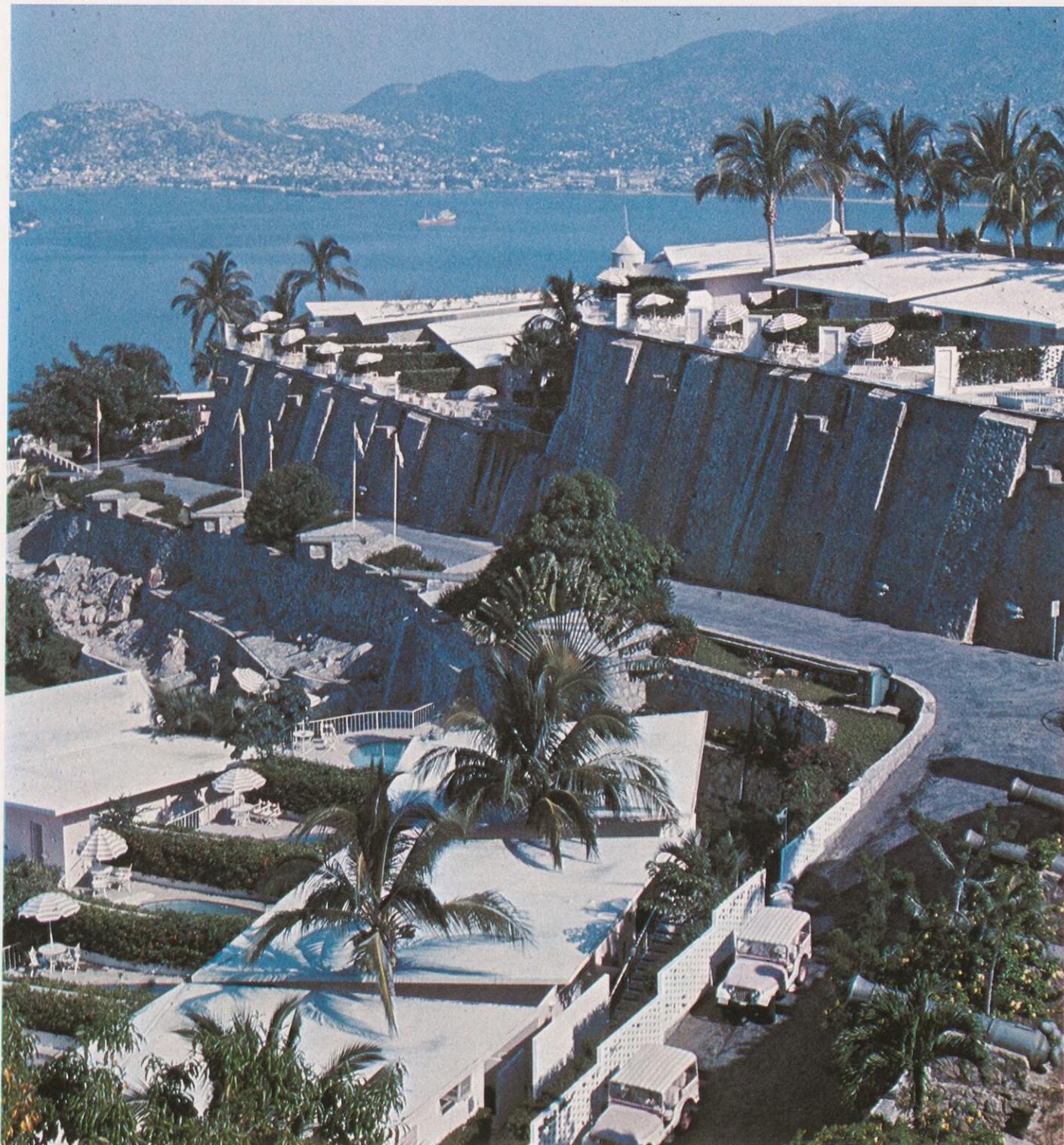


# Front!



August 1976

WESTERN INTERNATIONAL HOTELS  
Partners in travel with United Airlines



**Acapulco! Las Brisas! WIH!... Fantastico!**

*(See story details, page 3.)*

## executive offices report

## on the move



The use of the color photo on the cover of this month's issue is a unique "first" for our employee family magazine. Unique, also, is the hotel the cover photo features—Western International's newest Mexico hotel, the Las Brisas in Acapulco.

Front!'s story on the Las Brisas highlights many of that hotel's special features and attractions. Here we would like to point out that with the Las Brisas in Acapulco, WIH can now offer our guests one of the world's most appealing vacation destinations—with a superb, world-quality resort hotel.

To the newly appointed Western International management crew and all the other fine members of the Las Brisas staff, our best wishes for continued success.

Best wishes and congratulations are also in order for all Calgary Inn people who have worked towards the opening of their new 127-room tower addition in early June. (See story details elsewhere in this issue.)

We are pleased that we are now better able to accommodate our guests with expanded facilities and services.

And finally, a comment on another story in this issue entitled "Western International Hotels - Where It's Happening." The story focuses on the involvement of our individual hotels in various community, national and international events. Here, we want to acknowledge the "who" that insures the success of a hotel's involvement. That "who" is you. For your spirited and professional efforts towards making "where it's happening" happen—congratulations.

LYNN P. HIMMELMAN  
Chairman

HARRY MULLIKIN  
President

**BERNARD AWENENTI**, formerly WIH food & beverage director, now resident manager of Peachtree Plaza.

**CONSTANCE BENNER**, formerly director of housekeeping at Michigan Inn, now director of housekeeping at Washington Plaza.

**MARKUS BOSIGER**, formerly executive sous chef at Crown Center, now executive chef at Hotel Toronto.

**DANIEL CASH**, formerly national sales manager at Crown Center, now director of sales at Galleria Plaza.

**MICHAEL DAVID**, formerly assistant manager at Cosmopolitan, now furniture, fixtures and equipment coordinator at Los Angeles Bonaventure.

**CAROL DELAPP**, formerly director of sales at Benson, now director of sales at Washington Plaza.

**KLAUS HOELSKEN**, formerly director of restaurants at The Plaza, now assistant director of food & beverage at St. Francis.

**WILLIAM MAINES**, formerly corporate building superintendent at Corporate Offices, now property manager at Detroit Plaza.

**MARY MULLIGAN**, formerly catering sales manager at Edmonton Plaza, now catering administrative assistant at Detroit Plaza.

**ANDREW OLSEN**, formerly assistant manager at Anchorage-Westward, now assistant manager - rooms at St. Francis.

**ORVIN OLSON**, formerly assistant controller at Peachtree Plaza, now assistant controller at Los Angeles Bonaventure.

**JOHN POQUETTE**, formerly personnel director at Space Needle Restaurant, now assistant director of personnel at St. Francis.

**SUSAN ROCCO**, formerly front office assistant manager at Peachtree Plaza, now reservations manager at Los Angeles Bonaventure.

**GORDON SEAMAN**, formerly Beef/Oak Room manager at Washington Plaza, now furniture, fixtures and equipment coordinator at Los Angeles Bonaventure.

**ADRIAN SLIEDRECHT**, formerly catering manager at Benson, now director of catering at Philippine Plaza.

**STEPHEN YODER**, formerly national accounts sales manager at The Plaza, now sales manager at Detroit Plaza.

## Front!

A monthly publication by and  
for employees  
Western International Hotels

GABE FONSECA .....Editor  
PAT CAREY .....Associate Editor  
2000 Fifth Ave. Bldg., Seattle, WA 98121

LITHO IN U.S.A.

## 'Fantastico' Las Brisas joins WIH family

**T**here's one word for it. "Fantastico!"

Consider just a few of the "fantastico" features of Western International's newest Mexico venture—the truly unique Las Brisas resort hotel in Acapulco.

The hotel is recognized as Acapulco's most exclusive and one of the world's premier resort properties.

Structured unlike any other WIH property, Las Brisas is comprised of 250 individual air-conditioned bungalows—or "casitas." Each beautifully furnished room is equipped with its own refrigerator, private bar and view terrace.

Every bungalow has either a private or semi-private pool. There are 200 swimming pools in all! All pools—and the casitas—are screened by towering shrubs and vines. Privacy, in fact, is a key attraction at Las Brisas.

Unlike most other hotels, Las Brisas has no lobby (just a registration desk) or elevators. Courtesy pink and white Jeep vehicles are used to transport guests whenever and wherever they wish to go within the resort premises. The pink and white vehicles are also available—at a rental fee—for guest use within the limits of Acapulco.

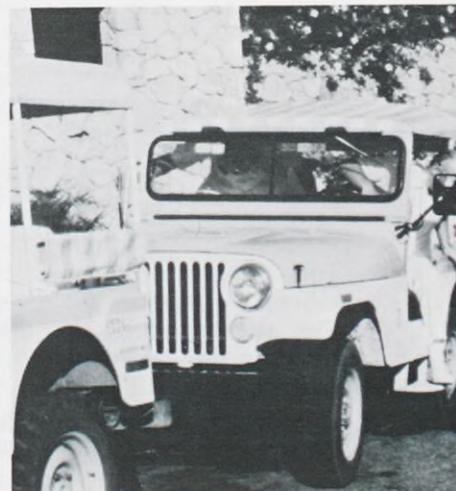
The 700-acre hotel grounds are situated on a landscaped mountainside, midway between the airport and downtown Acapulco, overlooking Acapulco Bay and the Pacific. Because of its location some 1,200 feet above sea level and the prevailing breezes (Las Brisas means "the breezes"), the hotel enjoys temperatures, even in the hottest summer days, that are up to twelve degrees cooler than those at sea level.



WIH corporate management and hotel executives determine future of Las Brisas marketing direction.



Typical pool setting.



One of the 150 pink and white guest Jeeps.

Las Brisas has its own heliport, night club, restaurant—the renowned Bella Vista dining room—a beauty salon and a boutique.

Its own private beach club, La Concha, has two saltwater pools. Recreationally, La Concha offers such land sport activities as archery, ping pong, volleyball and basketball, and such water sports as skin and scuba diving, water skiing, parasailing, deep sea fishing and drive-yourself water jeeps.

Back up the hill—within the hotel bungalow complex—are five night-lighted and view-oriented tennis courts and a backgammon club.

Western International's re-entry into Acapulco with, as one prominent travel writer described it "one of the three greatest resort hotels in the world," is, indeed, an exciting and "fantastico" one.

In their joint statement announcing Western International's management of the Las Brisas in mid-July, WIH executives L.P. Himmelman and Harry Mullikin commented, "The management of Las Brisas will enable us to once again offer our guests one of the world's finest vacation destinations—Acapulco. This unique hotel is a quality property and is a fine addition to our family of hotels."

Named as managing director of Las Brisas is Hector Perez, who assumes this responsibility in addition to his duties as director of operations for the WIH Mexico hotels. Willi Dietz, formerly general manager of Camino Real, San Salvador, is the hotel's new manager, and Oscar Cruces, formerly with the Malibu in Acapulco, is the executive assistant manager.

## 'Stampede' to completion for Calgary Inn tower

The race to complete the Calgary Inn's tower addition by the hoped for Stampede opening day came down almost to the wire.

But, again, it was a victory for the "good guys"!

On the day prior to the start of the ten-day event—July 8—workmen were finishing off the swimming pool area located on the 22nd-floor rooftop of the new tower.

The last of the 126 tower guest rooms had been completed just a few days earlier. (In fact, by Stampede eve, they were all occupied—largely with visitors attending Canada's, and one of the world's largest and most famous rodeos.

And what handsome rooms they are. All are extra spacious and cheerfully decorated in sunny orange-yellow tones against white. And all are finished with either extra long or two double beds. Among the many special touches are Touch-Tone telephones and digital bedside clocks. (A program for refurbishing the guest rooms in the older building has taken place over the past three years.)

A week earlier, the Bonavista Room—the spanking new, 1,800 square-foot banquet room addition to the mezzanine meeting room level—had been booked for its first function.

With the new addition's public areas completed, workmen were concentrating their efforts on the tower's Arcade level—finishing off the relocated executive offices and

working on the various retail shops planned for this level.

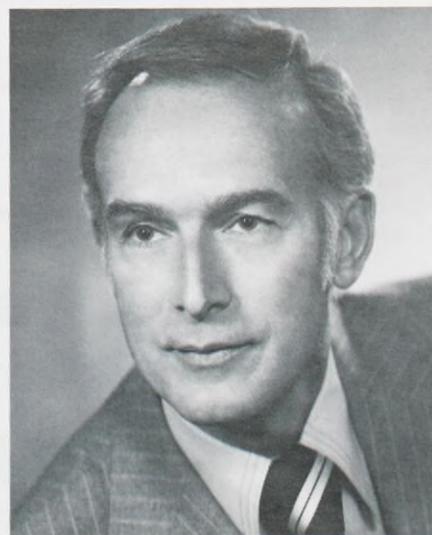
For Stampede "regulars" who had not visited the Calgary Inn since last year's event, there were other "new look" surprises in store in the main building lobby.

For one thing, the lobby itself has been greatly enlarged by moving the street-side wall some 16 feet closer to the drive-in entry. That project included new carpeting underfoot, new chandeliers overhead, and new furnishings throughout.

The front desk area has also been enlarged and entirely redesigned. With the help of some new back office equipment the guest service operation is now speedier and more efficient than ever.

One of the happiest changes and sure to be noticed is the expanded and completely renovated Terrace Grill. Its lattice panels, natural plantings and bright colors give it a pleasant garden atmosphere. The open lobby side of the room rises some eight feet above and overlooks lobby traffic.

The new tower connects to the older facility at the three lower levels—Arcade, lobby and convention. Plans are to connect the tower by skywalk from one of these levels to a 33-story office complex under construction across the street from the hotel. (A similar skywalk now connects the Calgary Inn with another large office building which houses the hotel-operated Marco's Ristorante and the Cottonwood Cafeteria.)



### Jenks appointed WIH treasurer

The election of Robert C. Jenks to treasurer of Western International Hotels was announced by Chairman L.P. Himmelman in early June.

A certified public accountant with a broad background in corporate finance and administrative practices, Jenks had previously held the posts of vice president for finance, treasurer and director of Travelodge International, Inc., a California-based firm.

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### Management appointments

The following management appointments were announced by WIH executive offices in early June.

**Dieter Obermann**, formerly general manager of the Camino Real, Guadalajara, was named general manager of the Camino Real and Biltmore in Guatemala. Former general manager of the Guatemala City properties, Michael Kranz, returned to the U.S. for reassignment.

**Nick Van der Kaaij**, former executive assistant manager of Camino Real, Guadalajara, has been promoted to general manager of the Camino Real, San Salvador. He replaces **Willi Dietz** who had been named manager of Las Brisas in Acapulco.

**Andres Rosetto**, formerly executive assistant manager of Camino Real, Puerto Vallarta, was named general manager of Camino Real, Guadalajara.



This fully enclosed rooftop swimming pool with its large view windows, therapeutic pool and saunas is a major guest attraction at the Calgary Inn's new tower addition.

## 'May God reward you'

In grateful appreciation to the WIH family members who so generously contributed to a voluntary employee relief fund for Camino Real, Guatemala victims of last February's earthquake, the following message of thanks from fund recipients was recently received with a request for publication in Front!

The message—in Spanish—is addressed to the people of the Camino Reals in Mexico, Puerto Vallarta, Cancun, Guadalajara, Mazatlan, and Tampico. Also the Alameda, WIH Mexico executive offices, and The Plaza in New York among others.

**"Todos los que trabajamos en el Camino Real de Guatemala, queremos hacer publico nuestro agradecimiento a los queridos buenos amigos, companeros trabajadores en Mexico y Nueva York, por su oportuna y valiosa ayuda a raiz del terremoto del 4 de Febrero pasado.**

**"Aun antes de lo que habia imaginarse, ustedes salieron en nuestra ayuda, amigos de Mexico y Nueva York.**

**"Los queremos mucho y, a traves de "FRONT!" deseamos que el mundo entero lo sepa! Que Dios se los pague!"**

(Translation: All of us that work at the Camino Real at Guatemala, would like to make public our gratefulness to all our good friends and fellow workers in Mexico and New York for their timely and valuable help following the recent February 4 earthquake.

Even before we were out of shock, you all reached out to help us, friends in Mexico and New York.

We love you very much and through Front! we want the whole world to know. May God reward you.)

## Appointment to Legal Division

Raymond J. Goad has joined the Legal Division of Western International Hotels as associate general counsel as announced by WIH executive offices in late July.

Goad, a native of Winston Salem, South Carolina, most recently served as an attorney with Peoples National Bank in Seattle.

He will report to WIH Vice President John Schneider.

## What's in a title?

Shakespeare asked the question, "What's in a name?"

Today's more relevant question—at least as far as almost any United States employer is concerned—is, "What's in a job title?"

U.S. government Equal Employment Opportunity (EEO) regulations have encouraged the de-sexing of job titles in business and industry to avoid job stereotyping. That is, job titles should be "neutralized" to be equally as applicable to both males and females.

According to Cherie Ohlson, WIH equal employment manager, many of the changes in job titles conforming with EEO regulations are now being affected in the new WIH personnel computerized employee record system. The new titles have also been adopted by the various WIH division bulletins, and henceforth (though we may

goof on occasion) in Front!

Commenting on these title changes, Cherie says, "undoubtedly, and perhaps more so for some of the old-timers in our company, these new titles may take a little getting used to. But like anything else, with consistent usage they will become as natural to use as were the old titles."

She adds, "While these regulations are of general application, Western International seems to be pioneering the change-over effort for our industry. There are still some titles that we haven't found a satisfactory neutral substitute for such as the position titles of 'waiter' and 'waitress'. We're working on them, but if anybody has any good ideas, we're open."

Following is a rundown on the title name changes that have been adopted by WIH listing both the former and the new titles:

Former title	New title
Barboy	Bar porter
Bellman	Bell attendant, Luggage attendant
Busboy	Bus person
Doorman	Door attendant
Draftsman	Draftsperson
Host or Hostess	Greeter
Houseman	Houseperson
Maid	Room attendant
Mailman	Mail clerk
Pantry girl	Pantry aid
Paymaster	Payroll manager, Payroll supervisor
Salad girl	Salad attendant
Sandwich girl	Sandwich attendant
Seamstress	Sewing room attendant
Utility man	Utility person
Waiter or waitress	Waiter/Waitress— (no change, but still trying!)
Wine steward	Sommelier



### Cooking class with a view

**Honolulu**—Under the direction of the ILIKAI's Food and Beverage Director Victor Hofmann, a class of flambe cooking was held at the hotel's Top of the "I" restaurant for any interested employees. Instructor was the restaurant's Assistant Manager Kwai Lam Fong pictured at left with class members, Waiters Ned Nakoa, Lew Kinalau and Steven Inenaga.



### Welcome to Club 213

**San Francisco**—To kick off its corporate secretaries' program, (Club 213), the ST. FRANCIS sales staff hosted a gala get-acquainted party for member prospects at the hotel. Among the sales department staffers hosting the affair was this foursome (from left): Doug Neilson, sales manager; Margaret Rossi, secretary; Nancy Childs, secretary; and Creighton Casper, director of sales.



### 'Restoration' celebrated

**New York**—Restoration progress at THE PLAZA—a revival of its former elegance—was celebrated during a recent hotel reception that was attended by some 150 civic, business and entertainment world representatives as well as executives of WIH and United Airlines. Among the invited guests was the noted singer Hildegard (for years a

regular entertainer at The Plaza's Persian Room) who is pictured here flanked by WIH Chairman L.P. Himmelman (left), and Richard Ferris, president and chief executive officer of United Airlines. The object of their attention is a blowup of a story on The Plaza that appeared in a recent issue of United's MAINLINER magazine.



## Firsthand look and listen

**Omaha**—On a tour of major U.S. business markets to promote the WIH Mexico hotels, Ulrich Schwartz, marketing vice president for the WIH Mexico properties, made a point to visit the CENTRAL RESERVATIONS OFFICE in Omaha. (Accompanying Schwartz on the sales promotion tour were John Berthelot, vice president and managing director and Jack O'Hara, director of marketing, both of the Camino Real, Mexico City.) Ulrich got a firsthand look and listen as Reservations Agent Jeanne Reece took a reservation call.



## A job well done

**Toronto**—Morgan Lawrence (third from left) of the Singapore Promotion Tourist Board smiled happily following a successful breakfast presentation at the recent American Society of Travel Agents Convention at the HOTEL TORONTO. The Fifth Annual ASTA Canada Conference attracted 1,100 delegates to the four-day hotel meeting. Complimented on a job well done are hotel staffers (from left): Colin Drummond, convention services manager; Leo Pendl, banquet manager; Morgan Lawrence; and Vik Singh, banquet captain.



## We made it!

**Seattle**—The OLYMPIC personnel department reacted with a satisfying sense of accomplishment when implementation of an electronic data processing system that put all employee information into the WIH computer was recently completed. The new process is intended to assist in Equal Employment Opportunity (EEO) work force analysis, turnover and analysis and control while eliminating a lot of paper work. Pictured (from left): Vanessa Houston, file clerk; Christie Phillips, EEO supervisor; Charles Agnew, director of personnel; and Sally Swint, department secretary.

## A tall story to 'swallow'?

**Atlanta**—United Airlines' Swallow biplane, of the type that on April 6, 1926 made the first permanent airmail service flight in the United States, was in Atlanta recently and made a pass around the PEACHTREE PLAZA. The biplane, piloted by United's Captain Buck Hilbert, visited a number of major U.S. cities in connection with United's 50th anniversary celebration. Captain Hilbert's passenger on this fly-around was Carolyn Bryson, director of public relations for the Peachtree Plaza.



## 'Excellence' awarded

**Bangkok**—Proudly joining the ranks of the "world's most distinguished hotels as one of the Golden Chain of European Excellence," the DUSIT THANI was recently honored by the Committee of European Excellence with an Award presentation. The Award—the Diploma of European Excellence—was presented by the Paris-based Committee after judging the hotel on such qualifications as excellence of service, decor and atmosphere, attitude and attention to guests.

Among the world's distinguished hotels that have been awarded the Diploma in the past are the Plaza Athenee and George V in Paris, the Pierre in New York and the Dorchester in London. Pictured during the Award presentation reception are (from left): Serge J. Vaissiere, president of the Committee of European Excellence; Christiane Romain, vice president of the Committee of European Excellence; Somphot Piyaoui, managing director; and Werner Milfeld, general manager, both of the Dusit Thani.



## Anniversary celebrated

**Singapore**—To celebrate its 5th anniversary earlier this year, SHANGRI-LA staff members were feted to an elaborate buffet spread in the staff "kendrina" (cafeteria). Banquet waiters (from left), Herman Tan and Loy Liang Sar fill their food trays from the extensive buffet spread. Handling serving honors are Mustafa Rahman, senior assistant manager and James Mogush, resident manager (right foreground).



## Veeps get briefed

**Manila**—A recent visit to the PHILIPPINE PLAZA by WIH officers Bob Lindquist and Dwight Call included a briefing on the hotel's pre-opening marketing operations by the hotel's Director of Marketing

Albert Hee (foreground). Hee's audience (from left), Lindquist; Call; Dave Paulon, the hotel's general manager; Howard Kemball, resident manager; Michele Clavelin, executive chef; and Phil Stoy, controller.

## Western International Hotels— Where It's Happening

Our familiar WIH name abbreviation could stand for "Where It's Happening."

Throughout the year, our various hotels become involved in a number of where-it's-happening events. During these summer months, in particular, there seems to be a lot of "happening" involvement activity.

In Kansas City, for instance, it's the Crown Center's involvement as one of the major host hotels for the Republican national convention.

And, to a lesser degree, The Plaza was host for some of the groups and political personalities attending the Democratic gathering in New York in July.

Montreal was recent host city for the 1976 Olympics, a world-focus event for which the Bonaventure was "home base" for many of the international guest attendees.

Other local, though widely known, celebrations such as Calgary's famed "Stampede," Edmonton's "Klondike Days" and Hawaii's "Aloha Week" are among the many community "happenings" during which our hotels are promi-

nent as hospitality and/or social participants.

Hosting the in-town visits of world-famed personalities, top trade shows and conventions, and such special events as the Emmy Award telecasts from the Century Plaza adds further luster to our WIH-Where-It's-Happening reputation.

Featured are a few representative photos of hotel event "happenings" recently submitted by Front! correspondents.

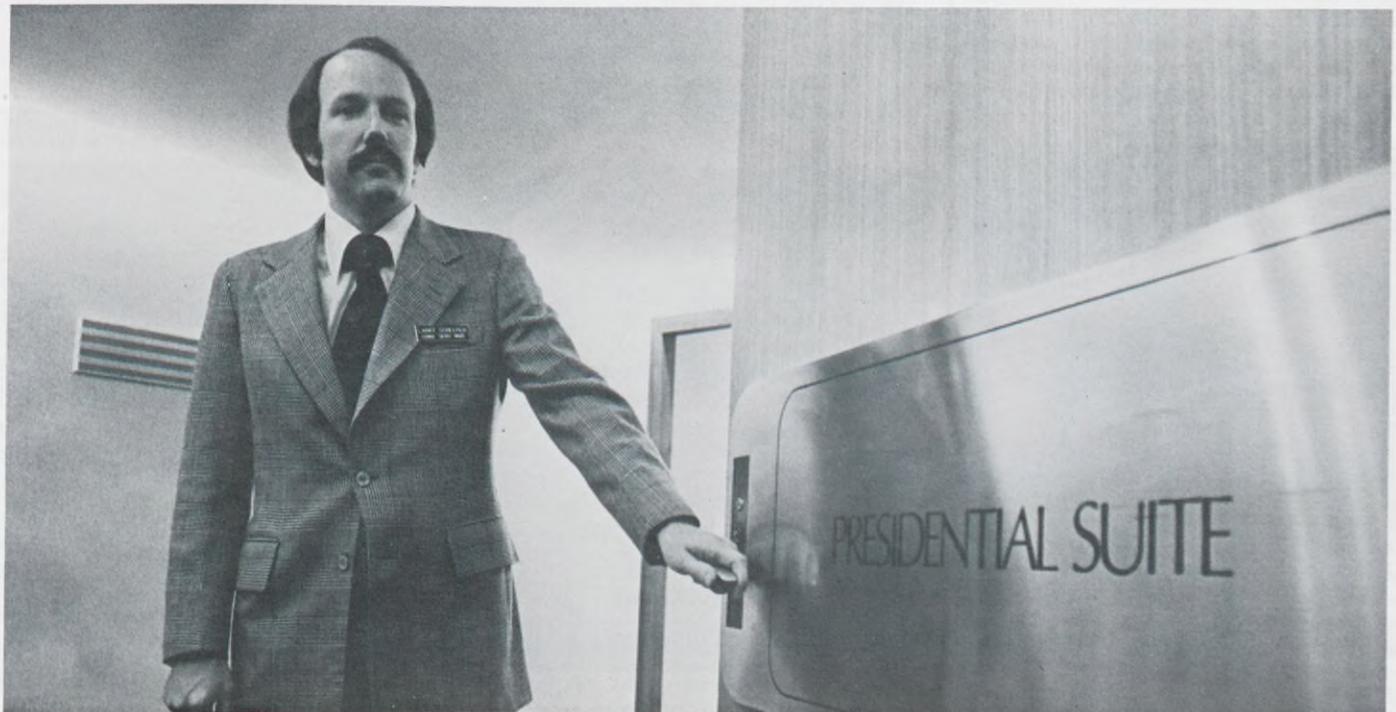


(Below) Crown Center Convention Manager Larry Scheerer takes responsibility for the Presidential party's arrangements in preparation for President Ford's hotel stay during the Republican national convention.

Coordinating Bonaventure room reservations for its Olympic guests was a full-time responsibility for staffer Kaspar Murer.



The Stampede spirit comes alive at the Calgary Inn with "cowtown" false fronts throughout the lobby areas and staffers dressed in Western garb. At the front desk—Senior Assistant Manager Werner Simm and Front Desk Clerk Donna Jay.



## Congratulations to . . .



**Paul Matteucci**, WIH director of internal audit, for his admission into select WIH "Quarter-Century Club" membership. For his 25 years of service with Western International, Paul was presented with his 25-year pin and a certificate entitling him to the special Club privileges by former WIH Treasurer Frank Reid (left).



**Ole Olsen** (right), engineer, Hotel Scandinavia, Copenhagen, one of 92 employees who have been with the hotel since its opening three years ago. The three-year anniversary was celebrated by the "old timers" at the hotel's Compass Club and each attendee received a commemorative certificate and the congratulations of General Manager Phil Hughes (left).



**Johanne McKettick**, Bonaventure room attendant, for being chosen as the hotel's Thurston-Dupar Award winner. As the Award committee reported, "Regular guests will ask specifically for a room in Johanne's section because they know that she spares no effort to make them feel at home." General Manager Fernand Roberge presented Johanne with the Award certificate.



**Ferdinand "Junior" Samson**, Benson bartender, selected as the hotel's Thurston-Dupar Award winner. Junior was cited for his outstandingly personable attitude in his guest and employee relationships. He speaks four languages fluently and is known for his amazing memory for guests' names and their drink preferences. The accolades of his fellow employees follow Junior as he steps forward to receive his Award certificate during the hotel's recent Awards Banquet.

## Employee plays self in 'Hoover story' film



Seated at the "Hoover" table in the Mayflower's Carvery Restaurant Joe Chapman (center) discusses the scene to be filmed with Broderick Crawford (right), who plays the J. Edgar Hoover part, and Dan Dailey (left), who plays Tolson.

There's an upcoming Hollywood movie that Mayflower Waiter Joe Chapman wouldn't miss for anything.

For one thing, it's a film biography of one of his favorite people. For another, and more important reason, Joe has a part in the picture. And a speaking part at that!

The film is about, and is tentatively titled, "The J. Edgar Hoover Story."

Playing the role of the former FBI chief is the one time Academy Award-winning actor Broderick Crawford. Dan Dailey co-stars in the role of Hoover's deputy, Clyde Tolson.

Chapman is featured as the Mayflower's Carvery Room waiter who had been singled out by Hoover to personally serve his table at lunch. That ritual had become an almost daily occurrence for Chapman during the eight years that

Hoover dined at the restaurant up to his death in 1972.

Also playing a "real life role" is the corner table at the Carvery where Hoover—often with his deputy—habitually sat. Because of Hoover's frequent and regular luncheon routine, the table was kept in almost permanent reserve for the FBI head and his guests. (When he heard of Hoover's death, Chapman expressed mourning by draping the corner table with red, white and blue bunting and refused to serve anyone in that spot until after Hoover's burial.)

For the 15-year veteran employee, who started his Mayflower career as a busperson, filming the scene was almost like reliving old times. Now, he is looking forward to "reliving" his screen portrayal in the Carvery episode when the completed movie is finally released.

## people

## celebrities



**"Send in the clowns."** Continental Plaza's Building Superintendent Frank Matarrese (center) flanked by clown costumed secretaries Sherry Putnam (right) and Audrey Payne (left) during the hotel's recent Summer Golf and Tennis Outing.



**"Happy Birthday U.S.A. and US."** The Western Service & Supply Design Division got into the Bicentennial spirit when Designer Jerry Cramer (pictured) redecorated their coffee room for the month of July. The cake is in honor of Division members who also celebrated their birthday that month.



**"Now... don't tell me! Your name is... uh..."** WIH Assistant Secretary Starr Atwood (left) and WIH Director of Personnel Gordon Schneider at the Seattle office's Annual Awards Banquet.



**"One picture only. I've got some pressing business to attend to."** John Moranta of the Winnipeg Inn's valet department.



**Anchorage**—Checking into the ANCHORAGE-WESTWARD recently was trumpeter/band leader Doc Severson, in town to perform for the Alaska Festival of Music Concert. The popular "regular" of the Johnny Carson show receives a smiling welcome from front desk staffers Candy Bagoy (left) and Nancy Roberts.



**Copenhagen**—Two of the world's greatest tennis players, Rumania's Ile Nastase (left) and Sweden's Bjorn Borg (right), were recent HOTEL SCANDINAVIA guests. Pictured with the stars prior to their match—Nastase won—are General Manager Phil Hughes (second from left), and Corporate Sales Manager Madeleine de Mare.



**Pittsburgh**—Taking in some sun on the CARLTON HOUSE sundeck with members of his Cincinnati Reds team, Manager Sparky Anderson takes a moment to give his autograph to Room Service Waiter Harry Decanini. At far right is Carlton Building Supervisor Baily Settle.



Your hotel correspondent is Kay Artinian. Call Kay on extension 240 and give her your input for Front! (All other WIH people submit Front! items to your correspondent listed below.)

Alameda, **Rita Perez**. Anchorage-Westward, **Becky Gottschalk**. Bayshore Inn, **Barbara Danuke**. Benson, **Anne Shawcross**. Bonaventure, **Antoine Khoury**. Calgary Inn, **Kay Artinian**. Camino Real, Cancun, **Patricia Hernandez**. Camino Real, Guadalajara, **Gloria Sagastegui**. Camino Real, Mazatlan, **Rodolfo Negrete**. Camino Real, Mexico City, **Carolina Mijares**. Camino Real, Puerto Vallarta, **Jessica Melgoza**. Camino Real, Saltillo, **Luis Aguilar**. Camino Real, San Salvador, **Ana Maria Vides**. Camino Real, Tampico, **Alfredo Gonzalez**. Carlton House, **Arlene Pobiki**. Carlton, **Leanne Hayward**. Century Plaza, **Blake Chatfield**. Crown Center, **Barbara Harlow**. Continental Plaza, **Audri Adams**. Detroit Plaza, **Ken Thomas Kitchen**. Edmonton Plaza, **Debbie Duffy**. Hotel Scandinavia, Copenhagen, **Dorthe Thing**. Hotel Scandinavia, Oslo, **Kristi Brekke**. Hotel Toronto, **Pat Samson**. Houston Oaks, **Linda Hancock**. Los Angeles Bonaventure, **Sharyn Cole**. Ilikai, **Valery Satin**. Mayflower, **Martha Sheppard**. Michigan Inn, **Anita Ste. Marie**. Miramar, **Clement Au**. Miyako, S.F., **Janet Kato**. Olympic, **Sue Brush**. Peachtree Plaza, **Carolyn Bryson**. Philippine Plaza, **Chicqui Ang**. Prince Hotels, **Vickie Llantata**. South Coast Plaza, **Karla Listman**. St. Francis, **Charles Conine**. Shangri-La, **Gwenda Loong**. Space Needle Restaurant, **John Poquette**. The Plaza, **Gina Henry**. Washington Plaza, **Sandy Novak**. Winnipeg Inn, **Maggie Clark**. WIH hotels in Guatemala, **Mary Lina Ruiz-Ciani**. WIH Reservations Center, **Denise Nilius**. WIH Executive Office, **Dorothy Stauffer**, WIH Financial Services, **Marlys Strom**.

**TRAVEL-LOGGED** - The May issue of TRAVEL magazine celebrated its 75th year of publication with a special issue featuring the history of travel. The following items extracted from that feature may be of interest to us as travel destination hosts.

Looking at today's industry big picture, TRAVEL says, "...travel in 1976 is a huge business estimated to involve over \$60 billion in expenditures in the United States alone. Tourism is the leading industry in Florida, Nevada and Hawaii and, on a worldwide scale, travel is said to rank third among all major industries, right behind agriculture and manufacturing."

Nor is travel, in today's sense, that old an industry. As the article points out, "...our notions of 'leisure time' and vacations would simply not have made sense to most people until well after the mid-Nineteenth Century." Interestingly, up to that time, "...the concept of travel contained an element of sinfulness. Travel was something you did for your health (i.e. frequenting health spas for 'water cures'), or for your children's education (the 'Grand Tour' of Europe, etc.)." The word 'tourism,' in fact, did not even exist until the Nineteenth Century.

As to organized group travel, the article reports, "In 1841 Thomas Cook organized the first excursion—a train group tour for a group of 570 members of a temperance organization traveling between two cities in England. Thirty-one years later, Cook arranged the first round-the-world tour, a 222-day junket."

What are some of the current trends in travel? According to TRAVEL—and, I guess they ought to know—one important trend is a shift in emphasis from just destination to include recreation activities. That is to hotels and resorts where one can play golf, learn tennis, ski, etc. Also to places that feature such near man-made attractions as Disneyland, theme parks and the like.

Travel, the article implies, is where it's at today. It's kind of nice to know that's WIH here we're at, too!

• • •

**INN-DINGS** - Fond farewells to Ed Hart, retiring after 16 years as manager of the WIH Real Estate department. Taking over as top man is former assistant manager Charles Krekas. . .Congrats to the World's Most Beautiful Hotel (also known as the Century Plaza) celebrating its number 10 anniversary this year, plus special mention to the "Original Seventy"—employees who have been with the hotel since its opening—who were honored with certificates of appreciation at their recent Employee Awards Banquet . . . Good news for you United Employees' Credit Union members. The group Board, meeting in June, cheerfully declared a quarterly dividend of 8½% per annum for period quarter April 1 through June 30. . .Welcome to UNDERGLASS, the in-hotel newspaper for and about the people of Peachtree Plaza, which made its hot-off-the-press debut in mid-June. Editing the attractive, newsy and friendly-spirited bi-monthly is the hotel's Director of Public Relations Carolyn Bryson. . .