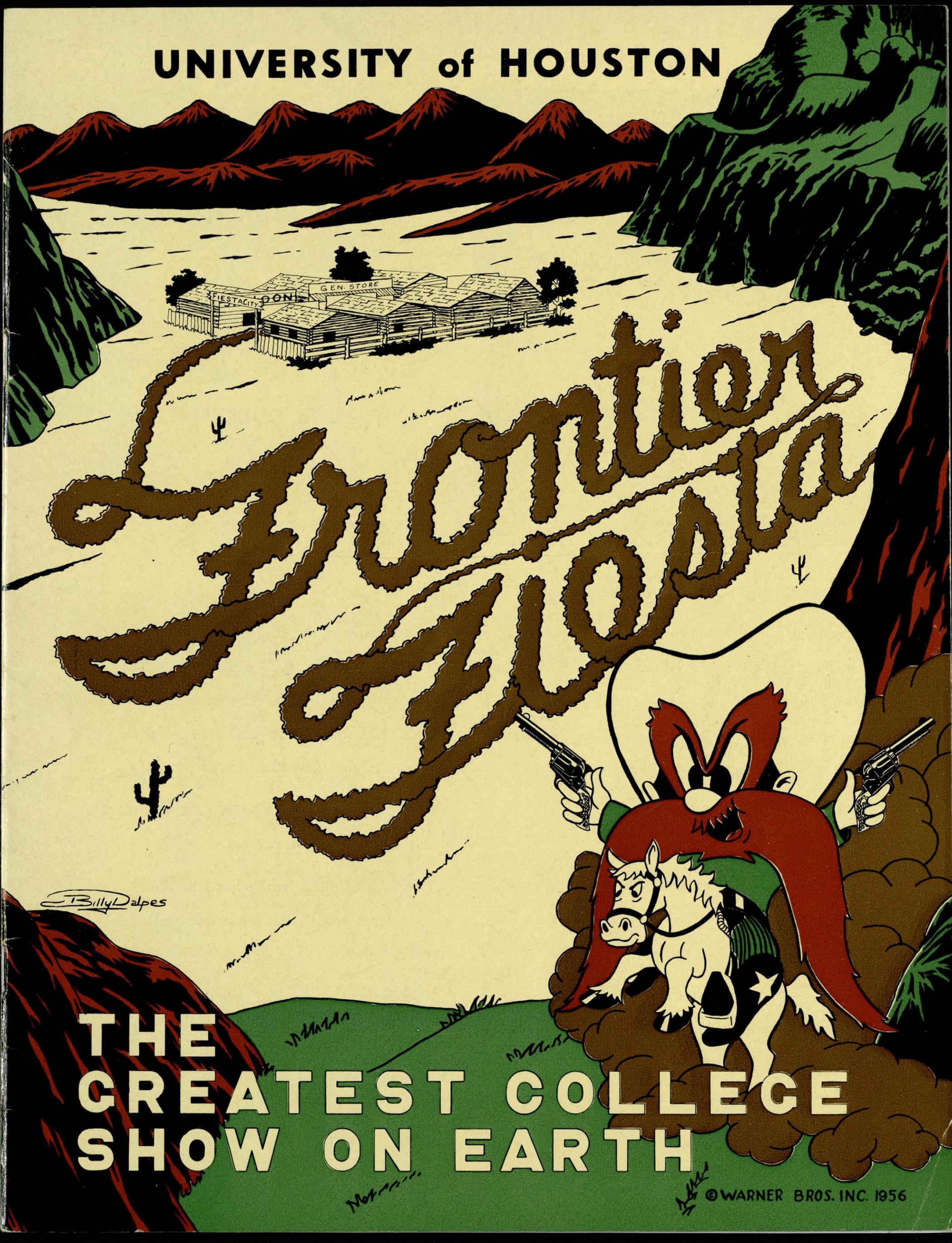


UNIVERSITY of HOUSTON



Billy Dalpes

THE
GREATEST COLLEGE
SHOW ON EARTH

©WARNER BROS. INC. 1956



FIESTA DEDICATION

to

MR. AND MRS.
H. R. CULLEN

Frontier Fiesta has two loyal supporters, Mr. and Mrs. Hugh Roy Cullen. Because of their continuing support and interest, the Fiesta Association takes great pleasure in dedicating the 1956 production of the Greatest College Show on Earth to these two friends.

Mr. and Mrs. Cullen have been long time supporters of the Fiesta activities. Each year they have led the crowds of people that throng to the brightly lit shows along the midway.

The Cullens have shown great interest in the university from an educational, as well as a social standpoint. They have donated the funds for two of the major buildings on the University of

Houston campus, the Roy Gustav Cullen Building and the Ezekiel W. Cullen Building. Aside from grants provided by the Cullen Foundation for campus buildings, Mr. and Mrs. Cullen have donated sizeable financial contributions.

Mr. Cullen is the chairman of the University of Houston board of regents.

The entire Cullen family has lent their support to Frontier Fiesta. They are active participants in Fiesta activities.

Therefore the student body and the Fiesta Association feel proud to dedicate the 1956 production to this couple who have done so much to help the University to grow and prosper.

*Greatest College
Show on Earth*



PROGRAM STAFF

Donn Fullenweider *Editor*
Jackie Hayes *Managing Editor*
Bill Dalpes *Art*
William W. Meyer *Advertising*

FOR YOUR SAFETY AND ENJOYMENT . . .

Buy Fiesta Money ONLY at designated ticket booths.

Use ONLY Fiesta Money to enter shows or make any purchase on the lot. DO NOT use legal currency.

All persons desiring to take pictures in Fiesta City MUST have a camera pass from the Publicity Staff.

No intoxicating beverages permitted on the lot.

Do not carry any weapon unless you are properly authorized to do so.

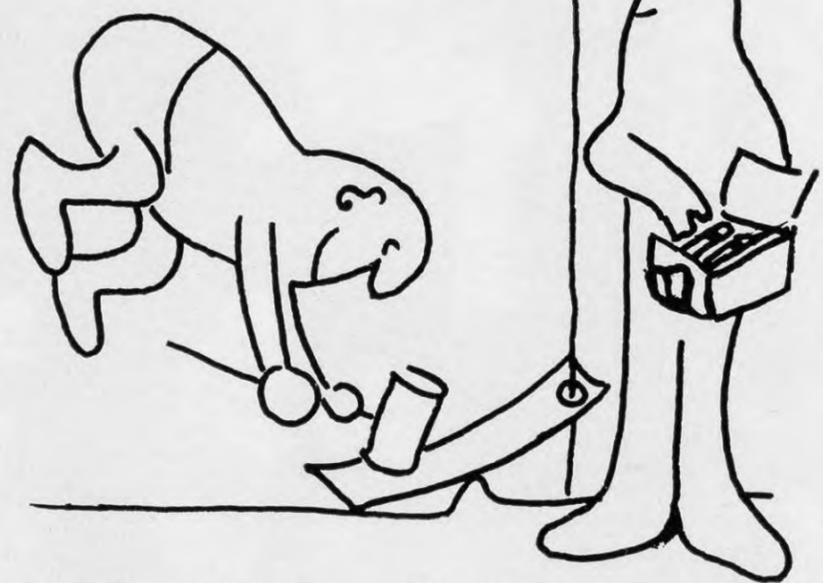
Do not smoke inside show structures.

The breaking of any one of these rules may mean your expulsion from Fiesta City. Help us help you enjoy yourself.



*Ring
the bell
tonight-*

-with her



King Center Twin Drive-in

Holmes Rd. and Southpark Blvd.

MARTHA BRIZZOLARA
Stick 'um up.

Frontier Fiesta Pageant

Every Night at 6:15 P.M.

AT THE CORAL

Don Como *Publicity Director*
Bruce Albitz *Special Events Director*
Donn Fullenweider *Program Chairman*
Dan Garner *Pageant Chairman*
R. H. (Buddy) Reinicker *Beard Chairman*
Don Tigner *Annie Oakley Contest*
Richard (Racehoss) Haynes *Master of Ceremonies*

EVERY NIGHT

Music and Songs

Fiesta Welcome by A. J. Montalbano,
Fiesta Chairman

Presentation of Sheriff and Belle

Beard Contest

Miss Annie Oakley Contest

MONDAY, APRIL 16

Beard Contest — Mustachio (no preliminary)
Campus Welcome by L. Standlee Mitchell

FRIDAY, APRIL 20

Beard Contest — Best All Around
Campus Welcome by C. B. Radar

TUESDAY, APRIL 17

Beard Contest — Reddest (no preliminary)

SATURDAY, APRIL 21

Campus Welcome by Dr. J. E. Williamson
Presentation of Top Ten Acts Awards
Drawing of Beard Contest Winners
Presentation of Ford by Don McMillian
Prizes for Beards Presented
Announcement of Miss Annie Oakley

WEDNESDAY, APRIL 18

Beard Contest — Fanciest
Welcome Address by General A. D. Bruce,
President, University of Houston

THURSDAY, APRIL 19

Beard Contest — Longest
Campus Welcome by Carl P. Houston



FAMOUS

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for Humble's

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Extra**

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What makes Esso Extra the famous gasoline?

Performance is the answer, performance that has earned Esso Extra the reputation of being the best gasoline you can buy.

This year, as in every year, Esso Extra is the acknowledged quality leader among all the gasolines offered Texas motorists.

It is the leader in anti-knock performance, in power and pick-up, in engine flexibility, in quick starting and fast warm-up, in gasoline mileage—in *all* the gasoline qualities that make

your car run better, last longer, and operate more economically.

Any user will tell you that Esso Extra will improve the performance of your car—it is today the *best* gasoline for your automobile; it always has been and always will be.

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HUMBLE OIL & REFINING COMPANY

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Esso Extra**

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UNIVERSITY OF HOUSTON

To cultivate within individuals a better understanding of the richness of our physical, social and spiritual inheritance, to the end that more intelligent leadership and cooperative effort may benefit the community, is one of the central purposes of the University of Houston, as stated in its charter.

The University had its beginnings in 1927, when the Houston Junior College was established. With an enrollment of 100 students, the junior college met in the San Jacinto High School. Expansion to meet the needs of the thriving Gulf Coast area has been the rule since 1934, when facilities were broadened to accommodate a four-year program.

Since its first year as a four-year school, the University has seen an enrollment increase of nearly ten-fold. Among its 1956 student body are representatives from almost every country in the world.

Bachelors and Masters degrees are offered in most fields. Ph.D.s are offered by the Department of Psychology and Ed.D.s by the College of Education.

A large percentage of the students work. To assist in job hunting either before or after graduation, the University maintains a placement center free of charge to its students. There is also an office of loans and scholarships which provides financial help to deserving students.

There are 17 permanent buildings on the main campus. Architecture is a blend of modern, stylized and classical types featuring sand-colored

Texas limestone. Newer buildings are constructed of blending brick, steel and glass materials.

Four air-conditioned dormitories cluster around Oberholtzer hall, a combined guest house and recreation center housing two large cafeterias and a snack bar. This building was named for the school's president emeritus, the late Dr. E. E. Oberholtzer.

More than 100 religious, professional and social clubs, sororities and fraternities offer students opportunity for extra-curricular activities.

The past few years have been marked by a number of improvements for the well-being of the school's nearly 14,000 students, a total which gives it claim to the title of second largest educational institution in the state.

Foremost personnel change in recent years was the addition of Lt. Gen. A. D. Bruce as president. Former commandant of the Armed Forces Staff College at Norfolk, Virginia, he holds the Army's top academic honors as well as a BS degree and an honorary doctorate from Texas A & M.

Accreditation by the Southern Association of Colleges and Secondary Schools is typical of the advances that have marked the University's rise to its present respected position.

Notable in 1955 were accreditation of the Chemistry Department by the American Chemical Society, the gift to the University by the Ford Foundation of \$644,000, and the University's election to membership in the American Association of Colleges.

JERSEY LILY

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What's Fiesta

Without a

Fiesta Pup

Thirsty?

Stop at the

CACTUS BAR

Operated by

Newman Club

Hamburgers

Hot Dogs



Fried Chicken

HOP A LONG INN

Operated by

GAMMA SIGMA SIGMA

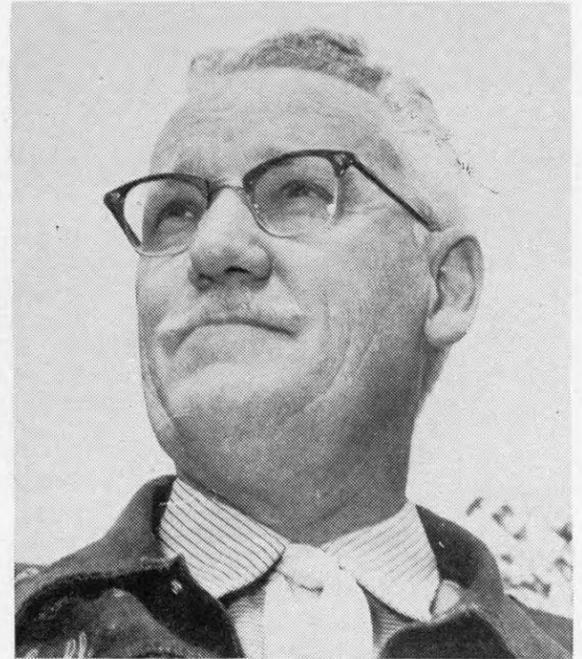
Mechanical Engineers

Even the girls help with the work.

FIESTA SPONSORS



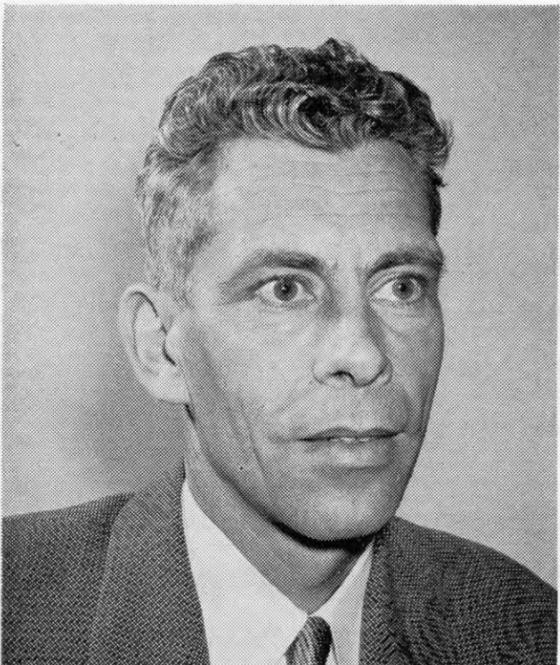
DR. J. E. WILLIAMSON
Dean of Men



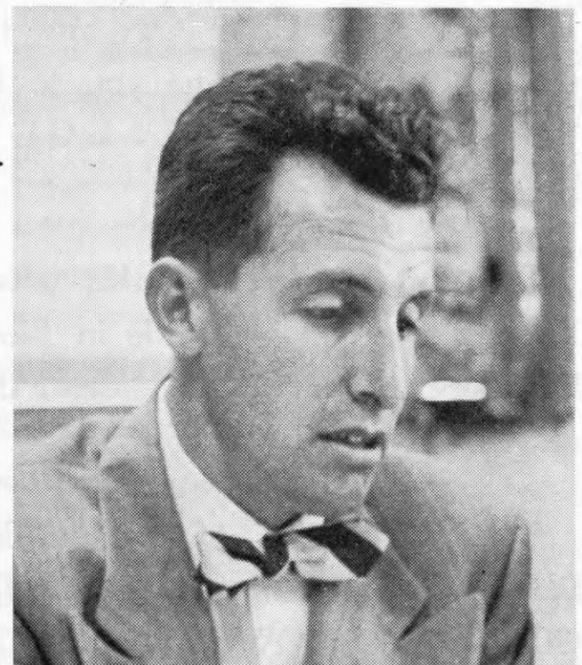
L. STANDLEE MITCHELL
Assistant Dean of Men



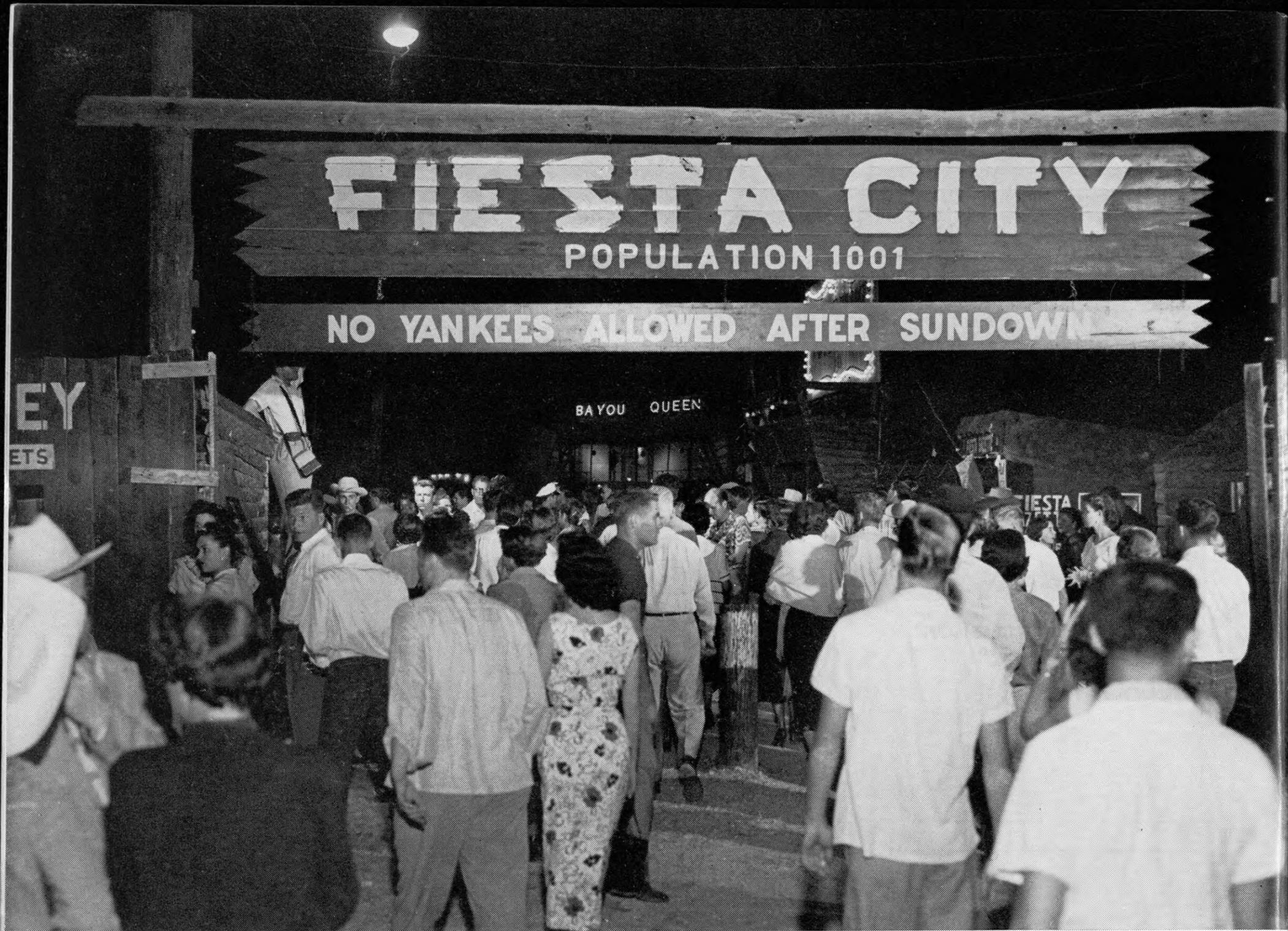
STEVE SAKACH
Grounds Director



J. M. PESCHKE
College of Business



CARL HOUSTON
College of Business



STORY OF FRONTIER FIESTA

The board of directors of FRONTIER FIESTA ASSOCIATION and the students of the University, welcome you to Frontier Fiesta, "GREATEST COLLEGE SHOW ON EARTH!"

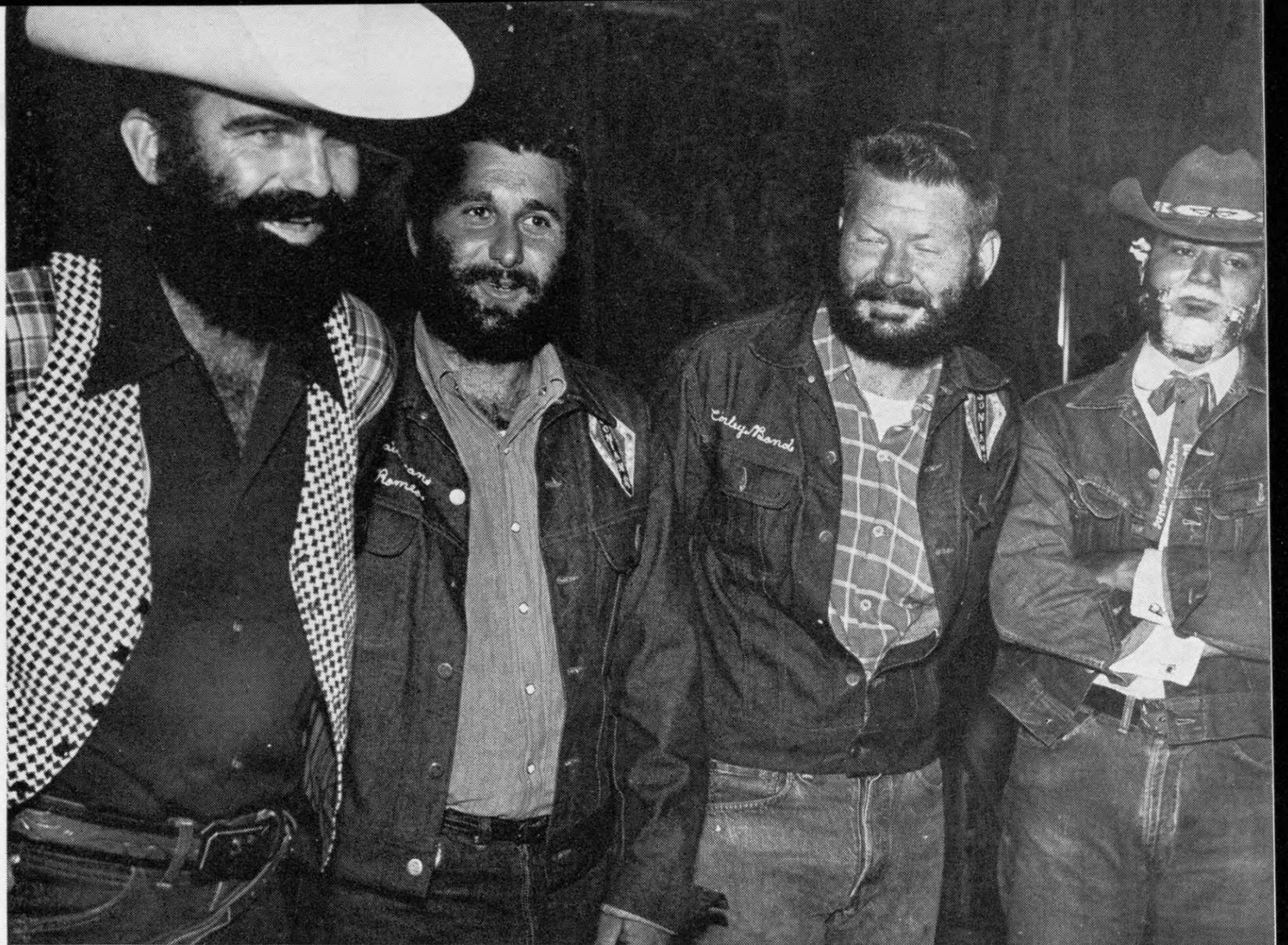
Houston is proud of this outstanding event! We take pardonable pride in Fiesta City, which has more than 100,000 residents during the week of April 16th to the 21st.

The University of Houston's FRONTIER FIESTA is rightfully entitled "THE GREATEST COLLEGE SHOW ON EARTH." No other college production offers so much color, atmosphere, spirit, and opportunity. The great spectacle

you are witnessing this week, has reached national fame.

FRONTIER FIESTA is different than any other town in the world. FIESTA city is a town of entertainment only. Each building offers a musical production all its own. Many of FIESTA city's former inhabitants have reached national fame in the entertainment world.

Many months are spent in planning and producing FRONTIER FIESTA. Campus organizations combine to build this city each year — perhaps the biggest factor why FRONTIER FIESTA is of such great stature is that all con-



The best all around, longest, reddest, and fanciest beard winners.

struction, electrical work, and production is done entirely by students. This year the first permanent building, made out of corrugated steel, was erected.

FRONTIER FIESTA has grown from a three-night show in 1940, seen by 5,000, to its present size of a six-night show, with an attendance of over 100,000 people, and a total gross receipts of almost \$100,000 each year. The proceeds of FRONTIER FIESTA, after expenses, are allocated to worthy University projects; for example, Mervin Brisco, Chairman of the 1955 FRONTIER FIESTA, signed over a \$106,000 check to the University. This amount represented profits from recent FRONTIER FIESTAS and was used to help pay for the University's new \$160,000 swimming pool.

Frontier Fiesta is "THE GREATEST COLLEGE SHOW ON EARTH" not only because it is the largest in size, monetary return, and student participation, but also because it is a

method of education. In building and producing a show of this nature, students learn to work together . . . to meet the business world . . . and to set aside individual differences and combine their efforts toward a common goal. FRONTIER FIESTA is fortunate that the University of Houston has an administration which recognizes the importance of this practical experience as a supplement to the education that comes from books. From this relationship between faculty and students, the students gain a feeling of stature and importance . . . the administration in return receives a feeling of pride.

Among the many special events that are a part of FRONTIER FIESTA is the BEARD CONTEST. Male students grow beards for several months, and the student who "raises" the finest crop of whiskers wins a new Ford automobile donated by Earl McMillian, one of Houston's leading Ford Dealers and a wonderful friend of the University of Houston. Second place award



Fiesta's outlaw raiders.

for the finest beard is a beautiful palomino horse donated by truly another generous friend, Jimmy Menutis.

One of the most interesting special events this year was the date auction where eight girls and eight boys were sold to the highest bidder. This year's DATE AUCTION made history, for the highest bid for a girl was \$125. Following the auction, the people sold were given a night out consisting of a banquet and dancing. Eddy Arnold, nationally known singer, was the featured performer at this year's date auction.

The annual FIESTA BARBECUE is held several weeks prior to FRONTIER FIESTA for all students and faculty members. The honored guests were the crippled children from Hedgecroft clinic and Jeff Davis Hospital, where an

Roseanette Saraguse, with Auctioneer Richard Haynes, brought the high bid of \$125.00 at the Fiesta Date Auction.





Can-Can Line.

honorary mayor was chosen from one of the crippled children. The 1956 honorary mayor was presented with a western outfit and a pair of "six shooters". The meat for the barbecue was prize cattle from the recent fat stock show and was donated through the generosity of cattlemen and businessmen all over Texas.

The Annie Oakley contest gives all markswomen an opportunity to test their shooting skill. The finals of this contest are held every evening during the pageant in FIESTA CITY. Prizes are donated by Houston businessmen.

To truly re-live the old wild west days, a band of bearded outlaws ran a mock raid on FIESTA CITY last week, but with the theory that good

guys always win, they didn't stand a chance; they were given a quiet and honest trial and then lynched.

This year, for the first time, a RODEO will be held during FIESTA WEEK. It will be at 2:00 in the afternoon of the 20th and 21st of April on the University campus. It will include all major rodeo events. This promises to be a thrilling and colorful program.

FRONTIER FIESTA has become a living part of the University of Houston and the city of Houston. The size of FIESTA is great in itself, and because of the spirit with which it is built, it is well deserving of its title, "THE GREATEST COLLEGE SHOW ON EARTH".

DON COMO.

Time for Chow?

Eat at the

Spur 'N' Stirrup

**LUTHERAN STUDENT
ASSOCIATION**

Hamburgers

Soft Drinks

DANCING

At the

Last Chance Saloon

DELTA CHI

Also Food and Soft Drinks



Read the News
of Fiesta City

in the

FIESTA GAZETTE

PRESS ASSOCIATION

SIGMA DELTA CHI

THETA SIGMA PHI

Don't Leave Fiesta
Without a Copy

"Get your Fiesta Money
NOW!"

THE
**GOLDEN
 NUGGETT
 CASINO**

Presents
 "SAGA OF
 QUIET ERP"

Sponsored by
**SIGMA PHI EPSILON
 and DECUS**



Scenet I..... *A vision of Hell, featuring Satan*

Scene II..... *An hour of a day in the life of
 Quiet Erp*

Scene III..... *The camp of Goatcheese*

Scene IV..... *A later hour of this day in the life
 of Quiet Erp*

Scene V..... *An hour of this day after the life
 of Quiet Erp*

Scene VI..... *Finale*

Ronnie Sadler..... Quiet Erp

Stuart Hayden..... Yur Frend

Tony Liveris..... Nas T. Mann

Frieda Boling..... Shy Anne

Archie Whiet..... Chief Goatcheese

Harrp Whip..... Satan

Mary Warner..... Ima Singer

Milton Graves..... Hans Omne

Apache Bells — Ann Martin, Loupi Davenport,
 Paula Holliday, Liz Harger, Marian Jones,
 Glenna Kelley, Beverly Kiernan, Stella Reyne,
 Gal Bilbrey, Lillian Smith, Lee Thompson,
 Verta Jiles.

Director Wilton Cohen

Script Wilton Cohen

Advertising Les Bains

Art..... Betty Sears, Ed Gunn

Construction... Tony Liveris, Terry Borr, Archie
 White and Les Baines

Costumes.... Dorothy Phillips, Loupi Davenport,
 and Liz Harger

Director Ronnie Sadler

Lighting Tony Liveris

Publicity..... Jack Caldwell, Stuart Hayden

Music Dave Cartor

Sets Weldon Berushausan

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BAYOU QUEEN

Sponsored by

ALPHA PHI OMEGA

and

ALPHA CHI OMEGA

Musical Numbers:

"Oh, Them Golden Slippers"

"Get Happy" — Bayou Belles

Comedy Vocal — Bill Lindsey

"Go On With the Wedding"

"So Long, It's Been Good to Know You"

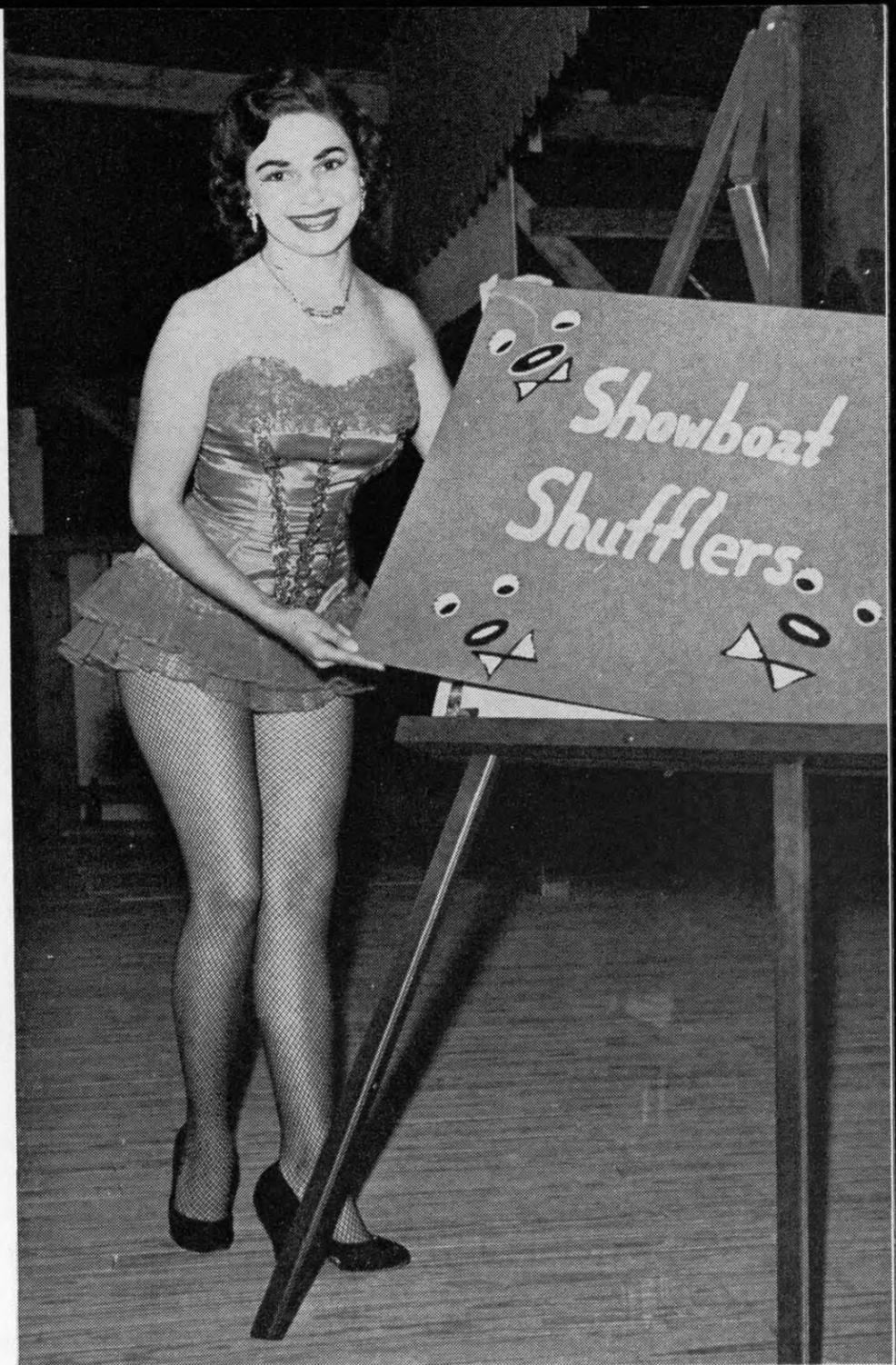
Cast: Sue Givson, Myrna Powers, Janet Randall, Jeannine Joanen, Shirley Agrigard, Barbara Daniels, Nancy Craig, Holly Haliburton, Patty Ward, Charlotte Harris, Joanie Sturdavant, Beverly Toney, Antoniette Macey, Shirley Schubert, Dana Glover, Lyla Woodruff, Janet Dobbs, Annette Trigg, Dick Funk, Ken Evans, John Ledbetter, Jim Nester, Hugh Gebhardt, Bob Gebhardt, Frank Markey, John Mann, Leon Kipp, Bill McFarland, Tommy Spiva, Bill McKay, and Carlon Markham.

Director Dick Funk

Assistant Directors Lyla Woodruff, Jeannine Joanen, Andy Anderson, and Bob Hines

Choreographer Billie Beth Brauner

Construction Chairmen Hugh Gebhardt and Bert Young



Advertising C. W. Nicolinin

Art Phil Coleman

Research Dick Funk, Bob Hines, and Lyla Woodruff

Lighting and Sound Dave McMillian and John Ledbetter

Music Cougarland Five

Costumes Mrs. Karni and Mrs. Henson

Comedy Dick Funk, Ken Evens, John Ledbetter and Andy Anderson



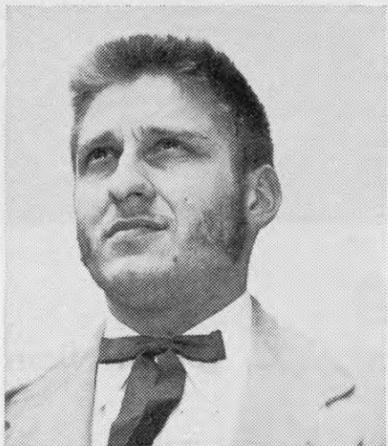
FIESTA BOARD

OF

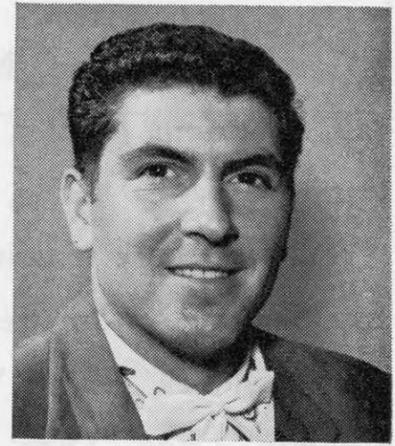
DIRECTORS

A. J. MONTALBANO

General Chairman

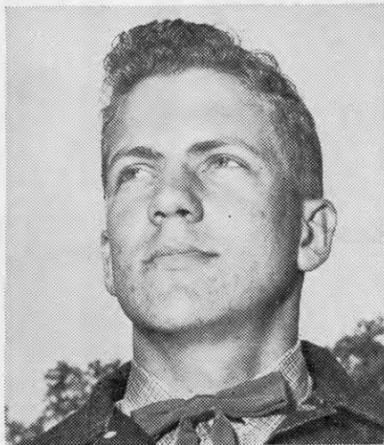


RICHARD COSELLI
Vice Chairman



DON COMO
Publicity

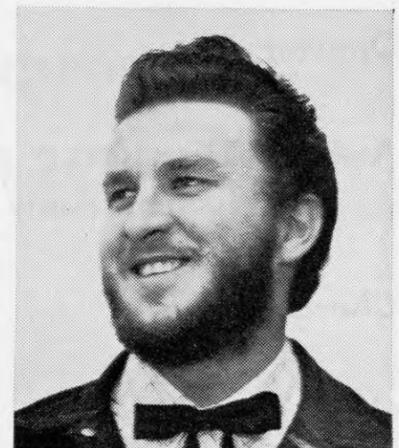
BRUCE ALBITZ
Special Events



ANTHONY ROMEO
Grounds



LOU FLEISSNER
Production



BILL CARTER
Business

BELLA UNION

Presents
 "THE LEGEND OF
 FALL RIVER"

Sponsored by
 SIGMA CHI
 and
 ZETA TAU ALPHA

Scene I *Lizzie's House*
 Scene II *Lizzie's House*
 Scene III *Bella Union Saloon,
 San Francisco*
 Scene IV *Doug Fairchild*
 Scene V *Lizzie's House, Trial of Lizzie*
 Scene VI *Finale*



Cast in order of appearance:

Ma Sue Ann Payne
 Pa Jim Gammage
 Traveling Salesman Pete Brown
 Zeke Clifford Thornton
 Luke Doug Shaefer
 Lizzie Marijane Vandivier

"*Doin' What Comes Naturally*"

Tubby O'Neil, Buddy Dean, Jane Holley, Don
 Liesner, Nancy Bartels, Harold Core, Gail
 Williams, and Alan Foster

"*Take Back Your Mink*"

Marilyn Minns, Wanda Peterson, Joanne
 Thompson, Sandy Kimbriel, Verna Mae Hicks,
 Jannie Morris, Judy Wallers, and Mary Lynn
 Eslinger

"*Lizzie Borden Hoedown*"

Betty Boykins, Don Lisner, Pat Hintz, Gene
 Abbott, Evelyn Roberts, Buddy Dean, Cecile
 Wilson, Bill, Hall, Dottie Trowell, Alan Foster,
 Punky Harrison, and Harold Core

Quartet Dick Bonelle, Enrice Frady, Bill
 Clingman, and Larry Little
 Judge Dick Bonelle
 Directors Dick Bonelle and Margaret Leslie
 Script Dick Bonelle, Clifford Thornton, and
 Tony Palmer
 Choral Director Charlotte Kuensler
 Musical Director Bob Powers
 Light Don Reynolds
 Construction Chairman Jim Gammage
 Set Construction Gus Merinather and
 Jack Warner
 Costume Execution Jack Peters
 Costume Execution Mrs. Barbara McNeil
 Dances Staged by — Margaret Leslie, Pat Hintz,
 Rosann Cox, Julie Rozan and Dick Bonelle
 Advertisement — Buddy Shepler, John Arben-
 beck, and Sue Ann Payne



Gen. A. D. Bruce, president of the University of Houston, and Don McMillian congratulate Ernie Frady, winner of the 1955 Ford.

Earl McMillian, "Houston's Friendly Ford Dealer," has again donated a new Ford automobile to be presented to the winner of the Fiesta Beard Growing competition.

In 1949 Mr. McMillian was approached about donating a "used" car for the first place prize. To the surprise of the Fiesta Staff member, McMillian said that he would donate a new Ford. He has continued this project each year since then. The 1956 Ford, to be presented Saturday, April 21, marks his seventh.

Don McMillian, his son, will make the presentation.

Mr. McMillian has always shown a willingness to cooperate with the Fiesta Association. He has proven his approval of Fiesta through his generosity.

A native Houstonian, Mr. McMillian has demonstrated an active interest in civic affairs. He takes part in the Houston Fat Stock Show; the Masonic Lodge (he is a Past Potentate), and the

Farm and Ranch Club (he served as the first president).

Mr. McMillian was instrumental in the beginning of the University of Houston Agriculture Department. He has given this department numerous grants which included many new Ford Trucks.

The Fiesta Association lost a great friend when Mr. McMillian passed away April 1, 1956.

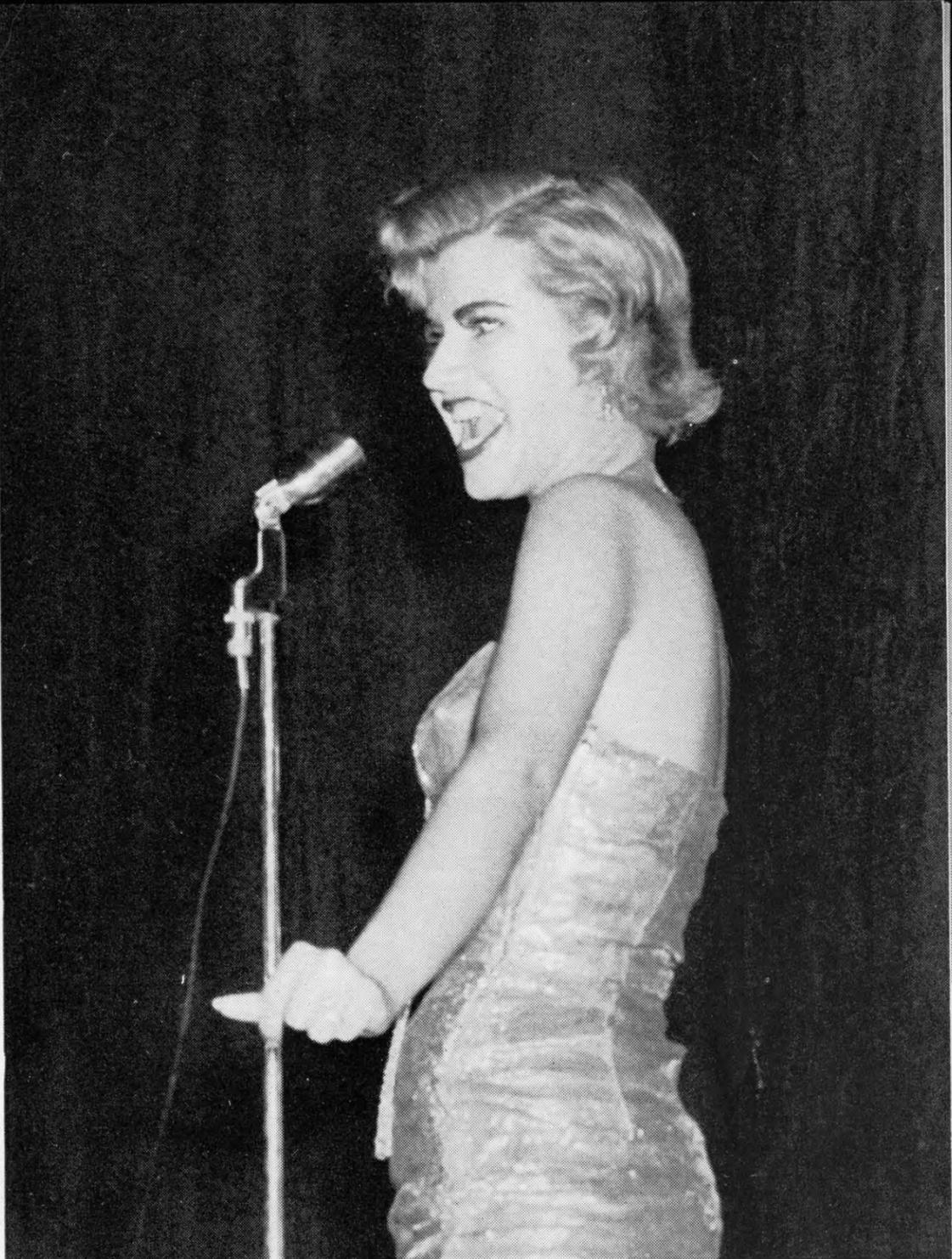
This 1956 Ford, the eighth car donated by Houston's Friendly Ford Dealer, will be given to the "Cougar" with the best crop of whiskers.



CROW'S NEST

Sponsored by
PI KAPPA ALPHA
 and
ALPHA DELTA PI

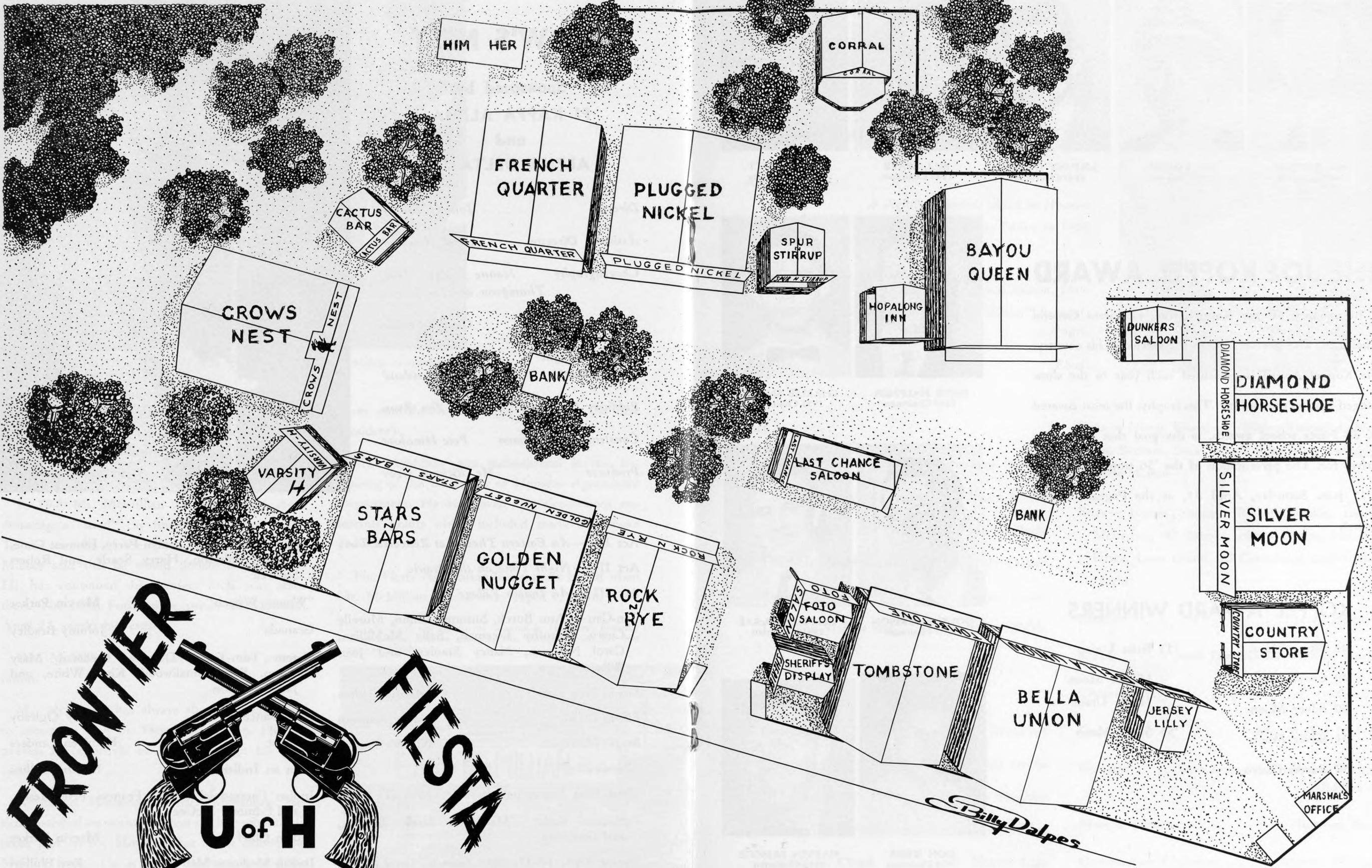
Director *Johnny Bradly*
Assistant Director *Carol Newman*
Choreography *Jeanne Walker, Julie Thompson, and Jim Crowe*
Scenic Design *George Collins*
Audio and Light Consultant *Mr. O. C. Crossland*
Publicity Chairman *Jim Ryan*
Construction Chairman *Pete Hinojosa*
Producer *Mr. Richard Uray*



Act I — An Eastern Theater at Rehearsal Time
Act II — Night Time on the Prairie
Act III — An Indian Village
Can-Can — Ann Burch, Suzanne Chinn, Murelle Curry, Dorothy Freeman, Sally McMillian, Carol Newman, Nancy Stanley, and Jean Wilson
Fifi in New York *Martha Collins*
Fifi in Paris *Mary Newsom*
Stage Manager *Bill McConnell*
“Personality”
“Pass That Peacepipe” *Frances Poole*
Parisienne Ballet — Mesdames Black, Bradley, and Geohring
Square Dance — Dorothy Jennett, Carol Miller,

Sherry O’Bryant, Carolyn Perry, Emmett Cone, Richard Johnson, Harry Searle, and Robert Stillwell

“Wagon Wheels” *Marvin Parker*
Granada *Johnny Bradley*
Totem Tom-Tom — Dorothy Freeman, Mary Newsom, Betty Smallwood, Kitty White, and Jacque Wilson
Solo Dancer *Betty Oglesby*
Vocalist *Kathleen Landers*
“I’m an Indian, Too” *Martha Collins*
Indian Ceremonial — John Francis, Pete Heslip, and Edmond McGee
Indian Chief *Marvin Parker*
Indian Medicine Man *Roy Phillips*



FRONTIER
U of H
Fiesta



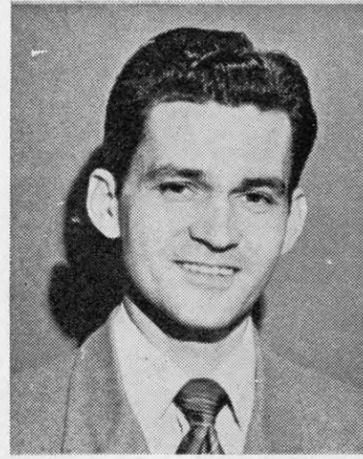
Billy Dalpes



JOE POTTER
1940 Chairman



JOE KOPPEL
1941 Chairman



JOHNNY GOYEN
1947 Chairman



BILL SPARR
1948 Chairman



HARRY SCOTT
1949 Chairman

THE JOE KOPPEL AWARD

In memory of Joe Koppel, the '41 Fiesta General Chairman, who gave his life in the service of his country, the Koppel Award is presented each year to the show judged best on the midway. This trophy, the most coveted of all Fiesta school awards, is the goal that each show strives for. The presentation of the '56 trophy will be at 6:15 p.m. Saturday, April 21, at the Pageant at the Corral.

KOPPEL AWARD WINNERS

'48 Silver Moon

'49 Crows Nest

'50 Silver Moon

'51 Silver Moon

'52 Bayou Queen

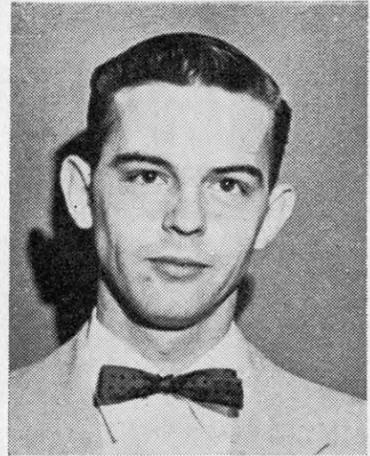
'53 Bella Union

'54 { Silver Moon
Bella Union

'55 Silver Moon



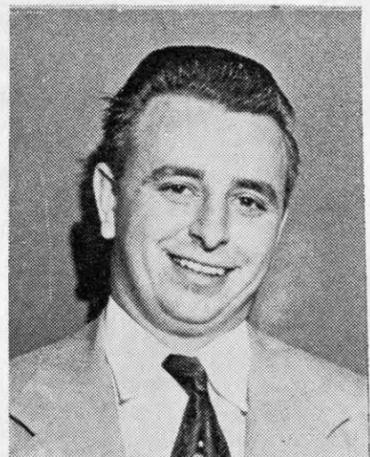
DAVE HALPHEN
1950 Chairman



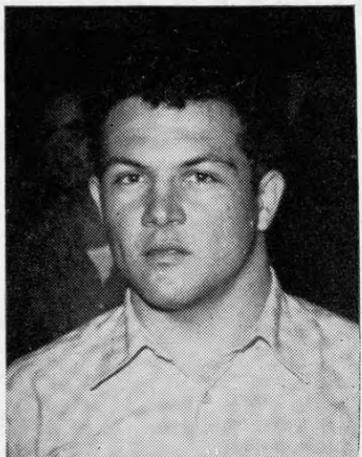
CHARLIE SNYDER
1951 Chairman



DOUG HARRISON
1952 Chairman



TALMAGE McRAE
1953 Chairman



DON WEBB
1954 Chairman



MARVIN BRISCOE
1955 Chairman

THE DIAMOND HORSESHOE

Sponsored by
PHI EPSILON PI

Act I

Scene I *A slightly tarnished cloud in Heaven*
Scene II *The Diamond Horseshoe Casino in 1700*

Act II

Scene I *The Diamond Horseshoe Saloon, 1800*
Scene II *The heavenly perch of "almost" heavenly Angels*

Act III *Finale*



Act I

Gambler Lucian Stanley
Colonel Spanky Beauregard Richard Jacobs
First Singer Rose Mary Gallegly
Hard-Hearted Hannah Dixie Hogan
Bartender Walter Hecht
Laughing Man at Bar Sylvan Rubin

Girls — Nancy Eisenberg, Elaine Rosenthal, Miriam Sachsm, Sara Shiloff, Rose Mary Gallegly, Dixie Hogan

Boys — Lucian Stanley, Richard Jacobs, David Menscher, Al Brooks, Harry Simon, Maurice Uzick, Leon Orloff, Al Greenberg, and Walter Hecht

Director Jerry Diebner

Script Jerry Diebner and Richard Jacobs

Choreography Rene Cooper

Costumes Mrs. Barbra McNeil

Scenery Sara Lynn Marshall and Shelton Middleman

Musical Director Thurman Raye

Construction Chairman Marvin Sondock

Act II

Gambler David Menscher
Colonel Richard Jacobs
Old "Angel" Jack Babchick
Young "Angel" Mickey Klug
Colonel on Cloud Marvin Lake

FIRST STATE BANK
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 - Drive-in Window
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Scene I *Riverboat landing in New Orleans*

Scene II *After sundown at the Plugged Nickel Saloon*

Scene III *Voodoo Ritual*

Scene IV *Finale*

Captain Jimmy Knight

Old Jeb Max Wade

Other Old Man Frank Kinsey

Dancer Eloise Magness

Comedy Dancers Bosie Villereal, Frances Skinner, Mary Mariseck and Virginia Odle

Gambler Bruce Richards

Davy Crockett Johnny

Lola

Barkeeper Sam Wilson

Chorus Line—Sandy Hrcir, Heanie McDougald, Beverly Bauknight, Barbara Vann, Jackie Miller, Doris Amerlang, Kay Tippitt, Marcia Haste, Bette Adams, Shirley Roxburg, Bonnie Alger,



Wilma Hartman, Ayn Hines, Donnie Newsom, and Nancy Hord

Voodoo Dance—Lady Jenkins, Beverly Bauknight, Jimmy Glanger, Pat Butler, and Jackie Miller

Co-Directors Sam Wilson and Eloise Magness

Assistant Director Beverly Bauknight

Choreographer Eloise Magness

Production Staff Max Wade, Frank Kimsey, and Sam Wilson

General Chairman Marcus Owings

Costumes Doris Amerlang

Lights and Sound Society of Electrical Engineers

Sets Rosie Villereal

Construction Chairman Weldon Mays



HONORARY MAYOR STEVE MAYEUX

Steve Mayeux was named Honorary Mayor at the Fiesta Barbecue. The six year old boy was selected by the crippled children from Jeff Davis Hospital and Hedgcroft Clinic.

The Fiesta Association plays host to this group of children each year at the annual Fiesta Barbecue.

Steve was presented with a complete set of Western clothes and a pair of six-shooters, which he promptly pulled from the holsters, pointed at A. J. Montalbano, Fiesta chairman, and said "Stick 'em up!"

1919

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Presents
"THE MAN WITH THE
GOLDEN ELBOW"

ACT I

Takes place at Mousekateer Saloon. Good Guys are waiting for the arrival of the Dealer from Cure Home. Dealer arrives well cured.

M. C.

Number by The Scholars.

ACT II

Dentine Nicotine and Hippo are trying to lure the Dealer to deal in the big card game.

M. C.

Number by Jerry Franks.

ACT III

The question, if the Dealer has gone straight or not, is to be known.

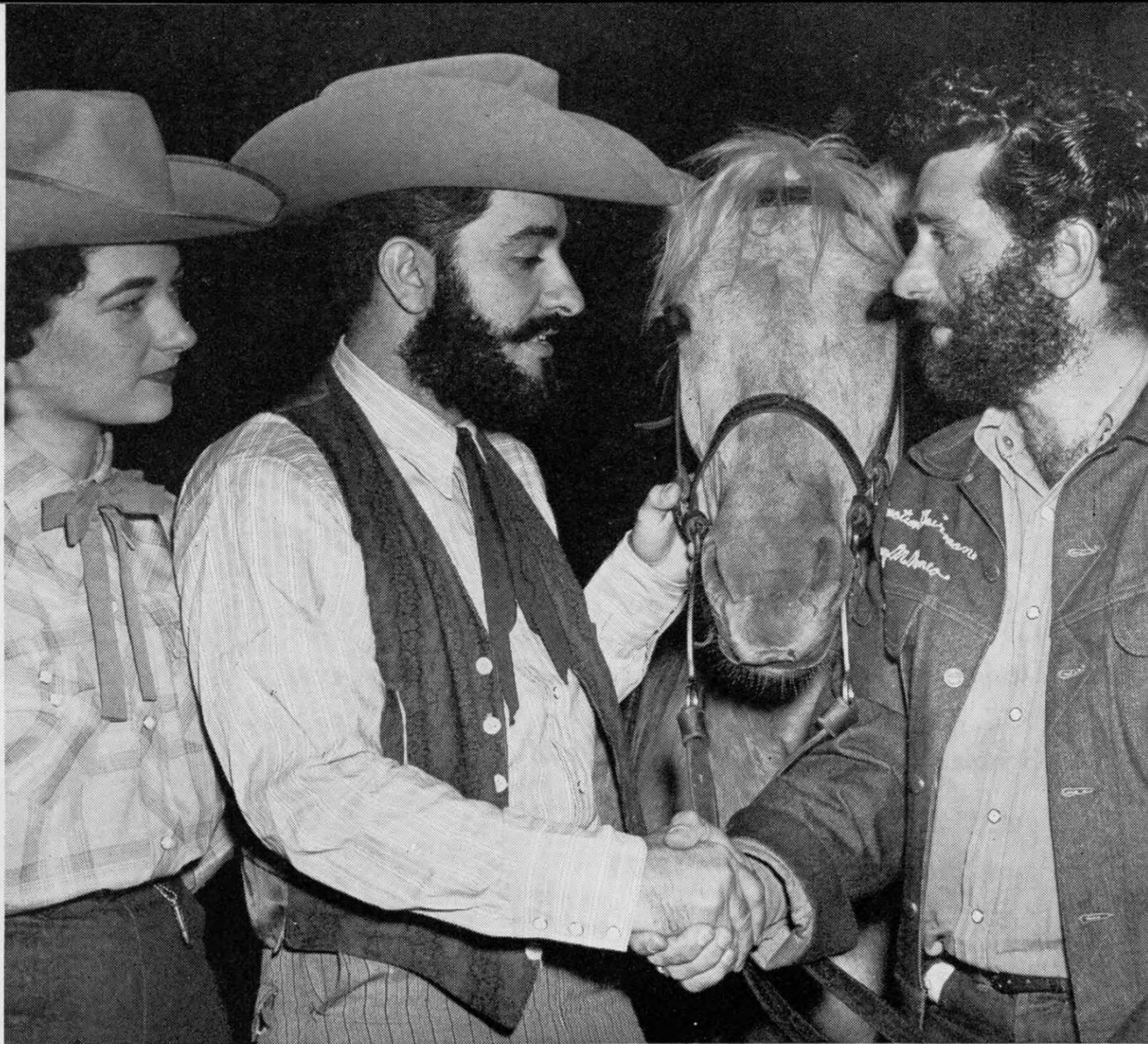
(Written to The Penguin.)

M. C. Richard "Race Hoss" Haynes
Dealer Rudy Duran
Blubber Lips Charlie Jamil
Hippo Buddy Terry
Dentine Nicotine Jerry Franks
Bartender Jerry Price
Bad Guys "Big Red" Kennedy, Jerry Ward,
John Peters
Good Guys Don Peterson, E. D. Rickey,
Harvey Grasty, Bob Bilbo
Col. Vic Bond
Dancers — Jackie Welch, Francis Mead, Lynn
Spencer, Peggy Stewart, Billie Jean Cornett,
Peggy Hackemack, Tony Stinson, Ellise Hall,
Bobbie Deshotels, Sylvia Crain, Tottie Owens,
Sheron Hardy, and Norma Mann.

Director Rudy Duran
Assistant Directors Buddy Terry, and
Jerry Franks
Barkers Kappa Alpha Fraternity
Choreography Tony Stinson, Buddy Terry,
Russ White and Joe Witwer

Construction Paul Hunsuker and Tom Donisi
Advertising Jo Jo Witwer
Sets Rudy Duran and Tony Palmor
Research Buddy Terry, Tony Palmor, and
Rudy Duran
Lighting and Sound Merrill Wallach and
Albert N. Hayden
Musical Arrangement Russ White
Costumes Tony Stinson and Rudy Duran
Fiesta Chairman Paul Hunsuker





Jimmy Menutis presenting a palomino horse to Anthony Romeo, last year's second place beard winner.

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Scene I *Mexican Fiesta*
Scene II *Frontier Town*
Scene III *Belles of the Gambling House*
Scene IV *Frontier Gals*
Scene V *Comedy — Tom Collins and
Jay Strickland*

Scene VI *Tales of the Indian Reservation*

Scene I: Charlotte Smith and Charles Swank; Catherine Gatti and Horace Rowald; Donna Hallette and Robbie Joubert; Joy Chambers and Eric Jeter; Mary Kathryn Jarrell and Monte Stone; Kitty Watkins and Cab Link and Dick Fisher.

Scene III: Sidney Birch, Barbara Pyle, Rose Saragusa, Judy Davies, and Martha Brizzolara.

Scene IV: Norma Brady, Marsha Hicks, and Pat Jacques.

Scene VI. Margaret Hughes, Mary Lou Sxtell, Dorothy Cloud, Patsy Holland, Lucretia Alexander, Nancy Geomots, Mary Jo Redding, Barbara Silver, and Annette Kercheval.

Master of Ceremonies Jerry Slaughter

Choreographer Mrs. Patsy Swayze

Dressmaker Mrs. Huebuer

Production Director Jay Strickland

General Chairman Catherine Gatti



Sound and Lighting Phil Glen and Billy Reich

Assistant Director Gene Pettit

Sets John Hattiburg, Richard Hussman, John Rushing, and Hershel Moyers

Stage Manager Buddy Swayze

Prop Director Wilber Dodd

Construction Chairman Charles Lang

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Director *Jesse Jones*
Assistant Directors *Pinky Horton, Joyce Alford, and Brent Davis*
Choreographer *Jean Miller*
Construction *Lee Stegall*
Advertising *Louis Reed and Barry Baldwin*
Art *Bobby McKinney and Kathy Eresch*
Lighting and Sound *Duane Simmons*
Music *Janel Hamlin*
Costumes *Kathy Eresch*
Script *Jesse Jones and Pinky Horton*



Act I: Walter Spitty, Gamblin' Man.

Scene 1 — Office where Walter Spitty works as a clerk.

Great Pretender *Vernon Perin*

Scene 2 — A Western Saloon. Spitty imagines himself as a Western Gambler.

Can-Can.

A Little Brains, A Little Talent.

Characters:

Walter Spitty *Jesse Jones*
Gambler Pete *Brent Davis*
Female Vocalist *Joyce Alford*
Can-Can Girls — *Sandy Altman, Carolyn Faris, Cynthia Kingsbury, Sharon Rogers, Shirley McClean, Jan Ellis, Martha Webber, Jane Cantrell, Evelyn Kolar, and Marilyn Thomas*

Act II: Walter Spitty — Hero of the West.

Scene 1 — Office where Spitty works.

Scene 2 — A Western Saloon. Spitty imagines himself a tough Western Gunman.

Characters:

Clem Clodhopper *Barry Baldwin*
Girls *Carolyn Faris, Jan Ellis, Sandy Altman*
Guitar Players *Louis Reed and Johnny Tobias*

Act III: Walter Spitty, Western Lover.

Scene 1 — Office where Spitty works.

Scene 2 — A Western Saloon, Spitty imagines himself as a great Western Lover.

Characters:

Fiesta Belles — *Celia Mallard, Sue Chapman, Pinky Horton, and Jean Miller*

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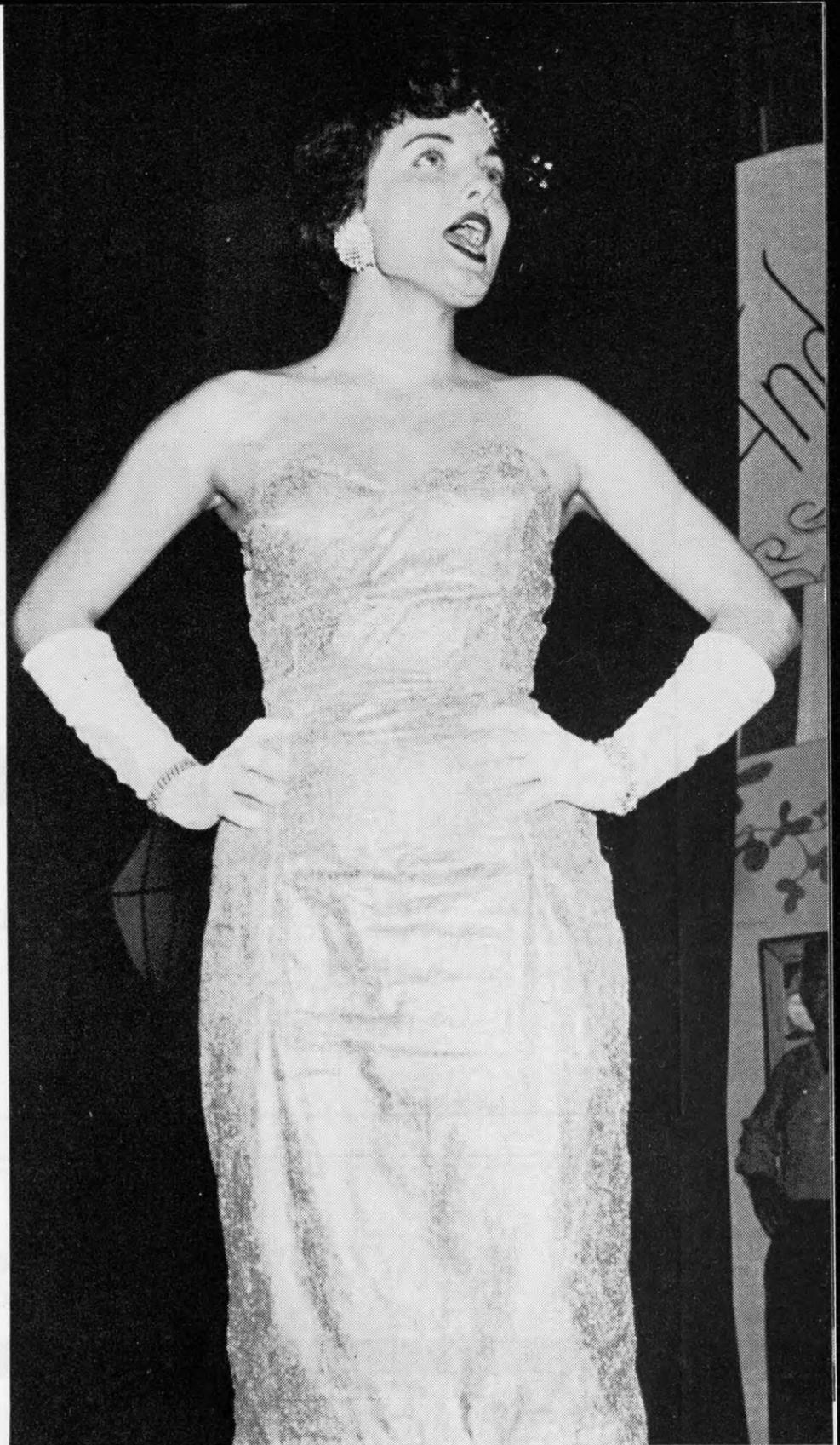
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SIGMA NU FRATERNITY

- Scene I.....*"Rise and Be Welcomed"*
as *"The Saints Go Marching In"*
- Scene II.....*Introduction, George McCray*
- Scene III.....*"Forsakened Lovers"*
- Scene IV.....*"Stay Away from Likker"*
- Scene V.....*Feature Attraction*
- Scene VI.....*The Gambling Man*

Master of Ceremonies.....George McCray
"Forsakened Lovers".....Jenna Coy Huddleston
"Stay Away from Likker".....Grace Baker and
 Bobby Fischer
 Feature Attraction..Donna Green and Margaret Hicks
"Luck Be a Lady Tonight".....Wayne Ford
 Girls Chorus — Grace Baker, Patsy Baldrige, Joy
 Brown, Jane Cantrell, Deanne Dempster, Barbara
 Franklin, Jan Keeler, Pat Maxfield, Janice Pratt,
 Shirley Richards, Charlotte Smith, Barbara Town-
 send, Vaygene Graham, Jeanette Hopfe
 Boys Chorus — John Sowell, Roland Kuhn, Derral
 Goddard, Allan Voegler, Richard Fox, Pat McDon-
 ald, Gene Mendall, Henry Owens, George McCray,
 C. F. Kendall, Joe Dodson, and Dittman Harrison
 Directors.....John Sowell and Roland Kuhn

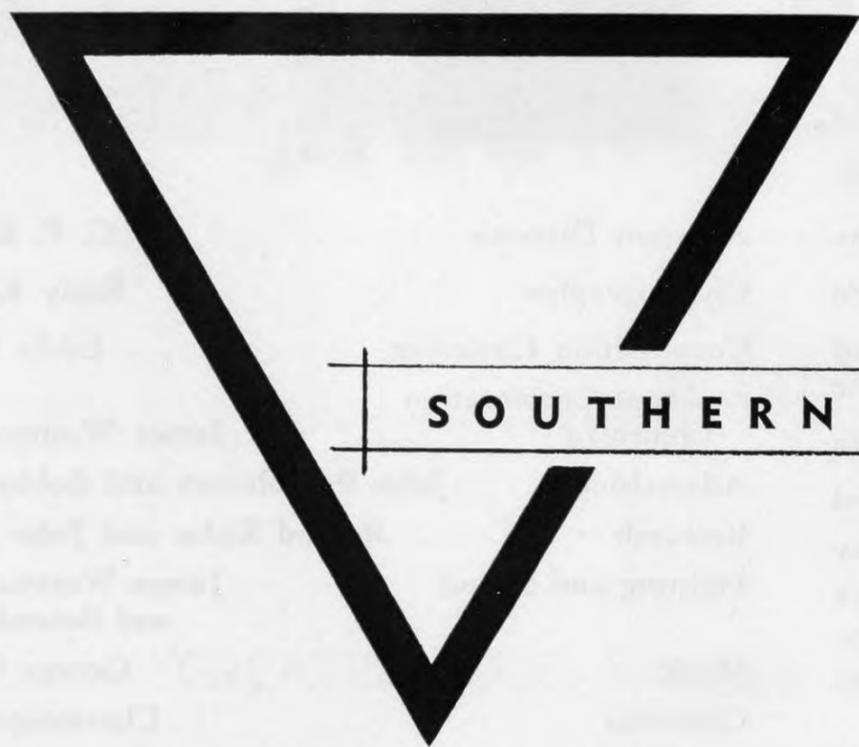
Assistant Director.....C. F. Kendall
 Choreographer.....Rudy Kroeller
 Construction Chairman.....Eddie Castro
 Assistant Construction
 Chairman.....James Westmoreland
 Advertising.....John P. Coleman and Bobby Knox
 Research.....Roland Kuhn and John Sowell
 Lighting and Sound.....James Westmoreland
 and Roland Kuhn
 Music.....George Cordiff
 Costumes.....Charmaine Dey
 Comedy.....Bobby Fisher and George McCray
 Band — George Cardiff, Vic Robertson, Manfred Bou-
 diette, Bert Winston, G. R. Grishman, Jake Woma-
 chand, and John Gallamore
 Art.....Tom Anderson and Allan Voegler



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YOSEMITE SAM

Yosemite Sam joined the Fiesta Association in 1954. Since that time he has been one of the biggest promoters for Frontier Fiesta. He has been given the title of a permanent member of the Fiesta Staff.

With his six-guns raised and his red beard blazing, Sam is seen staring back at you from almost all the publicity material connected with Fiesta.

The Warner Bros. creation symbolizes the spirit of the old West typified by Frontier Fiesta. He is a picturesque characterization of a Western cowboy.

During the past two years, Yosemite Sam has become the symbol of Fiesta. And as he stares at you from the page of this program he is looking you square in the eye and saying, "Better be thar!"



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ROBERT A. WILKINS AWARD

The Robert A. Wilkins award is presented annually to the outstanding member of the Fiesta staff. Members of the Fiesta Association choose the recipient of this award. The announcement of the winner will be made at the Fiesta banquet.

Wilkins was an active participant in Fiesta activities. He was a former chairman of the faculty committee, prior to his death in 1952. The award was set up in his honor.

In 1954 the award went to Willie Joe Hooper and Joyce Holman received the trophy in 1955.



Presented to the outstanding member of the Frontier Fiesta Association.

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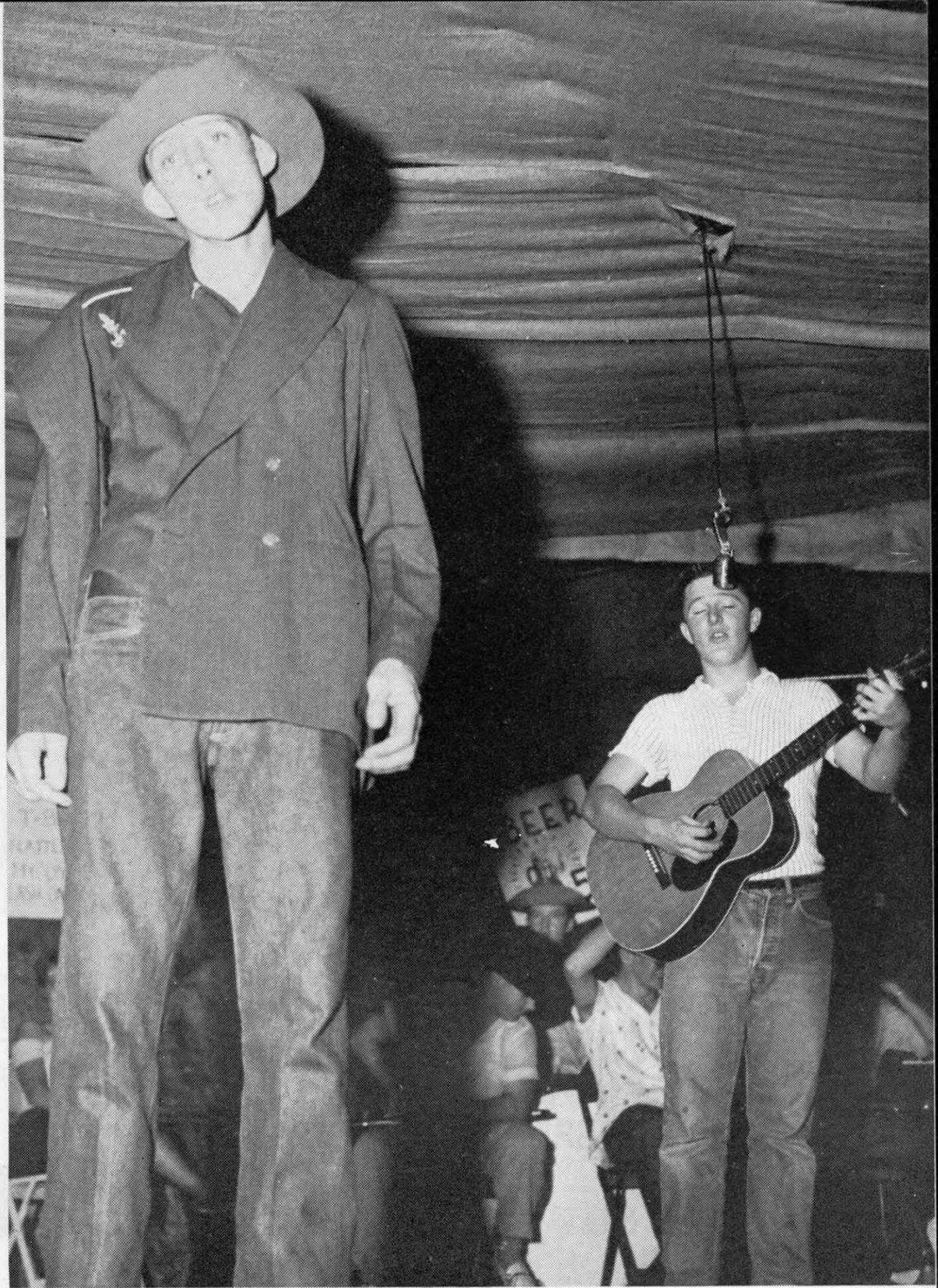
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and
ALPHA PHI

- Scene I *Street Scene Narrator*
 Scene II *Street Scene Roving Minstrel*
 Scene III *Cabaret Female Vocalist*
 Scene IV *Cabaret Male Singer*
 Scene V *Street Scene Comedy*
 Scene VI *Cabaret Girl Dancers*
 Scene VII *Street Scene Trio*
 Scene VIII *Cabaret Can-Can*



Narrator Jack Waite
 Roving Minstrel Bob Downs
 Cabaret Vocalist Babs Pittman
 Cabaret Singer John Curby
 Street Scene Comedy — Bill Rice, Bill Condry, Bob
 Newby, Jane De Haven, and Sherry Lester
 Cabaret Dancer Sherry Lester
 Trio Kenneth Loveless, Charles Webb, and
 Jack Waite
 Can-Can — Judith Scott, Bobbie Hendon, Carol Craig,
 Jane De Haven, Mina Griffey, June Smith, Dottie
 Bowlin, Ruth McCleary, Bonnie Miece, and Martha
 Webber
 Band — John Gemoets, Bob Allen, Gene Ford, Sammy
 McChuckle, William Schmidy, Bill Sinclair, and
 Cecil Hutchinson
 Special Acknowledgment to:
 Virgie Lee Emmons, Choreographer
 Studio of Dancing, 3802 Yoakum

Director Charles Bond
 Assistant Director Alfred Pulido
 Production Staff Martha Goodrich, Miles Unger,
 Alfred Pulido, and Charles Bond
 Choreographer Virgie Lee Emmons
 Art Nancie Sweeton and George Gerdes
 Music George Gemoets
 Lighting and Sound Charlie Massey
 Costumes Nancie Sweeton
 General Chairman Miles Unger
 Construction Miles Unger and George Gerdes
 Business Chairmen Ben Sowa, Alfred Renfrow,
 William Salmeron, and Mary Beth Blasdel
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 Center Row: Norman Hickman, Kenneth Schultz, John Oglesbee, Tommy Killen, Alan White, Bill Noles, Richard Farrar, Billy Hayslip, DuWayne Harman. Bottom Row: John Campbell, Chuck Lanclos, Marvin Berry, Don Tigner, Marilyn Rosenbloom, J. C. Giamalva, Victor Brownback, Paul Wishnow, Billy Dalpes.



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To Our Many Fiesta Donors

Thanks donors for the powerful cooperation you gave us in this 1956 Frontier Fiesta. It was right neighborly of you.

We tried our darndest to give credit to all of you but somewhere in the muddle of mass confusion we may have omitted someone. If we did we're mighty sorry. Your part in the Fiesta will be one that will not be forgotten.

Again we would like to say thanks to our program sponsors who have made it possible for us to publish this Official Souvenir Program. We hope our efforts have warranted your satisfaction.

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BETTER BE THAR



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April 22nd through 27th, 1957