

Memo

WESTERN INTERNATIONAL HOTELS



Date: 8-18-80

To: Charles Pepler

From: Bill Keithan

Subject:

Dear Chuck:

The August 11 issue of UPDATE clarifies the meaning of NETMA - "Nobody ever tells me anything."

The origin of this terminology for the Western International Hotels' Company took place in the mid 1960's.

Then President Edward E. Carlson was touring the Anglo American offices in Johannesburg, South Africa - as we were at that time busily engaged in creating the Carlton Hotel in that city - and as he passed a meeting room, there on the door were the letters NETMA. He asked what they were, was immediately advised and he brought back to the Western International Hotels Company this well used acronym.

For this and any other similar information, I would like to remind you that the Western International Hotels' archives are in my keeping and I will do my best to provide you with any information you desire.

Sincerely,

JWK:mc

cc: Gabe Fonseca

