

# University of Houston FRONTIER FIESTA

The Greatest  
College Show  
on Earth

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WARNER BROS. INC. 1958





# **FIESTA DEDICATION**

to

## **L. STANDLEE "CHIEF" MITCHELL**

The 1958 FRONTIER FIESTA is dedicated to one of the University of Houston's "old-timers"—L. STANDLEE MITCHELL. He is affectionately known to all as "Chief".

After receiving his BA in drama from Abilene Christian College in 1928, Chief's love for the theater drew him to New York, there to act in several plays on Broadway. While there he saw a cross-section of American Youth and decided to make his career as an educator. Chief applied for and received a job as Principal of Albany High School in Albany, a Northwest Texas town.

In 1932 Chief accepted a position as an instructor of Drama at the Houston Junior College, which later became the University of Houston. While in drama, Chief taught the first course offered in Radio, a thirty-six program series on Texas History.

Chief spent six summers acquiring his Masters degree in Education from Colorado State College of Education, and in 1948, when the first associate professorships in English were offered at the University of Houston, Chief was among the recipients of this award.

In 1950 Chief was promoted to Coordinator of Student Activities because of his interest in the Student body, and in 1950 he was made Director of Student Affairs and Assistant Dean of Men.

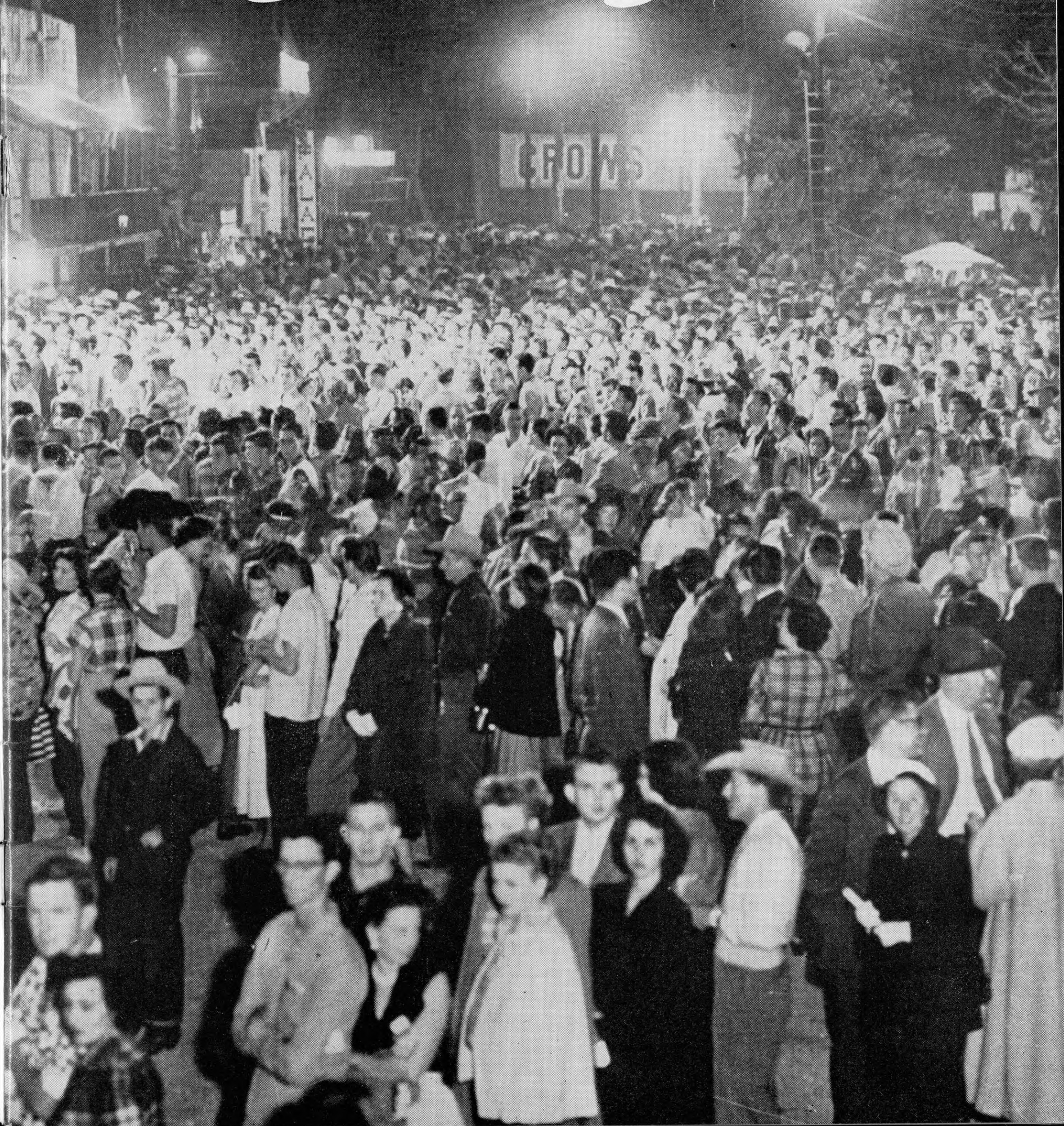
Chief is a member of Pi Kappa Alpha Fraternity, Alpha Psi Omega Dramatic Fraternity, Phi Delta Kappa Professional Education Fraternity. He is a member of the 20 year club at the University, and a sponsor of Alpha Phi Omega Fraternity and the Pep Club. Chief was instrumental in organizing the Interfraternity Council, and the Alumni Interfraternity Council at the University.

As one of the original sponsors of FRONTIER FIESTA, Chief has become synonymous with Fiesta and a landmark on the Fiesta Lot. Chief is always ready to lend a helping hand to any student in need, and therefore:

The FRONTIER FIESTA ASSOCIATION and the Student Body of the University of Houston feel proud to dedicate this 1958 Fiesta to CHIEF MITCHELL, who truly has helped FRONTIER FIESTA become "THE GREATEST COLLEGE SHOW ON EARTH".



# *Greatest College Show on Earth*





# FIESTA CITY

POPULATION 1001

NO YANKEES ALLOWED AFTER SUNDOWN



## STORY OF FRONTIER FIESTA

The Board of Directors of the FRONTIER FIESTA ASSOCIATION and the students of the University of Houston, welcome you to Frontier Fiesta, "THE GREATEST COLLEGE SHOW ON EARTH."

Houston is proud of this outstanding event! We take unparalleled pride in Fiesta City which has more than 100,000 residents during the week of April 21st to the 26th.

FRONTIER FIESTA got its start in 1940. That

year FRONTIER FIESTA consisted of three shows, but 1500 people attended and the first Fiesta was a success.

FRONTIER FIESTA has since grown to its present size of a six-night run, with an attendance of approximately 100,000 people, and a total gross receipts of almost \$80,000 a year. The proceeds of FRONTIER FIESTA, after expenses, are allocated to worthy University projects; for example, in 1955 FRONTIER FIESTA signed over a

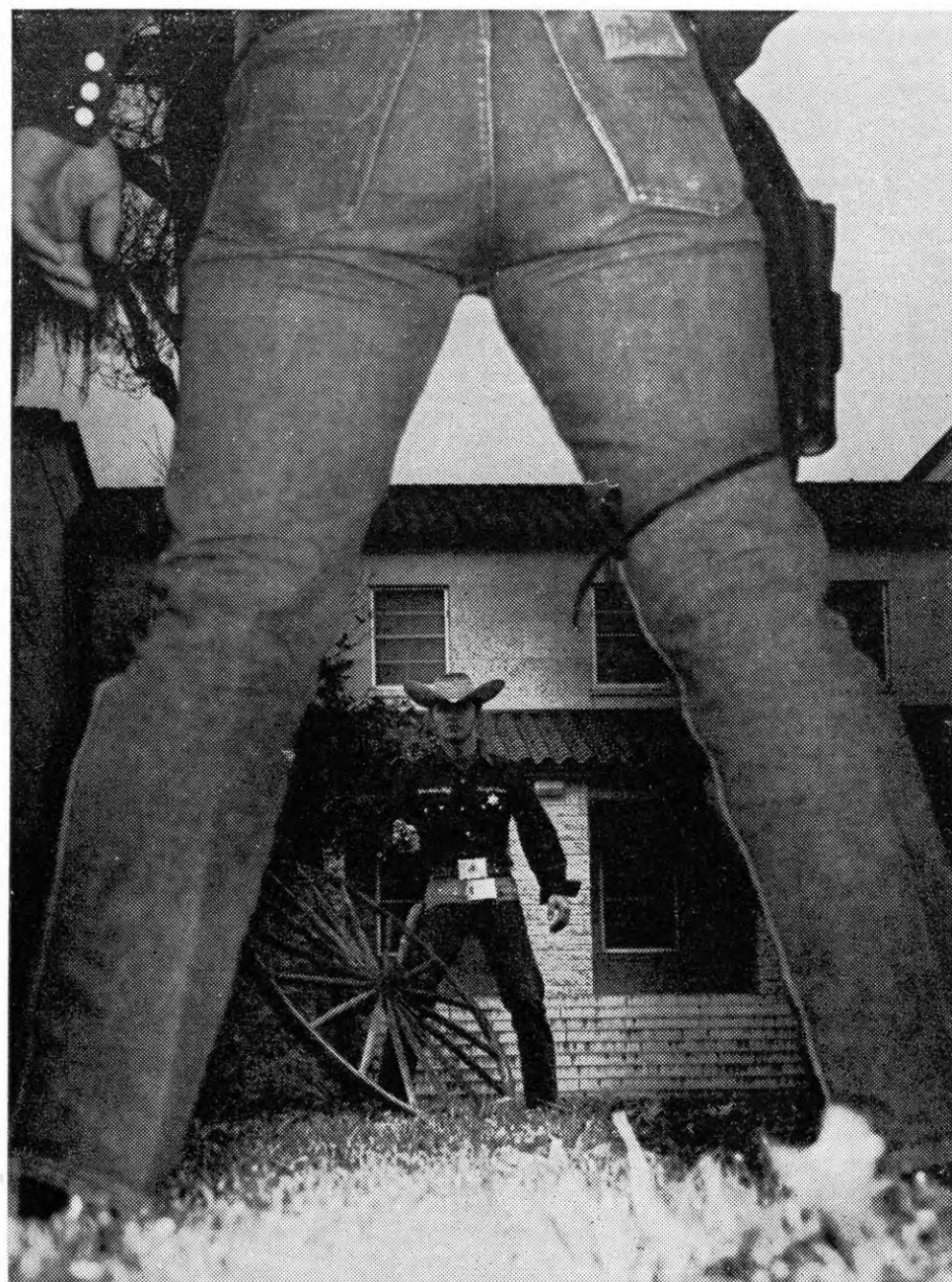


\$106,000 check to the University. This amount represented profits from past **FRONTIER FIESTAS** and was used to help pay for the University's new swimming pool.

The University of Houston's **FRONTIER FIESTA** is rightfully entitled "THE GREATEST COLLEGE SHOW ON EARTH." No other college production offers so much color, atmosphere, spirit and opportunity. The great spectacle you are witnessing this week has reached national fame.

**FRONTIER FIESTA** is different from any other college show in the world. **FIESTA CITY** is a town of entertainment only. Each building offers a production all its own. Many of **FIESTA CITY'S** former inhabitants have reached national fame in the entertainment world.

Many months are spent in planning and producing **FRONTIER FIESTA**. Fraternities, Sororities, clubs, and campus organizations combine to build this city each year. Perhaps the biggest factor of why **FRONTIER FIESTA** is of such great



stature is that all the work is done by students.

The buildings on the eight acre tract known as **FIESTA CITY**, depict famed saloons at the turn of the century. They seem to spring up over night.

**FRONTIER FIESTA** is "THE GREATEST COLLEGE SHOW ON EARTH" not only because it is the largest in size, monetary return, and student participation, but also because it is a method of education. In building and producing a show of this nature, students learn to work together . . . to meet the business world . . . and to set aside individual differences and combine their efforts toward a common goal. **FRONTIER FIESTA** is fortunate that the University of Houston has an administration which recognizes the importance of this practical experience as a supplement to the education that comes from books. From this relationship between faculty and students, the students gain a feeling of stature and importance . . . the administration in return receives a feeling of pride.

**FRONTIER FIESTA** begins with a roaring start at the opening of the Fiesta Lot in February. Then comes the Annual **KICK-OFF DANCE**, the biggest Western college dance in the Southwest, where





over 1000 students get together to celebrate the official opening of **FRONTIER FIESTA**. This year the students danced to two bands in the Shamrock Hilton Hotel. At the Kick-Off dance the Sheriff and Belle of **FIESTA CITY** were announced. The annual date auction, where ten girls and ten boys were sold to the highest bidder, followed the dance. Last year the **DATE AUCTION** made history, for the highest bid for a girl was \$190. Following the auction, the participants and their dates were treated to a banquet and a dance by the **FRONTIER FIESTA ASSOCIATION**.

The annual **FIESTA BARBECUE** is held several weeks prior to **FRONTIER FIESTA** for all students and faculty members. The honored guests are the crippled children from Hedgecroft Clinic, Jeff Davis Hospital and the Faith Home, where an honorary mayor was chosen from one of the crippled children. The 1958 honorary mayor was presented with a Western outfit and a pair of "six shooters." The barbecue was made from prize cattle from the recent fat stock show and was do-

nated through the generosity of cattlemen and businessmen all over Texas.

This year we were honored to have Governor **PRICE DANIEL** sign a charter stating that the State of Texas recognizes **FIESTA CITY** for one week of each year.

On April 21st the gates of **FIESTA CITY** open to the public; and down the midway on every side, are the myriad of talent competing for a place in the top ten acts and trying to earn for their show the most coveted award of **FRONTIER FIESTA**—The **JOE KOPPEL AWARD**, presented to the show voted most understanding.

**FRONTIER FIESTA** has become a living part of the University of Houston and the city of Houston. The size of **FIESTA** is great in itself, and because of the spirit with which it is built, it is well deserving of its title, "**THE GREATEST COLLEGE SHOW ON EARTH.**"

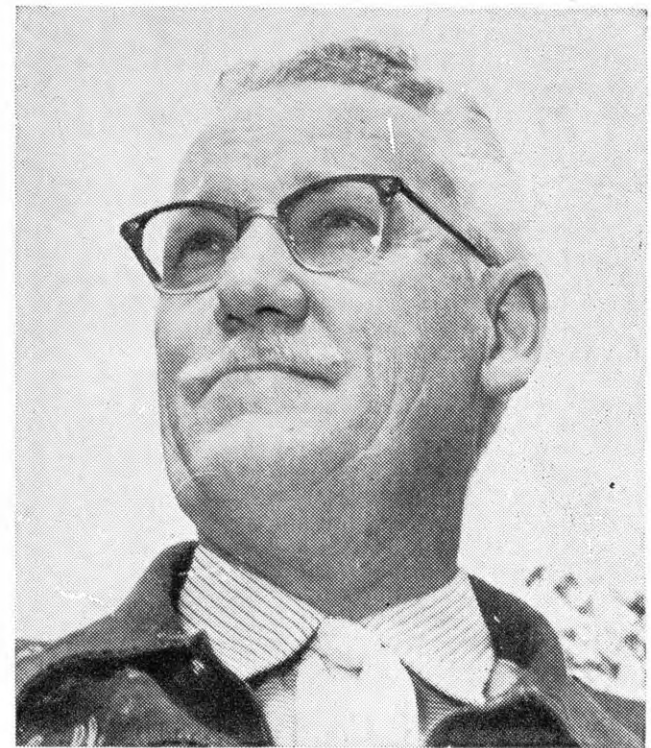
**JOE SUTTLES**  
VICE CHAIRMAN



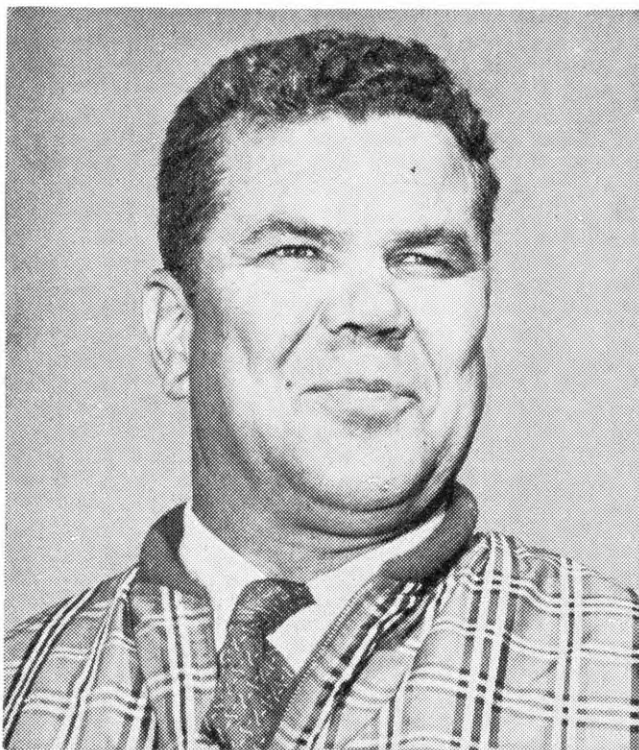
# FIESTA SPONSORS



**DR. J. E. WILLIAMSON**  
Dean of Men



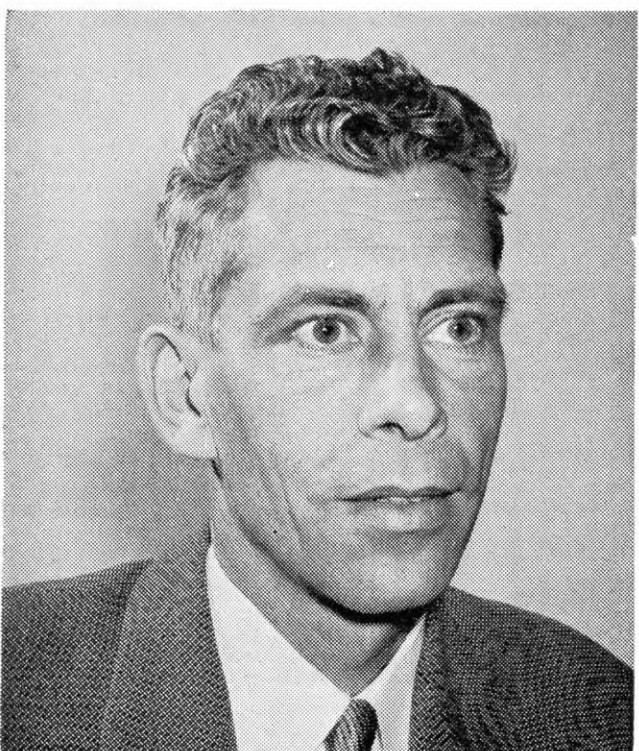
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Assistant Dean of Men



**STEVE SAKACH**  
Grounds Director



**CARL HOUSTON**  
College of Business



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College of Business



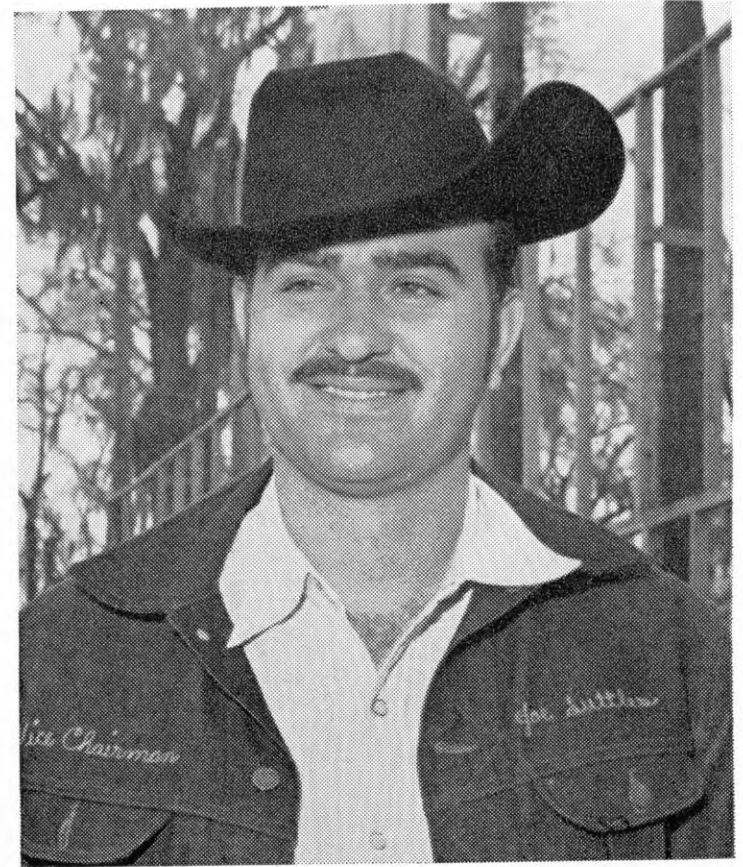
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**JON CAMPBELL**  
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**FIESTA  
BOARD  
OF**



**JOE SUTTLES**  
Vice Chairman

**DIRECTORS**



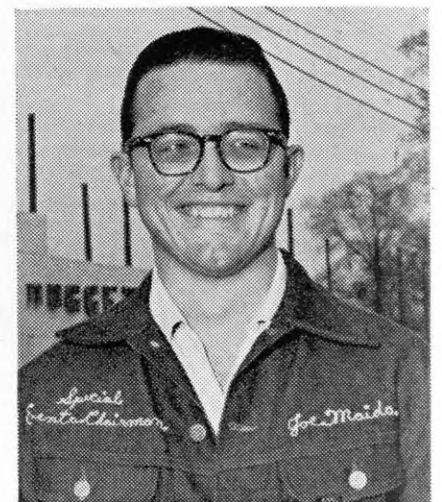
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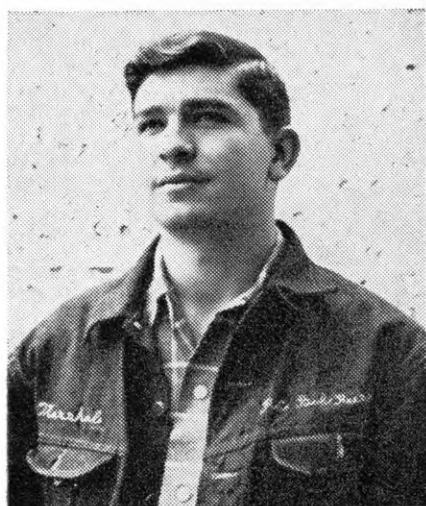
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Director of Advertising



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Director of Production



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Director of Special Events



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Director of Grounds



**ROBERT SASSEEN**  
Director Public Relations



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Director of Promotion



## PROGRAM STAFF

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*Assistant Editor* ..... Buddy Fuller

*Art* ..... Ernie Garcia

*Secretary* ..... Patsy Kosarek

*Advertising Chairman* ..... Dan Hutchison

*Advertising* ..... Jack Davis

*Advertising* ..... Bob Briggs

*Advertising* ..... Anne Black

*Advertising* ..... Anne Daigle

*Photography* ..... Richard Sacks

to all our friends at the  
University of Houston

## Best Wishes

for another successful  
FRONTIER FIESTA. We  
are proud that again this  
year we were chosen to  
print the program for  
this colorful and widely  
heralded event.

## GULF PRINTING CO.

*fine printing*

2210 WEST DALLAS

HOUSTON



### FIESTA STAFF

*1st Row Left to Right:* Jack Waite, Anne Black, Tony Nelson, Dan Hutchison, Rosanne Campise, Jim Bob Goeman, Bobbie Graham, Ernest Garcia, Joe Fratolill, Norman Hickman; *2nd Row Left to Right:* Garland Sparks, Charles Navarro, Buddy Gatlin, Ronnie Willenburg, Joe Colonetta, Rusty Smith, Sue Gibson, Bernie Lustgarten, Loyd Shropshire, Ronnie Gural; *3rd Row Left to Right:* Stan Drain, Rod Jockens, Dennis Reidmiller, Pat Hagen, Bennie House, Matt Manis, Loren Hodge, Joe Wayne McFaland, Harry Overton, Philip Rummeil, B. Briggs, Spencer Youell.



## FOR YOUR SAFETY AND ENJOYMENT

Buy Fiesta Money **ONLY** at designated ticket booths.

Use **ONLY** Fiesta Money to enter shows or make any purchase on the lot. **DO NOT** use legal currency.

**NO** intoxicating beverages will be permitted on the lot. This is a University of Houston Rule.

**NO** loaded guns, **LIVE** cartridges, or blanks will be permitted on the Fiesta lot at any time.

**NO ONE** will be allowed behind any Fiesta Show.

**DO NOT** smoke inside shows.

Park **ONLY** in designated parking areas.

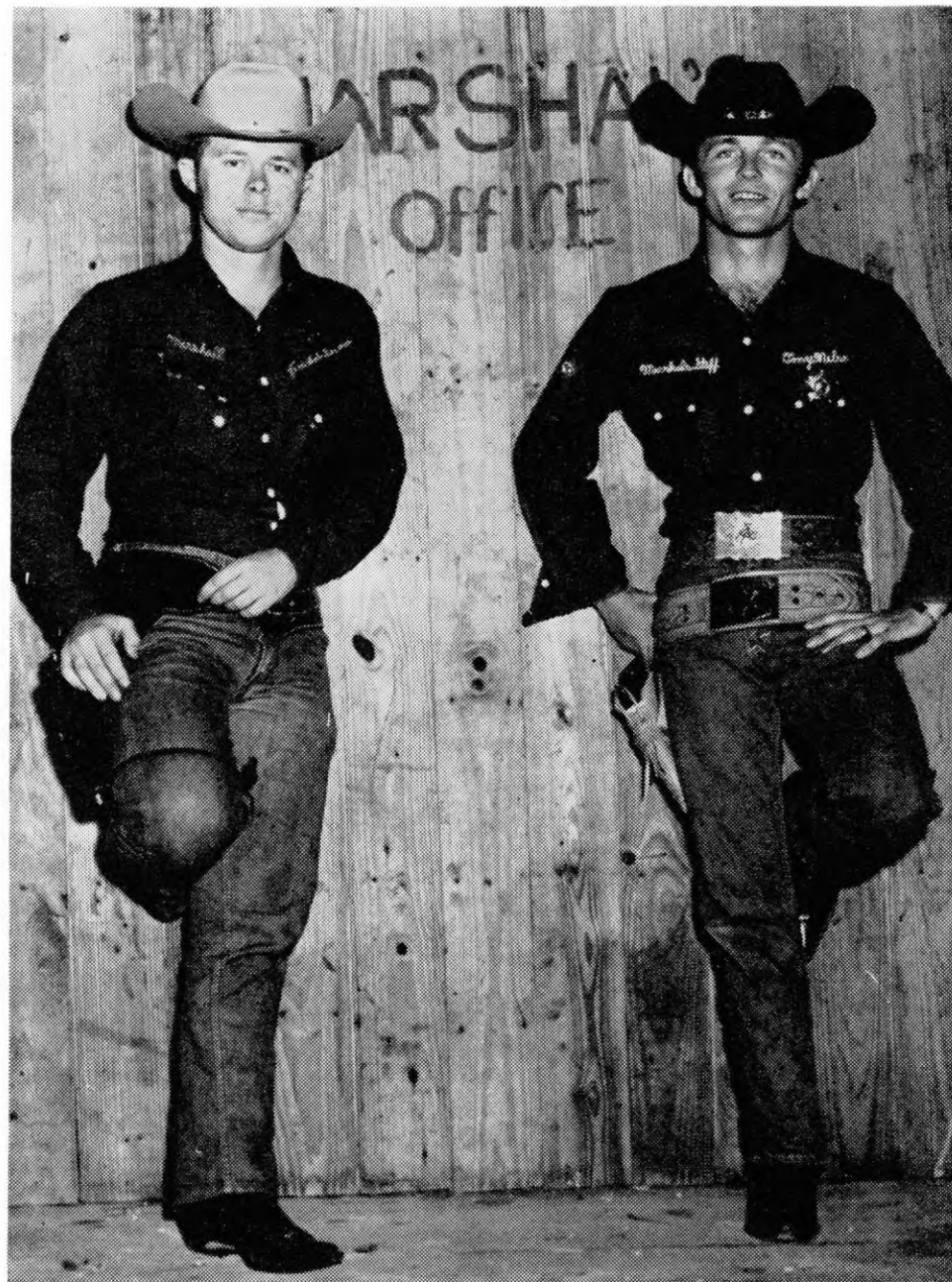
The Lost and Found will be located in the Grounds Office.

**NO** automobiles will be allowed on the Fiesta Lot.

Public parking will be directed by Security Deputies and City policemen.

Your cooperation will be greatly appreciated. Help us help you enjoy yourself.

**JIM BOB GOEMAN**  
**TONY NELSON**  
Co-Marshals



**FIESTA MARSHALS**  
Jim Bob Goeman      Tony Nelson





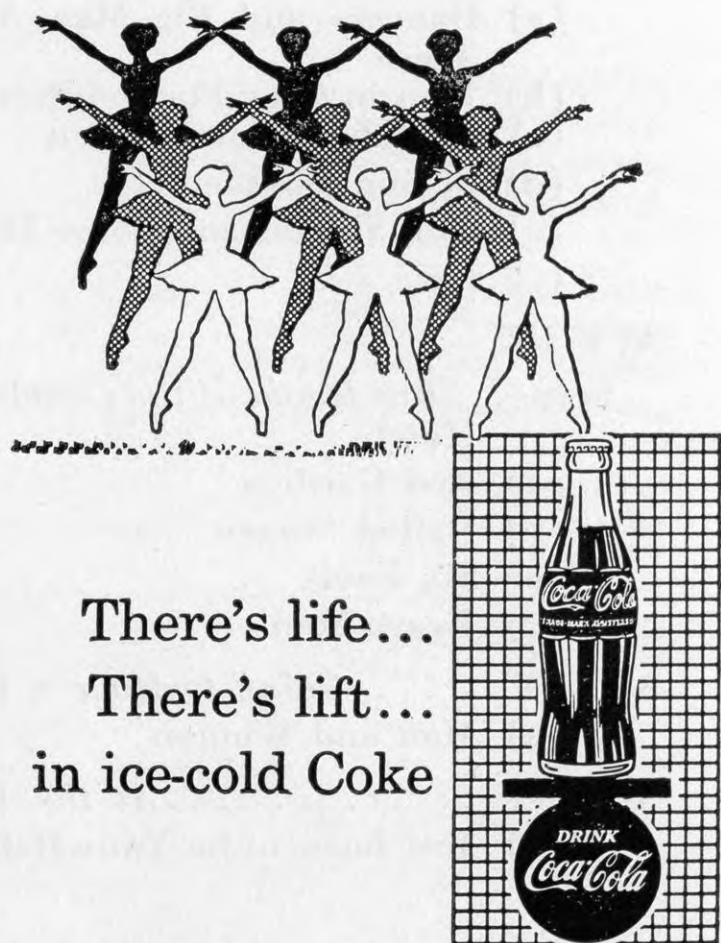
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## "BAYOU QUEEN"

*Sponsored By*

Alpha Phi Omega — Delta Zeta

### *Production Committee*

Wendell Banigan, Bob Bradley, Sonny Tucker, Clyde Steel, and Barbara Henkhaus

### *Sets*

Jack Wilson, Rose Corder, Phil Coleman, and Rosie Villareal

### *Construction*

Tom Matkin, Wendell Banigan, Frank Markey, Bert Young and Don Bateman

### *Choreography*

Billie Brauner.....Billie Brauner Dance Studio  
Kay Morrison.....Edgewood Dance Academy

### *Costumes*

Barbara Henkhaus, Sonny Tucker, Wendell Banigan, and Bob Bradley

### *Music Arrangements*

Douglas Roberson

### *Band*

Cougarland Five plus one

Bill Williamson, Conoley Ballard, Virgil Parker, Henry Lewellen, Raymond Wilson, and Benny.

# BAYOU QUEEN PRESENTS BRAVE MAN

SPONSORED BY

ALPHA PHI OMEGA

AND

DELTA ZETA

### ACT I

Scene.....*Grave Scene of a Western Town*

- (a) Shaking the Blues Away  
Blues Dancers and Singer
- (b) Ballad Singer
- (c) This Is Greater Than I  
Thought
- (d) Meet a Happy Guy
- (e) Ballad Singer

### ACT II

Scene.....*Going to Town*

- (a) Dancers and Big Man About  
Town
- (b) Man in Gray Flannel Suit
- (c) Sheriff, Indian Maiden
- (d) Seeing Double
- (e) Gun Slinger and Grave Digger
- (f) Love

### ACT III

Scene...*Bar Room of the Cattelmans Hotel*

- (a) Red Gardens
- (b) Ballad Singer
- (c) Six Fools
- (d) Brave Man

### ACT IV.....*Going to Have a Party*

- (a) Man and Woman

### ACT V.....*At the Party*

- (a) Just born to be Your Baby

Only through an intense desire to work and a lot of cooperation and enthusiasm can a show such as the one seen at the Bayou Queen each year be put on. We take this opportunity to give credit to those in our cast.

### ACT I

- (a) Singer .....Marylyn Miller  
Dancers ....Cheol Brown, Kay Morrison, Joan Pavlu, Kathleen Pollak, Jo Wandrak, Wendell Banigan, Bob Bradley, James Day, Kenneth Kern, George Shakelford
- (b) Singer .....Walter Buckham
- (c) Singer .....LaVonne Hicks
- (d) Singer .....William Vernon

### ACT II

- (a) Big Man.....Donn Militzer
- (b) Main in Suit.....Earl LeBlanc
- (c) Sheriff .....James Jackson
- Indian .....“Rusty” Henkhaus
- (d) Seeing Double.....Jo and Mary Traplino
- (e) Gun Slinger ..Wendell Banigan
- Grave Digger... Preston Ivens
- (f) Lover .....Richard Dobbryn

### ACT III

- (a) Singer .....Barbara Smith  
Dancers .....Jaunita Barns, Pat Moore, Shirley Roxburg, Nancy West, Sunny Tucker, Mary Carol Woodie
- (c) Singer .....Walter Burkham
- Fools .....Roger Bumgarten
- Roy Graves, Charley Nester, Carlos Tanner, Don Siems, Jack Wilson
- Girl .....Jo Lynn Grasse
- (d) Singer .....Lavonne Hicks

### ACT IV

- (a) Singers.....Barbara Smith and William Vernon

### ACT V

- (a) Trio Singers.....Janet Daniel, Maryln Miller, Sharon Cook
- Finale Singers...Bonnie Baker, Bonnie Bobbin, Mary Jo Cooper, Jo Lynn Grasse, Keistina Kobb, Janell Milling, Elain Hocott, Ray Potter, Shirley Roxburg, Jerry Arnold, John Mock, Jim Nealy, Bill Nichols, Eddy Hillyer



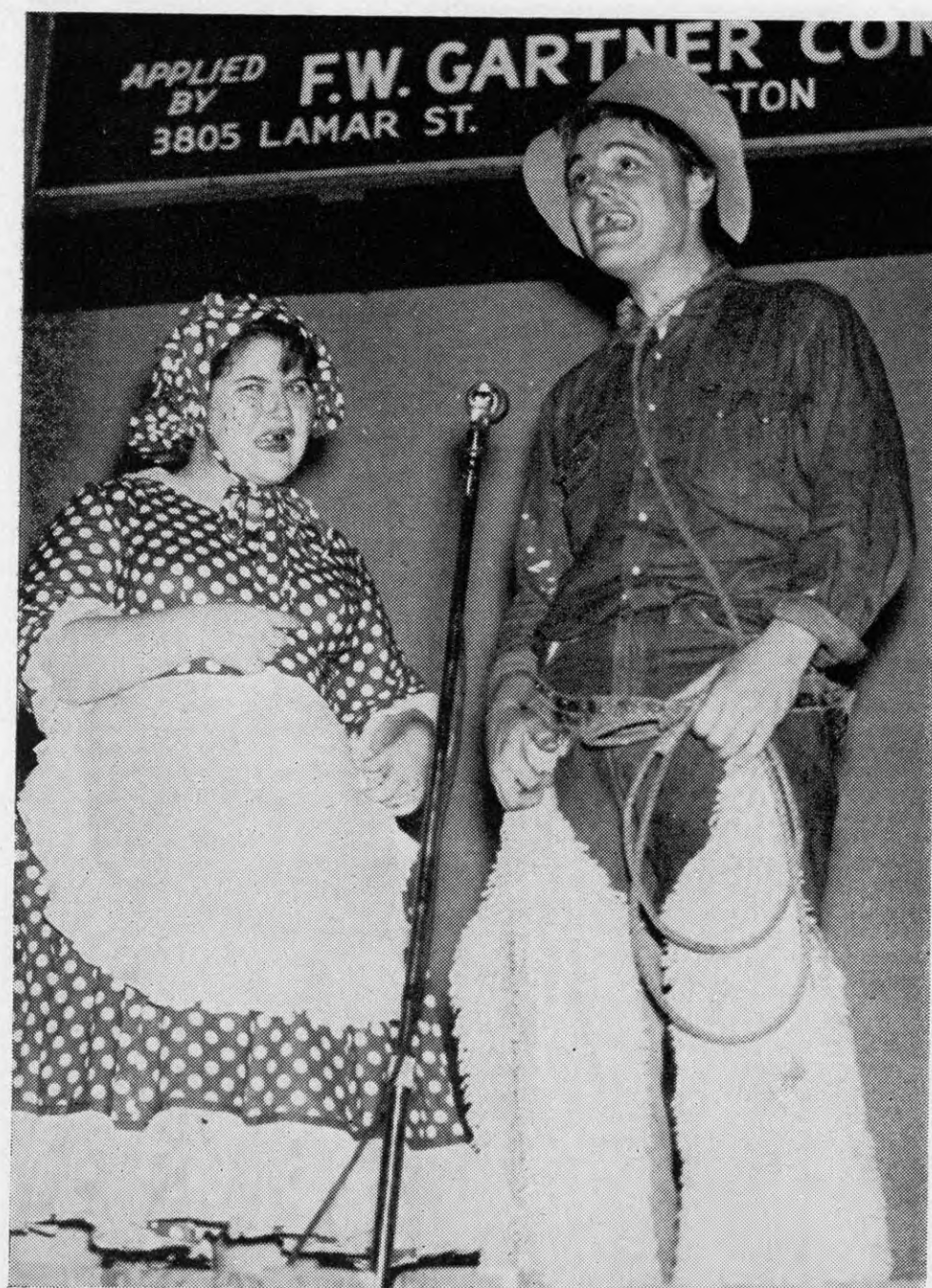
## HISTORY

The 1958 showboat BAYOU QUEEN third place champion of 1957, is the culmination of a colorful, exciting, and highly successful decade of competitive experience by ALPHA PHI OMEGA in Frontier Fiesta.

The weathered pages of the grand old Queen's log-book reveal a past replete with good fun, high adventure and competitive success. Numbered among her triumphs are a first and a second place production and a bevy of third place entries. The Bayou Queen has cruised serenely for seven years among the top four ranked shows in Fiesta.

Delta Zeta Sorority with Alpha Phi Omega Fraternity now unite to present the brand new, greater than ever, 1958 show boat Bayou Queen.





### HISTORY OF BELLA UNION

In 1947 the veteran's organization decided to enter a show in Frontier Fiesta. These veterans were all members of the Far East Campaign. They took the name "Bella Union" from a notorious saloon on the Barbary Coast. The results were satisfactory and everyone became so closely associated that they formed a fraternity. The fraternity that emerged from this was Gan Bey which means "bottoms up" in Chinese. In 1956, Gan Bey was initiated into Sigma Chi national fraternity, but the name of our great show has remained the same. The Bella Union Saloon has never finished lower than third place since the shows have been judged. Its popularity with the audiences is evident in its continual success.

# BELLA

Sponsored By

**SIGMA CHI**

and

**ZETA TAU ALPHA**

Scene I.....*Dusk on the Prairie*

Song: "The Code"

Singers: Buddy Huddleston, John James and ensemble

Scene II.....*Saloon*

Dream Dance—"Luck Be A Lady"

Harold Core and Dancers

Scene III.....*On The Way Home*

Song: "Namely You"

Kay Wright and Buddy Huddleston

Scene IV.....*Town Square*

Song: "Standing On The Corner"

Buddy Huddleston, John James, Charlie Hefner and Joe Slocum

Comedy: Sue Ann Payne and Doug Shaver

Scene V.....*Indian Camp*

Song: "Little Bit in Love"

Kay Wright, Rhoda Morrow, Myrna Sue Patterson

Song: "Cowboy and Indians Should Be Friends"

Ensemble

Scene VI.....*Town Square—Finale*

Production of "Jubilation T. Cornpone"

Doug Shaver, Dancers and Ensemble

# UNION

### CAST

Jubilation T. Cornpone Jr.....Doug Shaver

Tex.....Buddy Huddleston

Jack Diamond.....John James

Antionne.....Charlie Hefner

Peggy Sue.....Kay Wright

Marie.....Rhoda Morrow

Maggie.....Myrna Sue Patterson

Indian Girl.....Sue Ann Payne

Lead Dancer.....Harold Core

Indian Chief.....Chuck James

### Soldiers

Lamar Briggs

Tom Wiley

Don Barton

Steve Gelmis

Ralph Wells

Roger Triechler

Tom Wasserman

Bob Schumacher

John Wolloston

Joe Slocum

### Dancers

Gail Williams

Glenda Sue Freeland

Barbara Smith

Sharon Schuler

Mary Alice Gilley

Cynthia Ruhl

Joann Koberling

Norma Lynn Nolen

Sandy Shoenfield



### CREDITS

Director.....Doug Shaver

Assistant Director.....Dottie Trowell,  
Buddy Huddleston

General Chairman.....Cynthia Ruhl,  
Tom Brown

Choreography.....Tim Ramerize

Musical Arrangements.....Louis Gordon

Band.....Paul Murphy

Sets.....Lamar Briggs, Harry Brashear

Lighting & Sound.....Wayne Dessens,  
J. D. Vacek

Props & Set Construction....Jim Gammage

Advertising...Jim Pokluda, Barbara Smith

Publicity.....Jim McDonald, Wat Evans

Boys' Costumes.....Bob Schumacher

Girls' Costumes.....Sharon Schuler

Bella Union Construction...Carl W. Sontag

The Bella Union also thanks: Joyce Alford  
Tompson and Jane Clingman for technical  
advice.



## PHILIP MORRIS INC.

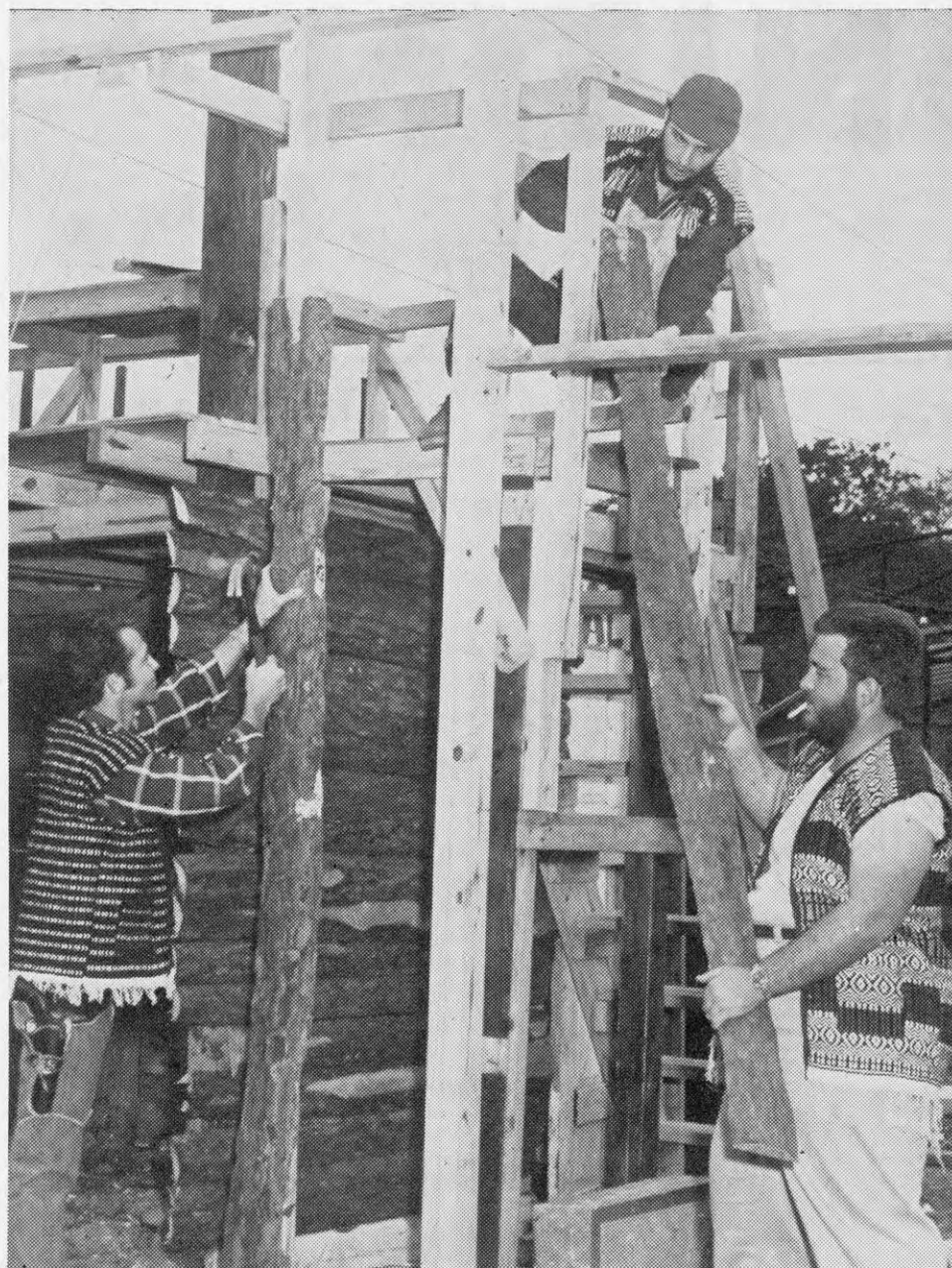
Has this year donated an RCA Color Television to the organization which collected the most Flip-Top Boxes of . . .

**SPUD**

**MARLBORO**

**PARLIAMENT**

**PHILIP MORRIS**



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*to*  
*Frontier Fiesta*  
**CHALECO IMPORT CO., INC.**





# CAST

**DIRECTOR**—Buck Humphries, **STAGE MANAGER**—Walter Vauter, **ASSISTANT STAGE MGR.** Terry Stein, **JANITORS**—Sally Johnson, Charmayne McClintock, **INGENUE**—Charmayne McClintock, **PRIMA DONNA**—Marguerite Connor, **PIANIST**—Betty Isensee, **CREDITOR**—Richard Sadler, **MOVING MEN**—Richard Cunyus, Wes Sterling, **BAND DIRECTOR**—Scotty Noxon, **BARBERSHOP QUARTET PLUS**—Bob Belden, Sebio Carpio, Richard Cunyus, Ira Fontenot, Pat Hagen, Neal Jarratt, Howard Martin, Walter Niblick, Richard Sadler, Wes Sterling, Darrel Ball, **BALLET**—Sharin Van Cycle, **BIRD IN A GILDED CAGE**—Charmayne McClintock, **GUITAR TRIO**—Bud Kelley, Duane Shiplett, Robert Smith, **MAGICIAN**—Ross Wandry, **VOCALIST**—Lloy Thompson, **SOFT SHOE**—Bob Belden, Ira Fontenot, Buck Humphries, Neal Jarrett, Wally Niblick, Robert Smith, Terry Stein, Walter Vauter, Carol Coleman, Dolores Holley, Betty Isensee, Sally Johnson, Barbara Kent, Janice Kent, Charmayne McClintock, Peggy Sterling, Helene Shenton, Jeannie Smith, Dora Ristau, Arel Ward, Sebio Carpio.

# STAFF

*Producer*.....RICHARD SADLER, PAULA RITTER  
*Director*.....SAM JOHNSON JR., ANN REED  
*Finance* .....WELDON HUMPHRIES  
*Construction*.....SEBIO CARPIO  
*Scenery*.....ANTHONY SCELFO  
*Costumes* .....MARGARET MELDRUM  
*Lights*.....WALTER MC MILLAN  
*Audio* .....CULLEN CLARK

# BOOT HILL

Sponsored

PHI SIGMA KAPPA

PRES

# THE GAY

## SCENES

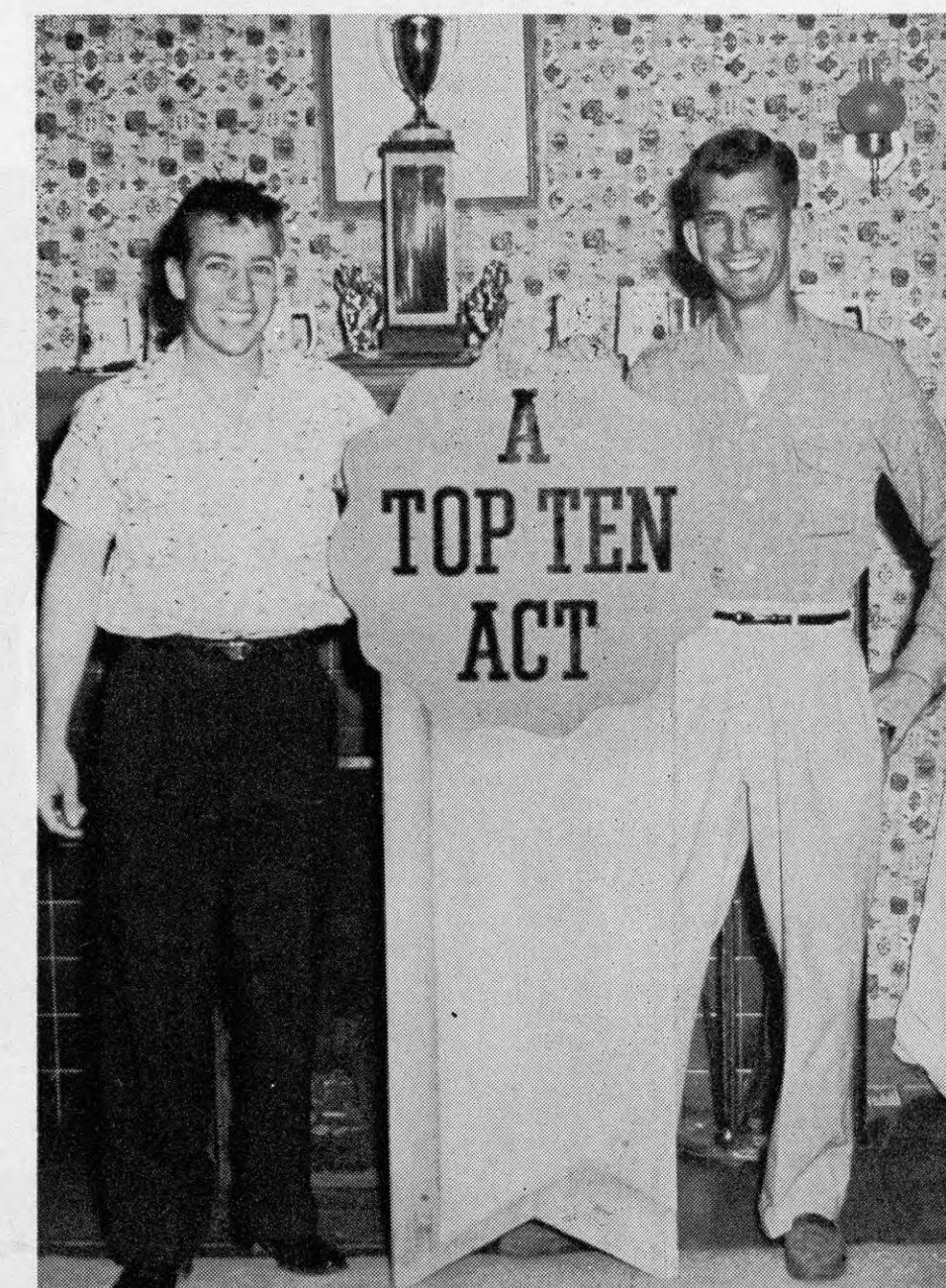
PREPERATION FOR REHURSAL..CONFUSION  
 THE SHOW MUST GO ON.....REHURSAL  
 AN ANGEL AT LAST.....SALVATION

By

and PHI MU

ENTS

# NINETIES



Boot Hill was first produced in 1957. Though the newest show of the Frontier Fiesta's twelve shows, Boot Hill placed sixth and won a coveted "Top Ten Act."

This year Phi Sigma Kappa and Phi Mu present a fabulous review of hit songs and dances. The scene is set in the Boot Hill Theater on the evening of December 30th, 1899. The director has called a special rehearsal for the show that is to be presented the next day. As the curtain opens people are arriving for the called rehearsal.



# CROWS NEST

## CREDITS

Producers . . . . . Mr. Richard Uray  
Mr. Fred Smith

Director . . . . . Harry Searle

Assistant Director . . . . . Sue Gibson

Scenic Design . . . . . Ernest Garcia  
Tommy Killen

Construction . . . . . Maurice Williams  
Loyd Braffett

Audio and Lights . . . . . Loyd Braffett  
Maurice Williams

Stage Manager . . . . . Gene Tanner

Music . . . . . Tommy Lankford

Costumes . . . . . Bobbie Graham, Adrian Igau

SPONSORED BY

PI KAPPA ALPHA

AND

ALPHA CHI OMEGA



Scene I

"THE PIRATES"

Treasure Treasure Everywhere

Scene II

"BONE AND RIGGER ALL ALONE"

Scene III

"IN THE MIDDLE OF AN ISLAND"

Scene IV

"SUNKEN TREASURE"

Scene V

"IN THE MONEY"

## CAST

Marian Harrell, Ann Landervort, Frances Jordon, Iris Collins, Pat Foley, Delores Hobizal, Barbara Hoff, Marilyn Montgomery, Joyce Swank, Delores Martinez, Rosalie Chiodo, Patty Ward, Gloria Hunt, Jodi Klein, John L. Maida, Ira Allen, John Geomotes, Donnie Mintz, Shedrick Rowe, Frank Costa, Sonny Johnson, Loyd Braffett, George Fry, Archie Bennett, Gerald Moss, Robert Schindler, James Hicks, Larry Rider, Ean Corbett, George Overton, Ginnie Walkers, Camillia Lanza, Jackie Lyn Daily, Elenor Flynn, Doris Oberndorfer, Bobbie Graham, Mary Heasley, Carolyn Irwin, and Rosanne Campise.

## CAST

Captain . . . . . Wayne Forest

Lead Dancers . . . . . Ann Sharpe  
Camillia Lanza

Singers . . . . . Anne Daigle  
June Razor  
Nelda Younger

Mermaid . . . . . Marilyn Montgomery



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Operated by

**ALPHA SIGMA DELTA**

**Air Conditioning Tech. Society**

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**WAGON WHEEL**

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**Hot Dogs**

**Hamburgers**

**Soft Drinks**



Governor Price Daniel signs Fiesta Charter making Fiesta City "LEGAL" for one week each year.

**FRIED CHICKEN**

**HOPALONG INN**

Operated By

**U of H Chapter ASME**

**Gamma Sigma Sigma**



Remember  
Frontier Fiesta

## **FOTO SALOON**

**Phi Kappa**

Souvenir Pictures



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IT'S FOR YOU!

## **DUNKER'S SALOON**

SEE US SOON!

Sponsored By:

**LANYARD CLUB**

**SPHERE CLUB**

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at the

## **DRAGON INN**

**Dragon Society**

Foot-Long Hot Dogs  
Hamburgers      Soft Drinks



# CRYSTAL PALACE

## THE UNIVERSITY OF HOUSTON SOCIETY OF ENGINEERS

★ ★ *Present* ★ ★

## THE CRYSTAL PALACE OPERA HOUSE



Tonight the cast of the CRYSTAL PALACE attempts to present to you the most authentic entertainment found in FIESTA CITY this year. So, as you enter this replica of the Crystal Palace on the Old Barbary Coast, let your imagination take you back 65 years ago to 1892.

This year we are privileged to present The Crystal Palace in Stereophonic Sound and with a Panoramic Stage.

### SCENE I

The Belles of The Barbary Coast

### SCENE II

Twilight on the Trail

### SCENE III

Courtroom Comedy

### SCENE IV

Valery Sings of the Romance of Spanish California

### SCENE V

Finale'

### CAST

Myrna Heflin, Shirley Mathis, Lynn Meador, Mary Lou Richardson, Donna Lee Smith, Joyce Smith, Billie Zunker, Marc Bates, Allen Bartlet, Ronnie Gural, Bill Tippit, John Widner.

### STAFF

General Chairman . . . . . John Burgner

Production Director . . . . . Jo Ella Bolt

Script . . . . . Bobbie Stahl

Choreography . . . . . Virgie Lee Emmons  
Studio of Dancing

Light & Sound . . . . . Ronnie De Vies  
Wayne Phillips

Construction . . . . . Herman Sheffield  
Freddie Stroud

Pre Fiesta Income . . . . . Terry Henshaw



# FRENCH QUARTER THEATER



The French Quarter Theater attempts to recapture the old spirit that the American people had during the Nineteenth Century. This spirit of gaiety and festivity is climaxed by the Miss America celebration, which was held in Atlantic City from the late 1800's to the present. Since the time of the first celebration, Miss America Contest became an American custom, eagerly anticipated by all. This year, we present Miss America Contest as seen by visitors that are introduced to the revelry for the first time.

Sponsored by  
**PI KAPPA PHI  
FRATERNITY**  
PRESENTS  
**ATLANTIC CITY  
MISS AMERICA CONTEST  
1890**

**ACT I  
STEWART BEACH IN ATLANTIC CITY**

Scene 1  
Music Playing: Visitors Arriving on Beach

Scene 2  
Songs: Quartet

Scene 3  
Songs: Duet

**ACT II  
CONTEST PLATFORM**

Scene 1  
Beauty Contest

**ACT III  
STEWART BEACH AT NIGHT**

Scene 1  
Music Playing: Celebration of the Beauty Contest

Scene 2  
Beach Dancers

Scene 3  
Songs: Solo

Scene 4  
Hobos Act

Scene 5  
Songs: The Entire Cast

## CAST

**VISITORS** Richard Kuebler, Sammy Hale, Warren Kennedy, Thomas Vaughan, Miles Unger, Tommy Little, Rick Adcock, Bob Allen, Carl Stanley, Charles Webb, Dave Knight, and Jackie Morgan and Joni Johnston, Carolyn Sherburn

**QUARTET** Tommy Little, Rick Adcock, Gene Ford and Miles Unger

**DUET** Dorothy Riley and Farolyn Shaw

**MC** Rick Adcock

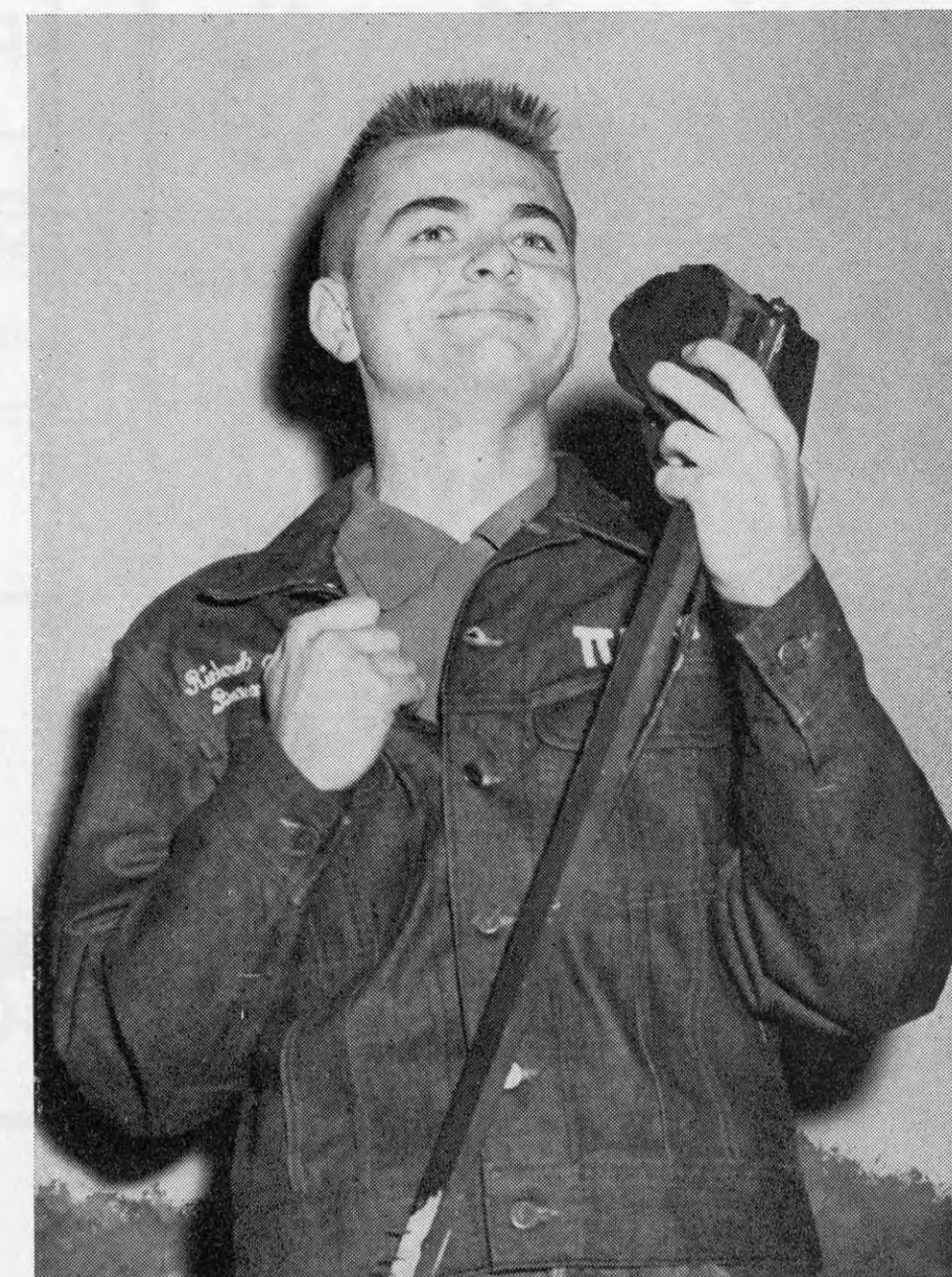
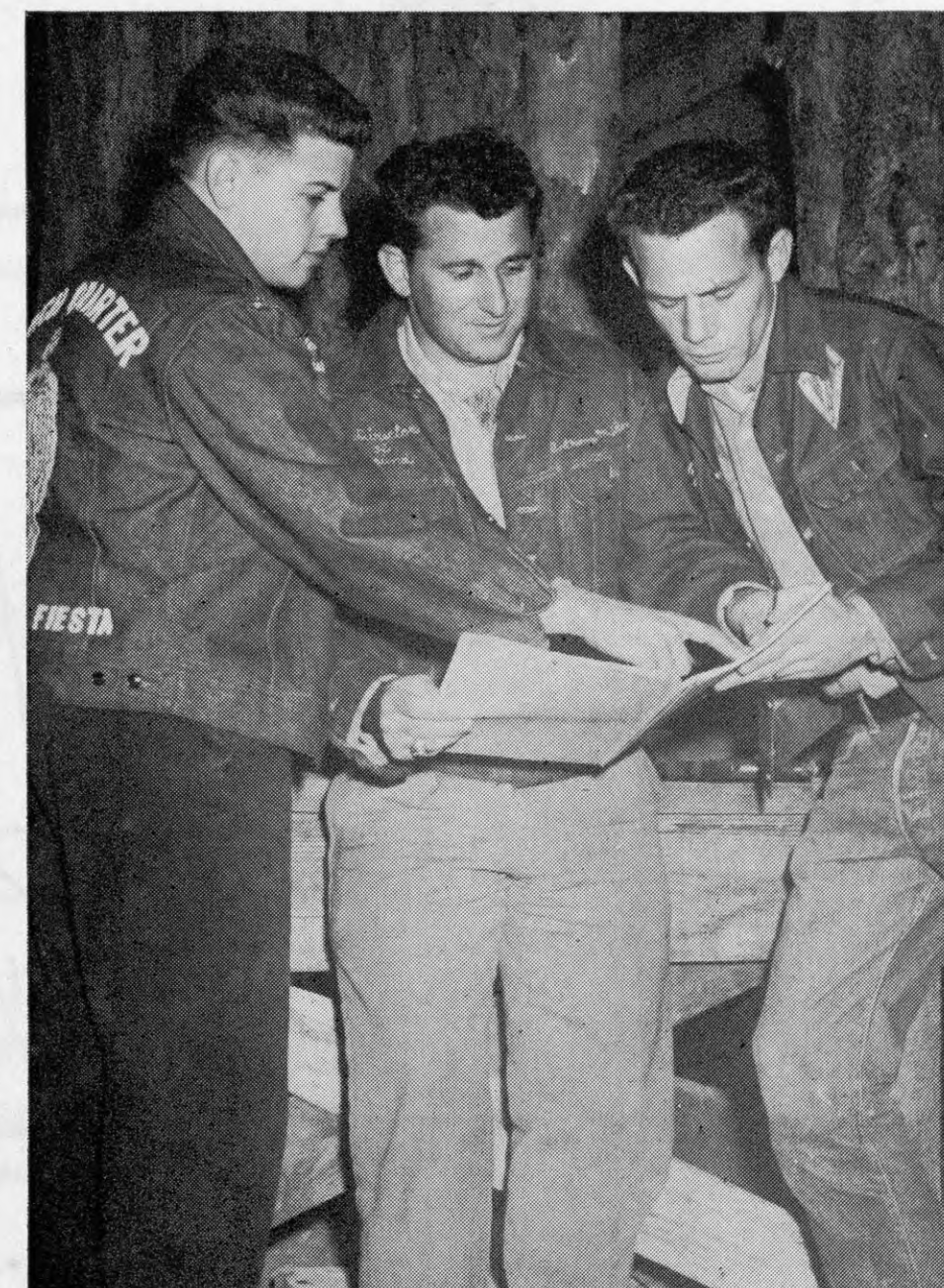
**BEAUTY CONTEST** Alfred Pulido, Thomas Vaughan, Miles Unger, Carl Stanley, Bob Allen, Sammy Hale, Richard Kuebler, Dave Knight, Warren Kennedy, Charles Webb

**BEACH DANCERS** Nancy Brandon, Lillian Foley, Wanda Bolding, Frances Anderson, Jean Scott, Judy Vaughan, Martha Owens, Mary Page, Peggy Parker, and Shirley Sneed

**SALO SINGER** Tommy Little

**HOBOS ACT** Dave Knight and Warren Kennedy

**GROUP SINGING** Entire Cast



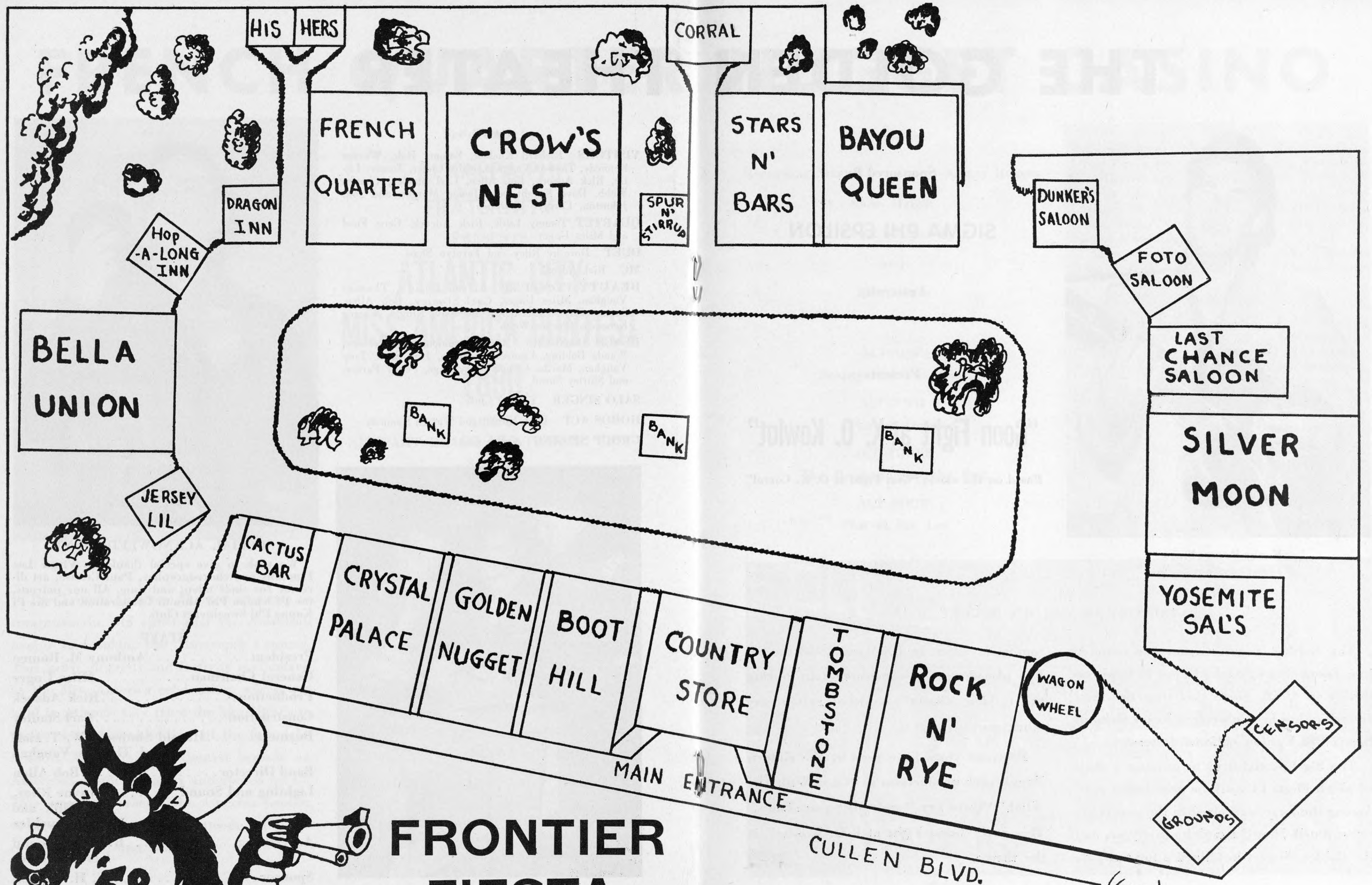
## SPECIAL ACKNOWLEDGMENT

We wish to give special thanks to Virgie Lee Emmons our choreographer, Paul Crouse, art director for their talent and time. All our patrons, the Pi Kappa Phi Alumni Corporation and the Pi Kappa Phi Sweetheart Club.

## STAFF

President . . . . . Anthony M. Romeo  
General Chairman . . . . . Miles Unger  
Production . . . . . Rick Adcock  
Construction . . . . . Carl Stanley  
Business . . . . . Harold Simpson, W. T. Hall  
and Thomas Vaughan  
Band Director . . . . . Bob Allen  
Lighting and Sound . . . . . Wayne Riley,  
John Hill, and  
Richard Kuebler  
Advertising . . . . . Rick Adcock and  
Kermit Gainer  
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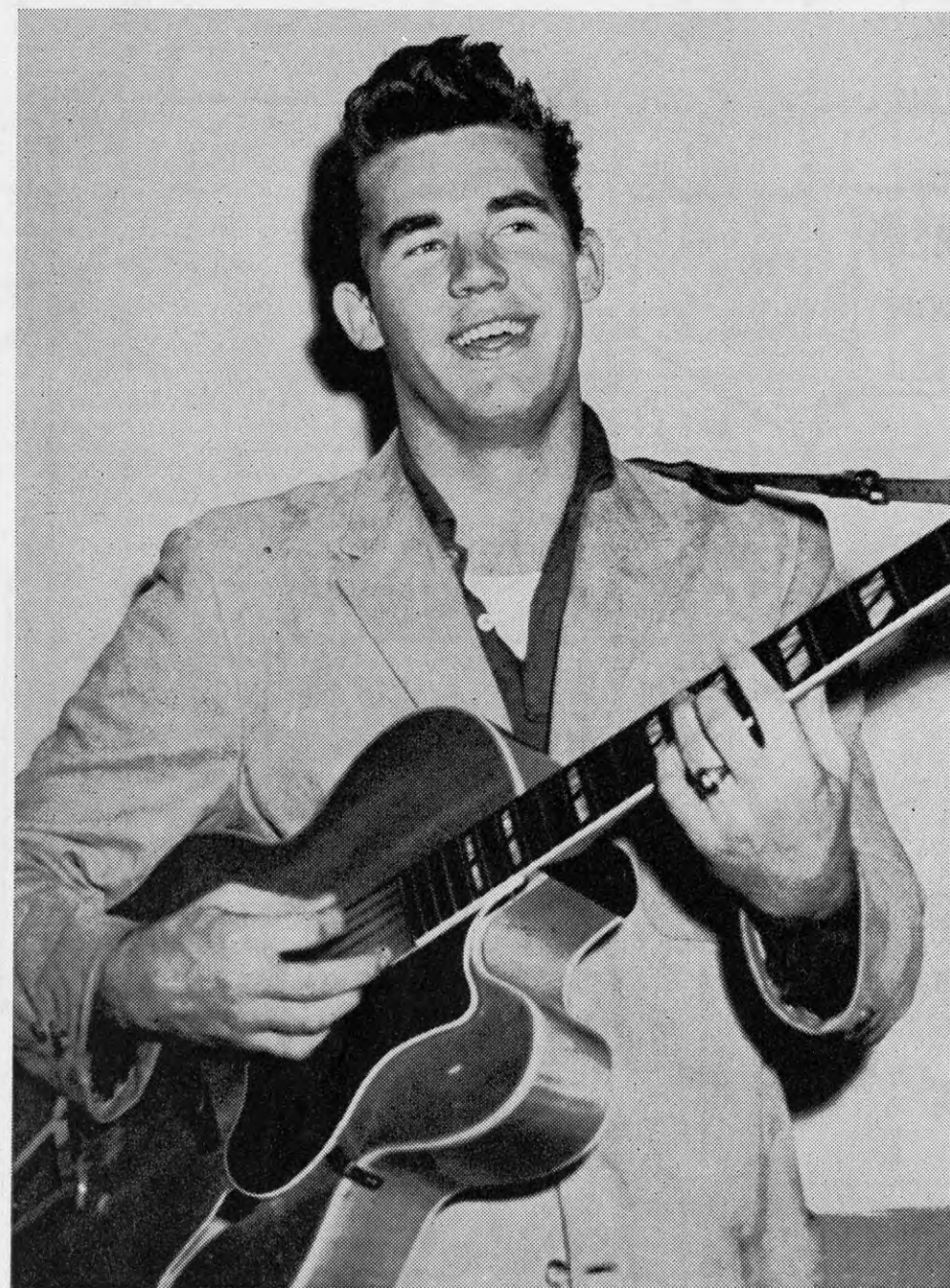




# FRONTIER FIESTA



# THE GOLDEN NUGGET CASINO



Kenny Rogers Sings  
"That Crazy Feeling"

Sponsored By

**SIGMA PHI EPSILON**

Fraternity

Presents

**"Goon Fight at K. O. Kowlot"**

Based on the movie "Gun Fight at O. K. Corral"

## HISTORY OF GOLDEN NUGGET

The Golden Nugget Casino was initiated into Fiesta City by Alpha Kappi Pi local fraternity in 1952. Since that time the local fraternity has been chartered Texas Delta of Sigma Phi Epsilon national fraternity.

The Sig Eps endeavor to produce a show of which Fiesta City will be proud each year. Among the awards received in the past is the "Best Small Show" award its first year, and the Golden Nugget headlined a top ten pan-

tomine in 1956. In 1955 and 1958 the Sig Eps placed first in construction by having the Golden Nugget completed before any other show.

Previous years have seen at the Golden Nugget such productions as "Goon With The Wind," "Quiet Erp," and "My Square Lady." This year "Goon Fight at K.O. Kowlot" is the theme.

# NUGGET CASINO

Featuring

Recording Star

Kenny Rogers

Anne Daigle

The Collegiates

and

The Jokers

ACT ONE

Beauty and the Beast

ACT TWO

Gonga Den

ACT THREE

The Beginning of the End

ACT FOUR

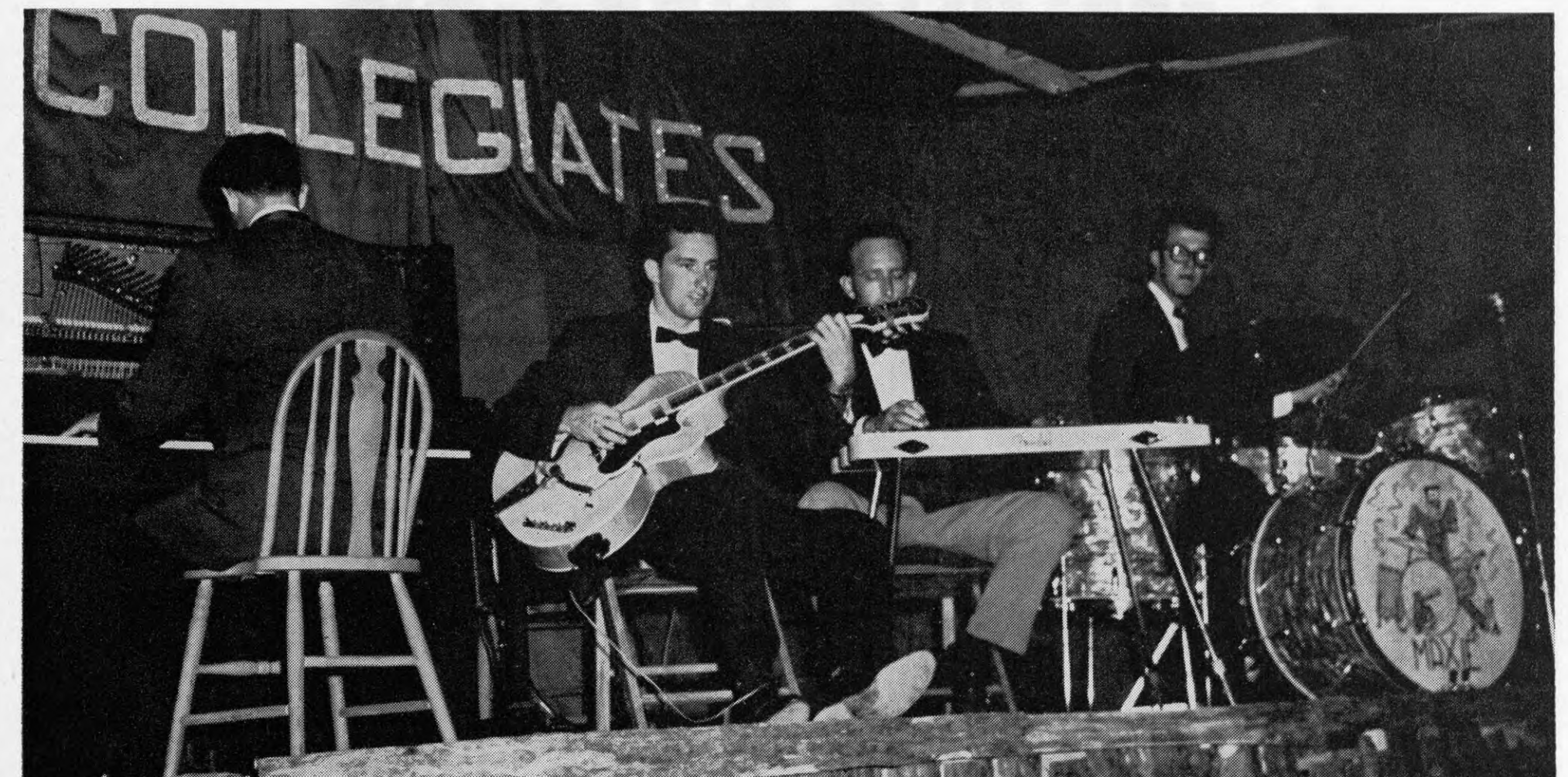
Plot at the Lot

CAST

Bobby Watson . . . . . Quiet A. Burp  
Dixie Lee Lipp . . . . . Big Nose Kate  
Otto Crenwelge . . . . . Doc Hollohead  
Bill Graham . . . . . Virgil Burp  
Carlton Story . . . . . Shank-Hi Piercing  
Clyde Buller . . . . . Ike Clanton  
Sonny Moore &  
Alton Castro . . . . . The Clantons  
Juanita Wolf . . . . . Short Shorts

CREDITS

Production Chairman . . . . . Bobby Watson  
Construction Chairman . . . . . Charlie Miller  
Writers . . . . . George Young  
Bobby Watson  
Wilton Cohen, Jr.  
Director . . . . . George Young  
Costumes . . . . . Sandie Pounds  
Advertising . . . . . Charlie Miller  
Ticket Sales . . . . . Charlie Miller  
Publicity . . . . . Charlie Miller  
Photography . . . . . Jack Caldwell  
Sets . . . . . Ed Gunn  
Lighting . . . . . Ted Granhold  
Sonny Moore  
Roy Plassiance





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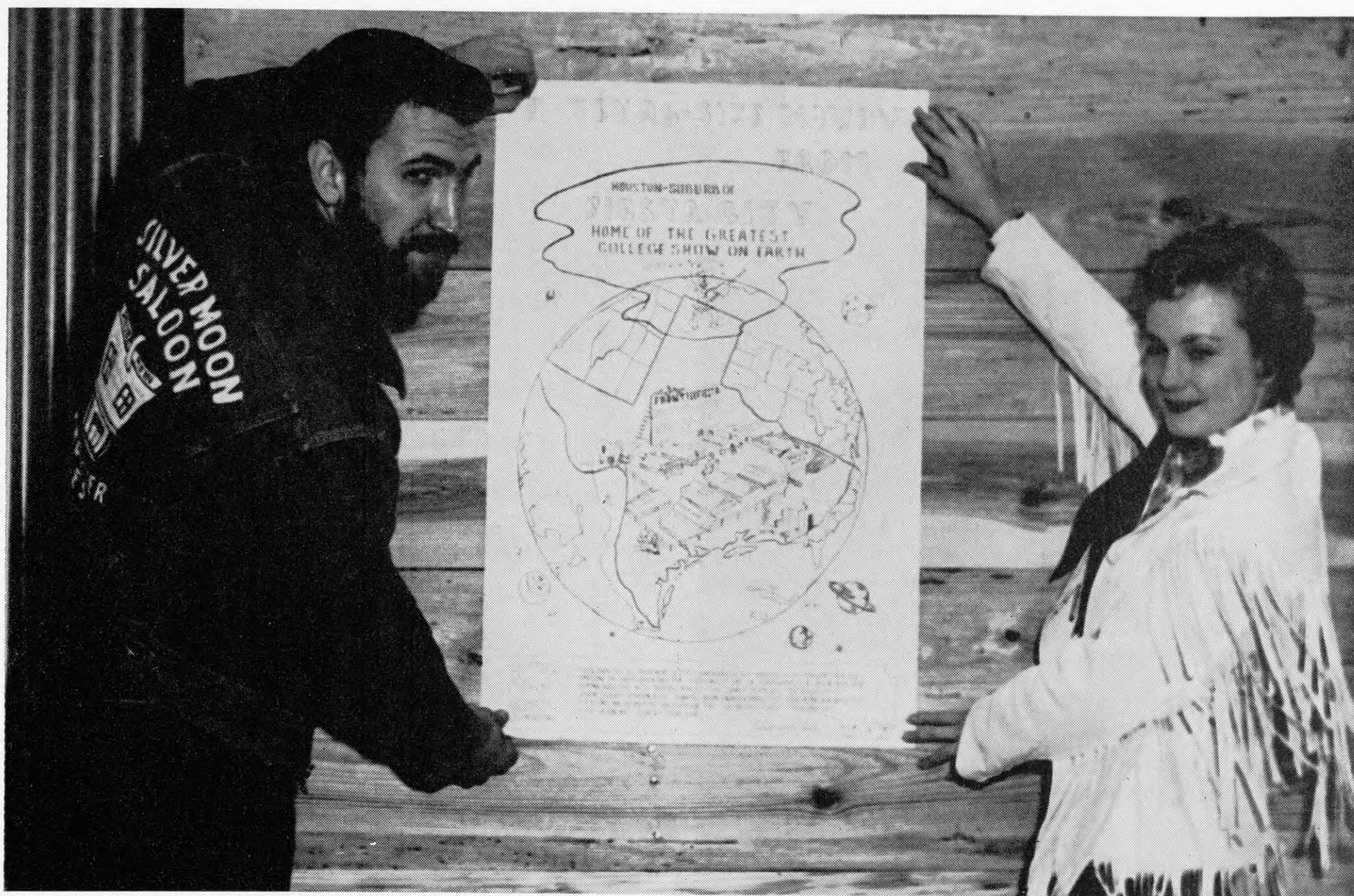
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**TAU KAPPA EPSILON FRATERNITY**

GENERAL CHAIRMAN . . . . . BUCK MORELAND

SHOW DIRECTOR . . . . . PETE SKAALLEN





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# ROCK "N" RYE

# IN HI-FI



## HISTORY

As the band plays the overture "From this Moment On," Kappa Alpha Order and Alpha Delta Pi Sorority will launch a new and very different Rock 'N' Rye show.

The largest crowds on the midway attended last year's Rock 'N' Rye production of the "Midget," a satire on the movie "Giant." This year we present to you a "Giant," a giant in the musical world—a portrait in music. Music, long the common language of the world, will be given a new meaning on the stage of the all new "Rock 'N' Rye in Hi-Fi."

Satire was long the by-word of the Rock 'N' Rye productions. Rudy Duran and Co., with their unmatched wit and talent, brought fame and honors to Rock 'N' Rye for many years. In 1954 the production "Strange" from the movie "Shane" won second place honors for the show and a top ten act award for the company. "Vera Crude" from "Veracruz" was the 1955 production that again placed Rudy Duran and Co. in the top ten act category. Rudy Duran and Co. scored again in 1956 with the great production of "The Man with the Golden Elbow," winning a top ten act award for the third straight year.

This year's production has been dedicated to you who appreciate music, and it is our sincere desire that you will enjoy every minute of the 1958 "Rock 'N' Rye in Hi-Fi."

Presented By

**KAPPA ALPHA**

and

**ALPHA DELTA PI**



"ROCK 'N' RYE IN HI-FI—

OVERTURE ..... The Hi-Fi's

"From This Moment On"

NARRATOR

MEDLEY OF MEMORY TUNES

"In the Good Old Summertime"

"Ida Sweet as Apple Cider"

ACT I—THE 1900's—THE CAN CAN

A Western barroom

"I'm Just Wild About Harry"

"Hi, Neighbor"

"Who?"

ACT II—THE 1920's—THE CHARLESTON

A college ballroom

"Charleston"

"Bye, Bye Blackbird"

"Five Foot Two"

"Clap Yo Hands"

Welcome to Rock 'N' Rye in Hi-Fi. This year the members of Kappa Alpha Order and Alpha Delta Pi Sorority are presenting an entirely new Rock 'N' Rye show. A portrait in music is our offering to you. In the production you will see a review of the popular music from 1900 to 1960, presented in periods typical of the music of that era.



—A PORTRAIT IN MUSIC"

ACT III—THE 1930's—THE BLUES

A night club scene

"Pete Kelly's Blues"

"For You, For Me, Forever More"

Featuring—Lennie Tritico

ACT IV—THE 1940's—THE FAVORITES

A country club scene

"Speak Low"

"Laura"

"Isn't It a Lovely Day to Be Out in the Rain"

"September in the Rain"

"Singing in the Rain"

ACT V—THE 1960's—THE ROCK AND ROLL

A country club scene

Specialty number to the music of

"Dark Town Strutters Ball"

Featuring—Sputnik

## ROCK "N" RYE ORGANIZATION

### Cast:

Mary Beth Dee, Sherry Duncan, Sarah Franco, Emily Harris, Joan Keeler, Joan McElroy, Pat McLain, Penny Miller, Helene Olsen, Linda Raborn, Margie Walsh. Also, John Allbright, Robert Cartwright, Roger De Brandt, Leon Denena, Harvey Grasty, Dave Hueitt, William Penn, Gerald Reed, William Steitle, Lennie Tritico, Bob Whyhoff.

### Credits:

Director ..... Leon Denena

Assistant Directors ..... Joan Keeler and Joan McElroy

Choreography ..... Dolores Ann Theofilu

Music ..... The Hi-Fi's

Construction Directors ..... Earl Kaiser and Ronald Turner

Transportation ..... Gerald Reed

Lighting and Sound ..... Ronald Chambles John Allbright and Jan Norris

Advertising ..... Ross Bishop and Jane Adamcik

Musical Arrangements ..... Tom Ahysen

Stage Manager ..... Roy Jones



A SHOW OF SPECIAL INTEREST TO FIESTA-GOERS IS THE . . .

# SILVER MOON SALOON

The SILVER MOON SALOON is Frontier Fiesta's top award winning show. It has won first place more times than all the other ten shows put together (a total of six out of the past eleven Fiestas).

This year Sigma Alpha Epsilon Fraternity and Chi Omega Sorority are presenting a spectacular musical production evolving from the glorious history of our country's Western expansion. It takes place at the meeting point of the first transcontinental railroad at Promentary Point, Utah. You will see the true reenactment of the driving of the golden spike. There's fancy fun and frolic when the East meets the West on the stage of the Silver Moon Saloon.

Those of you who are old Fiesta-goers are familiar with the record that has made the Silver Moon Saloon one of the outstanding shows on the midway. For those of you who are newcomers, we offer our ability to continually place acts in the Top Ten Acts (we have had over thirty Top Ten Acts in our eleven years of Fiesta), to have the always popular production numbers directed by Patsy Swayze, to win six out of the past eleven Joe Koppel Awards for First Place shows. We also offer you the luxuries and comforts of our permanent building. It was the first permanent building to be erected on the Fiesta lot and was awarded to our show on the basis of our outstanding record. We are mighty proud of our history and our beautiful building and we're certainly doing our best to continue adding to it. We sincerely hope you'll enjoy our show again this year.

Officers for this year's show go over work schedule. L. to R. are David Baer, SAE General Chairman, Larry Barrett, SAE Production Chairman, and Billie Coleman, Chi Omega General Chairman.



## Officers of Our Production

General Chairmen	David Baer Billie Coleman
Production	Larry Barrett Annette Kercheval
Construction	David Baer Lisa Thompson
Advertisements	Duke Woodward Katherine Barnes
Ticket Sales	Donna Hallette Tinsley Jones
Public Relations	Tom Powell Jan Genellait
Choreography	Patsy Swayze
Music	Connor Herridge
Lighting & Sound	Charles Dutton
Sets	David Baer
Show Front	Jay Vaughn
Costumes	Billie Coleman

# SILVER MOON SALOON

Presents

## "PROMENTARY POINT IS THE PLACE"

Sponsored by

SIGMA ALPHA EPSILON FRATERNITY

and

CHI OMEGA SORORITY

## CAST OF CHARACTERS

Mayor	Charlie Lange
Irishman	Stewart Webb
Chinaman	Larry Barrett
Cowboy	Gene Pettit
Sweetheart	Susan Bartsch
Golden Buddha	Larry Berthlot
Boy-Girl Dancers	Dorothy Luce, Sandra Brown, Bobbie Hainline, Suzanne Alpha, Jane Yoder, Judy Mercer, Don Swaty, Fred Hodges, Duke Woodward, Norman Tuffy.
Temple Dancers	Judy Tussing, Kay Trimble, Marilyn Miller, Janola Ballard, Barbara Gard, Janice Van- Stone, Beverly Massey, Lila Black.
Bridesmaids	Judy Waldrip, Patsy Barnes, Judy Dailey, Mary Kathryn Jarrell.
Townpeople & Workmen	ΣAE's and XΩ's



Old Henry the Moon is getting lots of pretty attention as the official trademark of the Silver Moon Saloon.

## ACT I

Act one takes place at the dedication of the transcontinental railroad in Promentary Point, Utah, in 1869. People have come from all over the county to witness the event.

## ACT II

Act two opens at the Silver Moon Saloon (the best place in town) one hour after the ceremonies at the tracks. The workmen are out on a "bachelor's spree."

## ACT III

Act three curtain opens on the exotic interior of a Chinese temple. The time is any-time.

## ACT IV

Act four finds us back at Promentary Point on the prairie outside of the town. It is late evening now and the celebration has just broken up.



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Fiesta Needs

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Our Motto

We Need Your Money



# STARS AND BARS

DELTA SIGMA PHI FRATERNITY  
PRESENTS

## The Internationally Famous Stars and Bars Extravaganza

Stars and Bars marks its eighth successful participation in the famous Frontier Fiesta with another extravaganza. This year STARS AND BARS presents an unforgettable satire.

Written and Directed by Henry Wideman  
Production Manager—Ron Cantele

### ACT I

Edward R. Marlboro Presents—Because YOU ASKED FOR IT a unique television panel discussion on, "What Your Son (or Daughter) is doing in College—and what makes them do it."

Featuring an old Fiesta face (?) in a brand NEW-TYPE Fiesta show.—Derwent McAuley

### ACT II

Also, because YOU ASKED FOR IT, YOU ARE THERE—because we are here, aren't we? How the loss of a battle by General "Bull Moose" Custard inspired the founding of a great institution. (We also throw in a few musical numbers for those who like thrown in musical numbers.)—Comic illustrations by Wead Peaples.

### ACT III

Who's Joe?





# TOMBSTONE THEATRE

## HISTORY OF TOMBSTONE THEATRE

Tombstone Theatre, always known for its fine Fiesta shows, has once more come up with a show that will equal any put on in the past.

Tombstone hunted far and wide for a script that would do justice to the talent they had in the theatre. This year it could be no other than the famed musical "Brigadoon," which has already proved its popularity on stages around the country. You will see the noted but difficult highland fling number, in addition to the fine singing of Wayne Ford, Lourette Raymond, Janet Folweiler and the expert dancing of Ed Kirchgessner and Ginger Wright.

*See you in Tombstone!*

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*Featuring*

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**&**

**THE KOUNTS**



# TOMBSTONE THEATRE

## "BRIGADEEN"

Based on the Broadway  
Musical Hit,  
"Brigadoon"

S I G M A N U \* \* \* D E L T A G A M M A

### CAST

Andrew Maclaren . . . . . Robert Bishop  
Jeanie Maclaren . . . . . Janet Folweiler  
Meg Brockie . . . . . Lourette Raymond  
Harry Beaton . . . . . Pat Kenny  
Angus Macguffie . . . . . Wayne Ford  
Two Texans . . . . Charlie Phillips, Gary Kelly

### PROLOGUE

Two Texans wandering through the big thicket of Texas and come upon the ghost town Brigadeen. The legend says that if any citizen of Brigadeen crosses the bridge that leads out of the town, the town will disappear forever.

### SCENE I

"Down on MacConnachy Square"  
entire ensemble  
(highland fling)

### SCENE II

"Waiting for my Dearie" . . . . Meg Brockie

Meg Brockie meets the two Texans and explains that Jeanie Maclaren is about to get married. Harry Beaton, ex-lover of Jeanie Maclaren, arrives on the scene.

### SCENE III

"I'll go home with Bonnie Jean"

Meeting of the clans and wedding dance by Jeanie Maclaren. Sword dance by Beaton and Angus. Beaton is killed.

### SCENE IV

"Brigadeen" . . . . . Jeanie Maclaren

### SCENE V

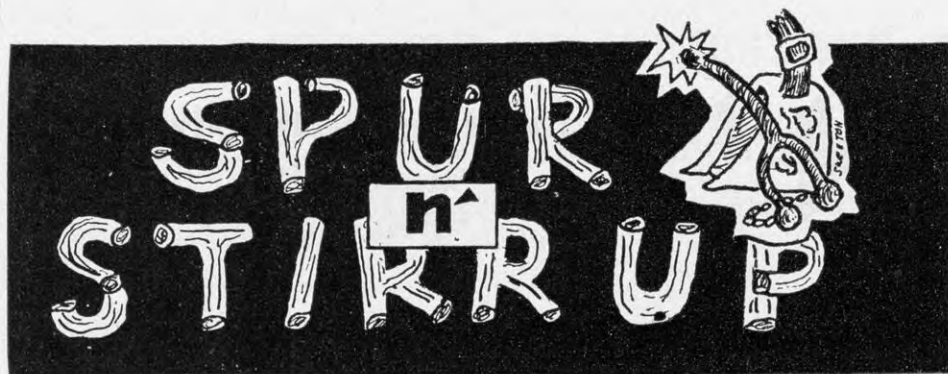
"Almost Like Being in Love" entire ensemble  
Featuring Angus Macguffie singing and Ginger Wright, Ed Kirchgessner dancing.

### ACKNOWLEDGMENTS

Show Director . . . . . Bob Sullivan  
Choreographer . . . . . Nancy Glass  
Construction Chairman . . . . Harvey Herbert  
Musical Arrangement . . . . . Bill Jones  
Band . . . . . The Highlanders  
Sets . . . . . Ed Block  
Costumes . . . . . Ginger Wright  
Dancers . . . . . Carol Griffin  
Charlotte Farmer  
Rachel Classen  
Maureen Anderson  
Patsy Kosarek  
Anthony Koveovnis  
Rick Richardson  
Norman Jones  
Jerry Murphy  
Oliver Townsend



Where Friends Meet?



And Pup's Go Fiesta!

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and

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Fiesta Belles welcome Clint "Cheyenne" Walker to  
Fiesta City.



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# ROBERT A. WILKINS AWARD

The Robert A. Wilkins award is presented annually to the outstanding first-year member of the Fiesta staff. Members of the Fiesta Association choose the recipient of this award. The announcement of the winner will be made at the Fiesta banquet.

Wilkins was an active participant in Fiesta activities. He was a former chairman of the faculty committee, prior to his death in 1952. The award was set up in his honor.

In 1954 the award went to Willie Joe Hooper, Joyce Holman received the trophy in 1955, and in 1956 Victor Brownback received the award. Last year the award went to Toni Stinson.



Presented to the outstanding first-year member of the Frontier Fiesta Association.



Donated by  
President Clanton W. Williams

## THE PRESIDENT'S CUP

This year University of Houston President, Clanton W. Williams, has donated a trophy to go to the best show in the size category other than the Koppel Award.

This trophy is to be known as THE PRESIDENT'S CUP.

Dr. Williams came to the University in January of 1955 and assumed the Presidency on December 10, 1956.

Without the wholehearted cooperation of President Williams, Frontier Fiesta could never claim to be "The Greatest College Show On Earth."



## YOSEMITE SAM

Yosemite Sam joined the Fiesta Association in 1954. Since that time he has been one of the biggest promoters for Frontier Fiesta. He has been given the title of a permanent member of the Fiesta Staff.

With his six-guns raised and his red beard blazing, Sam is seen staring back at you from almost all the publicity material connected with Fiesta.

The Warner Bros. creation symbolizes the spirit of the old West typified by Frontier Fiesta. He is a picturesque characterization of a Western cowboy.

During the past four years, Yosemite Sam has become synonymous with Fiesta. And as he stares at you from the page of this program he is looking you square in the eye and saying, "Better be thar!"



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**Censors for 1958 Frontier Fiesta.**

**Clockwise from bottom: C. F. Kendall, Head Censor; Dwain Erwin; Bill Kemper, Jr.; William Biggio; Gus Meriwether.**

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Good Luck  
to the  
1958  
Frontier Fiesta



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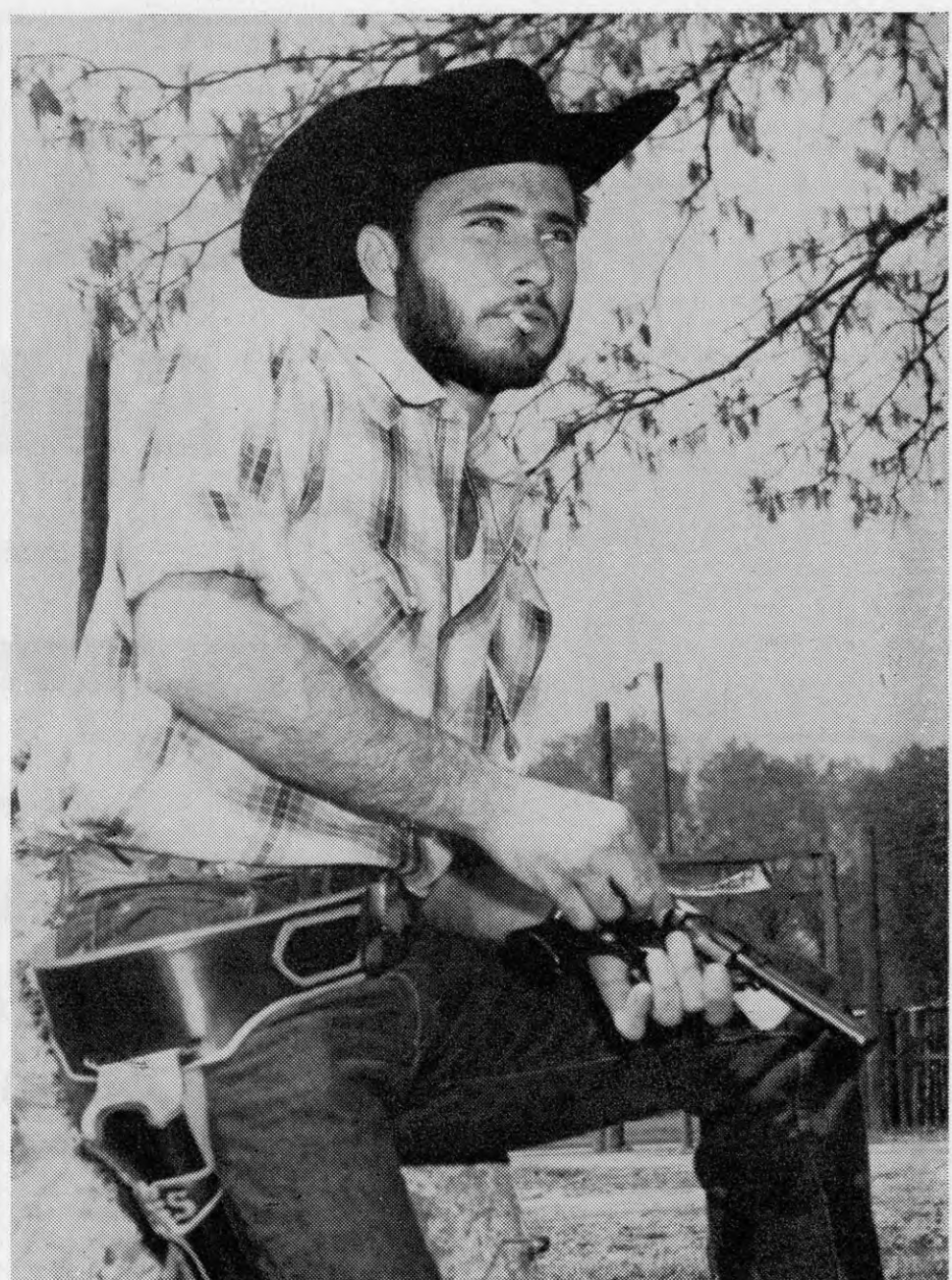
**PIPE LINE**

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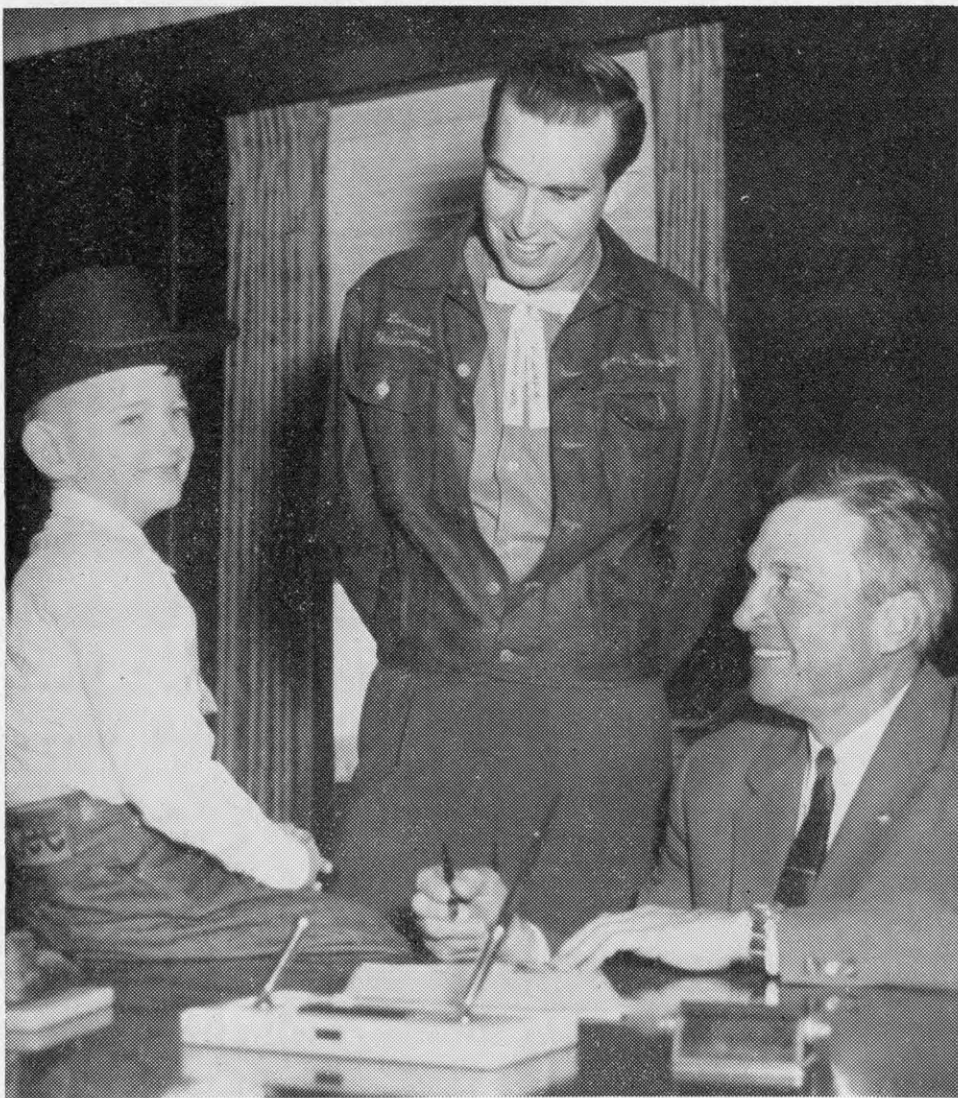
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"Mayor" Cummings and Mayor Cutrer discuss City business as General Chairman Jon Campbell looks on.

## HONORARY MAYOR DAVID CUMMINGS

David Cummings was named Honorary Mayor at the annual Fiesta Barbeque. The seven-year old boy was selected by the crippled children of Hedgecroft Clinic.

The Frontier Fiesta Association plays hosts to this group of crippled children along with children from Jeff Davis Hospital and the Faith Home at the annual Fiesta Barbecue attended by all the students at the University of Houston.

David was presented with a complete set of Western clothes and a Honorary Mayor's Badge.

Compliments of

J. B. "CREEK" NELSON

&

TAYLOR EQUIPMENT CO., LTD.

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## TO OUR MANY FIESTA DONORS

Thanks, podners, for the powerful cooperation you gave us in this 1958 Frontier Fiesta. It was right neighborly of you.

We tried our darndest to give credit to all of you but somewhere in the muddle of mass confusion we may have omitted someone. If we did we're mighty sorry. Your part in the Fiesta will not be forgotten.

Again we would like to say thanks to our program sponsors who have made it possible for us to publish this Official Souvenir Program. We hope our efforts have warranted your satisfaction.

## 1958 FRONTIER FIESTA DONORS

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Royal Crown Bottling Co.  
Texas Creosoting Co.  
Coca-Cola Bottling Co.  
Gulf Oil Company  
Houston Light & Power Co.  
Gaylord Container Corp.

Lone Star Bag & Baggage Co.  
D. Marshall  
KNUZ Radio Station  
KILT Radio Station  
KTHT Radio Station  
KTRH Radio Station  
KPRC Radio Station  
KXYZ Radio Station  
KUHF Radio Station  
KRCT Radio Station  
KFMK Radio Station  
KPRC TV Station  
KTRK TV Station  
KGUL TV Station  
KUHT TV Station  
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Roddis Lumber & Veneer Co.



# REMEMBER

## FRONTIER FIESTA



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April 20th through 25th, 1959