

THE *broadside*

HOUSTON CHAPTER
NATIONAL ORGANIZATION FOR WOMEN

Vol. 4, No. 2

BROADSIDE

February 1973

HOUSTON NOW TO SPONSOR FEMINIST FILM FESTIVAL

Houston NOW will sponsor a Feminist Film Festival to begin March 2 and continue each Friday evening until July 20. The films, which range from D. W. Griffith classics to contemporary, will be shown at the Room 116 auditorium of the Science and Research building at the University of Houston. There will be no admission charge.

The series will begin with a selection of films from each decade from the 1920's to the present. This is designed to show women as the studios looked at them throughout this time period. This section will end with a documentary of Eleanor Roosevelt, a woman who lived through this era.

A selection of contemporary films will follow the classics. These films are about and/or directed by women, including a documentary on Gloria Stein.

Immediately following each film, local film critics will lead discussions of the role of women as portrayed in each film. Coffee and cookies will be served.

Although the films will charge no admission, donations will be accepted. All NOW members are asked to attempt to sell sponsor subscriptions to the series for \$50 to cover expenses. Those who purchase subscriptions will be acknowledged

in weekly programs describing each film.

A list of proposed films (availability of some films may alter the list) includes:

CLASSICS

- | | | |
|--------|------------|---|
| 1920's | MARCH 2-- | Wild Party |
| | MARCH 9-- | The Mother and
The Law |
| 1930's | MARCH 23-- | His Girl Friday |
| | MARCH 30-- | Marked Woman |
| 1940's | APRIL 6-- | Since You Went
Away |
| | APRIL 13-- | Double Indemnity |
| 1950's | APRIL 27-- | All About Eve |
| | MAY 11-- | The Eleanor
Roosevelt Story
(documentary) |

CONTEMPORARY

- | | | |
|------|------|--|
| MAY | 25-- | The Girls |
| JUNE | 1-- | Something Different |
| JUNE | 8-- | Cleo from 5 to 7 |
| JUNE | 15-- | Wanda |
| JUNE | 22-- | When This You See,
Remember Me
(documentary) |
| JUNE | 29-- | Machen in Uniform |
| JULY | 6-- | The Very Curious
Girl |
| JULY | 13-- | The Bigamist |
| JULY | 20-- | Three Lives |

broadside

SIMULTANEOUS DISCHARGE OF ALL THE GUNS ON ONE SIDE OF A WARSHIP . . . ANY STRONG OR COMPREHENSIVE ATTACK, AS BY CRITICISM . . . A SONG, CHIEFLY IN 16TH- AND 17TH-CENTURY ENGLAND, WRITTEN ON A TOPICAL SUBJECT, PRINTED ON BROADSIDES, AND SUNG IN PUBLIC . . . , BY A PROFESSIONAL BALLADEER . . .

THE RANDOM HOUSE DICTIONARY OF THE ENGLISH LANGUAGE, UNABRIDGED EDITION

Comment

If the Equal Legal Rights amendment has not been ratified by July of this year, there is a very real possibility that ratification may fail. Ugly words for the ears of any feminist who has worked long and hard to push for ratification. Yet this tragedy may well occur as a result of well-organized opposition to the amendment.

The champion of the anti-ERA forces: a well-scrubbed conservative writer from the Mississippi River town of Alton, Ill., Phyllis Schlafly.

A prominent right-wing voice in the Midwest, Schlafly has mobilized opposition by charging that the amendment would do nothing less than destroy family life with its potential effect on child support, alimony and labor laws. At the bottom, however, Schlafly's message was mainly that she liked things the way they were.

Schlafly's efforts now range far beyond Illinois. She has mobilized chapters of her national "Stop ERA Committee" in several states and sympathetic groups with such acronymic names as HOW (Happines of Women) and AWARE (American Women are Richly Endowed) have sprung up along her path. In the coming year, she vows that her campaign will be mounted in "every dignified way possible" in target states like Arizona, Ohio, Missouri, Illinois and Virginia.

Although the situation appeared hopeful immediately after adoption of the amendment last spring, (within 48 hours legislators in six states ratified it) momentum has begun to slow. Fourteen states ratified the amendment by June 21. However, knowledgeable political sources count on fewer than ten legislatures certain to approve the amendment at this time. We need sixteen.

Ann Scott, vice president of NOW does feel hopeful that the amendment can be ratified, yet not without a very real struggle. The battle is not over. Although Texas was among the first to ratify the amendment, we must not forget our sisters throughout the nation.

BROADSIDE STAFF

EDITOR: Susan Hedding
ART DIRECTOR: Geny McConnell
CONTRIBUTORS: Parrish Hirasaki
Martha Mc Ferren
Jan Jackson
Yolanda Garza

NOW OFFICERS

PRESIDENT: Parrish Hirasaki
332-4247
VICE PRESIDENT: Peggy Hall
528-3424
SECRETARY: Muncy McKinney
944-5534
TREASURER: Ann McClung
488-0148

TASK FORCES AND COORDINATORS

BROADSIDE: Susan Hedding
667-5443
CREDIT: Susan Butler
664-9534
EDUCATION: Kay Whyburn
667-8556
EQUAL EMPLOYMENT OPPORTUNITY: Parrish Hirasaki
332-4247
FUND RAISING: Marlyne Kilbey
664-4121
MEMBERSHIP & ORIENTATION: Geny McConnell
481-3601
POLITICS & LOBBYING: Helen Cassidy
748-5369
REPRODUCTION & ITS CONTROL: Jeanne Necaise
665-3287

National Organization for Women
P.O. Box 58202
Houston, Texas 77058

If you have a question about Houston NOW or any aspect of women's rights, call one of the following numbers:

A.M.	P.M.
333-3270	332-4247
748-5369	748-5369
	524-5743



JOIN **NOW** SUBSCRIBE TO THE BROADSIDE
(Members receive issues free)

- I WOULD LIKE TO BECOME A MEMBER OF NOW (\$15.00)
- I AM NOT A NOW MEMBER BUT WOULD LIKE TO RECEIVE THE NEWSPAPER (\$3.00)
- I WOULD LIKE TO MAKE A CONTRIBUTION OF \$_____ TO NOW

NAME _____
ADDRESS _____
CITY _____ ZIP _____

Mail to: NATIONAL ORGANIZATION FOR WOMEN
P. O. BOX 58202
HOUSTON, TEXAS 77058

INCOME TAX INFORMATION

When you finally decide to join the annual face-off with the Internal Revenue Service, don't give up and let it get the best of your hard earned wages. There are three ways to approach the preparation of your return: do it yourself; have a non-professional such as Sears or H & R Block do it; or spring the money for a CPA.

If you have income only from one employer, are single or married with no dependents and are not buying a house by all means do your own return. Most nonprofessional groups charge a minimum of \$5 for these returns and there's no need to pay it. The IRS instructions for simple returns are straightforward.

With a more complex return-more than one employer or numerous deductions such as house payments or medical expenses-you may feel you need help. A nonprofessional group would be your best bet. Do not go to a finance company (ex. Beneficial Finance) that offers tax return services. These rip off places do not require that preparers be trained and do not cross check returns. Furthermore, they are in business primarily to lend money to pay your tax due, if any, or to give you an instant refund at the normal 33% rate of interest.

A company like H&R Block trains preparers in the mechanics of returns but offers no training in the philosophy of tax laws. If your return is simple there's no problem but a more complex situation can cause difficulties. For example, medical and legal expenses involved in adopting a child. A tax preparing company that is open 12 months a year will generally stand behind its returns and will be there to make certain errors will be corrected. The company will also pay the penalty on underpayment of the tax; you will be responsible for paying the extra tax due. These companies charge around \$5 per schedule so a return with itemized deduction on schedule A and interest and dividend income on Schedule B will run \$15.

For returns with capital gains, self-employment income, business or moving expenses, sale of a residence, income averaging or any other extra schedules, go to a CPA firm. You will generally get competent preparers with excellent review of the mechanical and philosophical correctness of the return. And you will pay for it-CPA's charge \$25 and up for returns. The nation-

al firms start around \$80, however, for a complex return, it will be worth every penny.

When you go to a preparer you should take with you the following: 1) a copy of your 1970 and 1971 returns; 2) your W-2 reports from employers; 3) the 1099 reports from your savings association and any dividend reports from companies you own stock in; 4) every bit of information possible if you have self-employment income; 5) how much money you paid for medical insurance; 6) amount of money paid for medical, dental and ophthalmic expenses - including an estimate of mileage put on your personal car or bus fares paid since these costs are also deductible; 7) taxes paid on home or purchase of major items like cars; 8) estimates of money and items contributed to charitable organizations again including mileage; 9) statements from lending

organizations as to how much interest you paid in 1972 on home mortgage, car loan, credit card carrying charges and personal loans; 10) miscellaneous expenses such as child care costs, safe deposit box expense for your negotiable securities, uniform cost and maintenance, professional & union dues, the cost of preparing your 1971 tax return and educational expenses-among other things.

The March BROADSIDE will have instructions on preparing your own return. If you are interested and have specific questions, call Martha Failing, 668-2474. Answers to these inquiries will be included in the next article. We are required to pay taxes; we are not required to overpay.

Martha Failing
staff accountant, Schomer & Wallace,
CPA's

NOW ACTIONS ACROSS COUNTRY

CALIFORNIA

Los Angeles NOW is presenting the feminist view toward education in weekly, four-minute scripts on the "Alternatives" radio program, produced by Gladys Falken for radio station KMET in Los Angeles. For sample scripts contact: Education Committee, NOW, 8864 West Pico Blvd., Los Angeles, Calif. 90035.

Los Angeles NOW also sponsored a recent forum on new solutions to the problems of today's secretaries. Sessions were led by Theodora Wells and Rosalind Loring, authors of Breakthrough: Women Into Management, newly published.

COLORADO

Denver NOW members recently told representatives of nine area businesses that the companies' credit policies discriminate against women. NOW challenged that many women are unable to establish credit in their own names, but are required to use their married names and also that credit is hard to establish after a woman is divorced. The allegations were not denied, but the representatives indicated their policies are changing.

Boulder NOW appealed to the Boulder Valley School Board to end sexual discrimination in vocational education, career counseling and athletics, and asked for a review of sex-role stereotyping in textbooks. The school board agreed to have recommendations drawn up based on the NOW report.

Lieut. (j.g.) Judith Ann Neuffer, 24, of Ohio, became the first woman assigned to train as a Navy pilot. "I'm going to give it everything I have," she promised, adding that she would like to be considered for astronaut duty "if the opportunity came along." Responded Secretary of the Navy John W. Warner: "I would so recommend."

The Woman's Center has begun and begun well spiritually, but physically, some things are still lacking, such as enough lamps, ashtrays, kitchen equipment, etc. The Center needs your help.

A drive has begun to collect trading stamps so that we may obtain the needed items as painlessly (and as cheaply) as possible. Any variety of stamp will do--pink, yellow, plaid or whatever. If you have a drawer leaking loose trading stamps you just haven't had time to put into books, give them to us. There will be a box at the Center for stamps loose or in books.

NWPC LUMINARIES VISIT HOUSTON FOR CONFERENCE

The first national convention of the National Women's Political Caucus will be held in Houston February 8-11. Registration will begin at 3:00 p.m. Thursday, February 8, at Houston's Rice Hotel. There will be three days of panel discussions, workshops and policy sessions.

Many of the original founders of the NWPC will be on hand for the opening session, 9:30 a.m., Friday, February 9. Coordinator Liz Carpenter will open the discussion entitled "See How We've Run." Panel members include Betty Friedan, Gloria Steinam, Bella Abzug, Jill Ruckelshaus, Congresswoman Pat Schroeder, Justice Mary Coleman, (first Supreme Court Justice of Michigan) Shirley Chisholm, councilwoman Ethel Allen (Philadelphia), councilwoman Barbara Mikulski (Baltimore), Rhea Mojica.

Workshops will be held in two sessions Friday; 1:00 to 2:30 p.m. and 3:00 to 4:30 p.m.

A fund raising reception will be held Friday evening at Liberty Hall. Tickets may be purchased at the door, \$1 for those registered at the convention and \$5 for those not registered. Drinks will be available, and rock music will be provided by a female rock band.

Registration will continue on Saturday, February 10 for those unable to attend the Friday sessions. The full registration fee of \$10 will be reduced to \$5 for Saturday only registration.

Saturday workshops will begin at 9:00 a.m. and again at 11:00 a.m. Former state representative Sissy Farenthold will open the afternoon meeting with a welcome to the NWPC. A business session will follow led by Gwen Cherry, chairperson for the NWPC. (and a long time NOW member)

The main agenda of the convention will center on efforts to set up a governing structure for the NWPC, establishment of goals and priorities and election of a new national governing board. Discussion on these topics will conclude Sunday, February 11 with the final business meeting.

Workshops to be offered include: Credit and Women; The Married Woman: a Legal, Economic Un- Person; Child Care Alternatives; Welfare as a Budget Consideration; Rape; Legislation and the 93rd Congress. The Politics of Health Care; and separate workshops on How To Lobby; Run and Win; Take It To Court;

How To Caucus With Clout; and How to Press Your Legislators.

For further information concerning the convention, contact Ruth Milburn, 529-1489, or Helen Cassidy, 748-5369.

TWPC FETE HONORS NEW LEGISLATORS

On Sunday, January 14, the Texas Women's Political Caucus held a champagne reception for freshman legislators just beginning their work in the state legislature. Held at the Austin Women's Center, 1208 Baylor, the reception was attended by more than three hundred men and women from all over the state. Cathy Bonner, director of the TWPC office in Austin, must be commended for organizing this function and coordinating all the details that made it such a success.

Following is a partial listing of those who attended: Kay Bailey, Democrat from Harris County; Sarah Weddington, Democrat from Travis County, who took the Texas abortion laws to the U.S. Supreme Court; Chris Miller, Democrat from Fort Worth, one of the founders of the TWPC; Betty Andujar, Republican, and the only female member of the Texas Senate; Bob Armstrong, Texas Land Commissioner; Price Daniels, Jr., Speaker of the House; Fred Head, who defeated Rayford Price of Palestine; Ben Bynum; Hawkins Memefee, a legislator whose election was endorsed by the Harris County caucus; Lorey Gallop, president of the Dallas County caucus and candidate for the city council of Irving; Jane Blumberg, member of the Democratic National Committee, and her colleague Billie Carr from Houston; Julianna Cowden, Secretary of the Texas Democratic Party; Margaret Carter, Juanita Campbell and Ann Lower, members of the State Democratic Executive Committee.

Next month, Emily Joyce Howell, 33, of Denver will begin work as the nation's first and only woman pilot of a major scheduled airline. With the rank of second officer for Denver's Frontier Airlines, she will fly Boeing 737's.

LEGISLATIVE NEWSLETTER

Cathy Bonner, director of the TWPC office in Austin, is going to be putting out a monthly newsletter covering current activities in the Texas legislature. To subscribe, send a check for \$2 (made payable to the Texas Women's Political Caucus) to her attention at the Women's Center, 1208 Baylor, Austin 78703. Cathy is running the first feminist lobby office in Texas and part of her success will depend on the financial support of the newsletter service. Should you want to talk with her, the telephone number at the Women's Center is 215-474-1789.

PROGRAM TO ADD MORE CR GROUPS

For the past several months Houston NOW members Dr. Marlyne Kilbey and Helen Copitka have held continuing encounter groups for approximately 20 NOW members. These groups have proved successful and plans are now being formulated to expand the groups.

An organizational meeting will be held 8:00 p.m., Wednesday, February 21 at the Women's Center. As a result of the original groups, there are now ten women who are qualified and have agreed to form additional groups of not more than eight each. Each group will function individually, arranging meeting times and places to suit the group. Anyone interested in joining these consciousness raising groups should make every effort to attend this meeting.

HERE IS YOUR CHANCE TO COMPLAIN

Have you seen any advertisements lately that were offensive to women (have you seen any that weren't)? Have you had difficulties obtaining credit because of your sex? Do you resent the way some "humorous" women's stories are handled by the news media? Now is your chance to gripe.

On February 28 the Women's Center will host a "gritch" session. Bring your stationary and your favorite gripe. This will be the first session in a continuing series to encourage organized complaining. If you seem somehow never to get around to writing that angry letter, this will solve your problem, and possibly help to gain additional support for your complaint. Meeting time is 8:00 p.m.

1973		FEBRUARY					1973
SUN	MON	TUES	WED	THUR	FRI	SAT	
				1 Marlyne Kilbey	2 Judy Letteney	3 Louise Overton Meg Jeter	
4 Rose Bernard	5 Pattie Magee	6 Martha McFerren	7	8 Peggy Hall	9 Parrish Hirasaki	10 Sara McDaniel Joan Ritter	
11 Margo Toombs	12 Myrna Khan	13 Ann Smith/ Margo Bishop	14 Jan Glover	15 Martha Failing	16 Sally Melville	17 Ruth Milburn Clara Willing	
18 Helen Via	19 Bonnie Burnett	20 Saundra Larner	21 Gail Carstens	22 Jeanne Necaise	23 Pat Kirk	24 Muncy McKinney Patricia Meredith	
25 Betty Barnes	26 Kay Whyburn	27 Ann McClung	28 Linda Cryer	Jeanne Necaise	Sara Collier	Joneille Owen Joan Ritter	

Calendar of Events

- February 5--WOMEN'S SEMINAR. "Living the Feminist Lifestyle: Psychology of the Women's Movement. Discussion led by Helen Cassidy based on how and why the feminist view of women is different from traditional ideas. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 7--NOW BUSINESS/PROGRAM MEETING. Child care available. University of Houston Student Center, Corpus Christi and Fort Worth rooms. Meeting begins promptly at 8:00 p.m. Come at 7:30 and socialize. Carol Weiner, Ph.D. historian will discuss major influences on the lives of women in Western society.
- February 12--WOMEN'S SEMINAR. "The status of Women." Parrish Hirasaki will present data concerning attitudes, employment, etc. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 13--EDUCATION TASK FORCE. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 14--EMPLOYMENT TASK FORCE. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 14--REPRODUCTION AND ITS CONTROL TASK FORCE. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 19--WOMEN'S SEMINAR. "Masculine Mystique." Discussion led by Darrell Wells concerning marriage, family, divorce and child care. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 21--CONSCIOUSNESS RAISING. Organizational meeting for formation of ten consciousness raising groups. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 26--WOMEN'S SEMINAR. "HERstory of the Women's Movement." Discussion led by Betty Barnes detailing the birth of the current feminist movement. 8:00 p.m. Women's Center, 3602 Milam. Child care available.
- February 28--GRIPE SESSION. Bring stationary and your favorite gripe. (see article elsewhere this issue) 8:00 p.m. Women's Center 3602 Milam. Child care available.

TASK FORCE ACTIVITIES

REPRODUCTION

Projects completed by the reproduction task force in 1972 include: a series of 12 articles concerning special health problems of women for the *Black Hope* newspaper; assistance in the production of an Abortion Tribunal at the University of Houston as part of a national day of retribution for crimes against women; a resulting television special concerning the Tribunal; and formation of a telephone referral service for female medical problems.

Among the plans for 1973 are a woman's self-help clinic, designed to educate women concerning their bodies and a free abortion referral service to eliminate the need for payment to obtain abortion information.

EDUCATION

Recently reorganized, this task force will begin 1973 with two major projects. The first will be to change existing education codes to comply with the state Equal Legal Rights Amendment. As an example of existing inequities: boys do not receive credit for taking courses in home economics; girls do not receive credit for courses in shop.

The task force also plans to lobby at the upcoming state convention of the Texas Educational Association for changes in regulations that discriminate against women and minorities.

EMPLOYMENT

The most visible action of the employment task force in 1972 was the unrelenting pressure it wielded against the *Houston Chronicle* as a result of that paper's policy of sex-segregated want-ads. The campaign began with a series of letters advising the paper of the discriminatory nature of these ads. When this failed to change policy, the task force then filed charges of sex-discrimination with the EEOC against the *Chronicle* and its advertisers. When this too, had little effect, the members of the task force, together with the members of Houston NOW, choose the symbolic date of August 26 to protest by means of a picket stationed in front of the *Chronicle* Building. Because the *Chronicle* has yet to remove its sex-segregated advertising, the employment task force will continue to work for change in 1973.

A second major action of the task force in 1972 was to write numerous letters to local employers who are not in compliance with federal guidelines concerning sex discrimination.

This task force also filed a successful discrimination complaint with the Department of Health, Education and Welfare against Rice University as a result of unfair hiring practices and a discriminatory quota system.

The first major task force project for 1973 will involve investigating and, if necessary, filing charges of sex discrimination against the Houston Police Department.

DAY CARE

Bonnie Burnett is currently organizing a task force to deal with the problem of day care for children. The task force will begin meeting in March. However, anyone interested in participating should contact Bonnie during February, home 522-9114, office 526-4281, ext. 353.

The initial project for the task force will be to assemble a file of existing child care facilities in Houston. The file will contain information as to location, price and quality of care. Anyone who has a child in any center in Houston, should call Bonnie with information regardless of whether you choose to participate in the task force.

Future plans for the group include a campaign to get supermarkets and large shopping centers to provide child care facilities for their patrons.

FUND RAISING

Certainly one of the most important 1973 projects of the fund raising task force will be the Feminist Film Festival to be held at the University of Houston next month. (See article page one.)

A second major fund raising effort is currently under way at the College of the Mainland. The fund raising task force is sponsoring a "Seminar On Contemporary Women" as part of the school's continuing adult education classes. Houston NOW will receive \$400 for its sponsorship.

Carol Weiner, Ph. D. historian, will discuss major influences on the lives of women in Western culture at the February 7 business meeting at the University of Houston.

Dr. Weiner is currently teaching a course on "History of Women" at the U. of H., in addition to a history course at Texas Southern University.

NOW WINS BACK PAY SETTLEMENT

NOW has been instrumental in obtaining a back pay settlement totaling \$548,000 awarded to 246 women employees of the G. C. Murphy Co. warehouse in McKeesport, Pa.

A suit filed three years ago charged that Murphys had maintained separate seniority lists for men and women, divided work along sex lines, paid women less for equal work, and had separate insurance and pension plans for men and women in violation of the Civil Rights Act of 1964.

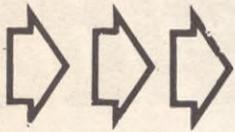
Included in the suit was a claim for back pay to compensate the women for money lost because of discrimination. The case was ultimately settled in private negotiations between the company and employees Joanne Glus and Rose Adamcik.

Because sex discrimination was eliminated by a new union contract negotiated by Teamsters Local 249 in 1971, the back-pay award was all that remained to be decided. Ms. Glus and Ms. Adamcik pursued their case against great odds and a news whiteout, with the local newspapers going so far as to refuse an advertisement they tried to run. The first hearing was put off for a year.

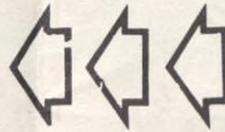
During the spring of 1972, NOW became involved in the case. NOW members attended two public hearings to demonstrate their support and met with officials of the company and lawyers for both sides. Concerned about the "conspiracy of silence," NOW members distributed informational leaflets in front of Murphy's retail stores during shopping days near Easter and at the opening of a new Murphy's Mart.

The support of NOW resulted in news coverage for the first time. Private negotiations then intensified and the suit was finally settled on the women's terms.

THE SPOKESWOMAN, 5464 South Shore Dr. Chicago, Ill. 60615, \$7 a year.



Recommended Feminist Reading



WOMEN AND MADNESS, by Phyllis Chesler, Doubleday & Co., \$8.95.

Critiques of the psychotherapeutic professions and their institutions are nothing new. Now Phyllis Chesler, a psychologist and a feminist, confronts the discipline of psychiatry and links it inextricably with the condition of women in a patriarchal society.

Chesler's thesis is that in the male-dominated professions of psychology and psychiatry, and in a society which devalues women and socialized them to devalue themselves, judgments about mental health and mental illness, forms of treatment and definitions of cure, are necessarily patriarchal. The norms for female behavior are determined by men, and are different from the norms for male behavior.

A woman is classified as "healthy" or "neurotic" or "psychotic" according to "a male ethic of mental health" based on the invisible and sometimes explicit assumptions of patriarchal society. (For example, in at least one study the "normal" woman is listed as an unemployed housewife.)

Chesler cites studies showing that a "predominantly female population...has been diagnosed, psychoanalyzed, researched and hospitalized by a predominantly male psychiatric population." In the last decade, 90 percent of American psychiatrists were male; female clinicians appear, on the basis of a study by Inge Broverman, to echo the professional bias and consensus of their male colleagues as to what constitutes mental health in women.

The study also indicated that healthy women were assumed to differ from healthy men "by being more submissive, less independent, less adventurous, more easily influenced, less aggressive, less competitive, more excitable in minor crises, more easily hurt, more emotional, more conceited about appearance, less objective, and less interested in math and science." Thus, there would seem to be a double standard of mental health, as there has been for morality; and the situation of women in the patriarchy bears directly on what is considered neurosis or madness in women.

As Chesler points out, the above description reflects the bias of the society outside the profession, a bias steam-ironed into women's lives by early training, education, intensive social pressure and, when necessary, punishment.

There is much conjecture in this book and much that will surely be challenged and debated. However, there is no doubt that this book will become a pioneer contribution to the feminization of psychiatric thinking and practice.

THE FEMININE FIX-IT HANDBOOK, by Kay B. Ward. Grosset & Dunlap, \$5.95.

Your favorite, but ancient lamp refuses to work. The small appliance repair shop can rewire it for \$7.50 plus labor--a ridiculous amount considering the lamp is only worth \$3.50. You suspect if you just knew how, you could fix it for the cost of new wire and a plug.

If you live alone or if you live with someone who feels the answer to all household repairs is "just call the repair person," here is your answer. Not only is this an extremely helpful do-it-yourself text, author Ward obviously knows what she is talking about.

Assuming that many of her sisters (and many of her brothers) have never really confronted a hammer or saw, Ward begins with basics, removing the veil of mystery from the world of drill and bit and threaded awl. Proceeding from that crash course in tools and their uses, she tells how to paint, hang paper, make minor plumbing and electrical repairs, restore furniture and a number of other minor household crises. She also provides a glossary of tool terms from ABRASIVE to WRENCH, that is invaluable for anyone who has never shopped in a hardware store.

Better still, author Ward relates her book to the feminist experience. For example, she castigates the unknown male chauvinist who first named the "female" appliance plug.

An indispensable book for anyone who likes to be free of dependence on the mercies of bloodthirsty repair persons.

SANCTUARY NO MORE

For 107 years a sanctuary for men only, the Harvard Club of New York City voted 2,097 to 695 to accept female members. President Albert Gordon promised women a "gracious" welcome, but member Johathan Morse gloomily predicted the demise of the club "and all the traditions it represents."

MS. MAGAZINE SURGES AHEAD

Ms. Magazine can safely be called a success.

With a January print order of 530,000 copies, and reams of stories, articles, poems and appreciative letters flowing in, Ms. editors can relax. They no longer have to worry about saying it all in a few issues before the magazine folds.

Patricia Carbine, editor-in-chief and publisher, says it is breaking records in magazine history for a six-month-old magazine.

Subscription rates are \$9 a year, while the newsstand copies sell for \$1 each, says Ms. Carbine, "so we won't have to depend on the advertising community to keep the magazine alive. And we know, from the mail, that our readers read our ads as editorial material. Ads in our magazine have credibility."

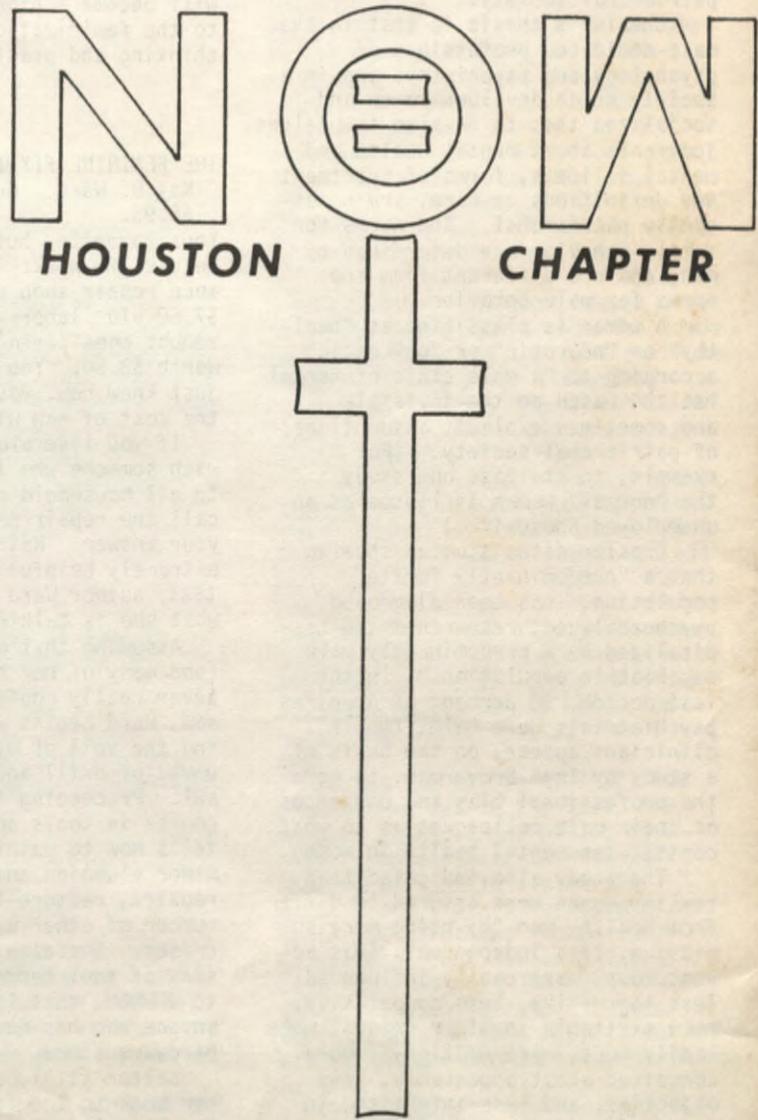
The magazine does not accept vaginal deodorant ads, bust development or weight-reducing ads.

On the other hand, the editors are breaking ground with advertisements that previously have not appeared in women's magazines: records, books, liquor, automobiles. "We'll be the only women's magazine on that foreign car's advertising schedule this spring, and we're also talking to a tire company at this point," says Ms. Carbine.

"The magazine is also starting a new section called 'Human Development'," she says, "consisting of display ads that are recruiting advertisements for personnel by big companies all over the country. And we have solid reasons why we think this will work. ITT ran a one-column ad with us for personnel that got more response for them than anything they'd run in any other major magazine."

broadside

ONE GIANT LEAP FOR HUMANITY
WOMAN
ONE SMALL STEP FOR MAN



HOUSTON

CHAPTER

NATIONAL ORGANIZATION FOR WOMEN
P. O. BOX 58202
HOUSTON, TEXAS 77058

BULK RATE
U. S. POSTAGE
PAID
Houston, Texas
Permit No. 9902

*National Organization
for Women*