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WESTERN INTERNATIONAL HOTELS



Date: 7/21/80

To: Managing Directors
General Managers

From: Charlie Pepler
Manager, Corporate Communications
Subject: "Homefront," the Corporate Offices
Newsletter

Introducing the first issue of "Homefront," a new monthly newsletter for and about the corporate offices.

We felt we needed a formal communication medium to supplement the informal communication channels and networks already existing among the various corporate divisional offices.

We hope you'll find it informative and interesting. Each month we'll send you a copy, and ask that you pass it along to your key people, including your director of public relations and/or editor of your employee publication.

If you'd like extra copies for distribution to them, just let us know how many, and we'll have them sent, beginning with the September issue.

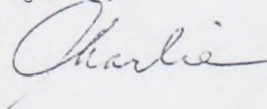
"Homefront" will strive to provide, in an official, quick and easy-to-read format, information about the move to the new headquarters building, and general news and information about corporate policies, procedures, operations, and activities.

We'd also like to hear from you. Send us your comments, suggestions, criticisms, opinions, questions, and recommendations about "Homefront," or other areas of corporate communications in which we may be of assistance.

Also, we'd like to receive copies of your internal publications, and hope we're on your mailing lists.

We look forward to hearing from you.

Regards,



Protocol Writing