFFICERS

### DAY

*President*.....GERALD LEINWEBER  
*Vice-President* .....BONNIE DAMON  
*Secretary*.....VIRGINIA CHRISTIANSON  
*Student Assembly Representatives*...BONNIE DAMON,  
ED ROCHE

### NIGHT

*President*.....JOHNNY GOYEN  
*Vice-President* .....JACK VALENTI  
*Secretary*.....RUBY VERHINES  
*Treasurer*.....PAT GARNER  
*Student Assembly Representatives*.....BILL FULLICK,  
WELLINGTON ABBEY

Alders, Lois Lillian

Adams, Patsy Jane



Alexander, Cecil

Alexander, Doris Aline

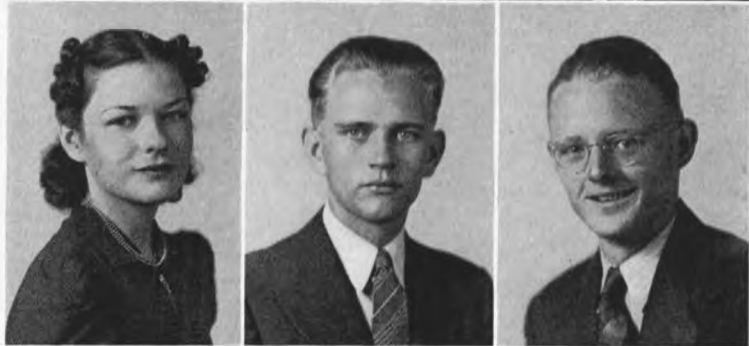
Alexander, Lloyd Claud



Allen, Avis Mae

Allen, Joseph W.

Alston, M. K., Jr.



Anderson, Shirley

Andrews, Clarice D.

Baggett, Jacquelyn



Baker, Marion

Baldrige, Beverly

Barabash, Walter P.



Barron, Lovelle Virginia

Barth, John Henry





Blankfield, Ethel

Berry, Frank Lee



Blatherwick, Mary Lou

Bolling, Mary Ellis

Booth, James P.



Bottler, Nan

Bowen, Marysue Frances

Boyd, Betty Evans



Boyd, T. J.

Briggs, Jeff

Brinkman, Willie Emil



Britton, Helen

Brown, Carolyn Frances

Bryant, Virginia



Buckner, R. C.

Bunjes, John Vernon

Carr, Dorice

Cire, Dorothy R.

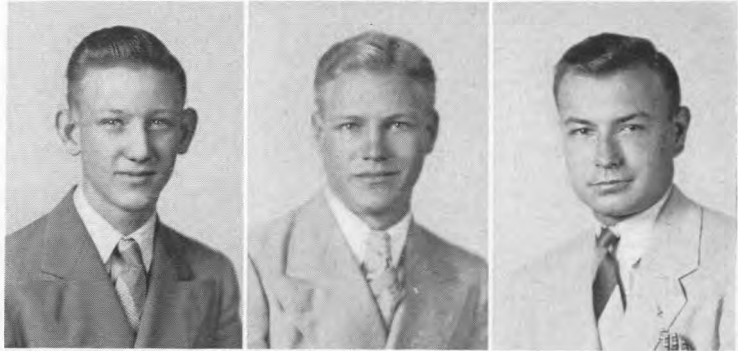
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Clark, Virgil

Clarke, Robert

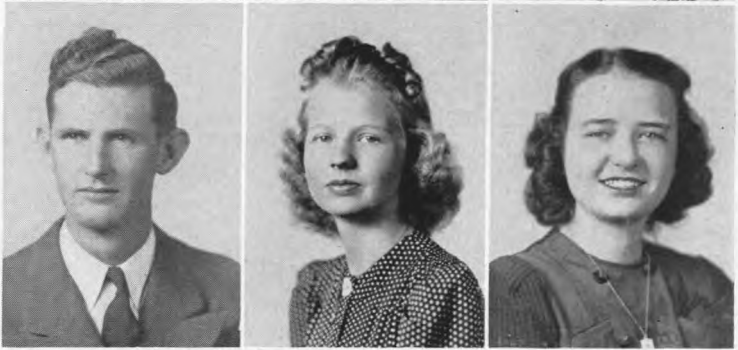
Clay, Henry J.



Collins, Robert H.

Conaway, Marjorie Jane

Creps, Laura Catherine



Dailey, Dorothy

McBrine, Robert C.

Davis, Dorothy Louise



Davittie, Betty L.

Dickens, Charles M.

Dold, Frances Pauline



Dowell, Vera Frances

Durham, Gwendolyn Mae

Dutel, Lawrence





Eaton, John Richard

Epperson, Virginia Anne

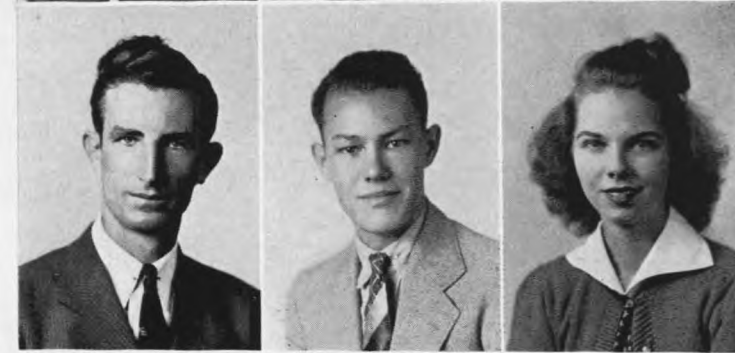
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Evans, Frances

Faulks, Mary Marshall

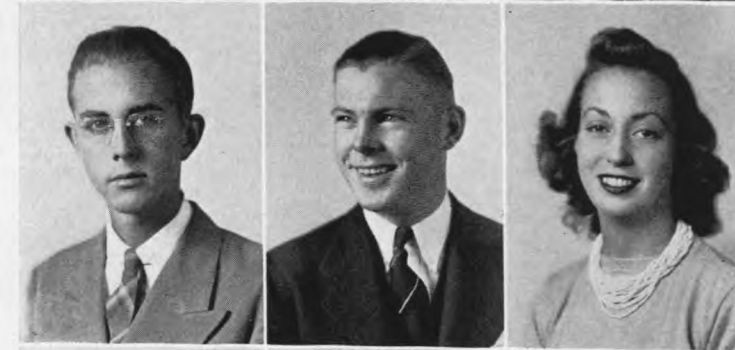
Finch, Charles D.



Fischer, Walter

Fisher, Clyde

Flanagan, Lou Anne



Flesher, John N.

Freeman, Robert

Gallagher, Elizabeth Ann



Galny, Velma E.

Gantt, Holly

Gentry, Arva



Gilman, Clayton

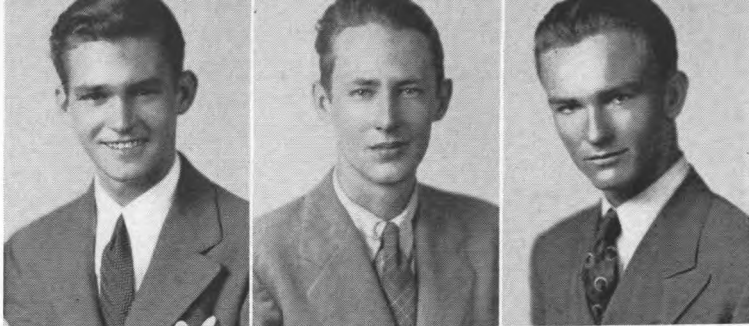
Girala, Anthony S.

Gould, Laura Jane

Goyen, Johnnie

Graham, Don

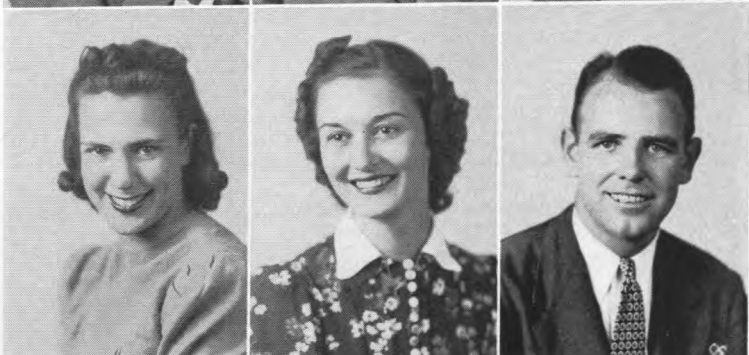
Grant, Barton



Gray, Marjorie

Greenstein, June Elizabeth

Griffin, William



Gunter, Thomas

Hatfield, Wanda

Healy, Pat J.



Heckerdom, Floyd

Heesche, Ursula

Hightower, Florence



Hockmeyer, George R.

Hogan, Mary Jo

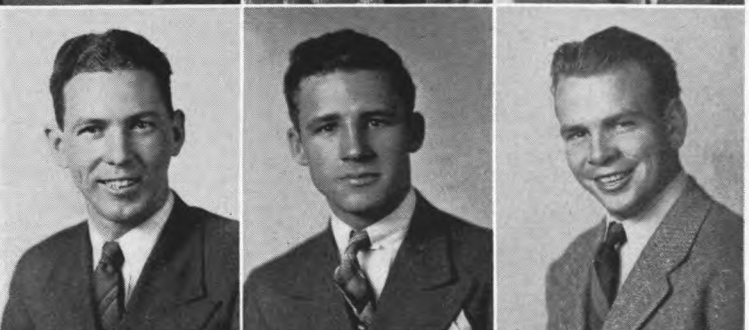
Houston, Carl P.



Hubbard, Wade Hampton

Huebner, Fred E.

Hunter, William, Jr.





Isaacks, Thelma

Jeppesen, Donald



Johnson, Mary Lou

Joyce, Bruce A.

Kietzman, Patricia Lois



Kluever, Norma Jean

Lane, Stanford

Lansford, Juanita Z.



Leinweber, Gerald

Lekebush, Ilse Marie

Lemke, Dorothy



Lester, Marion

Levis, Joyce

Listi, Luke L.



Loop, Margaret Louise

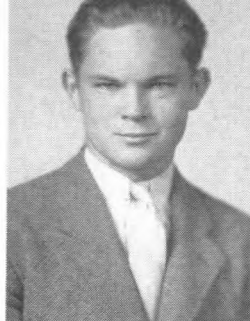
Lopez, J. Cruz

Lynch, Francis G.

McClellan, Leroy

McClenney, Grace Lee

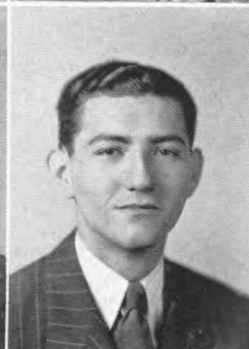
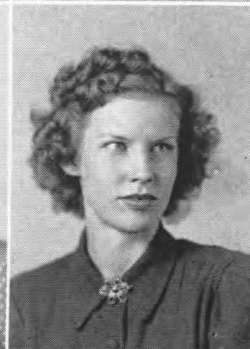
McCurdy, Helen Frances



McGrath, Frieda

McKenney, Lynn

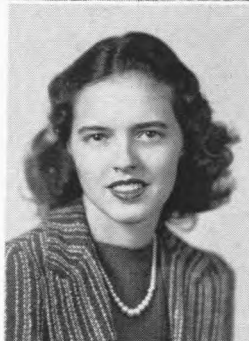
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McLaughlin, Roselyn

McLelland, Elizabeth

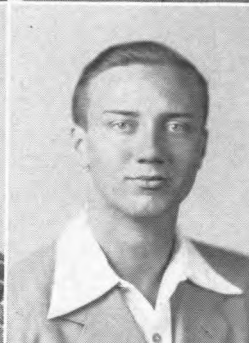
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Mangum, Bliss E.

Manry, Mary Jo

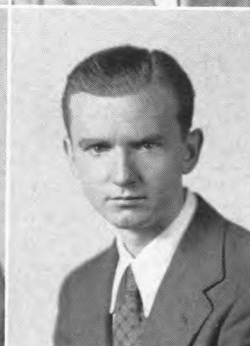
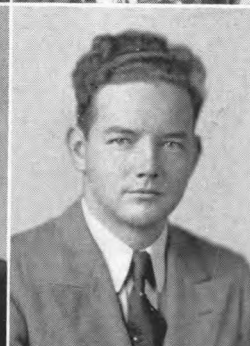
Meine, Frank F.



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Meyer, A. Gerit, Jr.

Meyer, Arthur Charles

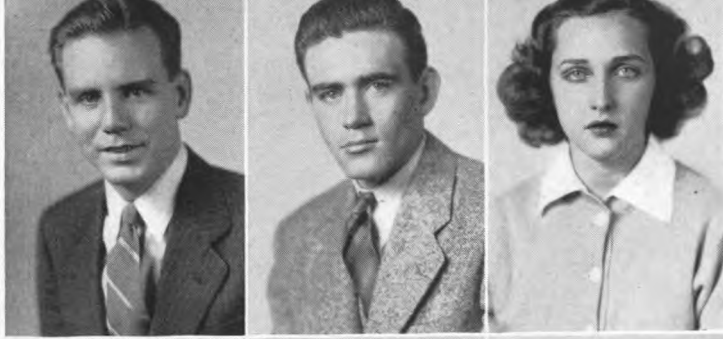


Mitchell, Antoinette Marie

Moore, Arthur

Moreland, Bobbie Lucile





Morgan, William B.

Murray, George William

Nelson, Pauline



Neubauer, C. A.

Newman, Carlton B.

Northrup, Dorothy



Oden, Jean

Oliver, Thelma Joyce

Pellerin, Rose Mary



Perry, Elsie

Petheriotes, James

Plummer, Ralph W.



Porter, Doris

Porter, Lloyd A.

Powell, Neville S.



Provine, Mary Elizabeth

Raab, Lula

Rankin, Helen

Reese, Gordon

Reinhard, Edward O.

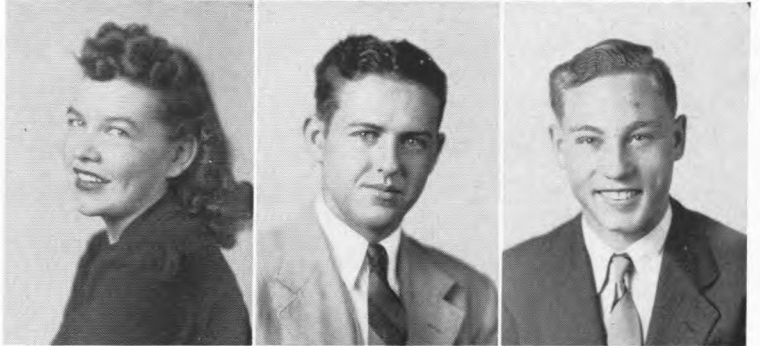
Remmert, Erwin A.



Rhodes, Frances G.

Rice, Robert W.

Rice, William F.



Robertson, Jean

Robertson, Kem

Rogers, Mary Grace



Rogers, Stanley F.

Rosendahl, Harriet

Ross, Margaret



Russ, Mary Iris

Sahlen, Leonard

Salter, Dorothy



Salzer, Katherine Mary

Saunders, Charles A.

Schroerluke, Henry

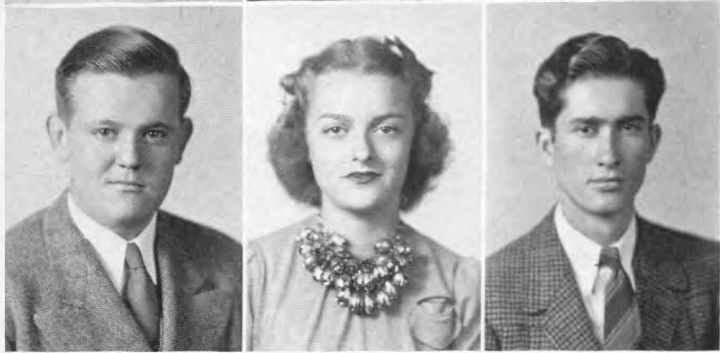




Schwecke, Norma Jean

Sharpley, James Wesley

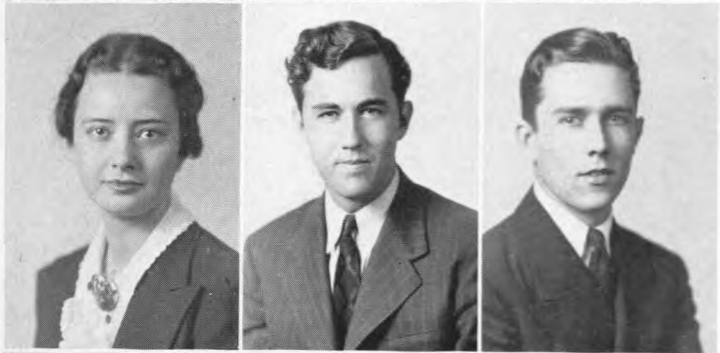
Sheehan, Lois Mildred



Shepherd, Harvey

Sherrod, Jeanne

Simpson, Ellis



Sims, Ruth L.

Slay, Joe

Small, Charles J.



Smith, J. W.

Smith, Madeline

Smith, Marinell



Smith, Mitzi

SoRelle, Laura Ella

Sparr, Bill G.



Sprague, William T.

St. Cyr, Leroy

Strong, Seth

Stroud, Billy

Tarbutton, Jean D.

Taub, John



Thickstun, Hazel Mae

Thompson, Helen Elizabeth

Tips, Eugenia



Todd, Evelyn Theresa

Tritico, Leonard

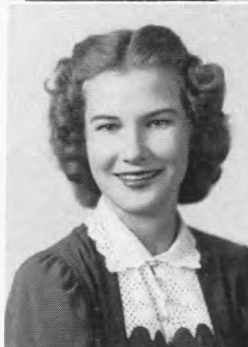
Vanden, James D.



Wakefield, Bebe

Walker, James Buck

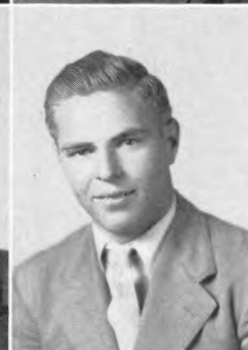
Wallace, Dickson



Wallace, Dorothy

Waneck, Leonard James

Ware, Ira Calvin



Waters, Marienne

Weinberg, Adolph

Wever, Wanda L.





Whisenant, Raymond

Wilk, Morris A.

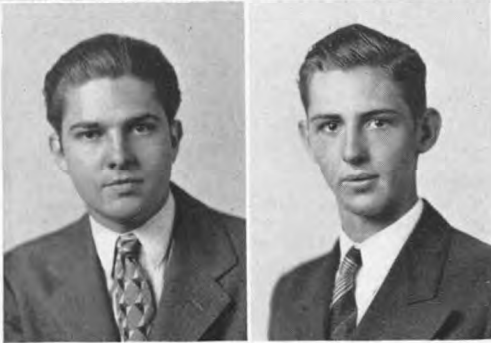
Wilkinson, Lawrence



Williams, Bee

Wolff, Leota Alleen

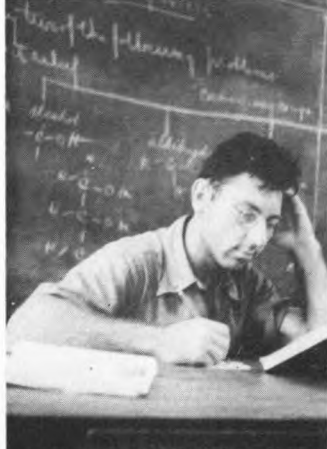
Woodburn, Robert



Wynne, Joseph

Young, Gordon M.

Cullen, Sheehan and Schwecke look at the birdie . . . Nina Lois Bunting working so hard at registration . . . another of those inveterate coffee guzzlers . . . Ames shows Harris how to speak in public . . . Scoggins in three off moments (pd. political adv.) . . . Schlieff trying to fool everybody . . . that's Lenore Brown hiding those luscious eyes . . . Talley and Nixon, busy as usual . . . Montgomery wields that spotlight showing the charms of the beauties, and more too . . . Heinrich, Carder, Hogan, and McGinness, in sundry shots, pausing to refresh, and just pausing.





Volunteers to join Gypsy Rose Lee . . . where Taub and Peterson met their Waterloo . . . a ghost follows Ginny Christianson right out of the picture . . . Carlon, Butler, Hohl greet three hats and Rosalyn McLaughlin . . . comic Carter . . . triumvirate politique . . . first of those Tuesday nites in the Empiroom . . . more Frosh . . . more Empiroomers . . . Alece Brigance and Janie Ellis at ye Collegian tea shoppe . . . the inimitable dean just as a snowball shampooed those last two . . . for phone number of the lovely on lower right, see the editor.

Indeed noteworthy was the very rare cold spell and snowfall — the first of any consequence in some ten years, and probably the last in as long a time.

Few were those who did not get well plastered with snowballs at least once.

This is just to help you recall that week on any July or August day, and note well, please, that classic headgear of Prof Johnston's!



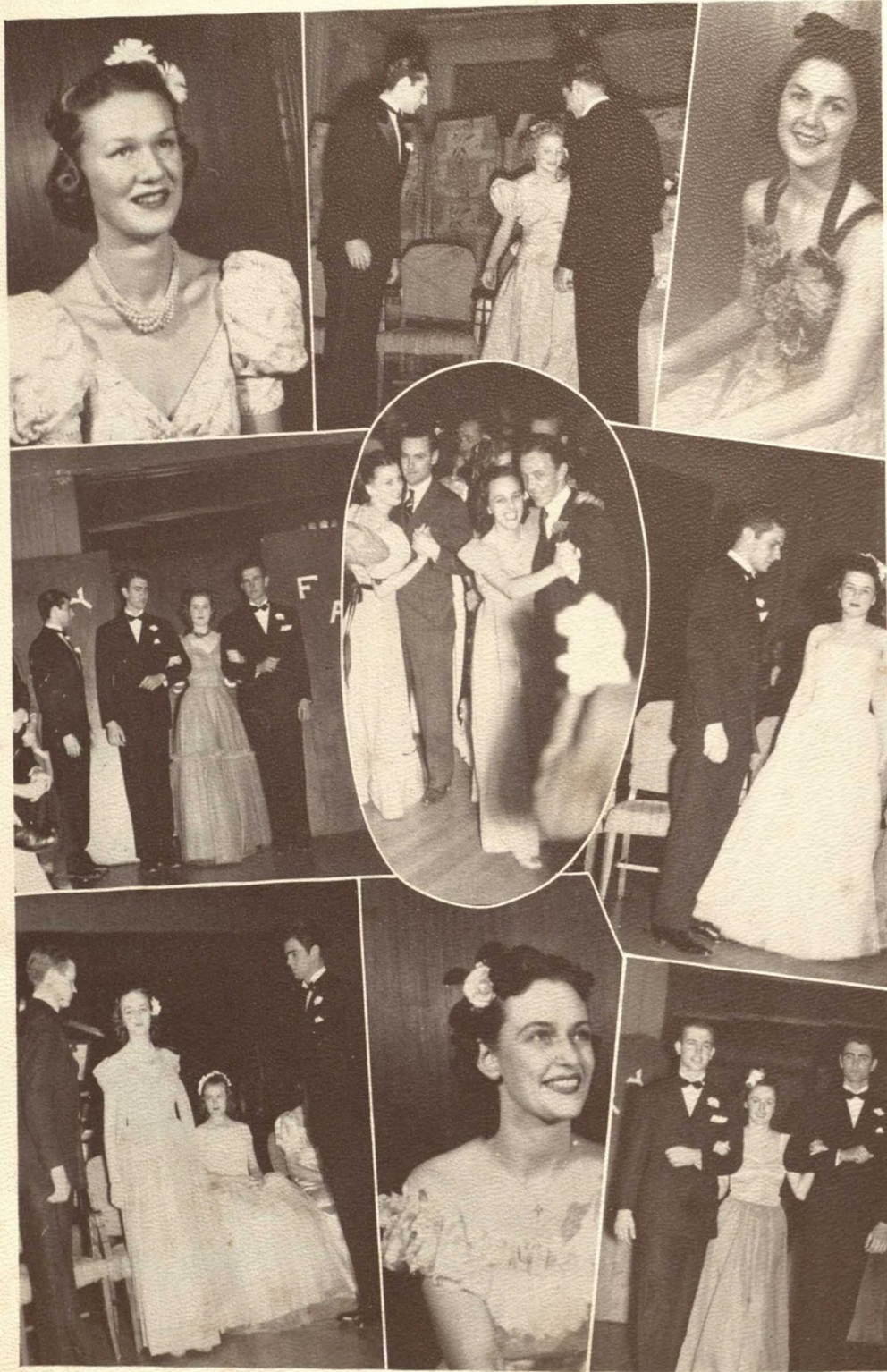
. . . deep in your mind reserve a  
secluded vault in which to store the  
picture this vanity fair makes . . .

for no matter how much time may  
change our present scene, and the faces  
here — always these photoportraits will  
bring back memories of your youth . . .

so when the weight of years is upon  
you, turn back these pages and time,  
to recall soft lights . . . sweet music . . .  
gentle breezes . . . sails silhouetted on  
the moon . . . the fragrance of  
gardenias . . . the warmth of  
clinging lips . . . the innumerable  
things that make it good to once  
have been young . . .

A black and white photograph of a spotlight beam shining from the top left corner onto a circular area on a dark, draped fabric background. The text is centered within the spotlight's circle.

vanity fair  
outstanding people



THE HOUSTONIAN BALL 1940

L'amour! L'amour!

Taub sees beautiful  
Beaty seated.

Bee beams.

From l. to r., Ready,  
Willing, Able — Lein-  
weber, and Bienvenu.

So we're conceited — so  
what?

What's Evans mad  
about?

Leinweber has a crick in  
his back.

Orchidaceous, no?

Gerald chokes while  
Hohl's giggles bore  
Dead Pat Peterson.



WALTER WANGER PRODUCTIONS  
INCORPORATED

1045 NORTH FORMOSA AVE. LOS ANGELES, CALIFORNIA  
CORP. ADDRESS TELEPHONE  
WANGER-LOS ANGELES HILLSIDE 7401

November 24, 1939

Mr. Guy Hamilton, Jr.  
3020 San Jacinto Street  
Houston, Texas

Dear Mr. Hamilton:

Under separate cover I am returning my selections for the Vanity Fair section of the Houstonian-1940.

I think it is always difficult to judge beauty by photographs since the personality and coloring of a girl may make a lot of difference, but I have done my utmost to make the selections fairly.

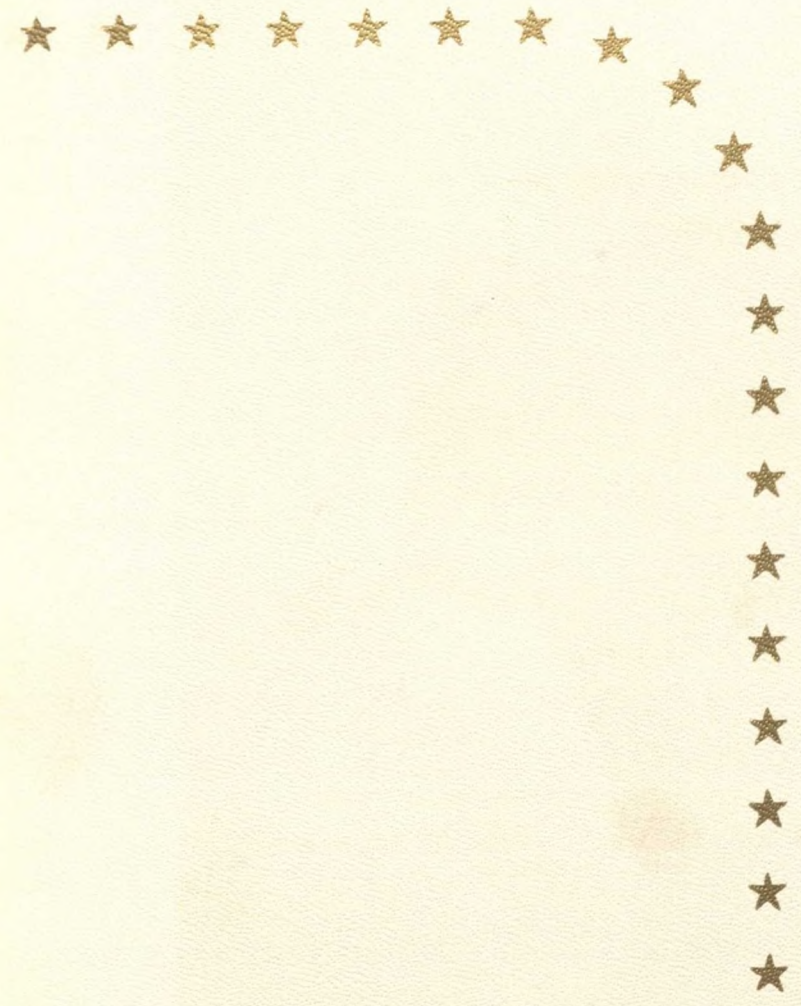
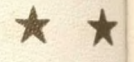
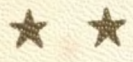
I am very happy to have been of service to you.

Sincerely yours,

WFW:le

Walter F. Wanger





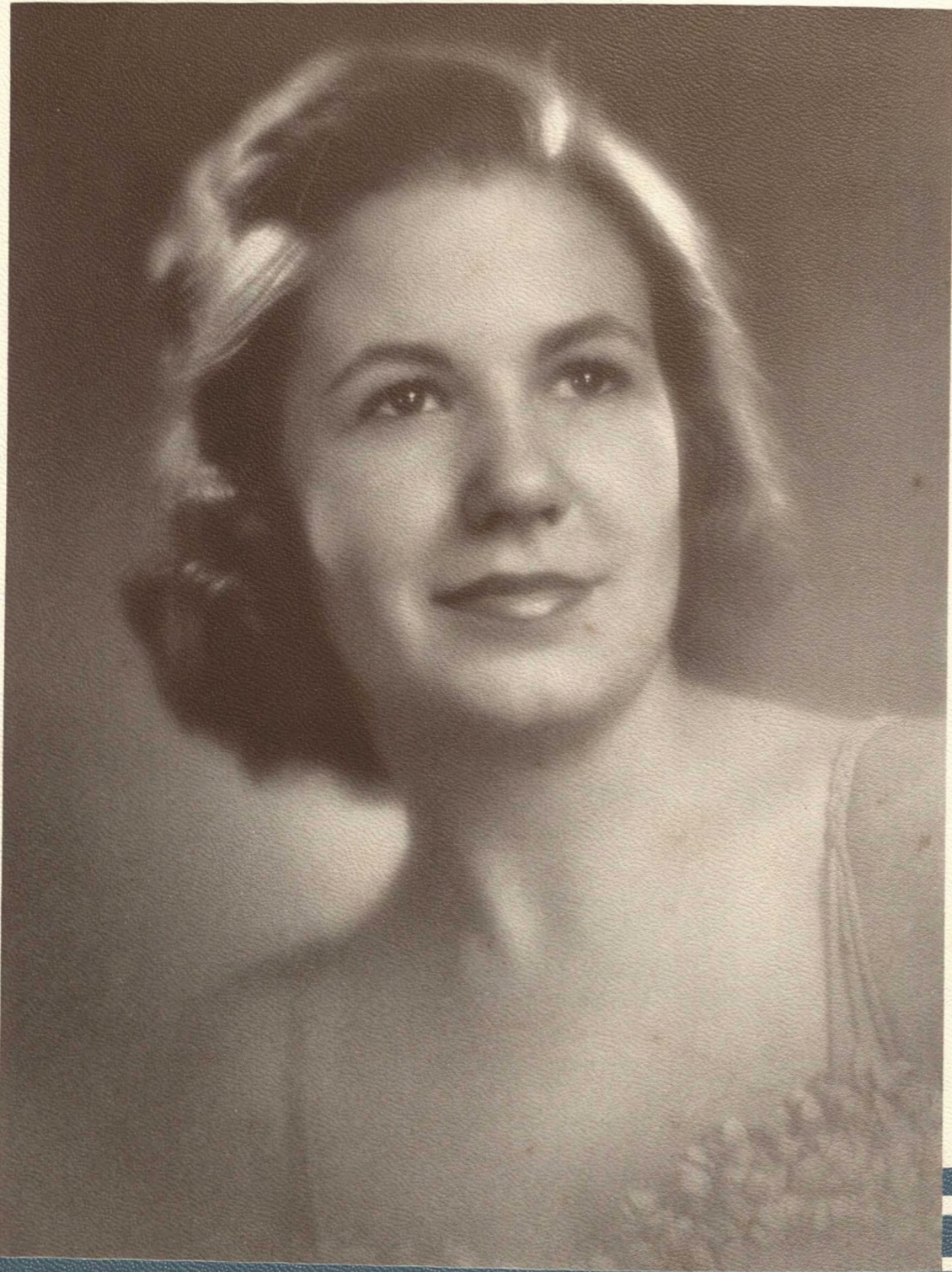
*Frieda McGrath*





Beverly Baldrige





Joanna Keith





★ ★

★ ★ ★ ★ ★ ★ ★ ★ ★

★

★

★

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Petty Nelson

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★



*Norma Jean Schwescke*





★ ★

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
★  
★  
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★  
★  
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★

*Della Belle Collier*

★ ★ ★ ★ ★ ★ ★ ★ ★ ★



*Frances Bealy*





*Carmelite Lensford*



Chan, Edward  
*Scholarship*



David, Alice  
*Activities*

## OUTSTANDING PEOPLE

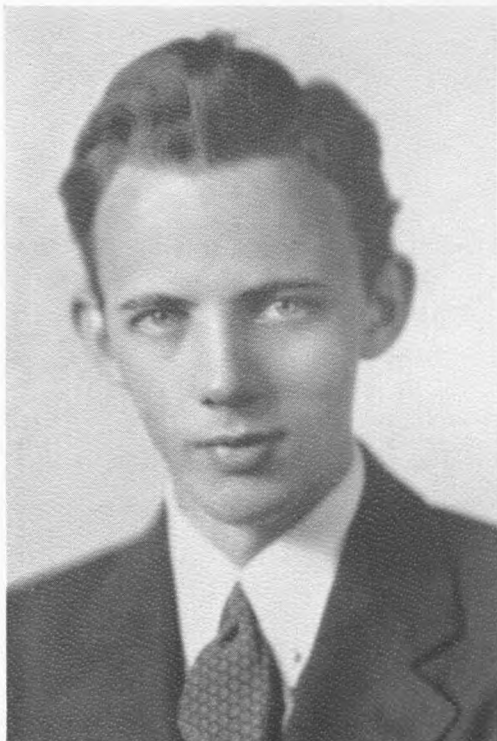
Griffith, William Frank  
*Activities*



Hollis, F. H.  
*Scholarship*



Hamilton, Guy, Jr.  
*Activities*



Hohl, Dorothy  
*Activities*



## OUTSTANDING PEOPLE



Matheny, J. K.  
*Scholarship*



Miller, Billy Wayne  
*Student Government*



Montgomery, Foster  
*Student Government*



Montgomery, Harry  
*Scholarship*

## OUTSTANDING PEOPLE

Peterson, Weed  
*Activities*

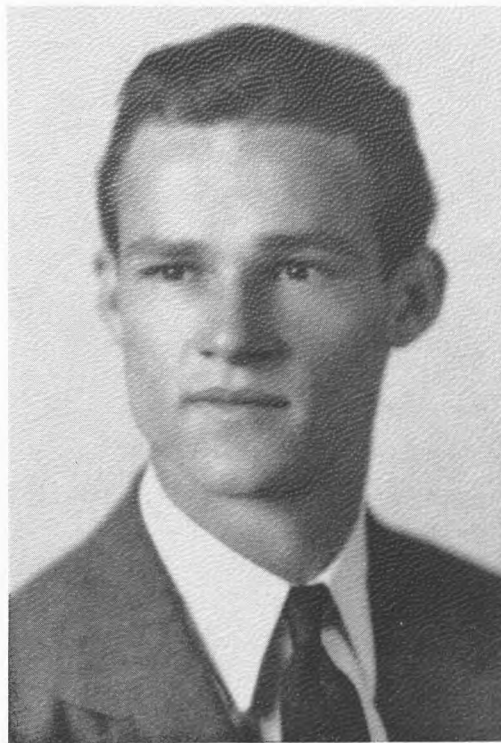


Roberts, William Gayle, Jr.  
*Activities*



Shinn, Boyd C.

*Activities*



Sterne, Paul John, Jr.

*Scholarship*

## OUTSTANDING PEOPLE



Taub, Henry

*Activities*

Walker, Franklin W.

*Activities*

# PUBLICATIONS

*"Some judge of authors' names, not works,  
and then nor praise nor blame the writings,  
but the men."*

—ALEXANDER POPE



THE HOUSTONIAN  
1940



GUY HAMILTON, JR.  
*Editor*

VAL JEAN McCOY  
*Faculty Advisor*



PAUL JOHN STERNE, JR.  
*Business Manager*



## THE HOUSTONIAN — 1940

BY WAY OF ACKNOWLEDGMENT . . .

This volume would be incomplete, and I would be an ingrate, if there were not here set down the names of those who have worked long and arduously that you might derive the maximum of pleasure from this, your Houstonian — 1940.

To Fred Mackey and George Yax of the Southwestern Engraving Company and Bill Atcheson of the Gulf Publishing Company should go a considerable modicum of credit for this book. They have given unselfishly of their time, experience, and ideas, and their guidance, along with that of Jack Palmer, has been an indispensable aid in innumerable ways.

The striking beauty of all campus views is due to the lens artistry of Elwood Payne of Paralta Studios. The portraits in the Vanity Fair section speak more than adequately for themselves and for the ability of Paul Lynwood Gittings, but I want to add my personal thanks for his very generous cooperation in our association.

All the members of the staff have contributed their bit, but especial credit should be given to P. J. Sterne, who in addition to efficient handling of all business matters, has been an invaluable aid in shaping editorial policy; to Weed Peterson, Harry Montgomery, Frank McKenney, and Billy Miller for their readiness to help out whenever called upon; to J. Q. Baldrige and William Buschardt, in addition to their staff duties, for the staging of the Houstonian Ball; to Alice David for ably taking care of all publicity; and to Charlie Brigance for his candid photography.

To Dot Hohl and Frieda McGrath for their advice and assistance on all matters editorial, and especially for their never failing optimism, I am most sincerely grateful.

Last, but by no means least, to Valjean McCoy, for his heartfelt interest in, and his tireless efforts on behalf of, the best possible Houstonian, a very large debt of gratitude is owed.

I sincerely hope that our labor has brought forth a volume which will, for the nonce, be pleasing to your various tastes, and in years to come prove itself a shuttle weaving an intensely pleasant pattern of memories in the loom of your mind, anent this year 1940.

GUY HAMILTON, JR.  
*Editor.*

# THE HOUSTONIAN — 1940

## THE STAFF

Guy Hamilton, Jr. . . . . *Editor*  
 P. J. Sterne, Jr. . . . . *Business Manager*  
 Val Jean McCoy . . . . . *Faculty Advisor*  
 Billy Miller . . . . . *Assistant Editor*  
 Charles Brigrance . . . . . *Assistant Business Manager*



MILLER

Dot Hohl . . . . . *Associate Editor*  
 Frieda McGrath . . . . . *Associate Editor*  
 Alice David . . . . . *Associate Editor*  
 Jack Palmer . . . . . *Graduate Editorial Advisor*  
 Harry Montgomery . . . . . *Class Editor*  
 Frank McKenney . . . . . *Club Editor*



Della Belle Collier . . . . . *Secretary*  
 Weed Peterson . . . . . *Associate Business Manager*  
 Bee Williams . . . . . *Advertising Sales*  
 Wm. C. Buschardt . . . . . *Advertising Sales*  
 J. Q. Baldrige . . . . . *Advertising Sales*  
 George Hockmeyer . . . . . *Photographer*

PALMER

MONTGOMERY

McKENNEY

COLLIER



# THE HOUSTONIAN — 1940



DAVID

HOHL

McGRATH

Culmination of a full year's work, this volume had its origin in a torrid two weeks last July when the editor and business manager got together with a very few ideas and lots of pencils and blank paper.

By the time preliminary layouts were made and the necessary printing and engraving contracts signed, registration was at hand — and then the work really began. By dint of a little high pressure salesmanship some 850 books were sold, and the sales were closed. That brought a few muttered oaths that grew to screams before the year was over, but next year we hope you will have learned your lesson.

Came December and the announcement of the Vanity Fair selections, and the yearly row about the method of their selection. Then with the January blizzard came the presentation of the beauties at the Houston Club, with the Cougar still griping about our "autocracy."

The March winds blew the first pages onto the presses, and the whole staff laid to with a will in order to wind up the remaining bits of this and that necessary to bring you this pictorial memento of '39 and '40. That laying to continued right on through March and well into April. And now 'tis May — the year will be over in two short weeks, and here is your Houstonian — 1940.

We hope you will enjoy it as much as we have derived pleasure from the production of it for you.

PETERSON

WILLIAMS

BALDRIDGE

BUSCHARDT





## University Receives Research Grant

**Work On Engineers Building To Start Early In Spring**

Subscription pledges used for structure estimated at \$100,000

Work on the mechanical engineering building to be erected on the new campus will begin in early spring at a cost of approximately \$100,000, announced Dr. W. W. Kemmerer Wednesday.

This building is to be financed through subscription pledges which were given at the time of the original campaign, and as soon as these can be converted into cash, contracts will be let.

The engineering building is to be located to the north of the building facing St. Bernard, using a new quadrangle. The front drive will be extended in front of the building.

Tentative arrangements for the industrial committee to meet have been in the latter part of the month to decide on definite plans construction.

If work begins this spring building will be ready for next September.

With the addition of the mechanical engineering shop, the unit will then offer a degree in mechanical engineering.

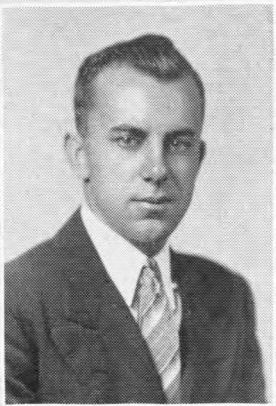
# Beauties Will Be Presented At Houstonian Dance Tonight

**Recreation Carnival With Hi Funds From To Build Joe Pot**

**Beauty Candidates For Vanity Fair Section Selected**

Hollywood Producer Walter Wanger Will Make Final Choice

Nominees for the beauty section of the Houstonian, university yearbook, have been determined, it was announced yesterday by Guy Hamilton.



GARNEY



DAVID



ABBNEY



STERNE

## Freshmen U

Pictures of the girls chosen will be given to Walter Wanger, Hollywood producer, on page 31.

**Under This Table With Bill Roberts**

Bill Roberts

Give you have been reading the extra type at the top of this column, you might intelligently look for our advice and tips to the next page and learn how to make your chocolate cake with all the trimmings. That's right, you might turn to one of the other pages.

## Faculty Lounge Re Paper, Annual P

Staff of Bo First Priv To Enjoy School History

The University of Houston will move into new quarters next fall. The term have been in the pockets of the faculty lounge. The staff has never had an office of its own, because of the limited space available. The Houstonian staff are the tower to members for giving up room. The paper is to remain an enlarged one it was necessary to arrange for students to work on the paper at school, so at a meeting of the Houstonian staff.

## Houstonian Staff To Meet Tonight For Organization

There will be a meeting tonight, Friday, at 9 p. m. in room 114, Cullen Building, for the purpose of organizing the staff of the 1940 Houstonian. Any students, either



FREEMAN

## Sixteen Outstanding Students Named For Special Section In Houstonian; First Time This Award Was Ever Made

McCoy Announces Faculty, Administration Selections Which Are To Become Yearly Honors For Student In Various Fields

## Prexy Announces Council Meetings Open To Students

Poster Montgomery announced Wednesday night that the next regular meeting of the student council would be open to the general student body.

If the attendance is sufficient to justify the change, the meeting place will be changed from Dr. Kemmerer's office to the large lecture room in Cullen.

The meeting will be called at 8 o'clock promptly at nine p. m., Wednesday, March 6.

## Engineers Give Scholarship To Worthy Studes

Work of Members Basic Principles Of the Awards

The Society of Engineers has announced an annual scholarship

## Ticket Sales Top All Records Noter Hamilton Presenting es For Yearbook Honors

Nominees for the Vanity Fair section of the yearbook will be presented tonight at 11 o'clock at the Cullen Building.

The occasion promises to be a colorful affair, with a program of music and dancing.

Music for the occasion furnished by John Sullivan and his orchestra. William Buschardt will serve as the announcer, and the escorts for the nominees will be Ramsey Bennett, Gerald Lalwador, Weed Peterson and Henry Taub.

The girls who will be introduced are: Genevieve Able, Beverly Baldrige, Lovelle Barton, Frances Beatty, Frances Brown, Virginia Bryant, Della Belle Collier, Barbara Cullen, Bonnie Damon, Dorothy Davis, Bernice Evans, Dorothy Hohl, Gloria Kelley, Josephine Keith, Gloria Kibbes, Carmelita Landford, Frieda McGrath, Patricia Nelson, Dorothy Norstrom, Helen Rankin, Norma Jean Schwecke, Jeanne Sherrod, Martha Ann Vaughn, Ruby Verheul.

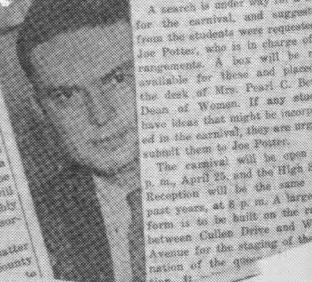
## Potter Announces Reception-Carnival Program Details

Plans are fast being completed for the Carnival and High School Reception which will be held on the University campus on Thursday, April 19, according to Joe Potter, general chairman of the affair.

The Carnival is a new innovation this year, and will be held on the general theme of a small Western town.

A search is under way for a name for the carnival, and suggestions from the students were requested by Joe Potter, who is in charge of arrangements. A box will be made available for these and placed on the desk of Mrs. Pearl C. Bender, Dean of Women. If any students have ideas that might be incorporated in the carnival, they are urged to submit them to Joe Potter.

The carnival will be open at 2 p. m., April 25, and the High School Reception will be the same day in the afternoon, at 8 p. m. A large platform is to be built on the campus between Cullen Drive and Wheeler Avenue for the staging of the reception.



POTTER

## Complete Plans For Structure Will Be Released If Student Opinion Is Favorably Polled

Large Room For Dancing and Ping-Pong With Offices For Cougar and Houstonian Will Be the First Addition to the Building

Senior Banquet Plans Announced

The committee in charge of the arrangements present to the En-

Alumni To Meet On New Campus

Annual Release Set For May 16

## The COUGAR Staff

*Managing Editor*.....P. J. Sterne, Jr.

*Co-editors* (First semester) Pat Garney, Alice David  
Wellington Abbey

*Assistant Editor*.....Marjorie Tautenhahn

*Business Manager*.....Rodney Freeman

*Circulation Manager*.....Neville Powell

*Club Editor*.....Kitty Lou Dawson

*Sports Editor*.....John Ellis

*Columnists*.....Guy Hamilton, Jr., Bill Roberts  
Johnny Goyen

*Staff Members:* Hal Berry, Clark Scott, Gerald Schlieff, Gilmer Buschardt, Ethel Ruth Crow, Richard Crosby, Lela Blount, Sally Robertshaw, Donald Jeppesen.

*Faculty Advisers*..... { Edith Lord Carlton  
Louis M. Polichino



TAUTENHAHN  
GOYEN

HAMILTON  
POWELL

War!

That is the biggest news of '40.

Lacking a Miller, Knickerbocker, or Stowe in Europe, the *Cougar* staged half a score of little wars of its own, so that the University, through the *Cougar*, might have adequate coverage on at least a war if not the War.

Came a siege in February by which Viipuri paled, ended by a Versailles which placed Sterne at the head of the staff, and straightway the *Cougar* became a newspaper instead of a warmonger.

Most noteworthy changes in the paper were a new face for the front page and a departmentalized makeup which enhanced its appearance to no small extent.

Vacillating hither and yon the first half of the year, under Sterne's direction the editorial policy followed a more stable course which, though at times reactionary, put the *Cougar* above most of the college weeklies in the country, and on an equal basis, intellectually, with most of the undergraduate dailies.

**... the CLIQUES**



## HONORARY ACTIVITY SOCIETY

Originated by the Student Council, the Honorary Activity Society came into being for the first time this year, to give signal and individual esteem to those students who by their initiative and effort have made themselves outstanding in extracurricular activities.

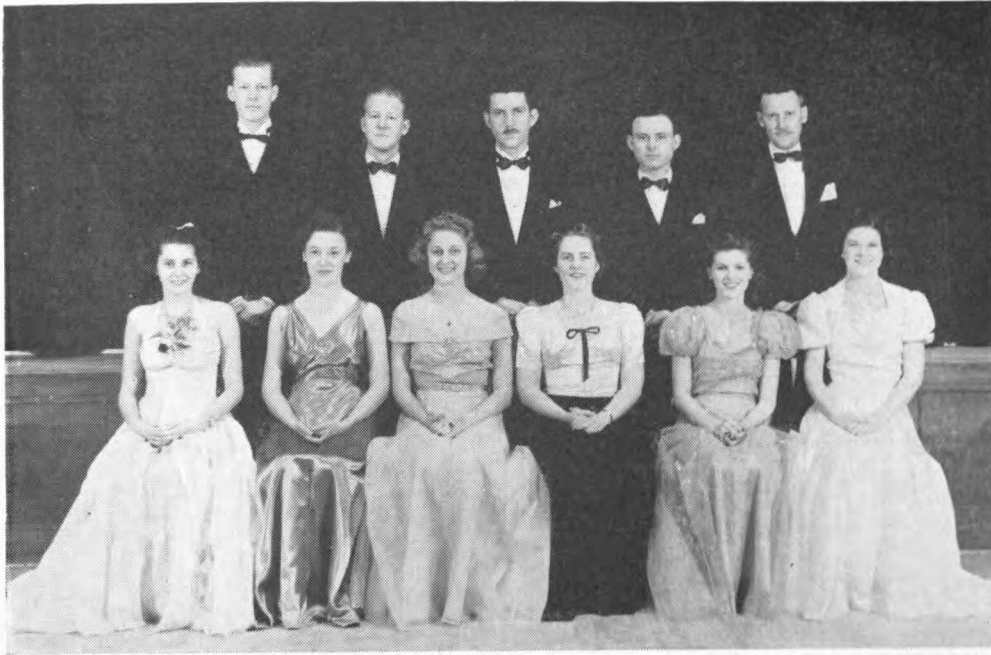
Membership in the Society is limited to fifteen. New members will be selected by the faculty, as these charter members were, each May, to fill the places of graduating seniors.

### *Seniors:*

ETHEL RUTH CROW  
MARY JO EMMERT  
GUY HAMILTON, JR.  
VERNON KELLY  
LOUISE KOST  
BILLY WAYNE MILLER  
FOSTER W. MONTGOMERY  
HARRY HARPER MONTGOMERY  
ALEXANDER C. MURRELLE  
PAUL JOHN STERNE, JR.

### *Juniors:*

ALICE DAVID  
WEED PETERSON  
HENRY TAUB  
C. E. WILLIAMS



Campbell, Walker, Chiasson, Potter, Mitchell, Brigance, Blount, Kost, Hays, Shebay, Summers

## NATIONAL COLLEGIATE DRAMATIC SOCIETY

### OFFICERS

*Worthy Director*.....GEORGE CHIASSON  
*Worthy Stage Manager*.....FRANK WALKER  
*Worthy Business Manager*.....LOUISE KOST

This organization is the local chapter of a national honorary dramatic society. Membership in it is awarded only to those who have shown extraordinary effort and ability in dramatics, and is a signal honor.

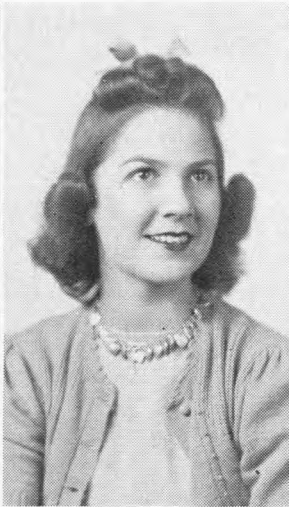
### MEMBERS

Lela Blount	L. Standlee Mitchell
Alece Brigance	F. B. Paris
Ray Campbell	Joe Potter
George Chiasson	Arielle Shebay
Betty Hays	Rosemary Summers
Louise Kost	Frank Walker

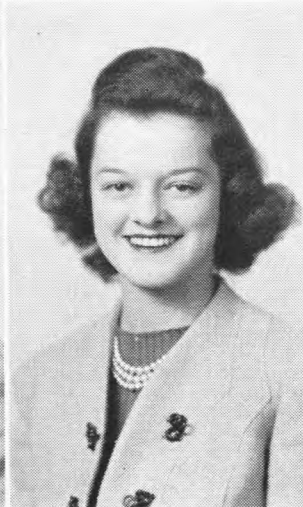
## COUGAR COLLEGIANS



HOHL



WILLIAMS



CARLON



BUTLER

### OFFICERS — 1940

DOROTHY HOHL.....	<i>President</i>
BEE WILLIAMS.....	<i>Vice-President</i>
ELIZABETH CARLON.....	<i>Secretary</i>
LOUISE BUTLER.....	<i>Treasurer</i>
HELEN LAUER.....	<i>Historian</i>
ALICE DAVID.....	<i>Publicity Chairman</i>

## COUGAR COLLEGIANS

First of the affairs given during the year by the Cougar Collegians were the tea for prospective members at the home of Dot Hohl, and the initiation of the new members at the home of Helen Lauer, in October . . . A bay party for members only at Casa Del Mar, and a sport dance in Roy Gustav Cullen Memorial auditorium were both given in November . . . During the Christmas season, in accordance with annual custom, an open house was given at the home of the president . . . Biggest event of the group for the year was the formal "Cupid's Fling," flung at Arabia Temple in February . . . Closing out the year's activities were a style show in connection with the spring carnival in April — the annual Galveston party the week-end of May 4, and the luncheon in honor of senior members on the Rice Roof May 28.

*First row:* Madeleine Durr, Elizabeth Carder, Margaret Wood, Mary Jo Manry, Frances Brown, Alice David, Bee Williams, Dot Hohl, Louise Butler, Elizabeth Carlon, Jeanne Sherrod, Louise Gardner, Mary Joyce Frank, Phyllis Greer, Helen Ford, Elizabeth Alexander.

*Second row:* Frances Helton, Leota Wolff, Pat Garner, Pat O'Brien, Nanaline Williamson, Jane Ellis, Alece Brigrance, Gloria Kibbee, Beverly Baldrige, Elizabeth Gallagher, Frieda McGrath, Flo Stallings, Rosemary Summers.

*Third Row:* Suzanne Larimer, Maude Berry, Mary Jo Emmert, Louise Kost, Sara Jett, Dorice Carr, Helen Lauer, Wyoma Cobb, Margaret Woodruff, Mary Cobb, Doris Jean Johnston, Margaret Ross, Bonnie Damon.

*Fourth row:* Betty Pierce, Mrs. Pearl C. Bender, Rachael Hollis, Norma Jean Schwecke, Barbara Cullen, Grace Keller, Kitty Lou Dawson, Della Belle Collier, Lois Sheehan, Helen Rankin, Mary Jo Manry, Ethel Ruth Crow, Thelma Isaacks, Murnell Cox, Dot Hollis, Genevieve Able.





## RED MASQUE PLAYERS

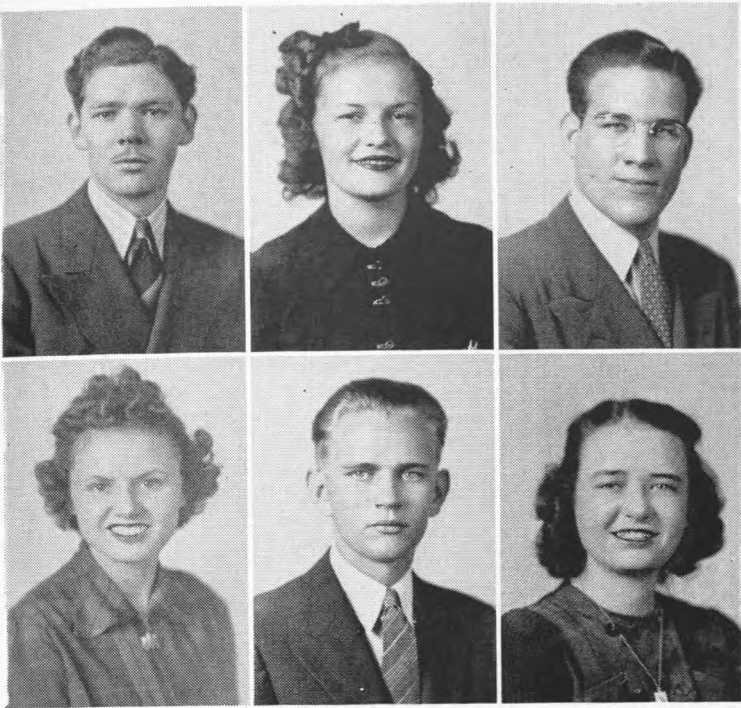
### OFFICERS

<i>President</i> .....	RAY CAMPBELL
<i>1st Vice President</i> .....	LOUISE KOST
<i>2nd Vice President</i> .....	CHARLES SAUNDERS
<i>Secretary</i> .....	ROSEMARY SUMMERS
<i>Business Manager</i> .....	JOE POTTER
<i>Stage Manager</i> .....	T. MANN SCOGGINS, III
<i>Director</i> .....	L. STANDLEE MITCHELL

In addition to "Our Town," "Midsummer Night's Dream," and "You Can't Take It With You," the Red Masquers staged several one-act plays during the year, giving "Fumed Oak" for the College Women's Club, and presented two shows of "You Can't Take It With You" for the Houston P.-T.A.

The club this year had a record membership, which added no small part to the facility with which the plays were presented. No less an important part of the activities than the plays presented, were a barbecue for members in April, and the annual Galveston party in May.





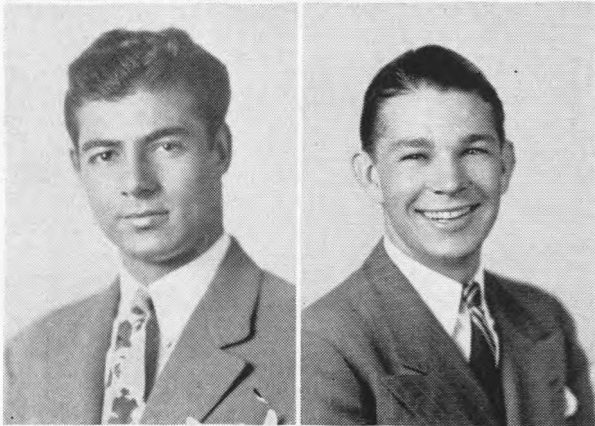
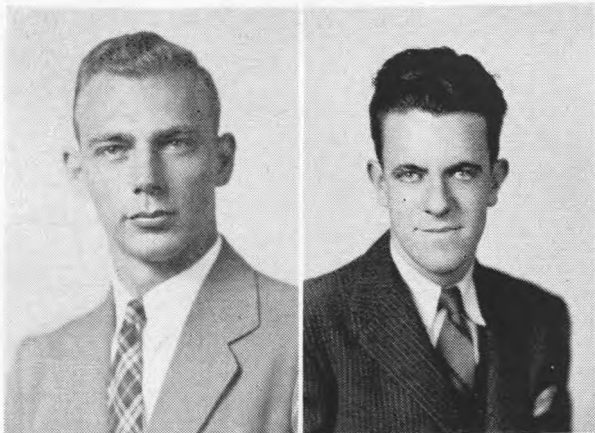
## PRE-MED SOCIETY

### OFFICERS

<i>President</i> .....	CARL W. HOEFLICH
<i>Vice President</i> .....	JOE ALLEN
<i>Business Manager</i> .....	FRANK S. MCKENNEY
<i>Recording Secretary</i> .....	TOBY LEE HANOVICH
<i>Corresponding Secretary</i> .....	LAURA CREPS
<i>Treasurer</i> .....	MARY TURNER

Regular meetings of the club, bi-monthly, were highlighted by the addresses of leading physicians and surgeons of Houston.

In addition to the activities in the scientific field, the club gave an informal dance in November, a formal dinner dance for members in February, and also sponsored one of the booths in the Frontier Fiesta in April.



STAFFORD  
TAUB

SCHWARTZ  
MAJOR

# UNIVERSITY OF HOUSTON SOCIETY OF ENGINEERS

## OFFICERS

- President*.....CELLA STAFFORD
- Vice President*.....CARROLL SCHWARTZ
- Vice President*..... HENRY TAUB
- Chief Engineer*.....JACK MAJOR
- Treasurer*.....JOHN BOWLING
- Speaker*.....TOMMY DeWALT
- Chairman Advisory Board*.....WILLIAM MEIER





UNIVERSITY OF HOUSTON  
SOCIETY OF ENGINEERS

BOARD OF DIRECTORS

WILLIAM MEIER

*Chairman*

CELLA STAFFORD

VLADIMIR BAILY

VERNON KELLEY

GAYLE WHIDDON

## UNIVERSITY OF HOUSTON SOCIETY OF ENGINEERS

One of the oldest and strongest of campus organizations, the Society of Engineers has this year made rapid strides in advancing the place the club holds in student affairs.

An intense drive was made for new members at the first of the year, without any lowering of the qualifications required of candidates. Result of this campaign was that the group had approximately 150 members. This included students working toward any type of engineering degree and comprised the largest roll in the history of the society.

Among the major achievements of the group were the annual awards made to the freshman and senior engineering students with the best scholastic record, and a new scholarship fund, set up for the first time this year, to give financial aid to meritorious students majoring in engineering.

Numerous field trips were made during the year to industrial plants in the Gulf Coast region to give members the opportunity to see the practical side of their studies in actual operation.

One of the major social events of the season, the annual Engineer's Ball, this year saw Mary Turner given the coveted title, "Sweetheart of the Engineers."





## FRENCH CLUB

### OFFICERS

#### *First Semester*

<i>President</i> .....	ETHEL RUTH CROW
<i>Vice-president</i> .....	MARY JOYCE FRANK
<i>Secretary</i> .....	PATTY NELSON
<i>Treasurer</i> .....	NORMA LYNN WOOD

#### *Second Semester*

<i>President</i> .....	ETHEL RUTH CROW
<i>Vice-president</i> .....	ELIZABETH CARLON
<i>Secretary</i> .....	MARY TRONE
<i>Treasurer</i> .....	TOBY LEE HANOVICH

In addition to regular meetings, the main purpose of which was to give the members an opportunity to use conversational French, a Christmas party was held at the home of the president, and during the spring semester a barbecue and wiener roast were given. In May a French film was shown, for the entire student body.

# BUCKAROOS

## OFFICERS

*President*.....MARY JO EMMERT  
*Vice-President*.....DOROTHY DAILEY  
*Secretary*.....MAUDE BERRY  
*Treasurer*.....RUTH CRAWFORD  
*Historian*.....REGINA STROM  
*Publicity Chairman*.....ALICE DAVID

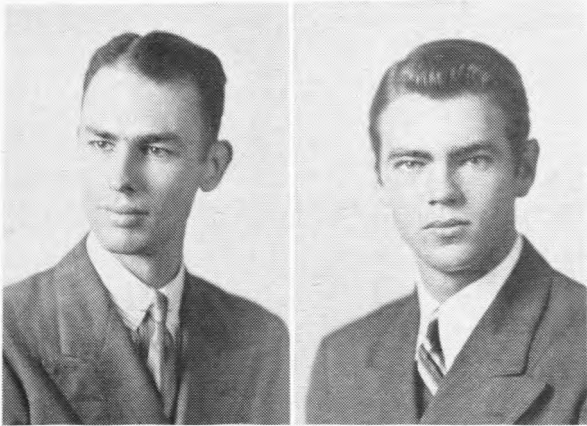


EMMERT  
STROM  
CRAWFORD

## BUCKAROOS



Initiation of new members was held in October, followed closely by a wiener roast for the new girls in November. An open house was given during the Christmas holidays at the home of the president. Biggest affair of the year was the dance given March 8th, at Arabia Temple—The Round-Up . . . all members participated in selling tickets to, and having a booth at the Fat Stock Show in March . . . several attended Bit and Spur Horse Show at Texas, as well as the Port Lavaca parade . . . final events of the year were a comic strip dance, and hay ride for members and their dates, both in May.



HOLLIS  
PETERSON

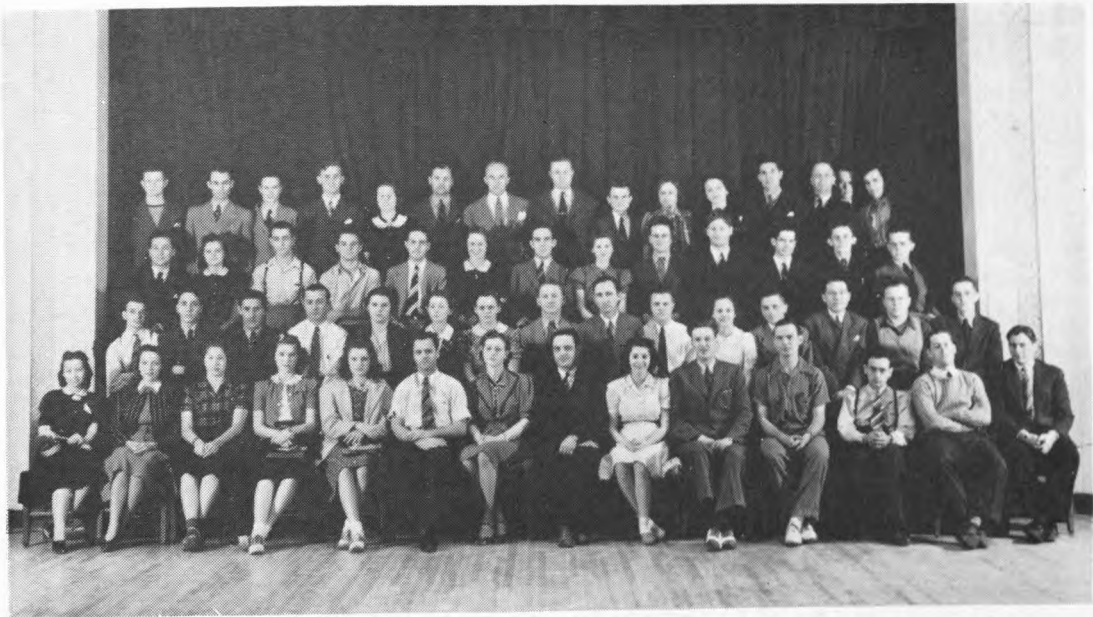


CARTER  
SHINN

## BUSINESS ADMINISTRATION CLUB

### OFFICERS

- President*.....F. H. HOLLIS  
*Vice President*.....WEED PETERSON  
*Secretary*.....JUNE CARTER  
*Treasurer*.....BOYD SHINN  
*Publicity Chairman*.....HENRY TAUB



## BUSINESS ADMINISTRATION CLUB

Largest organization on the campus by virtue of the fact that its rolls include every student enrolled in any business administration course, the club this year confined its activities to the presentation of addresses by numerous leaders of the business world and frequent informal parties in the home of Dr. Baldwin, and one informal dance in Roy Gustav Cullen Memorial auditorium. The club also sponsored one of the most popular and profitable Fiesta concessions, the bingo game.

The Executive Council of the club, composed of students elected from each Business Administration class, included: Charles Stokely, Sam Person, Andrew Shebay,





## BUSINESS ADMINISTRATION CLUB

Mrs. Arielle Shebay, Theresa Butler, Will C. Gay, Joe White, Howard Lewis, Elizabeth Clevenger, Gerald Schrief, Pat O'Brien, Harry Hedges, Julius Pabst, Ruth Crawford, Charles Brigance, Robert Kelly, Suzanne Larimer, Lorraine Thompson, Muriel Cox, J. K. Matheny, Billy Miller, Victor Lambert, Clem Baldwin, Earl Brokaw, Robert McMillan, John Nicosia, Mary Nisbett, Maude E. Berry, Mary Ann Little, Jack Boyd, Charles Saunders, Charlotte Walser, R. J. Carby, Leonard Warren, Bob Weir, Marjorie Conway, Arthur Parker, Ralph Plummer, Mary K. Hailey, Vivian Brinkman, Doris Fleishman, Sybil Cain, Marie King, Jean McCain, Margaret Loop, Sylvan Dubinski, Henry Houze, and Joe Coppel.





## TENNIS CLUB

### OFFICERS

<i>President</i> .....	PHYLLIS GREER
<i>Vice President</i> .....	PEGGY GENE BAY
<i>Secretary</i> .....	PATSY ADAMS
<i>Treasurer</i> .....	EMILY THIEL
<i>Historian</i> .....	ILSE LEKEBUSCH
<i>Assembly Representatives</i> .....	} HARRY HOPE } EMILY THIEL
<i>Sponsor</i> .....	DR. EBY N. McELRATH

Members of the Tennis Club, newly organized this year, have showed deep interest in the furthering of the sport, and have made it one of the most active clubs on the campus. Bi-weekly meets have been held for members, with several tournaments during the spring which were open to all students.

**... the Diversions**





## PLAY PRODUCTIONS

The Red Masque Players during '39 and '40, achieved more success than ever before in the history of the group. Under the direction of L. Standlee Mitchell were presented productions which might well have been a credit to a larger and more experienced company.

The greatest measure of any successes the Players attained is due to Mr. Mitchell. His flawless direction, untiring interest, and intense zeal for the theatre have been responsible many times for a creditable performance from untried and extremely raw material. Every student who has ever worked under him has benefited from his sincerity and never-failing friendship.

Lacking any widely experienced persons to fill lead roles, the club benefited by injections of fresh talent into all its shows. In Thornton Wilder's "Our Town," Charles Saunders, Billy Roberts, Rosemary Pellerin, and Frank Walker were the standout performers. Showing an extraordinary insight into the part, Roberts, as George Gibbs, fulfilled the promise he had shown in previous years. The play in itself was strong enough to withstand rather rough treatment, but the deft work of Roberts and Saunders lifted it considerably above the average.





## PLAY PRODUCTIONS

Taking courage from the reception given "Our Town," Mr. Mitchell in December came up with the Bard of Avon's "Midsummer Night's Dream." An ambitious undertaking it was, considering the handicaps of stage and untried cast, but after a first night which stank, the boys and girls came through with two fine performances to close the run. Stanley Lane provided the most human characterization, as Egeus; Frieda McGrath and Patsy Adams, tasting greasepaint for the first time, and F. B. Paris, Joe Potter and Rosemary Summers, veterans all, each contributed to the good showing of the first Shakespearean attempt of the club in five years.

Mid-March saw the Broadway success of Moss Hart and George Kaufman, "You Can't Take It With You," staged by the Red Masquers. The combination of a good script and hard work by a well rounded cast offset the inadequacy of the stage and provided three hilarious evenings for packed houses. Louise Kost was as brilliant as she is beautiful, and Betty Hays came through with an excellent characterization, as did Charles Saunders. F. B. Paris added another to his already long list of good performances, and the bit part played by Frieda McGrath was well nigh perfectly done.





PARIS,  
FRENCH

## ICE HOCKEY

*Coach*.....ARCHIE W. FRENCH

*Captain*.....F. B. PARIS

### *Goalies:*

Jack Busby  
Jimmy Trotter

### *Defense:*

R. J. Fenzl  
Kempton Pierce  
Harry Girard

### *Wings:*

Gordon Reese  
Asa Martin  
Ed Cotton  
Marcus Jones  
Tom Calvert  
Fred Maudlin



Busby, Paris, Reese, Girard, Cotton,  
Trotter

Pierce, Paris, Fenzl, Calvert



*Back row:* Paris, Trotter, Busby,  
French.

*Front row:* Pierce, Girard, Cotton,  
Reese, Calvert, Fenzl.



Reese, Cotton, Girard.

Ice Hockey, the first sport ever officially sponsored by the University, after five years of inactivity, was revived this year through the efforts of Coach French and Captain Paris.

Entered in the City Amateur League, the team played two games with all others in the league, and two with Beaumont in Beaumont. The Cougars turned in wins over Rice Institute, by a score of 2-1, Lone Star Creamery, 5-4, and Beaumont, 2-1.

Handicapped sorely by lack of adequate practice facilities, the team nevertheless made a splendid showing in the League. One factor of no small importance was their unceasing fight and spirit when facing far more experienced teams.

Outstanding were former high school stars, Harry Girard and Captain Paris, who was high scorer; Jack Busby, whose good work in the net was invaluable; Gordon Reese, who was always in there hustling; Ed Cotton, a masterful puck handler, and fast, tricky Ed Maudlin.



Ellis, Snapp

## BASKETBALL

*Captain*.....JOHN ELLIS

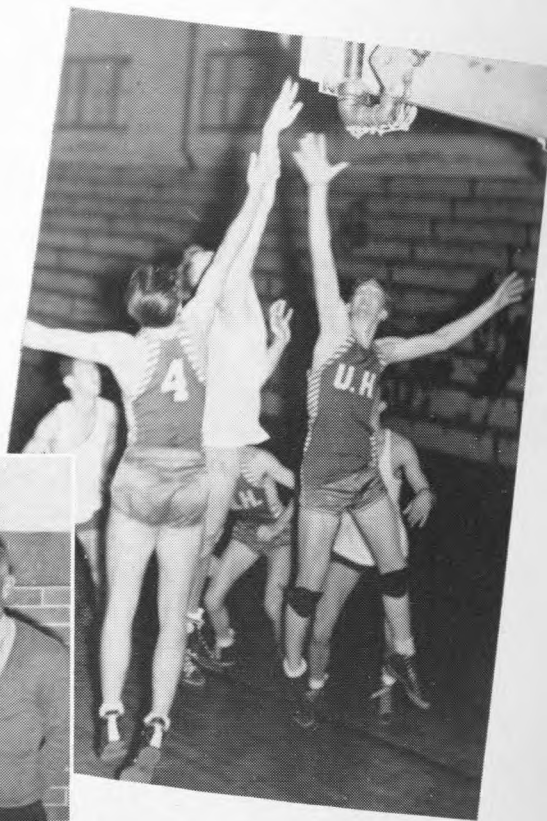
*Coach*.....E. A. SNAPP

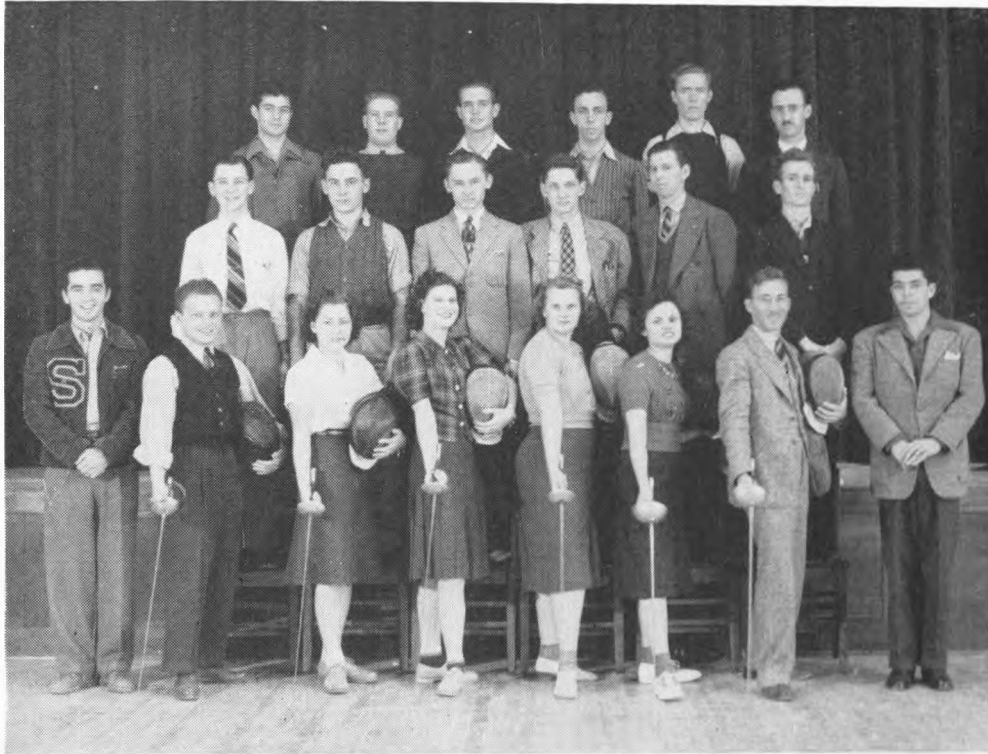
### TEAM

John Ellis  
 Bob Morgan  
 Harry Hope  
 Norman Woodruff  
 Fred Kolle  
 Jack Castle

Robert Andrade  
 Jack Robertson  
 Gordon Reese  
 Bill Sparr  
 Bob Holberg  
 Henry Taub

Carl Houston





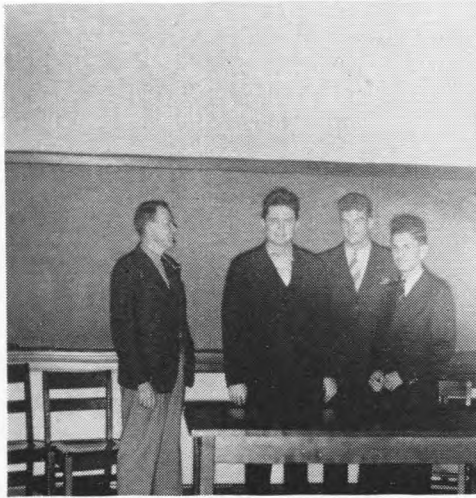
## FOIL CLUB

### OFFICERS

*President*.....HENRY TAUB  
*Vice President*.....ROSEMARY SUMMERS  
*Secretary*.....PATSY ADAMS  
*Student Assembly Representatives*  
 GEORGE HOGWOOD, JOHN TAUB

The Foil Club, first organized last year, has shown a remarkable growth this year under the leadership of its president.

The club has won a decisive majority of all the tournaments its members have been entered in, in city competition, and also made an excellent showing in the Oleander Festival tournament in Galveston in May.



Murrelle, Hofheinz, Burke, Sterne.



Manfredini, Verne, McCoy, Werlin.

## INSTITUTE OF PUBLIC AFFAIRS

Evolved in the minds of several Political Science students two years past, the Institute came into actual existence in October of this year.

Membership was extended to all members of Social Science classes, with attendance at the Institute discussions open to the entire student body.

Numerous prominent governmental figures addressed the Institute at various times, in addition to the forum discussions held by faculty members on pertinent questions.

Chairman of the Institute was P. J. Sterne, while the executive board consisted of Elmo Burke, J. A. Porter, Alec Murrelle and Billy Miller.

# FIFE



CULTIVATED MIND  
IS THE GUARDIAN GENIUS  
OF DEMOCRACY.

IT IS THE ONLY  
DICTATOR THAT FREEMEN  
ACKNOWLEDGE

IT IS THE ONLY  
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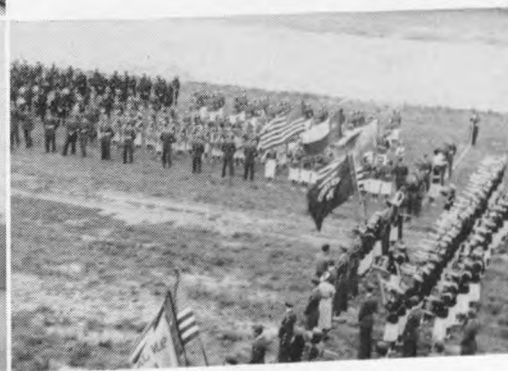
ROY GUSTAV CULLEN  
MEMORIAL

... AND DRUMS

A typical spring day was March 31, 1938. A bright sun shone until mid-afternoon, when out of the blue came thunderheads and a short but terrific downpour of rain.

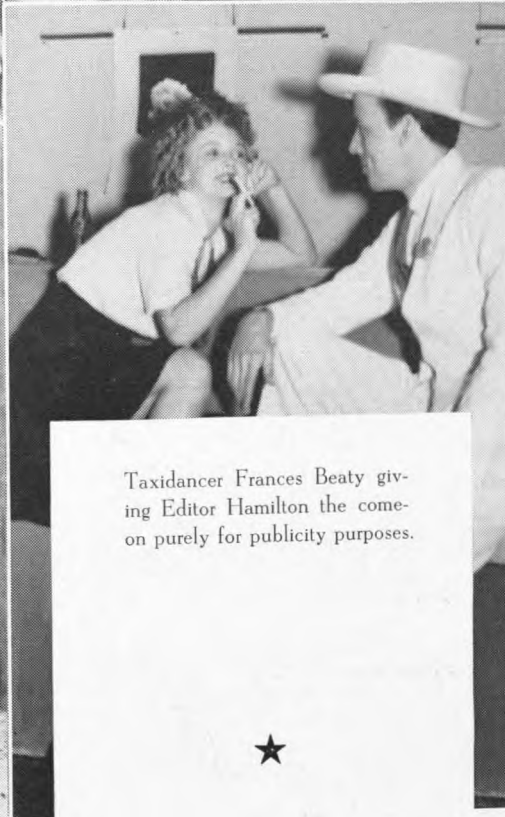
During that deluge the first spade of dirt was turned for the Roy Gustav Cullen Memorial by oilman Hugh R. Cullen. The pictures here were taken before and during the ground-breaking ceremonies that day, which were the beginning of the new University of Houston campus.

At the upper left is the crowd of students and officials who were present to witness the rites. Next (counter-clockwise) are school statistician C. F. Mellhenny, Director of Curriculum W. W. Kemmerer, Mrs. and Instructor Valjean McCoy. At lower center, the Reagan Redcoats, Carlton Cadettes, and San Jacinto drum and bugle corps; bottom right, Rev. T. C. Jester pronounces the invocation. At lower right, Mrs. Roy Gustav Cullen, Mr. H. R. Cullen, Mrs. H. R. Cullen, Dr. and Mrs. E. E. Oberholtzer. Center right, Mrs. H. R. Cullen turns the second shovel of earth, and at the top right, the crowd dispersing in the rain.



Rangers P. S. Reed, Bob McMillan and Hal Berry help Alec Murrelle as Judge Roy Bean to keep Law West of the Pecos.

The Harmony Trio, and the Yacht Club Boys sending the cats at the Casino Revue.



Taxidancer Frances Beaty giving Editor Hamilton the come-on purely for publicity purposes.



Evelyn (Belle Starr) Taylor and Gerald (Wild Bill Hickok) Leinweber.

A couple of two-gun men caught red-handed holding up the Bank of Roaring Camp.

## FRONTIER FIESTA

Students of the University in March began a drive for funds to erect a Student Recreation Building. Some \$500 profit from the Junior Prom was the first money earmarked for the Recreation Building.

In conjunction with the Annual High School Reception, a Frontier Fiesta was held on April 26. A replica of a Western town in the '80's was built on the campus, and numerous concessions were run by the various campus organizations. Outstanding were the Casino Revue, Pioneer Palace, Scoggins Scanties, Judge Roy Bean's Court, Latin-America, Bank of Roaring Camp, Singapore Spider, General Store, and Mne. Zola.

## HIGH SCHOOL RECEPTION



President E. E. Oberholtzer addresses four thousand university students and high school seniors at reception; on platform are Dr. W. W. Kemmerer, Dean Naasson K. Dupre, Fiesta Chairman Joe Potter. At right is Marilyn Maddox, of Milby High, selected as the most beautiful Houston high school girl.



At left is a view of part of the University Court; left to right: Weed Peterson, Alice David, Joe Potter, Dorothy Spates, Mary Joyce Frank, Clem Baldwin, Louise Kost, Mary Jo Emmert, Jack Cavanaugh, Dorothy Hohl, and Tom Yerxa. At right Student Association President Foster Montgomery escorting Marilyn Maddox past judges' stand.

At left are Mr. Hugh R. Cullen, Mrs. Cullen, President E. E. Oberholtzer, and Miss Margaret Cullen; at right a close-up of University Court King Clem Baldwin, Queen Louise Kost.





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*Official Photographer*

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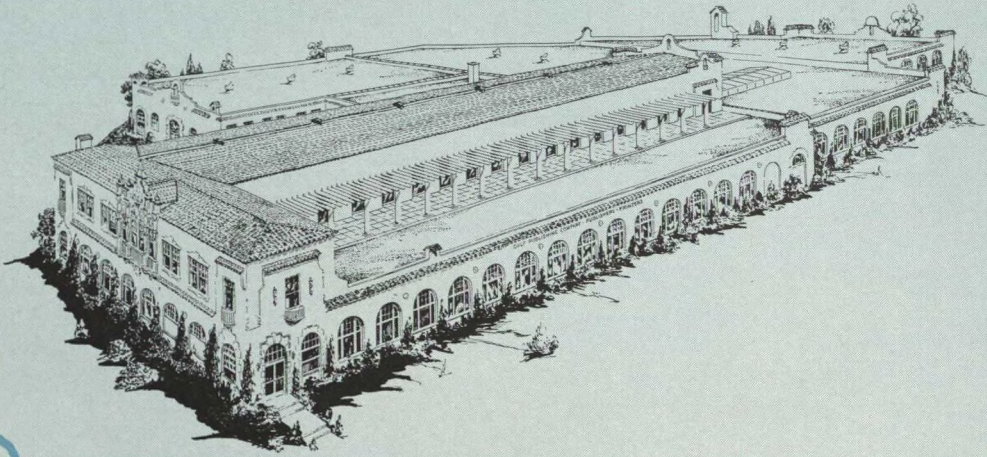
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*Best Wishes to*

*UNIVERSITY OF HOUSTON*

*from*

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We have thoroughly enjoyed working with your staff in the production of this volume. It is our hope that you who read this book will realize the year's effort that has been put forth by the staff to produce both an entertaining and attractive yearbook. Our organization, employing a large crew of experienced craftsmen and using the most modern printing equipment, has worked in the spirit of cooperation with the hope that we have aided the staff in carrying out its plans.

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