



OFFICIAL STUDENT PUBLICATION

# The COUGAR



Volume 7

Z 739

HOUSTON, TEXAS, FRIDAY, DECEMBER 20, 1940

Number 13

## Patio Will Be Reproduction of Mexican One

A reproduction of a famous patio outside Mexico City is being built in the near future by the Latin American Institute, under the sponsorship of Dr. James M. Manfredini.

It is estimated that the patio, which will be located across the campus on Calhoun, will cost between six hundred and eight hundred dollars. It will be given to the University by the Institute.

Mr. Robert W. Talley, Alan Lohse, Donald Jeppesen, Virginia Bryant, Betty Lester, Velma Galny, and Harold Cannon are on the committee which is choosing an appropriate color scheme for the patio.

## Gifts Add Library Benefit to Students

Weekly contributions to the library are aiding students to secure desired material for entertainment and study.

Mrs. Harris Masterson, prominent club woman recently gave "Security" by Sir Arthur Salter, "Union Now," by C. K. Streit, "Inside Europe" by John Gunther, "My America" by Louis Adamic, "Why Europe Fights" by W. Millis, "Autobiography With Letters" by W. L. Phelps.

Harold A. Hughes, graduate student of Sheldon, donated 13 volumes of "The Works of Shakespeare," 12 pocket edition books by Washington Irving, 15 volumes called "Beacon Lights of History" by John Lord, 11 books by Theodore Roosevelt, and 45 other books on various topics.

The library now has on file copies of the four theses submitted in partial fulfillment of the requirements for the master of arts degree. They are the first M. A. theses of the University of Houston.

Ida H. Carnes' theses is entitled  
Continued on page 4

## Jingle Bells:

### Dean Dupre Plays Realistic Santa

Dean Dupre played Santa Claus in a telephone call to two little girls Tuesday evening.

He was a realistic Santa, with the aid of the sound effects of sleigh bells, to little "Nancy," aged 6, and "Alice Ann," aged 3. Nancy wanted a long list of gifts including a bicycle and a cat, while Alice Ann wanted a "case suit," as she put it, and a Sonja Henie doll. For their daddy they asked a pair of pajamas, and for their mother a fur coat, For Mrs. Nell Schedler, a friend of the family, Nancy asked "a rich man."

# The COUGAR

THE UNIVERSITY OF HOUSTON  
HOUSTON, TEXAS

December 20, 1940

Dear Students, Faculty, and Administration:

The staff of the Cougar wanted to say something extra-special as a Holiday greeting this year, but we decided to make it just an old-fashioned sincere

MERRY CHRISTMAS AND HAPPY NEW YEAR

*Dolly Lee Rose*      *Gene Cunningham*  
*Donathy Lee Engdohle*      *Geo. Chiasson*  
*Velma Galny*      *Ferry Schweber*  
*Jane Petrus*      *Louise Rudgen*  
*Maryanne Haggard*  
*King Stewart*      *Maryll Jeppes*  
*Jan Rae Crouch*      *J. R. Boone*  
*Helen G. Moore*      *Tom Menefee*  
*Roger H. Erwin Jr.*      *George Miller*  
*Blanca Thornton*      *Bette Rae Hassler*  
*Nowell E. Tilton, Jr.*      *Jack Daly*

Add Letters to Santa:

## FINAL REQUESTS TO GENT WITH PACK AND SLEIGH LISTED HERE BY MEMBERS OF FACULTY, ADMINISTRATION

By Ruby Bowdoin

Since we hear from sources generally agreed to be reliable that Christmas is just around the first corner, we are climbing on the bandwagon and helping Old Santy to fill his stockings with less worry about getting the right thing in each.

Accordingly, we thought we would start writing him a few notes in behalf of the University immediately.

With an eye to chivalry, we have asked the ladies of the administration to put in their requests first. Here goes:

Mrs. Pearl C. Bender, dean of women, when asked what she would like to find in the stocking, emphatically declared, "Buildings, lots of buildings!" Pressed for a specific building, she admitted that an administration building would fit in nicely. That's the big present, Santa,

for Mrs. Bender, but she would also like for you to stuff in the sock some trees—not the holly or spruce variety—but just good old pecan trees for decorative purposes on the campus. Last, as a sort of personal present for Mrs. Bender, please bring some nice streets open through to the campus most particularly Alabama.

Mrs. Pearl McMullin, registrar,  
Continued on page 4

## Large Group Are Present In Honor Of Fred Ward

One hundred or more friends of Fred Ward, former University of Houston student, paid tribute and homage to him at a testimonial dinner held at Three Acres restaurant.

Mr. Ward will leave soon to assume the office of chief prohibition officer of Dallas County.

Mr. Ward has been a part-time instructor at the University, and has had experience in social work in Harris County.

Representatives of the university expressed to Mr. Ward the University's wishes for the success in his new office.

## President Sends Greetings Of The Season

To the Faculty and Students of the University of Houston:

On request of your Cougar editor, I am delighted to send to you my Christmas message.

To me no other season of the year offers a greater opportunity for living demonstratively the true Christian spirit in all its aspects than that of the Christmas season. Particularly is it true this year with the present world in turmoil that we should be reminded continuously of our obligations and should reflect and meditate in our thoughts the true meanings of all our acts and relations to our fellow men.

Here's hoping that Christmas will bring you much joy and much spiritual uplift, that you will not only be of good cheer but of good report, and may you enjoy the blessings to the fullest extent of this glorious season.

Wishing you a Merry Christmas and a Happy New Year, and with all other good wishes, I am

Sincerely,  
(Signed) E. E. Oberholtzer  
President

## "No Flu Epidemic Here"—Mrs. Bender

"No cause for alarm due to the flu epidemic," said Mrs. Pearl C. Bender today. Reports kept in Mrs. Bender's office reveal that there's not an alarming number of absences due to flu at the University.

Other colleges throughout this section of the country have been forced to close due to the large number of cases. University reports indicate that the University students are unusually well for this time of year and that there have been only a few cases of sickness reported.



# The COUGAR

OFFICIAL STUDENT PUBLICATION

## STAFF

Editor ..... Louise Pridgen  
Associate Editor ..... Maryanne Flanagan

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## CHRISTMAS 1940

Once more we come to the close of a year—the happy season of Christmastide. And in a few days we shall see the beginning of a new year.

Most of us will begin 1941 the same way in which we close the old year—with great celebration and gladness, a feeling found today on only one of the world's hemispheres. May we, during our period of merrymaking, pause briefly in gratitude for the great gift that is America's—peace. And may we pray that other nations of the world soon will receive the gift that is ours.

## PARKING STILL A PROBLEM

In spite of the fact that guide pipes have been laid, lines painted, and the whole (parking) lot rearranged so as to facilitate easier and safer parking, accidents are occurring and will frequently occur at the U. of H.

The cause of these accidents lies not in the planning or the layout of the lot. It is the fault of certain students who seem to think that safe driving should be done at home and that speedy and careless driving should be brought to a place where the most may benefit from it.

There are more than a few cars about school that are well scarred from encounters with potential race car drivers.

The effect of leaving your classroom, going to your car, and then discovering that while you were gone someone has put a neat little crease all along your left rear fender, is not a pleasant one. Yet, it is a common occurrence for such "accidents" to happen.

Although there is a crowded situation on certain days, careful, slow, deliberate driving would eliminate many of the hazards brought about by close parking.

The speedsters and reckless drivers must be eliminated from the campus. This would not only be of benefit to those who care to keep their cars looking good, but it would also prevent the occurrence of a serious accident, which, at the present time, seems inevitable.—G.M.

## ON THE PURPOSE OF A CAFETERIA

The cafeteria of this University has recently been turned into a bridge parlor by some students. No one would object to bridge playing on the cafeteria tables if there were enough tables for both eating, and playing bridge. Apparently there are not enough because some students have had to stand while eating. Wouldn't bridge be just as much fun in a vacant classroom or in a lounge?—R.S.C.

## PSYCHOLOGY CITED ON WAR PREVENTION

Los Angeles, Calif.—(ACP)—War is no longer considered unavoidable and instinctive by enlightened psychologists, according to Dr. Knight Dunlap, professor of psychology at the University of California.

Dr. Dunlap points out that our shaggy ancestors once had a non-bathing habit, commenting "it would

have been no more foolish to say, a thousand years ago, that since men had been generally dirty, there was no hope of their becoming cleanly in their habits, than it was to say a few years ago that since men did make war, nothing could change them into peaceful people."

It is Dr. Dunlap's belief that wars will be reduced by advanced methods of social psychology.

## "A Guide To Peace"



### Want a Job? If You Do, Register Employment Bureau

Do you want a job? Have you a straight A record? Are you an engineering student? Did you ever trim a hedge? Could you do work social service in character? Are you a dependable stenographer? Can you do hard work and like it? If a young man, are you willing to work around the house in return for room and board? If a young lady, are you willing to take care of little children at night?

If your answer is in the affirmative to any of the above or similar questions, you are wanted by M. A. Miller, assistant dean, who is in charge of the university employment service.

Pertinent facts regarding this service are that it endeavors to secure jobs for all students who need employment; that you must register for this service before receiving assistance; and that frequently desirable positions are not filled because suitable applications are not on file.

The main objective of the placement service is to enable those students who desire an education and training for subsequent careers the opportunity to make a sufficient income to enable them to stay in school and get the education that would otherwise be denied them.

"Oftentimes positions are available in the types of work for which the students are already preparing themselves. Also, many employers prefer students who are now taking courses of study that better prepare them for efficient work," Mr. Miller said. "Especially is this true in various courses in engineering, secretarial practice, accounting, sales work, social service, and in most of the other fields in which a college education would be of great value," he added.

"Not long ago," Mr. Miller recalls, "one employer called for a young man who would be pleasing to the public; that such a young man should always have a contagious, sincere smile. Another rejected a young man because of his voice; another did not like the cock-sureness of the applicant; another threw out an application because the young man was undecided as to what he wanted to do. So the story goes on."

An to make the service more effective, the employment bureau is planning to cooperate with the vari-

### Survey Shows Auto Ratio at University

"How's about a ride, buddy?" is one request that should easily be fulfilled at the University of Houston.

Cars galore swarm about the campus like so many ants preparing for the winter. Then, as if by a magnet, they are drawn into the parking lot.

Despite size, shape, age, race, creed, or color they stand beside each other—a sleek, glistening Cadillac—a broken, mangled piece of machinery with no distinguishing features about it except a glorious array of horns.

In a survey covering a period of four days it was found that an average of 763 cars were parked on the campus lot every complete school day.

Twenty per cent of the 763 cars were of the coupe type body. Better than seven per cent were convertible types. This in itself is amazingly high when it is considered that less than one per cent of the cars sold throughout the United States are convertibles.

By far the majority of the cars were four years or less of age.

### COLUMBIA RAISES REQUIREMENTS

New York—(ACP)—Columbia university's school of business will raise entrance requirements for its three-year curriculum in accountancy to place the subject on an academic level equal to that of law and other professions, it has been announced by Dean Roswell C. McCrea.

ous employers in submitting reports to them on the students' records at the university. Many employers have indicated wholehearted approval of this exchange of progress records. Also, as a special benefit to the students, the university endeavors to "tip them off" if it has received reports that their work is not measuring up to expectations, whether this work is in the university or on the job; and thus the students may be put on the right track before it is too late.

Regardless of age, all students who need work should register with Mr. Miller or with his secretary, Miss Mary Cobb. This service is offered throughout the year to university graduates, ex-students, students already enrolled in the university, and to prospective students.

## MERRY CHRISTMAS

\* \* \* \* \*

daly's dozen

\* \* \* \* \*

## HAPPY NEW YEAR

By Jack Daly

## Greetings:

Santa Claus is a great ol' boy and everybody is glad to see his season come around (except pop who pays the bills) but to musicians in Houston, Santa means even more. Why a musician could almost make enough to eat on during the holiday season. I hope a lot of you were on hand at the big show at the End O' Main Tuesday night when the Goodfellow Club presented such a great show.

Have you noticed how they put Wee Bonnie's name before Orrin Tucker these days?

Yu'know that song, Frenesi, has some fine lyrics—they even make sense.

As I wrote three months ago—Chico Marx has a dance band and is planning a nation-wide tour.

Why can't we turn out some good young musicians? Catch the hot trumpet of 16-year-old Bobby Nichols on Vaughn Monroe's waxing of "Salud, Dinero, Amor."

They say musicians are a little off. Could be—Rolly Bundoc who slapped a mean bass for Glenn Miller, gave up his job so that he might study symphony work. He was making from \$250 to \$400 per week, depending upon the location. I may be going out on a limb, but I predict there will be a strong movement to replace our National Anthem with "God Bless America." Just a few thousand miles north they are singing it with the words "God Bless Our Canada." I heard it from a fellow named Joe.

I am still waiting to hear Ronny Kemper, with Horace Heidt, sing something bad. He has a way all his own and is making a terrific hit.

Cousins—please do me a favor and keep the fingers of at least one hand crossed and hope that Bobby Byrne and his band will come to Houston—they are currently featured at the Roosevelt in New Orleans. In case you didn't know; Byrne is Jimmy Dorsey's answer to brother Tommy and the band features Dorothy Claire who is the answer to anybody's prayer.

Well, cousins, fella named Joe just reminded me that in a very few hours now you all will be turning out for the merry making and partaking of Christmas spirit which is customary at this time of year.

May there be a mistletoe over every girl's head (quote from a fella named Joe).

Best wishes  
Cousin Jack.

### Pre-Law Hay Ride Again Jinxed by Rain

"We couldn't secure enough umbrellas to take care of everyone last Sunday night," said Norman Atkinson, Jr., "therefore, we called off the hay ride."

For the third time the Pre-Law club has been jinxed by the weather. The first two times, steak fries were called off and this past Sunday the hay ride was postponed.

The club at a meeting held last Monday night decided to hold the next entertainment indoors. A committee was appointed to work up plans for an informal dance to be held shortly after the Christmas holidays.

Other business brought up at the meeting had to do with the organization's business and constitutional problems.

The next meeting will be held the first Monday after the holiday season.

## OFF THE BEAM

By "Cactus" Jack Valenti

Highlighting the Freshman Dance: J. Halbert Berry there with one of the cuter frosh dollies . . . name of Jerry Harrington and vurry neat . . . Don't see how better choices for "Betty Coed" could have been made . . . blonde Athalie Herman and whitegowned Ginger Roberti were chosen . . . both of them pulchritudous knockouts . . . An orchid or two can be tossed to Dolph Ruth-erford and flashing-eyed Jerry Anderson for top-notch work on the whole affair . . . Nite prexy Bill Fullick introduced two chocolate-colored boogie-woogie experts . . . Fullick and his alter ego, Betty Jenks, were in rare form . . . day fuerher Cliff Shelton getting cush with our mayor-elect . . . Floor show good, but a bit too long . . . June Jones' warbling was definitely Ginny Sims-ical . . . H. C. Hayley's nigger shuffling drawing onlookers . . . honest, he seems to move in segments . . . no one can look more aplombish than broad-shouldered Alan Lohse . . . Henry Taub chosen most handsome boy . . . no surprise whatsoever to N.J.S. . . . Doc Hiller chosen least handsome . . . now that's an injustice . . . he doesn't look that bad . . . Mary Singleton a-whirling and a-whirling . . . Jerry Jovin balleting with a hmmm-looker . . . All in all, a jam-up affair . . .

### The Whole School is Saying That:

Chic Jackie Fagan ought to be called the "Petty Girl" . . . y'know, Esquire . . . illuminating cartoons . . . Yaaaah . . . black-haired Marian Hays is Houston's contribution to classic beauty . . . pretty Margie Sayre and Milton Schark will tie the knot sometime in Feb. . . . Bob O'Bannon is taking an awful ribbing about his new nickname . . . "Boots" . . . editor Louise Pridgen looked mighty slick at the Frosh hop with her sultry eve. gown and stylish hair-do . . . attractive Bernice Owens and the former Reagan idol, curly-haired Ted Pritchett make a vurry smooth coupe . . . They were Hi-Hatting last Sunday . . . Skyighting the Nighteries:

Pre-Law official Norman Atkinson, Jr., and pretty Johnnie Lou Myrick softly chit-chatting at the Hat . . . Hmmm . . . I wonder about Gaither Jones . . . he's what the femmes call "cute" . . . long, sleek car . . . yet he just doesn't seem to give a hang about 'em . . . nice work, if you can do it . . . rangy J. O. Sue, former St. Tom hockey flash, now attending T. U. is gonna make the U. of H. his home in mid-term . . . Avery Greer, an accounting fandango if there ever was one . . . debits and credits just flow by . . . this Sue Morgan-Vernon sitchashun is getting tense . . . Frank Zeto day junior prexy ought to fit in somewhars . . .

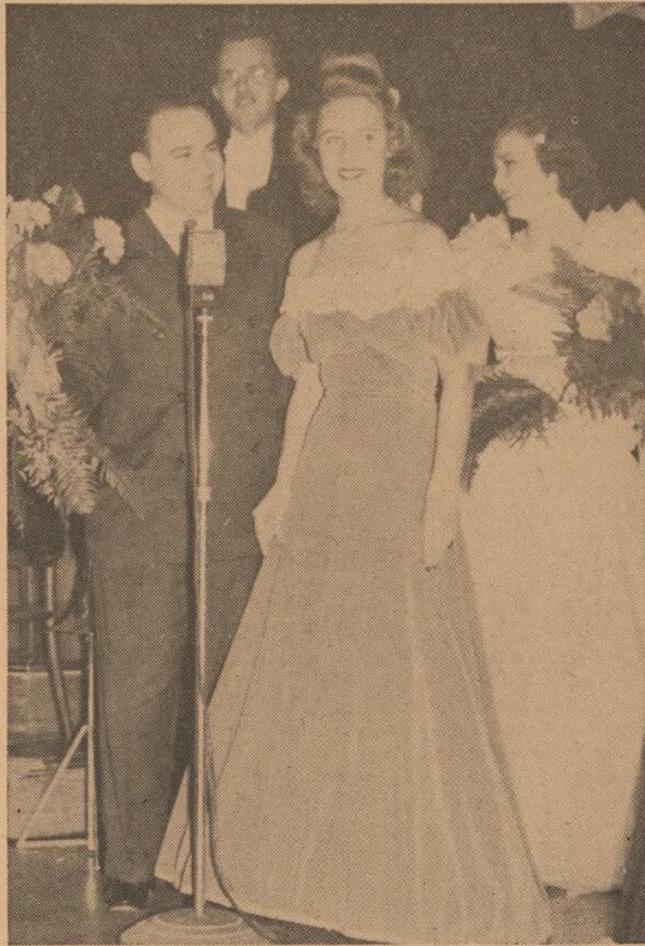
### Big Idea:

Thought it would be interesting

Merry Christmas  
from  
Jungle Flower  
Shop

Let's Go Ice Skating  
MUSIC DAILY  
Skating  
Afternoons 3 to 5:30  
Nights 8 to 10:30  
Saturday Morning, 10 to 12  
LADIES and GIRLS ONLY  
MON., THURS., SUN., 10 to 12  
LADIES' NITE MONDAY  
POLAR WAVE  
ICE PALACE  
McGowan at Hutchins F-8604

## As Mayor-Elect Presents Co-Eds



Pictured above is a scene from the Freshman dance. Left to right are, Mayor-elect C. A. (Neal) Pickett, who made the presentation, band leader Johnny Sullivan, and Betty Co-eds Athalie Hermann and Ginger Roberti.

to learn who are the best dancers, boy and girl, in the school . . . With the aid of Student Opinion Survey experts, the result was: the girls nominated Houston, Shirley, Toomey, Gentry, Carl, Billy, Buddy, Arva . . . the boys nominated Tremaine, Rankin, Brinkman, House, Stallings Frances, Helen, Vivian, Weedie, Flo) Y'know I think there ought to be a school-wide poll on this subject sponsored by the Cougar . . . What do you think? . . . Lemme know, willya . . .

### Lines on the Legit Theatre:

L. S. Mitchell piloted the "Ghost Train" through a wild night to the hysterical delight of joyful spectators . . . Rosemary Pellerin's performance was strictly pro stuff . . . Ida Lupino couldn't have done better . . . everybody's favorite George Chiasson and smooth J. B. Scarece were hitting on all cylinders . . . line punchers, those boys . . . romantic antics of Frank Walker and Lela Bount caught the fancy of everybody, specially the front row hecklers . . . however, Fubba Paris stole the show . . . the crowd loved him . . . All told, first-class make-believing . . .

After having their pictures in the Collegiate Digest, two of the school glammer boys are getting reams of fan mail from girls colleges . . . One of them has gotten seven letters . . .

### L'Envoi:

Valenti types with visage solemn  
The weekly tripe he calls a column  
With curses wild that split the air  
He toils and toils and gets nowhere.

### EASTWOOD—

Saturday, December 21: "Sporting Blood" with Robert Young.  
Sunday, Monday and Tuesday, December 22, 23, 24: "Return of Frank James," with Henry Fonda.  
Wednesday, Thursday and Friday, December 25, 26, 27: "Boom Town," with Clark Gable, Spencer Tracy, Hedy Lamarr, and Claudette Colbert.

Massachusetts Institute of Technology disbursed \$217,448 in loans and scholarships in the 1939-40 school year.

## STAFF NOTES

As a result of their triumphant trek across the pages of Collegiate Digest, Gerald Leinweber and Johnny Goyen were receiving fan mail from all corners of the collegiate world this week. Leinweber paused as he answered his correspondence long enough to comment, "You can never tell where you'll be stationed when you're drafted. I've got to establish contacts!"

Mr. Roebbels, our nomination for this season's Santa Claus, is inventing a machine that sucks up the fallen leaves that clutter the campus and throws them into a fire. Of his invention Mr. Roebbels stated, "It will do more damage to those leaves than a Kansas cyclone would!"

Cougar associate editor, Maryanne Flanagan, wrought her vengeance on mankind in general Tuesday as she sledge hammered a hole in a wall of the Science Building. No, it wasn't mutiny. Flanagan merely took the hammer away from carpenters Baker and Jolly as they were cutting a door in the wall and proceeded to batter the plaster with malicious ferocity.

### SANDWICHES PREFERRED

News York—(ACP)—At Hunter college, the world's largest college for women, the average girl prefers sandwiches to hot food for lunch. Tuna fish, egg salad and ham are most popular.

Among the hot dishes chow mein is an overwhelming favorite and in less than two hours more than 80 gallons of chow mein and 35 pounds of rice are sold.

National Political Campus News desires a local campus representative who will sell subscriptions and act as political correspondent.

Exceptionally liberal commissions. Students interested please write immediately to the Editor, National Political Campus News, Woodward Building, Washington, D. C.

## Racial Problem, Poetry, Subjects Of New Books

A Colored Woman In a White World by Mary Church Terrell. This is the story of Mary Terrell's struggles to free her people from the bondage placed on them by racial discrimination and actual oppression.

It is a plea for freedom from social and economic injustice. It is the plea for freedom from a slavery more binding than any physical slavery for citizens in a nation whose very foundations are based on the ideals of democracy.

Make Bright the Arrows, by Edna S. Vincent Millay. Miss Millay is a poetess who, when at the very moment of doing something magnificent, becomes over-dramatic, forced, and emotional beyond the point of exaggeration. A story of England under conquest, but in the opinion of this reviewer is neither a true nor a moving story.—G. T.

### COLLEGIANS' OPEN HOUSE IS DECEMBER 27

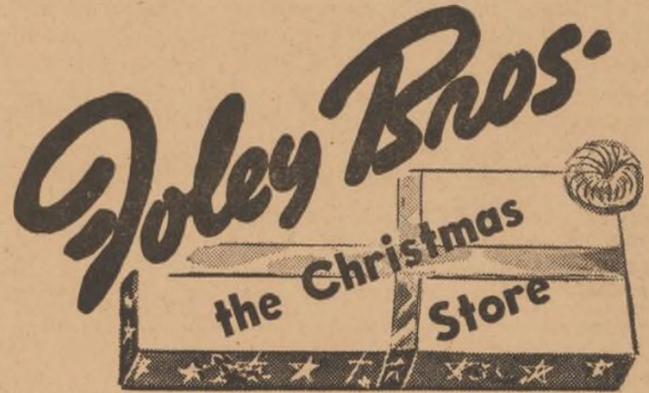
The Cougar Collegians will hold open house December 27, for members and their friends. The party will be held at the home of Alece Brigrance at 2120 Rice Boulevard from 8 to 10 p.m.

## LOEW'S

Week of  
December 24

### "The Thief of Bagdad"

with  
CONRAD VEIDT  
Sabu and June Duprez



GIFTS FOR ALL...

Open 9 a. m. to 9 p. m.

BE A GOODFELLOW THIS  
CHRISTMAS  
Support the

GOODFELLOWS CLUB

(This space contributed by a friend of the Goodfellows)

WANTED  
AD SALESMAN  
With Experience  
Good Opportunity For  
Right Man  
Apply Cougar Office

## Christmas Week Will Have Varied Radio Entertainment

**FRIDAY, DECEMBER 20**  
 8:30 p.m.: **Lionel Barrymore** in "A Christmas Carol"—CBS.  
 10:30 p.m.: **Sammy Kaye**—CBS.  
**SATURDAY, DECEMBER 21**  
 5:00 p.m.: **Report to the Nation**—Albert Warner and John Charles Daly describe "Christmas Rush in the Post Office"—CBS.  
 8:00 p.m.: **Your Hit Parade**—With Barry Wood, Bea Wain, "Hit Parade" chorus and Mark Warnow's Orchestra—CBS.  
 11:05 a.m.: **Tommy Reynolds**—CBS.  
**SUNDAY, DECEMBER 22**  
 2:00 p.m.: **New York Philharmonic-Symphony Orchestra**—Dmitri Mitropoulos, guest conductor—CBS.  
 3:30 p.m.: **Music That Refreshes on the Air**—With Andre Kostelanetz and his orchestra; Albert Spalding, violinist; John Charles Thomas, baritone—CBS.  
 7:00 p.m.: **Helen Hayes Theater**—Starring Helen Hayes—CBS.  
 9:30 p.m.: **Columbia Workshop**—Norman Corwin's production of his own radio play, "Plot to Overthrow Christmas"—CBS.  
 10:15 p.m.: **Mal Hallett**—NBC Red.  
**MONDAY, DECEMBER 23**  
 8:00 p.m.: **Lux Radio Theater**—Directed by Cecil B. DeMille—CBS.  
 11:30 a.m.: **Artie Shaw**—NBC Red.  
**TUESDAY, DECEMBER 24**  
 7:30 p.m.: **First Nighter**—"Little Town of Bethlehem," play—CBS.  
 11:05 a.m.: **Russ Morgan**—NBC Red.  
**WEDNESDAY, DECEMBER 25**  
 8:00 p.m.: **Fred Allen Show**—With Kenny Baker and Portland Hoffa—CBS.  
 11:35 a.m.: **Phil Harris**—MBS.

### Gifts ---

Continued from page 1

"The Caribbean Orbit of American Influence," Donald B. Longcope's "The Fourth Texas Legislature; a Study of the Qualifications, Attitudes, and Record of the Personnel," Ruth Rogers Whitmire's "Case Study Observations Revealing the Effect of Creative Activities on Character and Personality Traits in Certain Elementary Schools of Houston, Texas," and Hazel Cox's "Four Aspects of Walt Whitman's Philosophy."  
 M. M. Kornfeld, former University of Houston instructor, gave the library a brochure called "Mineral Map of Europe."

### Letters to Santa---

Continued from page 1

somewhat awed by us choosing a key-punch machine, but as she waxed enthusiastically about the unbelievable marvels performed by this product of the machine age, we were impressed. Seems that this mechanical wonder, by some card-punching process, will give you all the answers, statistically speaking—and every other wise speaking too. As a matter of fact, after hearing all it would do, we wouldn't be surprised if you could run a freshman through, and get his I. Q. right on the tape! Please put this on the must list, Santy.

Mrs. Ruth Wikoff, librarian, surprised us by not immediately demanding books. More room is her pressing need. She would welcome a little more space in the present location right now, Santa, but expects your promissory note in the Christmas sock for a special library building in the not too far distant future. Mrs. Wikoff said some of the students have expressed a desire for lounge chairs, but confessed they might be more conducive to napping than reading.

We have some of the things the ladies of the administration would like for Santy to put in the University's stocking, and we find it necessary, after a canvass of some of the gentlemen of the administration, to warn Santa that he will need a considerably enlarged sock—in fact, a super sock.

Dr. E. E. Oberholtzer, president, as usual showed himself to be a gentleman of expansive and liberal ideas where the university is concerned, quickly ordering "half a dozen new buildings." With characteristic diplomatic tact, he quickly added that he would settle for two: a student activity building and a combination administration-classroom-laboratory building.

Dean N. K. Dupre gives Santa a chance "to kill two birds with one stone" by also asking for a "nice,

### Scardino---Printing Publications

SCHOOL NEWSPAPERS EXCLUSIVELY

### Even Inimical Regard Can Be Severed

Fayette, Mo.—(ACP)—One of the oldest college rivalries in Missouri has come to an end with announcement by officials of Central college, Fayette, and Missouri Valley college, Marshall, that all relations have been severed.

The action was a result of painting raids carried on by students of both schools. A sand-blasted had to be used to remove paint stains from some of the Missouri Valley buildings.

cozy student union building" and an administration building to be dropped into the stocking, adding the personal request for "a lot of cheer and happiness for the students and faculty for the holidays and all the coming year."

Dr. Kemmerer zips up the Christmas stocking with this splendid order, and we quote: "One large bundle for each student and in this bundle the following: Plenty of ambition, a good measure of energy, spiced with ample good humor, a large measure of idealism, a bountiful supply of health and all the little space in between filled with good times."

Santy, that's all this Christmas!

### So You Think You've Got Troubles

Lo, the poor editor! By day he slaveth, and by night his candles burn. And with 25 new reporters, most of whom couldn't write two inches on the Chicago fire, the editor himself is beginning to burn already!

"A campfire will be carried out with games and singing," wrote one of the most brilliant of the embryo Hearsts, and the copy reader is still confined to the hospital with nervous heebie-jeebies.

"Two love seats have been purchased from the dormitories. A clothing class will cover them," reads another and members of that clothing class were madder than 16 kinds of hades at the implication.

"Sweetish" costumes and games figured three times in one story, as Webster was relegated to the trash basket, and the author began her own particular style of spelling.

"Professor (censored has just come back from (censored) where he stayed this summer. He was there on vacation. He said that he had a very good time. He will start to work on his master's degree next summer." This, readers, is NEWS!

Typical of the dashing style in which many stories are begun, is this gem—written at the cost of hours of real work: "Casa Linda

electd officers the past week. Casa Linda is the only cooperative girls house on the campus." Of course we can hope that the girls in the house are cooperative. But what Dean Doak is going to say about publishing such information is another thing.

And so, kind friend, if perchance a weary, sad-faced man, with gentle eyes, should be found in a pool of his own blood in front of The Toreador office—you will know that the editor has finally given up the struggle, laid down his weary head, and passed into the quiet and peace beyond—where reporters do not exist, and where there is no such thing as "Sweetish" monsters or "cooperative girls."

—Toreador, Texas Tech

### PRESS IS LITERATURE OF MASSES

Do you ever stop to think that millions have no literature, no school and almost no pulpit but the press? Not one man in ten reads books, but every one of us, except the very helpless poor, satiates himself every day with the newspaper. It is parent, school, college, theater, pulpit, example, counsellor, all in one. Every drop in our blood is colored by it. —Henry Ward Beecher

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