

# TEXACO STAR

FOR EMPLOYES OF THE TEXAS COMPANY



AMERICAN LIBRARY ASSOCIATION  
BOOKS AND PERIODICALS  
ENJOYED BY MEN OF  
AMERICAN MERCHANT  
MARINE



# TO OUR SALESMEN—

GENTLEMEN:—

**H**ERE IS A THOUGHT we would like to leave with you.

You are, all of you, pretty well acquainted with LUBRICATION, but it may be somewhat of a surprise to you to learn that some of the leading technical journals in the United States, namely, such papers as

Power  
Power Plant Engineering  
Electric Street Railway  
Journal  
Coal Age  
Petroleum  
National Petroleum News  
Universal Engineer  
International Engineer  
Purchasing Agent

and several others have reprinted articles from LUBRICATION with our permission.

Now, what we want to bring out is that the editors of these papers are trained to find out just the things that their readers are interested in and to secure articles to satisfy those interests.

From this it is evident that the readers of these papers are definitely interested in LUBRICATION, and, secondly, that the quality of the material appearing in LUBRICATION compares favorably with the original matter that these editors are able to write or to purchase.

Furthermore, it shows to our mind that there is a dearth of available material on lubricating problems and that LUBRICATION is meeting this need for more information.

Now, the readers of papers such as we have mentioned are all, or

largely all, possible customers for lubricants. They are, as a rule, the kind of people you meet when you go about to sell or demonstrate Texaco Lubricants.

Why not help them secure more information on lubricating problems generally, — on Texaco Lubricants specifically?

See to it that they are enabled to read the articles in LUBRICATION, first, and not after they are reprinted several weeks or a month later.

Keep this in mind and check up your list of customers and prospects and send in or get them to send in their names and addresses for LUBRICATION.

But, of course, you must keep in mind that it would be sheer waste to send this periodical to such people as are not directly interested in the use and selection of lubricants, and that the choice of names must be restricted to those who are in authority and are able to make returns on the Company's investment in this publication either by their direct purchase of Texaco Lubricants or by their authority or ability to recommend the lubricants which may be purchased.

You may even make it a personal matter by telling your prospects or customers that *you* are going to see that *they* get this valuable periodical monthly. It will help you, to say nothing of the help it gives the Company.

Thus, LUBRICATION can be a "hello" from you every month.

ADVERTISING



DIVISION

## RUSSIA TO THE SOCIALISTS

God rest you, peaceful gentlemen, let nothing you dismay,  
But—leave your sports a little while—the dead are borne this way!  
Armies dead and Cities dead, past all count or care.

God rest you, merry gentlemen, what portent see you there?

Break ground for a wearied host  
That have no ground to keep.  
Give them the rest that they covet most.—

*And who shall be next to sleep, good sirs,  
In such a trench to sleep?*

God rest you, peaceful gentlemen, but give us leave to pass.  
We go to dig a nation's grave as great as England was. . . .  
God rest you, thoughtful gentlemen, and send your sleep is light!  
Remains of this dominion no shadow, sound, or sight,  
Except the sound of weeping and the sight of burning fire  
And the shadow of a people that is trampled into mire.

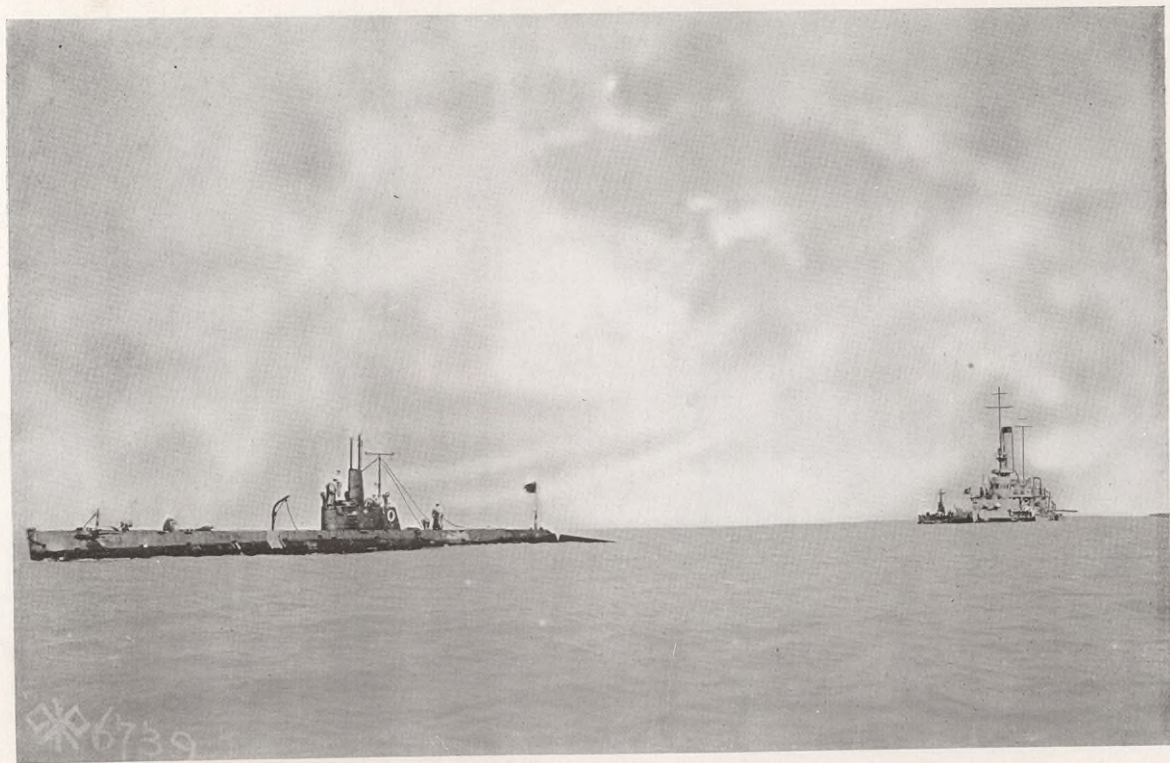
Break bread for a starving folk  
That perish in the field.  
Give them their food as they take the yoke.—

*And who shall be next to yield, good sirs,  
For such a bribe to yield?*

God rest you, merry gentlemen, and keep you in your mirth!  
Was ever kingdom turned so soon to ashes, blood, and earth?  
'Twixt the summer and the snow—seeding-time and frost,  
Arms and victual, hope and counsel, name and country lost!

Let down by the foot and the head.  
Shovel and smooth it all!  
So do we bury a Nation dead.—

*And who shall be next to fall, good sirs,  
With your good help to fall?*



AN AMERICAN SUBMARINE AND "MOTHER SHIP" OF SUBMARINES—*Copyright by Committee on Public Information*

# TEXACO STAR

Vol. VIII

FEBRUARY 1921

No. 2

PRINTED MONTHLY FOR DISTRIBUTION TO EMPLOYEES OF  
THE TEXAS COMPANY

"ALL FOR EACH—EACH FOR ALL"

Copyright, 1921, by The Texas Company

While the contents of this journal are copyrighted other publications are welcome to reprint any article or illustration provided due credit is given to The Texas Company

Address: Texaco Star, 320 The Texas Company Building Annex, Houston, Texas

IN THE APRIL 1919 issue of the *Texaco Star* President Lufkin made a statement, for the benefit of recent employes, of a certain policy of the Company well known and understood by the older employes. In the following letter President Beaty again calls attention to this important matter:

Editor Texaco Star,  
The Texas Company,  
Houston, Texas.

Dear Sir: Please publish this in your next issue and in that way call attention to our rule which precludes the retention of employes who become interested in outside oil or gas properties, or in the stock of other companies engaged in the same line of business as ours or any branch thereof.

Our rule is not limited to the Producing Department; it applies in every department and every subsidiary.

There may be cases where employes held such outside interests when they entered our service and upon full disclosure were exempted from the rule pending sale or other disposition of the holding, and there possibly may be a few cases where employes while in our service have acquired such outside interests without knowledge of the rule and under circumstances of a mitigating nature. In any event, the time is here for a check up, and the rule will be enforced. I am considering the form of a general questionnaire similar to the one used by our Producing Department (Form PO 336). In the meantime heads of departments are being instructed to report any cases that may have come to their attention.

Yours very truly,  
Amos L. Beaty.

It will be apparent to everyone who gives the subject a little thought, that any other policy would result in disorganization, distraction from duties, and even disloyalty to the Company.

★ ★

The horrible example of Russia should be more critically understood in this country than it is. The honest uneducated seem to regard it as an affair of a strange people so alien to themselves that they need fear no similar madness in their own society. Of the so-called educated, a great many are

exercising their brains on fine distinctions between Bolshevism and Socialism and attempting to allay apprehensions that State socialism would here bring on any attempt to set up proletarian dictatorship.

On the other hand, open advocates of communism swarm among "class conscious" industrial workers (who work rather on their own and others' envious passions than on their jobs) and among our wrongly selected school teachers and college professors.

In every populous country it has always been the experience of mankind that only a minority are sufficiently honest and sane and enlightened to make them free from liability to be misled by demagogues who are dishonest or insane or unenlightened—or characterized by two or all three of these attributes. Always the security of every commonwealth depends upon the virtue and energy of such a minority. Every downfall of a people has come to pass through the vices or idleness or weakness of those who, by nature and nurture, were fit to be leaders or the chosen representatives of free men. "If the light that is in you be darkness, how great is that darkness!"

★ ★

Some individual socialists deceive themselves by imagining that State socialism could be checked according to their fancy at some particular stage, without tendency to spread into thorough communism. For instance, when the regular socialist party under Debs and its high Committee became a little too 'red' for John Spargo, he became what was called a "Wilson Socialist." But they are all as near the same as kittens and cats. Socialists who are not too sentimental to think, have no delusions. Proudhon declared in 1848 that the socialist revolution must end "in an immense cataclysm, of which the immediate result

## TEXACO STAR

would be to lay waste the earth and to confine society in a straight-waistcoat." Karl Marx, Debs, Lenin, Trotzky, all understand this. It is what has taken place in Russia.

★ ★

Many of those who recognize a dangerous revolutionary propaganda in this country attribute it to foreigners and think only of deporting and stopping immigration. If the matter depended mainly on foreigners it would not be very serious. The truth is, it is mainly supported and carried on by native born citizens.

The real danger lies in our fellow citizens who are advocating class legislation. Whether knowingly or unwittingly, all such persons are a menace to freedom, to private property, and to the family. There is only one end to the road they are trying to travel. While seeking to convert our erring associates to a truer understanding and better motives, we must resist them sternly or they will drag us down.

The way in which our political institutions have been functioning during the last two decades should give us grave concern. We must remember that, while a Constitution is fundamental a great deal depends on administration.

The election of socialists to political office has not yet amounted to much in this country, but their appointment to administrative offices has reached amazing proportions. Bureaus and Commissions of the Federal Government have been flooded with socialists of every sort—from the "parlor" variety to carriers of the Party card. American business is frequently "investigated" or supervised by government officials who, when appointed to office, were openly known to desire the destruction of all private industry and the overthrow of the republic.

What is to be thought of the political competency of a people, claiming to be free, whose government deports foreigners for tenets and activities which openly characterize thousands of citizens who have been deliberately selected for appointment by the highest authorities of the same government?

★ ★

Neither the war nor the fantastic "peace" that followed it is the cause of this threatening situation. The American people,

like the people of Europe, had before the war become victims of the practice of bidding for political support by enacting class legislation.

★ ★

A document written by the Russian novelist, Leonid Andreev, just before his death, appeals to America to save his country from "a veritable hell created by the Bolsheviki." And Paul Milukof beseeches the allies to help the true patriots of Russia; denounces the Nansen scheme for feeding the people while submitting to the proletarian dictatorship; and declares the wrecking of Russia was mainly due to the two socialists, Arthur Henderson of England and Albert Thomas of France. He appears to have overlooked America's assistance contributed through Trotzky *et al.*

★ ★

Lieutenant A. W. Klieforth, of the U. S. Intelligence Service, on his return last year from Russia published a report in which he told of the socialization of children in Petrograd, as follows:

I was in Petrograd when Lenin came into power. His first strategic move in his domestic policy was to begin the obliteration of the family as a social unit.

Under soviet domination permits are necessary to travel from city to city. If you live in Petrograd and your mother is dying in Moscow, it is possible to go to her bedside only by getting a permit from the Petrograd soviet. You say, "I want to visit my mother who is dying in Moscow." The invariable reply is: "That is no excuse. Your mother has no more relation to you than any other woman citizen in this soviet republic."

If you want to visit your children—that is to say those who were once your children—who have been removed to the Communal schools, you will not be given a permit, because the children are not really yours at all, but have become wards of the state. All the children have been deported from their homes to these schools. The younger generation in Petrograd is systematically herded into freight cars and sent away 800 to 1,000 miles, to isolated institutions where they are trained in the principles of communism.

★ ★

There was a time when preachers, philosophers, and others interested in the sanity and the progress of the civilized world advocated *moderation in all things*. Excesses were condemned; extremes were restrained. And progress was made amid the contentment of the people. For some time back this order of things has been reversed. In the frantic effort to reform a world, that was not half bad in the beginning, bands of extremists, who cherish prejudice without comprehension, have been spreading this hysteria propaganda.

—Manufacturers and Dealers Association of America.

# TEXACO STAR

## THE STUMBLING BLOCK

I'm the scorn of minds sulphuric of the esoteric critic.

Of the little group that calls itself "Elect,"  
Parlor Bolsheviks ignore me and the doctrinaires  
All score me

For the dogmas and the schemes that I have  
wrecked.

Long-haired orators attack me with the thought  
that they can hack me

Into pieces they are certain won't be missed,  
While some proudly abstract thinkers put on phil-  
osophic blinkers

Which prevent them from observing I exist.

I am dull and unromantic and the theorists grow  
frantic

When they find they cannot conjure me away;  
I'm the block on which they stumble, I'm the  
thing that makes a jumble

Out of all the airy visions they display.  
Though the lights of hope may beckon, I'm a thing  
that they must reckon,

Or their science and their skill will not avail,  
And their ships so proudly steaming to a port of  
which they're dreaming

Will be thrown in wreck upon me as they sail.

I am stubborn, heavy, leaden and the thought of  
me may deaden

Many notions that are glorious and fair,  
I'm a bore, I can't deny it, and I wouldn't even  
try it—

I am stolid, vulgar, tiresome, but I'm there!  
You can sneer and you can flout me, but you  
can't get on without me,

Though you suffer with convictions most in-  
tense.

For your plan won't last a minute if you haven't  
got me in it—

I am nothing more or less than Common Sense!  
—Berton Braley.

G. K. Chesterton, speaking to his first American  
audience, quoted Patrick Henry's famous defiance,  
"Give me liberty or give me death," and com-  
mented:

"If Patrick Henry could arise from the dead and  
revisit the land of the living and see the vast sys-  
tem and social organization and social science  
which now controls, he would probably simplify  
his observation and say: 'Give me death.'"

Mr. Chesterton's lecture was largely on the sub-  
ject, "Ignorance of the Educated," taking as a  
text another American saying, Josh Billings' aphorism,  
"It isn't so much people's ignorance that  
does the harm as it is their knowing so many  
things that ain't so." Among innumerable illus-  
trations, he ridiculed the commonly accepted his-  
torical notion that early man won his wife with  
a club. This article of faith for the majority of  
educated people, the lecturer remarked, assumed  
that early woman had an unconquerable aversion  
for early man.

## CRUDE OIL PRICES AT WELLS

February 1, 1921

Pennsylvania . . .	\$5.00	De Soto . . . . .	\$2.40
Mercer Black . . .	2.73	Bull Bayou . . . .	2.15
Corning, O. . . . .	3.50	Crichton . . . . .	2.00
Cabell, W. Va. . . .	3.71	Caddo Light. . . .	2.50
Newcastle . . . . .	1.98	Caddo Heavy. . . .	1.25
North Lima . . . . .	3.48	Vinton . . . . .	1.50
South Lima . . . . .	3.48	Jennings . . . . .	1.50
Indiana . . . . .	3.48	Spindletop . . . .	1.50
Princeton, Ill. . . .	3.52	Sour Lake . . . . .	1.50
Illinois . . . . .	3.52	Batson . . . . .	1.50
Canada . . . . .	3.88	Saratoga . . . . .	1.50
Somerset, Ky. . . .	4.00	Humble . . . . .	1.50
Ragland, Ky. . . . .	2.00	Goose Creek . . . .	1.50
California Light. . .	2.95	Markham . . . . .	1.50
California Heavy . .	1.60	West Columbia. . .	1.50
Wyoming . . . . .	2.75	Corsicana Light. . .	2.50
Kansas and Okla. . .	2.50	Corsicana Heavy . .	1.50
Cushing . . . . .	2.50	Electra-Petrolia . .	2.50
Hewitt . . . . .	2.50	Ranger . . . . .	2.50
Healdton . . . . .	1.25	Burkburnett. . . . .	2.50

All Power, each Tyrant, every Mob,  
Whose head has grown too large,  
Ends by destroying its own job  
And earns its own discharge.

—Kipling.

## LIFE WISDOM

The wisdom of the wise and the experience  
of ages may be preserved by quotation.

—Benjamin Disraeli.

God grants liberty only to those who  
love it, and are always ready to guard and  
defend it.—Daniel Webster.

They that can give up essential liberty  
to obtain a little temporary safety deserve  
neither liberty nor safety.

—Benj. Franklin.

The people never give up their liberties  
but under some delusion.—Burke.

Eternal vigilance is the price of liberty.

—Curran.

None can be free who is a slave to, and  
ruled by, his passions.—Pythagoras.

The way for a young man to rise is to  
improve himself every way he can, never  
suspecting that anybody wishes to hinder  
him.—Lincoln.

What you sow you reap. Start trouble  
and it will pursue you like a wasp.

—Whitman.

Heat not a furnace for your foe so hot  
that it doth singe yourself.—Shakespeare.

Every noble life leaves the fibre of it  
interwoven forever in the works of the  
world.—Ruskin.

When a man does not find repose in  
himself it is vain for him to seek it else-  
where.—French Proverb.

It is far more important to me to pre-  
serve an unblemished conscience than to  
compass any object, however great.

—Channing.

If a man deceives me, shame on him. If  
he deceives me twice, shame on me.

—Proverb.

To me avarice seems not so much a vice  
as a deplorable piece of madness.

—Sir Thomas Browne.

Marriage is the mother of the world and  
preserves kingdoms, and fills cities,  
churches, and heaven itself.—Jeremy Taylor.

## TEXACO STAR

**Memorandum.**—Advice received from Mr. B. E. Hull would indicate that Mr. David Brown has joined the ranks of Benedictus. Wonders will never cease! By his actions the Grand Order of Jiggleos is a thing of the past.

Jan 25, 1921.

C. K. Longaker.

After this page was made up the editor received from Mr. Hull the following sequel to Mr. Longaker's "Memorandum": We gladly make room for it, and add the hearty congratulations and good wishes of the *Texaco Star*.

Mr. David Brown, of New York, Manager of the Insurance Department, and Miss Gertrude Menden were married at 3 p. m. Friday, January 21, 1921, in the Grace Episcopal Church, Utica, N. Y.

Mr. Brown enjoys the distinction of being probably the best known and most universally liked employe of The Texas Company and a host of fellow employes extend their congratulations and best wishes.

★ ★

Editor *Texaco Star*.—Mr. Hopewell Clarke, of St. Paul, Minn., made a short but cheering call on one of the assistant secretaries in the Home Office on Jan. 26th. He is comparatively a new stockholder in the Company and was in South Texas with a view of locating a winter home. He used to know J. W. Gates, and Summit Avenue in St. Paul, on which he lives, is one of the best residence avenues in that city. Although he has been a stockholder only since October 1 am addressing a *Star* envelope to him.

His optimistic name radiates through his genial countenance. He was greatly impressed with the fine Home Office building of The Texas Company, though he expressed some fear that the upkeep of such a building might interfere with the payment of dividends. He was leaving Houston that night on his return to Minnesota, and the assistant secretary, who had once lived in that State himself, felt much sympathy for Mr. Clarke as he left the land of blooming roses and ripe strawberries for the snowbanks of the north. Yours very truly,  
Sam'l J. Payne.

★ ★

### AN UNSOLICITED CONTRIBUTION

General K. M. Van Zandt, Fort Worth banker and commander-in-chief of the Confederate Veterans, is perplexed by a lot of Houston cash—a silver shower that fell in the wake of the old soldiers' parade last October. The money—\$168.38—was thrown upon the "magic flag" of The Texas Company, carried in the procession.

Employes of The Texas Company, according to a letter to General Van Zandt from Ernest Carroll, assistant to the vice president of The Texas Company, had been wont to carry this big flag in patriotic parades, especially those in which money was solicited for the Red Cross. Watchers along the route of the parade were solicited to throw money on this flag. So when the emblem was seen in the veterans' march the money began to fall. It wasn't wanted, nor solicited.

After much deliberation the \$168.38 was sent to General Van Zandt by The Texas Company officials with the request that he apply it to some Confederate need.

General Van Zandt will likely remit the money to the national treasury of the veterans.—*Houston Chronicle*.

It is in winter that we dream of spring;

For all the barren bleakness and the cold,

Decked with sweet blossoming.

Page six

Editor *Texaco Star*.—I am sending you an item I trust you will find place for in the *Texaco Star*.

Not that we believe that anybody has any real doubts of the success and the real value of the Easy Pour Can; but because it is sometimes interesting to have one's opinions confirmed by outside authority, we are quoting below verbatim a description of the Texaco Easy Pour Two-Quart Can which appeared, with an illustration of the can in use, in the January 8, 1921, issue of *The Scientific American*.

It is, of course, understood that this is a news item, and, conforming to recognized policy, *The Scientific American* eliminated any mention of the trade name involved.

Yours very truly,

L. A. Jacob,

Superintendent Advertising Division.

### AN OIL CAN THAT IS NEVER IN ITS OWN WAY

Many an autoist has had the trying experience, in attempting to put oil in his crankcase in the absence of a funnel, of getting a good part of the precious lubricant on the outside of his engine, on the ground, on his fingers perhaps,—everywhere in the world, it must sometimes seem, except down the opening of the breather. One way to remedy this would be to induce the car manufacturers to put the breather in a somewhat more easily accessible spot; but this is a remedy which the average automobilist is hardly in a position to apply. So one of the big oil refiners has come to his rescue with an "easy pour" can for oil. The trick consists in the very simple expedient of an offset spout; instead of being centered over the can so that, no matter what side we attack the problem from, the rim of the cylindrical portion of the container is in our way, this spout is off at one side flush with the wall of the can itself. It is equally easy to get this spout into contact with the breather and to complete the operation of pouring without a mishap.

—*The Scientific American*.

The February 1921 issue of *Popular Mechanics* also has a "story" on our Easy Pour Can, with a picture of the can.



Signaling from an American submarine  
Copyright by Committee on Public Information.

## TEXACO STAR

Editor *Texaco Star*:—We are sending you a copy of a menu for a dinner given by our Commission and Cartage Agent to welcome Mr. Hinman back to South Africa.

You will observe we finished up with Surfacing Compound Jelly. This was done with the object of putting a really good finishing touch to the dinner. For it is known that in the construction of a road our Surfacing Compound is used and results in smooth running, and if any of the preceding concoctions had proved a difficult undertaking the Surfacing Compound Jelly would have saved the situation.

It is evident that Texaco Products act as a stimulant, for the following morning half of the Staff were well down to work quite half an hour before nine o'clock.

With our kind regards and compliments of the Season to you, Sir, and all our Texaco Colleagues in America.

Yours very truly,

The Johannesburg Staff,  
The Texas Company (South Africa) Limited.

Elibank Johannesburg, 1 Oct., 1920

### MENU

Liqueur	de	Welcome
Special H. Soup		
Saturated Veldt Fish		
Roast Turkey hors de Combat		
Kaffir Ole Sauce		
Tongue	de	Carabao
Vegetables ou Compagnon de Voyage		
Lyra Green Peas		
Crater Compound Potatoes		
300° Test Cauliflower		
Desert a la Transvaal		
Home Lab Salad et Separator Cream		
Surfacing Compound Jelly		
Nabob Tea	Thuban Coffee	
Cetus Cheese		

★ ★

At the way in which European governments turn out paper money, seemingly without a single worry as to how much gold or silver there is back of it, it really is surprising that such a bad example hasn't encouraged the counterfeiting profession to greater activity. However—individuals go to jail for that—governments don't.—*Mark Harris.*

"Either they are in favor of this League of Nations or they are not in favor of any league."—*The World.* If you care for eggs, and can't get a good one, take a bad one.—*Harvey's Weekly.*

Good work is prayer—let us pray.

—*Gaspar N. de Arce.*



Nice, France—Water front, showing Hotels



French Coast of Mediterranean  
Looking toward Mentone, France, from 100 meters in Italy.



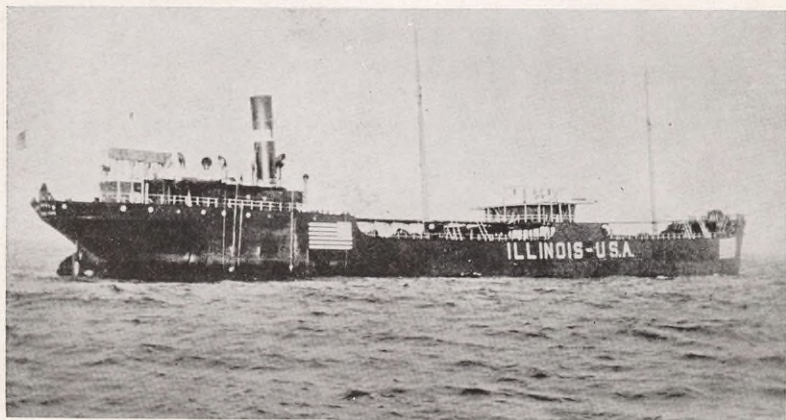
Looking toward Mentone, France  
From 40 meters in Italy.



Terrace farming on slope of Alps  
100 meters across Italian border. The Mediterranean Sea is at the foot of these terraces. Grapes are growing on the flat parts of the terraces which were cut to keep the plants from washing down the hill.

These pictures from the Mediterranean coast of France and Italy were taken in March 1919, by R. L. Skeeter, stenographer in Norfolk District Office, then Corporal in Company E, 318th Infantry, 80th Division, A. E. F., while on leave for a tour of Southern France. He visited the cities of Nice, Monaco and Monte Carlo, and Mentone and went a short distance across the border into Italy.

## TEXACO STAR



### THE SINKING OF THE S. S. ILLINOIS

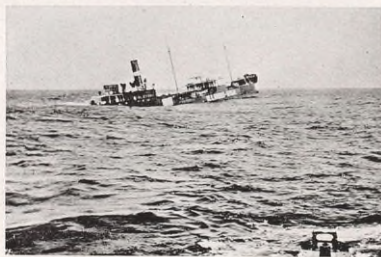
WITH PROGRESSIVE PHOTOGRAPHS TAKEN BY THE GERMAN SUBMARINE

During the month of March in 1917 three ships flying the American flag were sunk by German submarines. One of these was The Texas Company's tanker *Illinois*. That misfortune is now recalled in connection with a remarkable series of photographs of the sinking of the *Illinois*, taken by the Germans from the deck of the submarine that sank her, which by strange chances have come into our possession.

On the morning of March 18, 1917, the *Illinois*, in command of Captain H. Iversen (now Master of our S. S. *Pennsylvania*) was twenty miles north of the Channel Islands homeward bound for Port Arthur, after discharging her cargo in London. She had traversed the worst part of the submarine danger zone, and it looked as though she were in for an uneventful passage. Chris. F. Petersen, the present Master of our S. S. *Aryan*, then mate of the *Illinois*, had the watch at 6:00 a. m., when he sighted a submarine full blown, her decks awash, three miles off the port bow. Petersen gave the alarm and the boilers of the *Illinois* were crowded until she was making her maximum speed. But the tanker proved no match in speed for the submarine. A minute after she was sighted, the submarine submerged and ten minutes later she came to the surface again only two miles from the *Illinois*.

The submarine opened fire, the first shot clearing the top of the pilot house and the second carrying away the tanker's wireless aerial. The submarine gunners were finding the range. The third shell tore through the Chart Room just a few seconds after Captain Iversen had left to go below. Shells then came thick and fast. The engines of the *Illinois* were reversed; port and starboard life boats were lowered; and the crew of the *Illinois* abandoned ship.

Having accomplished the purpose of her firing, in stopping the tanker, the submarine manoeuvred up to one of the life boats, and ordering five of the occupants aboard the submarine replaced them with an equal number of the submarine's crew. A quantity of time bombs were taken aboard this life boat, and the crew of the



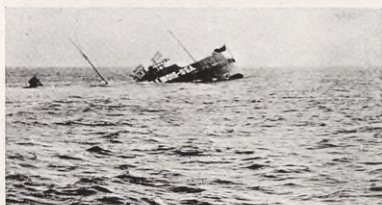
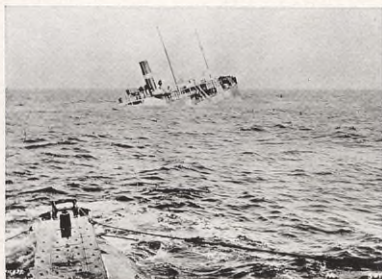
## TEXACO STAR

*Illinois* were ordered back to their ship. Leaving two armed guards to watch the life boat, the three other Germans went aboard the *Illinois* and placed and lighted the time bombs. The life boat then started back for the submarine, and twenty minutes after her departure from the tanker the first bomb, which had been placed aft of the engine room, exploded, to be followed in quick succession by the remainder of the bombs. The *Illinois* began sinking stern first until submerged to the foremast, as shown in one of the photographs.

After the members of the submarine crew were returned to their craft the crew of the *Illinois* were set adrift in their life boats, and the submarine proceeded on her way to work further havoc. Fortunately the weather was fair and the seas smooth, and after hard rowing the *Illinois'* crew were picked up by motor pilot boats and towed in to the Island of Alderney. No lives were lost.

The story of how these photographs were obtained is an interesting one. In substantiating his claim for prize money the commander of a German submarine was required to furnish pictures of the damage he had done. The pictures accompanying this article were taken from the deck of the submarine, whose base was at Bruges, that sank the *Illinois*. A part of the submarine can be seen in two of the photographs. On her return from the cruise on which she sank the *Illinois*, the films were turned in to Photographic Headquarters at Bruges and were developed by the man in charge there. In October 1918, when the Huns started their never-ending retreat from Ostend, Zeebrugge, and Bruges, the British took prisoner the German who had been in charge of the Photographic Headquarters at the Bruges base. He was turned over to the Intelligence Department and they obtained from him duplicates of all the pictures that had been given him, among them being the photographs accompanying this article.

These photographs were later obtained by a man now in the employ of The Texas Company who, while flying with the British Naval Aviation Forces, bombed two German submarines in the course of his patrols over the North Sea. If we were writing a novel, we would say that one of them was the submarine that sank the *Illinois*, but a strict compliance with facts does not permit us to make such romantic ending.



## TEXACO STAR



Cherry Street, Kansas City, Mo.—Old brick pavement surfaced with Texaco Asphalt in 1911—Photograph taken in 1919

### SAVE!—HOW TO DO IT WITH TEXACO ASPHALT

There are thousands of square yards of worn brick pavements in the cities of this country. These pavements must be either torn up or else surfaced with asphalt.

To tear them up and lay a new brick surface will involve tremendous expense. But to utilize the worn brick pavement as a base for a Texaco Asphaltic wearing surface will cost from 35% to 45% less than a new brick surface. Furthermore, Texaco surfacing methods result in a durable resilient asphaltic pavement, which can be laid easily and quickly as well as inexpensively.

The steps in surfacing a worn brick pavement with Texaco Asphalt are:

1. Remove all crumpled and broken brick and clean out the holes.
2. Thoroughly clean the old brick surface by either sweeping or flushing, or by both sweeping and flushing.
3. Fill all holes and depressions of the old brick surface with Texaco Asphaltic Concrete binder.
4. Lay a close binder of Texaco Asphaltic Concrete so as to bring the street to an even contour and thereby allow a uniform wearing surface to be laid.

**Cause or Effect.**—A director of a State hospital in New Jersey warns the public that dallying with the Ouija Board causes insanity. But others maintain that the dallying is not cause but effect.

—*Leslie's Weekly.*

The Eighteenth Amendment put liquor in the home and the Nineteenth put politics there. You just can't keep 'em apart.—*Columbia (S. C.) Record.*

Page ten

5. Lay a wearing course of either Texaco Asphaltic Concrete or Texaco Sheet Asphalt. This course is usually two inches thick.

Many cities in the East, West, and South are enjoying entire satisfaction from worn brick pavements which have been surfaced with Texaco Asphalt.

The three outstanding and all important features of surfacing worn-out brick pavements with Texaco Asphalt are these:

1. It costs from 35% to 45% less than a new brick surface.
2. It is done with minimum traffic delay.
3. It gives a durable resilient Texaco pavement that will withstand the wear of time and traffic.

The Asphalt Sales Department of The Texas Company maintains a corps of expert and experienced highway engineers. These engineers co-operate with public officials, highway engineers and contractors in solving paving problems. Co-operation is the keynote of their work, and when you call for their assistance you will be under no obligation whatsoever.

Senator Smoot has introduced a bill prohibiting smoking in any government building, including the White House. Man born of woman is of few days and probably fool to his gizzard.—*Geo. M. Bailey.*

Another embarrassment of the time is, constituted authority is so furious in pursuit of the bootleggers and moonshiners that murderers and burglars are not molested very much.—*Geo. M. Bailey.*

# TEXACO STAR

## ECONOMIC FREEDOM

By LOGAN G. McPHERSON, in "THE COMPANION FOR ALL THE FAMILY"

The function of a constitutional government is not to prescribe and direct the economic activity of its people, but to preserve the orderly conduct of its people and its institutions. If the government were to administer economic activity, there would be economic despotism.

In principle economic freedom means not only the right of the individual to exert his efforts as he may choose for such reward as he can obtain but also the right to use and to dispose of that reward as he may determine. It may be expended in meeting the immediate wants of himself and his family. If he is able to save part of that reward, and elects to do so, he may expend it in whole or in part in the provision of tools, appliances, and materials to be utilized in the production of things or services for sale. He may invest a part of that reward for utilization by another in production. An individual may not only use and dispose of his accumulations while living, but he may also bequeath them. All of this means that essentials to economic freedom are the right of property, the right to use or dispose of that which a person has acquired for himself, and the right to use or to dispose of that which he has inherited. If all property were vested in the State there would not be economic freedom; there would be economic despotism, whatever the form of the government.

The right to use and dispose of that which is sold passes from the seller to the buyer. If a man has not'ing to sell other than the effort emanating from his body and his brain, he can sell the effort emanating from them. Thus his effort is applied under the direction of his employer toward the service of the people. If a man has accumulated property that can be sold and bought he has accumulated business capital. He can utilize such capital in production and obtain profit through the sale of the product, or suffer loss. If he chooses to do so, he can invest such capital for another person to utilize, and can gain or lose by the act.

If an employee who sells nothing but his effort should demand a voice in determining the manner of use of the structures, machines, appliances, and materials to which and through which his effort is applied; in determining the volume and kinds of the products; and in determining the prices and conditions of their sale, the most kindly disposed employer might say to him something like this:

"These structures, machines, appliances, and materials are capital provided by others than yourself. Their utilization may result in gain or it may result in loss to those who provide them; and the responsibility for utilizing them rests with me.

"I am responsible for the payment of your wages and for the application of your effort for which those wages are paid. But I am accountable for the use of capital to those who have provided it, and I am responsible for directing this business enterprise to serve best those who buy its products.

"What you are selling and I am buying is your personal effort. I am entirely willing to pay to you as much as I should have to pay anyone else for the exertion of similar effort, and I am willing to make the conditions of your work as agreeable as they can be made. But you can not have a voice in utilizing the capital unless you have part in providing it.

This it is possible for you to have if you will save part of your wages and invest them in a proprietary interest in this enterprise. When you are a stockholder you will be entitled to a voice in the administration. It may be only a small voice, but if all the employes should become stockholders they might have a very large voice.

"The stockholders are employing me, and I am employing you; but in reality it is those who buy our products that are employing all that constitutes this business organization—the capital of the stockholder, your effort, and my effort.

"Those who buy what we produce are entitled to demand of us what we are entitled to demand of those who produce what we buy,—that our effort shall be exerted to the best advantage for the common good. I am employing you because it is to the interest of the stockholders for me to enlist your efforts in production that meets the wants of those who buy the products.

"On the other hand, you are working for us because it is to your interest to do so. You are really employing me to make a living for you. In a very real sense the capital of the stockholders is placed at your service. This capital enhances the productivity of your effort. It would not be possible for you to obtain nearly so good a living without the structures, machines, and appliances, and the materials to which and through which your effort is applied. Those who have property in that capital are entitled to determine its administration. You can not be accorded either a share in the property or a voice in the administration as a gift."

The employer might add:

"The ownership of stock, so long as our operations bring profit, will entitle you to dividends. But I warn you that when the devastated countries are rehabilitated the resumption of economic activity throughout the world will bring an augmentation in the supply of all kinds of things. Then our profit may not be so great; there may be periods in which it not only will diminish but will vanish. We are now in a period of readjustment."

Economic activity ought to conduce to the utmost service of the people. Such service is to be attained by observing principles so simple that they are virtually axiomatic. The greater the volume of production of things and services the greater the share for each person. The greater the volume of production of things of a given kind in relation to the capital and effort employed, the smaller the number of persons who will have to be supported in producing things of that kind, and therefore the greater the number of persons whose efforts can be applied to producing other kinds of things. Moreover, the greater the volume of production in relation to the capital and effort employed, the lower will be the prices at which the products can be sold. The lower the prices that people pay for things of a given kind the more they will have available for buying things of other kinds. In order to attain the greatest volume of production in proportion to the capital and effort employed, it is necessary for competent executives to apply both to the best advantage.

During the era of unrestrained competition those engaged in producing, buying, and selling were prone

## TEXACO STAR

to be dominated by immediate self-interest. Many employers often sought the greatest profit without regard to the effect upon the wage earners or upon the public welfare; and wage earners often sought the highest wages without regard to the effect upon the industry in which they were engaged or upon the public welfare. . . . These conditions have not passed, but there is indication that they are passing. Arrangements are being made for employees to present their grievances to a superintendent and ultimately to the head of a business organization. Employers are taking an interest in the welfare of their employes as never before, and are endeavoring to enlist their interest as well as their efforts in the work they are doing. It is possible for an employe who saves a fortnight's wages to buy a proprietary interest in a business enterprise and thus to participate in the benefits obtained through the skill and intelligence of its management.

### WHY I PREFER BEING A "HIRED MAN"

By *Homer L. Ferguson*, President Newport News Shipbuilding and Dry Dock Company and recently President U. S. Chamber of Commerce.

I am a plain hired man, working for my pay, just as do the office boys, or the negro laborers out in the shipyard. Therefore I belong to the majority. I am not in business for myself; and, further than that, I never expect to be in business for myself; for the very reason that—in my own, and, in fact, in any business requiring an extensive plant and investment—going into business for one's self is a limitation and not an extension of power.

The big fun in life is *doing* things; and there is a far greater opportunity to do important things where someone else has collected and invested the capital, than where you have to get the capital yourself and probably must struggle along with a constant anxiety about the money your business needs instead of being free to give your whole mind and energy to the *work* you want to do.

This business of being discontented because you do not own the works, but simply have a job there, is pure nonsense, I think. In my opinion, most of the people who refuse to work because they are working for somebody other than themselves would be equally useless if they *were* working for themselves. Their real trouble is that they are hunting for an excuse not to work.

Ninety-eight per cent of labor is square. In the last six months labor and capital have drawn closer together than in the previous hundred years. Establish the human contact between the office and the shop, preach the truth openly, come out in the sunshine, and it won't take long to convince the worker that the radicals are preaching the doctrine of sheer destruction.—*Sherman Rogers*.

When Theodore Roosevelt was president a man visited him who had a request to make. In his arms he carried a bundle of letters of introduction. He stated his request and closed his argument with:

"Mr. President, I am sure that if you do this for me you will please the people of my state. In fact I could have brought with me a thousand more letters asking you to do it."

"Oh, pshaw!" was Roosevelt's blunt reply. "I could get a thousand persons in your state to sign a petition to have you hanged."

### A CONDITION NOT A THEORY

This is the law of creation and no man can break it or change:

While you live you must live with each other, no matter your job or your range.

If you dig up some coal or potatoes, or stitch on a shoe or a shirt,

Or manage a bank or theater, or furrow your brow or the dirt,

Or lay bricks, eggs, or plans, or saw lumber, or fashion airplanes or a ship,

Or weld iron or two humans together, or run out a train on its trip,

Or go up, down, or crossways—through Nature the rule is more solid than stone:

Every human must live with his brother—you can't even die all alone.

I want money (who don't?) so I get it by rustling early and late.

If I don't do my work I can't have it,—and that, too, is certain as Fate.

If some delegate comes and informs me I should strike for my "rights" and get more,

I'm afraid I would say things to vex him; I really believe he'd be sore,

If I candidly showed him that striking means stopping production of wealth,

And, since each is dependent on other, in the end you are striking yourself.

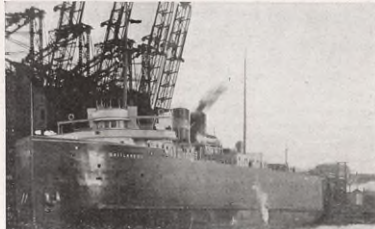
*Houston, Texas*

—*J. C. Tolman*.



C. & B. Line S. S. "Seeandbee"

Plying daily between Cleveland and Buffalo. Largest and most costly passenger steamer on inland waters of the world,—length 500 feet, breadth 98 feet 6 inches; 510 state rooms and parlors accommodating 1500 passengers. Lubricated with Texaco Products. Photo sent by Mr. Shipman.



Car Ferry "Maitland"—Ashtabula Harbor, O.

"Texaco from stem to stern."—From Mr. Shipman.

# TEXACO STAR

## DEPARTMENTAL NEWS

The Managers of the respective Departments have assigned to the gentlemen whose names are here given the duty of sending to the *Texaco Star*, so as to be received by it before the 25th day of each month, departmental news, photographs, and other items of general interest. Material for this purpose should be sent to them before the 20th of the month. All are invited to cooperate.

Refining Dept.	C. K. Longaker, Houston
Natural Gas Dept.	D. P. Harrington, Fort Worth
Fuel Oil Dept.	E. B. Joyner, Houston
Railway Sales Dept.	J. A. Brownell, Houston
Marine Dept.	A. L. Jimenez, Port Arthur
Legal Dept.	H. Norris, New York
Treasury Dept.	H. Tomfohrde, Houston
Comptroller's Dept.	Lee Dawson, Houston
Insurance Dept.	B. E. Emerson, Houston
Sales Dept. S. Territory	P. A. Masterson, New York
Sales Dept. N. Territory	C. M. Hayward, New York
Asphalt Sales Dept.	R. C. Galbraith, Houston
Export Dept.	C. E. Murphy, New York
Purchasing Dept.	J. B. Nielsen, New York
Railway Traffic Dept.	J. A. Wall, New York
Producing Dept.	J. T. Rankin, Houston
Pipe Lines	J. M. Fleming, Houston
The Texas Steamship Co.	Otto Hartung, Houston
	Fred Carroll, Houston
	A. R. Weber, Bath, Me.

### REFINING DEPARTMENT

WATER SHIPMENTS BY THE TEXAS COMPANY FROM  
PORT ARTHUR, TEXAS, MONTH OF JANUARY, 1921

Refined—Coastwise.....	732,931 bbls.
Refined—Foreign.....	434,290 bbls.
	1,167,221 bbls.
Crude—Foreign.....	5,714 bbls.
Total.....	1,172,935 bbls.

**BAYONNE TERMINAL.**—"Eddie" Timm, our local tenor, has acquired another title—*Papa*. Mrs. Timm presented him with little Muriel Estelle, on New Year's Day, and they are now saving pennies to send Muriel abroad for her musical education.

**DELAWARE RIVER TERMINAL.**—Robert Hardy, Head Gauger, was killed by an explosion at this Terminal on Dec. 4, 1920, while gauging the cargo of 12,000 gallons of gasoline on board the *Betty Hearn*. Mr. Hardy entered the services of The Texas Company March 19, 1913, as gauger. He was quiet and unassuming and always held in high esteem by his fellow workers. The Terminal employes greatly feel the loss of such a true employe as Bob. Our heartfelt sympathy is extended to Mrs. Hardy.

We extend our sympathy to Wm. McLaughlin and Oliver T. Mousley, who lost their mothers recently.

L. A. Taft was a visitor over Thanksgiving, and V. R. Currie stopped in long enough to get his breath. We are always glad to see old friends; but when you come again, stay longer.

H. P. Randolph, storekeeper, has been transferred to Norfolk Terminal to take up duties of storekeeper there. We are sorry to see our "Ike" leave us, but wish him all success.

We wish to welcome H. L. Goodwin as our new Engineer. J. E. Blake is back at Delaware River for a short stay, but we hope it is for a good long one. We are always glad to see your smiling face, Jim.

**PROVIDENCE TERMINAL.**—Born to Mr. and Mrs. E. W. Burgess, a daughter, 7 lbs., Jan. 7, 1921. New Year's present.

### TRUE—TOO TRUE

It is not always easy—  
To apologize  
To begin over  
To take advice  
To be unselfish  
To admit error  
To face a sneer  
To be charitable  
To be considerate  
To avoid mistakes  
To endure success  
To keep on trying  
To be broad-minded  
To forgive and forget  
To profit by mistakes  
To think and then act  
To make the best of little  
To shoulder deserved blame—  
But it always pays.

### NATURAL GAS DEPARTMENT

#### THE VOICE OF OIL

A bountiful God with a lavish hand  
Buried me deep for the use of man,  
Buried me deep in the womb of the earth  
'Til such a time as became my birth,  
Born out of toil;  
For I am Oil,  
I am round about at every sound,  
For I make the wheels of the world go round.  
Men love me more than gold or fame,  
Or precious stone whatever its name,  
For me they feel such keen desire  
They fear not death and brave hell-fire;  
For me they toil,  
For I am Oil,  
I am round about at every sound,  
For I make the wheels of the world go round.  
I spin the wheels of the automobiles,  
I coax the tractors to plow the fields,  
I whirl the discs of the dynamo  
That makes the world with white lights glow;  
For me men toil,  
For I am Oil,  
I am round about wherever there's sound,  
For I make the wheels of the world go round.  
I light the gloom of the cabin home  
On the mountain side where wild sheep roam,  
I fan the glow of the white arc lights  
When Fashion spends her reckless nights;  
For me men toil,  
For I am Oil,  
I am round about at every sound,  
For I make the wheels of the world go round.  
Men break me up into "Lube" and light  
And a residue as black as night,  
And a hundred things that lie between  
The dark Asphalt and the rigoline;  
That's why they toil  
For me, for Oil,  
I am round about at every sound,  
For I make the wheels of the world go round.  
I am so good and I am so bad  
That I make some happy and make some sad,  
It all depends on whether or not  
I'm handed with wisdom or owned by a sot;  
And still they toil  
For me, for Oil,  
I am round about wherever there's sound,  
For I make the wheels of the world go round.  
To drop to the funnier things of life,  
I buy the duds of the driller's wife,  
And the diamond stud of the millionaire,  
And the chemist's dope for blonde hair;  
That's why they toil  
For me, for Oil,  
I am round about wherever there's sound,  
For I make the wheels of the world go round.  
From laborer up to the pampered dude,  
Wherever I am they call me "crude."  
Still I am the wealth that all men crave,  
And they strive for me 'til in the grave  
They cease to toil  
For me, for Oil,  
Till they cease to hear the faintest sound  
Or see the wheels of the world go round.  
Breckenridge, Texas. —F. W. Roberts.

## TEXACO STAR

RAILWAY  
SALES DEPT.

W. H. Noble, Assistant Manager of the Sales Department at Houston, has been appointed District Manager of the Railway Sales Department at Chicago, succeeding Jno. J. Flynn deceased.



W. H. Noble

Died January 3, 1921, John J. Flynn, District Manager of Railway Sales Department, Chicago.

Mr. Flynn had been feeling under the weather for a couple of weeks. He wired us December 30 that if he did not feel better he intended leaving that evening for Mayo Brothers Hospital at Rochester; and wired us the following day from Rochester that he had secured relief, to which Mr. Noble replied that he hoped he would not have to undergo an operation. Nothing more was heard until we received a wire announcing his death.



John J. Flynn

enthusiasm in dealing with the railroads, has

"Hal" Noble has been prominently identified with the Sales Department for a number of years, and we are glad to welcome him as a member of the "fastest growing department of Texaco."

Jno. J. Flynn entered the service of The Texas Company February 1, 1916. After a few months spent in the Houston territory he was sent to Chicago as representative, later being made district manager at Chicago. His faith in Texaco coupled with a long railroad experience and aggressive personality soon resulted in Texaco becoming a familiar name to railroad officials in that territory. His untiring energy and his gift of imparting to the men under him some of his zeal and

built up a wonderful trade for his Company. A strong man and a good friend has passed from our midst. To his associates in the Railway Sales Department and to his many friends his death comes as a shock and only time can soften the blow. Our deepest sympathy goes out to his wife and son.

Among new members of the Department to whom we accord a hearty welcome are: at Chicago, C. J. Quin; at Houston, T. F. Coulter, Donald Ensign, B. A. Bartay.

Atlanta reports the death of Geo. Akins, Master Mechanic of the Southern Railway at Atlanta.

The activities of C. E. Kamp, in E. B. Joyner's office, in rounding up shape a Texaco baseball club reminds us that Spring must be just around the corner and that the team for 1921 is to be a winner.

Remember, everybody, this is "Railway Sales Department Year," and it's up to us to make 1921 bigger and better than 1920.

HOUSTON DISTRICT.—All SALES DEPT. Agents and Salesmen are S. TERRITORY to be commended highly for excellent work done in December on collections, also for excellent showing of sales.

STATIONS WITH 100% DECEMBER COLLECTIONS

Asherton	Kenedy	Pleasanton
Beeville	Kirbyville	Poteet
Charlotte	Lockhart	Rockport
Del Rio	Menard	San Marcos
Fredericksburg	Moulton	Sequim
Georgetown	New Braunfels	Shiner
Harrisburg	Pearsall	Uvalde
		Yoakum

Creditman W. C. Samuels attended a State conference of the Wholesale Creditmen's Association at Dallas, Texas, on Jan. 14-15. The meeting was interesting and educational.

Chief Accountant J. D. Walker reports a very successful trip to Stations in the Rio Grande Valley.

F. W. Hubbard has been checked in as Agent at Rosenberg, 712 T. L. Rawson resigned. We welcome him gladly into the ranks of Texaco.



Hughes Tool Company, Houston, Texas

This company manufactures the Hughes patent rock bits, the invention of Howard R. Hughes of Houston. This bit has been made practicable by its successful lubrication and the method of lubricating the bit is covered by patents secured by Mr. Hughes. The excess pressure in the drill stem over the static pressure in the well, which is caused by the action of the pump, is used by Mr. Hughes to force a plunger through a cylinder containing the lubricant. The lubricant is forced into the bearings of the bit by the pressure of the plunger on the column of oil. On account of the great weight sustained by the bearings in the bit it was necessary to develop a special lubricant, and The Texas Company makes for the Hughes Tool Company a special lubricant which is used all over the world.

## TEXACO STAR



Herd of Brahma Cows

Offspring of the herd of Brahma cattle brought from India by A. P. Borden of Pierce, Texas. President Roosevelt took great interest in the importation of the original herd, and it was his good offices and official influence that made it possible for Mr. Borden to buy the sacred stock. The herd was quarantined in New York because Asiatic fever had developed among them, and the government was obliged to kill all but sixteen of the priceless animals.



Brahma or Sacred Bulls

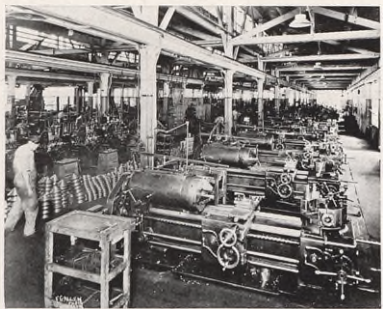
Offspring of the original herd Mr. Borden brought from India.

If congressmen were as profligate with their own money as they are with the public's every one of them would be busted by luncheon, and if they were as frugal with the public's money as with their own the war debt would be paid in three years.

—Geo. M. Bailey.

Our legislature is now at it, with a full line of short-cuts to wealth without work, heaven without humility, and reform without reason.

—Geo. M. Bailey.



In the shops of the Hughes Tool Company

They have one of the most modern plants in the South and use only the latest types of machinery and equipment. Concerns making tools of merit like those manufactured by the Hughes Tool Company find it to their advantage to have their lubricating problems handled by The Texas Company.



On one of the largest ranches in Texas

"The Brahma Bull seen on the top and at the bottom of this silo is the most perfect animal ever shown at the Dallas Fair. Experts claim that this bull's loin extends to his shoulder. It appears that the only way the bull could have got on top of the silo would be to climb the ladder on its side."

The ranch has one of the largest irrigation plants on the Colorado River, using two 48-inch pumps for irrigating rice and alfalfa. They operate twenty tractors. Texaco Products are used exclusively on this great ranch.

DALLAS DISTRICT.—Assistant Superintendent Will Carroll has been transferred from Dallas District to the same position in the Oklahoma District. We all regret his leaving but trust he is on his way to the success he has earned. He leaves a host of friends in this district who send to him, through the *Texaco Star*, heartiest wishes for a successful and prosperous future. Mr. Carroll, don't forget Dallas District.

Mr. Carroll has been succeeded by H. J. Dougherty, formerly Ass't Sup't of Atlanta District. We extend a welcome hand to him and the assurance of our hearty cooperation.

Mr. and Mrs. I. B. Elliot of Dallas announce the arrival of a bouncing baby boy weighing 7¼ lbs. May he have a long and prosperous life and soon

# TEXACO STAR

be a hearty Texaco Booster, is the wish of the Texaco Family. Hearty congratulations, Ike.

The following invitation, addressed to the employees of the Dallas Office, announces the wedding of Miss Frances Greenstein. We extend hearty congratulations and wishes for a long, happy, and prosperous journey on the Sea of Matrimony.

*Mrs. Rosalie Greenstein  
requests the pleasure of your company  
at the marriage of her daughter  
Frances*

*Mr. Alford Isadore Glassman  
Wednesday evening the twelfth of January  
nineteen hundred and twenty-one  
at eight o'clock*

*Shaareth Israel Synagogue  
Dallas, Texas*

*Reception  
Parkview Club*

*At Home  
Greenville, Texas*

## AGENTS WITH 100% COLLECTIONS FOR DECEMBER

Albany	E. D. Lieb	Honey Grove	W. F. Graves
Anson	C. T. Harper	Jacksonville	W. R. Allen
Athens	A. F. Wood	Lantana	T. J. Casper
Baird	F. L. Walker	Leonard	A. A. Davy
Ballinger	Lee Butler	Marlin	Roy Eddins
Bonham	Ed. Brent	Marshall	J. E. Bowen
Brady	L. B. Reeves	Minola	J. M. Heard
Canadian	John Caylor	Munday	W. E. Gray
Carthage	W. B. Sims	Paris	W. L. Fitzgerald
Childress	C. T. Jones	Quana	C. F. Winbury
Cisco	Wm. Reagan	Rusk	R. L. Hatchett
Clarendon	J. W. Adams	Santa Anna	C. G. Erwin
Cleburne	M. L. Wallace	San Saba	B. C. May
Coleman	R. D. Johnson	Stephenville	T. S. Herrell
Colorado	R. D. Hart	Stephenville	H. P. Cole
Comanche	O. H. Donaho	Sterling City	R. P. Brown
Copperas Cove	J. A. Brooks	Tahoka	W. G. Tarrance
Crockett	C. D. Towery	Terrell	Hugh Cowan
Eastland	R. F. Jones	Troup	L. J. Bridges
Ennis	G. W. Andrews	Vernon	J. A. Robinson
Ferris	H. R. Crumley	Waco	H. L. Wagener
Goldthwaite	M. R. Weatherby	Waxahachie	C. Trencham
Hamilton	C. R. Taylor	Weatherford	H. L. Tate
Hamlin	G. G. Hall	Wellington	B. F. Ball
Haskell	J. F. Kennedy	Wilmer	C. H. Wilkerson
Hereford	C. P. Cockrell	Winters	J. G. Key

A. T. Head, formerly order clerk in D. O., has been promoted to Agent at Ennis Station, succeeding G. W. Andrews resigned.

N. T. Orr has been appointed Agent at Abilene, succeeding B. W. Bullock resigned.

J. C. Gahagan, formerly Agent at Pilot Point, has been transferred to the agency at Brady, succeeding L. B. Reeves resigned; and Roscoe Grison, former tank wagon driver at Sherman, has succeeded Mr. Gahagan at Pilot Point.

We wish them all success and trust that they will make many friends in their new homes.



A Blue Ribbon Winner

This truck of Agent H. A. Turner, Tyler, Texas, driven by T. M. Kidd (Mr. Kidd at wheel, Mr. Turner at his right) won the Blue Ribbon for being the best decorated truck in the East Texas Fair Parade, Sept. 28, 1920.



Texas Power and Light Company, Waco, Texas  
Waco Generating Station

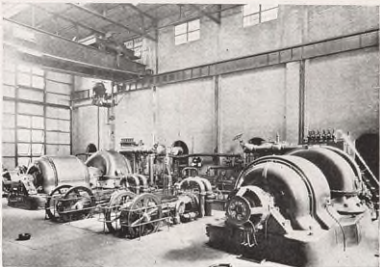
The onward march of civilization leaves no more striking memento of its progress, or milestone in its path, than such central power stations as the Waco Generating Station of the Texas Power and Light Company. In plant design and operation it is undoubtedly one of the best generating stations in the Southwest. The attention paid to details of construction and operation speaks well for the engineering organization of the Company.

This station feeds into the Company's 60,000-volt transmission system, which extends from Taylor, Texas, on the south, to Bonham, Texas, on the north. The service rendered is highly complimentary to the organization, plant equipment, and Texaco Lubricants.

The boiler room equipment consists of nine 600-horsepower Babcock and Wilcox water tube boilers, built to carry 225-lbs. pressure. All are equipped with B. & W. superheaters. Boilers are on high settings and equipped with latest boiler room appliances, such as steam flow meters, feed water regulators, recording CO<sub>2</sub> instruments, draft gauges, pyrometers, and all the necessary equipment to maintain the highest boiler and furnace efficiency.

Oil is used as fuel with a high thermal efficiency, and the operating force are doing their best to get the maximum from every pound of fuel. Natural draft is obtained from a concrete stack 16 feet inside diameter, 225 feet high. As the generation and transmission costs approximate 60% of the operating expense of central stations, a close study of plant economy has become a rigid necessity.

The total generating capacity of the station at present is 15,000 kw. Buildings are arranged to accommodate additional equipment as power demand increases. The generating equipment consists of two 7,500 K. V. A. General Electric Curtis steam turbines. An air washer and a direct connected exciter are provided for each generator. These machines feed into the main 4,100-volt station bus through General Electric Type P. H. switches. From this bus radiate seven circuits to feed the city of Waco; a circuit to the street light mercury arc rectifiers; a circuit to supply energy to four railway motor



Turbine Room

## TEXACO STAR

generator sets; and two circuits to the step-up power transformers.

Two 400 kw. and two 300 kw. motor generator sets supply energy to the 600-volt street railway system; and to the 1,200-volt Waco-Dallas interurban. These sets are located in the power house.

For connecting the plant 4,100-volt a. c. bus to the 60 k. v. transmission system, an outdoor substation is provided. There are two banks of outdoor water cooled transformers, each of 7,500 K. V. A. capacity, 4,100 to 60,000 volts, which operate in parallel. They are protected by a set of aluminum cell lightning arresters on each of the three transmission lines, one of which extends to Taylor and the other two to Hillsboro. Each line is controlled by an outdoor automatic oil switch.

The 60 K. V. lines, the transformers, the 4,100-volt circuits, and the generators themselves are controlled from the latest type of bench board. By means of signaling apparatus the switchboard operator is able to keep the turbine operator and the fireman informed at all times as to the load conditions. The load carried is governed by the central dispatcher at Dallas.

The lubrication of the two 7,500 K. V. A. turbines is accomplished by the use of Texaco No. 506 Regal Turbine Oil, which was installed after an exhaustive lubricating test covering a period of 30 days and careful analysis of the oil after it had been in service for 90 days. The summary of this lubricating test can be secured by addressing the Houston Office, Lubricating Division.

The lubrication of dry vacuum pump cylinders, a problem which is very much in evidence in the majority of central stations, has been overcome by the use of Texaco Ursa Oil.

**OKLAHOMA DISTRICT.**—As these notes are sent to the *Star* preparations are being perfected for the Big Jubilee of Agents and Salesmen to be held at West Tulsa Refinery Jan. 28, 29. We are expecting 100% attendance of Agents and Salesmen, and visiting officials from the Sales Department North and South.

Plans are now on foot, which we hope to perfect within a few months, to show 100% increase on Trainload sales for this District. Last year Oklahoma District made history by shipping a solid trainload of 31 cars of lubricating oil direct from our Refinery to its customers scattered throughout Oklahoma and Arkansas. This year we are planning to ship two trainloads. The best of plans go awry, but seldom does Oklahoma District fail when we start out to do a thing. More about this pair of trains later.

Our District is especially proud of its 1920 record on Lub. Oil. The Houston Office asked for a 25% increase over 1919 sales, and net results for the year show we increased our business 70%. We challenge any other District, North or South, to show as good a record.

Effective Feb. 1, 1921 all filling stations in Oklahoma District go on a cash basis.

Oklahoma does not claim to be a Twine Producing State, but we venture to say we have a Salesman in Oklahoma who has sold more Cordage Oil than any one man in any territory. W. K. Robertson, Oklahoma City Salesman, took an order for four tank cars of Cordage Oil, for delivery within the next three months, one tank car to come out immediately. (Atlanta District, take note.)

We announce the arrival of Inspector of Motor Equipment Frank Reigler, who will assist J. L. Popham in keeping our equipment in first class shape.

H. W. Adams has been appointed Agent at Tulsa, Okla. Mr. Adams has had years of experience in the oil business and we feel sure great success awaits him.

"Big Bill Han"—the Bath-Tub-John of the Halderton District—has returned after a month's leave of absence. We know all his customers who forgot to send in an order during his absence will certainly be corralled within the next few days.

Salesman Craig, in charge of Kansas sales, reports business

good and no lack of prosperity in that State. Farmers are still holding their wheat and the oil business just as good as ever; consequently his collections and sales are right up to the best of 1920.

Just as an indication of how seriously the Oklahoma District is after credits and collections, we announce the election of Agent C. A. Krebs of Oklahoma City Station to the Secretaryship of the Retail Creditmen's Association. We feel sure Oklahoma City will show 100% from now on.



C. A. Smith Filling Station, Altus, Okla.

Nothing sold but Texaco Products and the Red-Star-and-Green-T is properly displayed.

**DENVER DISTRICT.**—We are pleased to announce the promotion of former Denver Filling Station Supervisor, J. C. Taylor, to Agent at Butte, Mont., where he succeeded F. N. Brees, now Assistant Superintendent in Montana territory.

We were all glad to learn that Ed. Smith, formerly in the Denver D. O., who resigned to complete his studies in Electric Automotive Engineering, is again with the Company, being employed at Birmingham, Alabama, after having completed his course.

The District Office will welcome J. C. Garrett back at his desk shortly. Mr. Garrett was obliged to return to El Paso a few weeks ago on account of ill health.

Mr. and Mrs. Edgar Bain announce the arrival of a 7-lb. 5-oz. baby girl on January 19. In keep-



State Fair, Pueblo, Colo.

Our booth at Colorado State Fair, held in Pueblo during September, was designed and prepared by Agent Blaylock. He calls particular attention to the battleship effect.

## TEXACO STAR

ing with custom, being a conformist, Mr. Bain passed around a box of cigars that his friends might celebrate with him. The ladies in the D. O. do not recognize him since. "Smoke, and the world smoothes with you," was the sentiment he had in mind, but next time he will not leave the ladies out.

The Credit Department has two new employees in the persons of Lawrence Luckey and Paul M. O'Meal. Indications are that they have already become loyal members of the Texaco Family. Both are single, and the eligible list of our winsome billing machine operators has two new names.

In Memoriam.—To the memory of Harry T. Silberg, who departed a life of single bliss on December 16, 1920, in the County Court House, Denver, Colorado. Mr. Silberg was born March 29, 1895, at Chicago, Ill., is a veteran of the late war, now secretary to Chief Clerk Rooke, and is a young man of many accomplishments. In addition to being an expert stenographer and accountant he is reported to be a Jazz Artist. We extend to Mr. Silberg and wife (Millie) our wishes for a long, happy, and prosperous married life.

Miss Lionne Bird, Information Girl and Telephone Operator, is taking a three months leave of absence. She is going to Missouri to visit her sister and other relatives. Salesman Donaldson is wearing a long face and speaking in a dark brown voice. He swears he will remain loyal to the Company, though his heart is in Missouri.

Miss L. A. Borman, of the credit department, decided to continue her journey West. She is now visiting friends and relatives in Los Angeles. Miss Borman is a native of New York City, and left New York with the avowed determination to learn just what grows on vines and trees. We wish her luck.

### MOTHER LOVE

Through the pages of history, we look back into the ages, and we marvel at the great mysteries that have surrounded humanity from generation to generation. We are astounded at the wondrous powers of love that lifts the souls of men higher and higher until, indeed, they reach the threshold of heaven.

We find many mediums through which love performs its daily mysteries, but the greatest of all is found in the heart of a mother. Mother-love is so closely allied with God and heaven and everything that is good, that it is in fact one and inseparable. Through the mother heart the great love forces perform the greatest miracles. From the throne of heaven that great current of love reaches down to the mother heart and blesses mankind. A good mother is ever in direct communication with God. The wires are never down. Her prayers are always answered. How divinely sweet is the face of a mother as she fondly caresses the new-born child; how fervent and sacred is the prayer that comes from the lips of a mother for her wayward son. Mother love throws a shining light across the untrod pathways of the future; it leads to safety the footsteps of the children of men across the dark chasms of life; it lifts the burdens of the weak and brings joy to the broken-hearted, giving renewed strength and hope to fight the battles of life. Mother-love is the controlling power of the world today and on which rests the foundation of civilization. Untarnished by time, it is the same yesterday, today, and forever.

May our mothers be the guiding stars of our lives, shining radiantly, beckoning us onward and to strive to reach the high ideals for which they ever stood. Let us not forget our mothers.

—William Howard Gunn, Denver D. O.

NEW ORLEANS DISTRICT.—Group Meeting held at Meridian, Miss., on January 11, at which were present H. G. Symms and W. E. Bradford of the Houston Office, department heads from the District Office, and Agents from the State of Mississippi.

Page eighteen

With sorrow we report the death of Chief Accountant Collins' baby boy, Robert H., Junior. Little Robert was just two months old and he was the pride of his Daddy's heart. The sympathy of all of New Orleans' District goes out to Mr. and Mrs. Collins.

"Milt" Trowbridge has been brought to New Orleans and is now heading the City salesmen. (Milt's a good fellow,—he's not "tight" with his cigars.)

We have had also other changes in the field forces: "Bunny" McLaurin, formerly clerk at Jackson, Miss., is Agent at Brookhaven, Miss.; Neil McLaurin, formerly Agent at Brookhaven, is Agent at Vicksburg; Emmett Neill, erstwhile Agent at Vicksburg, is now domiciled at Shreveport, La.; John Morsom, formerly Agent at Clarksdale, Miss., is Agent at Greenville, Miss.; R. H. Young, once clerk at Clarksdale, is now Agent there; Johnnie McCormack, formerly Agent at Arabi, is now City salesman in New Orleans; George Jonas, formerly a City salesman, is Agent at Arabi; Jack Miller, who was construction man in the State of Mississippi, is Salesman out of Jackson.

You didn't know New Orleans District Office had a "Mutt and Jeff" of our own. Sure, Jim Goddard and Jim Benzie.



Agent C. Daigle (next to car) and his trusty Ford



Old Man Daigle and his force, Donaldsonville, La. Station

ATLANTA DISTRICT.—The District Office was visited in January by Manager C. P. Dodge, Assistant Manager W. H. Wagner, and Superintendent J. C. McCullough of Equipment and Construction Division, of Houston; also by Superintendent L. A. Jacob of Advertising Division, New York.

The following named deserve honorable mention for their efforts in our recent campaign on Grease sales. These boys got out and hustled:

B. L. Hutton, Tank Wagon Driver, Columbia, S. C.  
M. L. Brown, Truck Driver, Miami, Fla.  
S. L. Styles, Tank Wagon Driver, Greenville, S. C.  
S. A. McDonnell, Truck Driver, Miami, Fla.

## TEXACO STAR

An event of unusual interest during the holidays was a very social little party given by Assistant Superintendent Browder to the Staff. The occasion was highly enjoyed by all those present, and those who could not attend don't know what they missed.

Wedding bells hurl defiance at old H. C. L.:

H. L. Hadaway, Motor Inspector, Birmingham, Ala., was recently married to Miss Louise Reynolds. Mrs. Hadaway was at one time telephone operator in our District Office. Many sincere congratulations and good wishes are extended.

Agent C. S. Roberts of Huntsville, Ala. Station and Miss Frances Wilkes, of Huntsville, entered wedded bliss on Jan. 12, 1921. May their path be strewn with flowers.

In the spring a young man's fancy,—or maybe he won't wait until spring:

A persistent rumor, neither affirmed nor denied by the principal, keeps bobbing up in the D. O. to the effect that our genial and affable Chief Clerk, A. L. Prickett, is about to embark on the sea of matrimony. Rumor further alleges that this happy event will take place early in the month of February.

It must have been old stock—and George must be a historian:

From the number of "descendants" of those who came on the Mayflower we have always thought that that boat must have been very thickly populated, but until the following communication from George J. Roberts, Agent at Columbus, Ga., reached us, we had not known that Columbus was abroad:

"I have just received a shipment of 25 rolls of No. 1 ply Texaco and same looked as if it came over with Columbus via the Mayflower, and by right should have been placed in some museum as an old relic instead of being sold to the trade to advertise Texaco Roofing."

It takes a shock to bring realization of facts:

The first real intimation we have had that the Eighteenth Amendment and the Volstead Act were in effect was the following change recently made in the Company's Code Book: *Cancel*—Brewing Co.

To compensate partially and in some measure dispel the gloom, we find that we have recently taken on a new customer with the firm name of Harf & Harf.

**SALES DEPT. BOSTON DISTRICT. Z-z-z-**  
**N. TERRITORY ing! The Motor Oil Con-**  
**test is now on and so in-**  
**tense is the rivalry as to which man is**  
**going to lead this District, that the combined**  
**effort of the selling force is bound to**  
**bring us out ahead in the final standing.**



William H. Meanix

William H. Meanix, Harvard University Track Team man for three years, New England champion hurdler, and member of the fast U. S. Olympic Team, has joined our selling force. He is taking the Salesman's Course and we look for increased gallonage when Bill gets under way, for we feel confident that he will be a leader in selling just as he was in his athletic career. The accompanying photograph was taken at the Olympic Games at Antwerp.

"Billie" Coogan, our diminutive drum-chaser, has gone and done it. Yessir! Billie says she is the sweetest girl in the U. S. and we believe Bill. The old-timers tell us that the first thirty years are the hardest, Billie, but we wish you the best luck and happiness.

We have in the District Office a young man who is very modest, and but for the daily papers we would not know that he was also a hero. We refer to John C. Fabry whom the papers are mentioning in the hero class.

John was playing hockey one Sunday recently on Bay State Clay Pit, Cambridge, when he noticed a young girl, who had been skating backward, break through the ice. Without a moment's hesitation, Fabry went to her assistance. The girl had presence of mind enough to grasp the ice and hold on until John gradually worked his way to reaching distance. He then grasped her collar and pulled her out on strong ice. John will undoubtedly receive a medal for his action and we congratulate him on his fine work. Fabry served in the Navy during the World War.



John C. Fabry

With sorrow we report the death, from pneumonia, of Harry V. Pettit who passed away on January 2. Mr. Pettit was a tank man at Boston Repair Shop and his loss is keenly felt as he was a devoted worker. Our sympathy to his wife and family.

Walter Nix of the D. O. is attending the School for Salesmen. We wish him the best success in his new line of endeavor. Go to it, Walter!

There is no doubt in our minds now as to who is checker champ of this District. We have all got to bow to Alroy Newcombe as newspaper clippings read as follows:

"W. S. Davis, who won the checker championship of Massachusetts in the recent tourney, played against 38 opponents in an exhibition match at Wells Memorial Hall. He won 30, drew 6, and lost but two. The winners were A. Newcombe (our own Newkie) and R. Lowe, both dark horses in the game." Our heartiest "congrats," Newkie. We want to hail you as Massachusetts Champion next year.

**TEXATIONS**—Tommy Kelley and B. P. Sherry are the latest additions to Harry Payne Whitney's polo team. If you don't believe us ask them to show you their new caps.

We can't quite understand the reason for that Harvard disguise Harry McCarthy is wearing on Tremont Street. Who is she, Harry?

Overheard between Al Kadlec and Alroy Newcombe: "Ha! Ha! You've got to jump. Pretty easy, three for one. Say! you're soft, Al!"

We are wondering what Joe McHugh did with that stocking he got at Lawrence. Were you able to keep your promise, Joe?

It is rumored that "Bill" Dever may travel with an Ohio Stock Company after he completes his present engagement as Mr. Bumpus in the Wolburn Theatre.

W. B. Gordon says: "Yesterday has gone forever, Tomorrow does not exist, Today is here!"

We were pleasantly surprised to receive a cigar with the compliments of "Doc" White and with the understanding that he was married. We wish you the best of luck and success, Doc!

Congratulations! George Beaton, Jr. stepped in with the cigars and announced the arrival of George, Jr. the Second. Is he going to be an operating inspector, George?

What do you know? McKeen still insists that the Nantasket Boat leaves from the North Station!

Sh-h-h! It's the girls! They all went to a Fortune-telling Medium and came back with radiant smiles. Katherine Hack and Jule O'Brien say that it was well worth it. Better be careful in the future, Frank!

### WHOSIT?

He answers without being called.  
 At large words he's never appalled,  
 Gushes words like a geysier,  
 He's O'Brien's adviser  
 And, really, he's getting quite bald!

The reason nobody wears old clothes is because the kind being sold now wear out before they get old.—*Dayton News*.

## TEXACO STAR



Near Cooperstown, N. Y.

Some of the transportation problems in New York District.

### 100% COLLECTION EFFICIENCY

Everything in "A"	Lists	November 30	Collected in	December Territory
E. G. Simmons	Agt.	Chatham	Albany	
F. T. Spencer	Agt.	Cobleskill	"	
F. J. Gohl	Agt.	Hudson	"	
A. L. Baumes	Agt.	Saratoga Spgs	"	
J. A. Davis	Agt.	Schenectady	"	
E. M. Daley	Agt.	Ticonderoga	"	
U. J. Delahay	Agt.	Watervliet	"	
J. H. Allen	S'n	Saratoga Spgs	"	
J. F. Keenahan	S'n	Albany	"	
P. H. Noonan	S'n	Albany	"	
B. J. Schwalbach	Agt.	Kingston	Newburgh Ter.	
W. G. Marsden	S'n	Newburgh	"	
G. W. Pitts	Agt.	Middletown	"	
W. W. Bauer	Agt.	Port Jervis	"	
V. T. J. Knapp	S'n	Middletown	"	
M. Le Veille	Agt.	Cooperstown	Syracuse Territory	
J. J. Cunningham	Agt.	Ogdensburg	"	
L. E. Cleland	S'n	Ogdensburg	"	
G. E. Davis	Agt.	Millerton	Stamford Ter.	
H. B. Hudson	Agt.	New Rochelle	"	
W. R. Walker	Agt.	Peekskill	"	
A. N. Doyle	S'n	Danbury	"	
W. G. MacMahon	S'n	White Plains	"	
J. D. Brown	Agt.	Babylon	Long Island Ter.	
A. J. B. Carver	Agt.	Huntington	"	
G. A. Jackson	Agt.	Riverhead	"	
F. C. Mott	Agt.	Sag Harbor	"	

PHILADELPHIA DISTRICT.—On January 7 an interesting meeting of the Philadelphia City Salesmen was held—called at



A Celebrated Catch

Salesman F. F. Lamont, of Trenton, N. J. Territory, bragged to us last summer about the size of some fish he had caught. With due apologies for stealing this snapshot, we want his friends to see what he actually caught. Mr. Lamont is the distinguished looking gentleman in the white ducks.

Page twenty

two p. m. and presided over by Assistant Superintendent E. Nielsen, Chief Engineer G. R. Rowland, W. B. Cope, Supervisor of Motor Oil Sales, and L. V. Newton, Supervisor of Motor Equipment, of New York, were present. Each salesman submitted three questions covering problems and difficulties they meet in their work. Each question was taken up and discussed, and everyone present secured good information for sales talk. After the meeting a sea food dinner was served at six o'clock.

**Optimism**—In these days when there is a tendency on the part of most business men to view the present conditions and the future through fogged spectacles, all employees of The Texas Company, especially those coming in contact with the trade, should make every effort to spread optimism and at no time allow themselves to absorb, even to a small degree—and unconsciously pass it on—the business pessimism which we meet on every hand.

Our attitude should be that the present lull in the usual friendly trade winds is only a short breathing spell which is giving us an opportunity to make better use of our wits, and to moisten our hands in the old fashioned way with determination to go after business as we did prior to 1914.

Optimism then, with a very large O, should be our watchword kept aglow with enthusiasm and determination to get our share of the business, not forgetting "There is a Texaco Lubricant for Every Purpose."—*Viewpoint of W. H. McKnight, Salesman.*

The Texas Company held their duo-monthly (?) dance on Friday, January 14 at the Rittenhouse Hotel. The day was dark and gloomy, rain—rain—rain. How it did rain! But did it stop the Texaco bunch and their friends? It Did Not. It was a demonstration of that well known saying "Like begets like." The Texas Company does not stop hustling for business on a stormy day, and this was the spirit that prevailed on the night of January 14. In fact, the attendance was larger than at a previous dance given on a clear night.

In March or April this District is going to give one big glorious blow-out and the invitation extended a few months ago to anyone within 3,000 miles, either way, still holds good. Come one, come all, and bring your best stepper with you.



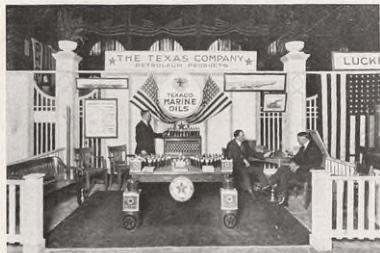
Kalamazoo Truck Distributing Company, Baltimore, Md.

The photograph shows the Bowser pump which we installed and also some painting we had done for them on the front of their building. Major Ralph C. P. Evans is Secretary and General Manager and a very highly appreciated Texaco booster. Photograph sent by C. H. Boucher, Baltimore

## TEXACO STAR



Naval Marine Exposition, Chicago



The Texas Company exhibit at Naval Marine Exposition  
Photographs received from F. J. Shipman.

**NORFOLK DISTRICT.**—The outstanding feature in our District's celebration of Christmas was the presentation by the organization to Superintendent Williar Thompson, as a small token of their loyalty and friendship and their appreciation of his unflinching spirit of encouragement and helpfulness, of a handsome Silver Service. Our Superintendent rather prides himself on keeping in touch with all that is going on in his District, but for once he was completely unaware of what was coming off until the presentation was made in his office the day before Christmas. Yes, it was a surprise, and if Big Boy Breeden hadn't sprung one of his usual laugh-provokers, Superintendent Williar would hardly have been able to come up for air. The presentation speech was made by Chief Accountant Austin, our well-known after-dinner speaker. When Mr. Thompson did come to the surface, he responded in a short heart-to-heart talk with those assembled (including the entire District

Office) which brought all closer to each other and to the Company, and resulted in many mental resolutions to fit better into the organization than ever before, and to keep Norfolk District the leading District. The only regret was that the entire District organization could not be present at the presentation of this gift in which they were interested, but all may be sure that "Buck" Austin expressed their sentiments in no uncertain manner.

Salesman E. A. Beasley, of Lynchburg, completely "floored" his many friends by deserting the single state of blessedness on December 28. Miss Alma C. Stribbling, of Lynchburg, is the young lady who caused E. A. to make such a change in his mode of existence. May their wedded life be long and happy.

Maxton, N. C. Station is maintaining its lead in our Economy Contest, the latest figures being those for November. It's improbable that this station will be displaced by December operations, and Agent Edwards is practically certain of having the Cup during 1921.

The Norfolk District's slogan now is "Push Kerosene." Superintendent Thompson is pushing



Two large consumers of Texaco Gasoline and Motor Oil

The City Hall Garage Corporation, one of the largest garages in Norfolk, and Gardner's Sanitary Bakery are two good neighbors who are large consumers of Texaco gasoline and motor oil. The picture shows the delivery equipment of the bakery lined up in front of the City Hall Garage where they get their supplies of gas and oil.



Acme Garage and Martinsville Motor Co., Martinsville, Va.

Two confirmed users of Texaco products. Driver W. T. Hardy is seen standing in front of his tank wagon.

## TEXACO STAR



The Texas Company's Terminal, Antilla, Cuba  
Hauling out a trainload of Texaco fuel oil.

the sale of this product strongly, calling the attention of the field organization to the fact that the most efficient District is the best rounded-out District—the District that sells all products in proper proportion. Reports coming in indicate that this effort is bearing fruit, yet not all that might be expected. But Norfolk District never fails to respond to a call from its Superintendent.

Norfolk District is on its toes for the beginning of the 1921 Motor Oil Contest, and, desiring to be as liberal and fair as possible, gives all other Districts warning that they will have to beat previous records if they intend to keep Norfolk from regaining the Cup for permanent possession. Losing the cup last year didn't agree very well with us and nothing will be left unturned to get it back.

Agent Miles Clark of Elizabeth City has two reasons for looking happy these days. As a celebration of his marriage in November, he surpassed in December by 35% his previous best month's business. Single Agents, take note!

Our Department has issued a portfolio entitled *What is Your Highway Problem?* which is a compilation of the advertisements of the 1920 campaign in trade papers. The book contains concise but thorough outline of the various types of asphalt pavements and the methods of construction. With the aid of photographs and cross sections the procedures in building the different types of asphalt roads are made sufficiently clear to enable the layman to obtain a good idea of the work.

With deep regret we report the death of Mrs. M. W. Fisher, wife of "Bud" Fisher of our Boston Office.

At the recent convention of the Iowa Highway Engineers Association representatives of the Asphalt Sales Department were on hand as usual. The convention was entirely satisfactory, both in attendance and enthusiasm for Texaco Asphalt Products.

In the January 6 issue of *Manufacturers Record* is an article entitled "Liquid Asphalt Successfully and Economically Employed in Surface Treating Streets of Gravel, Sand, and Clay Mixture." by R. D. Budd, City Engineer, Petersburg, Va. It describes use of Texaco Liquid Asphalt No. 1.

EXPORT  
DEPT.

Mr. S. H. Wallace has arrived in New York after a somewhat extended trip through Africa, India, and the Far East.

Verses clipped from the *Commercial Review* published in Georgetown, Demerara, B. G.:

My friend have you heard of the town of Yawn  
On the bank of the River Slow  
Where blossoms the Wait-a-while flower fair,  
Where the Sometime-or-other scents the air,  
And the soft Go-easy's grow?  
It lies in the Valley of What's-the-use,  
In the Province of Let-'er-slide,  
That tired feeling is native there,  
It's the home of the listless I-don't-care,  
Where the Put-it-offs abide.  
The Put-it-off's smile when asked to work  
And say they will do it tomorrow;  
And so they delay from day to day  
While the other fellow takes the business away.  
Till as failures they awake—to their sorrow.



Antilla, Cuba—T. T. Co. 1-mile 12-inch Oil Line



Manifold at T. T. Co. Terminal, Antilla, Cuba

## TEXACO STAR



Completing T. T. Co. Wharf at Matanzas, Cuba



Slicing hardwood piles for T. T. Co. Matanzas Wharf



Hauling 80-ft. hardwood piles for our Matanzas Wharf



Matanzas, Cuba—64,000 bbl. Tank



Terminal Foreman's Cottage, Matanzas, Cuba

America has been dried and found wanting.  
—*London Opinion.*  
"Who believes all that he hears soon knows a multitude of things that aren't so."



T. T. Co. Pier, Nuevitas, Cuba



T. T. Co. Terminal Isabela de Sagua, Cuba



In the offices of Sres. Bernabe Sanchez e Hijo  
Agents for The Texas Company (West Indies)  
Ltd., Nuevitas, Cuba.

PRODUCING Frank S. Reid, of Wichita  
DEPT. Falls, to whom we have been  
indebted for many interesting  
pictures from Burkburnett and other  
producing fields (including the two shown  
in this issue) recently reported in the  
*Wichita Daily Times* a series of sermons  
by Dr. Burman in the First Presbyterian  
Church of Wichita Falls. His report of  
one of these sermons (that of Jan. 11)  
deserves particular notice. We may con-  
dense the main thoughts as follows:

The text was from "The Song of Songs, Which  
is Solomon's":

They made me keeper of the vineyards,  
But my own vineyard have I not kept.

The sermon applied the thoughts that we people  
of this time are so engrossed in temporal things  
that we do not take time for spiritual things, and  
that thinking of the vineyards of others we do not  
improve our own. The fact that the spiritual side  
of our being is of little concern to most of us is  
responsible for the breaking up of homes and neg-  
lect of families. Great mass activities have re-  
sulted in the wreck of individual lives, an ap-  
parent neglect of self to attain great things for  
the mass—not enough attention by each to his  
own vineyard. We have had a tendency to culti-  
vate public life to the neglect of home life—de-  
siring to be in the public eye and disregarding the

## TEXACO STAR

eyes of those who know us best and are nearest to us—cultivating vineyards but neglecting the vineyards nearest to us and our own vineyard. The one great satisfaction we have, is the fact that we can remedy our own weaknesses if we will. That is a redeeming feature. We do not have to remain as we are, and it is up to each one whether he will continue trying to keep vineyards without keeping his own.

### WHAT MADE THE MAN A MILLIONAIRE?

These proven fields now spouting oil  
Were wildcat once—just common soil,  
Until a man who had the nerve,  
And from his purpose would not swerve

For all the knockers in the land,  
Until his drill had found the sand  
That put the words upon the Square  
And made the man a Millionaire.

Then all the knockers, great and small,  
Their rotten luck began to bawl,  
And every measly tightwad howl,  
Saw in that man a "lucky dog."

They couldn't see it wasn't luck,  
But common sense and bull-dog pluck,  
"Faint heart ne'er won a maiden fair,"  
Nor cold feet made a Millionaire.

—Anonymous.

### DON'T CALL HIM OLD MAN

He may wear a last year's hat; his finger nails may need manicuring; his vest may hang a little loose and his pants may bag at the knees; his face may show signs of a second day's growth; and the tin dinner bucket he carries be full of dents, but don't call him "the old man." He's your father. For years and years he has been rustling around to get things together. Never once has he failed to do the right thing by you. He thinks you the greatest boy on earth, even though you plaster your hair back, wear smart clothes, and fail to bring home a cent. He is the man who won the love and life partnership of the greatest woman on earth—your mother. Happy will you be indeed if memory recalls no word, look, or act of yours toward him, bringing untold sorrow to your heart after his hands are folded in his last long sleep.

—San Francisco Daily News.

Several of our boys have been performing jury duty of late. They are sure gettin' hard boiled, for the fellows in each case in which they sat were sent over the rough and rugged road. Biggs and Hassler both say they just love to sit on a jury.

Forgetfulness.—The wife of a banker, wife of a groceryman and wife of a traveling man were discussing how forgetful husbands were. The wife of the banker remarked that her husband had failed to post a letter that had been in his pocket a week. The wife of the groceryman said her husband would always forget to bring certain things home. Finally, the wife of the traveling man remarked that her husband had all husbands beaten because he came home the other night and sitting at the supper table asked his wife what her name was.



Rigging-up Crew on Myers Well

Now drilling between Electra and Burkburnett.

The buck you pass comes back.—*Drug Topics.*

Page twenty-four



Result of explosion of gas  
Plant of Chas. F. Noble Refining Co. in N. W.  
Burkburnett Field.

On January 7, E. H. Powers of the Houston Office sustained the loss of his brother, J. M. Powers, Jr. Many of us remember Mr. J. M. Powers as one of the old employes. After twelve years of service with this Company he resigned in 1910 to engage in the business of leasing oil lands, and was very successful up to the time of his death.

S. B. Harrington, Engineer at our Ranger Pump Station, died January 22 from the effects of an operation. We extend our sympathy to his wife and three children.

We were sorry to learn of the death of J. B. Haden's mother at Cold Springs, Texas, on December 16. She was 76 years old and had lived at Cold Springs practically all of her life.

The employes of Ranger Division presented to Superintendent Haden, as a Christmas present, a Hamilton watch and chain, the best that could be bought at Ranger.

The Green Tree Hunting and Fishing Club is preparing for an active season this year. At a special meeting on January 12, it was decided to purchase a Ford truck and trailer to be used in transporting the boat and camping equipment to the various hunting and fishing grounds.



Dayton, Texas Pipe Line Station

Engineer M. L. Herring sends this picture. His station is not a large one but it has a very attractive location, though it is so deeply buried among the pine and magnolia and cypress trees that few persons ever get a glimpse of it.

## SUGGESTIVE INDEX OF CURRENT ARTICLES

THE MAIN INTEREST IS INDICATED BY CLASSIFICATION OR BRIEF COMMENT

Journals cited are gladly loaned, if in our library, to persons connected with the Company. The journal or journals called for will be sent by return mail, unless in the hands of some one who has made a previous request—and in the latter case, as promptly as possible. Please give full and exact mailing address.

- EXECUTIVE** The Executive—and Today's Problem, by Lewis E. Pierson—*Industrial Management*, January 1921.  
Comparative Cost Records as an Aid to Manufacturing Profits, by Stephen R. Gordon—*Industrial Management*, January 1921.
- REFINING** The Chemistry of Petroleum, XV, by C. J. Frankforter—*Oil News*, Jan. 5, 1921  
The Chemistry of Petroleum, XVI, by C. J. Frankforter.—*Oil News*, Jan. 20, 1921.  
Refining Problems, by H. H. Hill—*Lubrication World*, January 1921.
- FUEL OIL** Heavy Oil Engines, by Mark Meredith—*Oil News*, January 5, 1921.  
Symposium Shows Many Companies Doing Fuel Research Work.—*National Petroleum News*, Jan. 26, 1921.
- SALES** Marketing of Gasoline, by H. H. Hill—*Oil News*, January 5, 1921.  
Accurate Methods in Keeping Stock Records, by Fred J. Huntley.—*Automotive Industries*, January 20, 1921.
- LUBRICATING** Specifications and Nomenclature of Lubricating Oils, by Wm. F. Parish—*Lubrication World*, January 1921.  
Cutting Cost of Lubrication, by R. E. Langston—*Lubrication World*, Jan. 1921.
- PRODUCING** Electric Power in the Oil Fields, by W. G. Taylor.—*Oil News*, Jan. 20, 1921.  
Some Coastal Field Structures Not Salt Domes? by Lee Hager.—*Oil Trade Journal*, January 1921.
- SHIP YARD** Production Methods in Shipbuilding, VI, by Wm. B. Ferguson—*Industrial Management*, January 1921.
- GENERAL** Face Your Men With the Facts, by George E. Roberts—*The Nation's Business*, January 1921.  
Systems Likely to Overshadow the Individual in Labor Discussions, by Harry Tipper—*Automotive Industries*, December 16, 1920.  
Methods of Making Wage Adjustments Need Careful Study, by Harry Tipper—*Automotive Industries*, December 23, 1920.  
Protective Machinery in Danger of Becoming Cumbersome, by Harry Tipper—*Automotive Industries*, January 20, 1921.  
"As protective organizations are multiplied, or as machinery for the settlement of labor disputes is erected, the efficiency of our productive system decreases. In both business and political affairs, the smallest amount of system which will insure order is the most efficient."  
Home Rule for the Railroads, by George A. Post, Chairman Railroad Committee, Chamber of Commerce of the United States—*The Nation's Business*, Jan. 1921.



BIPLANE EQUIPPED WITH WIRELESS RADIO APPARATUS ON AN AVIATION FIELD IN FRANCE  
Copyright by Committee on Public Information

# "Texaco, you certainly lead the league!"

Being a few words by 'Bill' Tate, salesman for  
the Blue Diamond Hardware Company.

**L**ET me start at the beginning. About five years or more ago, my house was one of those who decided that the Pullman, the Day Coach, and the Interurban Car were antiquated and inefficient means for getting a salesman around to his trade.

So, like a number of other progressive houses, they bought a flock of shiny new roadsters.

I was one of the first ones to get one of these cars.

As previous to this time I had done all my driving from the back seat, I had a good deal to learn about the automobile. And one of the first things I learned was that the kind of lubricating oil I used had a distinct bearing on whether I could keep up to my schedule or not.

After skipping around from one brand to another, I finally came to the conclusion (the truth of which has been demonstrated to me after over four years' experience) that as long as I stuck to Texaco Motor Oil my roadster would be free from a great many of the troubles that automobiles are heir to. So I am strong for Texaco Motor Oil.

But since I came across one of your Easy Pour Cans, I am for TEXACO stronger than ever.

And I want to pass the word on to the automobile driving members of the selling fraternity that here is the one best bet.

In the first place, it is the most excellent form of motor insurance. Not only do you take no chances on the kind of oil you put into your car when you have the Easy Pour Can with you,

but you do not get into a position where your bearings start to heat up for the want of oil.

When you have one of those Texaco Easy Pour Cans in your car, all you

have to do is punch the seal, pour in the oil, and your oil troubles are over for at least several hundred miles.

But there was another thing that appealed to me.

*A salesman has to keep up his appearance and nobody likes to greet a man whose hands are smeared with oil, and I don't believe any salesman feels at ease if he is conscious of oil stains on his clothes.*

Those things are bound to happen, even with care, when you use the old style can and funnel to fill your car, but with the Easy Pour Can this trouble does not exist.

Why, let me tell you that to pour oil from the Easy Pour Can is as easy as slitting open your pay envelope.

It's a cinch! When you're out on the road and you need oil, you just empty the Easy Pour Can into the filler pipe (it will reach it without a funnel), throw away the empty can, drop the hood, and you are ready to go on.

No greasy can or oily funnel to stow away.

The Easy Pour Can in the car is as essential to peace of mind in driving as a spare tire.

So, TEXACO, you not only make the best motor oil I have been able to find, but you sure have put it up in the package we all have been looking for, and that is why I say—TEXACO, you sure do lead the League.



## TEXACO MOTOR OIL

Light, Medium, Heavy & Ex. Heavy

in the Easy Pour Two Quart Can.  
A grade for every car. The Texaco  
Motor Lubrication Guide tells  
which to use winter or summer.

THE TEXAS COMPANY  
NEW YORK CHICAGO HOUSTON



Dept. Z, 17 Battery Place  
New York City