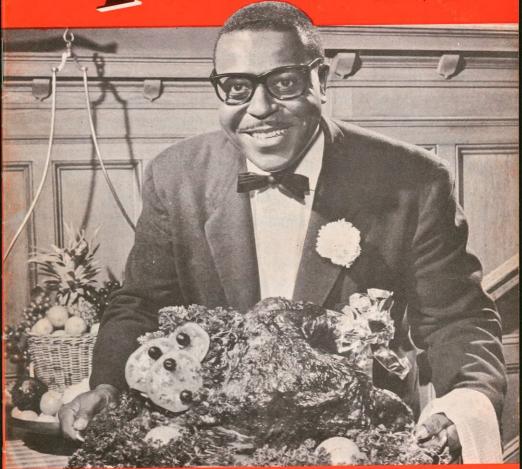
# Western Hotels, Inc. 1. OCT.-NOV., 1956 VOL. 10, NO. 11



FRONT GOES TO
PALM SPRINGS-Page 15

#### WESTERN WAITRESSES PRAISED

#### In An Editorial Letter From Edward E. Carlson

During the last ten weeks I have travelled some eight of these, and I have been in a great many of the Western Hotels as a guest. In many instances I have been able to come and go without being identified as a member of our official family. For that reason I have been able to view the hotels through the eyes of a guest.

I would like, therefore, to pass on some observations.

- 1. There is a general expression of cordiality by nearly all employees in making people feel at home.
- 2. The accommodations were generally excellent. The hotels are clean and have a nice feeling about them.
- 3. On the debit side of the ledger there are some points where we might improve. They are briefly as follows:
  - a. Front Office people display a reluctance to answer the telephone promptly and with complete cordiality. Too many times the person answering the telephone is sharp and gives the feeling of being busy and annoyed because the telephone rings. They should always identify themselves as to position and name.

- b. A tendency on the part of elevator operators, both men and women, to forget that they see more of the guests than any other employee in the hotel. A cheerful "Good Morning" or "Good Evening" can do as much as anything to create a friendly feeling.
- c. A tendency on the part of bellmen in many of the hotels to find a convenient bench to lounge on instead of standing a post and looking alert.
- 4. Finally, a real plus for the waitresses in every operation I visited for their unfailingly cordial "Good Morning" and their willingness to be sure that one has a cup of coffee immediately. They, as a group, stand out above all others.

#### E. E. CARLSON



GUY HESTLE, our Thanksgiving cover man, offers a gorgeously garnished, traditional turkey from the London Grill, Benson Hotel, Portland. Guy's smile has welcomed guests at the London Grill, where he has served as Head Waiter, ever since it opened Dec. 21, 1955. FRONT uses it here to wish all Western employees the best of Thanksgivings. Guy was born in Kansas City, Mo., in 1923, son of a dining car waiter with 42 years of experience. After high school graduation in 1941, Hestle moved to Vancouver, Wash., met former Western employee Harvey Colgin, who urged him to learn food service and preparation. He worked for Union Pacific Railroad until 1946, then worked at the old Portland Hotel, as Head Waiter at the Waverly Country Club and at the Moguls Le Gourmet.

#### **WESTERN IS HOST TO CANDIDATES**



Western Hotels have been welcoming political campaigners since the Republican Convention in San Francisco when President and Mrs. Eisenhower stayed at the St. Francis. Above they are welcomed by manager Dan London. Below are Democrats surging into the Hotel Benjamin Franklin, Seattle, plus police, newspaper and cameramen and citizens, when Adlai Stevenson elected to stay there. From left are Senator Warren G. Magnuson, smiling host and manager, Al E. Schilling, James E. Wilson, Democratic candidate for congressman, Stevenson, and Don Magnuson, Democratic candidate for congressman-at-large. The Multnomah and The Olympic were headquarters for the President and his party during their visit to Portland and Seattle.



#### APPRECIATED



Emil Trost was remembered by President and Mrs. Eisenhower on whom he waited during their stay at the St. Francis. Upon returning to The White House, he was sent, through Mrs. Eisenhower's secretary, Mary Jane McCaffree, their pictures and a letter saying: "The First Lady was very happy to autograph the attached photograph for you and sends it with her sincere thanks for your assistance and many courtesies to her and the President during their stay at the St. Francis in August. Also enclosed is a picture of the President which is sent to you with his best wishes."

THE PHILLIPPIN

San Francisco August 23, 1956

Dear Dan

Before I leave the St. Francia, I want to tell you, in the brief mament I have at my disposal, how much I appreciate the many courteness extended to Mrs. Eisenhower and to me during our two days here. Everything has been done that could possibly assure our comfort and convenience. And, as always, it is a great joy last to be hack none again in the fine hotel where we have so dien stayed -- and where we always feel at home.

Won't you please convey to each member of your staff who has been so helpful, the warm gratitude of Mrs. Eisenhower and myself.

With a deep sense of obligation to you, and warm personal regard,

Duright Recentur

Mr. Dan E. London Manager St. Francis Hotel San Francisco, California

AUG 27 1956

#### DEAR DAN . . .

Here is a photostatic copy of a letter of thanks from the President for himself and Mrs. Eisenhower to Dan London and the St. Francis Staff for the comfort and convenience provided them during their two day stay.

#### COSMOPOLITAN

Host to ADLAI



DEMOCRATIC STANDARD bearer, Adlai E. Stevenson, received a Western welcome at the Cosmopolitan Hotel, Denver, when he and his party of 50 made it their weekend headquarters. Stevenson himself occupied one of the newly completed luxurious 11th floor suites.

Democrats who attended the \$50.00 a plate fund-raising dinner in the Silver Glade Room dined on succulent Colorado-produced food including Rocky Ford cantaloupe; Western Slope tossed green salad with Black Canyon cheese dressing; Colorado prime rib of beef;

Red McClure baked potato; braised pascal celery and superb Delta peach shortcake. Above is *Karl E. Eitel*, right, executive assistant manager of the Cosmopolitan, welcoming Stevenson. Others, from left, are Mrs. Ed. C. Johnson, Denver Congressman Byron Rogers and Colorado Governor E. C. Johnson.

As Stevenson boarded his departing plane, he discovered he had left his prize fedora in his Cosmopolitan suite. He left hatless, but knowing that an aid would follow on a later plane with famous, if somewhat bent, head piece.

#### CASCADIAN long on shorthand



The Cascadian Hotel, Wenatchee, provides its manager, Bob Dupar, with plenty of secretarial help. Above, from left, are Mrs. Florence Carey, payroll clerk and bookkeeper, who formerly was secretary to manager Harry Gronseth in 1946. Center is Miss Marianne Helmer, who is Dupar's present secretary, while Mrs. Betty Reichia, now room clerk, once was secretary to former managers Stewart MacKenzie and Al Turell.

#### NEW MANAGER

New Cascadian Dining Room manager is Miss Bonnie Blocher, who began as cashier in October, 1954, and has been hostess there since November, 1955. Bonnie was born in Manson, Wash., and grew up in Wenatchee Valley on Lake Chelan. She is a graduate of Wenatchee High School and attended Western College of Commerce in Wenatchee before joining the Cascadian.



#### VILLAGE FABULOUS

#### ... writes HERB CAEN

HERB CAEN'S column in the San Francisco Examiner recently gave a run down on what the Hawaiian Village Hotel has to offer. He said: "Topic A is the Colossus from California, Henry J. Kaiser, who has opened the tourist trap to end 'em all-The Hawaiian Village, with its little grass shacks, its three swimming pools (a mistake, since there really are four), its man-made lagoon, its jampacked bar and its fine, fast, furious Hawaiian floor show headlining the Sinatra-Crosby-Como of the Islands, Alfred Apaka. Henry Kaiser, who moves towering palm trees around like a kid playing with toy soldiers, who hired a fleet of power shovels and an army of men and built swimming pools in 48 hours, and who had a \$5,000

carpet flown over from San Francisco for a \$1,000 air freight charge. Henry J. Kaiser, who even has an air-conditioned storage room to keep the Village's garbage from smelling until the garbageman calls.

"While Apaka packs them in the Tapa House Supper Club, Martin Denny does equally as well by the Shell Bar and George Kainapau is receiving terrific reception from the Kamaainas (local people) who come to hear his falsetto in the Ale Ale Kai Room. About every 10 days VIP guests are feted at a cocktail party, the Hawaiian Village Dancing School began ballet classes in September and the Long House (Auditorium) is proving to be busy center for organizational luncheons and banquets."

#### THIS LIFE HAWAIIAN

NOT ONLY is the Hawaiian Village ultimately fastidious about its garbage, it also has the cleanest beach in Hawaii. Here is Nancy Fitzgerald, Miss Sand Sifter of 1956, standing atop the only Evans Sand Sifter in the Islands. The \$5,000 device picks up litter and smooths out the sparkling sand. From the beach every hour leave catamarans. Water skiing is going full tilt in addition to a fleet



of El Toros (8 foot class sail boats) available for guests to rent.

HULA GIRL Jackie Akeo helps George Wolf, star of "Today In the West," NBC-TV, to a glass of fresh pineapple juice. Wolf recently visited the Hawaiian Village to film scenes for his show.





#### SETH PHOTOGRAPHIC WINNER

#### FRONT REPRODUCES PRIZE WESTERN PHOTOGRAPHS

AUSTIN W. SETH, Olympic Hotel security officer, was sweep-stakes winner of the Western Hotels' photographic contest with his picture "West Point," reproduced above. His was top choice from 236 Western employees entries.

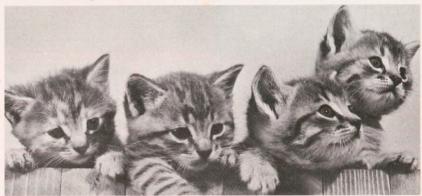
First prizes went to *Hooper Campbell*, Sir Francis Drake, Class A., action, for his horse racing picture taken at the Salinas, California Rodeo; *Burt Goans*, Davenport, Class B., portraiture, for four winsome kittens; *Gregory Dodgen*,

Rainbow, Class C., scenic, for an atmospheric still life; and again to Seth, Class D., hotels, and any occupation or activity around hotels for a thoughtfully composed shot of bellmen checking in serried baggage on a Mondrian type floor pattern.

Second prizes were won by Chef Adler, Mayfair; Charles J. Tarr, Cosmopolitan; Don R. Focht, Bannock and Greta Turnquist, Rainbow.



Hooper Campbell's action picture of the Salinas Rodeo.



Burt Goan's first prizewinner in portraiture.



Gregory Dodgen's first prizewinner in scenic class from Rainbow.



DECKED OUT in Frontier shirts and costumes on the stairs at the Bannock Hotel, in Pocatello, Idaho, are, from rear, Elsie Sherman, Velma Haislip, Jean Jacobson, Verda Gibson, Norma Bailey, Ada Russell, Tommy Blazing, Elsie Evans, Cathy Condon, Garry Summers, Alta Carney, Alvira McClain and Velma Fincher.

### Bannock Celebrates Frontier

THAT WAY-OUT western atmosphere included dandies in bowler hats, cow girls, big hats and leg o'mutton sleeves and Indian maidens during the Bannock Frontier Celebration, when all Bannock

hands went thataway sartorially. Below are Sharon West, Harold Erickson, Jane Hayball, Velma Haislip, Karen Nelson and Velma Fincher.





#### RUM'S THE WORD at the OUTRIGGER

Nineteen rums stand on the shelves of The Outrigger, Benjamin Franklin, where Charlie Barrett is bartender. Above is Charlie flanked by them, including Trader Vic's own brand of light rum and a rum and brandy combination. There are many rum drinks on the Outrigger menu, and Charlies keeps about 200 assorted drink recipes in his head. Below are Peter Gin, recently promoted to captain at The Outrigger, and Harry "Pete" Peterson, Outrigger purchasing agent. They are hanging the McCalls' Citation for excellence in the preparation of food for 1956. Also promoted to captain is Harry Wong. Peter came to The Outrigger two and a half years ago from San Francisco.





# "PETE, YOUR COFFEE APPEARS TO HAVE PLACED US ON PECULIAR GROUNDS"

JOE B. CALLIHAN, formerly executive assistant manager of the Benjamin Franklin, and *Pete Moran*, Benjamin Franklin chef, spent many of last year's chilly mornings fishing. *Callihan* claimed *Moran* was unable to cast his line without being supplied with a dozen thermoses full of coffee. They never failed to return without fish stories that sent the rest of the Ben Franklin employees scurrying for peace

and sanity. Al E. Schilling, manager claims the above cartoon depicts the final story that sent Callihan along the Western trail. He recently has become manager of the Rainbow Hotel in Great Falls, with a new job and a new audience. Fred Norman has replaced him, having left the executive assistant managership at the Cosmopolitan to do so.



#### Front GOES TO PALM SPRINGS

#### Oasis Visit Offers Rest, Food, Fun

To coincide with the policy of Western Hotels' advertising program FRONT will feature a particular Western Hotel in each edition. This issue it is The Oasis Hotel, Palm Springs, which reopened for its first convention October 12.

Set in the heart of Palm Springs, protected by mountains and palm trees in one of America's most fabulous playgrounds, The Oasis lends itself to both conventions and a center for vacationers seeking gay relaxation, leisure, food, fun and sun in a luxury setting.

A resort within a resort, The Oasis, comprises a number of sep-

arate buildings, varied guest accommodations, and shops, such as the exclusive gift store in the Commercial Building which also houses a drugstore, coffee shop, offices and a beauty shop.

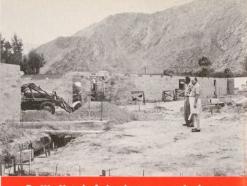
D. W. Metzdorf, manager and Western vice president, was the center of whirlwind activity readying the famed vacation spot, employing personnel, painting, redecorating, re-carpeting, installing a new switchboard and teletype machine as well as repairing the heating unit and hundreds of other jobs. His domain includes the old Tower Building, built in

1924, which has fireproof walls 16 inches thick, of solid steel and concrete, and containing 11 hotel rooms, minimum rate.

The North and South Buildings, with 16 and 10 rooms, respectively, and Cottages No. 1 and No. 2, by the clear turquoise swimming pool offer maximum comfort to the smart guests that form The Oasis clientele.

Most popular rooms of all at The Oasis are the lanai and penthouse rooms, which open onto patios and sundecks with glass, full sliding doors, several with king-size double beds, most with studio-type twin beds. Here the most exacting guests feel they are not short changed on glamor.

The dining room prospect is the terrace and a goldfish pond and famous Palm trees. Opening from the dining room is the sunken bar, a cocktail lounge, and the other direction leads to a card room and new television room. The more actively inclined are provided with a ping pong table and a croquet court. Lunch can be had beside the pool or on the terrace. Comfort and service abound, and The Oasis even offers plenty of parking. At the opening of its new season, FRONT salutes The Oasis and its Western employees and wishes them a good season.



D. W. Metzdorf, in shorts, supervised construction of the new wing last year.



West Building with penthouse and lanai



Frank A. Dupar, left, secretary-treasurer Western Hotels, on cottage porch with Mr. and Mrs. Metzdorf.

#### RELAXING, LUXURIANT

The Oasis landmark, the Tower Bldg., right, houses a real estate office, record and radio shop a travel agency and an Indian Jewelry Store, and is an easy, attractive building that lends charm to the Oasis as a whole. Below is the well-populated terrace and lawn of the luxury resort, where guests are gathered to hear live entertainment. From the far side, other guests enjoy the show seen through the large windows of the dining room.





#### HOOPER CAMPBELL WINS W. H. PRESIDENT'S CUP

HOOPER CAMPBELL of the Sir Francis Drake was the grand prize winner of the Western Hotel President's Cup at the Annual Western Open Golf Tournament with a net score of 73. He also was the winner of the First Division trophy with a net score of 70, according to Robert Metzdorf, manager of the Roose-

velt Hotel, Seattle and chairman of the 1956 Tournament.

Delores Anderson of the Multnomah Western Hotel, Portland, won the Second Division award with a 72.5, while Cal Hansen of the Benson Hotel, Portland had a net score of 72 to win the Third Division championship.

#### WESTERN HOTELS GOLF TOURNAMENT AWARD WINNERS

	NET SCORE	NAME	HOTEL
A. 1st Division	70	Hooper Campbell	Sir Francis Drake
B. 2nd Division	72.5	Delores Anderson	Multnomah
C. 3rd Division	72	Cal Hansen	Benson
Low Gross Score	73	Hooper Campbell	Sir Francis Drake

MULTNOMAH	GROSS	72 PAR GROSS	HANDICAP	NET DIVISION	
Hal Carey	77	77	6	71	A
*Delores Anderson	120	113.5	41	72.5	В
Bud Higgins	87	87	14	73	A
Harry Price	91	91	17	74	A
Bill Wright	83	83	9	74	A
Dwight Call	101	101	26.5	74.5	В
Glen Feverborn	96	96	21	75	A
*Billie Rancourt	115	109	34	75	В
Bert Kuch	98	98	22	76	A
John Cavanaugh	85	85	9	76	A
P. T. Loud	104	104	27.5	76.5	В
Ron Lowry	104	104	27.5	76.5	В
B. Jenks	93	93	16	77	A
C. R. Lindquist	89	89	12	77	A
Loren Bergerson	102	103.5	26.5	78	В
Tom Rouse	104	104	25.5	78.5	A
Herman Rammel	94	95.5	16	79.5	A

#### GOLF SCORES—Continued

		72 PAR			
COSMOPOLITAN	GROSS	GROSS	HANDICAP	NET DI	VISION
Karl Eitel	82	82	10	72	A
Joe Allen	98	97	24	73	A
Dick Kent	96	96	21	74	A
Virgil Kidwell	93	93	17	76	A
ST. FRANCIS					
Bill Campbell	81	81	7.5	73.5	A
George Cross	100	100	24	76	A
Art Ring	90	90	13	77	A
DAVENPORT					
Chuck Quinn	95	95	18.5	76.5	A
BENSON					
Cal Hansen	126	126	54	72	C
Don Osmend	108	108	34	74	В
ROOSEVELT					
Jack Frye	79	84	9.5	74.5	A
Robert Metzdorf	109	115	36.5	78.5	В
Forrest Dunham	102	108	29.0	79.0	В
°Helen Goetz	107	113	32.5	80.5	В
MAYFAIR					
Jerry Labate	86	85	10	75	A
Carl Hudgens	88	88	12	76	A
Tom Smith	100	99	21	78	A
BOISE					
Joe Reitan	92	92	16	76	A
CASCADIAN					
Ron Roberts	83	83	9	74	A
Lewis Roberts	87	87	12	75	A

		72 PAR	HANDIGAR	NET DIV	ICION
GEORGIA	GROSS	GROSS	HANDICAP	NEI DIV	ISION
George Head	131	131	56	75	C
P. Skoros	133	133	58	76	C
Rick	114	117	41	76	В
Xavier	102	102	25	77	В
J. Evans	. 93	93	15	78	A
G Cook	108	108	30	78	В
F. Evans	103	103	24.5	78.5	В
WINTHROP					
Bud Ross	88	88	14	74	A
Walt Andrews	84	84	10	74	A
John Tallariti	85	85	10.5	74.5	A
John Mangini	88	91	15	76	A
Scotty Myles	98	98	21	77	A
Bob Bittner	107	107	30	77	В
Bob Schuyler	105	108	30	78	В
Bill Quinn	92	95	16	79	A
NEWHOUSE					
Lou Capilla	94	102.5	26.5	76	В
Don Utley	113	123	46.5	76.5	E
Jack Richards	95	113.5	28	85.5	В
SIR FRANCIS DRA	KE				
Hooper Campbell	72	73	3	70	A
Jack	79	82.5	9	73.5	A
Ralph	80	83.5	9	74.5	A
Jim Roberts	91	92	17.5	74.5	A
Bill McCabe	96	97.5	22	75.5	A
Dorsey	88	92	16	76	A
Ron Pesallo	103	104.5	25.5	79	I
Richard Dickason	117	118.5	38	80.5	F

#### OMIT TIARA

DICK SHERWOOD, executive assistant manager of the Benson strolled down the second floor banquet hallway after having checked the table settings for a lady realtor's dinner to overhear a banquet waitress answer a telephone. As he passed her, he overheard her say into the telephone, "Oh, that's all right, honey, just come as you are. It's only a \$2.75 banquet."

#### GEORGIA STAFF ON THE JOB



The Hoteletype Office of the Georgia Hotel, Vancouver, is a busy place, with demands for reservations from all over Canada and the United States. Above are Mrs. Kay Cummins, left, and Miss Jean McIntosh, keeping pace. At right is the Georgia's Front Desk. Dennis Monkman, clerk, attends Ralph Van Noy, guest, while bellman Ted Leary waits with luggage.



#### **COMMUNITY SPIRIT at the BEN**



OVER THE TOP went the housekeeping department of the Benjamin Franklin for the United Good Neighbor Drive this year, when they collected twice as much money—about \$200—than last year. Mrs. Lillian La Chapelle, executive housekeeper, far left, watches Mrs. Kay Morishima place the money in a pillow slip. Behind the linen counter, from left, are Mrs. Irene Clayton, assistant housekeeper, Mrs. Mary Tarter, Mrs. Laura Clonts, Mrs. Marjorie Smith and Sam Morishima.



SPECIAL UNIFORMS were worn by Benjamin Franklin waitresses and hostesses in the Coffee House during Seattle's Seafair celebration. From left are Mardell Irvin, Della Mortensen, Millie Henderson, Emma Brest, Frankie Stanton, Dorothy Elliott, Ruth Olson, Emily Marchese, Nellie Smith and Marlene Ryan.



Walter S. Wright, manager of the Bannock, left, is seen above congratulating Jack Heyland, recently named bar manager to succeed newly-appointed assistant manager Harold Erickson, right. Heyland has been with the Bannock for 6 years. Incidentally, Western employees who are Bannock alumni include William Shields, vice president; Fred Norman, recently made executive assistant manager of the Benjamin Franklin; Peter Moran, chef, Benjamin Franklin; Bill Stoker, executive assistant manager, Hawaiian Village, Ralph Van Noy, banquet manager, Georgia; Ed Sullivan, assistant manager, the Davenport Hotel; Fred Sarbach, Western Hotels auditing staff; Maurice Manning, chef, Owyhee Hotel, Boise; Wally McMullen, baker at the Owyhee, and Bruce Pierce, secretary of operations committee, Western Hotels.



NEWHOUSE MARQUEE—Effective lighting dramatizes the recently finished Newhouse marquee, which heightens its festive appearance at night and provides ample protection from weather for arriving and departing guests and luggage. The Newhouse also made extensive changes within on its Chrystal and Florentine Rooms.



#### GROANER GOADS GILDERSLEVE

Thomas A. Gildersleve was reduced to a prayerful attitude recently when Bing Crosby and Phil Harris gave him a bad time over the sound of air hammers battering the Olympic Hotel, of which he is general manager. Fur ear muffs were found for Crosby, while Harris used his fingers during their

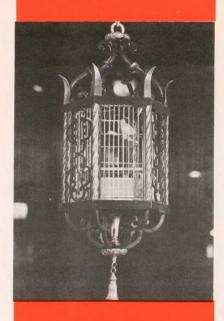
protest march on Gildersleve's offlce. The racket stemmed from work on the new entrance, main drive-in level, expanded ballroom, basement drive-in for deliveries and garbage disposal. The plans are big, Crosby conceded, and so is the noise. Old friend of Gildersleve, he plans to return, despite it.

#### DAVENPORT

has
New Cages
...New Gowns

SOMETHING OLD became something new at the Davenport Hotel when the lobby was redone. It was decided that new cages were in order for the canaries to better blend with the surroundings. The search went only as far as the old lighting fixtures which were being replaced. They were traditionally gilded and hung on large gilded chains between the lobby pillars, and have caused much favorable comments from guests. Possibly even from the canaries. They still sing.

New uniforms for the Matador Room at the Davenport also are being worn. Right is Carolyn Lemon, cocktail waitress, who designed the new one she is modelling. When she heard the uniforms were to be replaced, she brought around a little doll clothed in an identical gown, retaining the basic colors of the original uniformsorange, red, blue and vellows. The new one has a hoop skirt added and plenty of pocket space for book matches and food and beverage checks. Her enthusiasm in this project typifies the spirit of the Matador staff, many of whom have worked there almost since it opened, in watching constantly for ways in which to improve its service and atmosphere.





# WINTHROP Holds ALOHA DAY

AN ALOHA DAY was held at the Winthrop Hotel, Tacoma, to draw guests' attention to the fact that Western Hotels was managing the Hawaiian Village. Hawaiian records were played through the speaker system in The Sabre, Daffodil Room and in the lobby and elevators. Northwest Orient and United Air Lines supplied posters and other props. At left is Bud Ross, Sabre Room bartender, in typical coconut hat. Below are



catering manager, *Bill Quinn*, left, and manager *Scotty Myles* eyeing one of three show cases displaying Hawaiian Village advertising material.



# LEIS WORN IN DAFFODIL

Girls in The Daffodil wore colorful leis during the Winthrop's Aloha Day. Hawaiian items were carried on luncheon and dinner menus. and even guests were featured in them. Two guests at right are being served specialty of the day, Aloha Salads by Betty Mayer. From left, center picture, are three other Daffodil girls Dorothy Eddings, Kay Quasebarth, waitresses, and cashier Alma Thorsen in leis. Below is Daffodil cashier Stella Mims. Scotty Myles was fined at Rotary for his mercantile splash, but paid up without a murmer.







#### FINLENS SACK SILK & SADDLE



JAMES E. DURHAM, manager of the Finlen Hotel, Butte, left, and Warren Anderson lolled around the new Silk & Saddle at the Rainbow recently, perpetrating the gag that in order to get a good meal there, one had to bring it along. Here they are lounging against the smart mosaic wall with props to prove it, including beer, pork and beans, radishes and wieners. Durham claims "it was really a kick." The Silk and Saddle's reaction has been more restrained.



# 23 YEAR PLATE REFURBISHED

After having served almost 23 years at the Maurice, assistant manager Jack Grant became wistful, watching those of lesser tenure receive glossy new gold name plates, while his own grew shabbier by the decade. He recently caught Alex Hoffer off guard with another request for a new one and had it granted. At left is Hoffer presenting the new name plate to Grant.

#### ZITHER NOW at ROUGH RIDER



After the extremely successful presentation of Calypso singer, Nelson Alexander, the Rough Rider at the Roosevelt booked Sally Stuart, famous especially for her Scotch, Irish, English and American folk ballads. She opened Oct. 18 for an engagement limited by future commitments. She comes by way of the Rüben Bleu, New York and the Blue Note, Chicago. The Rough Rider is her first West Coast term engagement.

#### A WONDERFUL TIME



George Horning, manager of the Hotel Boise, and his hotel family posed happily beneath shade trees at the employees picnic before getting back to soft ball, badminton, horse shoes and bountiful picnic tables. Inventory of scarred shins, sunburned noses, strained back and general disability was not taken till next day.

## GOING



GAIL ATKINS, Hotel Boise clerk for 4 years recently was married. Here she is as Mrs. Mike Quaglia with her new husband, cutting their wedding cake. Ann Davis, Western Hoteletype girl, became Mrs. John Palding Therrien in October, while Janice Graham, also in the Seattle reservation office, married Ensign Michael Warren McKinnon in August. Western accounting office clerk Myrtle June Wells is another August bride. She became Mrs. Lawrence P. Walls, married in Seattle's Blessed Sacrament Church, followed by a reception at the Benjamin Franklin. Boise reservation clerk Margaret Carson, 25 year employee just has been released from the hospital following a major operation. While she is concalescing, Betty Anderson, sister of Walter S. Wright, manager of the Bannock, is doing her work. Don E. Utley, Jr., manager of the Newhouse Hotel, Salt Lake City, was elected Utah District Governor of the Utah-Nevada Hotel Association at their recent Las Vegas convention. Al Proffett, room clerk at the Mayfair for three years, returns from his vacation at the Hawaiian Village to assume his new duties as chief clerk at the Oasis. Dolly Valentine has been transferred to the Owyhee, in charge of food, the same capacity as she occupied at the Bannock. Dick Nowell ahs been transferred from the Davenport to the Bannock as assistant manager of food and beverage. Clemence Karaboyas, just has returned to the Bannock after a three month European jaunt. Swiss-born, Clemence has been at the Bannock 28 years. Another Bannock employee, Dorothy Monroe, telephone operator, has returned after a summer's leave of absence.

V. G. Nikitas, (right) has transferred from the Owyhee to the Newhouse as assistant manager in charge of food and beverage. He replaces Ralph Van Noy, who has moved to the Georgia. Lucille Wattle, Maurice waitress has undergone major surgery. Ray Martin has joined the Bannock staff as bartender. Loah Morrison, formerly of the Winthrop, now is in the Bannock food department. Mrs. Margaret Whitener, who waited on the head table at the formal opening of the Leopold Hotel, Bellingham, recently was

# WESTERN

honored by the Bellingham Rotary Club when they feted their 25 year members. She was presented with a corsage and given an ovation for having waited on all of them since the club began in 1917. She also was head table waitress for the new Leopold Hotel opening in 1929. During her long years of service she took time out to have 3 daughters, all of whom are married and living in Seattle. She and her husband own a chicken ranch from which she has delivered fresh eggs to the Leopold daily for over 20 years. Chan Hong and James B. Stuart, assistants to Trader Vic, recently dropped in at The Outrigger in Seattle to see how things were going. Dave "Bud" Ovenell, assistant to Outrigger manager George M. Olsen, left for a position with Nalley's, Inc., in Tacoma. Kit Cavanaugh is the new catering secretary at the Benjamin Franklin where Lois Smith works as key clerk mornings and in the accounting office afternoons. Also new to the accounting office there is Julia Dastrup. New manager of the Silk & Saddle at the Rainbow is Cliff Flores, formerly chief room clerk at the Ben Franklin. Frank A. Weston, Western Hotels vice president has been elected president of the Accountants Association of Washington. Tom Lee, Cosmopolitan general manager was assisted as host to the Employer-Employee Relations Committee of the American



Hotel Assn. by Western vice president Charles Hunlock. New employes at the Rainbow include Beverly Shaw, room clerk, who came in August from the Roosevelt. Within a week she became Mrs. Richard Yvak. Her husband is an airman at Malmstrom Air Force Base and also works part time in the Silk and Saddle as a busboy. Jean Ryan, cashier at the Northern Hotel now is cashier at the Rainbow dining room. Before she worked at the Rainbow as a switchboard operator. Greta Turnquist, assistant manager in charge of foods and beverages at the Rainbow, has been transferred to San Francisco where she will work with Reinhold Keller, executive chef in the Western Hotels Research Kitchen. Greta left on crutches after having suffered an accident when some dividing screens in the Silk & Saddle fell off their hinges.

your Credit Card

is your personal introduction to ...



# ... your place in the sun at America's foremost desert resort!\*

Spacious and beautiful: this is the Oasis Western Hotel in beautiful Palm Springs. Relax in a luxurious lanai suite or a private cottage. Indulge in your favorite sport; golf, tennis, fishing, horseback riding, swimming...all are so convenient.

With similar consideration for your total pleasure, Western Hotels, Inc., has created distinctive specialty dining rooms in many leading hotels. A few such noteworthy specialty rooms include the tropic Outrigger at the Cosmopolitan in Denver; Drake's Tavern at

San Francisco's Sir Francis Drake; and the Tapa Room at the Hawaiian Village, to name just a few. These rooms underline a definite policy of adding something extra to the hotel—making it especially attractive to our guests and to the people of the community.

Listed are 24 notable Western Hotels located in seven western states, Hawaii and British Columbia. In addition to such special features, they provide a high standard of accommodations, meals and service. May we welcome you soon?

#### \*THE OASIS

Western Hotel
Palm Springs, California

WESTERN HOTELS

INCORPORATED





Typically Outstanding

#### WESTERN

British Columbia
VANCOUVER: Georgia

Washington
SEATTLE: Benjamin Franklin,
Olympic, Roosevelt
SPOKANE: Davenport
TACOMA: Winthrop
BELINGHAM: Leopold
WENATCHEE: Cascadian

Oregon PORTLAND: Benson, Multnomah

California
SAN FRANCISCO: St. Francis.
Sir Francis Drake, Maurice
LOS ANGELES: Mayfair
PALM SPRINGS: Oasis

PALM SPRINGS: Oasis
Colorado
DENVER: Cosmopolitan

SALT LAKE CITY: Newhouse

Idaho
BOISE: Boise, Owyhee
POCATELLO: Bannock

Montana
BUTTE: Finlen
BILLINGS: Northern
GREAT FALLS: Rainbow

Hawaii HONOLULU: Hawaiian Village

for:
HOTELETYPE RESERVATIONS
Without Charge
CREDIT CARDS
for Rooms, Restaurants

CALL ANY WESTERN HOTEL
OR YOUR TRAVEL AGENT
Inquire about Western

Hotels ideal convention and banquet facilities