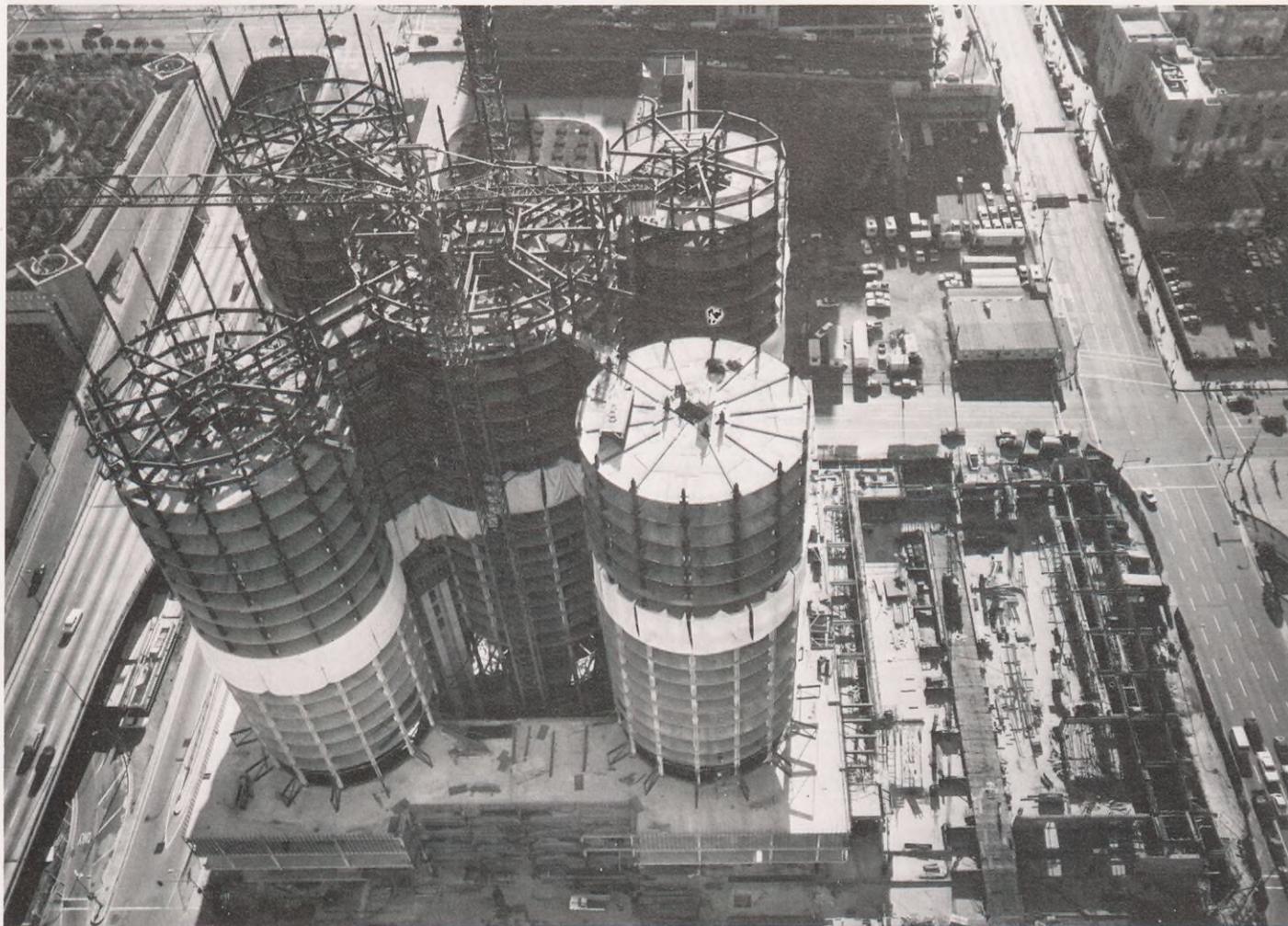


March 1976

WESTERN INTERNATIONAL HOTELS
Partners in travel with United Airlines

Los Angeles Bonaventure

*the developing "dazzling centerpiece"
becomes the talk-of-the-town.*



This is how the Los Angeles Bonaventure looked in early February when the under-construction property was at about the 26th story level. (And, incidentally, booming along ahead of schedule!)

Pictured is an aerial view of the hotel's cluster of five interconnecting guest room towers. The center tower will top off at 35 stories, while the four surrounding towers will each rise to 30 stories. When completed, all five cylindrical towers will be sheathed in bronze reflecting glass.

As the "dazzling centerpiece" focus of a \$100 million convention and retail center under development in the heart of downtown Los Angeles, the hotel's unique design and exciting promise has been attracting considerable regional attention.

Similar to the excitement created a few years ago when the Century Plaza was being developed in the posh Beverly Hills area of Los Angeles, the Los Angeles Bonaventure has become the talk-of-the-town! For a few reasons why, see inside page "the cover" story.



Candle power?

No, it's not likely to come to that.

But, if we view energy conservation as something to fall back on only in times of extreme emergency, someday we could come mighty close to resorting to candles as a temporary light source.

Conserving energy and using it wisely is today's new way of life, which has become absolutely essential for all of us—all of the time. At work. In our homes. In our travels.

The WIH Energy Management Committee and the various in-hotel energy committees continue to work hard on the energy conservation program we established about a year ago. We are continually stepping up our efforts as we find more ways to make energy consumption even more efficient.

We hope you are including energy conservation as part of your personal life style. It takes a total commitment from all of us to stick to an effective "energy diet."

By making conservation an important part of our way of life today, we won't have to consider candle power as an alternative energy source for tomorrow.

LYNN P. HIMMELMAN
Chairman

HARRY MULLIKIN
President



Pictured above is a scale model of the Los Angeles Bonaventure as it will look when it opens next January.

Its five interconnecting circular towers rise out of a six-level podium base. The whole will house 1,500 guest rooms (including 150 suites), five outstanding restaurants (one revolving), six cocktail lounges (two suspended in mid-air), a 90-ft. high atrium lobby, an acre lake, recreational facilities including an outdoor swimming pool and putting green, an extensive shopping gallery, meeting facilities to include the West Coast's largest ballroom, Western International style of hospitality—and much, much more.

As visualized by Architect/Developer John Portman, the Los Angeles Bonaventure is not only being created as the "dazzling centerpiece" of the city's downtown Bunker Hill Redevelopment Complex but as a spectacular architectural/hospitality attraction for the city of Los Angeles itself.

There is nothing like it around! No wonder the anticipation of the Los Angeles Bonaventure's opening day promise has become the talk-of-the-town.

Front!

A monthly publication by and
for employees of
Western International Hotels

GABE FONSECA Editor
PAT CAREY Associate Editor
2000 Fifth Ave. Bldg., Seattle, WA 98121

LITHO IN U.S.A.

on the move

HERMANN GAMMETER, formerly executive assistant manager at Ilikai, now resident manager at The Plaza.

LARRY ALEXANDER, formerly assistant manager at Houston Oaks, now assistant manager at St. Francis.

JIM BLOMSTROM, formerly front office assistant manager at Crown Center, now EDP project coordinator at Detroit Plaza.

ELAINE BRANHAM, formerly executive secretary at Crown Center, now administrative assistant at Detroit Plaza.

FERGUS BROWN, formerly sales manager at Hotel Toronto, now regional director of sales at Toronto Regional Sales Office.

SHARYN COLE, formerly employee relations manager at Peachtree Plaza, now director of personnel at Los Angeles Bonaventure.

BARBARA CROSS, formerly sales manager at Chicago Regional Sales Office, now sales manager at Los Angeles Bonaventure.

BARRY MACDONALD, formerly director of sales at Edmonton Plaza, now director of sales at Hotel Toronto.

SEAN PATRICK MCCABE, formerly sales manager at Toronto Regional Sales Office, now sales manager at Edmonton Plaza.

LEO PENDL, formerly assistant banquet manager at Bayshore Inn, now banquet manager at Hotel Toronto.

PAUL ROSS, formerly director of food & beverage at Edmonton Plaza, now director of food & beverage at Philippine Plaza.

ARNOLD RUTZER, formerly catering manager at Bonaventure, now catering manager at Hotel Toronto.

VICKI SEWARD, formerly housekeeping trainee at Washington Plaza, now assistant housekeeper at Peachtree Plaza.

JOHN THOMAS, formerly restaurant supervisor at Space Needle Restaurant, now room service manager at Washington Plaza.

JAY WOLD, formerly management trainee at Mayflower, now night audit supervisor at The Plaza.



A relationship perspective between the proposed Galleria Plaza (far right) and the present Houston Oaks (far left) is pictured in this rendering.

Construction begins on Galleria Plaza

An earlier "false start" announcement to the contrary, it's now official! Construction of the Galleria Plaza is back on track.

In early February, WIH announced the signing of an agreement with Post Oaks Associates Ltd., a part of the Gerald D. Hines Interests of Houston, to lease and manage the Galleria Plaza hotel.

Construction on the 24-story, 500-room property in Houston's Galleria mall complex began shortly thereafter.

The new hotel is part of the Galleria expansion project that will include the extension of the present covered retail shopping mall connecting with the Houston Oaks. The Galleria Plaza will, in fact, greatly reflect the "look" of the Houston Oaks, particularly in the quality of its appointments and interior design. (Western Service & Supply has been appointed to do the hotel's interior design.)

Among the Galleria Plaza features are its planned recreational facilities which will include a swimming pool, playdeck and tennis court. Restaurants, designed to complement rather than compete with those of the Houston Oaks, call for a rooftop lunch and dinner-dance room, a "steakhouse" specialty room and a coffee shop.

Extensive meeting and convention facilities are in the plans. Included is a 14,000 sq. ft. area which can be converted from valet parking to exhibit space with easy access to the ballroom area.

Named as project officer for the Galleria Plaza is Vice President Dwight Call. Jere Walters of the Design and Construction Division is project manager.

The new Houston property is scheduled for a December 1977 opening.

Camino Real, Guatemala on the 'comeback trail'

The devastating earthquake that struck Guatemala in early February had also done its damage to the Camino Real. Fortunately, however, none of the hotel's employees or its guests were seriously injured.

For a brief period following the quake, only a limited number of rooms in the hotel's Biltmore section were used. All other guest rooms and facilities were temporarily closed off while damage was assessed.

However, as this issue of Front! went to press in mid-February, a current status report on the Camino Real indicated a brighter outlook.

The report stated that previously confirmed reservations for arrivals from March 10 to April 9 would be honored in the hotel's Biltmore section. Further, acceptance of reservations for both the Camino Real and Biltmore sections would be confirmed beginning on April 10.

The Camino Real was definitely on the comeback trail!

(The Antigua hotel in the nearby Guatemala city of Antigua, meanwhile, suffered much less damage and was reported fully operational and continues to accept reservations.)

Quick...



Toronto – William Holden, Peter Finch, Faye Dunaway, Robert Duval. . . Senior Receptionist John Dickie got to meet them all when they were guests of the HOTEL TORONTO recently. In town for the filming of scenes for a new MGM movie entitled, "Network," the stars and film crew were all Hotel Toronto guests. Here, Dickie is pictured with actor Holden.



Honolulu – Tennis Superstar Arthur Ashe, a recent guest at the ILIKAI is pictured with Assistant Guest Activities Director Doreen Jensen prior to a practice match on the Ilikai courts. Ashe was in Honolulu to compete in the Avis Challenge Cup, which is co-sponsored by United Airlines and Aloha Airlines.



Southfield – Two of Russia's most famous stars of its Olympic gymnastics team, Olga Korbut and Nikolai Andreanov, were January visitors to the MICHIGAN INN. The pair, (center), are pictured with their U.S. tour director, David Appleton, at left, and Mike Moran, Michigan Inn executive assistant manager, at right.



Los Angeles – The Presidential Suite at the CENTURY PLAZA was "home" to Israeli Prime Minister Yitzhak Rabin (center) during his recent visit to Los Angeles as well as the scene for a number of important meetings. A personal welcome to the hotel was extended to the Prime Minister by (left) Richard Fyock, resident manager, and (right) Robert Seddelmeyer, rooms director.

can you name the hotel members of our Western International family in Houston or Hong Kong? In Costa Mesa or Copenhagen? In Singapore or Seattle?

If matching WIH hotel names with any one of these cities has you stumped, just turn the page. You'll find the answers pictured for you in full color!

With the exception of the recently announced Williams Plaza to be built in Tulsa, Oklahoma, and Houston's Galleria Plaza, presented on the following two pages is a portrait gallery of our "Great hotel" family members. All 48 of them in 14 countries.

The three-page color insert, featuring WIH destinations on the first page and our hotels on the inside two pages, is a reprint of our corporate advertisement appearing during the year in five different in-flight publications. They are United's "Mainliner", TWA's "Ambassador", Delta's "Sky", Eastern's "ReView", and American Airlines' "American Way".

For the hundreds of thousands of travelers on each of these airlines, our ad message is a simple and direct one. It says in essence, "In many of the world's great destination places—places you are or may soon be traveling to—there is a great Western International hotel waiting to accommodate you."

To confirm accommodation availability at any of these WIH hotels, all the traveler need do is call a travel agent or our toll-free reservation number—800-228-3000.

On the fourth page of this special section insert is a world map locating and individually listing our hotel properties. (The map is not part of the actual ad insert, but was especially prepared for an upcoming reprint of our hotel directory.)

We hope this special section will be helpful to you in gaining a better perspective of the "who" and "where" of our WIH family. For your convenience, the insert can easily be removed from your copy of Front! and kept as a handy reference.

(Now, before you turn the page, what **is** the name of our hotel in Costa Mesa?)

Great destinations.



Great



UNITED STATES
ANCHORAGE
ANCHORAGE WESTWARD



ATLANTA
PEACHTREE PLAZA



CHICAGO
CONTINENTAL PLAZA



COSTA MESA
SOUTHERN CALIFORNIA
SOUTH COAST PLAZA



DENVER
COSMOPOLITAN



DETROIT
DETROIT PLAZA
(Spring 1977)



NEW YORK
THE PLAZA



PITTSBURGH
CARLTON HOUSE



PORTLAND, OREGON
BENSON



SAN FRANCISCO
MIYAKO



SAN FRANCISCO
ST. FRANCIS



SEATTLE
OLYMPIC



TORONTO
HOTEL TORONTO



VANCOUVER, B.C.
BAYSHORE INN



WINNIPEG
WINNIPEG INN



DENMARK
COPENHAGEN
HOTEL SCANDINAVIA



EL SALVADOR
SAN SALVADOR
CAMINO REAL



GUATEMALA
ANTIGUA
HOTEL ANTIGUA



GUADALAJARA
CAMINO REAL



MAZATLAN
CAMINO REAL



MEXICO CITY
ALAMEDA



MEXICO CITY
CAMINO REAL



PUERTO VALLARTA
CAMINO REAL



SALTILLO
CAMINO REAL

Call your travel agent or

hotels.



DETROIT (Southfield)
MICHIGAN INN



HONOLULU
ILIKAI



HOUSTON
HOUSTON OAKS



KANSAS CITY, MISSOURI
CROWN CENTER



LOS ANGELES
BONAVENTURE
(January 1977)



LOS ANGELES
CENTURY PLAZA



SEATTLE
WASHINGTON PLAZA



WASHINGTON, D.C.
MAYFLOWER



AUSTRALIA
SYDNEY
WENTWORTH (Affiliated)



CANADA
CALGARY
CALGARY INN



EDMONTON
EDMONTON PLAZA



MONTREAL
BONAVENTURE



GUATEMALA CITY
CAMINO REAL



HONG KONG
KOWLOON
MIRAMAR



JAPAN
KYOTO
MIYAKO



TOKYO
TAKANAWA PRINCE



TOKYO
TOKYO PRINCE



MEXICO
CANCUN
CAMINO REAL



TAMPICO
CAMINO REAL



NORWAY
OSLO
HOTEL SCANDINAVIA



PHILIPPINES
MANILA
PHILIPPINE PLAZA
(September 1976)



SINGAPORE
SINGAPORE
SHANGRI-LA



SOUTH AFRICA
JOHANNESBURG
CARLTON



THAILAND
BANGKOK
DUSIT THANI

800-228-3000.

**WESTERN
INTERNATIONAL
HOTELS**



Partners in travel with United Airlines

Mapping our WIH world
of great destinations
and great hotels



UNITED STATES

Anchorage
Anchorage-Westward
Atlanta
Peachtree Plaza
Chicago
Continental Plaza
Costa Mesa, Southern Cal.
South Coast Plaza
Denver
Cosmopolitan
Detroit
Detroit Plaza (Spring 1977)
Detroit (Southfield)
Michigan Inn
Honolulu
Ilikai
Houston
Houston Oaks
Kansas City, MO
Crown Center
Los Angeles
Century Plaza
Los Angeles Bonaventure
(Jan. 1977)
New York
The Plaza
Pittsburgh
Carlton House

Portland, OR
Benson

San Francisco
Miyako
St. Francis
Seattle
Olympic
Washington Plaza
Space Needle Restaurant
Washington, D. C.
Mayflower

AUSTRALIA

Sydney
(Affiliated) Wentworth

CANADA

Calgary
Calgary Inn
Edmonton
Edmonton Plaza
Montreal
Bonaventure
Toronto
Hotel Toronto
Vancouver
Bayshore Inn
Winnipeg
Winnipeg Inn

DENMARK

Copenhagen
Hotel Scandinavia

EL SALVADOR

San Salvador
Camino Real

GUATEMALA

Antigua
Hotel Antigua
Guatemala City
Camino Real

HONG KONG

Kowloon
Miramar

JAPAN

Kyoto
Miyako
Toyko
Takanawa Prince
Tokyo Prince

MEXICO

Cancun
Camino Real
Guadalajara
Camino Real
Mazatlan
Camino Real

Mexico City

Alameda
Camino Real
Puerto Vallarta
Camino Real

Saltito
Camino Real

Tampico
Camino Real

NORWAY

Oslo
Hotel Scandinavia

PHILIPPINES

Manila
Philippine Plaza (Sept. 1976)

SINGAPORE
Shangri-La

SOUTH AFRICA

Johannesburg
Carlton

THAILAND

Bangkok
Dusit Thani

WESTERN
INTERNATIONAL
HOTELS

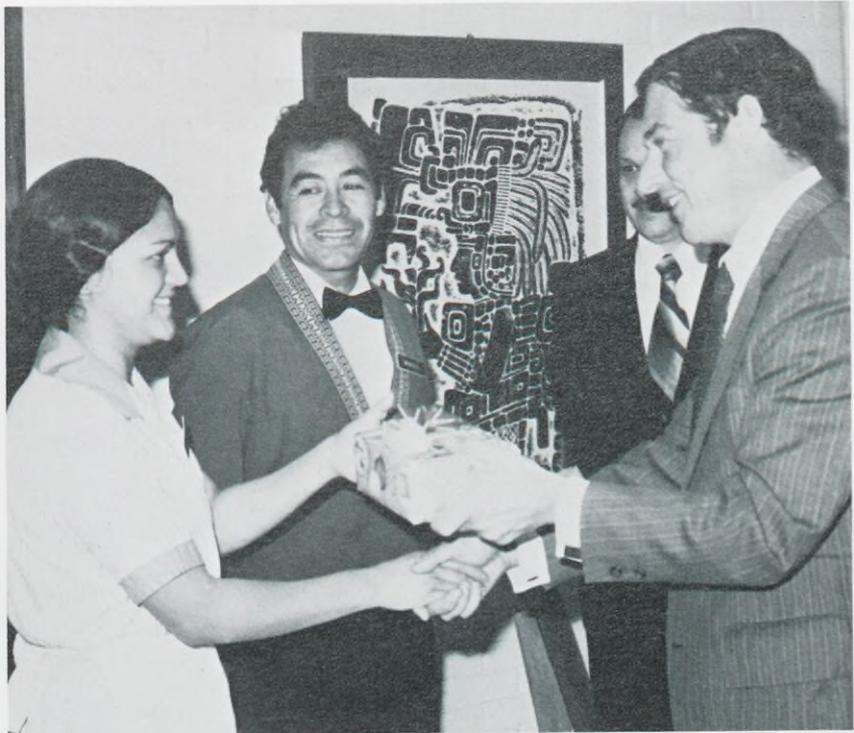


Partners in travel with United Airlines



For One — A Rare Italian Honor

Sydney — Tony Facciolo, concierge and head porter for the WENTWORTH, was recently named a "Cavaliere" by the Italian government for his contributions to international tourism. Tony is a member of the select International Golden Keys Club of Head Porters group and is the club's area representative for Australasia and the Far East. The rare honor, bestowed on Tony by the President of Italy, was officially conveyed to him by the Italian Ambassador to Australia in January.



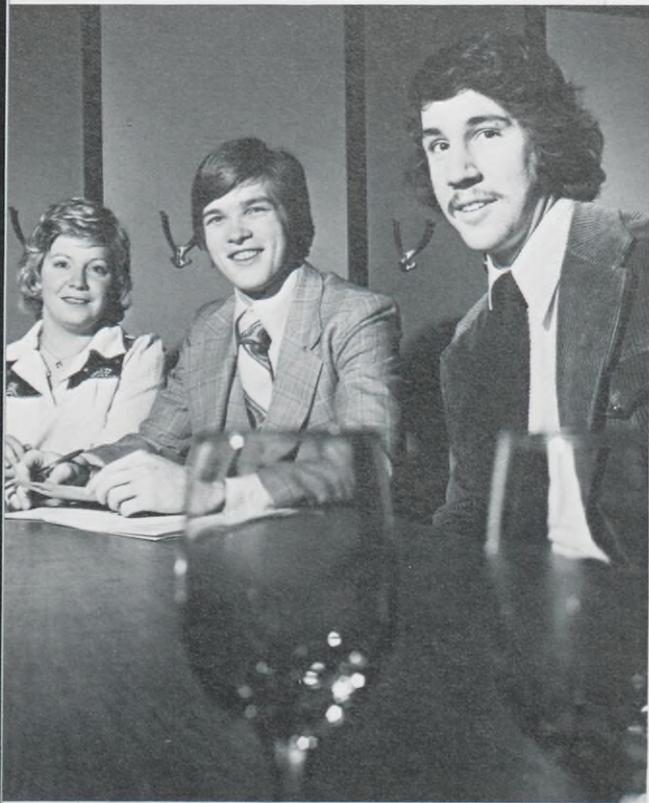
For Two — A Grade of 'Excellent'

Guatemala City — The CAMINO REAL, Guatemala has been sponsoring English language classes for interested employees and among those participating were Maid Beatriz Gonzales and Room Service Waiter Modesto Mansilla (left). Both won top class honors earning grades of "excellent," and each was given a camera as a reward. Congratulating the pair on their achievement and making the reward presentation is General Manager Michael Kranz. To Kranz's right, and partially hidden, is the hotel's assistant manager, Gustavo Samayo.



For Three — A Career Beginning

Oslo — The signatures being written on the documents belong to (from left); Pernille Schjott, Per Aspelund and Teril Gulbrandsen. The trio are beginning culinarians who "signed up" in early January to participate in a two-year apprenticeship training program at the HOTEL SCANDINAVIA, Oslo. Pleased witnesses to the ceremony are hotel executives (back row from left); Erik Schau-Larsen, executive assistant manager; Hans Zinsli, assistant executive chef; Kristen Tveit, director of personnel; and James France, director of food & beverage.



Student 'Sleuths' Seek Solutions

Seattle — The annual OLYMPIC-Washington State University student sales blitz took an entirely different approach this year. Instead of just making sales calls, the eight WSU students were assigned specific hotel operation problems to research and attempt to resolve. The problems—china breakage, unclaimed telephone calls, late charges and employee accidents. Here, Jim Bills (center), Olympic Grill manager, discusses china breakage with WSU students Laurie Jonas and Steve Bahr.



Chip off the Cold Block

Washington, D.C. — MAYFLOWER Gardemanger Charlie Arva displays his ice carving expertise as television technicians record the occasion. Arva was fashioning an eagle commemorating the Nation's bicentennial for a two-minute television segment broadcast not only in Washington, D.C. but also in more than 100 NBC stations and affiliates across the country. Mentioned in the segment was the fact that the Mayflower was one of the few Washington, D.C. hotels that still does original ice sculptures rather than using ice molds.

To Welcome the Dragon

Denver — Steve Jung (right), manager of Trader Vic's at the COSMOPOLITAN discusses the restaurant's Chinese New Year celebration plans with hotel management team members (from left) General Manager Tom Gurtner; Executive Assistant Manager Parker Smith; and Director of Sales Ray Brum. To assist Trader Vic's guests in welcoming in the "Year of the Dragon," Jung concocted a new cocktail, the "Ruby Dragon," and introduced two new entrees to the dinner menu—one a seafood combination and the other a chicken dish.





Dimes in the Fountain

Kansas City — Tammy Patterson, 1976 National Poster Child for the March of Dimes, counts the coins "harvested" from the CROWN CENTER's waterfall pool with the help of the hotel's Landscape Supervisor Jim Cardoza. Over the past several months, hotel guests had tossed over \$100—mostly in dimes—into the pool. Six-and-a-half-year-old Tammy, born with multiple birth defects, visited the hotel during her national tour to promote the March of Dimes campaign.



Moo-ving In

Honolulu — The Borden Company's best known employee, Elsie the Cow, recently checked into the ILIKAI for a well deserved week of R and R (rest and rumination... among udder things). On hand to welcome the floral lei bedecked bovine beauty are (from left) Bob Jordan, assistant manager; C. V. Healy, front office manager; and Jeff Flowers, senior assistant manager.

Lion Bar Let's Good Times Roar

Chicago — The CONTINENTAL PLAZA's popular Lion Bar recently inaugurated a new "show time" policy featuring top lounge entertainment acts. Gathered around the current attraction/announcement board is Room Manager Sloba Radin with cocktail waitresses Terry Weinmann (left), and LuAnn Skrezyna (right).

SOUTH COAST PLAZA-ites



Your hotel correspondent is Karla Listman. Call Karla on extension 140 and give her your input for Front! (All other WIH people: submit Front! items to your hotel correspondent listed below.)

Acapulco Malibu, **Oscar Cruces**. Alameda, **Giannela Soto Quinard**. Anchorage-Westward, **Becky Gottschalk**. Bayshore Inn, **Barbara Danuke**. Benson, **Nelvia Turner**. Bonaventure, **Anton Khoury**. Calgary Inn, **Kay Artinian**. Camino Real, Cancun, **Patricia Martinez**. Camino Real, Guadalajara, **Gloria Sagastegui**. Camino Real, Mazatlan, **Nancy Trucios**. Camino Real, Mexico City, **Carolina Mijares**. Camino Real, Puerto Vallarta, **Jessica Melgoza**. Camino Real, Saltillo, **Luis Aguilar**. Camino Real, San Salvador, **Ana Maria Vides**. Camino Real, Tampico, **Lic. Francisco Gutierrez P.** Carlton House, **Arlene Pobiki**. Carlton, **Leanne Hayward**. Century Plaza, **Blake Chatfield**. Crown Center, **Barbara Harlow**. Continental Plaza, **Audri Adams**. Cosmopolitan, **Lynn Kelly**. Detroit Plaza, **Susan Maday**. Edmonton Plaza, **Donna McLaren**. Hotel Scandinavia, Copenhagen, **Dorthe Thing**. Hotel Scandinavia, Oslo, **Kirsti Brekke**. Hotel Toronto, **Pat Samson**. Houston Oaks, **Becky Bratton**. Ilikai, **Valery Satin**. Mayflower, **Martha Sheppard**. Michigan Inn, **Anita Ste. Marie**. Miramar, **Clement Au**. Miyako S.F., **Janet Kato**. Olympic, **Sue Brush**. Peachtree Plaza, **Courtney Gibson**. Prince Hotels, **Vickie Llantata**. South Coast Plaza, **Karla Listman**. St. Francis, **Charles Conine**. Shangri-La, **Gwenda Loong**. Space Needle Restaurant, **John Poquette**. The Plaza, **Gina Henry**. Washington Plaza, **Sandy Novak**. Winnipeg Inn, **Maggie Clark**. WIH hotels in Guatemala, **Mary Lina Ruiz-Ciani**. WIH Reservations Center, **Thurlene Smith**. WIH Credit and Acctg., **Karen Cross**.



Deloris Wiltz, HOUSTON OAKS housekeeping department staffer, beams happily for having been voted "Employee of the Year" by her fellow hotel employees. For her win, Deloris was presented with a round-trip air ticket for two to Mexico City; five nights accommodations at the CAMINO REAL; and \$100 spending money. Hotel candidates for the annual employee award recognition are the year's previous "Employee of the Month" winners.



Gail Short, reservations supervisor at the CENTRAL RESERVATIONS OFFICE in Omaha, visited the Seattle offices in January for a week-long training and indoctrination session. Here, Gail reviews an operations manual with Vice President Bill Newman.

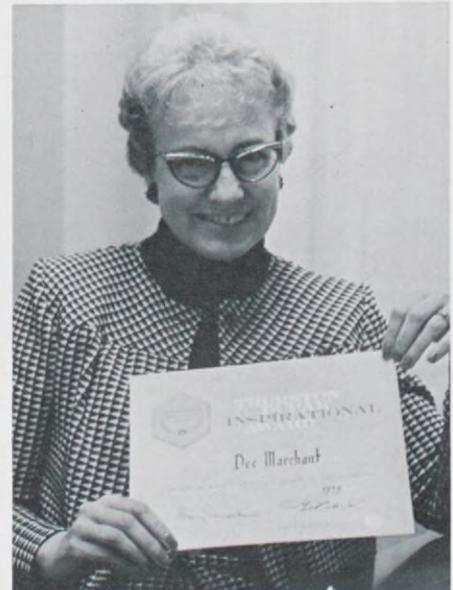


Frank Sudano, BONAVENTURE gardener, displays a hotel award plaque presented by the city of Montreal and for which he was largely responsible. Recently, the Bonaventure was selected by the city of Montreal's Recreation and Sports Department to receive their annual "Best Landscaping and Gardens" award. Since it opened in 1967, the Bonaventure's seventeen floors above street level gardens with its lush plantings, streams and waterfalls has continued to delight visitors from around the world, thanks to Frank's good care and attention.

people



Frank Ship, CONTINENTAL PLAZA bartender, was a recent recipient of a ten-year service pin award. Not unusual—except that it was presented by a business client of the hotel! For ten years the client has been displaying its wares at a semi-annual housewares show at the Continental Plaza and for ten years Frank has tended their hospitality suite bar. In recognition and in appreciation of Frank's service, the hotel client voted to make him a "family member" by awarding him one of their ten-year service pins.



Dee Marchant, FINANCIAL SERVICES DIVISION centralized payroll manager, proudly displays the certificate that signifies her selection as the winner of the 1975 Thurston-Dupar Inspirational Award for the WIH Executive Offices. Dee, a nine-year veteran with WIH was particularly acknowledged for her warm personality, cooperative spirit and professionalism.