

"Through your efforts, advice and counsel, we hope to develop the resources to fully establish that margin of excellence within a network of caring that shall distinguish The University of Texas Health Science Center at Houston and place it amongst the recognized world's leaders."

--President Bulger to the Development Board

the Margin

No. 2

The University of Texas Health Science Center at Houston

Spring 1980

Executive Committee Approves Formation Of President's Club

The Development Board Executive Committee has approved formation of The University of Texas Health Science Center at Houston President's Club.

The purpose of the club is to make available to the President a resource of unrestricted as well as restricted funds. Such funds can make the important difference in such activities as recruiting a valuable faculty member, purchasing a piece of equipment vital to a departmental program or providing promotional costs incidental to an educational function.

Official invitations have been designed and will be sent to all individuals expressing an interest in supporting the Health Science Center.

One may qualify for membership through a tax-deductible gift of \$5,000 payable by:

- A cash gift of \$5,000
- A pledge of \$1,000 per year for five years, or
- A gift-in-kind (a contribution of equipment, art or other property).

One may also qualify for membership through a \$10,000 gift payable by:

- A deferred gift of a gift annuity, a charitable remainder trust or a pooled income fund, or
- A bequest (will), or
- A life insurance program

A deferred gift can be made through a gift annuity which is a transfer of money or property to the Health Science Center in return for The University of Texas' agreement to pay a designated person a fixed income for life.

A deferred gift can also be made by a charitable remainder trust which is a transfer of money to The University of Texas for management with an annual payment to the beneficiary.

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THE CHANGING OF THE GUARD--Development Board President Ed Randall III (right) and his predecessor, Wayne Hightower, got together for this picture at a Board function earlier in the year, shortly after Hightower handed over the gavel to Randall. Other 1980 officers are Vice President Mary Kelsey, Secretary W.N. Finnegan III and Treasurer Robert Greer. (See story on page 2)

HSC Development Board Will Meet With Visiting Committee April 24

A blue ribbon panel of experts from various health care fields have accepted invitations from President Roger J. Bulger to serve as a Visiting Committee at the Health Science Center.

Members of the Development Board will have an opportunity to meet and become acquainted with the Visiting Committee at a reception and dinner Thursday evening, April 24, in the Prudential Building.

Visiting Committee members will be here for their initial meeting that day. Dr. Bulger and other representatives of the Health Science Center will have met with them the evening before for a brief introduction to

the Health Science Center and its place in the Texas Medical Center.

Serving as an advisory group, the committee is expected to react to ongoing and proposed programs here. The members will meet in small groups during the first part of Thursday and will meet together with President Bulger later in the day.

Chairman of the Visiting Committee is Robert G. Petersdorf, M.D., president of the Affiliated Hospitals Center in Boston (made up of the Robert B. Brigham and Peter B. Brigham hospitals and the Boston Hospital for Women) and professor of medicine at the Harvard Medical School.

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Roger J. Bulger, M.D.
President

Richard S. Johnston
**Special Assistant to the President
for Development
and Director of the Office of
Scientific and Technological
Development**

The Development Board

Executive Committee:

Mr. Ed Randall III, **President**
Mrs. Mary Kelsey, **Vice President**
W.N. Finnegan III, **Secretary**
Robert Greer, **Treasurer**
Mr. Evans Attwell
Mr. Joe Flack
Mr. Jack Josey
Mr. Allan C. King
Mrs. Catherine McNeese
Mr. William M. Wheless III

Ex Officio and Past Presidents:

Mr. Kraft W. Eidman
Mr. Wayne Hightower

Standing Members:

Dr. Roger J. Bulger
Mr. John P. Porretto

Other Development Board Members:

Mr. Leslie Appelt	Mr. Ben F. Love
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Mr. George F. Kirby	Mrs. Gus S. Wortham
Mr. Earl B. Loggins	

President's Club

(Continued from page 1)

Pooled income fund is also a trust to which each donor transfers property and from which income interest is received by the donor. The property transferred is commingled with property transferred by other donors. The rate of return earned by the trust for one year is the amount of income received by the donor.

In addition a life insurance program can be a form of deferred gift as well as a bequest.

For further information on membership in the President's Club contact Richard Johnston or Ronda Johnson in the Development Office. The number is 792-5022.

All memberships are tax deductible.

Executive Committee Expands From 9 to 10

The Executive Committee of the Development Board has been expanded from nine to 10 members.

Four of the members are the Board officers: Ed Randall III, president; Mary Kelsey, vice president; W.N. Finnegan III, secretary; and Robert Greer, treasurer.

The other Executive Committee members are: Allan C. King, Catherine McNeese, William M. Wheless III, Joe Flack, Jack Josey and Evans Attwell.

Ex-officio members of the committee are Past-Presidents Kraft W. Eidman and Wayne Hightower. Health Science Center administrators who are standing members of the committee are President Roger J. Bulger and John P. Porretto, vice president for administration and finance.

The following members of the Board, whose terms were to expire Sept. 1, have accepted invitations to serve an additional three-year term: John Cater, Jack Currie, A.J. Gallerano, Collins Hill Jr., Allan C. King, Ben Love, Catherine McNeese, Robert Stewart Jr., Mrs. Bernice Weingarten Welch, William M. Wheless III, Gene M. Woodfin and Mrs. Gus S. Wortham.

Four who asked not to be reappointed and who will be replaced after Sept. 1 are Leslie L. Appelt, Frank P. Horlock, John T. Jones Jr. and Mrs. W.R. (Randy) Smith.

Visiting Committee

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Other committee members are:

- * Philip Caper, M.D., vice chancellor for health affairs at the University of Massachusetts Medical Center in Worcester.
- * Christopher C. Fordham III, M.D., chancellor of The University of North Carolina at Chapel Hill.
- * Ernst Knobil, Ph.D., Richard Beatty Mellon Professor of Physiology and chairman of the Department of Physiology at the University of Pittsburgh School of Medicine.
- * Lester Breslow, M.D., dean of the School of Public Health at the University of California at Los Angeles.
- * Arnold S. Relman, M.D., editor of The New England Journal of Medicine and professor of medicine at Harvard.
- * Ira D. Trail, R.N., Dr.P.H., Dean of the College of Nursing, University of Tulsa.
- * Rheba de Tornyay, Ed.D., Dean of the School of Nursing, University of Washington, Seattle.
- * Clifton O. Dummett, D.D.S., professor of dentistry, University of Southern California School of Dentistry in Los Angeles.
- * Mario E. Ramirez, M.D., of Roma, Texas, president of the Texas Medical Association.
- * Walter J. McNerney, president of Blue Cross and Blue Shield Associations, Chicago.
- * Daniel C. Tosteson, M.D., dean of the faculty of medicine and Caroline Shields Walker Professor of Physiology at Harvard and president of the Harvard Medical Center.
- * David A. Hamburg, M.D., president of the Institute of Medicine of the National Academy of Sciences, Washington, D.C.
- * Arthur L. Herbst, M.D., Joseph Bolivar DeLee Professor and chairman of the Department of Obstetrics and Gynecology, Pritzker School of Medicine, University of Chicago.
- * Lewis Thomas, M.D., president and chief executive officer of Memorial Sloan-Kettering Cancer Center, New York City.
- * Joseph F. Volker, Ph.D., D.D.S., chancellor of The University of Alabama System.

Dick Johnston Heads Development; Office and Activities Growing



THE DEVELOPMENT OFFICE STAFF--From left to right, members of the Office of Development staff are Secretaries Mary Lopez and Judy Stitt, Director Richard S. Johnston, Assistant Director Ronda Johnson and Administrative Analyst Mary Sorenson Bulmahn.

The development activities of the Health Science Center are being expanded to meet the growing pace of the institution and to aid in achieving President Bulger's "margin of excellence" goal. The expansion includes office staff and organization as follows:

Richard S. Johnston has been appointed special assistant to the president for development and director of the Office of Scientific and Technological Development. He formerly was director of Space and Life Sciences at the NASA Johnson Space Center where he managed all medical and science programs. Johnston held numerous positions with the Space Center and has been responsible for many programs which have successfully transferred space technology to medicine and health care delivery.

Johnston will head the development team under President Bulger's direction and will be responsible for organizing major development programs and for the management and implementation of the projects.

Joe Sigler, executive assistant to the president for institutional advancement, will continue to coordinate public affairs office support of development efforts.

Dr. James H. (Red) Duke, who has

played an active role in the development program from the beginning, will serve as a spokesman and advocate for development projects. A special assistant to the president and a professor of surgery, Duke will provide an interface between clinical medicine, the faculty, the Development Board and the public.

Ronda Johnson, who is assistant director of development, has worked with the Development Board longer than anyone else on the staff and has actively planned and organized board activities. She will continue those responsibilities and also will be involved in the formation of the President's Club and a new Associates organization.

The newest member of the development staff is Mary Sorenson Bulmahn, who is coming here from the UT System Office in Austin where she has worked in various positions in the development area for more than eight years. As an administrative analyst, she will be responsible for activities with foundations and will assist in corporate and deferred giving programs.

Secretarial support for Development Office activities is by Judy Stitt and Mary Lopez.

The University of Texas
Health Science Center at Houston
Office of Development
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