

September 1962



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## THE COVER

Joyce Simpson, pretty Cougar Cheerleader from Washington D.C., symbolizes the new spirit and enthusiasm of the Cougars. This cover should also add a little enthusiasm and spirit to the Cougar alumni.

## STAFF

|               |                      |
|---------------|----------------------|
| Editor        | Ted R. Hendricks '55 |
| Sports Editor | Ted Nance '56        |
| Photographer  | Ray Blackstone '60   |

## Alumni Association

### OFFICERS

Gordon Hollan, President; John C. O'Leary, Vice President; Virginia Poling, Secretary; Brooks I. Peel, Treasurer

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George Durbin, Larry Fultz, Harry Hedges, Alan Neveux, E. Earl Scruggs—Mrs. Sara Daniels, Lewis R. Dunwoody, W. T. McRae, Ernest Schneider, Virgil Wall—Glen Bond, Harold Collins, Sherwood Crane, Harry H. Montgomery, Alexander Schroeder II—Walter M. Rainey, Jr. Ex-Officio

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Robert G. Luce

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# EXTRA



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# BY POPULAR DEMAND

For those of you that have a special love for band music and thrill to the sounds of the football season, the University of Houston Alumni Association and the Concert Band of the U of H have teamed together to offer a real treat. This treat is a wonderful record album entitled, "Campus Songs of the Southwest."

For quite some time now the association has had thoughts of producing another record of the U of H Fight Song and Alma Mater. The last recording was fine when produced but the advances in recording equipment and the making of hi-fi even higher in addition to the solid trend toward the 12" LP more or less made the existing record obsolete. Until this spring though the thoughts never materialized. Band Director Jim Matthews had also bent his thoughts toward this goal and had produced several discs by his symphony orchestra and felt that the time was ripe for football music.

Members of the alumni Board and staff met with Jim and soon the project was on the way. With approval of the Board of Directors of the Association, the alumni office began writing letters to all the schools in our general area and almost all responded with the necessary permission to use their songs. In fact, the response was so enthusiastic that most schools encouraged us in the project. Only two schools declined permission; one because they felt we would compete with their own album and the other had a policy of not allowing the use of their alma mater. Regretfully we did not use their songs.

Within a few weeks the music was in, arranged and the band was ready to go. On May 21st Cullen Auditorium was reserved and J. L. Patterson, Jr., a Cougar alum, set up his recording equipment and the session was on. For the technically minded, J. L. used an Ampex PR-102 Stereo Tape Recorder with two MX-10, 4 channel mixers, three AKG, C28 microphones and two SONY microphones. Two AKG mikes were used over the conductor's head for separation, one AKG on percussion, one SONY on lower brass and one SONY in the center to capture middle voices. That should satisfy those readers that fall into the classification of real hi-fi bugs.

It is a tribute to the preparation and competence of conductor Matthews and his concert band to note that the entire twenty-three selections were on tape in approximately three hours.

The next step was to select a name for the album and to get a cover designed. The original planning of the album included the idea that the proper approach to make the album salable to other than our own people would be to include the other schools that were of interest to all football fans. This area primarily is known as the southwest and so, . . . "Campus Songs of the Southwest."

Through our regular printer a local commercial artist of some fame and excellent reputation was asked to submit a preliminary sketch and if approved to complete the job. You can see the results of his work on the back cover of this issue, and the committee felt that the next step had been beautifully solved.

The back cover originated in the alumni office and somewhat plagiarized the famous sing-a-long success of Mitch Miller. In addition to hearing the songs of other schools you can join right in let 'er rip for old Siwash State as if you went there. We hope this will prove another sales feature.

That just about tells the story and all that remains to be done is to sell these and order more. As a plug we might mention that they make wonderful Christmas gifts for your friends and relatives and if you are really a Cougar Fan you ought to have a few around for emergencies. Naturally they can be ordered through the alumni office by phone or letter and the price is a most reasonable \$3.95.

All proceeds from the sale of the album will go on a fifty-fifty basis to provide band scholarships and to assist the alumni program. Through support of this album you can help others to know your school and assist the Alumni Association to continue to add new and worthy projects.



This is the time of year when you get an epistle from your Alumni Association which includes somewhere the phrase "Please send Check. . ." Naturally your first reaction is "What does the Association do with all this money Alums send in?"

The best answer to this is that in 1961-62 your Alumni Association was able to put on its best all round program ever. Let's take a look at some of the various aspects that make up this program.

First of all there are the administrative functions of the Alumni Office itself. Currently there are over 19,500 individual records kept on graduates and ex-students.

guest at a dinner at which he discussed the bill.

Continuing a program of bringing unusual talent to the campus, three offerings were presented. Early in the Fall, Carlos Montoya, world famous flamenco guitarist appeared on the campus. Late in the year the Players, Incorporated of the Catholic University of America gave two performances of Richard III. The audience for this included many high school students of the area. Finally in the Spring, a unique folk music program, "Hootenanny," played local performers.

On the social side of the calendar, the University Club received full endorsement of the Association when

## WHERE DOES IT GO?

This figure increases 5 to 7 per cent per year. Through elected representation from this group, the program and the day to day business of the corporation is carried on.

Primary among the programs is the drive to add to our number of contributing members. Contributing members increased from 1,583 in 1960-61 to 1,829 in 1961-62 or better than 16%. These memberships represented income of over \$12,000; also an increase of over 16% in money over the previous year. From this base our other programs evolve.

Homecoming — a time for Alumni to come to the Campus to renew acquaintances and make themselves aware of the development of the University — is a highlight of the Fall. Last year in addition to the parade, dance and football game, there were breakfasts, lunches, dinners, a style show, and a reception after the bonfire to honor the faculty.

The Alumni Association sponsored the Sideline Coaches last year. This group has now been joined with the Big Red Round Table and the Athletic Advisory Council to make up the new booster organization, the Cougar Club. Included in the athletic activities were banquets honoring the teams and coaches.

For the third straight year The University Concert Band took a tour, under the co-sponsorship of the Association. This past year they gave twelve performances before high school and college groups adding prestige to the band and attracting talented students to the University.

Your Association had a hand in working with the University in the final passage of Senate Bill 2, which has placed the school on the threshold of State assistance. Speaker of the House James A. Turman was our

standing on its own financially. This is a private club for alumni, faculty and friends of the University, which serves as a rallying point for social activities and offers the finest in food and drink.

All of this was reported to you in this publication, the EXtra. Contributing members received all five issues which covered everything from our Oklahoma City Club to the Inauguration of Dr. Hoffman. The magazine is our line of communication to you on every aspect of campus and alumni life.

So much for the past. This year we will need your sustained support to carry out the upcoming activities. The Membership Drive, Record Album, Homecoming, the football season, the University's needs, the cultural program, all of which are a part of the program requiring your support, both actively and financially.

If you recall, earlier in this article, it's noted that we keep records on over 19,500 ex-students and alumni. It's also noted that there are just over 1,800 contributing members. Not much calculation is required to figure that this is less than 10% of our potential. This means that nine out of ten who are reading this are in a position to make a material contribution to the University of Houston. Don't miss this opportunity to add vitality to the program of *your* Alumni Association and keep it moving in stride with the greatness our University is attaining.

The Co-Chairmen of the Alumni Association Membership Drive for 1962-63 are both members of the legal profession. Taking a page out of the success story the Law Alumni group wrote in raising money for an endowed chair, the Association sought out the above two young men, hoping they could bring the same kind of success to the general alumni.

Please list me as a member of the Alumni Association for the coming year.

Name \_\_\_\_\_

Address \_\_\_\_\_

Sustaining . . . \$25 or more Annually

Participating . . . \$10 to \$25 Annually

Regular . . . \$5 Annually

Joint (married ex-students) . . . \$7.50 Annually

My wife is/is not an ex-student. Her maiden name was \_\_\_\_\_

My class was \_\_\_\_\_ Her degree (if received) was \_\_\_\_\_

My husband is/is not an ex-student. His class \_\_\_\_\_ Degree (if received) \_\_\_\_\_

While you still have pencil in hand, give some thought to what you would like included in Extra. Mail the whole questionnaire when you're finished. What features do you like best? For instance, Billboard, Alumni and Faculty, general news, sports, or University Club page? \_\_\_\_\_

Any dislikes? \_\_\_\_\_

Any suggestions? \_\_\_\_\_

Now, how about a note for Billboard?

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## We would like you to meet...

Johnny Moncure is a 1953 graduate of the University of Houston with a BBA in accounting, his Law degree was acquired at the University of Texas in 1956. He is with the firm of Butler, Binion, Rice and Cook and has been there since 1952. He is a member of the Houston, Texas and American Bar Associations and a Director of the Accounting Alumni Association of the U of H. John is an Episcopalian and active church worker being a trustee of the Society of the Blessed Sacrament and a member of the Executive Committee of the American Church Union. His wife Norma is a TU ex and they have three fine boys.



*John L. Moncure*

Richard Coselli is familiar to many alums as a past General Chairman of Frontier Fiesta. He received his BBA in general business in '55 and the LLB in '58 from the University of Houston. Richard is in private practice and offices in the Texas Title Company Building. The Houston, Texas and American Bar Association membership includes Richard and while a student he was the Bailiff of Delta Theta Phi Legal Fraternity. Another Cougar Ex, Mary Jo Redding has just become Mrs. Coselli. Richard is a Roman Catholic and attends St. Michael's Church.



*Richard Coselli*

The story on these pages and the message from President Hoffman in this issue can give you many reasons for becoming a member of the Association. The Co-Chairmen of the 62-63 drive add their encouragement and urge you to assist this worthy program.

## Stevenson Visit

The permanent representative of the United States to the United Nations, Adlai E. Stevenson, will speak in Cullen Auditorium October 25 at 8 p.m.

Stevenson's visit to Houston is under the sponsorship of the United Nations Council of Houston and the Houston Journalism Assembly.

The meeting will be open to the public.

## NASA Computer Center

NASA will locate the major computing facility of the Manned Spacecraft Center on the University of Houston campus. University officials have announced that they had leased to NASA a two-story building at 4513 Cullen Boulevard, which will be used for offices and a computing center.

With the location of the center on the University campus, it is anticipated that MSC scientists and computing personnel will develop a close working relationship with their counterparts at the University of Houston. Some 1,000 NASA engineers and technicians will be trained by University personnel in programming for the digital computer. And the University will be permitted to have access to the MSC computer during its free time.

The structure that MSC will occupy has 17,000 square feet of floor space and will rent for \$36,400 for the first year. MSC will utilize the University of Houston building until a permanent structure is constructed at the Clear Lake site. It is expected that some 80 people will eventually be working at the computing center location on Cullen Boulevard.

## \$265,000 J D Grant

The U. S. Department of Health, Education and Welfare has awarded a \$265,000 grant to the University of Houston for the planning stage of the Greater Houston Action for Youth Project, under the direction of Dr. Richard I. Evans, Professor of Psychology.

The aim of this phase of the project is to enable the community to develop a massive action program in the Houston-Harris County area for the prevention and control of juvenile delinquency. The planning phase will start immediately, supported by the present grant, and will extend over an 18-month period. A related action phase of the program would extend over an estimated three years.

# NEWS IN BRIEF

## New Executive Director

Robert Gary Luce has been appointed Executive Director of the University of Houston Alumni Association, effective August 15.

Luce, 28, has been employed by Jorgensen Steel Houston for the past three years. He was graduated from the University in 1956 with a B.B.A. degree, was a major in management. He replaces Ted Hendrick, who resigned July 1 after five and a half years as Executive Director to become a representative of Jeffrey Mortgage Company and the Life Insurance Co. of Virginia.

Robert lives at 5405 Verdome in Oak Forest. He is married to the former Vanessa Hale and has three children, Deborah, 7; Karen 5; and Gary 3 (a son, Donald P is due in February).

## KODA-FORD Broadcasts

University of Houston football games are being broadcast over KODA this fall under the sponsorship of a great Cougar booster, Luke Johnson FORD. Head Coach Bill Yeoman presented "Coach" Johnson with a coach's cap and whistle when this announcement was made.

## Daniels Memorial

A memorial fund for the late Dr. Howard M. Daniels, who was a professor of accounting attached to the College of Business Administration, has been established.

Dr. Daniels, his wife Eleanor, and 17-year-old daughter, Diane, were killed in an accident near Madisonville, August 10. His son Richard, 10, was also injured.

Plans are being made for the purchase of a permanent plaque bearing the name of the deceased professor and also allowing space for the names of award winning students. If anyone desires to contribute to the fund, Dr. Samuel M. Woolsey, Chairman for the fund, requests that checks be made payable to the University of Houston with the designation, Howard M. Daniels Memorial Fund, written in the lower left hand corner.

## Win TV Debate

The final debate of the "Young America Speech" tournament was won by University of Houston students, Lance Funston and Joe Draughn. They had the negative side of the topic, "Resolved: that the House Un-American Activities Committee should be abolished." The students won four debates and \$4,000 for the University of Houston scholarship fund in the televised intercollegiate tournament sponsored by the Sinclair Refining Company.

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# SPORTS

by Ted Nance  
Athletic News Director

A murderous schedule and the fewest number of varsity football players ever on hand for an opening day kickoff haven't dented the optimism of young Bill Yeoman, the fifth head football coach in University of Houston history.

"We'll be interesting to watch," Yeoman has said time and time again. "These 45 players are good kids. There's a little more pride in them now. They've demonstrated that they're willing to pay the price, that they want to play football. What they lack in numbers, they have made up for in individual effort," the 34-year-old Yeoman adds.

And, it will take great quantities of effort and luck for the Cougars' "final 45." UH draws Baylor, Texas A&M, Ole Miss, Alabama, and Mississippi State on successive weekends.

The second half of the schedule could be just as rough or rougher, depending on the injury situation. Two factors should make the 1962 Cougars the people's choice. First, Yeoman has a fleet of small, quick backs who have to outrun the opposition.

"We know that we don't have the manpower to bludgeon anybody," Yeoman admits. "We'll just have to rely on quickness. We'll have to scatter them and outrun them."

Secondly, the Cougars will have a defensive team again this season. Naturally, the first thing that comes to a UH football fan's mind when you mention defense is the "Kimmel Corps" of 1952. It became a real crowd favorite. Yeoman is hoping that this year's defensive platoon will also draw the praise of the fans, because if it does, the Cougars will have to be on solid ground defensively.

Offensively, the Cougars line in a basic winged-T and flip-flop the halfbacks. The left halves are the "running backs" and the right halfbacks are the "wing-backs."

A rundown by positions is as follows:

**ENDS** - Yeoman notes good performances by Milton Perkins, Horst Paul, Bill Van Osdel, and Clem Beard, as well as Benny Howe, who will be a defensive specialist. Perkins, Van Osdel, Beard, and Howe are lettermen. Paul is a sophomore.

**TACKLES** - Yeoman says, "Our tackle squad has come along a great deal better than we had any reason to believe last spring." Sophomores Robert Taylor and Wilbert Patterson have accounted for this improvement. "They'll either make fine tackles out of our lettermen or replace them," Yeoman adds. The lettermen are Pete Nikirk, John Magee, and Gerald Deen.

**GUARDS** - "We tried to bolster the guard position by moving Rocky Hernandez to that position for his defensive ability," Yeoman explains. "We are fairly well pleased with our guards." The staff rates Bill Howell, a junior letterman, as the best all-round guard. Richard Elliott gets the nod as the best offensive guard on the left side. Red Kelly has drawn praise for his fine de-

fensive play. Demaree Jones, who missed spring practice, has been rapidly catching up in fall drills. Basil Freeman, a 5-7 package of dynamite, has been a steady all-round performer.

**CENTERS** - Ken Chancelor is the best all-round center and could be one of the team's best football players according to the UH staff. Yeoman says, "Ken should be able to compete against anyone we play this year." There are no lettermen behind Chancelor, though.

**QUARTERBACKS** - Billy Roland returns for his senior season and will carry the load at this position. Dean Newby's quickness as a runner has impressed Yeoman, but Newby is not an outstanding passer. Jack Skog, a sophomore from Nederland who won the Walter O. Caldwell, Jr. Award as the freshman team's top player last fall, is improving, but has no varsity experience. "He's erratic, but has certainly increased his quickness and speed," Yeoman comments.

**HALFBACKS** - Joe Lopasky, Mack Cochran, Bill McMillan, and Boyd Timmons will be at the running back post. Billy Smith, Wally Ludtke, and Larry Negriff will work at the wing back position. There is pretty good speed and quickness in this group, but McMillan is the only letterman available.

**FULLBACKS** - Yeoman believes that Bobby Brezina and Larry Broussard "might be as good as any two fullbacks in the area." Backing them up is squadman Frank Brewer.

**DEFENSIVE SPECIALISTS** - Byron Beaver and Paul Reinhardt have both impressed the coaching staff in early workouts and will be used exclusively on defense this fall.

Houston's hopes for a successful season, which would be near the .500 mark according to all of the national magazines and experts, will depend on a lack of injuries, a little bit of luck and a "Yeoman job" by a guy named Bill.



Co-Captains Billy Roland and Bobby Brezina



*Halfback Wally Ludtke stopped by Randy Wilson, followed up by Ray Dudley.*



*Coaches Fairbanks and Yeoman council briefly with Freshman Quarterback Morris Wilson.*



*The Cougarland Five plus One entertain friends.*



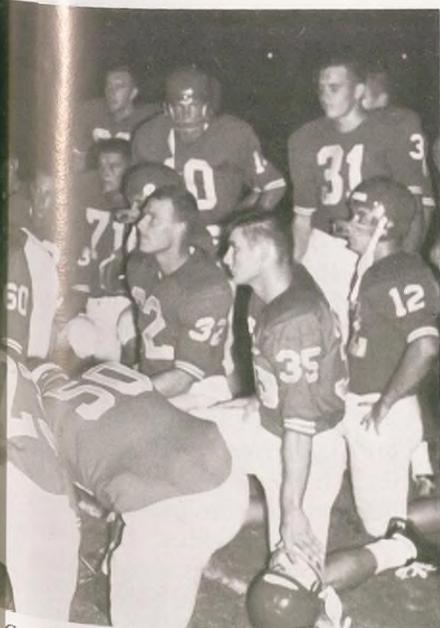
*The Freshmen get pre-game instruction.*



# Cougar Club Special

If the title of these pages as listed in the table of contents confused you, the condition was normal on the Saturday night before the Baylor game. On that evening at the junior high field of Jeppesen Stadium the Cougars inaugurated the first double double header. In the first game the Varsity divided up sides and thrashed it out and then for a nightcap the Freshman did the same. It was a great evening of football for the members of the new Cougar Club as they were the honored guests and the cause of it all.

*Spirit President John Greene and Head Cheerleader Buddy Dacus display new Cougar Touch-down Bell, "Old Victory"*



*Coaches Shultz and Fairbanks.*

## The Case for the Growth University of the South

— Dr. Philip G. Hoffman, president

The University of Houston is **THE GROWTH UNIVERSITY** of the South. Its potentialities are unlimited because it offers a broad curriculum to a community which is advancing rapidly in all indices of growth, and which appreciates higher education. More and more students from the Houston area and from throughout Texas will seek enrollment in the University and will seek a future in Houston—where opportunities are unexcelled.

Yet among the nation's universities, the University of Houston is probably **MORE LIMITED IN ITS PHYSICAL RESOURCES PER STUDENT THAN ANY OTHER MAJOR UNIVERSITY**. Despite outstanding gifts of land and buildings, its growth in terms of enrollment, research and public service, has been even more rapid.

Since its establishment as a University more than 25 years ago, the University has been at the very center of Houston's development as the South's leading city. The University, through the private philanthropies of Houston's generous leaders, has acted responsibly to provide the educational staff and facilities which have been imperative to the city's progress.

The future will bring greater demands than ever for faculty, class rooms, libraries, laboratories and research facilities. More highly trained graduates are sought as Houston enters the Space Age. Houston's growth, the annual increase in high school graduates, the expanding desire for higher education all increase the pressure now being felt.

Although Houston is blessed with several excellent educational institutions, the University of Houston must fill the central role in providing for Houston's cultural, civic, industrial and scientific thrust into the future.

**IT IS THIS BASIC MISSION, SO VITAL TO HOUSTON, THAT IS NOW IN JEOPARDY.**

Other local universities have, by the reasoned choice of their directors, embarked upon limited missions in both the number of students to be served and in the selection of academic disciplines to be undertaken. While the University of Houston does not attempt to provide all courses of study, it has responded to the legitimate demands of the community and State which

have not been and are not now being fully met by other colleges and universities. Its response, by necessity, must be considerably broader than those of its neighboring institutions.

### PHYSICAL PLANT EVALUATION

Analysis of the physical plant valuation on a per student basis of leading Texas universities reveals the following:

| University:                  | Physical Plant<br>(Book Value): | Enrollment | Valuation per student |
|------------------------------|---------------------------------|------------|-----------------------|
| Rice University              | \$ 31,627,703                   | 1,943      | \$16,278              |
| A&M College<br>(main campus) | 53,867,858                      | 7,734      | 6,965                 |
| Southern Methodist           | 32,283,595                      | 5,169      | 6,246                 |
| Texas (System)               | 159,973,736                     | 26,641     | 6,005                 |
| Texas Christian              | 35,712,959                      | 4,650      | 5,530                 |
| St. Thomas                   | 2,746,049                       | 508        | 5,406                 |
| Texas Tech                   | 41,343,608                      | 9,742      | 4,244                 |
| Baylor                       | 15,302,888                      | 4,184      | 3,657                 |
| Houston                      | 22,967,000                      | 11,256     | 2,040                 |

Source: "1960-1961, Voluntary Support of America's Colleges and Universities," published by the Council for Financial Aid to Education, Inc., 6 East 5th St., New York 17, N. Y.)

We see that the University of Houston in 1960-61 had roughly one-third as much physical plant investment per student as the University of Texas, SMU, A&M, and the University of St. Thomas; less than one-half the per student investment of Texas Tech; and less than one-eighth the investment per student of Rice.

Texas Tech has 80 permanent buildings on its campus; Southern Methodist, 50; and the University of Houston, 19. In contrast to the feverish building activity on other campuses, **no major academic construction has been initiated at the University of Houston in the past five years.**

### ENROLLMENT GROWTH

Since the enactment of Senate Bill 2 in 1931, University enrollment has increased rapidly (while tuition rates six times those of the state universities were still in force). Primarily in anticipation of the advent of full state affiliation, fall enrollments have increased as follows:

1960 - 11,256  
1961 - 12,084  
1962 - 13,000 plus (estimated)

More significant, however, is the 19% increase in freshman enrollment:

1960 - 3,313 freshmen  
1961 - 3,951 freshmen

Even with increasingly higher standards of admission, the University anticipates an enrollment demand exceeding 15,000 students in September, 1963. Without significant space increases, we cannot accommodate this demand. The result will be the exclusion of well-qualified students in many departments and particularly in the sciences.

## THE QUESTION OF STATE ASSISTANCE

While it is hoped that in the future the State of Texas will provide funds for University buildings, it must be understood that the ability of the State to do so will of necessity lag far behind actual needs. The most critical buildings, now so vital to the University's mission, cannot possibly be underwritten with tax appropriations.

## CONSEQUENCES OF THE PROBLEM

The consequences of space limitations are already being felt in the following ways:

- 1) Inability to admit well-qualified students (particularly in the sciences)
- 2) Inability to conduct funded research for which there are qualified faculty
- 3) Loss of promising faculty members (who are denied the opportunities of research) to industry and to other universities
- 4) Inability to accept donated equipment for research and instruction
- 5) Added difficulties in teaching
- 6) Questions of structural safety in overloaded buildings.

Each presents a serious concern. Each threatens the successful pursuit of the University's mission.

We may illustrate these difficulties and limitations with the following examples:

An excerpt from a memorandum written by the Dean of the College of Arts and Sciences: "We have reached a point in our space problem which we have been anticipating for quite some time: namely, we are in need of research equipment for which funds are available but for which we have absolutely no space on this campus. An induction heater, needed for the Physics Department, has qualities of thermodynamics and size which make it impossible to use existing facilities to house this equipment. Similarly, if we had funds at this time to purchase a mass spectrograph, we have no space to house such an instrument."

Within recent weeks, the University has been requested by the United States Air Force to perform certain research studies in biology under a contract amounting to \$100,000 per year. This work could not be undertaken because of lack of space.

Although we could thoroughly justify the need for additional space in each of the University's academic units, the most desperate needs are as follows:

### PRIORITY GROUP ONE

|                    |              |
|--------------------|--------------|
| Chemistry-Pharmacy | \$ 3,400,000 |
| Engineering        | 2,000,000    |
| Student Center     | 4,300,000    |
| Religious Center   | 400,000      |
|                    | <hr/>        |
|                    | \$10,100,000 |

Construction of the above buildings is long overdue and should be started immediately in view of the time required for construction and the nature of the demand.

### PRIORITY GROUP TWO

|   |              |
|---|--------------|
| Library Addition  | \$ 1,000,000 |
| Humanities, Education,<br>& Classroom Building  | 3,000,000    |
| Science & Research Building<br>(Psychology, Biology, Optometry,<br>Research Institute)                  | 5,000,000    |
| Fine Arts   | 2,500,000    |
| Law   | 1,500,000    |
| Engineering Annex   | 1,500,000    |
| Technology  | 1,500,000    |
| Field House & Sports Arena  | 2,500,000    |
| Physical Education  | 1,500,000    |
| Power Plant Addition  | 1,500,000    |
| Student Services Building<br>(Registration, Deans of Students,<br>Placement, Health Center, Counseling) | 2,000,000    |
| Dormitories   | 3,000,000    |
| Physical Plant Services Building  | 2,000,000    |
| Alterations & Remodeling<br>of Present Structures   | 500,000      |
|   | <hr/>        |
| Total - Priority Group Two  | \$29,000,000 |

Although certain of the proposed buildings will house revenue producing facilities and may therefore be constructed in part with borrowed funds and others may in time be financed through State funds, the initial demands must be financed through the donations of private individuals and the philanthropic foundations of Houston.

In view of the urgency of this situation, the Executive Committee of the University of Houston Board of Governors has taken the following action:

- 1) Adopted the proposed schedule of building priorities
- 2) Adopted an immediate personal and mass publicity campaign to make the pressing needs known to the community
- 3) Undertaken a program to raise immediately the \$10,100,000 required for Priority One buildings and to launch specific, longer range plans for Priority Two construction in order that the University may continue to be true to its traditions and to the wishes of its founders. This will permit continued expansion of its service to the community, state and nation while preserving a high level of quality in its teaching and research.

We believe that the University of Houston is prepared to assume its responsibility as THE GROWTH UNIVERSITY of the great Gulf Coast Area and to help solve the educational, economic and social problems confronting us. We believe that this thrust into the Space Age will be undertaken by the University through its commitment to programs of excellence and service. We believe further that our tradition, the surging potential of Houston, the enlightened demands for the educational product all impose upon your University, objectives of greater service and a high order of performance. It is to accomplish this exciting mission that we enlist the approval and support of the Community.

# BILLBOARD

Lt. Col. Jimmie L. Sibley BBA MBA was graduated from the United States Air Force's senior professional school, the Air University War College at Maxwell AFB in June.

2nd Lt. George Drake has entered pilot training at Webb AFB, Texas.

2nd Lts. Marcus W. Bates and John W. Howard 1962 graduates and 1st. Lt. Roy T. Rogers '61 have recently completed eight-week officer orientation courses.

Also completing training courses are Gerald Vestal BS '62, military police, Captain Harvey Echols '55 Aviation School, Barry C. Lewis '61 airplane maintenance, William R. Yancey '62 administration, and Howard P. Belisch '62 advanced infantry.

Elton Dyal BS has been appointed Sales Manager of Waterman Hydraulics Corporation of Evanston, Ill. Mr. Dyal has been Chief Engineer of the firm and was formerly with Rocketdyne Division of North American Aviation as Research Engineer.

Floyd Gee BBA was recently named Manager-Agricultural Sales of the Phosphorus Division of Hooker Chemical Corporation. Floyd is active in the University Club, serving as Board member, in addition to being a sustaining member of the Alumni Association.

IT'S GREAT TO BE YOUNG and a young man from the U of H is proving it, for that is the title of the book Louis O. Caldwell BS MED, 27 of Edna, Texas has just published.

Bob J. Davis BBA MBA, magna cum laude, has been named Southwestern District Manager for Republic Steel Corporation.

Doyle Thomas BS '55 has been promoted to mechanical engineer in the Polyolefin Department of Process Technical Division at Humble's Baytown Refinery.

The appointment of Charles R. Shumate BS as manager of international operations for the WKM division of ACF Industries was recently announced.

R. A. (Bill) Voight BS '51 has been named operations foreman of the Propylene Polymerization Unit of Gulf Refinery here.

Jerome Gaffney BS '62 has joined Monsanto Chemical at Texas City.

U of H alums, DeVere Braund, Jack J. Daly, Paul V. Ryan, Glen Spears and Robert T. Wiley participated in a special training exercise for air and ground forces last March. This exercise, to develop combat readiness for the units, had the interesting name, Exercise Banyan Tree III.

Army Nurse Major Mary J. Amason 1949 Graduate completed the advanced Medical Field Service School at Fort Sam Houston in March. The course deals with the special duties of nurses in nuclear warfare.

Jean Kelly Ryther BS '51 and her husband Carl were appointed missionaries to East Pakistan by the Southern Baptist Foreign Board. They have four children and Mrs. Ryther is a native of Yoakum, Texas.

Geraldine Geiger BS '59, assistant Librarian in Humble Oil and Refining Company's Research and Development Center has been elected second Vice-President of the Texas Chapter, Special Libraries section.

W. N. Lyster MS ChE '62 has been assigned to the Fuels and Specialties Section at Humble Baytown Refinery upon return from educational leave. He will continue his work toward a PhD at the U of H this Fall.

Peter Hoyt Brown has been named to receive a William Powers Laird Memorial award at the University of Pennsylvania. He was one of three architectural students selected as outstanding in the first year of graduate architectural study at Pennsylvania.

Roy R. Peters BA is now a staff assistant in the production department of Continental Oil Company.

Charles R. Barfield BS PetE '60 has joined Monsanto Chemical Hydrocarbons Division as Production Foreman.

Frank Singletary ME has recently been named the Houston District Manager of the Fishing Tool Division of Wilson Supply Company.

Frank Radzwilka BAS '58 was promoted to Senior Test Engineer of Scintilla Division of the Bendix Corporation in Sidney, New York.

Mrs. Hally B. W. Poindexter has been elected Vice-President of the Eastern Association for Physical Education of College Women.

Robert Wiles is the new financial vice president of Colonial Pipeline Company of Atlanta, Georgia.

Otis E. Goss BBA '56 of the Central Technical Division of Humble's Baytown Refinery has received a promotion to Metal Inspector.

R. J. (Dick) Beam is the new Advertising Manager for the F. H. Maloney Company in Houston. The firm is a leader in manufacturing electronic and metering tools.

Charles G. Gaeke, Jr. BS '50 has joined the Ethyl Corporation as a chemist in the Chemical Research and Development department in Baton Rouge, Louisiana.

W. E. Mitchell has been named the project engineer for the Electric Sorting Machine Division of Mandrell Industries, Inc.

Major Glen Perryman is with the Air Force's 1st Aerospace Control Squadron as a space surveillance officer. The unit catalogs and processes data on all space vehicles.

# University Club Special

Discussion at the bar of the Club the other evening turned to the special drinks and the favorite drinks that were ordered and so our own Danny Torres, Jr. was consulted for information and eventually prevailed upon to let us print the recipes for, . . .

## FIVE FAVORITES

### Cougar Claw

|                              |             |
|------------------------------|-------------|
| ¼ oz Cointreau or Triple Sec | 1½ oz Vodka |
| Juice ½ Lime                 | ¼ oz Brandy |
|                              | ¼ oz B & B  |

Pour all into cocktail shaker, fill with ice, shake and strain into chilled champagne glass

### Old Fashioned

|              |                  |
|--------------|------------------|
| Soda         | Bitters          |
| ½ oz Bourbon | ½ teaspoon sugar |

Muddle sugar with a dash of bitters and a splash of soda, add bourbon, add 3-4 ice cubes and garnish with cherry and orange slice

### Flying Grasshopper

|                              |            |
|------------------------------|------------|
| 1 oz Creme de Menthe (Green) | 1 oz Vodka |
| 1 oz white Creme de Cocoa    |            |

Pour into cocktail shaker with ice, shake vigorously and strain into champagne glass.

### Black Mexican

|                    |                   |
|--------------------|-------------------|
| 1 oz Coffee Kahlua | 1 oz coffee cream |
| 1 oz Tequila       |                   |

Pour into blender, fill ¼ with ice, blend at high speed until ice is liquified, strain into champagne or cocktail glass.

### Margarita

|                |                 |
|----------------|-----------------|
| 1½ oz Tequila  | Juice of ½ Lime |
| ¼ oz Cointreau |                 |

Pour into shaker ¾ full of ice, shake vigorously and strain into frosted champagne glass rimmed with salt.



Major Minor Peebles, Jr. '50 participated in Command Post Exercise Grand Slam, an operation of Central Army Group (CENTAG). CENTAG is a major element of NATO in Europe.

Captain Darrell P. Prince BBA MBA was selected through competition with other reserve officers to receive a regular Air Force commission. He is married to the former Pauline Fauser also a Cougar alum and they have a daughter, Diane.

Captain William J. Jarrell '56 of the 47th Infantry Battalion participated in a field exercise in the famed Grunewald Forest with other personnel from the Berlin Brigade.

2nd Lt. Vaughn Boykin '61 and 2nd Lt. John A. Sims '62 have recently completed the officer orientation course at Fort Benning, Georgia.

2nd Lt. Darrell C. Heinrich BS '61 completed the officer orientation course at Fort Lee, Virginia. He is married to former Cougar cheerleader Marilyn Miller '61.

Captain Sam M. Jackson '55 and 2nd Lt. Henry D. Sheffield '61 participated in Army exercises at Fort Lee, Virginia this summer.

Harrey L. Scott BBA MBA recently was promoted from M/Sgt. to Captain in the Air Force Reserve. Most Cougars will remember Harrey as Chairman of Frontier Fiesta.

Harold G. Smith BS and Sidney R. Wells BBA have recently received 2nd Lt. commissions in the United States Air Force and Edward M. Kelley and Oliver J. Sterling Jr. BS '60 received 2nd Lt. commissions in the United States Army.

M/Sgt Robert J. Keating has returned from Japan for assignment to Randolph Air Force Base, Texas.

Hershel R. Horton '61 has been assigned to the newly activated 1st Armored Division at Fort Hood, Texas.

2nd Lt. Joseph Ventura has entered pilot training at Williams AFB, Arizona.

Major Joseph B. Koi BS has been assigned to Mather AFB California as Executive Officer for the Civil Engineering Group.

Major David Nicol, Class of 1957 and Major Alfred Musch, Jr. Class of 1950, have recently completed courses at the Army Command and General Staff College, Fort Leavenworth, Kansas.

2nd Lt. Fred E. Kluppel '61 at Brooke Army Medical Center, Fort Sam Houston just completed the supply officer course at the Medical Field Service School.

John Berry Rogers BS '50 has been elected President of the Houston Chapter of the American Institute of Industrial Engineers.

# New Dorm Opens

A new concept in college living facilities made its appearance on the University of Houston campus this Fall with the opening of Jeffery House. While Jeffery House is still a basic dormitory there are several significant features that distinguish it from the regularly operated, university-owned type.

The term "university-owned" is the key word. Jeffery House is privately owned and operated and the investors believe in the first effort so strongly that two more are already in early construction stages. The principle behind the plan involves the understanding of the need for funds at the University of Houston as well as other schools. If private investors can provide dormitory space at reasonable prices then sorely needed classroom building monies can be released. This conviction coupled with the tremendous expansion of the student enrollment here and at all higher educational facilities make this project feasible and attractive.

Jeffery House is located just around the corner from the campus at 5009 Calhoun, less than a ten minute stroll from most of the classrooms. The accommodations are best described as hotel or motel type. The corridors and rooms are carpeted and have individual desks and study areas. The arrangement of the rooms includes two girls to a room with an adjoining bath shared by two other girls. Each room has its own dressing table and wash basin.

The building is of soundproof construction for the benefit of privacy and study and has a beautiful lounge area where the girls' dates may relax during the inevitable wait.

There is a registered dietician on hand and three meals a day are served including week-ends.

The Chairman of the Board of the investors of the Jeffery House is well-known to many Cougar Exes for he is an ex also. Roger W. Jeffery is a past President of the Alumni Association and a speaker-master of ceremonies of wide renown. In addition to Dormitories, Inc., the investment group, Mr. Jeffery is the owner of the Jeffery Mortgage Company and is Agency Manager for The Life Insurance Company of Virginia.

Several other alumni of the university have had parts in the project. A partner in Dormitories Inc. is Harry Hedges, a member of the Board of Directors of the Alumni Association. The architect was Robert W. Husman (see picture) and he and Richard Husman, a brother and fellow Cougar ex are preparing plans for the next two dorms.

Certainly this type of college life is far from the exotic and nostalgic days of the trailer village most of us knew and loved. The "old grad" can say more often and with more conviction to the students of this generation, "You never had it so good! Why hark in the old days . . ."



*Architect Robert Husman welcomes Lynn Abercrombie, first resident of Jeffery House.*

# Late news from THE CAMPUS



Hiller

Liz Hiller is the selection of the staff members of the student newspaper, The Cougar, for Miss September. She is the daughter of Charles Hiller, Dean of the Junior College. Liz is 5'7", blue-eyed, blonde and an accomplished swimmer.

Enrollment at the University hit an all-time high this Fall, even including the peak veteran years. The official head-count is 13,805 and the previous high was approximately 13,700 in 1950. This enrollment exceeded the estimates some ten percent and the overall increase was about nine percent instead of the predicted 6-8%.

One of the largest groups of students ever, registered for fraternity and sorority rush this Fall. The fraternities had approximately 350 men signed up for formal rush and the sororities had nearly the same amount.

A new feature for incoming Freshmen on the campus was inaugurated this year. Kitten Kick-off is much more than an orientation program and includes a great deal of fun and frolic. Headed by student leaders, Kick-off lasted three days and according to all reports was a roaring success.

Pat Cooney, shown at left, is one of the new twirlers for the University Marching Band and brings an impressive array of recommendations and has the awards to prove them. Pat is from Lake Jackson and attended Brazosport High. She is a music major. Among the 256 medals and trophies Pat has won the State Championship on two batons and one baton as well as winning the State Sweepstakes in Corpus Christi when she was only fourteen years old.



Cooney

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# CAMPUS SONGS OF THE SOUTHWEST



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