

The Extra

UNIVERSITY OF HOUSTON EX-STUDENTS' PUBLICATION

Dec '53



HOMECOMING



HOMECOMING EDITION

SHERWOOD CRANE LUMBER COMPANY

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Dear Alumnus:

A lot has been going on in our lives since you and I left School for the last time . . . and a lot has been going on in the life of the University of Houston, too!

Fortunately, once a year the family of University of Houston Exes can get together to compare notes and renew the good old times they knew as classmates.

HOMECOMING is a big thing to us — to fellows like you and me who have been away for awhile. I'll bet we have a great deal to tell each other. Maybe you have some children now that you didn't have before, or a new job or home. Maybe even a few gray hairs, like me.

And wait'll you see the old campus. Yes, sir, the U of H household has some new additions you'll be interested in. Some of you will be surprised to really SEE the growth. Even in the last year they've added a TV station, a new model home economics home . . . they're building a new wing to the science building . . . and many other improvements that we dreamed about and planned for as students.

Your HOMECOMING committee has worked to make this the most enjoyable get-together we've ever had. They've planned a breakfast, parade, pep rally and dance for all of us. So be sure and be there. Check the calendar in this issue so you won't miss a single event.

We'll keep an eye out for you.

Your friend,

Sherwood Crane

President

Alumni Association

University of Houston

THE JESSE H. JONES INTERESTS

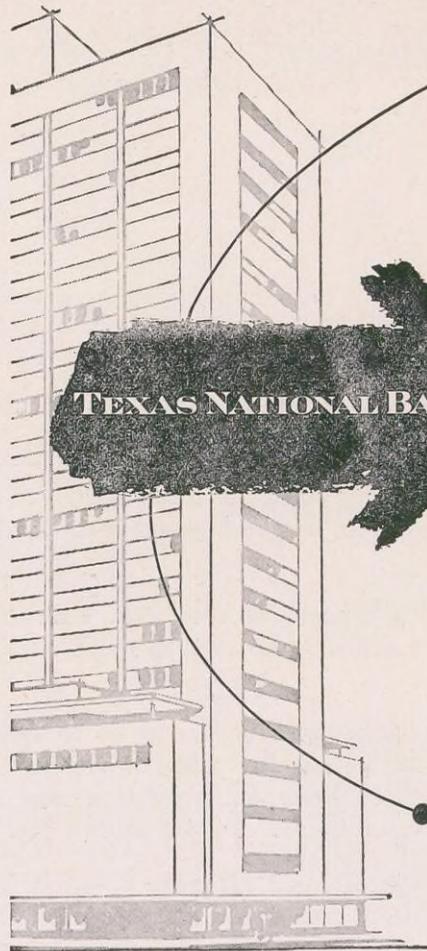
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Homecoming Calendar

- Dec. 4 **GIANT PEP RALLY, 11:00 A.M., Campus—**
Ezekiel Cullen Auditorium, featuring music by Ed Gerlach, guest speakers.
- Dec. 4 **HUGE BONFIRE, 7:30 P.M., Campus—**
This season's conflagration will be well over 150 feet tall.
- Dec. 5 **TOUCHDOWN BREAKFAST, 8:00 A.M., Rice Hotel—**
Emcee Morris Frank . . . reports from Tennessee and Cougar teams.
- Dec. 5 **MAMMOTH PARADE, 10:00 A.M., Downtown—**
Alumni should assemble at corner of Main and Texas.
- Dec. 5 **TENNESSEE GAME, 2:00 P.M., Rice Stadium—**
This one you can't afford to miss.
- Dec. 5 **HOMECOMING DANCE, 9:00 P.M., Shamrock Hotel—**
Dancing in Emerald and Grecian Rooms to music of Ed Gerlach.

Alumni Tea Held

The sorority alumni tea in the faculty club November 10th went over with a bang . . . more than 125 girls were there. Some of the visitors were Mrs. S. L. (Jean) Rayes, Mrs. J. J. Snoddy and Mary Jane Housh of Pi Lambda Chi; Miss Norma Black and Ann Shannon of Delta Sig; Mrs. Bob (Joyce) Sonfield, Jr. of Tau Sigma; Mrs. Thomas L. Scharp (Carol) of Beta Chi; Mrs. Lesley (Ruth Meineke) of Kappa Sigma Nu . . . and many, many others. All seemed to be having the time of their lives. Program included a homecoming briefing by Sherwood Crane, Johnny Goyen, Hank Hudson, Jack Mulvihill, Albert Cecil and Jack Valenti. Baritone Adair McGowen sang, was accompanied by Jay Collier at the piano.



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Homecoming Chairmen Named

Promises Events To Be School's Most Colorful

Johnny Goyen, general chairman, has picked "the cream of the crop" to make sure this year's homecoming will be a big success.

Committee chairmen named are all old hands in planning alumni events, Johnny said, and have worked hard in thinking up new ideas and improving old ones.



GOYEN

Jack Mulvihill, Assistant City Attorney and a member of the board of directors,

Former president of the association Roger Jeffery will be in charge of the giant pep rally, which will be held Friday, December 4 at 11 a.m. in the Ezekiel Cullen Auditorium.

POPULAR SPEAKER MORRIS FRANK TO EMCEE BREAKFAST

This year's homecoming breakfast will be held at the Rice Hotel, and according to Welcome Wilson and Albert Cecil, chairmen, will have some surprises in store for those present.

Special guests will be the YMCA Touch-down Club and members of the Houston Sideline Coaches organization.

Alumni will hear from the Tennessee and Cougar coaching staffs concerning the conditions of their respective teams.

Morris Frank, one of the most popular speakers in the nation, will be master of ceremonies, and Jack Valenti is toastmaster. Houston's songleader, Walter Jenkins, will be on hand to add music to the festivities.

As a highlight in breakfast proceedings, the outstanding alumnus of the year, up until that time kept secret, will be presented.

Those planning to attend should phone the alumni office as soon as possible to make reservations . . . CH-1681, Ext. 251.



WILSON



CECIL

will take the ball from Roger after the pep rally for the bonfire at 7:30 p.m. on the campus.

The next morning at the breakfast . . . the first one ever held in connection with homecoming . . . Welcome Wilson and Albert Cecil will take over. Welcome, also a board member, is assistant director of Civil Defense in Houston, and Albert is credit manager for the Rice Hotel.

A mammoth parade is next on the agenda immediately after the breakfast.

Ernie Mayeux, a board member and insurance executive, has planned that event from start to finish.

Alumni president Sherwood Crane will introduce the Homecoming Queen at the half of the football game that afternoon, and that night Bell Telephone's Hank Hudson, the association's treasurer, has seen to it that the biggest fling of a homecoming dance ever will be given at the Shamrock.

"Frankly," concluded Johnny, "I just don't see how we can miss."



INVITING SCENE—Alumni secretary Marian Saylor and Hank Hudson, dance chairman, sort invitations to the Alumni

Association's "most elaborate" homecoming dance in its history. Tickets are available in the Alumni office.

Dance Slated for Shamrock

Hank Hudson and his committee have promised that this year's homecoming dance will be the most elaborate ever staged by the Alumni Association.

The setting will be the Emerald and Grecian rooms of the Shamrock Hotel, and starting time is 9:00 p.m. Ed Gerlach and his orchestra, winners of second place in a nation-wide collegiate contest, will play.

Ticket reservations may be made in the alumni office at the University of Houston for \$5.00 per couple. "Although tickets will be sold at the door, it is advisable to make reservations now," Hank said. The ballrooms will hold only 550 couples, and part

of that number has been allotted to students."

Dave Halphen, decorations chairman, has arranged decorations following a football theme to give the ballrooms a festive air. The dance will be semi-formal.

Guest artist Tite Guizar, who is starring at the Shamrock, has promised to drop by for a serenade with his famous guitar. And during intermission, the alumni association will present a gift to the homecoming queen.

Hosts and hostesses for the evening include Mr. and Mrs. Hal Berry, Georgia Creighton, Harriet James, Jackie and Tom Menefee, Jean and Hal Collins and Mr. and Mrs. Jack Mulvihill. Albert Cecil is in charge of ticket sales.

Compliments of J. S. ABERCROMBIE
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HOMECOMING CHAIRMAN Johnny Goyen got in on royal festivities during the recent visit of Queen Frederika and King Paul of Greece. Here, he shakes hands with the charming queen, while Mayor Hofheinz looks on in the background. Johnny assisted the Mayor as part of the welcoming committee.

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Floats, Pretty Coeds Will Accent Parade

Under the capable leadership of Ernie Mayeux, this year's homecoming parade promises to be colorful indeed.



MAYEUX

Many beautiful floats and coeds will highlight the parade, a cooperative event planned by both exes and students. Foreign students on campus this year will participate in the extravaganza, and among the judges to choose the best float will be Mr. Alejandro V. Martinez, Mexican consul, Mr. A. C. S. Adams, English consul general and Mr. Pierre Pelen, French consul.

Alumni are invited to assemble at the corner of Main and Texas at 10 a.m. Forming at Main and Bell, the caravan will move north to Main and Prairie, east down Prairie to Fannin and then turn right.

Alumni who attend the breakfast will view the proceedings from the Rice Hotel Balcony. A pep rally will follow.

Giant Peprally, Bonfire To Start Things Rolling

Things will really start moving Friday morning with a giant pep rally at 11:00 a.m. in the Ezekiel Cullen Auditorium.



JEFFERY

Former Alumni President Roger Jeffery is in charge, and has lined up some top guest speakers, including Mayor Roy Hofheinz, Alumni President Sherwood Crane and Coach Clyde V. Lee.

Always a high point in Homecoming activities, the pep rally will feature music by Ed Gerlach and his orchestra. The five beautiful candidates for homecoming queen will be presented during fifteen minutes of top-notch entertainment and cheers for the team.

Friday evening at 7:30 p.m. on



MULVIHILL

the campus the Alpha Phi Omega service fraternity will ignite their famous traditional bonfire. This year's conflagration promises to be the granddaddy of them all . . . well over 150 feet tall.

APO has guarded the bonfire faithfully this year and warded off two attempts to ignite the timber prior to homecoming.

Chairman Jack Mulvihill says that this is one homecoming event the kids will love, too, so bring them along.

There will be yells, short talks by the team captains and music by the Cougar band. Mayor Hofheinz will speak.



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Queen Candidates



NICE TO COME HOME TO . . . These five beauties were selected as finalists for Homecoming Queen from 25 candidates at a judging in the University of Houston Library Auditorium. They are left to right, Shirley Rose, Shirley Tyson, Gerry Dick, Nancy Daugherty and Gloria Gillespie. One will be presented as the "Queen" during the half at the UH-Tennessee game December 5th. Judges responsible for choosing these girls were City Councilmen Ira Kohler, Matt Wilson and Harry Holmes, Jr., assistant city tax attorney Jack Mulvihill, KPRC-TV news cameraman Bob Gray, state representative Jim Yancy and advertising executive Jack Valenti. They agreed it wasn't easy . . . but fun. The winner will be chosen by campus election.

BILLBOARD

Last issue of the Extra featured a write-up of Houston Exes in the entertainment world . . . including vivacious Jeannette Clift. Shortly after the magazine was off the presses, Miss Clift added another star to her crown, was chosen for the 1952-53 Sidney Holmes Award as having "contributed the most to Houston theatre during the past year." And as if that wasn't enough glory even for the UH, the male winner was University of Houston student Phil Stevens. Congratulations to both!

WEDDINGS OF NOTE—UH Exes Eleanor May Schuetze and Allen Crosswell Evans, Jr. . . . former beauty Betty Ann Cross and William H. Perkins.

Credit Assistant of the City John Bennet, also a Law School Ex of '52, has done such a good job recruiting new Jaycees for the Bellaire organization that he is being boomed for the next Jaycee president of Bellaire. Good luck!

Exes are copping a lot of honors these days. Jim Palmer has been elected president of the Houston Chapter of Society of Music Enthusiasts . . . he's assistant prof of journalism at the UH . . . and Dick Nichols, another journalism Ex, has been chosen prexy of Houston chapter of Sigma Delta Chi, journalism fraternity.

NEWS FROM THE SERVICE—Lt. David B. Hubbard, Jr.,

BILLBOARD - -

(Continued)

who left the UH in '50 to enlist in the air force, recently graduated from jet pilot school and received his commission as 2nd Lt. . . . Pvt. Marvin B. Kaplan, former Press reporter and UH grad, was the 10,000th graduate of the armed forces information school at Ft. Slocum, New York.

Mr. and Mrs. Jesse H. Jones have given \$7500 in scholarships to the University to assist young people in the fields of technology and practical and professional nursing . . . and the Allison division of the General Motors Corporation has donated a \$2500 torque converter to the College of Technology. For your information and ours, a torque converter is something used in diesel transmission work and will be used in teaching diesel engineering. Anyway, Technology is glad to have it.

Heard from an Ex in Birmingham, Alabama the other day who is homesick for Houston. He is Louis C. Albright, Jr., class of '51, and wants to get a job in personnel work in private industry. Louis has quite a list of jobs with good experience behind him. His address is 1607 15th Avenue North, Birmingham 4, Alabama, if anyone knows of a good job available.

Bill Gray and wife Margaret (Simmons), '49-'50, are up in yankee-land in Schenectady, New York. Bill is on GE's advertising and sales promotion training program, assigned to technical publications . . . would like some mail from former class mates. His address is 908 Union St.

By golly, you just can't keep a good man down. We got another letter from Buster Barlow and the Cougar Cajuns in New Orleans. Seems that the Cougar Cajuns, an organization of UH exes in Louisiana is making a splash in local publicity. Buster enclosed some clippings. The "Cajuns" had another weiner roast, as is their custom every time the UH plays a football game. They have 11 members . . . are looking for more.

Ex R. K. Walters, who received his BS degree in architectural engineering in 1928 and his MS in social science and engineering in 1930, has been appointed senior engineer in Shell Chemical Corporation's Head Office in N. Y.

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Old Tennessee is Homecoming Challenge

By JACK SCOTT

Exactly half a century before the University of Houston played its first football game in history—against Southwest Louisiana Institute—the University of Tennessee was already experiencing its first undefeated season on the gridiron.

Now, in 1953, when the University of Houston football program is just eight years young, and Tennessee is in its sixty-first season, these two teams meet on the field of play.



GILLIOZ

Space does not allow that the entire story of football at the University of Houston be told here. It would take thousands of words to trace the progress of a team that lost its opener 13-7 to S.L.I. in 1946, and yet, faces traditionally powerful Tennessee in 1953 in a game that can go either way.

In 1946, only four points separated the Cougars and a win in their first Homecoming game ever played. North Texas State claimed that one 7-3, despite your efforts to help the Cougars across the goal from the 11-yard line in the fourth quarter. The margin of defeat in 1947 was even less, but still, Southwest Texas sent UH's old grads away from Public High School Stadium with long faces after a 2-0 loss.

Stephen F. Austin's Lumberjacks kept you from wild celebration in 1948 as they calmed Coach Clyde Lee's first team 21-13.

In 1949, we came close, but little John (Model-T) Ford and his good right arm deprived us of our first Homecoming win by scoring in the fading minutes to tie our best ball club to date, 27 to 27.

Late in November of 1950, the Cougars hosted the William and Mary Indians at 70,000-seat Rice Stadium, and about 25,000 of those seats were filled. It was the largest crowd ever to see a University of Houston game.

A fired-up Cougar team that day halted William and Mary's heralded single wing attack, and the University of Houston claimed its first Homecoming win 36-18.

All-America Quarterback Larry Isbell led the Baylor Bears over the Cougars 19-0 in the 1951 Homecoming game before 55,000 fans celebrating Cullen Day. Our fine Gene Shannon-led Cougars went on to a successful season, and a 26-21 Salad Bowl victory over Dayton.

The game last year will long be remembered. Tulsa's Golden Hurricane came to town with the greatest offensive show in football, only to be stopped cold by the great "Kimmel Corp" 33-7. We gave the nation our first All-America player that year in J. D. Kimmel, the finest leader our teams have ever known.

Going into the game with Tennessee, the Cougars' Homecoming record stands at two wins, four losses, and a tie. Improving on that record will be a Herculean task for a team that is dominated with sophomores.

The famous General Robert R. (Bob) Neyland single wing, now in the hands of Coach Harvey Robinson, is one of the most feared attacks in football, and this year is certainly no exception. Thirty lettermen are back from the Cotton Bowl team of a year ago that produced two All-Americans.

Up front, Tennessee will have the same type of blocking as offered by Texas Tech two weeks ago. Traditionally, the Vols have a light line, one that moves swiftly as a unit, and one that is schooled thoroughly in the fundamentals of football. The Vol line will average about 194 pounds to the man, but they will show you the deadly efficient blocking that Neyland teams are famous and feared for. Bob Fisher, a 205-

pound tackle will be the biggest man in the forward wall, and he will line up next to Guard John Powell, who weighs just 185 pounds.

The Cougars, in matching wits with Tennessee, must depend on a coordination of their various strengths. They must take advantage of the weight advantage in the line to the maximum. Defensive stalwarts Buddy Gillioz and Paul Carr must have plenty of help all along the line to counteract the tremendous striking force of the single wing with its unbalanced line variations.

Sophomore Halfbacks Kennie "Scooter" Stegall and Don Hargrove will be depended on for consistent gains, Stegall on the wide pitchouts and Hargrove on the quick openers over tackle. Sophomore Guards Jim Blackstone and Wayne Shoemaker will be depended on to clear the middle for Carr and Jack Patterson.

The Cougars' best passing combination of Bobby Clatterback to Sophomore End Ben Wilson will be called on to keep the Tennessee defense loosened up, and Tennessee has one of the finest defensive records in the country.

It will take a "team effort" by the Cougars to get by Tennessee, the same type of team effort that whipped Baylor 37-7.

Tennessee is a real challenge for the young Cougars and the young University of Houston. But, just as the Volunteers are famous for power-laden football, the Cougars are famous for their ability to meet a challenge.

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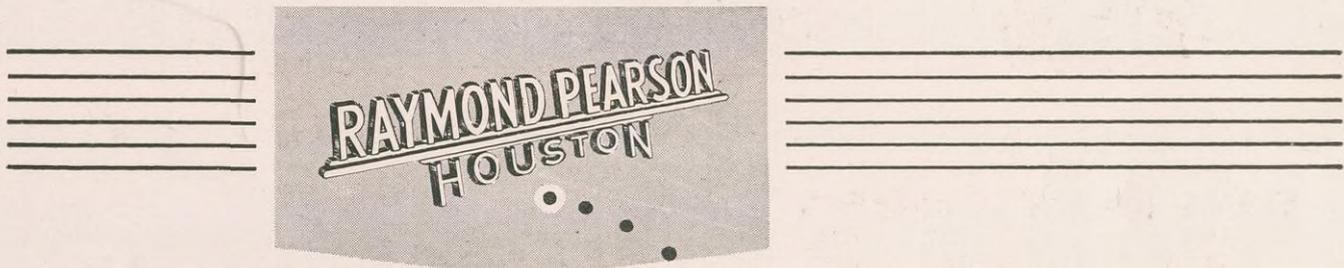
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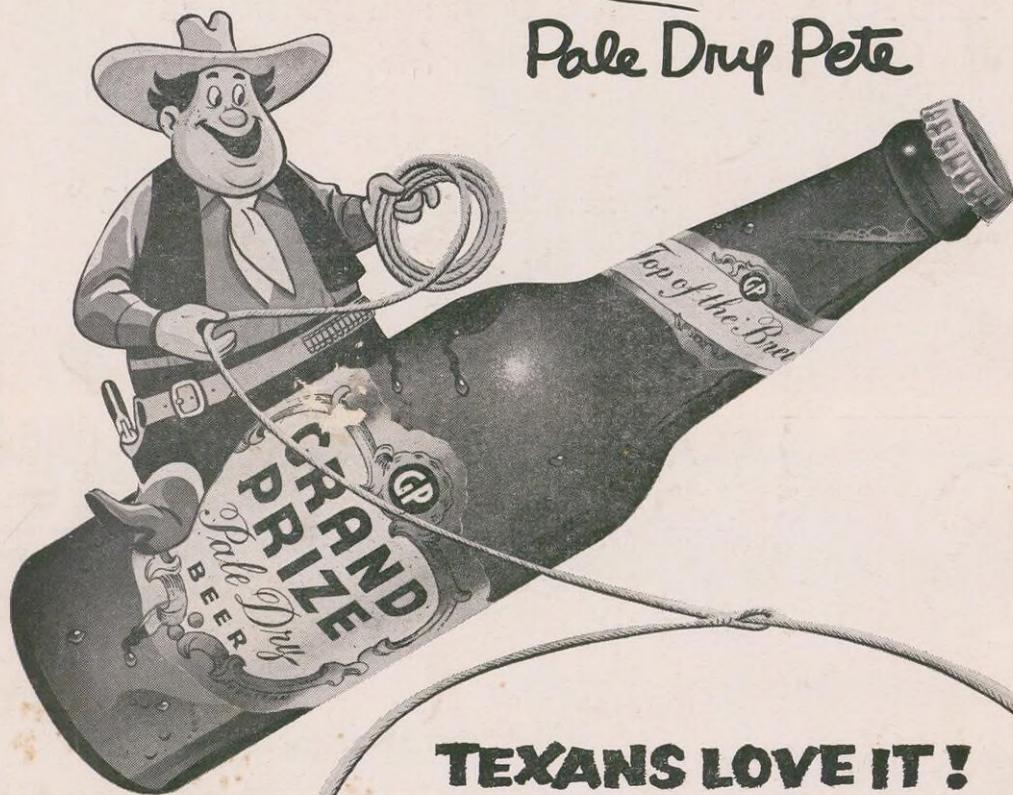
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