



Shellegram

Deer Park Manufacturing Complex

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SHELL STATEMENT ON PRESIDENT FORD'S INFLATION MESSAGE

Shell Oil Company supports President Ford's message to Congress as a plan for action which has a chance of reducing inflation while preventing a recession.

President Ford presented a tough package, but it is a reasonable one under the circumstances, commented Perry Bridges, President of Shell Oil Company.

Bridges emphasized that the proposals made by the President must be considered as a whole.

"We hope that Congress will treat the President's message as a total package and not start picking and choosing parts of it for action. This could lead only to delay," Bridges said.

Commenting on the energy side of the message, Bridges said that Shell is pleased that the President stressed conservation.

The President talked of reducing imports of crude oil by one million barrels per day. To get a true measure of this conservation, we must add the impact of the decline in domestic production of oil and also of natural gas, since natural gas shortages can only be made up by oil in the short run. To reduce imports by one million barrels per day, Americans must conserve almost twice as much as this, and there will have to be a noticeable impact on our life style, if this is to succeed.

The President hopes to encourage a voluntary conservation effort, and obviously this must be tried first. It is going to be interesting to see if voluntary measures will be efficient to achieve the goal which he has set.

The 1980 target to replace oil and natural gas with coal as fuel to generate

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SHELL COMPLEX ACTIVITIES CLUB MAILS BALLOTS

Ballots were mailed today for the election of the board of directors for the Shell Complex Activities Club. Please be sure to follow the instructions enclosed and deposit your ballot in the designated boxes located in the clock alleys. All ballots must be turned in by Friday, November 1.

The club is for all complex employees. Its objective is to bring a variety of activities to Shell employees working at the Deer Park Manufacturing Complex and their families.

Some of the activities which the club plans to offer

are discount tickets to: sporting events, theaters, Astroworld, dinner clubs and travel clubs. Other sponsored activities will include softball, bowling, bridge, picnics, dances and golfing.

An annual membership fee, all bylaws, rules and regulations will be established by the board of directors following their election on November 1.

So, remember to make your choice known and vote for those you would like to see direct the activities of the Shell Complex Activities Club.

AN ORDINARY RUN-OF-THE-MILL VACATION

Have a yen to travel?

Well, more and more people of average means are doing it these days.

"An ordinary run-of-the-mill vacation," says Les Reeves, senior chemist, Refinery Lab.

He continued by saying that everyone goes to Europe these days.... Yet, this was Reeves' first trip to the continent.

Les and his wife, Theresa, were joined by another Shell couple, Jim M. and Esmerelda Martin. Martin works for MTM Research - Analytical. This was Martin's second trip. He first went as a



Les Reeves holds out the Shell flag aboard the boat which will take him and others for a tour of the Yjselmeer. The Yjselmeer is a body of water with a dike protecting it from the sea. Plans are to completely drain it so that the land can be reclaimed.

guest of the U.S. Air Force during WWII.

Martin especially enjoyed Italy and the Italians, and his main regret was that they didn't get to browse

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LAST MINUTE REMINDER

Ten-and-Over Party for all refinery employees with ten or more years of company service will be *October 19 - 11 a.m.*

HOPE TO SEE ALL OF YOU THERE!!!!!!

ECONOMICS OF PETROLEUM final of series

It is hoped that the series on ECONOMICS OF PETROLEUM by Dr. Richard J. Gonzalez will assist you in understanding some of the reasons behind the troublesome petroleum supply problems that face us as American consumers.

How long will it be before we see the end to the energy shortfall?

This depends on whether government discourages or encourages the development of our own energy resources. If we insist on not using coal, if we insist on keeping the petroleum industry from obtaining oil from the Santa Barbara Channel, if we insist on handicapping the construction of refineries, we could have a shortage forever.

But if we have any intelligence, we will move quite differently from the past. We will encourage the energy industries to expand capacity rapidly, and to increase the output from existing wells by spending more on new recovery techniques.

It's possible to get by without increasing our imports as rapidly as we had expected. The question is, can we reduce imports and still meet our demands? This is a function of how people behave in terms of adjusting consumption.

Let's start with the automobile. Already, consumers have decided that they don't want big cars. All they need is a small car that will get them 20 to 30 miles to the gallon. The automobile companies are cutting back their production of big automobiles because they don't sell, and are stepping up production of smaller cars. This is going to have a tremendous impact on demand in the future.

Industrial users of energy are obviously going to do all they can to cut back their consumption. People who have studied this think that any large firm can probably cut its use of energy by 10 to 15 percent by paying attention to waste.

A new process is supposed to cut by 35 percent the use of energy in the manufacturing of aluminum. I recently saw a picture of the latest cement kiln that will use half as much energy per barrel of cement as the ones now being used.

These are two very, very intensive energy users, and this is an example of what happens when energy costs increase.

The electric power industry is an enormous user of energy and now has a major research program to figure out how they can be more efficient in using energy. People are talking about ways to use the waste heat from electric utilities. In many cases twice as much heat is wasted as is converted into electricity.

We have the potential ability to use nuclear power on a much larger scale, especially if we standardize the plants and then turn them out by mass production. Up to this point, every plant has been

custom-designed, and this is an expensive, time consuming process. Something like a ten-year lead time is required.

Many other things might be done to improve our balance of energy supply and demand. Our country has great amounts of coal - both high sulfur and low sulfur. We have to devise and introduce technology for removing the sulfur before it gets into the air. It can be done and surely will, so that once more we'll be able to use our high sulfur coals.

In the western states there are enormous deposits of low sulfur coal that can be surface mined. This has no analogy to surface mining in the Appalachian area. First of all, the lands are basically flat, not hillsides. Second, they don't have the high rainfall of the Appalachians that tends to wash acid wastes into streams. Third, the land is fairly desolate and arid, and it can be restored. And fourth, the cost per acre of restoring it should be reasonable.

In addition, tremendous quantities of low sulfur coal can be mined at reasonable cost without the risk of underground mining, without the risk of black lung involved when miners go underground. The coal can be moved by unit trains or slurry pipelines to the West Coast, to Chicago, are less than what we are paying now for imported oil.

If we use our intelligence and allow the market forces to work, we might solve some of today's problems within the next decade.

But we must act wisely and promptly on the basis of knowledge and reason rather than on emotional reactions and short-term expediency.

FALL FESTIVAL - OCT. 24-26

Shell Oil Company is sponsoring a booth at the Deer Park Fall Festival being held October 24-26.

The theme for this year's booth is "Shell Salutes Deer Park and School District."

The booth will feature pictures of Shell employees' children and spouses involved in the Deer Park Independent School District.

RULES FOR SUBMITTING ADS

Readers are reminded of the rules for submitting ads for free publication in the SHELLEGRAM.

- Ads are published for complex employees, pensioners and families only. Advertiser must be owner and not agent or dealer.

- All ads must be *submitted in writing* stating item, price, advertiser's name and home telephone number. Forms are available at the receptionist's desk and the SHELLEGRAM office.

- Deadline for submitting ads is 9 a.m. on Wednesday.

- Mail ads to the SHELLEGRAM or bring them to Room 103, Main Office Annex.

Shell statement on inflation message

Electrical power also will be difficult, perhaps not sustainable, stated the Shell president.

Many East Coast power plants, important consumers of oil and natural gas, have converted from coal to petroleum. They could reconvert, but with some effort.

Other electrical power plants on the Gulf Coast and the West were designed to burn oil and natural gas. They could switch to coal, but they would require entirely new boiler systems.

This means a 4-5 year design and construction program. A plant decided today to convert to coal, it probably would just make a 1980 deadline for new operation.

A second important problem will be the development of necessary railroad rolling stock to deliver coal to new customers.

"We do not think such a deadline is realistic, however, the effort to reinvigorate coal as a major fuel is a national necessity," he stated.

Bridges commented that he would like to see more emphasis on increasing domestic supplies of oil and natural gas in the President's message.

The President did suggest regulation of natural gas prices, amending the Clean Air Act, and the use of Naval petroleum reserves, but he did not talk about increased governmental efforts for more oil leasing on the Outer Continental Shelf or development of new basins not yet explored.

"He also might have appealed to environmentalists not to oppose petroleum development simply for opposition's sake. He might have suggested a stronger compromise between the needs of the environment and the needs for energy," Bridges said.

Commenting on the proposed surcharge tax, Bridges said that Shell viewed "A measure of this kind as inevitable. We accept such taxes on corporations and on those in the higher income

brackets as part of the battle against inflation.

"The President set tough targets," Bridges concluded, "But we've got to set tough targets to beat inflation and to preserve the economy."

AUDIOMETRIC TESTS BEING CONDUCTED

Audiometric tests will be conducted during the hours of 7:30 a.m. to 4 p.m., Monday through Friday, beginning Monday, October 21, and running through mid-November.

If you haven't had one since the program was initiated a couple of years ago, this applies to you. Both hourly and staff employees are to take the audiometric tests.

Check with your immediate supervisor and make your appointment now to take the test. Don't delay!

To make your appointment, call the Medical Department Secretary, Ms. Mary Jane Bradbery, at 546 or 56-431.

an ordinary run-of-the-mill vacation



In the background you are seeing the windmills just outside of Amsterdam - one of the many sights that the Reeves and the Martins enjoyed on their four-week tour of Europe. In the foreground is Jim Martin's wife, Esmerelda.

through the countryside as they would have liked. "It was a hurried trip," said Martin.

Countries visited by the Reeves and the Martins included the Netherlands, Belgium, Luxemburg, France, Germany, Switzerland, Italy, Liechtenstein, Yugoslavia and England.

Some ordinary run-of-the-mill trip....

THERE'S NO REST FOR THE WICKED

A South American missionary wants the Texas Parks and Wildlife Department to help him atone for his sins, but the department was powerless.

The missionary recently sent a letter addressed to "Game Warden, San Saba County, Texas," explaining that he had received a citation in 1933 in that county for a deer-hunting offense.

He had managed to get away to where the long arm of the law could not reach him and consequently he never paid the fine. But, the deed has weighed heavily on him all these years, and he wants to make restitution.

Unfortunately for the missionary, department records don't go that far back, and the statute of limitations for the offense ran out years ago.

Say department officials, "He'll just have to live with it."

TETANUS SHOT REMINDER

Those of you who have not received your third tetanus shot since the beginning of the series will have the opportunity to do so during the middle of November.

If you wish to start the series, you may do so at that time.

CLASSIFIEDS

FOR SALE

1968 Chevelle Malibu, 307 engine, air, power steering, automatic, one owner. 926-9801 after 5:30 p.m.

1970 Scout mobile travel trailer, 20', self contained, very clean. \$2,850. 6 hp Seaking outboard motor. \$75. 60'x110' lot at DLE in Dayton. \$2,500. All prices firm. 479-1753

1973 175cc Yamaha Enduro in perfect condition, 1,200 miles, adult owner. \$550. 479-6263

1974 Cheyenne LWB pickup, burnt orange and white with fiberglass camper cover, all power equipment, 12,000 miles. Pay balance of around \$3,900. 479-6263

1965 Chevy Biscayne, 6 cyl. Standard shift, runs well. \$175. 946-1922

1967 Camaro in excellent condition, air, radio, heater. \$850. 472-3187

7' couch and recliner. \$25 for both or \$15 each. Woman's Sunbeam hair dryer, Like new condition. \$10. 941-8281

Take up payments on 1967 VW squareback sedan with air, overhauled motor with 1,500 miles, new brake job. No equity. 941-8281

Two 12' Calcutta rods made for surf fishing. Two reels complete with line. One Penn 409M and one Penn 209M. Both in excellent condition. \$50 for both. 472-3187

Couch and loveseat, traditional, green/gold/brown combination. Less than two months old. Cost over \$400 but will sell for \$300. 358-3213

Well cared for Yamaha 100. 4,000 miles. Make offer. 422-8640

O'Keefe & Merrett gas double oven and cook top and vent hood. Coppertone. Excellent condition. \$200. 422-8640

1973 Yamaha 175cc motorcycle. Low mileage. Excellent condition. Make offer. 479-1491

Commercial property on Pasadena Blvd. 3-1/2-2 brick. For sale or rent. \$25,000. 946-2040

14' aluminum "V" bottom boat with bait well. \$125. Portable outboard motor hoist. \$20. 734-0197

9'x12' burnt orange area rug with fringed ends. 3 years old, good condition. \$35. 485-3064

Octagon game table, bumper pool, dining top, card playing top, excellent condition. Retail for \$270. 485-5250

1973 Triumph 750, good condition. 2,500 miles. 487-3377 after 5 p.m.

16 1/2' outboard, Chrysler Bowrider 70 hp Chrysler engine, newly rebuilt and warranted. New trailer. 474-2310 or 643-2893

1970 Porsche 914, AM/FM, new paint, excellent condition. \$2,400. 477-3512

FOR RENT

Garage apartment, unfurnished, block off 225 in Pasadena, 706 Eagle Street. \$75 per month (includes water only). 472-3187



SHELLEGRAM

Published by Shell Oil Company for its Deer Park Manufacturing Complex employees at Deer Park, Texas.

Mrs. Dotti West - Editor

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