

THE EXtra

PUBLISHED BY AND FOR THE MORE THAN 25,000 EX-STUDENTS OF THE UNIVERSITY OF HOUSTON

Volume VI

HOUSTON, TEXAS, NOVEMBER, 1954

Number 7

HOMECOMING SPECIAL

Cougar and Razorback Football Teams Prove Pre-Season Predictions Phoney; Great Gate Gathering For HC Hassle

When the Alumni Board of Directors selected the Arkansas game as the vehicle for Homecoming exercises, it was done with some misgiving. Nobody thought the Cougar-Razorback set-to would be much of a drawing card, but the other games on the schedule were night games. The program fits a day game much better.

Now! With the Hogs going crazy and earning a high spot in the top ten, and the Cougars running up a three and one record after a rough start, it looks Katie bar the door on FB tickets.

Ned Thompson, athletic business manager, says that requests for UH-Arkansas tickets already exceeded any previous pre-game demand. Everyone loves a winner, and when you get two winners in the same saucer, season it with Homecoming hoop-la . . . How are you fixed for tickets? Better check, and we don't mean blue-blades, either.

After the Baylor disaster, the Big Red came back to take Texas A and M 10-7 here at home, traveled up to Stillwater to plough under the Oklahoma Aggies 14-7, then took a long trek to Philadelphia to drop Villanova 28-7, without the service of Scooter Stegall, and with only part-time help from Teddy Gray.

Meanwhile, Arkansas has trounced Tulsa 41-0, de-warted the TCU frogs 20-13, Tarnished Baylor's gold 21-20, Tronced Texas 20-7, and upset OL' Mississippi 6-0.

The way it stands right now, there is more than a possibility that the Southwest Conference Champs could be butting heads with the Missouri Valley Conference Champs come 2 P. M., Saturday, November 27. Of course, the Wichita boys haven't given up yet, and the Cougars face Tulsa, Mississippi U and Texas Tech on succeeding weeks prior to playing host to the Razorbacks.

Nonetheless, Ex, there are going to be a lot of foreigners buying tickets for the Cat-Porker scramble. Get yours early.

New Building For Engineering Dept.

The new \$250,000 Engineering Building is expected to be completed by Feb. 1, Dean M. L. Ray of the College of Engineering has announced. The modern two-story structure is expected to take care of the expanding needs of the College of Engineering.

The first floor will consist of ten classrooms and an electronics lab.

The second story will house the offices of the department heads, a student lounge and additional classrooms.

The original design was drawn up by Prof. Edmund Furley of the architecture department.

The T-shaped structure will be located on the east side of the campus between the Architecture and the Psychology Buildings.

BE THERE!
Homecoming
Nov. 27th.

Hudson Shooting For Biggest Turnout; Special Issue Lists Events, Schedule For UH 1954 Homecoming Activities

With Homecoming preparations now getting into high gear, Chairman Hank Hudson and his Co-Chairman Hal Berry have released the complete schedule of events for the 1954 re-union.

Early reports indicate that many organizations are generating enthusiasm for a massive operation this Homecoming. Everything promises to be bigger and better than ever—from the opening pep-rally to the final strains of "Good Night Ladies" from Ed Gerlach's Homecoming Orchestra.

Football tickets are already selling at a brisk pace as it is highly possible that November 27th may be the day that the Southwest Conference Champs meet the Missouri Valley Champs. Arkansas is making fools out of the "Experts," and the Cougars have proven out nothing less than great.

The APO fraternity already has a good start on the traditional bonfire, and will undoubtedly come up with the hottest thing on campus in years.

Mr. H. Roy Cullen will be the honored guest at this Friday night inferno, backed up by the cheerleaders, the band, and our President, Gen. Bruce.

The breakfast, Saturday morning, drew 500 people last year, and Breakfast Chairman Ernie Mayeux has doubled that number in reservations for this year's ham and eggging. In addition to President Bruce and Mr. Cullen, the head table will be decorated with the four Homecoming Queen candidates, and Morris Frank's inimitable wit.

The traditional parade shows signs of tying up the downtown area in greater style than ever before. Some floats are already under construction, and many new organizations plan to try to win the special award offered this year to first-time entrants.

Work is also going forward on the special Homecoming Magazine which will go out to all Exes prior to the celebration. And then there

(Continued on Page 3)



These smiles are indicative of things to come in the 1954 UH Homecoming Program. "Hal" Berry, left, and Hank Hudson, Co-Chairmen, are grinning over early reports of cooperation and enthusiasm for this year's reunion. Chairman Hudson has a

'49 MBA from UH, and is Unit Manager for Southwestern Bell. UH grad Berry is Executive Vice-President of Southwestern Savings and Loan Assn. Hal is a director in the Alumni Association, and Hank is a former treasurer.

HOMECOMING SCHEDULE

November 24 PEP RALLY
11:AM, Cullen Auditorium

Chairmen: Bruce Kelley, Welcome Wilson
Featuring: Football Team, General Bruce,
Coach Lee, Ed Gerlach UH Orchestra

November 26 BON FIRE
7:30 PM, Bon Fire Grounds, Campus

Chairmen: Bill Hollis, Pat Foley
Featuring: Pep Squad, UH Band, Gen. Bruce
and Mr. H. ROY CULLEN

Pyromantics courtesy APO Fraternity

November 27 HC BREAKFAST
Crystal Ballroom, Rice Hotel, 7:30 AM

Chairmen: Ernie Mayeux, J. Womack
Featuring: H. Roy Cullen, Pres. Bruce, HC
Queen Candidates and MC Morris Frank.
Also announcement of '54 Outstanding
UH Ex.

November 27 HOMECOMING PARADE
10:30 AM, Downtown Houston

Chairmen: Jack Wilson, Dave Halphen
Featuring: Numerous High School Bands,
Floats from many Campus organizations,
and a return of all previous Homecoming
Queens.

November 27 UH Vs ARKANSAS
2:PM, Rice Stadium

Halftime Chairmen: Roger Jeffrey, Will Gay
Featuring: A tremendous game. Announcement
of Homecoming Queen for '54, and
a few surprises.

November 27 RE-UNION TIME
5:00-9:PM, Various Locations

This is the time for organizational re-unions.
Check your Fraternity, Sorority, or Club for
information on Open Houses, Parties, Socials

November 27 HOMECOMING DANCE
9:PM, Emerald Room, Shamrock Hotel

Chairmen: Bill Sherrill, Gordon Hollan
Featuring: Ed Gerlach's "Nations' Best Col-
legiate Orchestra." Also Awards to
Homecoming Queens.

Journalism Dept. Adds Rockwell

Jan V. Rockwell has joined the University of Houston faculty as Business Manager of Student Publications and Instructor in Journalism and Graphic Arts.

A graduate of the University of Missouri in 1948 with an A. B. degree, Mr. Rockwell is a candidate for an M. A. degree in Journalism from Missouri.

Rockwell is a former member of the circulation department of the Des Moines Register and Tribune, former editor of the editorial page of the Columbia Missourian and member of the business staff of the Missourian.

A Navy veteran of World War II and the Korean engagement, Mr. Rockwell served as a combat information and air control officer.

Mr. and Mrs. Rockwell announced the arrival of a son October 12 at Columbia, Mo. Mrs. Rockwell and son, Stephen Eric, will join Mr. Rockwell in Houston in a few weeks.

Billboard

This special issue had ol' Billboard caught short on items until an ex-Homecoming Queen came to the rescue. That's Byllie Jean Taylor, (now Robertson) who is back on Campus and promises to help fill this space each month. And if you don't remember Byllie, man, you're hurting.

Stanolind Oil still grabbing up our grads. Latest to join the firm are Stanley Lapin, BBA '53, and Charles O. Davis, BBA '54.

Theodore E. Arrant, is now addressed as Lieutenant, and is residing in Camp Drew, Japan, courtesy US Army QM.

Welcome and Joanne (Guest) Wilson, both UH exes, have added a girl to the family. Pamela (the newcomer) and Joanne are doing fine. Welcome is expected to recover also.

Bill Sherrill, on a one-in-a thousand shot, pulled a ticket out of the fishbowl for a Sideline Coaches' drawing and found the winner to

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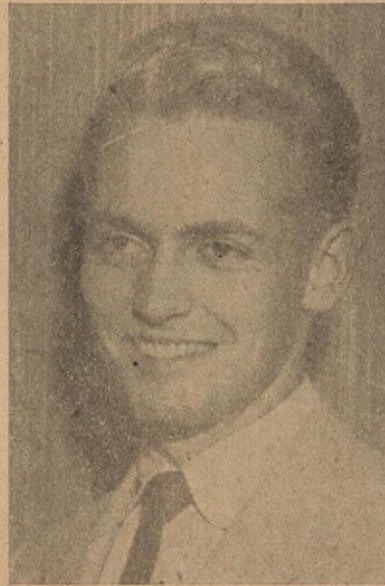
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J. Allen Wins KTHT Position



University of Houston graduate Tommy Sasser, known to most UH alumni as the host on KTHT's "College Capers" program, recently turned over the chore of spinning the discs to UH sophomore Jim Allen.

Sasser, who is Merchandising Manager for the station, finished his academics at the University last year, which made it necessary to find a student replacement for the show.

From about 50 auditions six were selected as the best for a runoff in what was called a Disc Jockey Contest. These six finalists appeared on the show with Sasser for two weeks doing alternate half hour portions of the program. Then last week when the votes were counted it was found that Jim Allen, a radio-TV student, had received more than anyone else of the nearly 9,000 votes mailed in. He won over four other UH students and one Rice student.

The show, heard from 10:30 until midnight weekdays, is designed to allow a college student the chance of working his way through school. It features popular music and news from the college campus in the Houston area.

Allen plans to continue to include news of all UH alumni activities as was done in the past. For news about alumni functions you want announced on the air send them to "College Capers," KTHT, 4005 Travis.

be-Wife Sue. Bill blushing pulled another number.

Incidentally, the UH Sideline Coaches now has 200 paid members, with 240 persons attending the Ladies Night meeting, honoring Mrs. Clyde Lee on the 21st.

Southern California has claimed George Barnes '48, permanently, he says. Billboard can't understand anyone leaving Texas voluntarily. Anyhow, George has picked up his Masters at Tulane, and is now a Medical-Social Consultant with the Health Dept. in San Diego County.

Joyce Lee Sterling and James Bridges were married on the wedding anniversary of the brides' parents, and who performed the ceremony but the bride's father, Rev. J. P. Sterling.

Another wedding featured Bill S. McWilliams and Lou Ella Boone. You Cavaliers will remember Bill, no doubt.

Wade Wiley, 51, and wife Betty Jo (Speight) are out in west Texas drilling for oil.

Bob "squirrel" Edgar now lending his manifold talents to Hughes Tool Co.

1947 Homecoming Queen, Doris Ester and hubby Bill Blackshear expecting No. 2.

"Mr. Football" Gene Shannon, 51, is coaching somewhere in East Texas, can you tell Billboard exactly where?

51 grad Borda Lon Harris (Bower) '51, opening another dancing school in Alvin, Texas.

Jackie and Dolores (Becker) Gwinn and family located in San Antonio, but Jackie still manages to get to Big H on Thursday occasionally meet with the sideline Coaches.

Bill Cook '51, teaching and coaching at Austin Jr. Hi. and Wife.

Mary Lee (Steinhart) is an English teacher at San Jacinto.

David Lipp' 51, in and out of Houston and back to Hollywood where he's going great in TV.

Edith (Estes) Bradbury '48 and Bill, residing in Ohio, have an addition to the family, but no details available to Billboard at the moment.

Bob and Mary Rae (Curry) Dwyer, '47, announcing their intention to be on hand for the '54 HC.

Phil Koonce, former footballer, learning the diapering business too, as are Norma and Harry Martin with their new boy, Paul Jerome, 7 lbs, 7oz.

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Esso Gives 10-G Machine to U H Physics Dept. HOMECOMING SPECIAL--

A \$10,000 gravity meter was presented to the University of Houston physics department by Standard Oil of Texas.

The LaCoste-Romberg gravity meter will be used in the UH geophysics program. The meter measures the attraction of the earth. Meter readings vary over salt domes and oil is usually located under the salt dome.

Drs. Romberg and LaCoste perfected the gravity meter while

teaching at the University of Texas. To get funds for production of their instrument they built three meters and sold them for \$10,000 each.

No other meters have been sold outright but have been leased to oil companies over the world. The instrument given to the University is one of the original three.

Representing the University at the presentation were Dr. T. N. Hatfield, chairman of the physics

department, and the entire physics staff.

Also present were Dr. H. B. Stenzel, chairman of the geology department; Dr. R. Balfour Daniels, dean of the College of Arts and Sciences; and Dr. H. J. Sawin, dean of the Graduate School.

Julian K. Pawley, chief geophysicist for Standard Oil; E. J. Smith, Jr., division exploration superintendent; Clay McElroy, personnel representative; and J. W. St. John, supervisor of geophysical analysis, represented Standard Oil.

(Continued from Page 1) is the half-time program with the announcement of the '54 Queen, the giant pep rally on the 24th, the dance, and numerous cocktail parties and get-togethers sponsored by

Alumni chapters of various Fraternities and Sororities and Clubs.

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"Uncle Harry" Opens Season In Drama Dept.

Lela Blount, chairman of the University of Houston drama department, has announced the department's fall production schedule.

The season starts with "Uncle Harry," now in rehearsal for its showing November 15 through 20. This is the first year that campus plays will have Saturday performances. The play is a Thomas Job murder mystery directed by Miss Lela Blount.

Dr. Stanley K. Hamilton will direct Noel Coward's "Present Laughter" in the Attic December 13 through 18. W. J. Turner's "The Man Who Ate the Popomack" will be presented February 7 through 12 in the Attic, directed by Tom Boyd. Miss Blount will direct Shakespeare's "MacBeth" in the Cullen Auditorium May 18 through 21.

Senior student productions will begin with "Tom Sawyer," scheduled November 20, 21, 22 and 24 in Cullen Auditorium and directed by Earl Butler.

Maury Kenily will direct a senior production February 23 through 25 in the Attic, and Nancy Mason will direct one May 4 through 6.

The drama department will contribute a play and dance program for the annual Spring Fine Arts Festival, and will help with the production of the opera "Carmen" during the festival. The department will also help with the children's production of "Pinocchio" in Cullen Auditorium April 16 and 17.

This year the student-directed one-act plays will be open to the public.

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TV Is As Effective As Classroom

New impetus was given to the use of television for instructional purposes as the result of tests conducted recently by the Educational Testing Service of Princeton, N. J., for the American Red Cross. The University of Houston television station KUHT was used as a laboratory for the tests with the assistance of the University of Houston College of Nursing.

Conclusions released in a preliminary report prepared by Dr. Benjamin Shimberg of the testing service indicated that television can be just as effective as classroom instruction in imparting knowledge of facts and almost as effective in teaching certain skills.

The report emphasized that students in the TV groups who followed the course regularly devoted some six hours to the instructional aspects of the course while the classroom group averaged about 12 hours of instructions. Despite this disparity in the amount of time given to instructions by the two methods, television measured up favorably.

In certain situations, the report concluded that TV may enable students to learn the same amount of material in less time and possibly to master more material in the same amount of instructional time.

Adult volunteers from organized groups in Houston and Oklahoma City participated in the study. The Houston group received instructions via television in cooperation with the University of Houston College of Nursing and the University of Houston television station KUHT which made its television facilities available to the Red Cross. The classroom group was organized at Oklahoma City and held at the Red

Cross building downtown.

While the purpose of the survey was to evaluate primarily the effectiveness of television in the teaching of the Red Cross nursing course, the study also served as another over-all evaluation of the use of television as an instructional media. A number of similar surveys have been held by various groups and organizations in the last few years with practically the same purpose in mind and the accomplishment of the same results.

This is the second experience for the young University of Houston television station. It was used last spring by the U. S. Army Quartermaster Command of Fort Lee, Vir-

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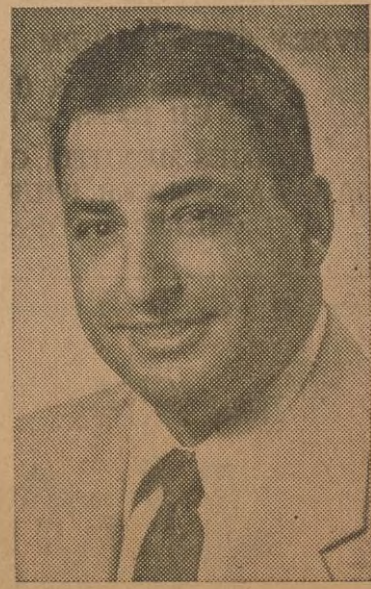
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