

The Fabulous  
**Shamrock  
Hilton**  
HOUSTON, TEXAS





# *The Fabulous Shamrock Hilton*

Houston's finest accommodations in resort/  
convention hotels also happens to be a  
landmark in terms of Texas hospitality. And  
now it's the newest hotel in town.  
Every guest room and public facility at The  
Shamrock Hilton has gone through a  
complete remodeling program that  
makes it the newest and most elegant  
convention hotel in Texas.





CINEMA 1 CINEMA 2



There's exquisite dining and entertainment at The Shamrock Hilton to pamper every palate. The Pub is a gala room for cocktails and live entertainment.



Try our fountain and coffee shop for a quick, convenient snack.



The Pavilion & Terrace . . . great for breakfast, lunch or an intimate dinner and cocktails.





## *Step Into Another World at Trader Vic's*

The decor is authentic . . . the mood of Island gaiety . . . the cuisine exquisite. For lunch you'll partake of Trader Vic's bountiful buffet. For dinner select your favorite Polynesian or Continental cuisine. Order your favorite cocktail . . . or be an adventurer and ask for one of their famous specialties found only at Trader Vic's.





## *For Meetings And Entertaining On A Grand Scale . . .*

Whether you're meeting with a small sales group, planning an industry-wide convention and exhibit or entertaining at a sumptuous banquet, The Shamrock Hilton is the Southwest's most fully equipped hotel convention/conference facility.

For large affairs there's the Grand Ballroom, the Emerald Room and the Continental Room . . . as well as seven other major meeting rooms . . . all located on our ground level.

Our catering services are simply superb! Let us plan a dinner in an elegant mood . . . or request an informal poolside reception, luau or barbeque.





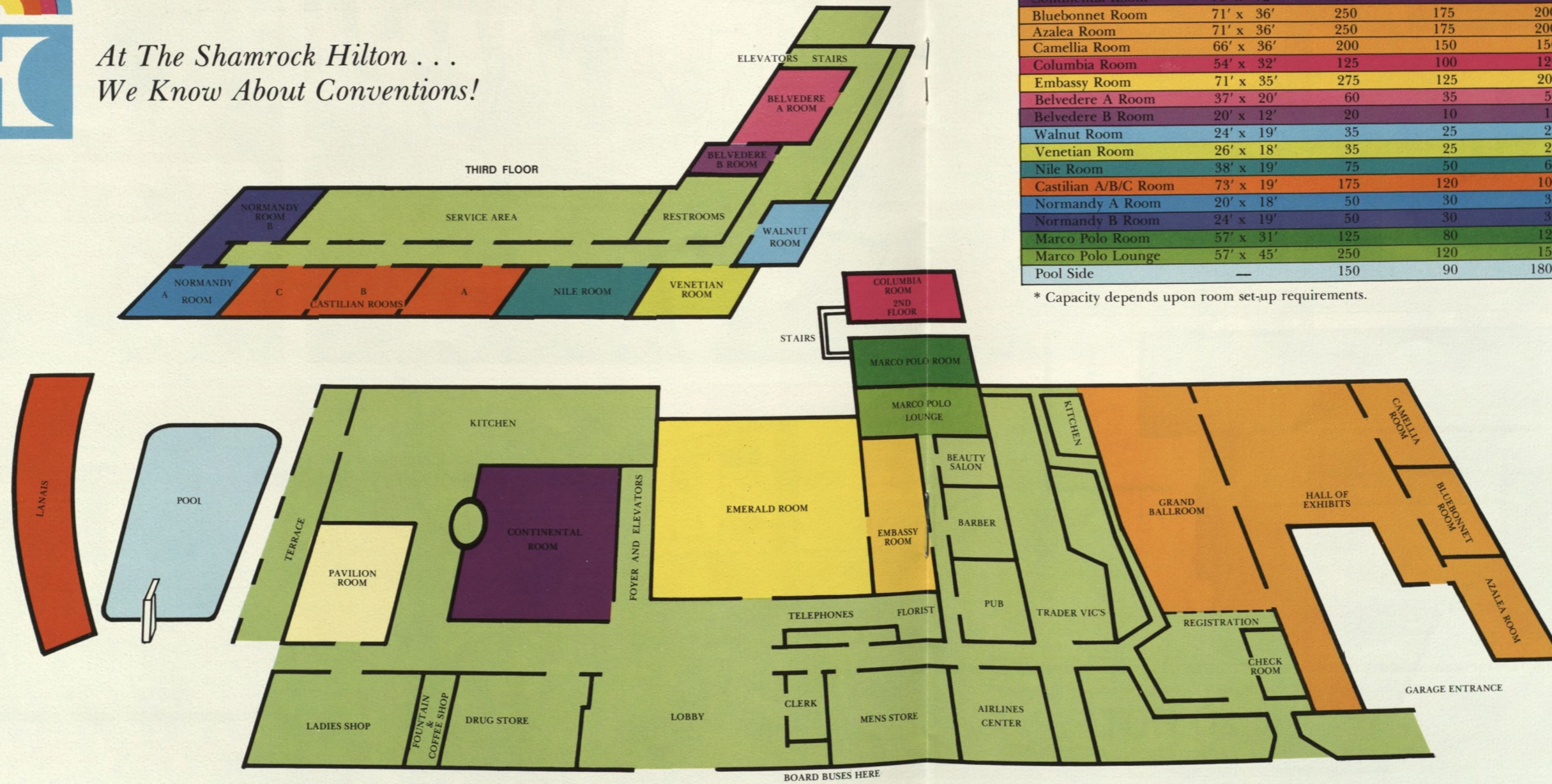
Having a convention at The Shamrock Hilton is a different experience. We are geared to handle every possible request.

We consider that the success of your convention is our responsibility . . . which is the way it should be. Meetings at The Shamrock Hilton are a matter of convenience, too. You'll find our first floor convenient with meeting room, exhibit, dining and shopping facilities. Smaller meeting areas are found on our third floor . . . with space capacities to accommodate nine conferences at one time.

Other conveniences provided by The Shamrock Hilton: "beeper" system, easy access to department heads, duplicating equipment, Radio Control Department . . . even a gavel to chair your meetings!



*At The Shamrock Hilton . . .  
We Know About Conventions!*



MEETING ROOMS

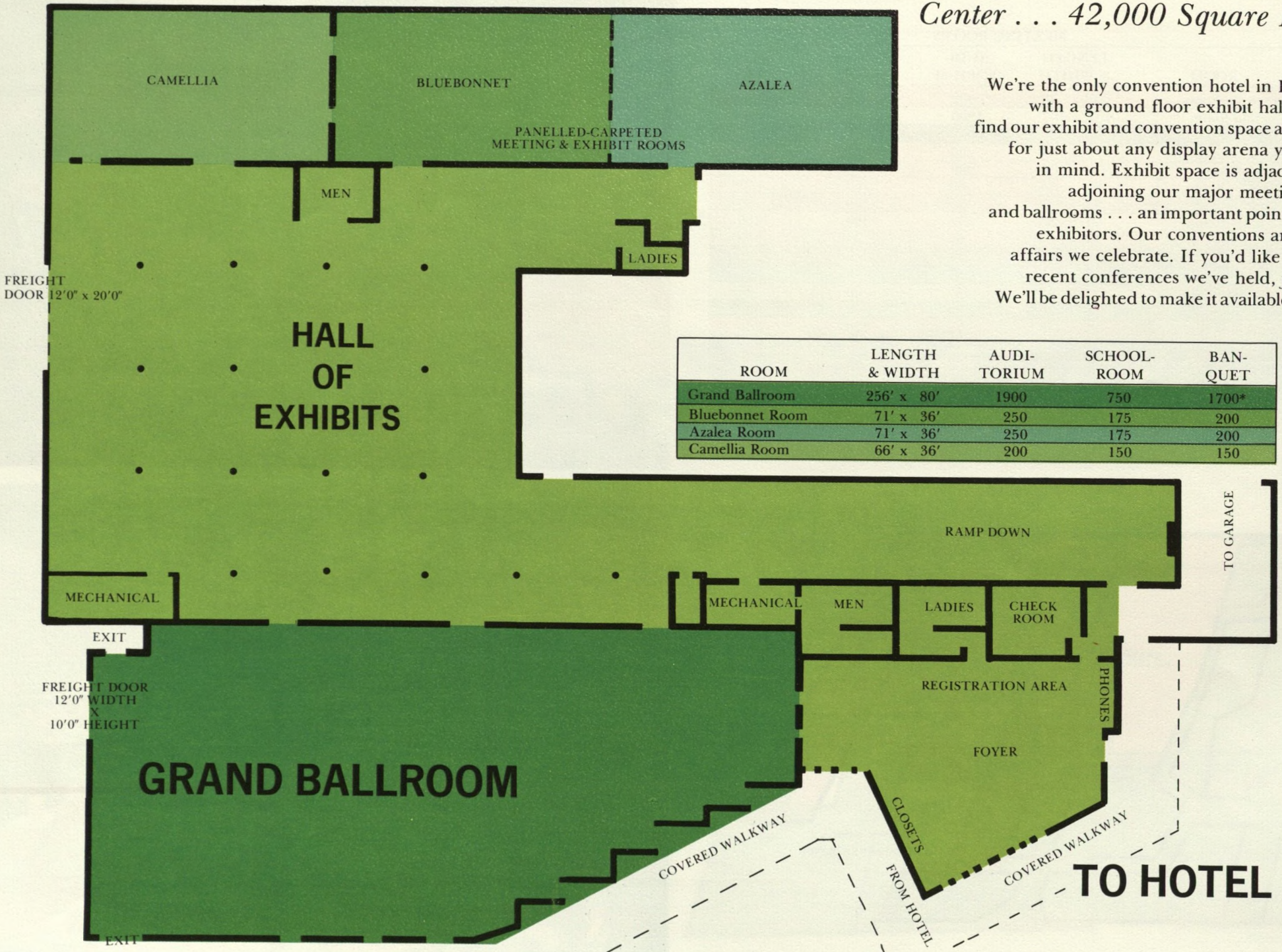
ROOM	LENGTH & WIDTH	AUDI-TORIUM	SCHOOL-ROOM	BAN-QUET
Grand Ballroom	256' x 80'	1900	750	1700*
Emerald Room	101' x 103'	1300	650	1000
Continental Room	76' x 72'	600	300	450
Bluebonnet Room	71' x 36'	250	175	200
Azalea Room	71' x 36'	250	175	200
Camellia Room	66' x 36'	200	150	150
Columbia Room	54' x 32'	125	100	120
Embassy Room	71' x 35'	275	125	200
Belvedere A Room	37' x 20'	60	35	50
Belvedere B Room	20' x 12'	20	10	15
Walnut Room	24' x 19'	35	25	25
Venetian Room	26' x 18'	35	25	25
Nile Room	38' x 19'	75	50	60
Castilian A/B/C Room	73' x 19'	175	120	100
Normandy A Room	20' x 18'	50	30	35
Normandy B Room	24' x 19'	50	30	35
Marco Polo Room	57' x 31'	125	80	125
Marco Polo Lounge	57' x 45'	250	120	150
Pool Side	—	150	90	1800

\* Capacity depends upon room set-up requirements.



# Houston's Largest Hotel Convention and Exhibit Center . . . 42,000 Square Feet!

We're the only convention hotel in Houston with a ground floor exhibit hall! You'll find our exhibit and convention space adequate for just about any display arena you have in mind. Exhibit space is adjacent and adjoining our major meeting halls and ballrooms . . . an important point to your exhibitors. Our conventions are really affairs we celebrate. If you'd like a list of recent conferences we've held, just ask. We'll be delighted to make it available to you.



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**TO HOTEL**



## *A Return To Elegance*

The Shamrock Hilton has always been noted for its oversized bedrooms and suites. Now they are the most exquisitely decorated in town. To be specific, all 783 have been completely remodeled . . . including 44 poolside lanais, 75 executive suites with wet bars and 90 master suites complete with kitchen and separate parlors.



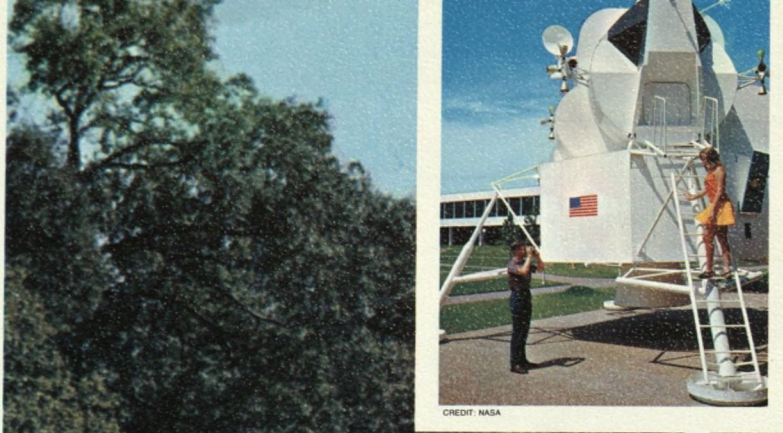


## *Houston At Your Doorstep . . .*

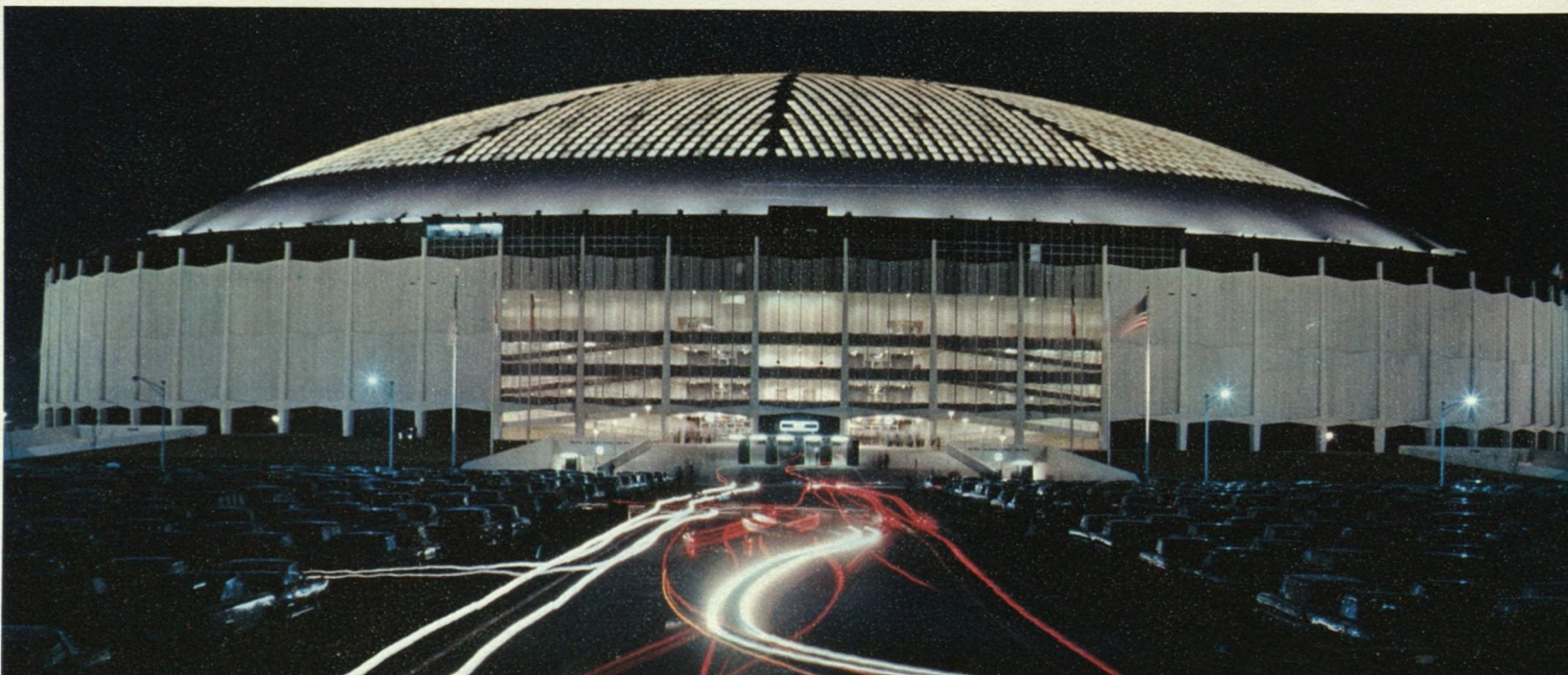
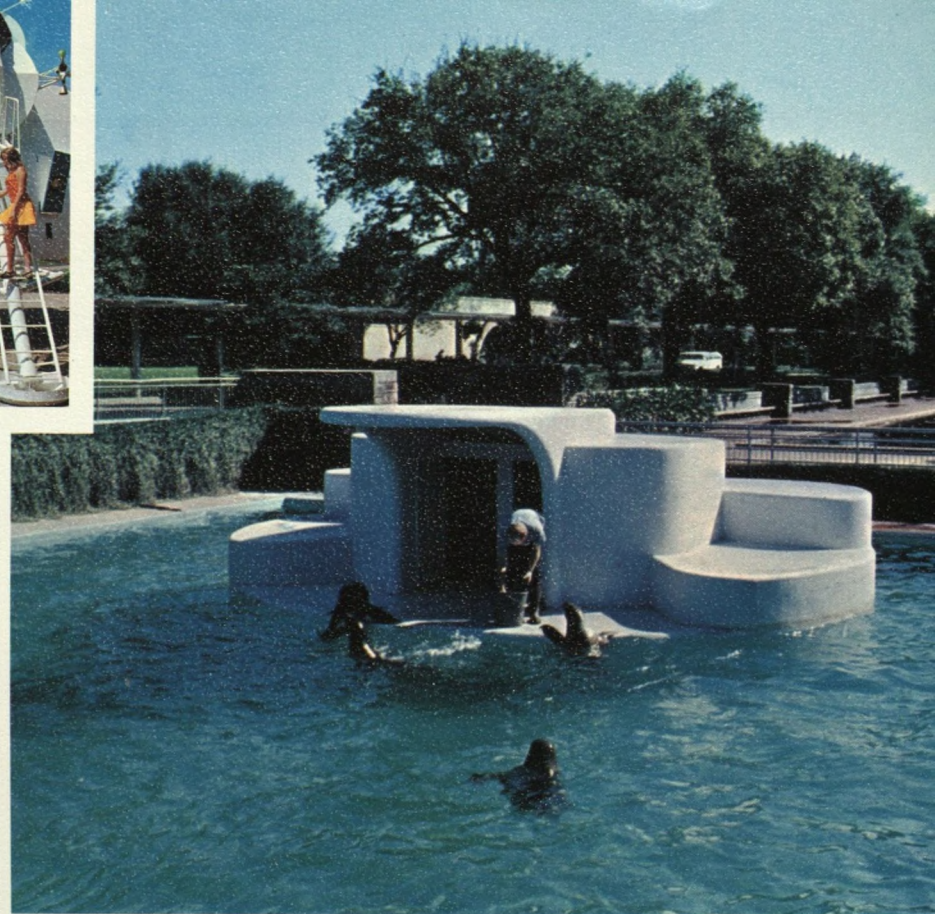
The Shamrock Hilton is right in the middle of Houston's Action Center . . . directly across the street from world-famous Texas Medical Center . . . only one mile from the Astrodome, host to all major league sports attractions. Hermann Park, golf course and zoo, The Museum of Fine Arts, Astroworld Amusement Park and Rice University are all convenient neighbors of The Shamrock, also.

A night on the town? The Shamrock Hilton's vantage point on South Main is perfect! The South Main section has more of fine specialty restaurants and nightclubs than any other area of Houston. A movie? The Shamrock gives you four choices — at our own on-premises, four-plex cinema.

The Shamrock Hilton provides an exclusive service for our fly-in guests: direct airport limousines from Houston's only hotel ground terminal.



CREDIT: NASA





NORTH LOOP FREEWAY #610

RICE BLVD

UNIVERSITY BLVD.

HOLCOMBE BLVD.

BRAESWOOD BLVD.

SHEPHERD DRIVE

KIRBY DRIVE

GREENBRIAR DRIVE

BUFFALO

RESTAURANT & NIGHT CLUB ROW

BISSONNET

RICE STADIUM

RICE UNIVERSITY

MAIN STREET

SOUTH MAIN AIRPORT TERMINAL

4-PLEX CINEMA

ASTRODOME  
U. OF H. COUGARS  
HOUSTON ASTROS

ASTROWORLD

US 75 TO DALLAS

MONTEROSE

59

TO HOUSTON INTERNATIONAL AIRPORT

MUSEUM OF NATURAL SCIENCE

TO DOWNTOWN HOUSTON

ALAMEDA ROAD

DOWLING

UNIVERSITY OF HOUSTON

RIVERSIDE TENNIS PARK

MAC GREGOR WAY

HERMANN PARK & ZOO

TEXAS MEDICAL CENTER

PRUDENTIAL BLDG.

V.A. HOSPITAL

MAC GREGOR PARK

HOLCOMBE BOULEVARD

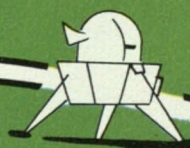
BRAYS BAYOU

OLD SPANISH TRAIL

288

SOUTH LOOP FREEWAY #610

90



NASA  
AERONAUTICS & SPACE  
ADMINISTRATION



A photograph of a pond filled with green lily pads and several pink water lilies in various stages of bloom. The water is dark, and the scene is captured from an overhead perspective.

*Shamrock Hilton*  
Houston, Texas

P.O. Box 2848, Houston, Texas 77001





## *The Choice Is Yours . . .*

Six distinct decorator styles for you to choose from: British Campaign, Western Ranch, Spanish, French, Oriental and Williamsburg Colonial. Standard rooms have either large double or king-size beds for your comfort. Ice and beverages are available through room service or conveniently at the machines located on most floors. And, of course, there is free parking for our registered guests.

