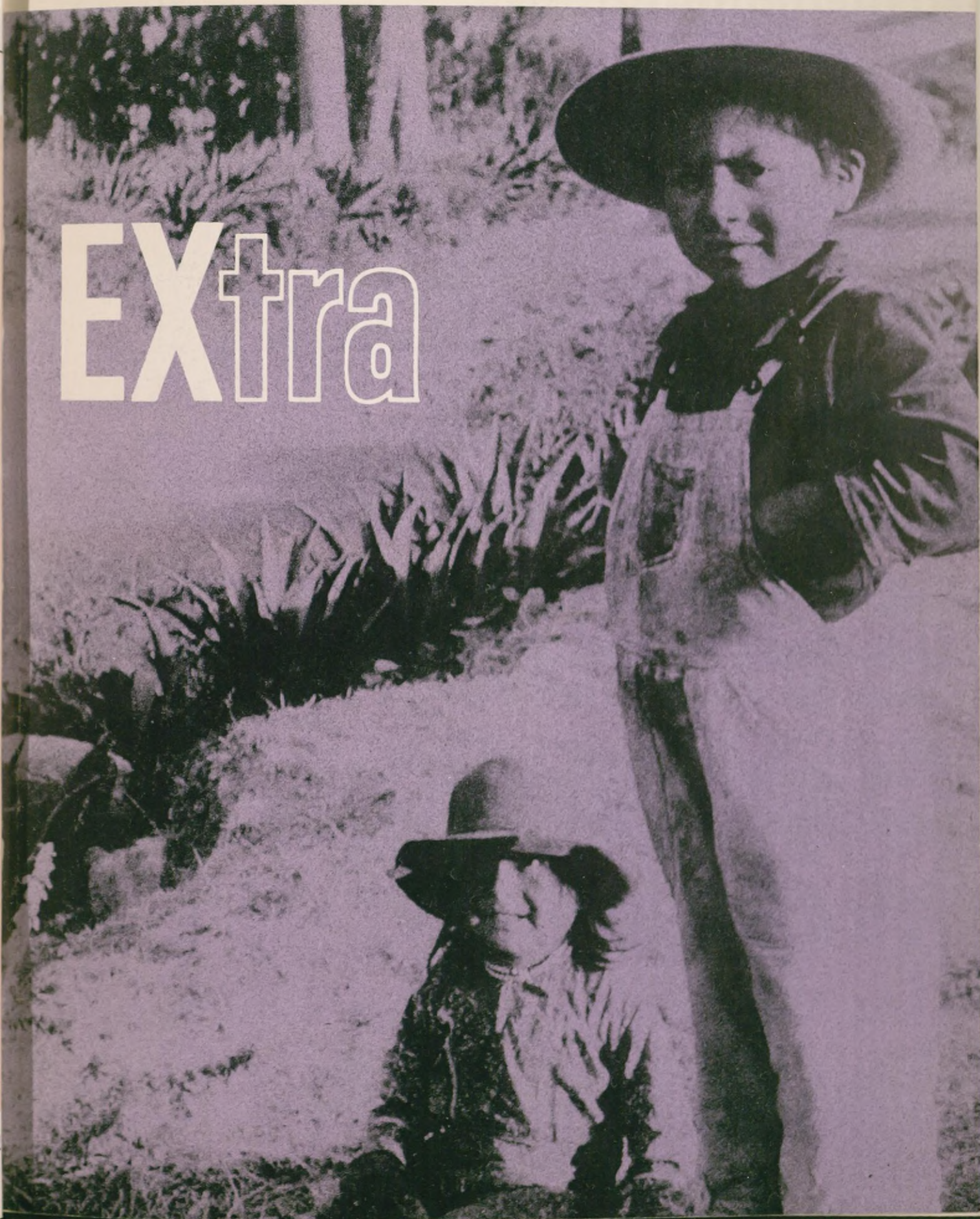
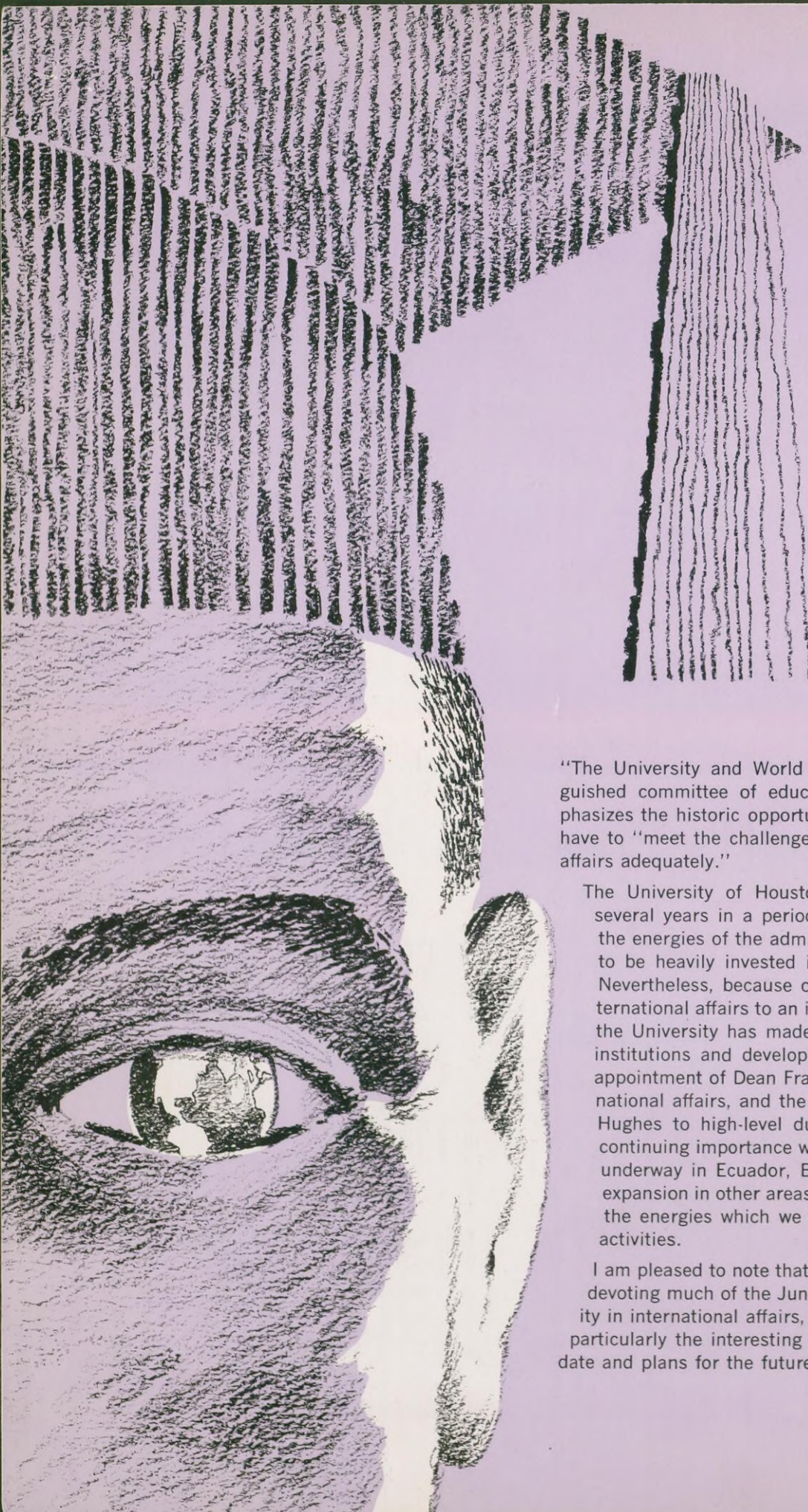


Extra





"The University and World Affairs," a report by a distinguished committee of educators and public officials, emphasizes the historic opportunity which our universities now have to "meet the challenge of their potential role in world affairs adequately."

The University of Houston has remained for the past several years in a period of rapid change during which the energies of the administration, staff and faculty had to be heavily invested in urgent, day-to-day problems. Nevertheless, because of the relative importance of international affairs to an institution of our size and scope, the University has made significant strides in assisting institutions and developing nations abroad. The recent appointment of Dean Frank M. Tiller as director of international affairs, and the assignment of Dean Eugene H. Hughes to high-level duties in this field, indicate the continuing importance which we attach to programs now underway in Ecuador, Brazil and India and to possible expansion in other areas of the world in accordance with the energies which we feel can be committed to such activities.

I am pleased to note that our alumni publication EXtra is devoting much of the June issue to the University's activity in international affairs, and hope that readers will note particularly the interesting articles on accomplishments to date and plans for the future.

PHILIP G. HOFFMAN
President

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EXtra

University of Houston
Alumni Federation

CONTENTS



THE COVER
These children of the Andes have a brighter future in store for them — thanks to a UH industrial development team beginning work in Ecuador this summer. The full story is told on page 8.

HOUSTON'S HINTERLAND	2
<i>Areas of mutual interest between UH and the Port of Houston</i>	
ASSIGNMENT IN VIETNAM	4
<i>Duty in one of the world's trouble spots</i>	
MOE SANCHEZ: International Salesman	7
<i>World relations and the Houston International Fair</i>	
A FUTURE FOR DAULE	8
<i>A UH team brings hope to a small Ecuadorian village</i>	
PEACE CORPS COUGAR	12
<i>An interview with one of UH's Peace Corps workers</i>	
BILLBOARD	14
<i>Reports from alumni members</i>	
ATHLETES FROM ABROAD	16
<i>International students add much to UH's athletic program</i>	
NEWS IN BRIEF	19
<i>News from the University of Houston campus</i>	

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THE UNIVERSITY'S INFLUENCE REACHES AROUND THE WORLD THROUGH ITS PORT OF HOUSTON RELATIONSHIP

by J. EDWIN BECHT, Director, Center for Research in Business and Economics

AS the United States, indeed the world, enters an era of increasingly complex international business, Houston's position among the top three ports of the nation takes on added significance.

This new significance rests in the fact that for a facility such as the Port of Houston to be effective in serving its hinterland, its services must continue to be competitive, just as the products from the area it serves must continue to be competitive, even in the face of world-wide industrial and commercial growth.

The Port's function as a key catalyst in the economy of greater Houston places sharp burdens of responsibilities on leadership by those men who operate or ship through these deep water facilities. In the final analysis, the Port is a political subdivision of Texas, and its leaders must remain responsive to the will of the area's citizens. Thus, to be successful, the Port must be understood and appreciated by an informed public, if that public is to react wisely in regard to Port matters.

So it is that in relation to the Port of Houston, the University of Houston's College of Business Administration, as a mold of business attitudes

and opinions, and as an integral part of Houston's business and economic community, finds that there are at least three areas of service to which it must give attention.

First, due to the country's critical balance of payments situation, the need to take up slack in overseas defense spending and, because of the relatively small number of U. S. firms engaged in foreign trade, the University's faculty and students find that the area's businessmen look to them for more effective and specific training in International Business Administration. In recognition of this need, the University has just appointed Dr. Eugene H. Hughes as the school's first "Professor of International Business Administration."

Secondly, managers of the Port and its commerce look to the University's College of Business Administration for help in educating and training future business and community leaders, imbued with a knowledge and appreciation of the Port and its activities.

Thirdly, the College of Business Administration must include research efforts as a part of its educational work. And, as an example of this type of

activity, the following Port study was submitted as a research proposal by the College's Center for Research in Business and Economics, and was approved by the Port of Houston Commissioners. (Numerous other such projects are underway.)

THE objective of the proposal is to study the Port's economic impact, so as to provide understanding and appreciation of the true contributions that are made by the Port of Houston to the total economic welfare of its hinterland. That the Port of Houston is a major foundation stone in Houston's economic base is axiomatic, but just how far its influences reach, and how significant they are to the business activities of the entire Southwest, are not so clearly understood. An important facet of the study will be to "personalize" the Port's economic effects in so far as possible.

Houston's Hinterland

Other direct benefits of a study of the Port of Houston, as a part of Houston's economic base, are:

1. To provide an understanding of the Port as one of the area's major sources of income and employment.

Example: It would reveal how much of Houston's employment is contingent upon Port activities.

2. To provide information of an economic-geographic nature to assist in making governmental decisions.

Example: Since the "business climate" depends largely upon the ability of businesses to function, governmental leaders need to know where to make investments, such as in new streets or roads. Similarly, government officials need to know whether local taxes encourage or discourage Port-oriented industries.

3. To pinpoint "strengths" or "weaknesses" in the community's economy.

Example: How much of the employment which generates outside dollars for the community is tied to one industry; or, is the area's employment highly diversified?

4. To provide aid to economic education.

Example: The study can be made available to businessmen, students and teachers. Economic principles can be better understood if related to community facts.

5. To provide the bases for area forecasts, identification of key economic factors, and determination of related trends.

Example: It can help provide employment forecasts, estimate land use requirements, or meet transportation plans.

Data will be obtained through personal interviews and mail questionnaires. Sampling will be used as dictated by circumstances. Both persons and firms will be sources of information, and the data to be collected will be collated with existing studies to measure the total impact of the Port of Houston's activities in the Houston economy.

HOUSTON, in 1964, stands as the eminent industrial and transportation concentration in the entire Southwest. In diversity of activity, size and wealth of population and dominance in the basic economic web of its region, the Houston area has no rival. Houston, already boasting an importance

in manufacturing and transportation activities far out of proportion to its share of the Southwest's population, has not yet approached its peak. Its prospects for growth in all sectors of its economy are bright. Its labor force is growing; its professional services are leaping ahead; and its expanding basic manufacturing and unusually varied transportation system are points of pride. Combined, they bring to the area a quantity and variety of economic activities limited only by the will, imagination, education and training of its leaders.

A key point in Houston's past and continuing success, whether it be the Port activities or other facets of her economy, has been the area's colleges and universities. For the most part, however, these schools have been so busy attempting to "catch up" with the teaching demands of the area's population impulsion and economic growth that they have had too little manpower and money to devote to the research of Houston and her milieu. With maturity, the gap in this research effort must be — and is being — closed.

Thus, it is only fitting that, as research measures are adopted to close this gap, one of the initial efforts is directed toward a fuller understanding and appreciation of the key role, the catalyst role, played by the Port.

With this as a goal, the Port of Houston Commissioners and the College of Business Administration are supporting the cooperative research effort to determine ways of raising the sights of the entire Metropolitan region. Indeed, of raising the economic goals of the entire hinterland of the Port of Houston.



4

Assignment in

VIETNAM

Editor's note: Army Captain Clifford Crofford, BS industrial engineering '57, is in Vietnam working under one of the R.O.T.C. instructors who taught him at the University of Houston, Lt. Colonel Jesse Jordan. Captain Crofford's wife and three children are living in Houston until his return to the States in March, 1965.

Lt. Colonel Jordan was assistant professor of military science while at the University. Previous to his Vietnam assignment he served in Europe and the United States in the office of the Quartermaster General.

LT. Col. Jordan and I are assigned to the Military Assistance Advisory Group, Vietnam, with duties in Plans and Materiel section of the Logistics Division. The mission of our organization is to monitor and coordinate logistics matters between Technical Service Branches in U.S. channels and to advise the office of J-4, Joint General Staff of the Vietnamese Armed Forces.

This includes plans, supply, maintenance, training and transportation in the Vietnamese Army. Our primary object is to advise and assist the Vietnamese in simplifying their supply systems and in making them more effective. This mission is accomplished by close coordination with all sections of the logistics division and the headquarters of the Vietnamese Armed Forces. Field trips are made to determine problem areas and offer advice on corrective action which should be taken.

We are actually a staff office accountable to the Chief, Logistics Division. Lt. Col. Jordan is the Chief of this office. Here in South Vietnam Lt. Col. Jordan and I have met again under different circumstances; however he is once again checking my work.

Captain Crofford in battle dress.



The difficult part of Vietnam for me is the separation from my family. I believe this would be true for 95% of those who are stationed throughout Vietnam. Other than this inconvenience Vietnam is not a bad assignment. Invaluable knowledge is obtained for military personnel. The conditions of urgency present themselves daily and must be coped with. This type of training is almost nonexistent in other parts of the world where American Forces are assigned.

We go to work each day at 7:30 a.m. and work until 5:30 p.m. with a lunch break between 12:00 noon and 2:00 p.m. These are our normal duty hours, but during emergencies we work as long as necessary to accomplish the mission.

We are only advisors to the Vietnamese Armed Forces, but we share, in many instances, their danger.

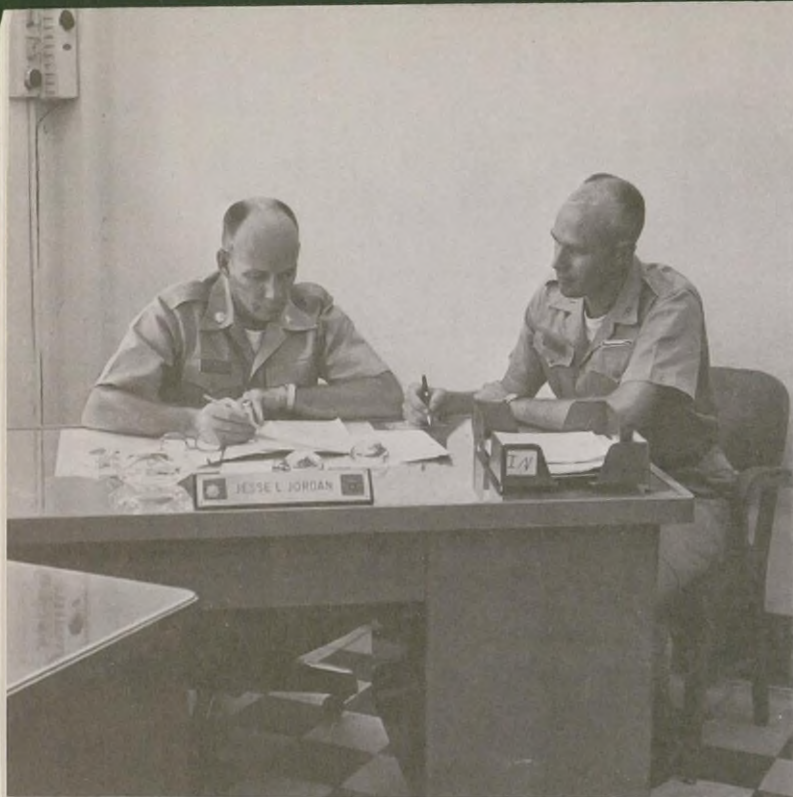
The second enemy in Vietnam is the weather. It is very much the same as Houston's weather in July and August of each year. The dry hot season in Vietnam is from December until May when the rainy season begins. This is much like other tropical zone climates and can be compared to the weather in Panama.

DURING the dry season one can become a weather man and predict the weather with great accuracy. It would go something like this: "Today will be sunny with a temperature of 95 to 97 degrees F. The low for tonight is 82 degrees F. and the high for tomorrow will be 98 degrees F.," and

so it goes for about six months. The remainder of the year is wet and extremely humid. The climate I have been describing is in the Saigon area and south. The climate varies slightly as you go northward toward the 17th parallel which divides North and South Vietnam.

Saigon, Vietnam, is a city of 2.5 million people or approximately 100,000 people per square mile. The traffic is composed primarily of bicycles, motor bikes, and small European cars. One of the traffic laws here is that the vehicle to the right has the right of way. Upon entering an intersection the driver glances to his right only and those approaching from his left must yield; however at times it is impractical and there are problems. Serious accidents are few, but fender-bumping accidents are numerous. Because of the crowded conditions the average speed of traffic is only about 15 to 20 miles per hour.

The living conditions for the average person are very poor compared to American standards; however there seems to be plenty of food for everyone. The children, in most instances, are only partially clothed. The women wear *ao dai* almost exclusively. The *ao dai* is a pair of silk slacks with a gown for a blouse. The blouse extends to the ankles over the slacks, but it is split up each side to the waist. The blouse is also made out of silk. The men wear shirts and trousers, however there are times when they wear only the trousers because of the extreme heat. The working clothes for men consists of a uniform made of black material. It resembles a pair of pajamas, but seems to be the "fad" in men's work clothes in Vietnam.



Colonel Jordan and Captain Crofford discuss a supply problem prior to meeting with the Vietnamese officers.

6

Vietnam has about 900 miles of seacoast and I traveled about 600 miles of it when I visited Da Nang, Qui Nhon, and Pleiku. Da Nang is in the extreme north of South Vietnam. It is a small city on the South China Sea. The U.S. Advisors have adequate conveniences in this particular place, but the extra-curricular activities are very limited making time an enemy.

Qui Nhon is also small and the area is similar to that of Da Nang. Again the conveniences are adequate but recreation is almost non-existent. Pleiku is about 100 miles due West of Qui Nhon and the area is much closer to field conditions. The

places of work are, in many instances, semi-permanent tent structures. The U.S. Advisors in the Pleiku area, for the most part, reside in permanent type billets. The conveniences, such as electricity and water, are provided by Army and Air Force pumps and generators.

THE populace of this area is somewhat different from those in other areas of Vietnam. The people around Pleiku differ from the average Vietnamese in color and facial features. They are known as Montagnards (pronounced "mountain yards"). Their dress is very brief covering only small portions of their bodies. They do not like to be photographed because the belief is that when you take their picture you take their soul at the same time. Da Nang, Qui Nhon, and Pleiku are cooler than Saigon. The temperature range is about 85 to 90 degrees F. except during the summer when it gets to around 100 degrees F. This is in May and June of each year.

I am looking forward to returning to the United States in March, 1965, and being reunited with my family. The job and area in which I am working is very gratifying though difficult. But you find U. S. Army, Navy, Air Force, Marine and Coast Guard officers and men putting forth a maximum effort to teach the South Vietnam personnel. The U. S. State Department is doing an outstanding job, through dedicated Americans and civil action programs.

It is my belief that every American should read and study about this country and what the United States is trying to do in South Vietnam. The foreign policy in South Vietnam should definitely be supported by the people of the United States. There is a big job here and I for one want to see it through to a successful completion.



Moe Sanchez:

International Salesman

MOSES "Moe" Sanchez, BBA '56, can literally sit at his desk and watch the world go by in his office at the World Trade Center in the heart of Houston. In his position as Assistant Director of the fabulous Houston International Fair his career is intertwined with the ever expanding field of international relations.

Sanchez is also president of a dynamic organization called the Junior World Trade Association which is composed of young men and women who are working in the field of international relations and who are vitally interested in its support and growth. One concrete objective of the group at the present time is to encourage college students to consider the field as a career and to major in related subjects at the University of Houston.

In Sanchez' words, "There are a lot of inequities in the international field and the Jr. Trade Association works to do something to bring these before the people of Houston through positive publicity. For example, there is a considerable lack of young leadership in international business as it is hard for young people to get into the field. Specific courses in international business, such as the one being inaugurated at the University of Houston next fall, under the leadership of Dr. Eugene Hughes, should contribute a lot to our purpose."



THE FLAGS OF MANY NATIONS fly from the World Trade Center and bring the world to the office of "Moe" Sanchez, assistant director of the International Trade Fair.

As Assistant Director and Exhibit Manager of the Houston International Fair Sanchez' career takes on the unique form of an "international salesman" to whom protocol and decorum become vitally important. He must deal with the representatives of countries from all over the world who use the Fair as a means of presenting their goods to the consumer. Not only does he have to sell each country on the idea of the Fair, but he must then make sure that each is well set up and looked after preceeding and during the time that the exhibits are open to the public. This includes the organization of exhibit space and participation in the annual parade sponsored by the Houston Junior Chamber of Commerce.

IT is his belief that universities must widen their scopes in the future. The cliché, "the world is getting smaller," is really true. "Differences arrive generally through ignorance; 'I don't know you, therefore I am suspicious of you.' This is the reason the international field is so important to me," Sanchez says. "Here, meeting people from all over the world, socially and in business matters, is an every-day occurrence. In this manner one's scope is broadened and enlightened to the customs and ethnic characteristics of others."

"Where World Trade Crosses Borders, Soldiers Seldom Do"

A FUTURE FOR

Daule

8

A UH team brings hope to a small Ecuadorian village

Photos courtesy of Dr. F. M. Tiller

PROBABLY not more than one American in a million has ever heard of Daule, a small town in Ecuador near Guayaquil. But it's there.

Ten thousand people live in small, one-room cane huts. The only permanent building in the town is the church. The average income is \$180 per year. In Daule there is no plumbing, no paved streets, and electricity is a luxury reserved for an elite few who can afford small gasoline-driven generators.

In Daule there is poverty and ignorance. In Daule there are all the problems and difficulties that abound in most rural villages in Latin America. A year ago Daule's future was a grim repetition of its unproductive past.

Today there is something new in Daule — hope — and the promise of a new future kindled by a team of University of Houston students and faculty.

Under the direction of the University's Office of International Affairs, a cooperative industrial project with the Universidad de Guayaquil has taken on both form and promise. Following a pattern set by the recent successful efforts of Dr. Morris Asimow of U.C.L.A. in Brazil, the team will seek to mobilize existing financial capital in the area and recommend businesses and industry that the capital and available raw materials will support.

The team will remain in Ecuador for the summer gathering data for feasibility studies which will be analyzed upon their return to Houston in the fall. Because it involves nearly all of the limited capital in the area, the program is a "must succeed" effort. A failure would result, not only in a black eye for democracy and private enterprise, but would also leave its investors in a state of near bankruptcy.

The project arose from a cooperative educational effort with the University of Houston and the University of Guayaquil that has been in progress for several years. According to Dr. Frank Tiller, director of the International Affairs Office, a cooperative project for industrial development seemed a natural next step.

"We were encouraged by Dr. Asimow's work in Brazil," Dr. Tiller says, "and we feel that our project holds even greater promise of success. Dr. Asimow had to begin from scratch in his work. We have a relationship in Ecuador that has been a going concern for five years. People know us down there. The University of Houston is not a stranger but a good friend with a good reputation."

THE group, which left Houston in late May to join a comparable Ecuadorian team in Guayaquil, has a full summer of work ahead of it. In a little over three months it must complete an initial survey of the economic and production potential of the area. Trade centers must be located and defined; market analyses must be made; quantity and quality of transportation routes determined; current and potential raw material availability investigated; marketing, managerial and production training started; and investment capital must be raised.

"The raising of local capital is the key to the system Dr. Asimow has devised," says Dr. Tiller. "Because any sort of money is scarce in Latin America, people think twice before they do anything rash with it. Once they have been persuaded to invest it in some sort of enterprise then their interest to see the project succeed is far greater than with a government or U.S. foreign aid sponsored effort, and participation is almost automatic."

Dr. Tiller emphasized that all the funds invested will be from local people or loans acquired by them. "The U.S. AID mission in Ecuador and its Latin American equivalent, CENDES, are financing the investigating activities of the University. The only U.S. government funds involved for capital investment will be in the form of loans. The chief backing for the project will be Ecuadorian," he says.

Oscar Mello, project director in Ecuador





One of Daule's cane huts

10

Although local funds are small, they are available. Oscar Mello, director of the program in Ecuador and a key man in the project, has forwarded reports of pledges totalling \$25,000 with an estimated potential of \$50,000.

"It is amazing," says Dr. Tiller, "that such an amount can be gathered in a cane hut town of 10,000 people where \$25 would seem to be a major expenditure."

BECAUSE failure would be so disastrous, the team of three faculty members, two business and eight engineering students, have been carefully selected and given intense specialized training. Since early March the state-side group has done constant research in the economics of Ecuador, and slugged through a stiff five-week crash course in Spanish. The report of the Asimov project in Brazil has been their Bible. At this publishing the group will have just completed a three-week orientation course in Ecuador.

To insure that all the team members working on the project will have ample time to become thoroughly familiar with it, most of the students selected are juniors. This will give them time to fol-

low through with the work they will be beginning this summer. Dr. Tiller expects a number of the students will remain with the project after graduation as they stay at the University to do work on masters and doctorate degrees. Hopefully, one or two will take employment as project supervisors as the project expands to other sections of Ecuador and Latin America.

Dr. Ross Lovell, who will be in charge of the Houston end of the project, adds "It is the emphasis on personnel continuity that leads us to expect our project to succeed where many government efforts have not. In most federal efforts an entire staff may be shifted after the ball is rolling. By the time replacements become familiar with the situation, the project has lost momentum. It is our goal to build a hard core of trained personnel to follow through on the project until completion."

A prime difficulty in the program is not reluctance to engage in a new enterprise as might be expected. The problem is to keep the enthusiasm that has been developed under control and keep the Ecuadorians from leaping in too quickly before the final plans are shaped.

THE goals of the project are modest, as they must be to succeed with the slim financing and lack of skilled labor. Although no accurate predictions can be made until this summer's study is completed and analyzed, the initial industries will probably be based upon the principal existing products, bananas, rice, cacao (chocolate beans) and fishing.

"We must begin on a small scale," says Dr. Tiller, "but we will use the most modern technology that we can possibly adapt."

"The importance of the training portion of the program cannot be over-emphasized," he continued. "All the advice, feasibility studies, and designing in the world would be worthless without skilled workers to operate, maintain and supervise the proposed industries. The near absolute lack of managerial and production skills would mean the death knell to any project that did not include training as a foremost segment."

The Ecuadorians have received the idea of the project with enthusiasm, Dr. Tiller maintains. Most of the credit for winning local support, he says, rests with two men, Oscar Mello, project director in Ecuador, and Bob Andrews, chief of party in Ecuador. Both men have Latin back-



11

The Ecuadorian Andes

grounds and speak Spanish with native fluency. Mello is 1961 graduate of the University with a B.S. in agricultural economics. Andrews graduated in 1957 with a chemical engineering degree.

Other members of the UH party include Dr. Ross Lovell, associate professor of management; Moshe Kohen, instructor in mechanical engineering; William Brogdon and Arthur Spohn Jr., both business students, and Willard Ander Jr., Ray Dewey, John Greene, Don Yancey, Charles Wright, and Jerome Sweeney, all engineering students. University staffers working on other projects in Guayaquil are Carl Houston and Robert Brown.

This 12-man team, with its host of talents and know how, brings to Daule's cane huts more than just technical ingenuity. It brings the promise of a new future, of electricity in every home, of a doubled average income. Perhaps even more important is what it will leave behind when the project is completed, an example not of what the United States can accomplish, but what Ecuadorians, working together can do for themselves.

Carrying water in Daule's main plaza



AT the last count, there were 11 UH students actively involved in Peace Corps activities that literally circle the globe.

Cougars were hard at work in Peru, Sierra Leone, Ceylon, Liberia, Nyasaland, Thailand, Guinea, Pakistan, Nepal, the Philippines, and one, John Schaubel, had just returned from two years in Colombia.

After a little detective work we managed to track John down, sit him on the far side of the editor's desk, and get him to tell us his story.

John left for an area in Colombia near Bogota called Languacaque in 1962 armed only with a medical kit, a carpenter's kit, and a cinva-ram, a machine for making bricks of cement and adobe . . . and his enthusiasm. "Actually it wasn't as bad as it sounds," he said. "I had already spent several years in Venezuela, so I knew a lot about conditions in Latin America and how to get along with the people down there."

12

The first question we asked John was what he considered the most important quality a Peace Corps volunteer needed. The response was instantaneous. "Enthusiasm," he said. "Without that you're lost. Especially at first when the people don't know you and don't trust you. You need all the enthusiasm you can get to keep yourself going when everything seems about not to work, and to try to infect the people with your own belief that what you're doing is good and will work."

The biggest problem John faced wasn't selling the value of his school and road building projects, but was to convince the local big-wigs that he wasn't there to usurp their power or prestige. "To get around them and gain their support we would talk until the alcalde (mayor) began to think our project was his idea for which he would get all the credit," John said.

ONCE the people accepted John, his partner and their Colombian Peace Corps co-workers, they were more than cooperative. "The American idea of the Latin American's 'mañana is O.K.' is way off base. The Colombians were tough, hard working, responsible people," he said. "These people live a hard life in a hard country. If they waited until mañana they wouldn't survive and they know it."

The Peace Corps volunteer's major role is that of a catalyst — one that will hopefully begin a chain reaction. In the brief time John was in Colombia, he

began to see some of his efforts bear fruition. He was personally involved in building five schools, some 10 miles of roads and a community center. Materials were bought by the people or provided through CARE. Before John left, several surrounding villages had witnessed the success of his projects, seen that a lot could be done with a little, and had begun similar projects on their own.

As a fund raising project John and his partner opened a small "cantina." "We made some cash from it, but sometimes it was well earned. The brawls that took place there outdid anything on 'The Untouchables.'"

PEACE

Questioned on anti-American feeling in Colombia, John said he experienced very little. "The U. S. had a pretty good image where ever I went. And the people know what's going on in the world. They're only about 35 per cent literate, but none-the-less interested in world affairs — more so than the average American. They were all for the U. S. during the Cuban blockade, but very disappointed that no stronger action was taken later. Strangely enough most Colombians I knew sided with the U. S. during the Panama Canal crisis. Some hotheaded fanatics, remembering Teddy Roosevelt, were very anti, but most people felt the Panamanians could never run the canal themselves."

JOHN feels the Communists are wasting their time in Colombia. "They have almost no political power and are largely a small group of fanatics that hold no respect from the people," he said.

John missed only a few things during his tour with home cooking heading the list. He never felt isolated or forgotten. "I think the Peace Corps worries more about us than we do ourselves," he said. "The thing I noticed most on coming back home was the general cleanliness and the organization."

A pre-law major before his Peace Corps service, John now plans to finish his degree in the area of Latin American studies.



Photos courtesy of
John Schaubel

CORPS COUGAR



▲ Our fund raising "cantina" during fiesta. It went continually for 3 days. The fights that broke out here would make "The Untouchables" seem tame.

One of the old timers. Never heard of P.C. Doesn't care about cold war. Could care less about communist infiltration, etc. ➡





BILLBOARD

COLLEGE OF ARTS AND SCIENCES

J. C. BLANKENSHIP, Geology '51, has been promoted to District Geologist for Pan American Petroleum Corporation after key personnel changes in the New Orleans District explorations operations.

JOHN ROBERT DAVIS, Speech '63, is presently serving in the United States Army at Fort Polk, Louisiana.

JOSEPH A. GLUCKMAN, Political Science '63, began Basic Officer Orientation at Fort Knox, Kentucky in February. He was commissioned in Armor in August, 1963.



STUART T. HELVEY, Art '63, has entered the Air Force pilot training at Laredo AFB, Texas. He will fly the newest jet trainers and receive special academic and military training during the year-long course.

JAMES K. JENKINS, Psychology '60, is a sales engineer for Waukesha Sales and Service, Inc., in Shreveport, Louisiana.

JULIUS KAUFMAN, BS '53, is the owner of Al's Record Shop located in Sharpstown Center, Houston.



PETER OWEN, Journalism '61, has joined the Fulton, Morrissey Company as an account executive. Formerly with the Dallas Morning News he will be living in Chicago, Illinois.

JOHN ROBERT PERDUE, Political Science '63, is a 2nd Lt. in the U. S. Air Force attending Flight Training School and assigned at Dyess AFB, Abilene, Texas.

COLLEGE OF ARCHITECTURE



ROY J. JENNINGS, '61, has been promoted to airman first class in the U. S. Air Force. A draftsman, he is assigned to the 4525th Student Squadron at Nellis AFB, Nevada.

COLLEGE OF BUSINESS ADMINISTRATION

LAWRENCE A. CONKLIN, Accounting '63, began Basic Officers Orientation at Fort Knox, Kentucky, in February. He was commissioned in Armor in August, 1963.

GENE F. EDWARDS '63, is now manager of the Merchants Park Branch of Spring Branch Savings and Loan Association, Houston.



ROBERT C. ELLIS, '56, has been named manager of the Houston plant for the Plastic Container Division of Continental Can Company. He started with the company in 1948 as a draftsman at its Houston metal can plant.

SHERMAN J. GLASS, '55, has been named head of the administrative section of the Headquarters General Services Department of Humble Oil & Refining Company. He has been with Humble since 1937.

JAMES A. GREENE, '64, reported to Fort Lee, Virginia, in February for Basic Officers Quartermaster Orientation.

GERALD F. KALLINA, '61, Army 1st Lt., participated in Exercise SPRING BOARD, a two-week command post training exercise with the Seventh U. S. Army at Stuttgart, Germany, in April. The exercise was designed to perfect standing operational procedures and evaluate communication procedures.

DONALD W. SCOTT, '63, has been commissioned 2nd Lt. in the U. S. Air Force upon graduation from Officer Training School at Lackland AFB, Texas. He was selected for the training course through competitive examinations with other college graduates.

BURTON E. STRAIT, '62, has taken the position of Educational Director with Manpower Business Training Center, Houston.

COLLEGE OF EDUCATION

WATT W. DOZIER, Art, has reported to Fort Sill, Oklahoma, for Basic Officers Orientation. He was commissioned in January, 1964.

JAMES W. SMITH recently retired from military service after 22 years and was awarded the Army Commendation Medal. He will become assistant Dean of Men at George Washington University, Washington, D. C.

CULLEN COLLEGE OF ENGINEERING

JOHN E. BORK, CE '63, completed Basic Officers Engineer Orientation at Fort Belvoir, Virginia and has been assigned to U. S. Army, Europe.

O. D. GAITHER, MS PE '62, has been made superintendent of Pan American Petroleum Corporation's producing operation in Lake Charles, Louisiana. Prior to this assignment he was area engineer, Alvin, Texas.

WILLIAM H. HERSHEY, CE '57, is presently serving as County Engineer, Brazoria County, with offices located at the courthouse, Angleton, Texas.

GENE L. JESSEE, ChE '50, is appointed superintendent of the adipic acid unit at the Luling, Louisiana plant of Monsanto Chemical Company's Organic Chemicals Division.

JAMES A. KELLEY, ME '55, has joined Monsanto Chemical Company's Hydrocarbons Division as an engineer at its Texas City plant after serving with Westernhouse Electric Corporation, Houston.

MELVIN A. KLEB, ME '49, district manager at San Antonio for Ceco Steel Products Corporation for the past six years, has been transferred to the company's Houston district as manager.

JACK McLAREN, GLEN W. SPENCER, and WILLIAM C. WALSH are all working together as consulting engineers in Angleton, Texas.

JAMES E. REBSTOCK, ChE '59, is a member of the missile combat crew selected as one of the Outstanding Crews of the Month at Schilling AFB, Kansas. They were cited for their outstanding accomplishments during operational and training missions.

GENE E. STEWART, ME '62, has joined Monsanto Chemical Company's Hydrocarbons Division as an engineer at its Chocolate Bayou Plant, Alvin, Texas.

COLLEGE OF LAW

JOHN MARK JOHNSTON and BILL E. FRAZIER, both enrolled in the College of Law, have been promoted from assistant trust officers to trust officers at Houston Bank and Trust Company.

JOHN NEIBEL, '56, has been named a full professor in the University of Houston College of Law.

COLLEGE OF TECHNOLOGY

F. D. BARKER, AS '48 BAS '54, is now holding the position of Lead Design Engineer (Electronics) with Temco Aerosystems, Greenville, Texas.

WHEN the torchbearer makes his run to officially open the Olympic Games in Tokyo, Japan, this October, Victor Lopez of Puerto Rico and Geoff Walker of Australia could be among the track contestants.

Both of these young men are University of Houston students. They are just two of the many international students who have become outstanding competitors as members of Cougar athletic teams. In fact, Houston spring sports teams have become the top powers in the Southwest with the help of foreign students.

Track and cross-country have reaped most of the benefits of the annual foreign harvest. Coach Johnny Morriss has watched a steady stream of Australian athletes re-write the Cougar record books.

"The boys that we've worked with from Australia and Canada on our track and cross-country teams have been tremendous," says Morriss. "They have been top students and athletes."

Morriss' words are backed up by performances.

Pat Clohessy, an Aussie, won two national collegiate track championships and graduated with honors. As a senior, he was the recipient of the Charles Saunders Award, symbolic of UH's top student-athlete, based on scholarship, leadership, and sportsmanship. Clohessy is now a graduate student at the University of Texas.

In the fall of 1960, a Cougar cross-country team brought the first National Collegiate cross-coun-

try championship to the Southwest. The team was composed of John Macy (Poland), Al Lawrence, Barrie Almond, and Clohessy (Australia), and George Rankin (Scotland).

Macy, Almond, and Lawrence, all set national or world records and/or won All-America recognition in track and cross-country before graduating.

AND the story continues after graduation. Lawrence, who is now working in Australia and a member of the Cougar Club, writes Coach Morriss to keep him informed about outstanding high school trackmen in the land down under.

The current group of international track athletes includes: Walker, Alan Irwin, Laurie Elliott, Greg Robinson, and Bob Cozens from Australia. Sprinter Bob McCartney hails from Canada. Freshman sprinter Victor Lopez is from Puerto Rico.

Cozens was recently selected as one of the University's top ten students. Walker is a favorite to win the Charles Saunders Awards this year.

Probably one of the most popular athletes to ever attend the University was Tony Marimon, a pint-sized golfer who played in 1959 and 1960. Marimon, a 5-1 caddy from Madrid, Spain, was brought to this country by Mrs. Jacqueline Cochran Odum, the world famous aviatrix whose generosity has supported many Spanish orphans.

Marimon was a member of the 1960 UH golf team that won the national championship at the Broadmoor Country Club in Colorado Springs.

Athletes from Abroad

International students add much to UH's

There have been many others.

Carlton Hanta, the greatest baseball player ever to wear the Red and White, was from Oahu, Hawaii. The "Little Pineapple" set six school records and played on the first UH team to advance to the College World Series. He is now a pro player in Japan, but Coach Lovette Hill still receives letters. In a recent letter, Hanta informed Lovette

that he had named his son Hill, after the Cougar baseball coach.

John Macy, a Polish refugee, won more than a dozen major track titles and was a four-time All-America choice.

BASKETBALL, a game that was invented in the United States, is tough for people in other



1960 NATIONAL CROSS-COUNTRY CHAMPIONSHIP TEAM

L to R: John Macy, Al Lawrence, Barrie Almond, Pat Clohessy, and George Rankin. Lawrence, Almond, and Clohessy are natives of Australia. Macy is from Poland. Rankin was born in Scotland.

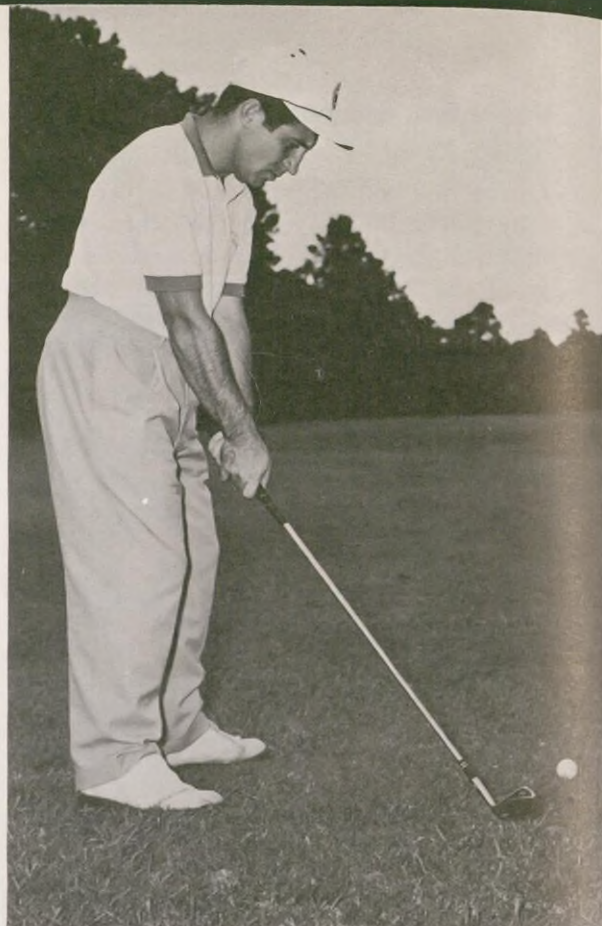


Bob Cozens
—Victoria, Australia

countries to master. Alberto Renta of Puerto Rico is the only basketball player of note to wear a UH uniform. He was a member of the 1950-51 team.

Rumanian-born Horst Paul will captain the 1964 Cougar football team. He was also recently picked as one of the University's top ten students.

No story about UH international athletes would be complete without a mention of Wilbur Maxwell. Maxwell, a Houston businessman and a graduate of the University of Missouri, has become a foster



Tony Marimon—Madrid, Spain

father to the Australian members of the Cougar track team.

A jolly little man who reminds you of Santa Claus without the beard, Maxwell is fondly called "Boss" by all of the trackmen. He calls them "his boys." He is looking forward to the arrival of more youngsters from abroad. And, if you haven't guessed it by now, so are the coaches.

SWC Remains UH Goal

Southwest Conference membership is still the ultimate goal for University of Houston athletic teams. Corbin J. Robertson, vice-chairman of the Board of Regents, made this quite clear at a recent meeting of the Cougar Club. This came after the Conference voted unanimously for no further expansion.

"First of all, nothing happened in Lubbock that in any way changed our announced position. We are determined to pursue this matter until the inevitable time when the UH is a member of the Southwest Conference. If you remember, we predicted the actions that were taken in Lubbock regarding expansion — so we were not surprised but, as Harry Fouke said, disappointed because we had not had the opportunity to present our case. Call to mind, how closely the statement of the SWC in Lubbock dovetails with its previous attitude toward Texas Tech. And I think no one will deny that Tech has made a fine member and has helped to achieve the fine reputation the conference now enjoys. In other words, their minds can and have been changed," Robertson explained.



Dr. Alfred R. Neumann makes his acceptance speech after being decorated by the German consulate in Houston. Dr. Ludwig Fabel, German consul, listens in the background.

Dean Neumann Decorated

Dr. Alfred R. Neumann, dean, College of Arts and Sciences, was honored with a German award equivalent to the Legion of Honor at ceremonies in the University's board room May 4.

Dr. Ludwig Fabel, German consul in Houston, bestowed the medal, the Officer's Cross of the Order of Merit of the Federal Republic of Germany.

"Dr. Neumann is being given this honor for his efforts in advancing German-American relations and for his efforts in encouraging the study of German in this country," Dr. Fabel said.

News in Brief

Faculty Promotions Announced For The Fall

Dr. William A. Yardley was named associate dean of students, effective September 1, at an April 20 meeting of the Board of Regents.

The new post he fills has been created at the University as a student activities program expands significantly with major increases in enrollment.

Other promotions approved by the Board are College of Architecture: Howard Barnstone to professor, H. F. Goeters and Burdette Keeland to associate professor, and Robert F. Lindsey to assistant professor.

College of Arts and Sciences: Dr. W. E. Garrison, philosophy, and Dr. Louis Silverman, mathematics, to professor emeritus; to professor: Dr. Max F. Carman, Jr., geology; Dr. Robert Greenwood, geology; Dr. DeWitt C. Van Siclen, geology; Dr. Charles A. Bacarisse, history; Dr. Jack A. Had-dick, history; Dr. Werner F. Grunbaum, political science; and Dr. James R. Jensen, political science.

Promoted to associate professor are Dr. David J. Larson, drama, and Mrs. Blanche A. Gore, home economics. Promoted to assistant professor are Dr. Leo B. Seldon, English; Dr. Charles C. Alexander, history; and Dr. Loyd S. Swenson, Jr., history.

In the College of Business Administration, Dr. Neil R. Paine, general business administration, was promoted to associate professor and in the College of Education Dr. Robert Stewart, art education, to associate professor.

Promoted in the College of Law were John B. Neibel to professor and Burton C. Agata to associate professor.

In the College of Pharmacy Dr. Lindley A. Cates was promoted to professor.



MEMBERS of the new virtuoso quartet are Fredell Lack, violin; Albert Hirsh, piano; Shirley Trepel, cello; and Wayne Crouse, viola.

Virtuoso Quartet Established By Music Department

A virtuoso quartet has been formed by the department of music.

Establishment of the group was made possible by the recent appointment of two additional artists-in-residence. Joining artists-in-residence Fredell Lack, violin, and Albert Hirsh, piano, are Shirley Trepel, cello, and Wayne Crouse, viola.

The quartet will divide its time equally between giving solo or chamber recitals and teaching. They will present a minimum of four concerts a year at the University in addition to carrying out their teaching duties.

Miss Trepel and Crouse will continue in their leading roles as principal cellist and violist with the Houston Symphony.

UH Geologist Dies

Hunter Corbett Goheen, former instructor of geology, died Monday, April 27, in Houston. He was 48.

Hunter taught at the University in 1961-62.

Born in Mirat, India, of missionary parents, Hunter was a geologist with Texaco in Venezuela, Aulilles Oil Company in Trinidad, and the Atlantic Oil Company in Lafayette, Louisiana.

He is survived by his mother, two brothers and two sisters.

1964-65 Film Series Set

A series of 13 films will be shown in the University of Houston 1964-65 Film Series.

The films will be shown in the Library Auditorium Sundays at 7:30 PM. Season tickets are \$2.50 for students and \$5 for faculty and all others.

Tickets are now on sale by Mrs. Hauger in Room 205A, Recreation Building. Only 225 series tickets will be sold. Admission to the films will be by season tickets only.

Films making up the series are: "Seven Deadly Sins," 27 September; "Seventh Seal," 11 October; "The Crucible," 25 October; "Throne of Blood," 8 November; "Treasure of Sierra Madre," 22 November; "Nights of Cabiria," 6 December; "Oscar Wilde," 10 January; and "Playboy of the Western World," 7 February.

February 21 is open, but will prob-

ably feature the opera, "Eugene Onegin," says series director Charles Peavy, assistant professor of English.

Completing the program are "The Last Bridge," March 14; "The Informer," March 28; "Beauty and the Beast," April 18; and "The Importance of Being Earnest," May 9.

A selection of one or two short films will accompany each feature.

UH Aids India Project

A \$150,000 project to provide special training for polytechnic faculty members in India this summer will be directed by the University of Houston.

The University will act for and in behalf of the United States Agency for International Development. The purpose of the program is to provide India's 230 polytechnics with instructors who will better meet the needs of today's expanding Indian industrialization.

According to A. Ray Sims, dean of the University's College of Technology who spent two months in India last summer evaluating polytechnic administrative systems, curricula and industry, the Indian government has done much in providing facilities and expert theoreticians in engineering, but there remains a large gap between theory and the less sophisticated ramifications of engineering application. The specially trained U.S. professors implementing the AID program are expected to close that gap.

One institute will be held in Chandigarh in the North of India, one in Madras in the South, one in Jadavpur in the East and one in Ahmedabad in the West.

Each institute will be attended by 60 participants elected from the faculties of the polytechnics in each region and divided into mechanical, electrical and civil divisions.

Each U.S. professor will teach one course in his major field consisting of both lecture and laboratory sections.

The number of institutes to be scheduled in subsequent years will depend on the results achieved in the first four, but, should such a schedule be maintained for a five year period, a total of 36 institutes would have been held and it is projected that 2160 Indian instructors would have participated.

Three University of Houston professors will join the teaching force in June. They are John R. Martin, chairman and professor of civil engineering in technology and drafting; George C. McKay, associate professor and chairman of electronics technology; and William Henry Willson, professor of air conditioning design technology.

Regional Scholarship Award Taken By Architecture Senior

The Portland Cement Association's south central regional award of an architectural scholarship has been given to D. E. Williams, University of Houston senior.

He will receive a \$1,500 scholarship to this year's summer session at the Fontainebleau School of Fine Arts near Paris, France.

Regional competition was open to fourth year students from 10 accredited architectural schools in Louisiana, Oklahoma, and Texas.

Entries were selected from designs submitted by the students as part of their regular class assignments. All entries were limited to designs meeting "residential area needs," utilizing concrete as the predominant building material.

Williams selected "A Catholic Parish" for his design.

Excellence Fund Goal May Be Exceeded

Reporting a 10% increase in excellence campaign contributions during the past week, University of Houston Foundation trustees, sponsors of the project, have expressed pleasure that their goal of \$662,500 would be reached and probably exceeded by August 31, the end of the fiscal year.

Contributions and pledges in the current program now stand at \$498,000. This is 75% of the overall goal in the campaign which seeks leverage funds for excellence purposes in all areas of the University.

Seventy business executives are assisting the University's foundation in the drive.

Specific objectives of the program include funds for faculty development, graduate fellowships, research stimulation, loans and scholarships, lectureships, the library, contingencies and special excellence projects.

Law Alumni Elects Officers

W. W. Watkins has been elected president of the University of Houston Law Alumni Association.

Other officers named were Bill Cannon, vice president; James O. Kelly, secretary-treasurer; and Frank Bean, parliamentarian.

Elected as directors were Dave Gibson, John Golden, John Kibler, Jr., Mrs. Fred A. Rosen, and Sam Starrett, Jr.

Professor Speaks at Lehigh University Class Reunion

Dr. Charles F. Hiller, professor of English at the University of Houston was the featured speaker at a class reunion banquet recently at Lehigh University. It was the fortieth reunion for the class of 1924 at the Bethlehem, Pennsylvania campus.

Roger Guthrie Attends Course For Shell Pipe Line Management

Roger Guthrie, Jr., Manager of the New Orleans District, Shell Pipe Line Corporation, attended the 12th Shell Management Course at Columbia University's Harriman Campus.

Guthrie is the only representative from the New Orleans vicinity selected for the course among 30 managers of affiliated Shell Oil Companies who will participate.

Guthrie is a native of Dallas, Tex., and holds a Bachelor of Business Administration degree from the University of Houston, and a Bachelor of Science degree in Mechanical Engineering from the University of Texas, Austin.

He joined Shell Pipe Line as a Junior Engineer in Houston in 1949, and served as District Engineer in Austin, as Division Engineer and Supervisor-Operations in Long Beach, Calif., and Supervisor-Technical Applications in Houston before coming to New Orleans in 1962.

College of Business Wins National Recognition

The College of Business Administration has been admitted to membership in the American Association of Collegiate Schools of Business.

The association is the official accrediting body for all collegiate training in business administration in the U.S.

Admission is based on a thorough evaluation of the academic standards, admission policy, library, faculty, and administrative procedures of the college and the general university standards.

Dr. Philip G. Hoffman said concerning the admission, "I am delighted that the College of Business Administration has received this honor which serves to provide additional recognition of the College's standing as viewed by the American Association of Collegiate Schools of Business."

The College of Business Administration, second largest in the University, has served Houston's business and industrial growth since 1934 when the curriculum of business subjects was established.

CAMPUS CALENDAR

July 3 Summer Cinema, "Citizen Kane," 7:30 PM, Library Auditorium

July 7 Houston Federal Land Bank Seminar for Management Representatives, College of Business Administration

July 7-11 Student Musical, "Isn't Everybody?" 8:15 PM, Attic Theater, Produced by Drama Department

July 13 Registration for the Second Six-weeks Summer Term

July 13 Institute on Counseling and Guidance Training, Dr. F. L. Stovall, Department of Psychology, Six-weeks Program

July 17 Summer Cinema, "On the Waterfront," 7:30 PM, Library Auditorium

July 19-25 U. S. Chamber of Commerce Institute for Organization Management, Management Development Center

July 20 Opening of Speech and Drama Workshop, Department of Speech, Runs through August 6

July 22-25 Gilbert and Sullivan Operetta

July 26 Texas Association of Student Councils, Oberholtzer Hall

July 27-31 American Gas Association Total Energy School, Department of Mechanical Engineering

July 27 Instrument Society of America Meeting, Library Auditorium

July 31 Summer Cinema, "All the Kingsmen," 7:30 PM, Library Auditorium

August 1 Deadline for Applying to the Graduate School for the Fall Term

August 3-21 Workshop in Deaf Education, College of Education

August 7 Summer Cinema, "Lady from Shanghai," 7:30 PM, Library Auditorium

August 11 Annual Reading Conference, College of Education

August 21 Summer Commencement Exercises, Cullen Auditorium

August 25-26 Special Education Department Program, College of Education



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