



THE
Extra

THE

Extra

Ruthmary Durham Editor

Jack Wilson .. Alumni Director.

VOL. 1

NOVEMBER, 1953

NO. 2

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Cover

Twin Exes of '43 . . now Mrs. George P. Mitchell and
Mrs. Raymond C. Loomis see pages 16 and 17.



Regents Approve Pool

University Board of Regents gave the go-ahead on the long-planned-for campus swimming pool at their meeting October 21st.

That's the first step of tangible results to follow concentrated fund drives conducted by both Exes and students at the school. Exes will be able turn over \$20,000 in cash and pledges toward construction . . . and a sizeable hunk from student contributions and Frontier Fiesta proceeds will also be available.

The pool will be the first unit built of a student center. Twelve outstanding students, Jack Wilson, the alumni director and Dean of Men J .E. Williamson are on an advisory committee to study plans and offer suggestions about construction.

Best sources believe that the pool will be finished by April. Although still in the planning stage, it will probably be a year-round, heated water, riviera type pool.

Exes who are contributors toward the construction will have pool privileges . . . and if the pool is finished in April, they may have something new to look forward to on Corral Day, annual spring alumni get-together.

UH's

Metropo

lit

Students find new
opportunity in farms
and ranches

One of the best evidences of the nation's renewed interest in farming and ranching during the past few years is the growth of the country's schools of agriculture.

No exception, the University of Houston's department of agriculture — organized in the fall of '49 — now has approximately 250 students and a strong backing from local individuals and organizations.

Surprisingly enough, around 60 percent of the Ag students at the U of H are "city folks." Laron E. Golden, one of four full-time faculty members in the department, thinks that, too, is indicative of a trend.

"Farming and ranching presents a challenge today. With new scientific methods, it has become business on a large scale," he explained.

"The economic aspect is taken into consideration more and more . . . business and management training are becoming essentials in farm life of today," he added.

Then, too, it has become



GOLDEN (center) and STUDENTS

litan

Farmers

possible for men in other professions to run their farms on a "long distance" basis. Night classes at the University often have dentists, lawyers, and business men enrolled who plan to farm or ranch on the side.

Students are prepared to meet these demands in good business planning along with technical "know-how" in their livestock and pasture courses.

The "know-how," however, is not neglected. Many students work out field problems on their own land, when available, or on the land of local farmers and ranchers who are interested in the UH's program.

Some field work in agronomy and horticulture is done on the University's demonstration plots on land adjacent to the school's campus.

Students attend field trips approximately every week on farms and ranches within a 100-mile radius to see and work with all breeds of livestock and inspect some of the most fertile soil in the country.



**Williams and student
get acquainted with
tractor**

The department is encouraged in activities and often given equipment by groups such as the Houston

UH's Metropolitan Farmers

Farm and Ranch Club, the Houston C of C agriculture committee, Port City Stock Yards, Houston Packing Company, Earl McMillan Ford Company, Landsdowne-Moody Tractor Company, Mathieson Chemical Corporation and Armour Fertilizer Company.

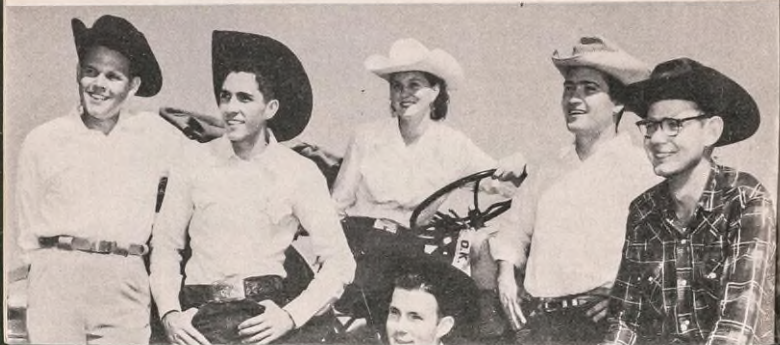
The Ag department's profs - John T. Carter, head of the department, Dr. John S. Williams, Gerald F. Hamm and Mr. Golden - all are in great demand as speakers to Houston groups and as judges at fairs in the surrounding areas. All four have been named superintendents in the coming Houston Fat Stock Show.

Students themselves get experience in judging livestock, soils and grasses, put-

ting their training to a practical test in activities such as the Houston Fat Stock Show's intercollegiate judging.

Last year the department's Stock and Stolon Club staged its first national intercollegiate rodeo, an event that will become an annual project. Colleges from all over Texas, Oklahoma, New Mexico, Louisiana and Arkansas participated.

All in all, the UH is doing a pretty good job in providing training and experience for its future farmers and ranchers. Whether they hail from metropolitan Houston, like student Al Teddlie, or from far away places, like Ahmed Ali Abdul Rahman . . . from Amman, Jordan, the department tries to fill their needs.



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at 10:30 from the Rice bal-
cony.

Game time is 2 p.m., after
which Exes will rest or visit
... and meet for an alumni
dance in the Shamrock's
Emerald Room that night.

All this will be spiced
with the traditional home-
coming queen presentation
and other festivities.

Sounds pretty good, John-
ny!

Big Plans for Homecoming

Great things are being
planned for this year's
Homecoming! Although
plans aren't completed yet,
general chairman Johnny
Goyen has some events on
the roster that are sure to
draw enthusiasm from Exes.

Homecoming has been set
for Saturday, December 5...
the day the Cougars meet
Tennessee. A big pep rally
will start things rolling at
noon Friday, followed by the
traditional bonfire Friday
night on the campus.

Saturday morning, Exes
will meet in the Rice Hotel
Crystal Ballroom for their
first homecoming breakfast
... finishing up just in time
to watch a downtown parade



EXES

in the Limelight

The University of Houston has always been a place of opportunity for entertainment aspirants . . . offering student shows like Varsity, Varieties, Frontier Fiesta, and well-groomed drama productions the year round.

Show business has not only stayed in the blood of many a former campus "hopeful" . . . it has turned out to be pretty successful.

Some good examples are **Larry Bleeden** and **Raymond Strickland**. Larry is now un-



McCARLEY



LIPP and CLIFT

derstudy for the male lead in "Picnic" . . . has had major roles in other Broadway productions such as "Wish You Were Here," and is becoming well-known as an up-and-coming TV actor over national networks.

Ray was cited during the 52-'53 season as the most promising young actor in theater when he won the Broadway Critics award. He has been featured in such productions as "The Grass Harp" in Theater in the Square, off Broadway.

Caroline Richter, another UH Ex, is making quite a

name for herself in show business. She just finished "Brigadoon," is now in "Miranda" at the Alley, as is **Jeanette Clift**. "Brigadoon," as a matter of fact, was studied with former UH talent. Pert **June Hovis**, now singing at the Coconut Grove in Los Angeles' Roosevelt Hotel, had the feminine lead.

Well known to Houston audiences for his leads in Little Theater and Alley productions, **John Shanks** has had minor rolls on Broadway, is now with a Tent Operetta group touring the New England states.

UH exes will remember the campus comedy team of **Dave Lipp** and **Clyde Rainwater**. They've done various night club stints in Los Angeles and are with NBC in Los Angeles now. Clyde is gaining quite a reputation as a writer, as well as an actor . . . has done some fine radio and TV script work. **Nancy Lawrence**, another campus favorite, is also with NBC.

Former UH beauty queen **Claudette Thornton** is in Hollywood under contract to Paramount Studios . . . **Nancy Taylor** is currently in Houston Theater Inc's "Paint Your Wagon." Two acting Exes, Jimmy Lewis and Jimmy Jeter are with KGUL-TV and KPRC-TV respec-

LAWRENCE



tively . . . both have local theater experience . . . and lovely **Tish McCarley** sings over KGUL-TV.

HOVIS



There are many others from the UH ranks that are making names for themselves . . . they pop up here and there, and can well make the UH drama department feel proud of itself.

LEWIS



Most have not reached "The Top" . . . some will and some won't . . . but you can rest assured that where the UH's entertaining exes are concerned, the show will go on.

Lee's Letter

Something new has been added to University sports promotion this year.



Each week, contributing members of the Alumni Association and the Houston Sideline Coaches receive a special letter from Coach Clyde V. Lee written about the previous week's game.

The letter contains diagrams and inside "dope" not found in regular newspaper articles. Besides giving highlights of a weekly game, Coach Lee writes on football in general giving firsthand facts on the fascinating Coaching profession.

The "Lee Letters" have become extremely popular with Cougar fans, judging by the requests received for extra copies. However, the only persons eligible to receive the letter are contributing members and the Sideline Coaches organization.

The project is underwritten by the Alumni Association as another feature to keep Alumni well informed on all aspects of University growth and development.

Sports Briefs

The remaining month of football for the University of Houston might well be the toughest 30 days yet experienced by the Cougars.

The three remaining games include (1) the number three team in the nation no less, Baylor University (2) a team which had rather beat the University of Houston than any other team in the country, Texas Tech (winner over Oklahoma A. and M. 27-14) (3) a perennial powerhouse from the southeast conference, Tennessee (Homecoming).

The Houston Sideline Coaches club has reached a new all time high in membership this year. 178 members, an increase of 67 over last year. They meet each Thursday, 6:30 p.m. Oberholzer hall. (See Alumni Calendar for details)

Talk of the University changing its offense was borne out at the Arizona game. The Cougars sported an unbalanced line with its split "T" attack. As Coach Lee explained in his foot-

ball letter, it makes it rough on the opposing team's defense. Rumor has it that the Cougars may be using some single-wings plays by the end of the season. Maybe a permanent switch next year.

New Cougar frosh lineman tips the scale at 279 pounds. Bob Terry from Alice, Texas. And he's just a growing boy. Smallest member on the Cub eleven is Al Hawthorne, 145 pound quarterback recently released from the service where he made the all-pacific team over Eddie LeBaron.

It's interesting to reflect how the University of Houston has become the team to beat in the MVC race. Until last year it was always Tulsa. Speaking of Tulsa they should get honors this year on "how to get your team high for a game." Reports from that city say members of the football team have been receiving hundreds of cards from Exes all over the country. Written on the card were just two little words. "Beat Houston."

Poling...

GOES TO



(1) Kickoff



Ralph Poling is a 1950 grad in speech correction . . . takes his speech and hearing clinic in the Medical Arts Building with devoted seriousness but in his spare time likes to startle friends with gruesome but funny caricatures like these. He first established himself as a wit and amateur cartoonist while a student as co-editor of the Fiesta Gazette. Ralph's wife, Jenny, is also an Ex . . . takes his "horrible" drawings right in stride.



(2) Runback



(5) Half-Time



(8) Intercepted

A FOOTBALL GAME



(3) Fumble



(4) Salute to Referee



(6) He fades to pass . . . (7) It's a little too long..



(9) 4th Down - 2 to go



(10) Victory

EXES CALENDAR

NOVEMBER 1953

- November 5 **Houston Sideline Coaches' meeting** 6:30 p.m., Green Room, Oberholtzer Hall, Dinner \$1.75. Hear from coaches. See football film. Alumni invited. Phone CH-1681, ext. 251 for reservations.
- November 7 **U of H vs. Tulsa football game**, Tulsa, Oklahoma, 8:00 p.m. Broadcast "Ole Scotchman" KLBS
- November 10 **Annual Alumni Sorority Social** - 8:45 p.m., Faculty Club, 4th floor Ezekiel Cullen building. All sorority alums invited to attend. Entertainment.
- November 12 **Houston Sideline Coaches' meeting**. 6:30 p.m., Green Room, Oberholtzer Hall, dinner \$1.75. Hear guest speaker, scouting reports, see football film of Tulsa game. Ladies' night. Alumni invited. Phone CH-1681, ext. 251 for reservations.
- November 14 **Alumni Baylor game train** leaves Katy Station (MKT line) 7:30 a.m., arrive Waco 1:00 p.m. Leave Waco 5:00 p.m., arrive Houston 10:30 p.m. Round trip \$5.87 including tax. Call CH-1681, ext. 251 for information.
- November 14 **Houston-Baylor football game** broadcast from Waco by "the Ole Scotchman," KLBS
- November 19 **Houston Sideline Coaches meeting** 6:30 p.m., Green Room, Oberholtzer Hall. Dinner \$1.75. Hear guest speakers, coaches, scouting report. See Baylor game film. Ladies' night. Alumni invited. Phone CH-1681, ext. 251 for reservations.
- November 21 **Houston - Texas Tech football game**, Rice Stadium, 2 p.m.
- November 26 **Houston Sideline Coaches meeting** 6:30 p.m., Green Room, Oberholtzer Hall, dinner \$1.75.



MORE →

Twin

Success

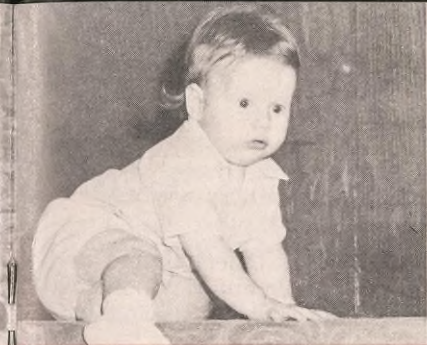
Story



Many an Ex can point with pride at his accomplishments since leaving the University. But two of the proudest Exes we've run across in a long time are the Woods twins, who left night school at the U of H in 1943 for a double-ring ceremony and full married lives.

Still just as much alike as reflections, the girls are now Mrs. George P. Mitchell and Mrs. Raymond C. Loomis . . . and they have between them eleven





beautiful children. Some accomplishment, even for a UH Ex!

Mrs. Mitchell's children are Kent, 9 months; Mark, 2; Sheridan, 4; Scott, 5½; Pamela, 8½; and Meredith, 7½. The Loomis children are Raymond, 4½; Gordon, 2; Steven, 13 months; Cynthia, 8½ and Adrien, 7.

Sometimes even the kids get their pretty mothers mixed up. What looks like "mother," at second glance may turn out to be "auntie."



THE

Extra

Quizzes

Q. What is the purpose of the University of Houston, Alumni Association?

A. Its purpose is the same as any other Alumni organization, first to help our Exes in any way possible and second to assist the University in serving the community.

Q. How does a University Ex become a member of the Association?

A. Very simple, As soon as he leaves the University with as much as three semester hours to his credit he automatically becomes a member. If he graduates, we receive his address from the registrar's office and his name is placed on our mailing list.

Q. What about the non-graduates?

A. We have many non-graduates who are very active in Alumni work. They are some of our top leaders. Our biggest difficulty with non-graduates is discovering when they leave the University and obtaining their mailing address. The only way we can get it is for the Ex to write or phone it to us.

Q. How many names are on your present mailing list?

A. Somewhere over 11,000. It is constantly increasing. One of the most important jobs in the Alumni office is keeping that list correct. When you consider that a large part of that list consists of young couples

the Alumni Director

who move three or four times before they settle down to anything like a permanant address, it's easy to see why it takes two girls doing nothing but changing addresses.

Q. I imagine it would help a lot if the Alumni would notify your office when they change their address.

A. It surely would.

Q. Are there any dues connected with being a member of the Association?

A. No. Our Alumni receive the Extra free of any charge. But in order to become what our By-laws call an "active member" he must contribute to any one of the funds conducted by the Association each year.

Q. Any specific amount?

A. No. Any given amount will be gratefully received and will make the contributor an "active" member.

Q. Do "active" members receive special benefits?

A. Yes they do. They are the only members eligible to hold office or vote in Alumni elections. They have privileges to use the new swimming pool. which will be built sometime this spring. They also receive special mailings briefing them on Alumni projects. They have a direct voice in Alumni policy making. This year they receive a football letter each week from Coach Clyde Lee which has proved extremely popular.

BILLBOARD

Dr. Marion E. Ford, class of '48, dropped by the office to say hello the other day. He recently graduated from New York College of Dentistry and is now living at 911 Lakin in Pasadena . . . "plans" to be drafted soon.



FORD

Old U of H was sweating out a committee from the **Southern Association of Colleges and Universities** October 13-14 . . . will know if they're accepted for membership by the accrediting body when its committee of admissions meets in December.

And speaking of meetings . . . **Pi Lambda Chi** alumni gals will get together November 2 at the home of **Mrs. Ross Harrington**, 6822 Hemlock. Prexy of the group is **Mrs. Elizabeth Vance Traylor**, '45. Beta Chi alums are meeting too . . . at the home of **Frances Henderson**, 2902 Helena, November 3rd. **Carol Metcalf Sharp** ('45-'46), president, says they have about 25 active members now.

Promotionwise . . . **Guy Hamilton, Jr.** U of H Ex, has been named assistant general sales manager for planning and analysis of Ford Motor's Ford Division . . . **Allen F. Rhodes** has been installed as president of the Engineers Council of Houston . . . **James Ira Webster** and **Richard Gordon Lamb** are working with Houston YMCA branches.

Gene L. Jessee, now living in Baltimore, has joined the

BILLBOARD

organic chemicals division of Mansanto plant in Mansanto, Illinois. He is a 1950 grad.



STONE

UH's new model home will be under the direction of **Mrs. Henrietta Stone**, latest addition to the home ec department. Two new profs in the pharmacy department are **Dr. Robert L. Boblitt** and **Dr. Gail Stapleton**.

National Association of Manufacturers series of feature newsreels, "Industry on Parade" featured **Hugh Roy Cullen** and the University of Houston on its October 12 program.

Jimmie Lou Hall Clark, who received her BS from the UH in '45, recently received a Master of education degree from the U of Georgia . . . **Dr. Harley W. Mowry**, UH grad, is now director of testing for Mutual Employers Association, Inc, non-profit employer cooperation which serves as personnel office for about 150 Los Angeles firms.

Six of the nation's outstanding architects are in town for a lecture series sponsored by the UH Architectural Society. Visiting lecturers are **Buckminster Fuller**, **Henry R. Hitchcock**, **Philip Johnson**, **Ludwig Mies Van Der Rohe**, **Alfred Roth** and **Ero Saarinen**. First lecture was October 20 . . . remaining lectures are set for November 17, January 7, February 11, April 1 and May 6 in MD Anderson Library auditorium. Series tickets sell for \$10 . . . will be used for a traveling scholarship for the outstanding 5th year architecture student.



Architectural Students
Plan Series

BILLBOARD

A '49 grad now way up in the "Windy City," **James Boyd Canion**, is lonesome... wants to know if any more Exes are living around Chicago. James is working for Chicago Bridge and Iron Co. . . . **Lt. Larry Fultz**, UH law grad and head of the police training division, has resigned to hang out his own law shingle. He and friend **George E. Miller** have opened offices for general practice in the Shell Building.

We were surprised to learn the other day that **Senator Jimmy Phillips** is a UH Ex . . . attended the U of Houston when classes were held in San Jacinto High School at night.

NEW EXES . . . A boy, **Walter Alfred Waldhauser, Jr.** born September 2 to parents **Walt and Hilary**, '46 and '49 grads. They also have a girl, **Melanie**, 2.

Ex-governor J. Strom Thurmond of South Carolina was on campus October 26th to speak on "national defense from a reserve officers point of view." He was the guest of the Reserve officers association.

Former radio technology student **Billy Gene Fiesler** has been removed from the isolation ward at Jefferson Davis Hospital where he is a polio patient. He is reported out of danger now.

June graduate **Benny Fontana**, who received his degree in dental surgery from UH, is practicing in Port Arthur.

Thanks for the "thanks on the new-type Extra magazine" from C. L. **"BUSTER BARLOW"** from New Orleans. Buster says even his "die-hard" LSU-Tiger friends like it.

Seems like there are quite a few Cougar Exes in New Orleans these days, and Buster says they are forming a "Cougar Cajun" society . . . wants to know of any more Louisiana Cougars who want to join.

Some of the Exes there now are **ROBERTO SANCHEZ**, class of '49 . . . **JACK SHIELDS**, class of '50 . . . **PEGGY YANCEY**, night school student of '47 and '48. They got together for a weiner roast and listened to the UH-Texas A&M game.

Bob Sanchez is in his last year of dentistry at Loyola U, Jack is with the Texas Company, Peggy is with Delta-C&S flying the international route to Caracas, Venezuela . . . and Buster is Sec-treasurer of Southern Foundation and Contractors Company, Inc.

BILLBOARD



DAVIS

T. Max Davis, who taught courses in Life Insurance at the University of Houston for several years, has been invited to appear on the program of the C. L. U. Educational Conference of the American College of Life Underwriters . . . congratulations!

Some news from the service . . . **1st Lt. Robert B. Rutledge** and **Sec. Lt. Leonard R. Pringle**, both UH grads, are now attending the Association Quartermasters Company Officer course at quartermaster school in Ft. Lee, Virginia. **Sgt. Hugh T. Huckaba**, '51 grad, recently joined the US 6th fleet in the Mediterranean as part of the 2nd Marine Division there . . . **Sgt. James K. Graham** has been assigned to the 3502nd Personnel Processing Squadron at Moody AFB in Georgia.

Herbert H. Hodgeman, well known Houston engineer . . . who also received

his MA from the University in '47 . . . has joined the Clear Span Engineering Company of Houston as Vice President . . . office in 669 San Jacinto Bldg.

C&I Life's **James K. Ezell**, BBA '53, has just returned from an Institute of Insurance Marketing of SMU.



**HODGE
MAN**

Alumni sororities will be the guests of the Alumni Association on the campus November 10th, Tuesday . . . at 7:30 p.m. in the faculty club. Jack Wilson, director, says this is the first of what will become an annual event.

WYMAN



Charles Wyman will direct the up-and-coming Varsity Varieties this year, spon-



UNDERWOOD and HOFHEINZ

The More, The Better

BILLBOARD

sored by the U of H school of journalism and graphic arts. Wyman is a 28-year-old drama senior . . . made a big hit with his direction of VV last year. This year's show is the 13th annual . . . will run December 10-12 in Ezekiel W. Cullen Auditorium.

Our Mayor and Alumnus **Roy Hofheinz** recently gave a scholarship check for \$200 to Sigma Delta Chi, Newspapermen's fraternity, which was in turn handed over to **Bruce Underwood**, head of the UH School of Journalism. That's why Bruce looks happy these days . . . the more journalism scholar-

ships the more students . . . and the more students, the better.

George Stillions, a '52 grad, is back in Houston from Beaumont . . . with Burroughs.

Cullen Boulevard with all its beautiful new paving opened with a bang October 20. First car to drive down the thoroughfare was a 1906 Sears horseless carriage, bearing **H. R. Cullen**. Also on hand was **Mayor Hofheinz**, **Matt Wilson**, councilman who helped the paving project along, and **Acting UH President C. F. McElhinney**.

WILSON, HOFHEINZ, and CULLEN



BILLBOARD

New future Ex - **Cynthia Ann Hale**, 6 lbs, 14 oz. born in Hermann Hospital October 10 to **Betty Stern Hale**, '49 grad, and **Rick Hale**, now a UH student.

Former Cougar **Leroy Bolin** has been named editor of the weekly Cleveland Advocate in Cleveland, Texas . . . **Roberta Sisson Dansby**, another journalism Ex, is now news editor for the Brazosport Citizen . . . Ex **Glen Heath** is editor of that paper.

One of the latest to join the Alumni ranks is UH's PR staffer **Peggy Williamson**. She will resign classes and work to be married to her hometown sweetheart from Corpus, **Donald Lee Chapman**, January 5.

BULLETIN: There will be a special train to the Baylor game . . . if a minimum of 175 tickets can be sold. Katy RR is handling a r r a n g e m e n t s , and tickets are \$5.87 round-trip. The train will leave Houston at 7:30 a.m. November 14 and arrive there at 12:30. Food concessions will be available on the train. Departure time is 5:30 and the train will arrive back in Houston at 10:30.



FREELAND

Pretty **Barbara Jo Ann Freeland** is now a stewardess with Delta-C&S Air Lines, based in New Orleans. While at the UH, she was a majorette, a member of Beta Chi, "Miss Bellaire" and De-Moley sweetheart.

Johnny Goyen is the chief prospect for the city's new information and complaint center at City Hall . . . is now traffic court boss.

UH grad **Eldred Stevens**, minister of Southside Church of Christ in Fort Worth, was in Houston for a 10-day series of gospel lessons at Church of Christ in Lindale during October.

BILLBOARD

Frontier Fiesta have been unwrapped, taken out of mothballs and hauled away for repairs. Time flies.

Homecoming queen nominations are in full swing on the UH campus and will be accepted up until 10 a.m. November 5th . . . four finalists will be selected then in Anderson auditorium, with election slated later to pick the winner. Qualifications . . . junior or senior, must have attended the UH for one year.

Beauteous **Betty Murphy**, 22-year-old Ex, has been chosen Rice Queen of the Bay City Rice Festival . . . and consequently Rice Queen of Texas! Betty was an air line hostess for two years . . . is now a receptionist at Tennessee Gas Transmission Company.

HOMECOMING DEC 5

We love to have visitors in the Extra office . . . had a very lovable one last week. "Leo", a 2½ month old lion cub dropped by to pay his respects to the editor . . . ate three pieces of copy paper and finally feel asleep under the desk. He is the special pet of **Mike Palermo**, and was brought to the campus by neighbor **Mrs. Florence Dawdy**, who is a stu-

dent. Well . . . we've just about run out of lions on this page, and consequently this is the end of the tail for this time. We'll be waiting to hear from you. And pardon us . . . the pun was irresistible.



DURHAM and LION



Letter from the Director

Dear Alumnus,

Last month we asked for suggestions concerning this new style of publication for your Extra.

Your many letters of praise have been appreciated. Your criticism has been welcome.

Your editor, Ruthmary Durham, has taken your suggestions on ways to improve your Extra, and has included them in this second edition.

You can help her improve your Extra each month by sending news to the Alumni office. A special questionnaire concerning your likes and dislikes regarding the magazine has been included on the next two pages.

Fill it out, mail it in, and we'll be one step closer to giving you the Extra you will most enjoy.

Cordially,

JACK WILSON,
Alumni Director.

Nominations may now be made for the outstanding alumnus of the year award which will be presented at the Homecoming breakfast. Nominations will be accepted not later than midnight, Monday, November 23. Any member of the Alumni Association is eligible for nomination. The outstanding alumnus will be chosen by a committee composed of members of the board of regents. Please send nominations to the Alumni Association, University of Houston, Houston, Texas.

Please tear out and mail to THE EXTRA, 3801 Cullen Blvd. Houston, Texas

Extra Readership Guide

Please rate the following articles in this issue numerically, according to preference:

Regents approve pool, page 3 _____

UH's Metropolitan Farmers, page 4 _____

Big Plans for Homecoming, page 7 _____

Exes in the Limelight, page 8 _____

Sports, page 10, 11 _____

Poling's Cartoons, page 12 _____

Twin Success Story, pages 15-17 _____

Billboard, pages 20-27 _____

Suggestions for future stories and ways to improve The Extra: _____

(over)

HOMEcoming DEC 5

NEWS FROM EXES

To: The Editor

The Extra

☐ Snapshots enclosed From: name _____

Address _____

☐ Please return pix Class of _____

HOMECOMING DEC 5

'Congratulations—on the 'new" Extra. As University of Houston Boosters, we think it's doing a fine job in reflecting the great spirit of a great school."

Warwick Hotel

Plumb-Mitchell Lumber
Company

Al Parker Buick Co.

Forsyth Engineering Co.

Chas. G. Hooks & Son

Tarrant Wholesale
Drug Company

Wessendorff-Nelms &
Company

Industrial State Bank

Union Bottling Works-
Dr. Pepper

Mosehart & Schleeter
Company

McCullough Tool Co.

Public Sanitary
Products Company

Texas Ice & Fuel Co

American Construction
Company

South Main State Bank

The Extra

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