

WOMENS CONFERENCE COMMITTEE, SAG/
IWY - HOUSTON - Nov. 18-21, 1977

Introduction

The Womens Conference Committee was formed by Kathleen Nolan in 1973, for the purpose of gaining more work for women and improving their image in television and motion pictures.

Since then, tremendous effort has been made by the committee; from gathering statistics and legal research, to meetings with producers, writers and agents. If anything, the roles for us have decreased. This lack of representation in front of the camera is directly related to the lack of representation in decision making positions throughout the media.

We need a mandate from you that your representation is significant and important.

The following breakdown of earnings according to dues class were presented by Ms. Nolan at the Van Deerlin/Justice Department hearings in August, 1976.

Dues Class (per yearly earnings)	<u>SCREEN ACTORS GUILD NATIONAL</u>		
over \$100,000	M	144	% 81.8
	F	32	% 18.2
\$50 to \$100,000	M	257	% 76.3
	F	80	% 23.7
\$35 to \$50,000	M	210	% 75.8
	F	67	% 24.2
\$25 to \$35,000	M	280	% 70.0
	F	120	% 30.0
\$15 to \$25,000	M	609	% 62.8
	F	361	% 37.2
\$10 to \$15,000	M	613	% 63.1
	F	358	% 36.9
\$5 to \$10,000	M	1,321	% 61.4
	F	830	% 38.6
\$2,500 to \$5,000	M	1,539	% 60.3
	F	1,013	% 39.7
up to \$2,500	M	15,630	% 57.7
	F	11,467	% 42.3

MEMBERSHIP COUNT — MAY 1, 1977

A MERICAN FEDERATION OF TELEVISION AND RADIO ARTISTS

DUES BRACKET		ACTORS	SINGERS	ANNONUCERS	NEWSPERSONS	DANCERS	SPORTSCASTERS	TOTAL
\$0-2000	M	3694	1104	372	90	216	35	5511
	F	2735	729	89	39	231	5	3828
		6429	1833	461	129	447	40	9339
\$2000-5000	M	354	139	69	23	30	5	620
	F	188	85	9	7	17	1	307
		542	224	78	30	47	6	927
\$5000-10000	M	186	80	40	14	3	8	331
	F	101	47	8	5	5	0	166
		287	127	48	19	8	8	497
\$10000-15000	M	81	30	44	11	7	3	176
	F	44	23	1	4	7	0	79
		125	53	45	15	14	3	255
\$15000-20000	M	58	18	57	20	2	4	159
	F	24	19	3	3	8	0	57
		82	37	60	23	10	4	216
\$20000-25000	M	40	10	52	41	3	2	148
	F	24	14	1	11	0	0	50
		64	24	53	52	3	2	198
To \$37500	M	68	15	61	51	0	10	205
	F	23	0	5	11	0	0	39
		91	15	66	62	0	10	244
To \$50000	M	31	5	20	21	3	4	84
	F	25	3	0	1	0	0	29
		56	8	20	22	3	4	113
Over \$50000	M	102	57	43	15	2	9	228
	F	48	28	1	2	1	0	80
		150	85	44	17	3	9	308
GRAND TOTALS	M	4614	1458	758	286	266	80	7462
	F	3212	948	117	83	269	6	4635
		7826	2406	875	369	535	86	12097

LOS ANGELES LOCAL

VAN DEERLIN HEARING, 2:00 P.M., August 17, 1976

KATHLEEN NOLAN, President, Screen Actors Guild
(exerpt from Testimony)

"Let us confront those who would profit from the state of the Union. Let us lead people through an evolution on television. Give them diversity, choice role models. We are entertainment, yes. But we are also educators, chroniclers, poets. There is a cultural revolution going on in this country. There is no reason television should be exempt from joining it."

NOTE TO THE EDITOR: Please use any caption or style that you feel will get the best response from your readers. However, in order for the Guild to gather complete statistics on a National Level, we request that the Television Survey questions be used in their present form.

TELEVISION SURVEY

The Screen Actors Guild is asking you the reader-viewer for your response to television programming with particular emphasis on the roles women portray. The shows for the next season are now in the planning stages, so we want to know what you think of what you see on the television screen at present. That way, we the creative community can better satisfy your entertainment needs in the future.

Occupation: _____ Male _____ Female _____

City and State: _____

Age Level:

Under 12 _____
" 18 _____
" 25 _____
" 35 _____
" 45 _____
" 55 _____
& Over _____

Education:

Grade School Level _____
High School Level _____
Some College _____
College Graduate _____

1. Do you think Television influences the way you live your own life?
 - a. Mode of dress ___ Yes ___ No ___ Undecided
 - b. Mode of conduct ___ Yes ___ No ___ Undecided
 - c. Products you buy ___ Yes ___ No ___ Undecided
 - d. Attitudes about minorities ___ Yes ___ No ___ Undecided
 - e. Attitudes about women ___ Yes ___ No ___ Undecided
2. Do you think that the images of women presented on TV are truthful and believable? ___ Yes ___ No ___ Undecided
 - a. Do you identify with them? ___ Yes ___ No ___ Undecided
3. Do you like women you see on TV? ___ Yes ___ No ___ Undecided
4. Do you feel that women are abused and ridiculed by media more often than not? ___ Yes ___ No ___ Undecided
5. Do you feel the relationships and roles on TV shows mirror women's life styles? ___ Yes ___ No ___ Undecided
6. Do you feel that the media encourages young girls to aspire to a useful and meaningful role in Society? ___ Yes ___ No ___ Undecided
7. Do you identify with the women in daytime soap operas? ___ Yes ___ No ___ Undecided
8. Do you think there is hostility between women as portrayed in TV Commercials? ___ Yes ___ No ___ Undecided
9. Do you think Commercials portray women's total identity and happiness as dependent on the use of the product? ___ Yes ___ No ___ Undecided
10. Do you think sex is over-used to sell products? ___ Yes ___ No ___ Undecided

11. Do you feel that women's news items are given equal time and serious consideration?
 Yes No Undecided
12. Would you like to see more women in leading roles on TV programs other than comedies, variety, and talk shows? Yes No Undecided
13. Are you aware of the small number of women appearing in dramatic shows?
 Yes No Undecided
14. Would you like to see a woman appearing on TV in a position of authority?
 Yes No Undecided
- a. Presenting National news? Yes No Undecided
- b. Moderators of game shows? Yes No Undecided
- c. Hosts of talk shows and children's programs? Yes No Undecided
- d. Spokeswomen for National products? Yes No Undecided
- e. Voiceovers (the voice you hear off camera)? Yes No Undecided
- f. Narrators of Documentaries? Yes No Undecided
- g. Actresses portraying women in professions? Yes No Undecided
15. Do you see any change in minority representation?
- a. Black Yes No Undecided
- b. Mexican Yes No Undecided
- c. Asian Yes No Undecided
- d. Indian Yes No Undecided
- e. Other Yes No Undecided
16. Do You feel the image of minorities is accurately represented?
 Yes No Undecided

What is your preference for prime time evening programming? Mark in order of preference:

Drama _____

Documentaries _____

Variety _____

Comedy _____

Game Shows _____

Sports _____

18. Do you feel television generally is fantasy or fact? Fantasy Fact
19. In reference to reruns of TV Series in prime time, do you think there are:
 Too few Too many Just Enough Undecided
20. Do you think the public should have some say in how many shows are rerun:
 Yes No Undecided

After you have completed this survey, please return same, plus any other personal comments you may have, to the SCREEN ACTORS GUILD, C/O Statistical Survey, 7750 Sunset Blvd., Hollywood, Ca. 90046. Thank you.