

FRONT!



FRONT! goes to the Benson • page 5

Contents

Anchorage-Westward	4, 12, 16, 26
Bannock	16, 22, 24, 28
Benjamin Franklin	16, 17, 26, 28, 29
Benson	1, 2, 4, 5, 6, 7, 8, 16, 28
Boise	16, 28, 29
Caravan East	16, 18
Caravan West	4, 16
Cascadian	10, 11, 16
Cosmopolitan	13, 16, 23
Davenport	14, 15, 16, 17, 27
Finlen	4, 27
Georgia	16, 25, 30
Guatemala Hotels	13, 14, 32
Hawaiian Village	4, 26, 28, 30
Lancaster Caravan	16
Leopold	4, 17
Marcus Whitman	16, 29
Maurice	16
Mayfair	4, 16, 30
Multnomah	4, 13, 16, 17, 28
Northern	4, 16, 26, 30, 31
Oasis	16, 17
Olympic	4, 12, 13, 16, 20, 21, 27, 28, 29
Owyhee	16, 29
Rainbow	17, 27, 28
Riverside Caravan	
Roosevelt	4, 27
St. Francis	4, 19
San Francisco Caravan Lodge	
Sands Caravan	
Sir Francis Drake	13, 16, 17, 26, 31
Winthrop	16



Pat Visser, Miss Hawaii 1959, peeks into one of Trader Vic's famous smoke ovens at the Benson. Keith Hardman is the lucky fellow. More about the Benson starting on page 5.


FRONT!

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**HAPPY
HOLIDAY
GREETINGS**

DW Thurston
President

WESTERN HOTELS

1959 Multiplication Table

(New  facilities) X (cities of the West) = (the finest traveling and dining)

Completed

- Caravan West Phoenix, Phoenix, Arizona
- 36 new deluxe Ocean Tower suites, Hawaiian Village, Honolulu, Hawaii
- New lobby, redecorated guest rooms, St. Francis Hotel, San Francisco, California
- New Golden Belle Restaurant and Bar, Northern Hotel, Billings, Montana
- Roosevelt Hotel Drive-In Entrance, Seattle, Washington
- Leopold Motor Inn, Bellingham, Washington
- Grand Ballroom at the new Hotel Benson, Portland, Oregon
- Trader Vic's at the new Hotel Benson, Portland, Oregon
- 14-story addition, Hotel Benson, Portland, Oregon
- New lobby, Multnomah Hotel, Portland, Oregon
- Gold Room, Mayfair Hotel, Los Angeles, California
- Guatemala-Biltmore Hotel, Guatemala, C. A.

Announced

- Anchorage-Westward Hotel, Anchorage, Alaska
- New 300-room Edgewater Hotel on the waterfront—Vancouver, B. C., Canada
- New 30-unit motor hotel, Finlen Hotel, Butte, Montana
- New 400-room Hotel Alameda, Mexico City
- Golden Lion specialty room, Olympic Hotel, Seattle, Washington

FRONT! Goes to the BENSON

"I've stayed in hotels all over the country, but never enjoyed a visit so much as my stay at the Benson . . . fine food, new rooms, excellent service . . . just everything!"

This is the way a recent Portland visitor expressed his feelings about the Benson on Broadway. Such extravagant superlatives and enthusiasm have been echoed by almost everyone who has entered the Benson where a completely air-conditioned, 14-story addition is now open.

Consisting of a lobby and Trader Vic's on the ground floor, the Mayfair Ballroom on the mezzanine, the Executive Room for conventions on the lower level and eleven floors that include 200 new sleeping rooms, the new addition, added to the facilities already available, makes the Hotel Benson of Broadway an undisputed leader in comfort, convenience and guest service.



Manager Sam Standard and Chef Henry Hodler discuss some of the recent awards bestowed upon the famous London Grill which is a three-time winner of the Holiday Magazine award.

Guests are still received and registered in the present lobby with its glowing walnut panelling, chairs and carpets in shades of gold, the monumental staircase and the magnificent marble fireplace.

Cellar-dwellers in the Picadilly Bar. Left to right, Ed Parks, assistant manager of the Northern Hotel's Golden Belle Restaurant; Erik Pedersen; Louis Abanto; Rodrigo Llorens and Jim Lagoyanis.





The world-famous London Grill is decorated in old English motif. The wine keg wall is at the upper right with the Picadilly Bar to its left.

Maria Easterly, the Benson's public relations director, admires the lavish furnishings in one of the rooms in the new addition. One of Portland's most famous television stars is seen on the TV screen.



Carl Glaser (FRONT! correspondent) and *Jim Funk*, new assistant managers are at the front desk. New faces greeting incoming guests at the front desk include *Fred Hodge*, *Jack Vaughn*, *Ron Federer* and *Charlie Tucker*.

From the main lobby, guests enter the famous London Bar which provides a delightful stop for cocktails, luncheon and snacks. Luncheon here is specifically directed toward the businessman and such favorites as the "Do-It-Yourself" Sandwich Kit have earned tremendous popularity.

On the lower level is the London Grill, three times winner of the coveted *Holiday Magazine* award as one of the nation's "exceptional restaurants." The London Grill is a restaurant of Old English charm, framed in golden tones of aged oak. In one corner is the Picadilly Bar adjacent to the wine keg wall.

Both the London Bar and Grill are furnished and decorated in the fine tradition of an exceptional English public house and guests delight in the cartoons from *Punch*, old copies of the *London Times* and other wall decorations.

Trader Vic's, on the other hand, offers diners the exotic and unique in food and drink. Unusual and tantalizing Polynesian dishes are the specialty.

The Benson has a brother team managing its two specialty restaurants. *Oswaldo Llorens* is manager of Trader



Everybody's friend, the congenial wine steward of the London Grill, *Orthel Lathan*, is presented a large decorated cake by *Howard Higgins* of Albertson's Food Markets. It was the market's way of expressing thanks for the fine service they have received.

Vic's and *Rodrigo Llorens* manages the London Grill.

Erik Pedersen from Copenhagen, Denmark, has joined the daytime London Grill staff headed by *Mary*

The Benson's executive housekeeper, *Ruth Turner* (seated), and some members of her staff. Proudly showing off new uniforms are, left to right, *Betty Tinker*, *Josephine McDermott*, *Lucy Leisy*, *Evelyn Gardner*, *Amelia Bassett* and *Mary Jane Hinton*.





The London Bar on the ground floor of the Benson is decorated with cartoons from *Punch* and harness trappings. The painting, "The Spaniard," is from a 17th Century English Inn of the same name.

London Bar manager *Burt Waring* has good reason to smile. The lovely cocktail waitresses are *Helen Harding*, left, and *Eleanor Pickens*, right.



Slaymaker. Not often seen, but vitally important to the smooth-running operation, are *John Schmidt*, *Ted Dillon* and *Louis Jodry* of the purchasing and liquor departments.

Also on the Benson's palate-pampering staff is *Max Birnbach*, the maitre 'd who has turned catering into an art. He handles a mountainous task in arranging and expediting all catering affairs. He is assisted by *Cliff Combs*.

Roscoe Cox, Western Hotels' nationally known designer and decorator, was in charge of decorating the entire new Benson addition. The carpets are woven of 100% virgin wool by *Mohawk* from designs by *Cox*. Three groups of specially designed furniture from the *Drexel* factory in North Carolina give each of the new rooms a distinct character.

The first floor of bedrooms in the new addition was opened August 15 to accommodate a group of Western Hotels officials in Portland for a conference. Succeeding floors have been opened at the rate of one a week.

Big things are doing at the Benson on Broadway. And the entire staff enthusiastically supports the idea that they are working as part of one of the West's truly fine hotels.

FRONT! correspondent *Carl Glaser* ends his glowing report by saying: "Excuse me, please, here comes *Jack Borg*, our executive assistant manager, bringing in another satisfied guest with a sworn testimonial!"

That sort of enthusiasm reflects itself in everything connected with the Benson on Broadway in Portland.

New Year's Resolutions

With 1960 nearly here, the editors of FRONT! have compiled an improbable list of New Year's resolutions (Did someone say revolutions?) for Western Hotels employees.

DOORMAN—I will not toot my whistle twice for a cab when one toot will do.

BELLMAN—I will be careful not to drop a suitcase on a guest's foot more than once a week.

RESERVATIONS CLERK—I will no longer tell customers that "accommodate or locate" means "Either we'll put you up—or send you to that flea bag down the street."

ELEVATOR OPERATOR—I will never let a bellman with six bags and a wardrobe of clothing on an elevator with seven adults, two children and a dog . . . or—I will no longer stop the car half an inch below floor level just to let passengers hear what a pretty voice I have when I say—"Step up, please."

PHONE OPERATOR—I will convince myself that there is only one syllable in the word "please"—not two syllables, as in "pul-leeze."

HOUSEKEEPER—I will never put shoe rags in place for wash cloths, and vice versa.

CHEF—I will never prepare cherries flambe and mistake kerosene for brandy.

MAINTENANCE MAN—I will not put my step ladder directly in front of the elevator door when repairing the light above it.

WAITRESS—I will always remember the difference between jellied fruit and fruit jelly.

ASSISTANT MANAGER—I will always see that convention headquarters are not set up in the middle of the lobby.

HOTELETYPE OPERATOR—I will always remember that it is the Cascadian in Wenatchee, not the Cosmopolitan.

CUSTODIAN—I will never attempt to wax lobby floors before 3:00 A.M., or after 6:00 A.M.

COCKTAIL WAITRESS—I will always remember that a "short bourbon" is not served in the same glass as a "short beer."

BARTENDER—I will not add extra ingredients into the "Drink of the Month."

GARAGE ATTENDANT— I will not bring a 1939 Dodge to the front entrance for a man who is waiting, with friends, for his 1959 Imperial.

ENGINEER—I will always double check the alarm clock carefully on mid-January mornings when I am to get up at 3:15 A.M. to fire the furnace boiler.

FRONT! EDITOR—I will stop making bad jokes in 1960.

MANAGER—I will never offer special rates to a convention of 'teen-age rock'n roll musicians.



Miss Western

Diane Ulrich, Cascadian E

A dark-haired beauty from the Cascadian Western Hotel has been selected to reign as Miss Western. She is *Diane Ulrich* of Wenatchee.

Diane was honored December 2 with a cocktail and dinner party in the Towne Room of the Cascadian. The lovely young lady competed for the Miss Western title with employees from the other Western Hotels.

At the dinner party in her honor, Diane was presented with flowers and a trophy by manager *Tom Dupar*. Dupar also read the following telegram from S. W. Thurston to Diane:

"Congratulations on being selected as "MISS WESTERN!" Your winning

Diane rests after a hard day posing for FRONT! pictures.



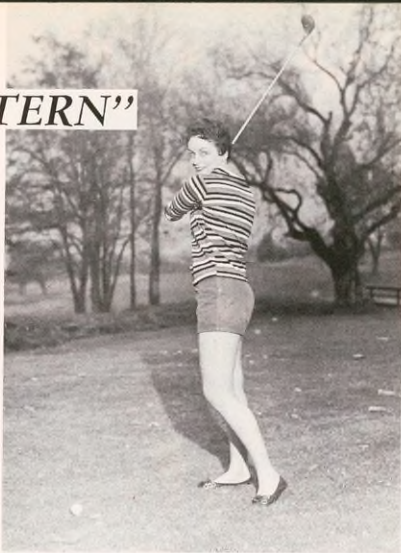
Entry, Chosen "MISS WESTERN"

smile reflects the charm and pleasing personality so necessary in our particular field. Such spirit, we believe, can very well make the difference between Western Hotels and our competition. May I extend to you our heartiest Best Wishes on behalf of Western Hotels personnel and Executives . . .

S. W. Thurston, president."

Wenatchee mayor "Si" Simonsen and Chamber of Commerce manager Glenn Woods were on hand for the dinner honoring Diane, as were members of the press from the *Wenatchee Daily World*. George Weyrauch did an outstanding job as chairman of the event.

Diane Ulrich receives Miss Western trophy from Cascadian manager Tom Dupar.



Miss Western demonstrates athletic prowess. (Keep your eye on the ball, Diane!)



Cascadian employees join Diane for coffee to celebrate her victory in the Miss Western contest.

Alaskan Report



Iris, Joan and Molly



Gordon Wilson, Rae Robertson and Pete Balog



Jim Lyon



Peti Naugle



Marianne Mulenos



Don McAtte

John Miller



They have been having fun again in the Land of the Midnight Sun.

Chart Room employees donned costumes to celebrate Hallowe'en. *Don McAtte*, broiler cook, came dressed as the old woman who lived in a shoe. *Peti Naugle* appeared in a Roaring '20's flapper costume.

Chart Room manager *Jim Lyon* cut a dashing figure in his turn-of-the-century lifeguard togs. Pretty waitresses *Iris, Joan and Molly* had as much fun as the guests did.

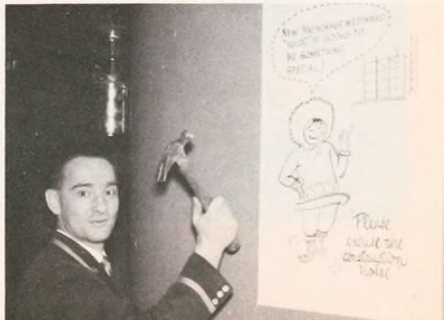
Construction has been keeping everyone busy. Bell captain *Duane Bernardy* is seen posting a sign reading: "New Anchorage-Westward 'Igloo' is Going to be Something Special! Please excuse the construction noise."

Marianne Mulenos, one-time FRONT! correspondent from the Olympic, has gone Western again—as payroll clerk at the Westward.

Rae Robertson, auditor, presented bar manager *Gordon Wilson* and *Pete Balog* with a loving cup in honor of having a perfect cash register tape.

Storekeeper *John Miller* is seen giving his new printing calculator a workout.

Duane Bernardy





Kathryn Beegle at the Olympic stands beside coffee beans and an oldtime coffee grinder as she greets guests with free coffee to celebrate the Guatemala-Biltmore opening.



Shirley Romero serves coffee to a guest at the Cosmopolitan so he can toast the new Guatemala-Biltmore in Guatemala City.

Dark-haired beauties Lilia Farah and Dorothy Hill appeared in costume to serve Guatemala coffee to guests at the Multnomah in Portland.



Guatemala-Biltmore Opening Promoted in Western Hotels

The opening of the Guatemala-Biltmore in Guatemala City was celebrated in hotels throughout the Western chain with special displays. Free Guatemalan coffee was served to guests in Western Hotels to promote the new Central American hotel.

Here is what some of the hotels did.



The Sir Francis Drake display for the Guatemala-Biltmore was enhanced by charming new hostess Antoinette Bannwart, late of Lucerne, Switzerland.



Charles Crittenden and Bernardette Sumner

Lots Of Activity

The Davenport's Fourth Annual Award Dinner was held November 10.

Special recognition was given to *Jim Durbin* and *John Ungari*, both with forty-five years service, and *Hazel Perez* and *Maurice Lyons*, with thirty-five years service each.

The entertainment included a dance by "The Invisibles," banquet manager *Charles Crittenden* and *Bernadette Sumner*, Matador hostess. *Paul Knauls* was the master of ceremonies.

Some close harmony singing by *Joyce Rouse*, *Sandy Scott* and *Cindy Anton* also entertained guests.

Hallowe'en, too, was a time for fun. Beauty shop personnel livened things up with costumes and special hair-do's.

Mrs. Beulah Reeder and *Mrs. Frances Hedrick* are seen working on Aqua Terrace uniforms. *Beulah* came



Hallowe'en in the Davenport Beauty Shop

Gayle Jewell and Bill Newman



Beulah Reeder and Frances Hedrick

Carl Larson



At The Davenport

to the Davenport in 1934 and *Frances* started at the hotel in 1926.

The Davenport's catering secretary, *Mrs. Warren Turk*, is pictured beside a display from the hotel flower shop.

Carpenter *Carl Larson* is seen at his workbench on the day he worked for the United Crusade. His wages for the day went to the fund.

Zelma Hartley tried out a hand loom at an arts and crafts display in the Davenport lobby . . . and FRONT! correspondent *Gayle Jewell* and sales manager *Bill Newman* demonstrated "How to Carve a Totem Pole in One Easy Lesson."

The fine photographs for FRONT! from the Davenport were taken by new purchasing agent *Burt Goans*. That's *Burt* peeking out of the lens of his camera.



Mrs. Warren Turk

Burt Goans



Joyce Rouse, Sandy Scott and Cindy Anton



Dayton Doyle, Grace Reid, Paul Knauls and Bill Yarbrough

Zelma Hartley



WESTERN HOTELS' QUIZ FOR EMPLOYEES GROWS HARDER

This is the fifth in a series of quizzes designed to tell Western Hotel employees how much they know about their company. Score yourself as follows:

Score of 13 to 15—You should be manager of your hotel, if you aren't already

Score of 9 to 12—Above average, be proud

Score of 8 to 11—Average

Score of 8 or below—You should have peeked under the answers on page 31.

(All parts of multiple part questions must be answered for credit)

- Ed Sullivan has just been appointed manager of the
..... the Boise
..... the Benson
..... the Bannock
- Test kitchens for Western Hotels, Inc. are located this year at the Oasis Hotel in Palm Springs. Here new recipes are tried and new chefs are trained. This is all done under the supervision of Western's Executive Chef whose name is
- Construction is underway on the Olympic Hotel's new specialty restaurant, due to open in the Spring. An atmosphere of ultimate elegance will surround what Western Hotel's President S. W. Thurston calls "one of the finest restaurants in the country."
It will be called
..... The Golden Dragon
..... The Golden Lion
..... The Golden Goat
- This view of a lobby exit will be familiar to anyone who has stayed at the
..... Western Hotel.



- Speaking of new construction, plans are well underway for Vancouver B.C.'s second Western Hotel. The 300 room waterfront hotel will be called the
..... Edgewater
..... Royal Canadian
..... Marina
..... Queen's House
- According to custom, the higher a chef's hat
..... the higher his importance in the kitchen
..... the less he is apt to singe his hair on hot ovens
..... the more carefully he must move about



- The "Drink-of-the-Month" in August featured this picture in promotional pieces used throughout Western Hotels.
The drink was the
- The nearest Western Hotel to:
(a) Yellowstone National Park is the.....
(b) Yosemite National Park is the
- (c) Banff and Lake Louise in Canada is the
- (d) Pike's Peak is the
- (e) Death Valley National Monument is the
- When our guest's reservations are sent by Hoteletype, the message is transmitted by electric impulse to the receiving hotel
..... instantaneously
..... within three minutes from transmission
..... later in the day when the operator isn't busy



10. The distinctive shape of this swimming pool tells right away that it is the pool at the _____ Western Hotel.

11. Can you think of a Western Hotel or Caravan Inn whose name begins with each of the following letters:

A _____ L _____

B _____ M _____

C _____ N _____

D _____ O _____

W _____

12. The old fashioned coffee mill at the left of this photograph should be clue enough that this is the entrance to the coffee house in the _____ Western Hotel.



13. Take a guess. In order to construct a new 225 room luxury hotel it would take what quantity of the following commodities:

- (a) electric wire:
 half a mile
 two miles
 ten miles
 a hundred miles

- (b) office forms
 5,000
 50,000
 100,000

- (c) chairs
 500
 2,500
 4,000

- (d) sugar cubes
 25,000
 50,000
 100,000

14. Cocktail lounges in Western Hotels have a variety of interesting and romantic names. See if you can give the hotel for each of these:

Stirrup Room _____

The Cork Room _____

Silk & Saddle _____

The Casino _____

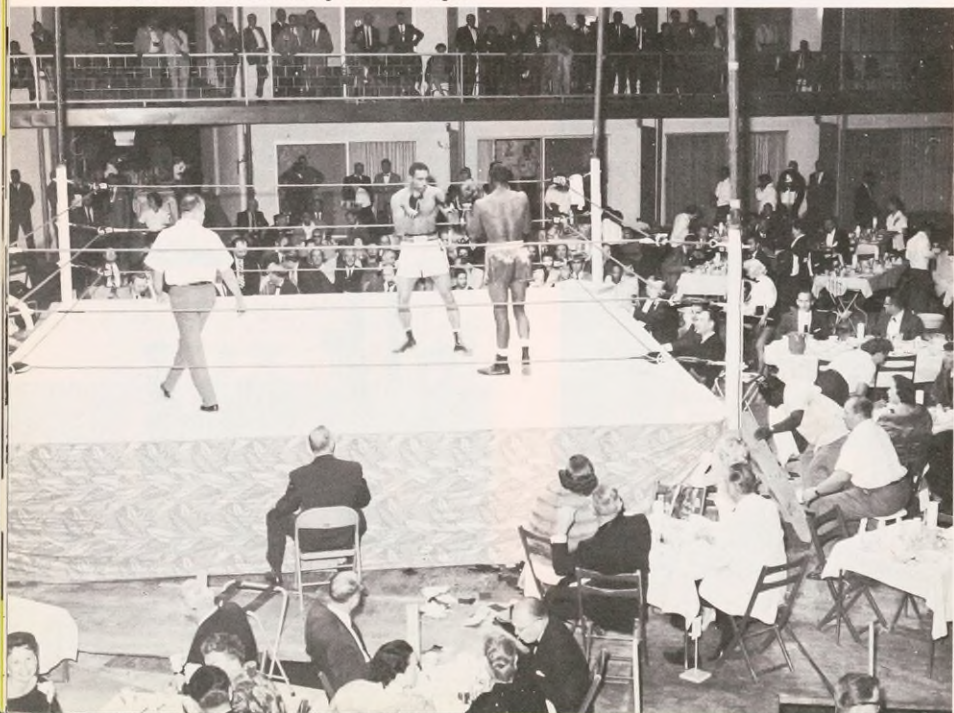
Matador _____



15. A handsome entrance to a well known Western Hotel—the _____



THE CARAVAN EAST has become the social center of Phoenix. Above: Hundreds enjoy an *Andre Previn Jazz Concert* staged in the pool area. Below: The nationally televised (ABC) Wednesday Night Fight between *Zora Folley* and *Alonzo Johnson*. The society guests paid \$25 for ringside seats, dinner and dancing after the fight.



St. Francis Report

One of the most original Christmas displays at the St. Francis is never seen by guests. It is in the porters office in the basement of the hotel.

Using materials left over from the big private parties in the ballroom, paper cartons and other material, the porters created a fireplace of red "brick" eight feet long by five feet high. It was decorated with a Christmas tree, a Santa Claus and a big "Merry Christmas" sign. There are even logs in the fireplace and attractively wrapped presents.

Employees from all over the hotel call to admire the display.

Henry B. Lee, a housekeeping department employee at the St. Francis for the past six years, has recently been awarded a special citation by the Regular Veterans Association of the United States for services rendered members of the organization and the community.

Lee is a World War II veteran and served in North Africa, Burma and India. He is club manager of the Golden Dragon Post No. 333 of the Regular Veterans Association of the United States.



George Hart, John Gorsuch, Andy Faiss
and Ted Martin



Henry B. Lee

The St. Francis Hotel



The third photograph on this page is an exterior picture of the St. Francis Hotel. No, our St. Francis was not bombed out. This one is in the little fishing village of Bassre, India, about 1½ hours by rail north of Bombay. *Ralph Johnson* of United Air Lines took the picture. He comments: "It did seem to be the most flourishing hotel in the vicinity, so they undoubtedly do live up to the standards of your name in the hotel world—*relatively speaking.*"

The Olympic: Misses, Missiles and other Lively Goings-On



Ernest Jolly dangles precariously as he installs a new pulley on an Olympic flagpole. He wears no special safety devices. On top of that, he volunteered for the job.

A complete working model of a Thor missile was set up outside the Olympic and opened to the public during the National Defense Transportation Convention held at the hotel.



Betty Cloke, seated left, says goodbye to friends at a coffee party given in her honor. She left the Olympic payroll department after six years to become a housewife.



All of the Western Hotels secretaries in Seattle gathered for a get-acquainted luncheon recently. That's Harry Mullikin smiling amidst all the beautiful girls.

Olympic general manager Thomas A. Gildersleve receives an autographed picture of Pres. Eisenhower from Congressman Thomas M. Pelly who brought the picture from the White House. The presentation was in appreciation for the cooperation of Gildersleve and the Olympic staff during the Colombo Conference last spring held at the hotel.



Olympic Chefs Take Culinary Awards

Olympic Hotel chefs received eight first prize awards and four second prize awards at the recent eighth annual Exhibit of Culinary Art in Seattle.

The event was staged in the Grand Ballroom of the Olympic to "demonstrate the knowledge, skill and artistry" of chefs, caterers and bakers.

The Olympic won first prize awards in the "Complete Buffet" section as well as for prime rib (*Walter Roth*), seafood (*Rene Scheiss*), ice sculpture (*Walter Roth*), most original dish (*Ludwig Strodel*), petit fours (*Hubert Hanselman*), bread and rolls (*John Koch*) and molded salad (*Kay Koga*).

Second prize winners from the Olympic included: lobster (*Emil Rubin*), ham (*Werner Sommerhalder*), lamb (*Hans Kruger*) and decorated salmon (*Hans Schlunejjer*).

Hans Kruger with the lamb dish which won him a second prize.

Hundreds of people attended the eighth annual Exhibit of Culinary Art in the Grand Ballroom at the Olympic Hotel.



Chef *Walter Roth*, left, and sous chef *Ludwig Strodel* with the Horton Trophy for the Best Decorated Prime Rib of Beef won by Chef *Roth* for the Olympic for the second year in a row.



Werner Sommerhalder standing beside his decorated ham which won a second prize.





Ready for the Hawaiian luau, left to right, Velma Fincher, Jane Hayball, Alta Carney and Dave Cliff.



Bonnie Bogar in her authentic Hawaiian costume.

The Bannock's two bowling teams.



Bannock Bulletin

Bannock employees played a major role in the Pocatello United Fund Drive. Coffee proceeds from the hotel went to the fund.

Ray Dodge, Bannock manager, served as a division chairman for the campaign. Other Bannock volunteers included Dave Clift, Dave Jones, Jack Czajkowski, Beryl Jensen and Clayne Dice.

The hotel held a Hawaiian luau on the eve of the University of Hawaii-Idaho State College football game. The Bannock, with the help of the Hawaiian Village and Cynthia Lilley of the Seattle sales office, took on an island atmosphere.

All male employees wore Hawaiian shirts and leis and the female employees wore authentic costumes, flowers in their hair and leis.

The hotel's men's and ladies' bowling teams met each other recently in a competitive contest. The girls won the first and third games. The men took the second game and total pins. The match was declared a tie.

In the photograph taken after the contest are, back row, left to right: Jack Czajkowski, bar manager; Clayne Dice, room clerk and FRONT! correspondent; Ray Dodge, manager; Ralph Bogar, room clerk; and Dave Jones, assistant manager.

Front row, left to right: Mary Jane Czajkowski holding mascot Ronnie Dodge; Florence Bobi, bookkeeper; Vickie Dice, wife of Clayne; Sharon Hronek, chief switchboard operator; and Bonnie Bogar, secretary to the manager.

Cosmopolitan Pictorial



Cosmopolitan pastry chef George Jung won a first prize award at the Culinary Arts competition for Colorado chefs with this gold mining town. The mountain is made of marshmallow and there is a miniature lake of gelatin.



More front office personnel in a holiday mood. Left to right: Jean Gerbase, Bob McIntosh, Kathy Hogan, Lola Murphy, Shirley Opatril and Jack Elliott.

Joe Bergeron, III, manager of the Cosmopolitan's Outrigger examines his lua exhibit before the Fifth Annual Culinary Arts show held in the Silver Glade Room of the hotel. Is that a critic standing to the left?

Cosmopolitan front office personnel pose for a Christmas picture. Left to right: Elden Cain, Morris Holland, Mary Linnane, Doug Richards, Beverly Kotnour, Cecil Bethea, Irene Smith, Bob Lanier and Don Brasen.



Vic Fischer First Graduate of Culinary Arts School

Chef *Victor Fischer* of the Bannock is the first graduate of the Western Hotels School of Culinary Arts conducted under the personal supervision of Chef *Reinhold Kellar* at the Oasis Western Hotel.



Six more WH chefs will be taking the one-month finishing course. At the completion of the course, each chef must produce, by himself, a gourmet dinner to which Oasis manager *Roland Richter* invites 12 to 15 prominent guests. The guests become members of the newly formed Western Hotels' Gourmet Club.

In the picture, Chef *Victor Fischer*, second from right, is shown with Chef *Kellar*, left, *Mr. Richter* and *Dick Nowell*, right, on the night he received his graduation certificate.

Other Oasis news: Many familiar faces are back after spending the months during which the desert hotel is closed doing seasonal work at other resorts or simply loafing.

Mrs. Olive Kimble, reservation manager, is back at her desk after spending the summer months in Vancouver, B. C., and Lake Tahoe... *Carl Nelson* is a new addition to the front office staff... *Mike Conley* brought back a suntan after spending a summer working at the Sir Francis Drake.

Executive secretary *Dorothy Beardshall* worked in Honolulu during the summer... *Carl Bechtold*, head gardener, tended a beautiful private estate in Santa Barbara... Auditor *Larry Burns* has brought his excellent good humor back to the Oasis.

Nellie Thomas, housekeeper, went to Chicago for a brief visit... *Onnolee Jones*, also in the housekeeping department, was in Bar Harbor, Maine... *Fred Bjornberg*, head maintenance man at the Oasis, stayed at the hotel during the summer months and then took a short vacation at Lake Tahoe.

Head bartender *Ray Sendejas*, back for his 17th season, spent his summer at Glenbrook Inn in Lake Tahoe... *Sam Scott*, of the dining room crew, drove through Mexico with his one hundred dollar automobile... *Jeri Lyons*, dining room manageress, and *Ruth Heitz*, waitress, spent the summer in Reno with their respective poodles. They are familiar figures in Palm Springs while walking their dogs.

Roy Fischer worked at the Ahwahnee Hotel in Yosemite and *Jim Northern* spent the summer at the Russian River... *Art Mercier*, head bellman, stayed at the Oasis, after a wonderful Western Employees Tour to the Islands.



Pilgrims come to Hawaii on Thanksgiving Day. Left to right, Rayner Kinney, Millie Onishi, Walter Healy, executive chef Fred Adler and Bob Murdock. The costumes were made by the housekeeping department. This picture appeared in a Honolulu newspaper. Below: Mrs. Pat Sawyer, center, chosen from among 22,000 women as the typical U. S. housewife, meets Capt. Vancouver at the Georgia. L to R, Mrs. Natalie Best of UPI, Capt. Vancouver, Mrs. Sawyer, J. V. Hughes of the Greater Vancouver Tourist Association and M. M. Lambert, FRONT! correspondent for the Georgia.





Bill Quinn, general manager of the Anchorage-Westward, is given an Alaskan sled ride on his arrival at his new post from the Hawaiian Village.

Western Pictorial



More than 17,000 roses were on display at the Drake at the recent Rose Growers Convention. Seen admiring the display are, left to right, **Peter Coakley**, **Bill Hinkley**, **Jane Mathias**, **Daryl Chrisman** and **Walter Bradshaw**.

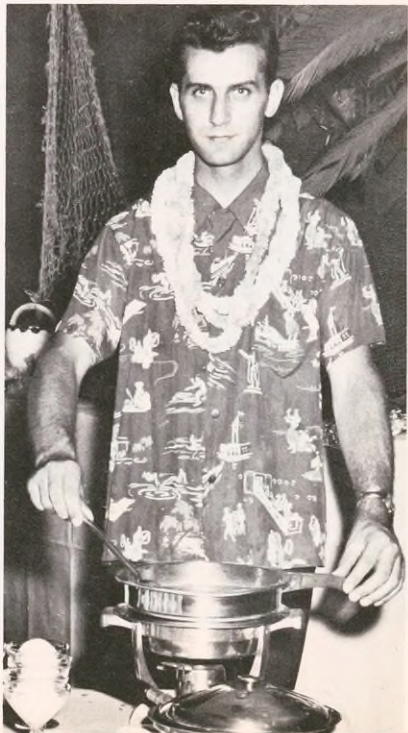


David Abel, right, concert violinist son of Western Hotels vice president **Willard E. Abel**, made international headlines when invited by the U. S. Department of State to host a dinner and reception at the Drake for a group of Russian composers, including famed **Dmitri Shostakovich**. Left to right, **Shostakovich**, interpreter **Daniel Wolfansky** and **Abel**.

Jim Britt, new Northern wine steward, serves catering secretary **Colleen Hutcheson**, right, and friends in the fabulous new Golden Belle Restaurant in the hotel.



Joe Huebner, Benjamin Franklin catering manager, deftly prepares special desserts at a recent Cantonesian dinner.





going **W**estern

The Davenport's sales manager, *Bill Newman*, is seen jubilantly helping his bride, the former *Leona Gross*, into the "get-away" car after a reception at the hotel. The couple honeymooned in Canada before taking up residence in Spokane.

Doug Mendell, a recent graduate of Michigan State University, is a new addition to the staff planning and food control department at the Olympic . . . *Dean Taylor*, former Olympic room clerk, has been promoted to service director . . . The Olympic was recently the scene of a banquet in honor of *Mira Slovak* after his appearance on the "This Is Your Life" television program.

The Finlen's *Charles O'Leary* became a real Dan Cupid when, on two hours notice, he made complete arrangements for the wedding of an eastern Montana couple. *Chuck* arranged the reception, flowers, got a minister and even provided a maid of honor and best man.

Fred Skinner



Mr. and Mrs. Bill Newman

Richard W. Brand is the new assistant sales manager in the Portland Sales Office, helping sales manager *John J. Parker* . . . *Fred Skinner* is the fabulous entertainer who sings and plays nightly in the Roosevelt's Rough Rider Room. His new record, "Jumping at the Roosevelt," will be released soon on the Mecca label.

Rainbow employees were honored in October with a Service Award Dinner. Seen in the picture are, left to right, *Iola Wahlberg*, 15 years;

Mira Slovak, Tom Gildersleve and Ralph Edwards





Richard W. Brand

Clara Sieben, 10 years; Esther DeVault, 5 years; Gladys Czerwinski, 5 years; Warren Anderson, Rainbow manager; Art Olson, chief engineer; William Shields, Western Hotels vice president; Eva Treager, 35 years; Laura Larson, 20 years; and Marie Sargent, 15 years. Not present for the picture were Charlotte Moore, 5 years, and Margaret Saks, 10 years.

the steer. The winner, from among 769 entries, received two free dinners—steak, naturally. In the picture, *Don Allison* and *Bob Lindquist*, although smiling, seem to be standing well clear of the critter.

Bannock bellman *Duane Novis* became the father of a girl in September. Named Cindy, she has dark hair and brown eyes.

Ed Sullivan, former senior assistant manager at the Olympic has been named manager of the Boise. He is pictured at a cocktail party given in his honor with, left to right, *Marvin Chamberlain*, *Bill Bryant*, *Sullivan*, *Chef Walter Roth*, *Norman Lavin* and *Harry Mullikin*.

Charles Mueller, former Benson room clerk, has been named assistant manager... *Carl Glaser*, former Benson front office manager, has been promoted to senior assistant manager... With the departure of *Ralph Van*



Rainbow Service Awards

No one can say that the Multnomah's Cafe Baron does not serve fresh meat. They bring it in on the hoof, if we can believe the photograph. The animal weighed in at 1065 lbs. A contest was held among hotel guests to guess the dressed weight of

Noy for the Hawaiian Village, *Jack Borg* has taken over as executive assistant manager.

Pretty Lynn Peterson, sales secretary at the Benjamin Franklin, is back from a gala tour of Europe. Her experiences included getting on a train



Lynn Peterson

from Germany to Switzerland and finding out she threw away her ticket while cleaning out her purse the night before. Also, boarding what she thought was a sightseeing bus in Florence, Italy—finding out too late it was an express bus—and winding up in Rome!

New arrivals at the Ben Franklin: *Irene Dolenzo* in the Outrigger Gift Shop... *Joe Darrow* and *Chris Wilson* in the banquet department... *Betty Westover*, formerly of the Olympic, Coffee House waitress... *Jermaine Pointer*, parlor maid.

Don Allison, Bob Lindquist, handler Eddie Rau and friend



The Owyhee's new baker, *Heinz Zeller*, is from Germany. He did a special ice carving for the recent Service Awards Dinner for employees of the Owyhee and the Boise. Honored were *Warner Terrell*, 30 years; *Martha Strutt*, 25 years; *Edward Orbea*, 25 years; *Andrew Horton*, 25 years; and *Elizabeth Collins*, 20 years.

Five awards were given to employees with 15 years service: *Carl Dean*, *Adriano Hugo*, *Minor Inuoye*, *Percy Taylor* and *Ruth Thomas*. *Bessie Hunt* and *Mary Lane* both receive 10-year awards.

The employees honored for five years of service included: *Margie Boyer*, *Mary Bryant*, *Inez Buffington*, *Gladys Langford*, *Marge Mallory*, *Bradley McConkey*, *Betty McCuin*, *J. Ross Osborn*, *Ed Pearson*, *Henry Rodriguez*, *Patrick O. Smith* and *Pauline Zack*.



Ed Sullivan, third from left, new Boise manager

Marcus Whitman telephone operators *Terry Johnson* and *Mickey Weathers* nearly wore blisters on their hands handling calls during a contractors bid opening for a multi-million dollar job headquartered in the hotel.



*Ken Mallory, Dewey Metzdorf and
Carl Hudgens*

The Mayfair has three new presidents. No, that is not a misprint. *Ken E. Mallory*, financial manager of the Mayfair, is the newly elected president of the Hotel Accountants Association of Southern California . . . *Dewey W. Metzdorf*, Western Hotels vice president and Mayfair general manager, has just been elected president of the California State Hotel Association . . . and *Carl Hudgens*, Mayfair manager, has been elected president of the Southern California Chapter of the Bonifaces International.

Kirk MacBeth



Kirk MacBeth has joined the staff of the Georgia in the receiving office. He came to Canada from London in 1954. . . *Val Griaznoff*, a member of the Georgia housekeeping staff, and her husband often entertain friends with their dancing. That's a boomp-sa-daisy they are performing in the picture.

Beautiful *Janet Ketchin* has joined the National Sales Office in Chicago as sales secretary to *John Hickman* and *Nancy Carey*.



Mr. and Mrs. Griaznoff

New faces at the Hawaiian Village include *James Lau*, *Manfred Chang*, *May Mack*, *Francis Peace*, *Esteban Espejo*, *Amy Ige*, *Edith Miyasato*, *Fay Pascua*, *Linda Liddell*, *Sumio Tano*, *Sarah Basso*, *Patrick Monaghan, III*, *Patricia Frank*, *Claudette Kapabua*, *Francis Porter*, *Catalino Degala* and *Antonio Pagaduan*.

Lucky *John Craighill*, chief bellman



Janet Ketchin



John Craighill and Chef Al Bohley

at the Northern, was presented with a turkey by Chef Al Bohley. It was one of the door prizes given away at



Terry Johnson and Mickey Weathers

the October Awards Dinner... New night assistant manager at the Northern *Phil Clark*, transferred from the Rainbow... Desk clerk *Don Tipton* is another Northern newcomer... New faces in the Golden Belle Restaurant include *Ed Parks*, *Jim Britt* and *Ellery Reed*. All three moved to the Northern from the Benson.

Lori Koenig, FRONT! correspondent at the Drake, off for a holiday in Hawaii... *Paul Burton*, Drake purchasing agent, fathered twin boys... New faces at the Drake: *Richard Thorp*, *Robert Whitehead*, *Jack Judd*, *David Ortiz* (returning after a year in the Air Force), *Lauretta Chipley* and *Dale Hallihan*.

Answers to Western quiz found on pages 16, 17

1. Boise
2. Reinhold Keller
3. The Golden Lion
4. Georgia
5. Edgewater
6. The higher his importance in the kitchen
7. Gin & Tonic
8. (a) Northern Hotel, Billings
(b) Sir Francis Drake, San Francisco
(c) Davenport, Spokane
(d) Cosmopolitan, Denver
(e) Lancaster Caravan Inn, Lancaster
9. Instantaneously
10. Mayfair
11. Anchorage
Bannock, Ben Franklin, Benson, Boise
Caravan East, Caravan West, Cascadian,
Cosmopolitan
- Davenport
Lancaster Caravan, Leopold
Marcus Whitman, Maurice, Mayfair,
Multnomah
Northern, Newhouse (affiliated)
Olympic, Owyhee
Winthrop
12. Ben Franklin
13. (a) a hundred miles
(b) 100,000
(c) 2,500
(d) 25,000
14. Stirrup Room—Multnomah
Cork Room—Oasis
Silk and Saddle—Rainbow
Casino—Leopold
Matador—Davenport
15. Sir Francis Drake

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MEXICO CITY—Hotel Alameda (open 1961)

This advertisement featuring the opening of the Guatemala-Biltmore in Guatemala City appeared in the November 23 issue of Newsweek Magazine.