

The Craft

DJ Styles

Rob Quest

Storm - Gang Society, Lifestyle, Satin Smoov

Mike B. - Trinity Garden Cartel and got a gold record working with Big Mike. O.G. Style

Hailing from America's 4th largest city, Houston, Texas, the next big name in hip-hop production is poised to take over the world. The Craft consists of four veteran producers, all of whom played a part in shaping the highly popular Houston sound.

Rob Quest and DJ Styles come from the Coughee Brothaz and are best known for their work with the Odd Squad and on Devin the Dude's two solo efforts. The Odd Squad's 1994 CD *Fad A Nuf Fa Erybody* set new standards for production in the south, blending jazzy samples, with funky basslines, and dirty drums. Many said that their sound combined the best elements of the east, west, and down south sounds, to create something totally new. Otherworldly compared to the bulk of the sounds coming out of the south at the time, these two Coughee Brothaz were always ahead of the game.

Mike B. is best known for his work with the pioneer rap group Trinity Garden Cartel, and Rap A Lot's original playa, O.G. Style. His hardcore funk was also heard on tracks from Big Mike, from whom he received a gold plaque.

Storm has played a part in many underground rappers careers throughout Houston. His dark production style fit perfectly with Gang Society, who were best known for mixing hardcore gangsta messages with eerie, haunting, and ever innovative theatrics in the early to mid-90's. He also produced the bulk of the critically acclaimed LP from Satin Smoov, the first group to come out under former Geto Boys producer Doug King's label, New Style Records.

Lookout for these cats to do big things in the months to come.

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