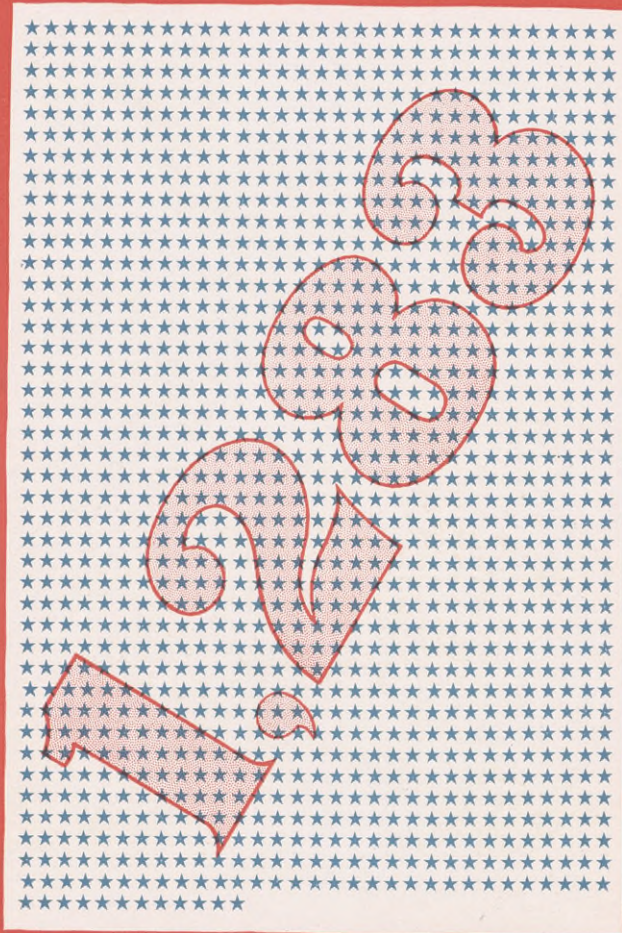


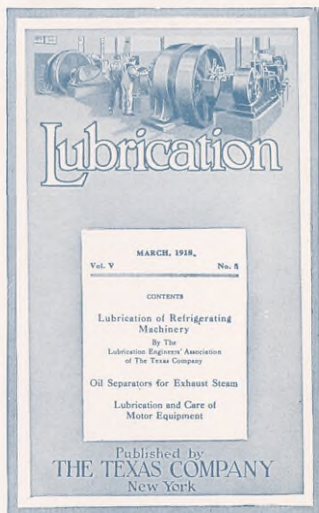
Texaco Star



SERVICE FLAG OF THE TEXAS COMPANY-AS OF MARCH 1, 1918

Published Monthly
in the Interest of
Efficient Lubrication

Like
A "Hello"
Every Month



THAT'S what "Lubrication" is if you use it right. You can have it sent free to your good customers and it will be like a greeting every month.

Make it a point to get the customer interested, tell him that you personally will see that he gets it, and when it arrives each month it will remind him of you, The Texas Company, and of the products we make and sell.

To the prospect whom you are having a little difficulty in selling, "Lubrication" will come as a reminder of your promises of the good service that TEXACO LUBRICANTS will give him.

Among the many articles of interest that appear in "Lubrication" from month to month, it is more than possible that one particular one which applies directly to his business will strike him at some time, and you will have him thinking about TEXACO LUBRICANTS and when you call on him then you have that much more opportunity to present your case properly.

Suppose you sit down tonight and check up those of your customers and prospects who should be receiving "Lubrication." Make a list, send for the subscription blanks, and begin to make this valuable little magazine work for you.

Address your inquiries to

LUBRICATION

The Texas Company, 17 Battery Place, New York

THE FOOD SITUATION

HALF the world depends on the United States for its food. Millions of men in England, Scotland, Ireland, in France, Italy, and Belgium, have been taken from the peaceful pursuits for making war munitions. They are gone from the farms. Even before the war, these countries raised less than they ate.

Their need is now greater than ever, their production is less; and they are cut off from the world by the shortage of shipping.

Therefore our associates in this war depend on North America for food as they have never depended before, and they ask us for it with a right which they have never had before. For today they are our companions in a great war against a common enemy. For the present it is they who are doing the fighting, the suffering, the dying—in our war.

One million of the best young men in the United States will soon be fighting side by side with the millions of brave soldiers of France, Great Britain, Belgium, and Italy.

Millions of men and women and children of the United States can not go abroad and fight the enemy face to face. But they can fight by helping the fighters fight.

The United States Food Administration asks you to get behind our soldiers and sailors and their associates by providing the necessary ships and sending them now the most food possible in the least shipping space. Every man and woman and child in America can help by eating less wheat, beef, pork, fats, and sugar, and more of other plentiful foods which can not be shipped, and by avoiding waste.

EAT PLENTY, WISELY, WITHOUT WASTE,
AND HELP WIN THE WAR.

UNITED STATES FOOD ADMINISTRATION



CRATER COMPOUND, ACID RESISTANT PIPE COATING—For an account of this experiment see page nine

TEXACO STAR

Vol. V

APRIL 1918

No. 6

PRINTED MONTHLY FOR DISTRIBUTION TO EMPLOYEES OF
THE TEXAS COMPANY

"ALL FOR EACH—EACH FOR ALL"

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ADDRESS: TEXACO STAR, 401 THE TEXAS COMPANY BUILDING, HOUSTON, TEXAS

THE Stars in the Service Flag of The Texas Company, as of March 1, number 1,283. These brave young men are cheerfully offering their lives for the common defense. But all of our Country's fighting men must depend on those of us who are not in military service, to fulfill a part in the mighty conflict no less essential than the part that has been assigned to the Army and the Navy.

Modern war, if it is to be won, *must* be fought by means of increased production and by increased savings. He who will not work to the best of his ability and save to the best of his intelligence is a "slacker" of the worst sort. Such a one is more injurious and more blameworthy than a coward in the front of battle.

The paramount duty for everyone at this moment is to put a due part of the money he has saved, or can save, in Liberty Bonds. If able to do this, to refuse is to display positive ill-will. For in this no sacrifice or gift is asked. It is an investment in a debt we are imposing upon posterity. Following generations must pay back the principal to your heirs, and meanwhile you receive an excellent rate of interest for such security. That posterity should bear a proper portion of the war's cost is just; for this generation is defending those to come as much as it is fighting for itself. Our share of the burden—those who are not offering their lives—is not *lending* money to the Government, but is the taxes we pay and the extra work we perform. Let us all pay and work with good-will. But at the present moment,—do not neglect investing in Liberty Bonds.

Buy Liberty Bonds! And then settle down to saving for more bonds or for War Savings Stamps. This matter has been brought to the attention of the largest Department of the Company in a forcible notice posted at all our refineries and ocean terminals. We repeat it here as the best thing that could be said on the subject to all Departments. It is equally applicable throughout our entire organization:

TO REFINING DEPARTMENT EMPLOYEES OF THE TEXAS COMPANY

As of February 1st, 513 employes of the Refining Department of The Texas Company were in the military and naval service of the United States. For the entire Company there were 1,202 in the service.

Many of these men are your sons and brothers; all are your friends.

They are giving their lives to protect you, your families and your property, and in the meantime are willingly and gladly exerting every effort, without limit as to hours and hardships except the limit of their strength, whether serving at the front, or in training for such service.

Do not fail, on your part, in any way, to make it easier and safer for these men, each of you doing all within your power, in whatever ways are pointed out to you by our Government, or by any other proper means that may be available for service and cooperation.

You have responded splendidly to the demand for service and for funds, including subscription to Liberty Bonds, Red Cross, Y. M. C. A., and other worthy calls. You will, I hope, do fully as well in response

TEXACO STAR

to the call for support of the War Savings Stamps campaign.

Do not underestimate the importance of what you may be able to do. If you do all you can, and in the right spirit, you will only be doing your duty and your efforts and example will be of great value.

Anyone who does not sense a desire to support our soldiers, our country, and the cause for which we are now fighting is lacking in the qualities that make a desirable citizen or resident of this country.

New York,
March 1, 1918

R. C. Holmes,
Vice President,
Manager Refining Department.

The Thrift Stamp offers the means of saving and systematically lending to the Government those nickles and dimes and quarters formerly spent on "foolishness." If every employe of The Texas Company would buy one 25-cent stamp a week, and a few of them 50 cents a week, it would make \$5,000 a week for U. S. Any one not familiar with the method of purchasing and saving Thrift Stamps and War Savings Certificates should inquire at the nearest office of the Company and be informed. Generally he could buy the stamps at the office.

Such savings involve no sacrifice of any advantage, but would work moral and physical benefit; because the expenditures desisted from have been doing the spenders no good and in many cases have been injurious.

* *

Declaration of Magnanimity.—When in the course of martial events, it becomes necessary for the administration to issue another liberty loan, and to solicit from Americans that quantum of financial aid which the love of country and humanity may prompt them to offer, a decent appreciation of the greater sacrifices that others are making requires that everybody respond without hesitation, stint, complaint, or exaggerated idea of his or her nobility in so doing.—*Life*.

* *

Think big, talk little, love much, laugh easily, work hard, give freely, pay cash, and be kind.—*Topics*.

* *

"Energy is a splendid attribute, but if we would achieve success we must develop the faculty of quick and logical thinking."

Page four

If you want to know whether you are going to be a success or failure in life, you can easily find out. The test is simple and infallible. Are you able to save money? If not, drop out. You will fail as sure as you live. You may not think so, but you will. The seed of success is not in you.—*J. J. Hill*.

* *

The situation has become critical. There is simply not enough food in Europe.

There is just one way in which the requirements can be met. North America must furnish the food. And we must furnish it from our savings, because we have already sent our normal surplus.

The Allies ask us to meet only their absolutely imperative needs. They are restricting the consumption of their own people to the minimum necessary for health and strength. The Allies need wheat and meat and fats and sugar. They must have more of all these than we have been sending, more than we shall be able to send unless we restrict our own consumption. We can do it without harm, for, as a nation, we are today eating and wasting more food than we need. . . .

Each pound of food saved by an American citizen is a pound given to the support of our Army, the Allies, and the friendly neutrals. Each pound wasted or eaten unnecessarily is a pound withheld from them. It is a direct personal obligation. . . . Now is the hour of our testing.

—*Herbert Hoover, U. S. Food Adm'r.*

* *

In a report of the organization of the Texaco Welfare League by employes of Port Arthur Works, in last month's issue, the name of the president was incorrectly given; it should have been P. L. Drake.

CRUDE OIL PRICES AT WELLS

April 1, 1918

Pennsylvania	\$4.00	Haldton	\$1.45
Mercer Black	2.23	De Soto	2.15
Corning, O.	2.85	Crichton	1.75
Cabell, W. Va.	2.77	Caddo Light	2.25
Newcastle	2.23	Caddo Heavy	1.25
North Lima	2.28	Vinton	1.35
South Lima	2.28	Jennings	1.35
Indiana	2.18	Spindletop	1.40
Princeton, Ill.	2.32	Sour Lake	1.35
Illinois	2.32	Batson	1.35
Canada	2.58	Saratoga	1.35
Somerset, Ky.	2.60	Humble	1.35
Ragland, Ky.	1.25	Goose Creek	1.35
California Light	1.31	Corsicana Light	2.25
California Heavy98	Corsicana Heavy	1.30
Wyoming	1.50	Petrolia	2.25
Kansas and Okla.	2.25	Electra	2.25
Cushing	2.50	Markham	1.35

TEXACO STAR

War preparations develop in three zones.

The first zone is that of actual military mobilization, and operations involving the raising of armies, the dispatch of fleets, and the making of war paraphernalia.

The second zone is entered by a nation when it begins to divert its civilian industries to war industries, a transformation that is absolutely necessary in modern war, and which can only end when every industry has been reshaped to military purposes.

The third zone is entered when a nation, having seen the necessity for militarization of industries, and met it, recognizes that even this is not sufficient, but that every man, woman, and child outside the fighting force must put forth from 25 to 50 per cent more effort and energy than in peace times. The mechanic must produce that much more work, either by intelligent speeding up or longer hours, the farmer must plant that much more, the merchant must eliminate luxury articles in his stock and serve his customers with fewer clerks, and all classes of the population must save for war purposes, not merely money but materials, food, effort, recreation.

It took England over a year to enter the second zone and a year more to enter the third. Italy required as long to enter the second zone. Russia only succeeded in partially entering the second zone—and that shortcoming, together with neglect of food management, probably did as much as German propaganda to undermine her military establishment.

But France, who knew the boche and had lived for more than a generation never losing sight for a day of the fact that ultimately she would have to resist him again, entered all three zones of war preparation on the day that Germany invaded. Her armies marched to the front. Her factories, railroads, and farms were instantly turned over to war purposes. Her women took their men's places to carry on the work of producing military supplies, food, and other war necessities. Luxury and pleasure disappeared, to be replaced by industry, and industry itself was increased by concentrated effort.

Wars are fought, won, and paid for out of increased production, coupled with savings.—*Committee on Public Information.*

The people who feed the ablebodied loafers of this country are kindhearted enough, but have very little sense.—*Geo. M. Bailey.*

The energy of life may be
Kept on after the grave, but not begun;
And he who flagged not in the early strife—
From strength to strength advancing—only he,
His soul well knit, and all his battles won,
Mounts, and that hardly, to eternal life.

—*Matthew Arnold.*

LIFE WISDOM

The wisdom of the wise and the experience of ages may be preserved by quotation.

—*Benjamin Disraeli.*

Do that which is assigned thee and thou
canst not hope too much or dare too much.
—*Emerson.*

A just fortune awaits the deserving.

—*Statius.*

Cheerfulness keeps up a kind of day-
light in the mind and fills it with a steady
and perpetual serenity.—*Addison.*

We may not be master of our daily work,
but we are at least master of the spirit in
which we do it.—*Hugh Black.*

Do good with what thou hast, or it will
do thee no good.—*Wm. Penn.*

Diligence is the mother of good luck.

—*Franklin.*

A man's nature runs either to herbs or
weeds; therefore, let him seasonably water
the one and destroy the other.—*Bacon.*

Few that wander in the wrong way mis-
take it for the right; they only find it more
smooth and flowery, and indulge in their
own choice rather than approve it.

—*Samuel Johnson.*

He that seeketh victory over his nature,
let him not set himself too great nor too
small tasks; for the first will make him de-
jected by often failing, and the second will
make him a small proceeder though by
often prevailings.—*Bacon.*

To be angry, is to revenge the faults of
others upon ourselves.—*Pope.*

Be sure you put your feet in the right
place, and then stand firm.—*Lincoln.*

The world is too much with us; late and
soon,
Getting and spending, we lay waste our
powers.
—*Wordsworth.*

Perpetual devotion to what a man calls
his business, is only to be sustained by per-
petual neglect of many other things.

—*R. L. Stevenson.*

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RECENT EARTHQUAKE AT GUATEMALA CITY

These photographs were taken in Guatemala City after the great earthquake, beginning January 24, 1918, and sent to the *Texaco Star* by Mr. H. N. Cook who is no longer connected with The Texas Company but was formerly Superintendent of the New Orleans Sales District. They give a vivid idea of how the great catastrophe laid a splendid city in ruins.



American Consulate after the shock of Jan. 24, 1918



Electric Light Plant



Office of Superintendent of Guatemala Railway



New Post Office in ruins



Offices of the United Fruit Co.

TEXACO STAR



Military Academy



Cerro del Carmen Church



Escuela Practica de Varones on the Reforma



Remains of Mrs. Sosa's Villa on Hippodrome Avenue



Church of the Recoleccion, showing improvised living quarters of natives



American Red Cross Camp on the Paseo de la Reforma



One of many extemporized altars where the natives resort to pray

A MAIDEN'S PRAYER

I dare not think how still my love may lie,
Deep in some valley, blind to stars and sun;
I dare not think that dreams like ours may die,
That journeys end before they're half begun.
O Angels from the shining hosts of God,
Seek out my love by trench, or camp, or field;

O forge an armor from my constant prayer
And fold Thy wings about him as a shield.
My heart's in France; how can my thoughts be here?
Be strong, my hands, to knit, to work, to play;
I'll smile and sing, so none may guess my fear;
I'm fighting by my love in France today.
— N. Margaret Campbell.

TEXACO STAR

PERSONAL EFFICIENCY

D. E. DUFF

Lubricating Salesman, New York District

Personal efficiency is based upon definite principles, and it is through knowledge about efficiency that the will can direct us to follow the correct principles of life that lead to business success. There have been selected by thoughtful minds among those who have achieved great business success and students of psychology, thirteen fundamental principles of efficiency. While he is not superstitious about the number *thirteen*, the present writer has from personal experience added to the list an item which, whether it should be dignified as a fundamental principle or not, is at least an every-day condition that must exist. The additional condition is: *Love of and faith in your work.*

*The Thirteen Principles referred to are:

- | | |
|--|---------------------------------------|
| 1. Records | 8. Ideals |
| 2. Plans | 9. Common Sense |
| 3. Schedules | 10. Competent Counsel |
| 4. Despatching | 11. Discipline |
| 5. Standardized Conditions | 12. The Fair Deal |
| 6. Standardized Operations | 13. Efficiency Reward |
| 7. Written Standard-Prac-
tice Instructions | oo. Love of and Faith
in Your Work |

These principles are interwoven and dovetailed into a closed chain of beautiful

*For the benefit of readers we give in this footnote the classic statement of the principles of efficiency, and refer the studious to Harrington Emerson's splendid book, *Twelve Principles of Efficiency*:

- | | |
|--|---|
| 1. Clearly Defined
Ideals | 7. Despatching |
| 2. Common Sense | 8. Standards and Schedules |
| 3. Competent Counsel | 9. Standardized Conditions |
| 4. Discipline | 10. Standardized Operations |
| 5. The Fair Deal | 11. Written Standard-Prac-
tice Instructions |
| 6. Reliable, Immediate,
and Ade-
quate Records | 12. Efficiency Reward |

The ostensible addition to these twelve principles, to make the thirteen given above, is "Plans"; but "plans" is only a general name vaguely repeating Nos. 3, 4, 5, 6, 7 of its own list, or Nos. 7, 8, 9, 10, 11 of Emerson's. Attention is invited also to Emerson's logical arrangement of the principles in the order of their fundamentality and generality; the first six apply to all organized enterprises, the next five being decreasingly essential and in some cases might not be applicable, while the 12th—reserved for emphasis—is in its essential meaning fundamental and universal.

Emerson's *Twelve Principles of Efficiency* was published in 1912 by The Engineering Magazine Co., 6 E. 39th St., New York, 416 pp., \$2.—Ed.

thoughts, which I must break in an attempt to throw out a life-line to rescue and pull in that young man, who loves success, honor, glory, and dollars, but is not inspired by a love for his work.

If you would succeed you must love your work. Love the Oil game from top to bottom, love your Company, its officers, its principles and its methods of business, and play the game as a gentleman from start to finish, as you would play a game of golf or tennis or any other sport you love.

You must study your work, study the oil industry and the prevailing conditions; study how you can get the greatest amount of good results in the shortest time, how you can get the greatest amount of pleasure, the greatest amount of happiness, and last but not least the greatest amount of money. If the writer did not love the Oil game every day and every night he would quit now, and that without any help.

You may disagree on matters of policy or conditions of efficiency and you may fight for what you think is right, and if you do you will soon learn whether you are right or wrong; and if you are right you will win, and if wrong you must accept the verdict as a standardized condition of efficiency, and if you are an efficient student you will fight all the harder for the knowledge you have gained.

In the Oil game you must first have one thing at your command, and then another, and after you get another then you must have two others, and then the endless chain has only begun to be linked together. You must have faith in your Company, in your products, and in yourself; and with this faith must go that paramount condition *knowledge*, if you would be saved from the pits of failure.

The Texaco salesman who has not read and studied that splendid article of knowledge and information which appeared in the November, 1917, issue of the *Texaco Star*, written by Mr. J. T. Groves, has sinned against his own efficiency.

We have schools of instruction in knowledge of the various departments, in safety and sanitation; why not have a District school of active personal efficiency? This

TEXACO STAR

question is intended merely as a thought, not as an argument or a suggestion. I know not much whereof I speak, but I know why I do not know.

If those in authority and with the ability in each District turned bright light upon the

principles of active personal efficiency, would not every employe be helped to gain the efficiency that he needs to rise rapidly to greater usefulness, until he might at last shine as brightly in the field of success as doth the *Texaco Star* itself?

PLANT MAINTENANCE

Superintendent J. S. Jones of Atlanta District sends us a schedule of plant maintenance put into effect at Jacksonville, Florida, by Agent L. B. Bennett, with the advice that Jacksonville Station is one of the nicest kept, most orderly, and most efficient stations that he has observed. Mr. Jones also says that every man connected with the Jacksonville plant is enthusiastic and doing his work cheerfully, that every piece of equipment and all livestock and station property in general has an exceedingly neat appearance, and that the entire plant is in such condition every day that it is never necessary for Agent Bennett to make any apology whatever when his plant is inspected.

Mr. Jones makes the suggestion that Agent Bennett's schedule of up-keep would be interesting as a model to all agents who appreciate efficiency and system and order, and this suggestion has the approval of many officials who have had the pleasure of observing the Jacksonville plant. In addition to being neat and clean with everything in good order, this station is reported 100% efficient in ability to handle orders, deliver goods, and meet any emergency that arises. Agent Bennett is especially resourceful in meeting unexpected contingencies in a masterful manner.

SCHEDULE OF PLANT MAINTENANCE AND INSPECTION

MONDAY	WAREHOUSE SECOND FLOOR	General condition Stock arrangement Appearance
TUESDAY	WAREHOUSE SECOND FLOOR	Same as above
WEDNESDAY	PLATFORM PUMP-ROOM	Cleaned up. All material removed that does not have a purpose.
THURSDAY	YARDS BUILDINGS	Raked. Cleaned. Neat arrangement of all material and removal of anything unnecessary. <i>Report</i> any necessary repairs.

FRIDAY ALL ROLLING
EQUIPMENT

Report necessity of any repairs. Also condition, appearance, and lubrication.

SATURDAY ALL OTHER
EQUIPMENT
Cans, Drums, Sand Tubs,
Tools, Pumps, Harness,
Mules, Collars, Pads.

Inspection. General condition. Numbers. Cleaned. Properly arranged.
Report any necessary repairs.

ACID RESISTANT PIPE COATING

The photograph reproduced in the frontispiece on page 2 exhibits two sections of pipe which were treated to a sulphuric acid bath in the copper recovery plant of the Leonard Mine at Butte, Montana. The Lubricating Division furnishes the following account of the experiment:

One end of each of these pipes was painted with Texaco Crater Compound without any special care or preparatory treatment and the remainder of the pipes were left bare. The pipe sections were then placed in a wooden box and submerged in a flume carrying the sulphuric acid charged water. The highly corrosive action of this water can be understood when it is stated that these sections of pipe remained only three days in this bath, and the result is shown by the present corroded condition of that portion of each pipe not protected by Crater Compound.

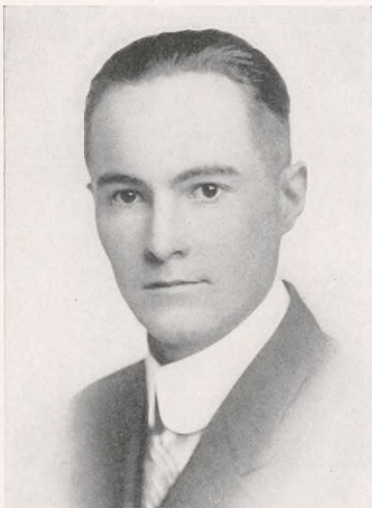
The water in this flume showed 0.0502 copper on entering recovery plant and 0.0022 copper on leaving recovery plant, indicating a net recovery of 98.6% of the copper contained in the water.

Sulphuric acid is here used to attack the iron, dissolve it, and precipitate the copper contained in the water in place of the iron. The sulphuric acid solution naturally attacks all kinds of iron and steel as well, but of course takes longer to show results on steel. The general plan is to construct precipitating plants on a hillside and run water through them by gravity. These tanks contain all kinds of scrap iron and the copper impregnated sulphuric acid water running over the scrap iron attacks and finally dissolves it all, and about once a month the tanks are cleaned out and the copper recovered.

Much of the mine water in the Butte district is heavily charged with copper as well as acid and other destructive chemicals, and there is a great deal of difficulty in protecting pipe lines of various kinds from the action of such waters. So far nothing in the way of paint or protective coating showing any enduring qualities has been found to resist the acid action of these waters for any length of time except Crater Compound. It has been proved in many instances that our Crater Compound is extremely desirable for this class of work, and this exhibit again demonstrates Crater Compound's perfect resistant qualities against copper-and-sulphuric-acid-charged mine waters.

TEXACO STAR

BY THE WAY



Ralph D. Longley, B. A., 1916, Rice Institute

The following letter to Mr. F. P. Risdon, of the Engineering Staff of the Refining Department, is from a former member of our engineering force who left it when war was declared against Germany to volunteer in the Engineering Corps of the U. S. A., being assigned to the Railway division of that service. Mr. Longley was one of the first men of The Texas Company to volunteer for the American Expeditionary Forces.

Somewhere in France, Jan. 28, 1918.

My Dear Mr. Risdon:—

Your letter dated November 12th received shortly before Christmas and I am sorry I've been so long in getting to answer it; for surely, when one receives a letter from you he should consider it an occasion worth an immediate reply and if you'll write again soon I'll treat it as such.

I can see by your letter that you are one of the few in America who are beginning to realize what this war means and yet you haven't even a start, for when you listen to lectures or look at pictures your mind fails to comprehend two-thirds of what is said or what you see. I've been as much there as one can be and not be right in it and I have not come yet to full realization of hardships, hazards, sacrifices, etc. I am right in the country that the Canadian lectured on.

I note you wish to get into it, but let me tell you that you should feel that your work with the Company is something of a help, and surely your family

needs you and that is an asset to the Country, don't forget that.

I was very glad to read of the many enlistments from The Texas Company, for it reveals the spirit of the Company. Do you know every time I see an oil can I look for the Red Star and Green T? By the way, when one gets here he must learn to call gasoline "petrol" and kerosene "paraffine." I asked for kerosene once from an Englishman and he didn't know what I meant.

And speaking about Americans realizing the war, believe me, many will realize the sufferings in the homes upon learning of the death of their loved ones "Somewhere"—knowing neither how nor where. And I'm afraid many a family will be stricken. It can't be otherwise, for Fritz is laying in wait for our boys and though they are brave and die with honor, that alleviates the pain but little. The biggest sacrifices are yet to come, and may God give strength to those at home as well as those over here.

I notice you omit things account of censor and wish you knew of what you were permitted to write. Well, your letters are not censored except when some strange actions arouse suspicion; so good Americans can tell us boys all the news, and believe me we are glad to get it.

I have received the November copy of the *Texaco Star* and I surely enjoyed it. Have looked forward to another but as yet none has arrived, being delayed I suppose by the immense bulk of mail.

Your mention of Mr. Lefevre reminds me that I visited a French cemetery in which was a large monument to a family of Lefevres. I thought immediately of our *Texaco Lefevre*.

You ask me about my French. Well, maybe my case is like one of the fellows who said: "These people don't talk good French, for somehow they can't understand me at all." For my part I've gotten by several times by spouting a few words and have had several interesting talks (combined of deaf and dumb signs and French) with French people who stayed here while Fritz occupied the country. Also, one day I talked with a French burying party who were out covering up and erecting crosses to the dead.

To many to whom I write it seems that I tell nothing personal, and I realize too that is what one wants to hear. Well, I've never been in the thick of it but I've had Jerry's old shells light so close that they showered dirt and stones on me. These do not "put the wind up" me (a Tommy's phrase for "scare"), but his old bombing planes do. I've been in bed at night and heard the buzz of the planes and couldn't tell where they were (they always sound right over you) and then all of a sudden "blooey!" and you are nearly shaken out of your clothes. Fine stuff for the nerves, I'll say. I choose the shells and particularly the "whistlers," for they "have went."

Well, I am in the best of health and I am coming back, don't worry. My goat isn't a "gettable" goat, so look for me early next year.

Say hello to all the fellows and tell Mac I've met many a Scot here. Tell me what Mac's home city was. Believe me, the Scottish are men through and through and some fighters.

Write me again soon and tell me all about the Company and the city.

As always, sincerely yours,

Ralph D. Longley.

TEXACO STAR



Jack Farley, of Bayonne Terminal, now in Ambulance Co. 33, Camp Green, N. C.

the result shown in the snapshot and was agreeably surprised at the tone which resembles the 'cello. I had often made other instruments from cigar boxes and can play very well, and I believe my Texaco 'Cello outranks them all for musical tones.

Respectfully,

Feb. 12,
1918

Pvt. Jack Farley,
Ambulance Co. 33, Camp Green, N. C.



Cadet Austin B. Steele, formerly clerk in the office of the Texaco Star, now at School of Military Aeronautics, Atlanta, Ga.

Editor *Texaco Star*: Undoubtedly you all believe the only thing that comes out of Texaco cans is oil, so I thought I would disprove that idea with a snapshot and tell you that sweet music can also be got from those same cans.

Here with the sanitary train where there are several hundred cans I was pleased to find them using Texaco oil. We had a large collection of empty cans and having leisure time on my hands I decided to make myself an oil-can 'cello.

After a little experimenting I achieved the result shown in the snapshot and was agreeably surprised at the tone which resembles the 'cello. I had often made other instruments from cigar boxes and can play very well, and I believe my Texaco 'Cello outranks them all for musical tones.

Dear Mr. Lefevre: I have now been two weeks in the U. S. Army School of Military Aeronautics training for Squadron Commander and Supply Officer, and so far have passed all of my examinations. The school is located on the grounds of the Georgia School of Technology, in fact we use the same classrooms as do the regular students. I am quartered and fed on the grounds and am allowed to go to town only on Saturday afternoons and Sundays, and not then if any demerits have been given during the week. So far I have none to my discredit.

You can hardly imagine the severity of the training I am undergoing, but it is doing me good. I arise at 5:30 a. m. and am busy every minute, yes, sir, every minute of the day up to 10 p. m. I am studying harder than I have ever done before, and drill 4 hours each day, and really it is very interesting. We have inspection every Saturday morning and that is when demerits are given freely.

I think I shall be one of the graduates of this school soon, but one can never tell; they are letting some very good men go each week for various reasons. There are 20 studies consisting of Military Courtesy, Army Regulations, Interior Guard Duty, Military Law, Hygiene and Sanitation, Mess Organization, Radio, Photography, Machine Gun, Transportation, Aeroplanes, etc. There is nothing slipshod about this training, you simply have to know it all to get by. I hope to do a good part in this war and after it is over to settle down again to civilian life a wiser and better man.

It is nearly time for the *Texaco Star* to be issued and I want you to note my present mailing address. I hope you and your good family are enjoying good health.

Your faithful friend,

Austin B. Steele,
School of Military Aeronautics,
Atlanta, Ga.

March 10, 1918

MY HOSEIERY

(With the usual apologies.)

The hours I spent on thee, dear sock,
Are as a string of purls to me;
I count them o'er by the weary clock,
My hosiery, my hosiery.
First two I knit, then two I purl,
And round the leg I slowly reel;
Now joyful paeans to the heavens I hurl,
I've turned the heel.
Oh, knotted ends that scratch and burn,
Oh, stitch that dropped, uneven row,
I kiss each blight and strive at last to learn
To reach the toe, sweetheart, to reach the toe.

—The Houston Post.

★ ★
The captain of a negro company was asking for volunteers for various special kinds of work.

"Is there a bugler here?" said the officer.

A lanky piece of ebony saluted, stepped out of the ranks and spoke up:

"Here I is, sir."

"All right," ordered the captain. "Bring him a bugle and let's hear what he can do with it."

The bugle was placed in the hands of the dusky soldier, who looked at it blankly for some moments.

"Well," yelled the captain, impatiently, "if you're a bugler, why don't you blow it?"

The negro stepped back into the ranks, saying: "Scuse me, Boss, I thought you asked fo' a buglar."—*South Shore Country Magazine*.

WORKING TOGETHER

"Staleness on the job" settles down on a salesman in a peculiar manner. First he begins to figure that the helps and suggestions sent out from the Office are only a lot of red tape; he is inclined to look upon them as unnecessary bother—then they become in his mind a sort of annoyance, and finally he displays a spirit of resentment toward the helping hand offered by headquarters.

He is then working for his house instead of with his house. He has abandoned the spirit of unity, working together, which is so necessary to success in any organization.

Permanent success in selling demands team work with the house. You can't fight and win the battle single handed. There are angles to every selling problem which the salesman on the ground can not always see. And the house can use your ideas, the results of your experience and your knowledge of local conditions, for the benefit of the organization as a whole.

Salesmanship calls for alertness and originality at all times. Any salesman, however successful, can utilize in some degree all the ideas and suggestions he can get on selling. Most of the good ideas come from the amalgamation of different viewpoints.

Faith in your own powers and confidence in your individual methods are essential to success, but it is also necessary that you have an abiding faith in the policy of your house and recognize the interdependence which exists among all members of an organization.

—Bouser Boomer.



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DEPARTMENTAL NEWS

The Managers of the respective Departments have assigned to the gentlemen whose names and addresses are here given the duty of sending to the *Texaco Star*, on or before the 25th day of each month, reports of departmental news and other items of general interest. Suggestions and information for this purpose should be sent to them before the 20th day of the month. All are invited to cooperate.

- | | |
|--------------------------|--------------------------------|
| Refining Dept. | C. K. Longaker, Houston |
| Natural Gas Dept. | D. P. Harrington, Port Worth |
| Fuel Oil Dept. | E. B. Joyner, Houston |
| Railway Sales Dept. | E. B. Joyner, Houston |
| Marine Dept. | Wesley McKee, Jr., Port Arthur |
| Legal Dept. | A. R. Weber, New York |
| Treasury Dept. | J. S. Ballard, Houston |
| Comptroller's Dept. | Lee Dawson, Houston |
| Insurance Dept. | B. E. Emerson, Houston |
| Sales Dept. S. Territory | P. A. Masterson, New York |
| Sales Dept. N. Territory | Roy B. Wright, New York |
| Export Dept. | M. G. Jones, Houston |
| Purchasing Dept. | S. Slattery, New York |
| Railway Traffic Dept. | J. B. Nielsen, New York |
| Producing Dept. | J. E. Byrne, New York |
| Pipe Lines | J. T. Rankin, Houston |
| | J. W. Painter, Houston |
| | Delbert Leggett, Houston |
| | A. M. Donoghue, Houston |



Charles S. Beard

REFINING DEPT. Mr. and Mrs. William Crichton Ogilvey announce the marriage of their daughter Lucile to Mr. Frederick B. Capen (Efficiency Engineer, Port Arthur Works). The couple are at home at 2621 Proctor Street, Port Arthur.

L. M. Harper has resigned from P. A. Works to join the Navy; and James Bristley, M. H. Williams, Brazil Olivera, W. C. Pyeatt have enlisted in Ordnance Dept.

At Port Arthur Terminal on March 25 was organized "The Texaco Island War Savings Society," with G. R. Moon as President and G. E. Carter as Secretary. On March 28 \$600 of stamps have been sold and employes have signed obligations to take about \$800 in stamps per month for the rest of the year.

Chas. J. Toups, timekeeper, has enlisted in U. S. Navy; S. W. Baker of timekeeping department has entered the shipbuilding service. Miss Naomi Junca, formerly employed on Cap Line, has resigned to enter a training class for nurses.

WATER SHIPMENTS BY THE TEXAS COMPANY FROM PORT ARTHUR, TEXAS, MONTH OF MARCH, 1918:

Refined—Coastwise.....	630,037 bbls.
Refined—Export.....	327,602 bbls.
	957,639 bbls.
Crude—Export.....	4,762 bbls.
Total.....	962,401 bbls.

C. C. Snell, timekeeper at Morgan City, has enlisted in Aviation Corps of U. S. A.

Charles S. Beard, Superintendent of the Morgan City Shook Mill of The Texas Company, died at Patterson, Louisiana, on February 25, 1918, after a short illness from pneumonia and appendicitis. Mr. Beard is survived by his wife, Laura E. Beard, his son, Arthur J., and his daughter, Mary. Arthur is a member of the Morgan City Shook Mill organization, while Miss Mary is attending Baylor College at Belton, Texas. Mr. Beard was born in Shubuta, Mississippi, January 9, 1874, making him a little over 44 years of age at the time of his death.

Charles Beard had been with The Texas Company since 1910, starting as a carpenter, and later taking charge of construction work on many of the buildings now constituting the Casing Plant at Port Arthur Terminal. He was made foreman of the Shook Mill at the Port Arthur Casing Plant, and subsequently was placed in charge of the construction of the Morgan City Shook Mill. He was made Superintendent of the Morgan City plant in 1916.

Mr. Beard has had a creditable record with The Texas Company and his progress in the organization demonstrates the possibilities for a man of integrity and ability in this Company. He was liked and respected by those with whom he came in contact in business and personal ways, and he will be greatly missed by the many who knew him well.

Recently called from Lockport Works for military service:

- | | |
|---------------------------------|-------------------|
| Robert J. Boland, Oil Inspector | Walter M. Hammond |
| J. M. Rodghero | Giacomo Regoni |
| John X. Pesavento | |

Virginia Lee arrived on March 28 at the home of Mr. and Mrs. A. E. Wiggins.

Lockport Works has prepared a baseball park and daily practice is on, for teams from the Office and the Yards.

TEXACO STAR



M. J. McGarrity, formerly in the Office of West Tulsa Works, now on his way to France as a member of one of the Tank Companies

Dear Mr. Lefevre: Received your letter and copies of the *Texaco Star* in the same mail, and I've read them all from cover to cover. It certainly was good to read the news of good old Texaco. Here and there I find touches of very personal interest.

Is the Robert Stacy referred to in the February issue the same one that was at Port Arthur refinery in 1915? If he is, I intend to get in touch with him.

The old familiar office and refinery pictures certainly looked good to me, as also do the familiar faces shown in your pictures.

Sincerely yours,
Corp. Jerome L. Lippett,
Co. C, 310th Field Sig. Bn.,
Camp Custer, Mich.

Mar. 15, 1918

Through our Overseas Committee, the boys of the Northern Terminals Division offices now Over There are being remembered with Easter boxes containing candies and other useful articles. The ladies of the Committee contributed three pairs of wristlets and two helmets, which were distributed to those who had not already received the same. The Committee recently received a letter from Pendleton Beall, formerly a member of the engineering force of this Division, acknowledging receipt of his Christmas box and giving a very interesting description of the Engineers in France. He said G. L. Harvey, of the Tampico, Mexico, office of The Texas Company, helped him eat the contents of the Christmas box. We want to hear from the others in France.

A young heir recently arrived at the home of Mr. and Mrs. G. T. Ferguson.

Page fourteen

Miss L. G. Wilhelm has resigned on account of her health. We wish her a speedy recovery and later on return to the force.

We extend our deep regrets to T. J. Mullin, who reports the death of a brother.

The Athletic Association of Bayonne Terminal has issued a challenge to the baseball team of this Office. Our team will be organized in the near future and we shall endeavor to give a good account of ourselves.

We are glad to be able to announce the marriage of William T. Boland, Shipping Clerk at Portland Terminal, and Miss Lillian R. Cushman, on Feb. 12, 1918. This is the consummation of a courtship of seventeen years. Bill holds the State record in the matter of courtship, not having missed a night in the past seventeen years.



Captain E. R. Turner, Division Insurance Office, 33rd Division, Camp Logan, Texas

Captain E. R. Turner was formerly in the General Offices at Houston, but when he entered the military service of his country he was Chief Clerk in the Natural Gas Department at Fort Worth, Texas. Responding to the first call, he was accepted as a student in the first Officers Training School at Leon Springs, Texas, where he completed the course of instruction and was commissioned Second Lieutenant, A. M. C., U. S. R. Since that time his advancement has been rapid. Captain Turner's many friends will be glad to hear of his success and all hope that after the war has ended he will return to The Texas Company.

TEXACO STAR

Editor Texaco Star: Prior to joining Uncle Sam's forces last December I was disbursing clerk under Mr. Megarity at Houston, and I am wondering if you could continue my name on the *Texaco Star* mailing list. I was always very much interested in its contents.

I have been in the Base Hospital for the last month on account of a broken arm sustained in an auto accident, and shall probably be here two weeks longer.

If it is consistent to continue me on the mailing list, please address me:

Sergeant John W. Morrow,
Q. M. Mech. Repair Shop 304,
Ft. Sam Houston, Tex.

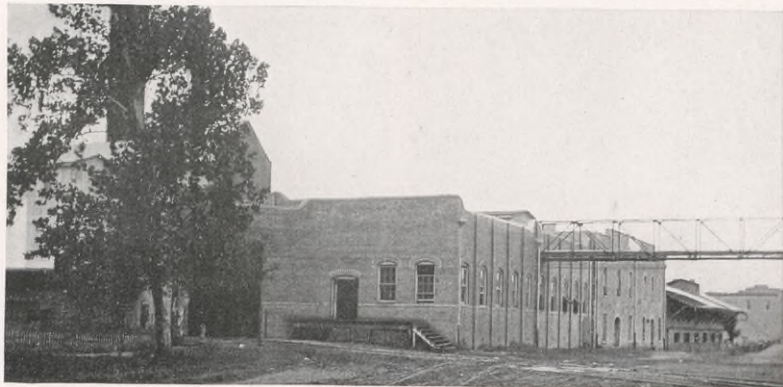
Mar. 12, 1918

SALES DEPT. HOUSTON DISTRICT.—Mr. S. TERRITORY and Mrs. M. H. Langford announce the arrival of May Virginia, Feb. 15, 1918. Congratulations to Salesman Langford.

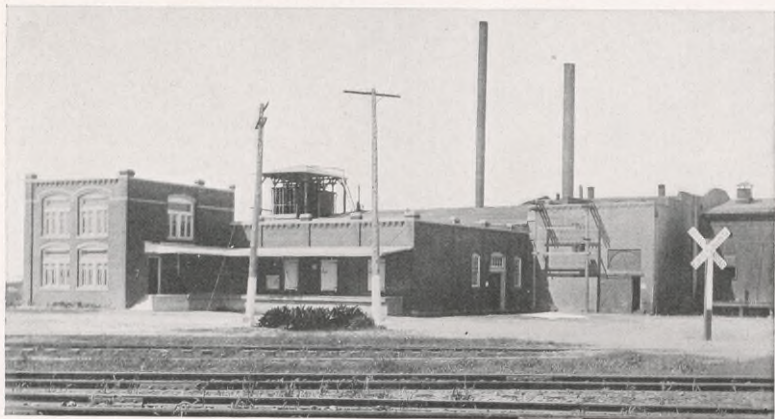
The more exercise a brain gets, the more of a brain it is; and the less trouble we put it to, the less brain we'll have. The more thought we spend, the more we have. So it is the extreme of false economy to spare our brains.—*Telephone Review*.

"A thrifty man in America keeps a fighting man in France."

"Scraps for the hen: eggs for the men."



Schumacher Oil Works, Navasota, Texas—Users of Texaco Lubricants



Navasota Ice, Light, Power and Water Co.—Users of Texaco Lubricants

TEXACO STAR



Conrado A. Barrera, formerly teamster at Brownsville, Texas Station—Although of Mexican parentage he did not leave for Mexico to avoid the draft for the U. S. Army—He has gained 30 lbs. since he entered the Army.

DALLAS DISTRICT.—The following list of Agents collected every outstanding item at their Stations during month of February. It is an Honor Roll, for this is a time when the important thing is *Get the Money*:

STATION—Baird	AGENT—F. L. Walker
Corsicana	W. J. Cheney
Hereford	C. P. Cockrell
Live Oak	W. E. Smith
Stephenville	H. P. Cole
Sterling City	R. P. Brown

The following list is an Honor Roll of Agents who are helping this Company to help our Country win the War by their 100 per cent efficiency in handling tank cars

during the month of February. Enthusiastic attention to this important duty ought to be aroused in every Agent:

STATION—Abilene	AGENT—A. F. Hooper
Ballinger	Lee Butler
Brady	W. H. Goodner
Canadian	R. S. Millard
Corsicana	W. J. Cheney
Denton	Joe A. Young
Dublin	F. A. Weiser
Haskell	J. F. Kennedy
Hereford	C. P. Cockrell
Hico	H. Gleason
McKinney	S. S. Tomlinson
Marshall	L. H. Irvine
Strawn	J. H. Housley

Superintendent E. C. Guion of the Southern Division of Railway Traffic Department says: "Dallas District, as a whole, shows a greater efficiency in the handling of tank cars at Sales Stations than any other Sales District lying within traffic territory under jurisdiction of this office."

EL PASO DISTRICT.—The popularity of Agent F. O. Blood in his home town is shown by the fact that he has been chosen to head the "People's Ticket" as candidate for Mayor of Las Vegas, N. M., his nomination being unanimous.

DENVER DISTRICT.—Ray Keeble, formerly truck driver at Butte, Mont., has enlisted in the Aviation Division of the Signal Corps, U. S. A., and has been ordered to report at Kelly Field, Texas. Our best wishes go with him. This makes thirteen stars for Denver District's service flag.

A RULE

All things come to him who waits,
But here's a rule that's slicker:
The man who goes for what he wants
Will get it all the quicker.

—J. D. LeClere, Clerk, Colo. Springs Station.



Haskell, Texas Station—Agent J. F. Kennedy on the platform of the warehouse, his daughter in the filling shed, and his son making a delivery

TEXACO STAR



B. C. McDaniel, formerly City Salesman, Dallas, Texas,
now of Co. F, 359th Infantry, Camp Travis, Texas

NEW ORLEANS DISTRICT. — Engineer-Salesman W. G. Craig has closed contract with one of the largest lumber mills in Mississippi.

Agent J. W. Knight, Hattiesburg, Miss., recently closed contracts for two large roofing jobs.

Agent C. A. Emling, Laurel, Miss., has collected all accounts on his list.

E. D. Carruth, recently installed as Clerk at Jackson, Miss. Station, is enthused with the Texaco Spirit and is to be congratulated on the excellent manner in which he is handling his work.

The District Office loses clerks P. J. Lanman and W. J. Stirling, Mr. Lanman joining the Navy and Mr. Stirling going to Aviation Camp at Lake Charles, La.

Sup't W. E. Bradford received the following letter from Lieutenant F. M. Golding, formerly Agent at Laurel, Miss., dated Feb. 13, 1918, Somewhere in France:

Dear Mr. Bradford: I have been in France now for some time and am located with the same Department that I was connected with in Washington, D. C. We have a wonderful base here, and I am in charge of the oil situation. All the oils we use, lubricating and gasoline, are handled through me.

We are using at the present time worlds of Crater Compound, Thuban Compound, and Texaco Cup Greases and Motor Oils, and could use more if we could get them. All the truck drivers in this



New Orleans Filling Station No. 4

TEXACO STAR



Cedric Marks Levy (in 21st year), Co. L, 167th U. S. Infantry, Rainbow Division, France



Leon Carlin Levy (in 19th year), Co. L, 167th U. S. Infantry, Rainbow Division, France

Besides these two sons of Salesman C. W. Levy, of Atlanta District, now with our forces in France, he has a third son who recently entered the service. Their father is naturally very proud of these boys, as are their associates in our own ranks. Mr. Levy is one of our most valued salesmen, and if his boys are as good fighters in the ranks as their father is in getting business they will make a dent "over there."

section speak very highly of Texaco products, and when you say Texaco to them, it is all that is necessary—it seems to pacify them in their wants.

The transport that I came over on is also using Texaco products and nothing else. The chief engineer is a Texaco man, heart and soul, and no other oil will ever be used on his ship as long as he can get our products. He remarked, "It has all quality, and that is what it takes to make a good oil."

I am getting some very interesting pictures of different oil stations in France, and the Texaco barrel or can always holds the most prominent place.

Please give my regards to Ferguson, Craig, and Bert Williams. With best regards to you, I remain,
Your friend,

Fred M. Golding,
Mechanical Repair Shop 301, Q. M. C., A. E. F.

ATLANTA DISTRICT.—Agent P. H. Wilson of Birmingham Station and Off. Ass't H. B. Hardwick, who recently visited Camp Sheridan at Montgomery, Ala., report that Texaco Motor Oil Extra Heavy was praised most highly by all with whom they talked at the Camp, without an exception. Our Motor Oil E. H. is being used on all the U. S. Gov't Motor Trucks.

C. W. Cushing, in charge of Auto Truck at Charleston, S. C. Station, reports that the Stork visited his home and left there a 9-lb. boy.

Salesman W. H. Farrior had an argument with his Red Flivver while trying to crank it. All of us sympathize and hope he will soon recover from the broken arm.



Private Daniel L. Hudson, who has been for three years the faithful negro blacksmith at the Birmingham, Ala. Station, has been called by the Government for military service and is now in the 366th Infantry, stationed at Camp Dodge, Iowa.

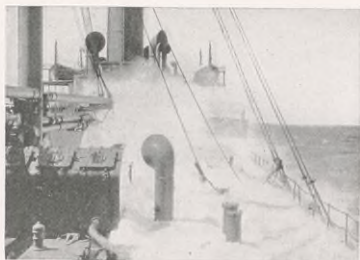
Birmingham Station exhibits a service flag with three stars — Dan being the last one called to the colors.

SALES DEPT. N. TERRITORY An urgent request for our booklet "Wire Rope Lubrication" was recently received from an American soldier in France engaged in work involving the use of hoists and dredges. He had seen our advertisement in the magazine "Steam Shovel and Dredge" and wanted to learn more about Texaco Crater Compound, the wonderfully efficient lubricant for wire ropes. No matter how trying for ordinary lubricants the conditions may be under which his

TEXACO STAR

wire ropes are working, he can safely depend on Crater Compound to solve his difficulty.

Louis A. Zitzmann, formerly draughtsman in Equipment and Construction Division, now in Co. B, 303rd Engineers, Camp Dix, N. J.



Our tank ship "Pennsylvania" on voyage from Port Arthur to Norfolk—Photographed by F. D. Shields of New York Office—Illustrating sea-going conditions under which tankers operate—Texaco Marine Cylinder Oil is used on main engines and Crater Compound on all cargo and mooring winches and anchor windlass

NEW YORK DISTRICT.—L. O'Malley of the New York District Office was awarded a gold medal, with the inscription "For Distinguished Service," by the National War Savings Committee. It was awarded for the great amount of publicity he had secured in New York City for War Savings Stamps.

Quartermaster Sergeant Robert B. Bushby, now with the American Expeditionary Forces in France, writes an interesting letter to his father, W. T. Bushby, General Assistant to Superintendent Gruet, in which he states that it makes him feel very much at home to see Texaco Lubricants so much in evidence Over There.

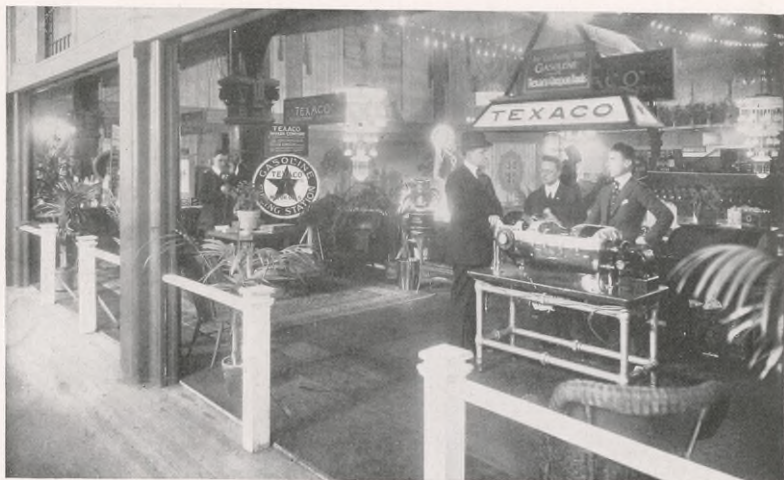
BOSTON DISTRICT.—F. F. Hale and "Joe" McHugh spent a busy week at the recent Auto Show. They talked Thuban Compound especially, and through their untiring efforts the sales of that product were boosted considerably. We were fortunate at the Auto Show in having one of our new 1000-gallon tank trucks on exhibition in the Mack Motor Truck Exhibit. It attracted a great deal of attention and stood out very prominently.

A movement is on foot to do something in the way of providing smokes for our boys in France. A small box is to be placed near the Chief Accountant's office in which the District Office employees can



General Filing Room New York Office

TEXACO STAR



Texaco Exhibit at recent Automobile Show in Boston

Left to right: W. A. Jordan, City Solicitor (at telephone); F. F. Hale, Representative Metropolitan District, Boston; H. F. Snow, City Solicitor, Swampscott, Mass.; J. P. McHugh, City Solicitor, Boston.

deposit coins of any denomination, and the money will be used to purchase tobacco, candy, *etc.*, which will be forwarded monthly to the boys. The cooperation of the Refined Stations is requested. They may forward money collected during the month to the District Office, each Station giving the names and addresses of its own men under the colors. The money thus collected will be combined with that of the District Office and every man will share equally in the things bought. Everything is voluntary and it is hoped that each individual will



Corporal Frank Lill, formerly Traveling Accountant, Boston District, now at Camp Devens, Mass.

take hold with a zeal that will enable us to present each soldier with a good sized box of Texaco Cheer each month.

It may be that Texaco men from other Districts who are under the colors are stationed within the confines of the Boston District. If such is the case, advise us of their names and addresses and we shall endeavor to take care of their needs, for we are all "Texaconians," no matter where we are from.

Ed. Brady, who is now in the front line trenches, has sent home two interesting rings. One is set with a button taken from a dead German soldier's coat and the other bears a small reproduction of the French War Cross.

The friends of "Jerry" Crowley, former Salesman and now an Oiler in the U. S. Navy, will be glad to hear that he is gradually recovering from a very bad attack of pneumonia. He is convalescing at one of the local hospitals and expects to be home in a few weeks.

John Grant MacKay, formerly a Clerk in the District Office, reports from Canada: "Doing nicely; best regards to all the fellows. Address: Pvt. John Grant MacKay, No. 3081960, G Company, 1st Depot Bat-

TEXACO STAR

talion, 1st Quebec Regiment, C. E. F., Montreal, Canada." Don't let the Boche get your number, Mac.

We congratulate the Refined Stations for their showing for the month of February. The finals from all Stations were in the District Office on March 2, a record to be proud of. Keep up the good work, Station Agents. There is only one way to do things—and that is, the right way.

The great demand for our products has caused the name Texaco to be known everywhere, on land and sea. When one of our Texaconians "over there" sees the familiar brand, old memories return and he thinks of the boys back in the office who haven't forgotten him. Hence the following:

OUR BOYS

The Service Flag in the window,
In our heart a spot that's warm:
They're both for the lads who've left us,
The boys in the uniform!

Not only father and mother,
And perhaps a sweetheart too—
In their fame we're also sharing,
Who them as comrades knew.

The boys whom here in the office
We worked with side by side,
Or on road, shop, yard, or tanker—
We've a right to our love and pride!

Business is cold and heartless?
Today it's humanity warm,
When our land's at war and the workers
Have put on the uniform!

By their desk or bench left vacant,
We think of them Over There,
Our friends in the blue or khaki,
As the long, long trail they fare.

And they on that trail are finding
A token full oft to tell
That we, in our workday toiling,
Are serving our country well.

Smoother and farther and faster
Our Army and Navy go,
Thanks to things like oils and greases;
And the brands of Texaco

Are studding the land and sea trails,
Like friends from a bygone day,
To greet our uniformed brothers
Who go the Berlin-bound way.

Maybe stray wistful home-thought
Our friends may feel at the sight,
But more it means cheer and courage
And resolve for the homeland's fight.

As they gaze on the brands familiar,
On seas or on foreign strand,
They feel that we're still on the old job
And are with them heart and hand.

For the war machine our products,
For the war our brave boys go;
And both of them Over There are
The pride of Texaco!

—B. F. G.

PHILADELPHIA DISTRICT.—We are now certain that spring is here, as Charlie Turner, noted Delaware County League star, can be seen every day after business hours leading the crew of aspirants for the baseball team over the fields. There is no question but that the baseball cup will find its last resting place at 618 Widener Building, alongside the cups to be awarded the winners of the Bowling League and the Motor Oil Contest.

On March 5 the Petroleum A. A. of Philadelphia held their monthly meeting at the Rittenhouse. In the election of officers for the coming year our Mr. E. J. Tallant received the chair of Vice-President by unanimous vote. After the business had been transacted the floor was cleared and our Mr. R. W. Hahn rendered a vocal solo which was highly appreciated by a critical audience. Representatives of the other Companies, ladies and gentlemen, contributed their talents toward making a very enjoyable evening. A wonderful dance then followed.

Officers of the Texaco A. A. were elected on March 15:

E. J. Tallant	President
C. H. Turner	Vice President
W. K. Jones	Secretary
H. T. Doran	Treasurer
C. H. Turner	Baseball Manager

NORFOLK DISTRICT.—Since the weather cleared up, rapid progress has been made on our new Norfolk District Office Building. We expect to move soon after April 1.

Thubanite Chapter of Crater Compound Club increased its membership by 30 new members within the last 30 days, and we expect to have a large meeting during the Annual Convention of Salesmen and Agents of the Norfolk District soon after we are settled in our new office building.

The bodies of Captain C. C. Clark and Engineer Dave Williams which were lost when the boat *Goat* exploded were recovered after a few days from a fishing net not far from the scene of the accident.

While the ship was tied up at one of the local docks the crew of the Russian steamer *Cmsk* mutinied and forced the armed guard of U. S. N. R. F. off the ship. A. J. Shields, formerly clerk in the District Office, was one of the armed guard, and in the trial of the crew it was brought out that "Ace" had shown great coolness and presence of mind during the uprising of the crew and only

TEXACO STAR



General Manager P. P. Kirkham, of the Newport News Branch of the Curtis Flying School, and Texaco Salesman C. L. Short, Norfolk District just after a flight

Mr. Kirkham is one of our strongest boosters for Ursa Oil and uses it exclusively in the Curtis Planes at the Newport News plant. During a recent visit by Mr. Short, better known as "Jack," to the Curtis Plant at Newport News, Mr. Kirkham challenged him to take a flight to show his faith in Ursa Oil. They went up together and were aloft 20 minutes and Mr. Kirkham executed many difficult and spectacular feats in the air. On his return to earth Jack stated he had never experienced anything so thrilling.

quit the ship when compelled to do so by force of numbers.

We were glad indeed to learn of the safe arrival in France of Sgt. Jas. A. Gardner, Co. E, 8th Btn. 20th Engineers, A. E. F., formerly Motor Oil Salesman.

Douglas L. Keys, our Chief Lubricating Engineer, was appointed Aeronautical Mechanical Engineer, Signal Corps, Aviation Section, U. S. A., and has been sent to Kelly Field 2, Texas. The flyers whose machines he inspects may have no fear of their engines failing on account of any fault in their lubrication.

A letter from two Texaco boys who were recently called to military service:

Newport News, Va., Feb. 23, 1918.

Mr. William Thompson, Supt.
The Texas Company, Norfolk, Va.

Dear Sir: We have received orders to report for training at Camp Lee on the 28th inst. and wish to take this opportunity to express our appreciation of the courteous treatment shown us while in the employ of The Texas Company. It is with sincere regret that we leave; for our association with the Company and all their representatives with whom we have come in contact has been most pleasant. We trust our services have been as satisfactory as we

tried to make them, and if we return we hope that our records will merit positions with "Old Texaco."

When we get settled we will send our addresses and will appreciate the continuing of the *Texaco Star*. We have been taking the Correspondence Course and if it could be sent to us we would greatly appreciate it while in camp.

Wishing you health, happiness, and prosperity and the fulfilling of your ambitions, we are,

Yours very respectfully,

Joseph D. Watts,

Harry P. Smith, Privates

Stuart McGuire Base Hospital 45, Richmond, Va.

Enlistments.—Salesman L. G. Katz, notified to report for duty as Chief Store Keeper, U. S. N. R. F. E. M. Folkes, stenographer in Dist. Off., in U. S. N. R. F. at St. Julian's Creek Magazine, Portsmouth, Va., as yeoman first class. Howard Measell, clerk in Dist. Off., in U. S. N. R. F. as yeoman third class. W. H. Overstreet, driver at Lynchburg, Va., and T. C. Tanner, Jr., Clerk and Cashier at Bluefields, W. Va. Station, in U. S. Army. Miss G. V. McHorney, telephone operator in Dist. Off., in U. S. N. R. F.

CHICAGO DISTRICT.—The young ladies in the Chicago District Office have formed "The Texas Company Unit" and have pledged themselves to support one of the fatherless children of France for one year. They have chosen to be American god-

TEXACO STAR

mothers to a little girl 8 years old, who lives in Vosges, France. Her name is Louise Thomas. The object of the fund for the fatherless children of France is to provide the small amount necessary in addition to what the French Government allows in order that the children may be kept together in the home under the mother's care, and so be protected and educated as they would have been had their fathers not laid down their lives for France.

We should like to see The Texas Company Unit grow, and any amount contributed to the fund will be highly appreciated. For particulars address Miss M. Haggarty, P. O. Box 747, Chicago, Ill.

C. M. Larson, Engineer, is now in the Government service.

E. M. Martin, Car Distributor at Chicago, is happy over the arrival of a 7-lb. baby boy on March 4.

We are sorry to report the sudden death of H. J. Ainley, Iron Barrel Record Clerk. We regret also to learn of the death of Invoice Clerk F. H. Runge's father. We extend our sympathy.

Following out the idea of various Stations, the Detroit Station has been organized for social and business purposes under the name of Texaco Nabob Thrivers,—Nabob being the fighting brand and Detroit the fighting station. Also the initials T. N. T., the high explosive, describe our pep and force to sell Texaco products. Meetings are held the second Friday evening in each month. Visitors are welcome at all times. Officers: W. T. McCaul, President; S. F. Lentz, Vice President; Geo. W. Anderson, Secretary and Treasurer.

EXPORT
DEPT.

T. P. Gilliam, of the West Indies Division, is the proud father of a baby boy who arrived March 19.

George W. Knott of the West Indies Division recently joined the Benedicts.—married Feb. 22 to Miss Alice McQuade.

Yeoman John M. Villovic, formerly of the Shipping Division, visited us recently and told of a trip through the war zone during which his ship—one of the largest of the seized German liners—had several

"scraps" with enemy submarines, succeeding in sinking one. He told of other thrilling brushes with the undersea boats.

A team from the Export Department Bowling Club rolled a match with the Northern Terminals Division team, winning all three games. We will admit that the "Blind" man did not roll as well as was expected or there might have been a different story to tell.

A report (long delayed in the mails) from our friends in South Africa tells of the Second Annual Pic-Nic of the Texaco Family of Cape Town and its Branch Stations, enjoyed on Dec. 29—mid-summer in the southern hemisphere. Space is lacking for any detailed account of the sports and toasts. Among the latter, the most moving was one "in silence and standing" to their absent associates fighting in the front line trenches. They had with them two who had served in Flanders and were home on recuperative leave. Besides the pleasures afforded by the Outing, it served the important purpose of fostering a close fellowship between Branches and Head Office—the best tonic for starting another year's enthusiastic work for The Texas Company (South Africa) Limited.



Texaco Pic-Nic—Hont Bay, Cape Town



Flat Race



Tug of War—Part of Married Team



Tug of War—Part of Single Team

TEXACO STAR

PIPE C. W. Bew-
LINES ley, for the
last ten years
District Gauger at
Evangeline, La., has
been transferred to
Sour Lake as Assist-
ant Foreman.

Advice has been re-
ceived that Sergeant
I. P. Chidsey has
sailed for France.

H. J. Schmidt and
J. T. McClelland
have been added to
the general office ac-
counting force.

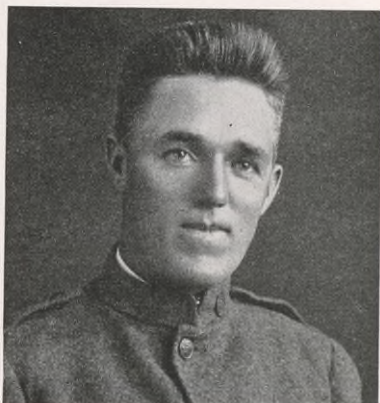
P. F. Davis, formerly
Foreman of Tel. & Tel.
Construction Gang in
North Texas, now Master
Signal Electrician in Co.
C, 111th Field Signal Bat-
alion, Camp Bowie, Texas



Siberia, China, Japan, and the Philippines, and now
we are pulling for a sight of it off the coast of France.

Kindly give my regards to the fellows in the
Pipe Line and other departments.

Yours truly,
D. G. Gray.



Sergeant L. J. Ingram, formerly Tel. & Tel. Construc-
tion lineman, now in Co. C, 315th Engineers,
Camp Travis, Texas



Ed. C. Cox, formerly lineman in Shreveport District, now in
Battery F, 3rd Field Artillery, Camp McClellan, Ala.

U. S. S. Brooklyn, February 13, 1918.

Editor *Texaco Star*: For the first time since my
enlistment last April I received a copy of the *Texaco
Star* a few days ago, containing several letters writ-
ten by Hathaway and others who are in different
branches of the service, which interested me very
much indeed. I also noticed that John Tietze and
Ben Davis were doing their duty at home. The issue
as a whole afforded me a great deal of pleasure and
I earnestly request to be placed on your mailing list.

I am very comfortably situated aboard the
Brooklyn and so far the Navy has been very good to
me. I have seen the Red Star and the Green T in



Corporal A. R. Lawshae,
formerly telegraph operator,
Houston, now in Co. A,
2nd F. B. Signal Corps,
Am. Expeditionary Forces,
France



Sergeant W. L. Ingram,
formerly Tel. & Tel. Con-
struction lineman in N.
Texas, now Sergeant in
133rd Field Artillery, Camp
Bowie, Texas

SUGGESTIVE INDEX OF CURRENT ARTICLES

THE MAIN INTEREST IS INDICATED BY CLASSIFICATION OR BRIEF COMMENT

Journals cited are gladly loaned, if in our library, to persons connected with the Company. The journal or journals called for will be sent by return mail, unless in the hands of some one who has made a previous request—and in the latter case, as promptly as possible. Please give full and exact mailing address.

MANAGEMENT How I Deal With Men, by Thomas E. Wilson—*System*, March 1918.

Using the Men Past 45, by Victor T. J. Gannon—*Factory*, March 1918.

Facts in an experience at one plant of placing 9,500 men over 45 years old.

PRODUCING Expert Describes Smith-Dunn Process—*National Petroleum News*, March 6, 1918.

"Most complete explanation of process of recovering oil from exhausted wells by compressed air yet published."

An Optimistic View of the Future Supply of Oil, by I. N. Knapp, M. E.—*Journal Engineers Club*, Philadelphia, January 1918. 50c.

REFINING Getting Costs Before They're Cold, by D. R. Stevens—*Factory*, March 1918.

"A red-tapeless method by which corrective measures may be applied before it is too late."

The Economy of Centralized Trucking, by J. M. Van Harlingen—*Industrial Management*, March 1918.

Making the Most of Your Monorail Conveyors—*Factory*, March 1918.

SALES How We Collect Our Money, by Charles Russell—*System*, March 1918.

To Fix Standard for Motor Oils, by C. W. Strafford—*National Petroleum News*, March 20, 1918.

"Government may adopt new tests in buying oils."

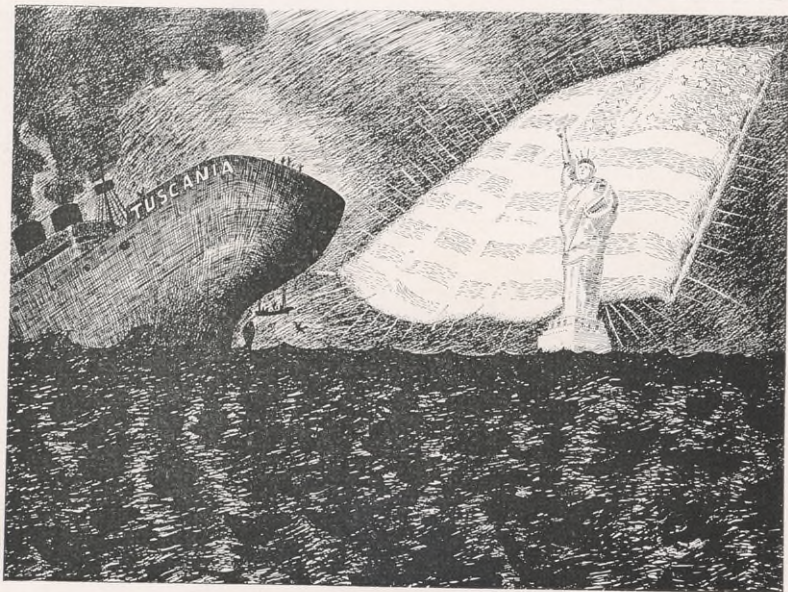
SAFETY Safety Rules in Handling Oils—*Oildom*, March 1918.

New rules of Bureau of Standards.

GENERAL Organizing Your 1918 War Gardens, by Johnson Heywood—*Factory*, March 1918.

Evils of State Control—Liverpool Steamship Association Describes British Government's Shipping Policy—*The Nautical Gazette*, March 14, 1918.

War Adjustments in Railroad Regulation—*The Annals of the American Academy of Political and Social Science*. Whole No. 165, March 1918.



"MY COUNTRY, 'TIS OF THEE, SWEET LAND OF LIBERTY"

The large original drawing from which this is reproduced, made by W. J. Morris, stenographer in Denver District Office, was displayed for two weeks in a window of the First National Bank of Denver.



Worth Fighting For?

SHALL this little girl grow up in the sort of American home we know, healthy and happy? Shall she have the advantage of living and learning in a free land, under free institutions? Shall such children develop into liberty-loving citizens that a free America may be proud of?

For over two hundred years Americans have fought valiantly, and died gallantly, to win for themselves and hand down to their posterity the blessings of liberty, justice, self-government, and equal opportunity. This precious heritage, bought at so great a price, is now threatened.

The question which today confronts America as a nation, and you as an individual, is whether or not a free America is worth fighting for.

This question can not be answered by word of mouth, but by deeds alone. Let your answer be your investment in

Liberty Bonds!

THE TEXAS COMPANY