



WESTIN HOTELS

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FOR WESTIN HOTELS CORPORATE OFFICE EMPLOYEES

SEPTEMBER 5, 1985

YOU MAKE THE DIFFERENCE

(TRIP FOR TWO TO VICTORIA VIA PRINCESS MARGUERITE, PLUS TWO NIGHTS AT THE EMPRESS, PLUS RETURN TO SEATTLE VIA HYDROFOIL)

Monday, September 9th, is kick-off day for Westin's United Way campaign. (It runs through Friday, September 20th.) For all us lucky people, it's our sharing opportunity to kick-in with a little help for a lot of not-so-lucky people in our community.

The 120-member human service agencies under the United Way umbrella look to your financial support in continuing their efforts to respond to the people needs of our King County community. As their 1985 theme slogan so well puts it..."You Make The Difference."

(TWO NIGHTS FOR TWO AT BRITISH COLUMBIA'S HARRISON HOTSPRINGS RESORT)

No "pep rally" group meetings are planned to launch this year's campaign. You will simply receive pledge cards along with some informative literature. The rest is up to you.

Also part of what's up to you, according to Warren Sakai, Campaign Chairperson, is a chance to win some terrific prizes in this year's corporate offices competition.

COMPETITION GAME PLAN

(DINNER FOR TWO AT THE WESTIN HOTEL'S ELEGANT PALM COURT)

Our offices have been divided into four competition groups: Finance and Administration (including Discoveries); Technical Services; Development (including Design International); and the Chairman/President's office group. Each group is comprised of a number of departments or divisions. You will be notified as to your group team.

The four groups will compete with each other for the greatest percentage of individuals within each group participating in the campaign. Poster graphs, located on each floor, will chart the daily progress of participant percentages for each group.

(WEEKEND FOR TWO AT ROSARIO RESORT, INCLUDING DINNER AND BRUNCH)

Four groups of prizes, from first to fourth place, will be awarded at campaign conclusion. All participating members of each group are eligible for one of the prizes awarded their group through a name drawing process. (The United Way loan executive for Westin will do the drawing.)

HERE'S WHAT YOU CAN WIN

(Group placements are judged according to the percentage of individual pledges by group teams, and prizes for each group are listed here in descending order.)

1ST PLACE GROUP (most pledges):

- 1) A trip for two to Victoria, B.C. Includes a two-night stay at the Empress Hotel, the trip up on the Princess Marguerite and the trip back on the hydrofoil.

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- 2) Two nights for two at Harrison Hot-springs Resort in Vancouver, B.C.
- 3) Brunch for two at The Four Seasons Georgian Room.

2ND PLACE GROUP:

- 1) Weekend (two nights) for two to Rosario Resort on Orcas Island. Includes Friday night dinner and Sunday brunch.
- 2) Dinner for two at The Westin Hotel's Palm Court.
- 3) Brunch for two at the Lake Union Cafe.

3RD PLACE GROUP:

- 1) Weekend (two nights) for two to Sands Resort at Ocean Beach.
- 2) Four Seahawk tickets.

4TH PLACE GROUP:

- 1) \$50 Nordstrom gift certificate.
- 2) \$50 Osborn & Ulland gift certificate.

What's your chances of winning any of these great give-away prizes? As good as anyone else's...but, of course, you do have to participate through your pledge to United Way to qualify. Simple.

YOU MAKE THE DIFFERENCE - Here's what your weekly contribution means to your community:

One dollar per week can provide

- help to 11 callers with a critical mental health problem from the Crisis Intervention Hot Line.
- a meal to 33 hungry people.

Two dollars per week can provide

- Five nights of emergency shelter to an individual without a home.

- Cardio-Pulmonary Resuscitation (CPR) training to 48 people.

Three dollars per week can provide

- Four nights of emergency shelter to a victim of domestic violence and her children.
- Eight hours of outpatient rehabilitation services to blind and low vision persons.

Four dollars per week can provide

- Clothing to 346 individuals in need.
- 154 meals delivered to the home of a disabled senior citizen.

Five dollars per week can provide

- 11 hours of counseling for a runaway youth in crisis.
- 16 days of foster family care for an emotionally disturbed child.

Six dollars per week can provide

- 23 days of daycare for a child of a low income working parent.
- Job search assistance to 11 economically disadvantaged individuals.

Seven dollars per week can provide

- 25 days of inpatient alcoholism care.
- 6 days of residential treatment for an emotionally disturbed teenage boy.

Eight dollars per week can provide

- 7 days of sheltered employment for adults with cerebral palsy.
- 10 hours of physical therapy for a handicapped child.

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