

**the
Shamrock
Hilton**
666-2336

ms. hilton

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NEWSLETTER

SHAMROCK SWINGS INTO ACTION ★FOR PRESIDENTIAL VISIT★



It has taken awhile for the dust to settle after converting the Shamrock into a "Houston Whitehouse" for Gerald R. Ford's visit to the Bayou City! Shamrock staff members now sport presidential tie clasps with seals and golden signatures, presented to them in appreciation of their extra efforts toward accommodating a presidential guest.



(top 1.) Ford steps out of the Presidential limousine at the Hilton's front awning and (top r.) is welcomed by Shamrock General Manager Ron Hughes. (center 1.) The press was waiting and the huge Shamrock lobby was filled with flashing lights, microphone feedback, and curious onlookers before the President's Energy conference.



Shamrock Sales representative Jerry B. Allen, who coordinated all the presidential meeting plans, confers with Gerald Ford. (Jerry has had all sorts of caption suggestions for this photograph!) (bottom 1.)



General Manager Ron Hughes looks relieved that everything went according to schedule, as the President departs for Washington. Executive Assistant Manager Mark Hancock looks on. It's all over! (bottom r.)



A SALUTE to ANN CHEEK of GULF PUBLISHING COMPANY

Ann Cheek manages her busy pace as executive secretary to Gulf Publishing President and Chairman of the Board, William G. Dudley, with all the verve and "Union Jack dash" one might expect from a British lass! She handles everything from hotel reservations for Mr. Dudley's frequent international business trips, to picking up trophies at the airport when hunting season rolls around.

Houston's 1968 Miss Transportation moved to the U.S. from England 13 years ago and stays busy traveling in her own right. She has vacationed in France, Belgium, Holland, Italy and Switzerland in the past few years, and last month surprised her visiting English parents by whisking them away to Baja and Matzalan, Mexico for two weeks!

Ann Cheek divides her leisure time between Houston theatre-going, fishing at Port Isabel with her son



(born at "Dr. Welby's" St. John's Hospital in Santa Monica!), and big game hunting with hubby, Dan, who is Vice President of Kuhlman Machinery Sales. She is also the State Registrar for the Daughters of the British Empire, which has over 500 members in Texas alone. We're proud to have Ann Cheek as part of our Ms. Hilton team!

GREAT MEETINGS COME IN NEW HILTON PACKAGE!

The best meetings in Houston come in a Shamrock Hilton package, wrapped up with meticulous pre-planning by Shamrock Hilton Professionals. You tell us what you want and we will take care of the rest—all for the low package price of \$28.00 per person double occupancy, \$36.00 per person single occupancy. (All taxes and gratuities included). Here is what the package includes:

- *Deluxe guest room*
- *Pre-registration and VIP check-out, with a master account and two folios*
- *Morning coffee break with rolls*
- *Luncheon*
- *Afternoon coffee break*
- *Meeting rooms for 10 and up, set with all the equipment you need.*
- *Complimentary screen, speaker's stands, blackboards, easels, pads and pencils, glasses and water*
- *Full service audio-visual staff*
- *Free parking for registered guests*
- *Meeting Planner's checklist.*

NEW MS. HILTON PRIZE WINNERS!

Congratulations to every member of our Spring 1975 winners circle! Check carefully below to see if you qualified for a Ms. Hilton Prize for the Quarter ending March 31, 1975—AND!—don't forget you still have until June 30 to work on reservation points for the fabulous 6-month Las Vegas Grand Price—Retail value \$700.00! The winners listed below should contact Karen Spears to make dinner reservations, and all prizes must be used by June 30, 1975, unless special arrangements are made.

"Glorious Gatsby Fantasy" evening: overnight in magnificent Shamrock suite, private waiter in tails for candlelight chauteabriand dinner for two and champagne:

Margaret Ballew—Conoco
 June Blasiol—WKM Valve
 Daisy Bower—Trunkline Gas
 Ida Brady—Pan American Airlines
 Helen Brown—Atlantic Richfield
 Rosalie Buggs—Eastern Airlines
 Kathy Claeys—M. W. Kellogg Co.
 Dorothy Ferguson—Cravens-Dargon
 Patsy Foley—M. W. Kellogg Co.
 Susan Garrett—Exxon Company, U.S.A.
 Faye Glover—Exxon Company, U.S.A.
 Carolyn Greene—Exxon Company, U.S.A.
 Karen Grulke—IMCO Services
 Maxine Jenkins—J.E. Serrine Co.
 Gladys Kunkle—Bank of the Southwest
 Vicki LeBlanc—Browning-Ferris Industries
 Pat Maggs—A.P.S., Inc.
 Joan Marik—Eastern Airlines
 Claire Matlock—Ribelin Distributors
 Rebecca Mock—Browning-Ferris Industries
 Barbara Morgan—Exxon Company, U.S.A.
 Avon Ogden—Browning-Ferris Industries
 Marge Paras—Eastern Airlines
 Sheryl Quinn—Browning-Ferris Industries
 Kandy Reed—Prudential Insurance
 Birdena Samuel—Conoco
 Alma Sweeney—Prudential Insurance
 Darlene Ursery—Eastern Airlines
 Bonnie Whaley—Eastern Airlines
 Monica Yalch—Magna Corporation

Trader Vic's Dinner & Movie at Shamrock Cinema for Two:

Betty Andres—Esso Eastern
 Jackie Bashrum—Sysco Corporation
 Theresa Fallas—Kelsey-Seybold Clinic
 Cynthia Fowler—Tenneco Oil Co.
 Thyra Harvey—Chevrolet Div., General Motors
 Judy Hoyle—Browning-Ferris Industries
 Kathy James—Continental Emsco
 Mary Jo McCoy—Texaco
 Linda Price—Browning-Ferris Industries
 Corrine Richardson—Sears
 Pat Scurlock—Arthur Andersen & Co.
 Joyce Stevenson—American Cyanamid

Sunday "Bloody Mary Brunch" or "Veal Marsala Lunch" for two in the Shamrock Terrace:

Barbara Alexander—Ada Resources
 Ann Barkley—Continental Carbon
 Jackie Boone—North American Reinsurance
 Diane Braden—Kaneb Services
 Dona Broome—Woodward Clyde Consultants
 Gina Carroll—Capital National Bank
 Hope Castle—Heidrick & Struggles
 JoAnn Couch—Continental Airlines
 Louise Davis—McEvoy Oilfield Equipment Co.
 Sarah Day—Uncle Ben's
 Vicki Duke—KLM Airlines
 Frances Ebarb—Raymond International
 Cecelia Foster—Methodist Hospital
 Judy Gaut—Browning-Ferris Industries
 Dorothy Gleitz—C. F. Braun & Company
 Carole Harrington—Univac
 Carolyn Howard—Southern Pacific Railroad
 Ginger Huerta—Browning-Ferris Industries
 Margie Ingram—Ciba-Geigy
 Brenda Jolly—Coogan & Walters
 Shirley Kowalski—P.P.G. Industries
 Lydia Law—Baylor College of Medicine
 Pat Lee—Browning-Ferris Industries
 Judy Magee—Chevrolet Div., General Motors

That "MILLION DOLLAR HILTON SMILE"— CHARLIE CONROY—26 YEARS OF SERVICE

Charles M. Conroy's flashing smile and Irish wit passed into Hilton history when he recently retired after 26 years as Executive Assistant Manager of the Shamrock Hilton. The man who welcomed three presidents, two queens, a king and numerous dukes and duchesses to Houston remembers the Shamrock's reception for the Duke and Duchess of Windsor as being one of the most exciting highlights of his career. Conroy recalls that 30 bellmen were lined up in the lobby to manage the visiting nobility's entourage, and red carpet was rolled all the way down the center aisle of the lobby!

He helped open the Shamrock Hilton in 1949 at a time when builder Glen McCarthy (who was also very, very Irish!) had it decorated in 64 shades of green. Looking back to the days when the Shamrock towered majestically alone over green fields that today boast the thriving Texas Medical Center, Charlie Conroy remembers . . . how the Fannin Bank first opened for business in the Shamrock's parking garage . . . how he first met Conrad Hilton himself in front of St. Vincent's Church when Hilton took over



Shamrock management . . . the standing ovation Sophie Tucker received when she was carried out of the Emerald Room on a stretcher, after becoming ill during a performance.

Conroy recalls being particularly impressed with actor Jimmy Stewart's accommodating manner, when Stewart once interrupted breakfast to pose for a publicity shot requested by the Shamrock's public relations department. He is personally acquainted with all the big name band leaders who played at the Shamrock Cork Club of an earlier era, and would spend hours chatting with Xavier Cougat in the lobby.

Some of the notable figures of this century have known the man with the "million dollar Hilton smile," including Dwight Eisenhower, Frank Sinatra, Liberace, Dorothy Lamour, Duke Ellington, Tommie and Jimmy Dorsey, Kay Kaiser, Lyndon Johnson, Richard Nixon, the Queen of Belgium and the King and Queen of Greece.

He's done everything but deliver a baby in the last quarter century at the hotel and doesn't remember a single dull moment at his desk! Retirement will find that "million dollar Hilton Smile" fishing, reminiscing, and girl watching (with Marie, his wife of 40 years, of course!) at his Sea Isle bungalow, south of Galveston.

PRIZE WINNERS!

Cont'd from Page 2

Sunday "Bloody Mary Bunch" or "Veal Marsala Lunch" for two in the Shamrock Terrace:

Mollie Marshall—Continental Emsco
Janice McAnallen—Browning-Ferris Industries
Arlene McLaughlin—Pan American Airlines
Lorene Neely—Dresser Industries
Mary Nell Parr—Hudson Engineering
Jean Phillips—Columbia Gulf Transmission
Lilo von Possel—Bovay Engineers
Barbara Powell—Esso Eastern
Vernelle Pruitt—Teltepsen Construction
Lois Ranck—Univac
Deana Roberts—Eastern Airlines
Jase Rowe—IBM Corporation
Bertha Rubio—Kelsey-Seybold Clinic
Marilyn Scott—Del Oro Hospital
Susan Thompson—Chevron Oil Co.
Sharon Werlin—Aramco Services
Edie Wheeler—Exxon Company, U.S.A.
Shelia Williams—Lodge Cottrell
Nancy Wilson—Methodist Hospital
Janice Young—Univac

Ask about Hilton Quick Check!

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karen's corner

Spring is here at last! Congratulations to our March/April winner of the fruitbasket drawing, REGINA WEBB of ALASKA INTERSTATE and to HYDRO TECH'S CLAUDIA JANSSENS, who won our Hilton totebag...I want to thank all of you who sent back the survey questionnaire from our February issue. It was most helpful to us in determining how we can better serve our guests...We enjoyed having "LONESOME" GEORGE GOBEL and KATE SMITH as our guests during March in connection with the American Savings and Loan Association...DUVAL'S DELORES DOUGHTIE will spend her 6-week vacation in Mexico as part of the Mexican Cultural Exchange Program sponsored by Rice University. Delores will live with a Mexican family in historic San Miguel de Allende where lamplighters and strawberry vendors still stroll the sidewalks. She will study Spanish during the day at the Allende Institute, founded in the 1700's, and take group trips on the weekends to historical sites...QUANTAS AIRLINES'S Brookhollow location may not have Koala bears hanging from the trees, but they do have a considerable number of friendly ducks and geese roaming freely around the complex!...A WARM MS. HILTON WELCOME to: CHERYL MOORE and CYNTHIA FOWLER new with TENNECO...and speaking of Tenneco, MEL MCVEY, who is organizing their new traffic department, is sporting a dashing new moustache!...We hear there are no excuses accepted for forgetting an anniversary or birthday at HUDSON ENGINEERING! They have their own beautiful orchidarium right on the premises and employees can buy beautiful orchids there at a discount...Congratulations to KILT sweetheart of the day ANN RICHMOND of GENERAL ELECTRIC...NORMA SANFORD gave me a tour of STEWART TITLE'S posh new quarters on the West Loop...Atriums and wildlife indoors seem to be all the rage this spring and WINIUS BRANDON ADVERTISING has gotten into the act by moving to a new location on Bellaire where they can have both...The BRANIFF JET SET CLUB had their very successful annual luncheon at the Shamrock again this year in honor of NATIONAL SECRETARIES WEEK...More next month...

Karen Spears

95-01)

SPOTLIGHT on HILTON presenting THE OTHER WORLD—MYRTLE BEACH!

Welcome to the very special world of our new Myrtle Beach Hilton on



South Carolina's Arcadian Shores! Sports enthusiasts love its 18-hole golf course and all-weather tennis courts, deep-sea fishing in the Atlantic, and swimming in the two freshwater pools.

After a really active day, guests enjoy cocktails at the spectacular "Over the Waterfalls" lounge, relaxing to the music of cascading water from the Hilton's three indoor waterfalls! Then, for a really swinging evening, you can visit "Another World," perched high above the 14-story atrium lobby with dancing on a stainless steel floor under a mirrored ceiling and an unforgettably panoramic view of the Atlantic! If you're ready to visit the "other world" of our Myrtle Beach Hilton now, just pick up



the phone and dial your Ms. Hilton Hotline 666-2336 for reservations!

SPRING HAS SPRUNG at the SHAMROCK!



another permanent Shamrock guest, K. Kat, who was a bit jealous of sharing the publicity spotlight after his recent rise to "stardom" in a Houston Post photograph.



Everyone got into the spirit of things when Spring came to the Shamrock Hilton this year! Ms. Hilton coordinator Karen Spears and Ms. Hilton editor Nan Pullen helped a very small bunny deliver his chocolate eggs throughout the business community at Easter time, as he wasn't quite old enough to manage it alone! They later introduced him to

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