

Texas Equal Suffrage Association

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Headquarters:
AUSTIN, TEXAS

909 Congress Avenue,
January 9, 1916

Dear Suffragist:

We have been asked to submit plans for raising funds for Suffrage work. And for this season, a Rose Bush Sale commends itself as practical, (giving real value in return for the money,) quickly handled (because the actual sale can be completed in one or two days,) and as a plan whereby a considerable sum of money can be realized and your town beautified at the same time.

The Galveston Equal Equal Suffrage Association put on such a sale, a year or so ago, and the profit on it was over a hundred dollars. This sale followed one held by the Civic Club, which netted several hundred dollars.

The California Rose Company (address P.O. Box 1933, Los Angeles, Calif.) made a price of 7¢ per bush in 10,000 lots, field grown, two year old bushes, all standard varieties. I can vouch for this personally, as I bought a dozen and they are doing splendidly. We sold them 3 for 25¢, 6 for 50¢, and 12 for \$1.00. You might sell them at 10¢ straight easily, as they are the size we usually pay 25¢ for.

The shippers made them up for us in three sized packages of 3, 6 and 12; and we sold them in unbroken packages, thus making them much easier to handle. Of course this does not permit anyone to choose all of the varieties that he or she buys, but it is possible to choose a package containing several of the kinds you like, and all of them are good.

You are urged to write at once to this Rose Company, telling them what you are planning, and how many roses you are going to sell, and ask for a price. The large towns should not consider less than 10,000, and the small towns 5,000. If you do, I warn you you will be mobbed when you have to come to the door and say to the waiting crowds, "The roses are all gone." (We had to let a number in, close the door, wait on those, and as they left at another door, let others in; an empty store was loaned us for the day.)

Your sale should take place as soon as possible, as the earlier roses are planted the better, and you should arrange a good bit of publicity for it, - newspaper stories, window cards (for a week before hand,) slides in picture shows, and much telephoning.

Wishing you the greatest success in this venture, I am,

Faithfully yours,

Minnie Fisher Cunningham
President.