

DECEMBER 1962





## CONTENTS

Outstanding Alumnus . . . 1962 . . . . .	3
An Extra Dollar . . . . .	4
News In Brief . . . . .	6
Sports . . . . .	7
Homecoming . . . . .	8
Religious Center . . . . .	10
The Mad Cat Scientist . . . . .	11
Billboard . . . . .	12
Double A Contribution . . . . .	13
Late News . . . . .	14

## THE COVER

A cheering crowd of students vie for their Queen candidate. This gleeful spirit carried through the whole homecoming celebration. The full story is told in pictures on page 8 and 9.

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Sports Editor  
Photographer

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# EXTRA



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# Outstanding Alumnus 1962

## Walter Rainey, Jr.



The Alumni Association is privileged to present the outstanding Alumnus Award for 1962 to Walter M. Rainey, Jr. The highest individual honor of the Association, this recognition is given to a person who has served the University through the Alumni Association. Not given for a specific period, the honor may cover any service, past or present. Nominations are made by the contributing members of the Alumni Association and the difficult job of selection is made by a committee composed of representatives from the University Administration, the Board of Governors, and the Alumni Association.

Standing out in Walter's endeavors for the University are his efforts in the work to bring the University into the State System of Higher Education. He gave unstintingly of his time and ability to tell the University's story. His sincerity and honesty, as well as the harmony with which he worked with the Administration, had a great influence on this program.

In addition, Walter has served on the Alumni Board

of Directors and as Alumni Association President. He has worked with the following committees, either as chairman or committeeman: Real Estate Advisory, Faculty Athletic Advisory, Alumni Nominations, Alumni Awards, Alumni Electoral, Fund Drive, and Selection Committee for Head Football Coach. During this time Walter was establishing himself as a Commercial, Industrial, and Acreage Realtor. He has distinguished himself in this field in participation with the Houston Board of Realtors, the Texas Real Estate Association, and the National Association of Real Estate Boards.

Walter was born in Corsicana, Texas, spent his youth in Tyler, and moved to Houston with his family in 1936. He graduated from the University in 1949 with a B.B.A. degree. In 1950 he married Martha June Hackney, also a '49 graduate. They have a fine family of three children, Richard Randall, 11; Rodney Hackney, 10; and Martha Suzanne, 4. Their home is at 503 Briarpark Drive and they attend St. Michael's Catholic Church.

Mr. Walter M. Rainey, Jr.—We Salute You!!!



# An EXtra Dollar

## can make or break a scholar

The Loans and Scholarship Office has a formidable job, but it wouldn't complain if the Alumni made their task more difficult . . . in the right way.

"As difficult as it is these days for a university to acquire funds, there are even more problems involved in distributing them," says Georgia Robinson, Director of Loans and Scholarships at the University of Houston.

And Mrs. Robinson should know for her office handles funds which originate from over 150 different sources in amounts from \$50 a semester to \$250,000 a year. And all of it is loaned or given to deserving students who might otherwise miss out on a college education.

The office, with its small staff of three full time and two part-time employees, is busy the year round.

"Many people think our job is done after registration at the beginning of the term," says Mrs. Robinson, "but nothing could be further from the truth."

The bulk of the work consists of administrative tasks, routine, but none the less very important. Applications must be processed and the information verified; personal interviews must be conducted; ballots must be written, sent to the scholarship committee for evaluation and voting, and then tallied; students must be informed of the acceptance or rejection of their application; accounts must be budgeted, dispersed and accounted for; and an unending list of questions from students, faculty and parents must be answered.

The most time consuming and perhaps the most important item on this varied agenda is the personal interview with the applicant.

"This is particularly important to us when the applicant's academic record indicates below average performance but his entrance tests at the University show a high potential ability," Mrs. Robinson says. "Often the difficulty lies in a student's outside work conflicting with study time. In a case such as this a scholarship would free the student to concentrate on his studies and

would be considered a good risk. Examination of the student's record alone might well have resulted in a rejected application."

Although the office handles both loans and scholarships, Mrs. Robinson feels there is very little difference between the two.

"A loan places a legal obligation on the borrower to repay the money," Mrs. Robinson says. "A scholarship places a moral one that should be no less binding. It is hoped that after he makes his place in the world he will in turn aid another student as he was aided."

Loans fall into two broad classifications, short term and long term, and may be in the nature of tuition or cash.

Long term loans, of which the University offers only a few, are normally not repaid until after the student has graduated. Because of this delayed payment the funds are tied up for a considerable length of time and unavailable to other students.

Short term loans are those which are repaid by the end of the school term in which they are loaned or sooner and are the most versatile funds the office has to work with.

Especially active are the small, less than \$50, emergency cash loans which may be used for books, living expenses or other immediate needs the student may have and which are usually repaid on a thirty day basis.

Scholarships also fall into two categories, restricted and non-restricted.

Non-restricted scholarships may be applied for by any student regardless of classification or major field, and are distributed on the basis of need and scholastic standing.

Restricted scholarships are limited usually to a particular area of study and recipients are normally chosen



the advice of the department in the field for which the scholarship is named.

Parents sometimes constitute a major headache for the Loans and Scholarships Office. Some of the lengths they go to to acquire a scholarship for their offspring are marvels of invention. Others resort to sheer power politics. On one occasion an irate mother went so far as to call the wife of the chancellor of the University asking why her son had not been granted a scholarship. The Chancellor questioned her and found her son might indeed be deserving of such an award. The inquiry was passed down through channels and when it reached the Scholarship Office it was discovered the student had never applied for aid. The chastened mother was never heard from again.

The sources of scholarships are as wide and varied as the recipients. Although most come from foundations, business concerns or wealthy individuals, some have other unusual origins.

One case was that of a young Filipino girl who was going to the U.S. She excitedly told the stewardess of her wonderful hopes of attending the University of Houston. "You are a lucky girl to have enough money to come all the way to the United States to go to school," commented the stewardess.

"Oh, I am rich," the girl exclaimed, "I have five hundred dollars. Surely that will be enough for a fine education."

The stewardess did not have the heart to tell her that the sum would be insufficient for even the first year. Instead, after their arrival in the States, she contacted a business man she had met on previous flights and explained the situation.

Taken by the story, he arranged a full scholarship for the youngster.

The entrance of the University into the system of State Supported Colleges will bring about some as yet

undetermined changes in its scholarship program.

"But," says Mrs. Robinson, "it will have one major advantage. With the tuition reduced well below the current average of \$300 per semester, our funds should go three times as far."

Although Mrs. Robinson and her staff are not looking forward to the triple increase in their paper work they are unanimous in agreeing the result will be worth the added effort.

"After all," Mrs. Robinson says, "the sole purpose of our office is to insure that no qualified student loses an educational opportunity for lack of funds."

Even with state aid helping to stretch the funds there will still be a need for more. The enrollment of the University grows with each new term and with it grows the need for more and more help for more and more students.

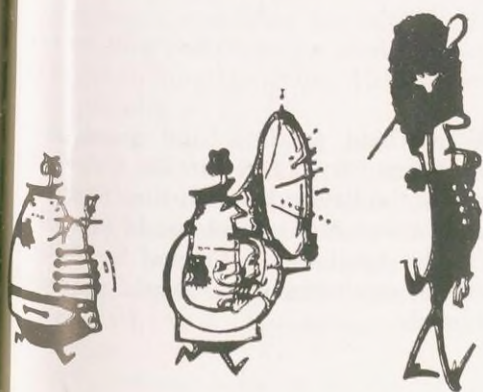
"So what can I do?" you ask yourself. "I'm not a millionaire. I can't set up a scholarship."

True, but it isn't necessary to establish a full scholarship. In fact all the ground work for what you can do was set up 12 years ago in 1950.

In November of that year a group of alumni gave the University a check for \$1300 establishing two \$500 scholarships and a \$300 emergency loan fund.

The scholarships have long been used and the funds are gone, but the \$300 loan fund is still going strong. The actual cash in the fund has increased only slightly, to \$365, but the amount which has been loaned from this fund totals \$4,318, over four times the amount of the scholarships.

Sixty-three people have been helped by this seemingly insignificant fund. If you would like to add to the number simply send a check in any amount to the Loans and Scholarship Office and ask it to be deposited in the Ex-Students Emergency Loan Fund. You will be glad you did.



Coach Bill Yeoman has done everything possible this year to put the Cougars ahead; even going so far as to provide sunshades to make bench life more tolerable. The shades, introduced about mid-season, paid off for the Cougars won their last four games straight to net a 6-4 record.





Officers of the University of Houston Foundation for the coming year were elected at the group's annual meeting in November.

Those re-elected were Lamar Fleming, Jr., chairman; Frank C. Smith, president; Philip G. Hoffman, secretary; and C. F. McElhinney, treasurer.

Additional trustees are W. B. Bates; A. D. Bruce; and Mrs. Ray L. Dudley.

Dr. J. Chester Cochran, Professor Emeritus in Education, died at his home, Friday, November 9, 1962, at the age of 78.

Dr. Cochran was on the University staff for 15 years, from 1941 until his retirement in August 1956.

He was well known in the field of education having been the Superintendent of Schools in San Antonio, past president of both the Texas Superintendents Association and the State Teachers Association, and a member of many other educational organizations. He has also been listed in "Who's Who in America."

He is survived by his wife, three sons, and eight grandchildren.

The eighth annual Houston Journalism Assembly held its meetings on campus in October.

Outstanding speakers at the assembly included Roy Neal, Science Editor for NBC; Alan Fitch a member of British Parliament and Justice of the Peace; John Peterson, information specialist with the Manned Spacecraft Center, NASA; and many local newsmen.

## NEWS IN BRIEF

As part of its continuing study of the question of integration, 10 new Negro students were enrolled in graduate and professional programs by the University for the fall term.

In addition, two Negro students registered as non-credit audit students.

Present records of the University do not reflect whether or not several Negro students who enrolled for the second summer term returned to the University this fall.

Lou Russell, Director of the Placement Center, received an award from the U.S. Air Force in recognition for her excellence in handling on campus recruitment programs.

It was the first time the Air Force had made such an award to a university an Air Force spokesman said.

Dr. Charles Alexander received the L. R. Bryan, Jr. award at the annual dinner meeting of the Texas Gulf Coast Historical Association in October.

He received the award for his monograph, "Crusade for Conformity—The Klu Klux Klan in Texas, 1920-30," which was published by the association in August.

Almost 7000 marching, twirling band members saluted "Houston, Space City U.S.A." at the University's season opener with the Baylor Bears in Rice Stadium.

Ninety-one junior and high school bands as well as the UH and Baylor bands were directed by Colonel George S. Howard, conductor of the world renowned U.S. Air Force band.

Jan McDowell, 19, a sophomore sociology major was chosen Miss Contact Lens of Texas in a state-wide contest.



# SPORTS

## It Didn't Just Happen...

by Ted Nance  
Athletic News Director

The 1962-63 University of Houston basketball team has been ranked as high as 13th in the nation in the pre-season polls. Cougar fans agree that it couldn't happen to a nicer "guy."

The "guy" is UH Coach Guy Lewis and it really didn't just happen. Lewis and his personable assistant, Harvey Pate, made it that way.

Lewis, the first great athlete in UH's short athletic history and the first alumnus to hold a head coaching job at UH, has done an outstanding job of rebuilding Cougar basketball since taking over as head man in the 1956-57 season.

When Lewis replaced retiring Alden Pasche after the 1956 season, the only way he could go was down. Pasche had just been named "Coach of the Year" in the double-tough Missouri Valley Conference. He had taken the Cougars to the NCAA playoffs. His team had compiled the best won and lost record in the school's history. And, the team was shattered by the graduation of six seniors, including four starters. One of whom was seven-foot Don Boldebuck, the tenth highest scorer in the history of collegiate basketball.

Lewis began rebuilding immediately. It wasn't easy. However, five years later his hard work and determination began to show big results. Houston was back in the NCAA playoffs.

Last season, the sixth year, was even more fantastic. After losing All-America Gary Phillips and Ted Luckenbill from the NCAA playoff team, experts had written Lewis and his team off for the 1961-62 season. It was supposed to be another rebuilding year. However, the trademarks of a Lewis-coached team were to become an avenue back to a post-season national tournament appearance.

Hustle, defense, working for the easy shots, and rebounding position carried Lewis and Pate's Cougars to New York's Madison Square Garden and the school's first appearance in the National Invitation Tournament.

With one of the school's greatest freshman teams on hand and another outstanding varsity team ready to play, Houston's basketball future looks very impressive.

Ever optimistic, the fiery Lewis looks at this year's team like this: "We'll be stronger than last season, but we'll also be playing a tougher schedule. We have good

experience in the front line with three starters returning with several top reserves. If Lyle Harger continues to improve, he could be one of the outstanding players in the U.S. We should have good rebounding and good depth in the front court. Our shooting should be good again, because our boys recognize their limitations and take only the good shots. Our defense should also remain tough. We'll press a lot again this season. Our weaknesses are in the backcourt. We also lack a proven outside shooter. We'll depend on our defense to increase our scoring opportunities, as it did last year. Pressing defenses increase the chances for the quick, easy basket. Our team should compare with any in our section of the country."

The entire front line of 6-4 Don Schverak, 6-5 Folly Malone, and 6-7 Lyle Harger returns. Harger, a pre-season All-America pick, set a school record for shooting last season. Five guards were lost by graduation, but lettermen Chet Oliver and Reno Lifschutz will be on hand with sophomores Eddie Winch and Jack Margenthaler to battle for two guard spots.

Among other important returnees are DeWayne Bond, a 6-7 forward or center, and Tommy Thomson, a 6-4 guard for forward. Bond led the 1959-60 freshman team in scoring with a 21.1 average. He was held out of action last season.

Thomson finished the 1960-61 season, his junior year, in form that made him a prime candidate for post-season honors last season. But, the senior from Glen Ellyn, Ill., was sidelined last year by a hepatitis attack. If he is able to regain his old form, the Cougars will gain considerably in experience, shooting and rebounding.

Houston should once again be the outstanding team in the Southwest and one of the nation's best.

*Coach Guy Lewis gives advice to Cougar cagers in the tense final moments of a game.*







*Halfback, Billy Smith looks in a tough spot, but this play carried the ball over for the 4th Cougar score. Final tally, UH 35-Tulsa 31.*



*An early event, the style show, was graced by Carol Smith on the runway and Molly Ward, standing in back, narrator.*

## Homecoming







*The crowds at the Homecoming game had plenty to watch including the 45 piece Alumni band (right) which performed in pre-game activities.*

## ong 1962



*The horse-drawn Delta Chi-Delta Gamma float was one of the more colorful in the homecoming parade. The outhouse recently made headlines as it began a nationwide jaunt initiated by UH DX'ers.*

*Oooooh! is not the most astute word in the language, but it was Penny Dunham's first as she was named Homecoming Queen. Billie Schneider flies around left end to make the award. Runner-ups were Susanne Bray, Pan Purdy, Frances Gaudiano, and Molly Kasper.*





## A Place For Quiet Dignity,

**long needed  
by religious groups on the campus,  
may soon be a reality.**

"The University of Houston believes very strongly that religion must have a central role on the campus, as part of the student's daily life.

"In a community university, many students belong to their own local churches. The individual student, however, spends a large percentage of his daily life on the campus, during formative, impressionable college years which can shape his entire future. There is, for this reason, an increasing need for a campus Religious Center to provide maximum daily opportunity for religious activities and participation by our 13,000 students. The Religious Center, it should be noted, is intended to supplement, rather than in any way to compete with, community churches."

These paragraphs, part of a brochure to the religious leaders in the area outlining the need for the Center, express quite clearly the importance given by the administration to the religious needs of the student body.

As concrete evidence of this importance the Board of Governors, this fall, authorized construction of a \$375,000 Religious Center on the University of Houston campus between Oberholtzer Hall and the Roy Cullen Building.

"The architect is now working on the final drawings and we hope to break ground in late December," said Ralph Frede, Director of Development Projects.

"The need for such a center could hardly be greater than it is now," says Dr. James Williamson, Dean of Men and Religious Activities Coordinator. "We don't have the room to give all the faiths represented on the campus office and counseling space. Even those we have provided for are severely cramped."

Also, the present location of the offices, on the balcony of the Cougar Den, is far from satisfactory. Although the Den is a natural center for student activities, the clatter of dishes and the strains of rock and roll music drifting through the walls are not the best atmosphere for meditation or the discussion of a serious personal problem.

"The solution," according to Dr. Williamson, "is not the removal of the jukebox, which certainly belongs in a recreation center, but, as we have proposed, a separate center for religious activities where they may be held in quiet dignity."

The two story building combines traditional and modern design in keeping with the existing buildings in the area. It will contain approximately 18,500 square feet of space, and include a 200-seat auditorium and separate chapel seating 100, with facilities adaptable to religious services of the various faiths.

The center will also include offices for campus religious organizations, conference and lecture rooms, a lobby, the office of the Director of Religious Activities, workroom, storage areas and other facilities. Some ten groups have already been assigned office space.

Fund raising for the project, although not complete, is fairly well in hand. Initial funds were obtained by apportioning the various denominations certain quotas on the basis of their overall membership in the Houston area and on the University campus. To date over \$317,000 in cash and pledges have been received with \$50,000 of this total earmarked for an endowment for the center.

Alumni have placed an important role in the acquisition of much of these funds by helping solicit them and by individual donations. One alumnus and his mother gave \$2000 to furnish the upstairs conference room as a memorial to the alumnus' father, and the week this article was written, another UH graduate presented the development office with a check for \$500.

With \$60,000 needed before construction can begin, the bulk of the furnishings to be financed and a \$45,000 organ needed, for which no funds have yet been obtained, there is plenty of opportunity for those who would like to help this project to do so.

Also, there are several denominations which still need help to meet their quotas for obtaining full office space in the center, among which are Baptists, Episcopalian, Methodist, and Presbyterian.

If you can help what is one of the most important projects ever begun on the University's campus, address your check to Ralph Frede, Director, Development Projects, and enclose a note indicating the denomination, construction, organ, or other fund for which you would like your contribution credited.





*Dr. Sheer mans the control console during one of his behavioral experiments.*

sometimes called

## "The Mad Cat Scientist"

a UH professor is making inroads  
in psychological research

For centuries man has been baffled by the workings of his greatest possession—the brain. Dedicated workers dating from the fifth century B.C. to the present time have been making a laboriously slow but steady progress toward understanding this highly complex organ.

In the last decade the work has been carried on at a greatly accelerated pace by scientists from many disciplines who have developed new techniques for exploring the depths of the brain in both animals and man.

Dr. Daniel E. Sheer, professor and director of the psychological laboratory at the University of Houston, has been for some time an active researcher in this area.

As part of his graduate training he spent one and a half years as a Public Health Fellow and research associate at Columbia University on the Columbia-Graystone and New York State Brain Projects. These projects were a multi-disciplinary investigation of the frontal lobe operations which were then being extensively used for the relief of intractable pain and mental illness. From this work he wrote his doctoral dissertation on the "Psychological Effects of Frontal Lobe Operations."

This work led to his continued interest in gaining some understanding of the relationships between brain and behavior. In order to follow more basic lines of research he has resorted to working with animals—monkeys and cats—where experimental manipulations can be more precisely controlled. He hopes, in the laboratory, to find intelligent research questions that he and others can ask of human subjects where the problems are far more complex.

Dr. Sheer has set up a laboratory of Neuropsychology at the University of Houston which includes animal quarters, surgical facilities, sound-resistant and electrically-shielded testing rooms, and electronic equipment for recording a wide-range of responses from the number of times a cat licks milk to minute electrical potentials from inside the animal's brain.

Recently a multi-channel magnetic-type recorder was built in the laboratory to record and store the electrical activity picked up from different regions of the brain. The characteristics of this electrical activity can then be analyzed by electronic computers and related to various measures of the animal's behavior in learning situations.



The laboratory at the University of Houston was one of the first to use a new technique for experimentally manipulating the brain in freely-moving animals while they were performing in behavioral situations. With the use of a stereotaxic instrument, which precisely locates points in the brain by means of a three-coordinate system, fine hair-like wires are chronically implanted in different regions. Through these electrodes specific areas in the brain can be excited by electrical stimulation during different phases of the learning process. Also, through the same electrodes, the electrical activity of these specific areas can be recorded and relationships established between electrical changes and different features of the behavioral situation.

The results obtained in this research program have to be understood in the context of the background literature in this complicated field of investigation but Dr. Sheer has been able to demonstrate some effects which, to the layman, appear to be very dramatic. He has motion pictures of rhesus monkeys, who normally are very aggressive and difficult to handle. When these animals

are electrically stimulated in certain very specific areas of the brain, they become very tractable and quiescent. Stimulation in other specific areas make them even more hyperexcitable and aggressive. The first brain areas when electrically stimulated also lead to an interference or impairment of the animal's learning performance, while the second areas when stimulated lead to an increased rate of performance in learning. These areas are located in the deep regions of the brain, the so-called subcortical areas, which are considered to be somehow concerned with basic processes that serve as the energizing or motivating functions of the organism.

Dr. Sheer has published results of his work in scientific journals and he has contributed chapters to a book entitled *Psychosurgical Problem* and to another entitled *Studies in Topectomy*. He was editor of a recent comprehensive volume in this research field entitled *Electrical Stimulation of the Brain*, which contains contributions by 55 internationally known scientists and three chapters on his own work.

## BILLBOARD

**Frances J. Nesmith, BA '47**, has collaborated on a book, "The Story of Texas," published by Noble & Noble, Inc., which is designed as a seventh grade Texas history textbook.

**Second Lt. Paul C. Murphy, BA '58 and LLB '62**, recently completed an eight week officer orientation course at the Provost Marshal General's School, Fort Gordon, Ga.

**Second Lt. Jimmie D. Newell, Jr., OD '62**, has completed the eight week Medical Service Corps officer orientation course at the Medical Field Service School, Brooke Army Medical Center, Fort Sam Houston, Texas.

**James R. Bacon**, has been promoted to the position of executive vice president of Bacon Towing Company, Inc., Pasadena, Texas.

**William G. Vincent, Jr., BA Pharmacy '59**, has joined the Dallas sales force of Eli Lilly and Company.

**Donald R. Manthey**, who was one of the first employees of Sun-X Glass Tinting International, Inc., has been appointed marketing manager of Brickstone International, Inc., the new Sun-X subsidiary.

**Jimmie D. Fore, '61**, has completed the clinical phase of the X-ray procedures course at Brooke General Hospital, Fort Sam Houston, Texas.

**Roy J. Jennings, BS**, a draftsman at Nellis AFB, took part in the "William Tell" exercise, the Air Force fighter weapons meet, in September.

**Ward Hemenway, BBA '59**, now holds the position of an electric data processing programmer for Bullock's Inc., in Los Angeles, Calif.

**Bob Blivens, BS '57**, former Cougar football captain, is now coaching high school football in Bushnell, Ill.

**Major Joseph B. Starker, '50**, has received a certificate of achievement for outstanding performance of duty with the U. S. Army Infantry School at Fort Benning, Ga.

**C. Don Stephens, BA '62**, has been granted a teaching fellowship at the University of Iowa where he is working on his Ph.D.

**J. E. Stalsby, BA '49**, has been promoted to the position of district sales manager for Continental Oil Company's Lubbock district.

**Capt. Donald M. Scruton, BS**, recently graduated from the USAF officer's ground electronics course and has been assigned to the 6549th Aerospace Test Wing at Sunnyvale, Calif.

**William M. Grienwell, Jr.**, has been named manager of production for the Texas Co. in the Pecos area.

**Robert E. Cagle**, president of the Robert E. Cagle Building Co., has announced plans for a \$2 million apartment project, and **Harry W. Cagle**, his brother, has been named a partner in charge of construction for the company.

**Edward Foster Davis** holds the position of city planner with the Leo A. Daly Co. He is working in cities in California, Colorado, and New Mexico.

**Ernest F. Drasdomueller Ochoa, BS '48**, is working for the Boeing Company in Seattle, Wash., and is president of the Boe-Arts Club there. He is planning a one man art show in Seattle in the Spring.

**Gerald C. Shows, BSME '61**, is with the Boeing Company in New Orleans where he is working on the propellant delivery system for the Saturn rocket booster.

**Knox W. Askins** has become associated with the law firm of Kiibler & Kiibler in La Porte, Texas.

**Robert Vines, BS '54**, received the Southwestern Library Association award for his book, "Trees, Shrubs and Woody Vines of the Southwest" at the Association's October meeting.



# A Double Contribution

## Is your company listed here?

Each of the 177 companies listed here is known currently to have a "matching gift" program to help support higher education. The number is steadily increasing, with more than 60 companies having been added within the past few months.

While individual companies may vary in the operating details of their programs, all are essentially alike in that they match — usually dollar for dollar — the contributions of an alumnus-employee to his college or university.

If the company for which you work is listed, be sure to notify your employer when you make a gift. Fill in a short form provided by your employer, who then will

send an equal amount to the College. Such programs already have been of benefit and their importance continues to grow.

If the company for which you work is not listed, possibly it would consider establishing a matching gift program. If this is the case, you can help all colleges and universities by bringing this information to your employer's attention. Not infrequently a company wants to help support higher education but has not decided how is best to do it. The matching gift approach certainly could be part of the answer. Through it the contribution of each alumnus to his institution is doubled.

Aetna Life Affiliated Companies  
 Allegheny Ludlum Steel Corporation  
 American Brake Shoe Company  
 American Express Company  
 American & Foreign Power Company, Inc.  
 American Home Products Corporation  
 American Sugar Refining Company  
 Armstrong Cork Company  
 Atlas Chemical Industries, Inc.  
 Atlas Rigging and Supply Company†  
 Bank of New York  
 Whitney Blake Company (The Cook Foundation)  
 Block Bros. Tobacco Co.  
 Boston Manufacturers Mutual Insurance Co.  
 Bristol-Myers Company  
 Burlington Industries  
 Cabot Corporation  
 Campbell Soup Company  
 Canadian General Electric Company, Ltd.  
 Carpenter Steel Company  
 Carter Products, Inc.  
 Cerro Corporation  
 Chase Manhattan Bank  
 Chemical Bank New York Trust Company  
 Chicopee Manufacturing Corporation  
 Chilcote Company  
 Cleveland Electric Illuminating Company  
 Columbian Carbon Company  
 Combustion Engineering  
 Connecticut General Life Insurance Company  
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 Hercules Powder Company  
 Hewlett-Packard Company  
 Hill Acme Company  
 Hooker Chemical Corporation  
 J. M. Huber Corporation  
 Hughes Aircraft Company  
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 International Business Machines Corporation  
 Jefferson Mills, Incorporated†  
 S. C. Johnson & Son, Incorporated  
 Jones & Laughlin Steel Corporation  
 Kaiser Steel Corporation  
 Kern County Land Company  
 Walter Kidde & Company  
 Walter Kidde Constructors  
 Kidder, Peabody & Co.†  
 Kimberly-Clark Corporation  
 Kingsbury Machine Tool Corporation  
 Koiled Kords, Inc. (The Cook Foundation)  
 Lehigh Portland Cement Company  
 H. M. Long Limited†  
 Lummus Company  
 Lustra Plastics Corporation  
 Mallinckrodt Chemical Works  
 Manufacturers Hanover Trust Company  
 Marine Midland Trust Company of New York  
 Maytag Company  
 McCormick & Co., Inc.  
 McGraw-Hill Publishing Company  
 Medusa Portland Cement Co.  
 Mellon National Bank and Trust Company  
 Merck & Company, Inc.  
 Metal & Thermit Corporation  
 Middlesex Mutual Assurance Company  
 Midland-Ross Corporation  
 Monticello Life Insurance Company  
 Morgan Engineering Company  
 Mutual Boiler and Machinery Insurance Company  
 National Distillers and Chemical Corporation  
 National Lead Foundation Company  
 Natural Gas Pipeline Company of America  
 New England Gas and Electric Association System  
 New York Trap Rock Corporation  
 Northrop Corporation  
 Norton Company  
 John Nuveen & Company  
 Oklahoma Gas & Electric Company  
 Olin Mathieson Chemical Corporation  
 Ortho Pharmaceutical Corporation  
 Owens-Corning Fiberglas Corporation  
 Pennsalt Chemicals Corporation

Pennsylvania Power & Light Company  
 Personal Products Corporation  
 Petro-Tex Chemicals Corporation  
 Phelps Dodge Corporation  
 Pitney-Bowes, Inc.  
 Pittsburgh National Bank  
 Pittsburgh Plate Glass Company  
 Preformed Line Products Company  
 Putnam Management Company, Inc.  
 Quaker Chemical Products Corporation  
 Ralston Purina Company  
 Reliable Electric Company (The Cook Foundation)  
 Riegel Textile Corporation  
 Rockwell Manufacturing Company  
 Rockwell-Standard Corporation  
 Rust Engineering Company  
 Schering Corporation  
 Scott Paper Company  
 Joseph E. Seagram & Sons, Inc.  
 Security National Bank of Long Island  
 Sealright-Oswego Falls Corporation  
 Selby, Battersby & Co.†  
 Seton Leather Company  
 Sharon Steel Corporation  
 Simmons Company  
 Simonds Saw and Steel Co.  
 Sinclair Oil Corporation  
 Singer Manufacturing Company  
 Smith Kline & French Laboratories  
 Smith-Lee Co., Inc.  
 Sperry & Hutchinson Company  
 Spruce Falls Power and Paper Company, Ltd.  
 Stauffer Chemical Company  
 Stevens Candy Kitchens, Incorporated  
 W. H. Sweeney & Co.†  
 Tektronix, Inc.  
 Tennessee Gas Transmission Company  
 Textron, Inc.  
 Towers, Perrin, Forster & Crosby, Inc.  
 Toumotor Corporation  
 United Clay Mines Corp.  
 United States Trust Company of New York  
 Varian Associates  
 Victaulic Company of America  
 Warner Brothers Company  
 Watkins-Johnson Company  
 Charles J. Webb Sons Co., Inc.  
 Western Publishing Company  
 Whirlpool Corporation  
 John Wiley & Sons, Inc.  
 Williams & Company  
 Wolverine Shoe and Tanning Corporation  
 Worcester Pressed Steel Company  
 Worthington Corporation  
 Wyandotte Chemicals Corporation  
 Young & Rubicam, Inc.

† programs are informal or limited to a small number of specific institutions



# Late news from THE CAMPUS

Alan Niehaus and Mary Helen Kuhne share lead roles with an outlandish flying machine in the Drama Department's latest effort, a zany musical comedy, "Smiling, The Boy Fell Dead."



These six lovely coeds are the sponsors for this year's ROTC corps. Sitting in front are Sandra Rebstock, A Company; Frances Gaudiano, Battalion Sponsor; Fredell Pinkenson, D Company; and in the rear, Lynn Abercrombie, E Company; Judy Martin, C Company; and Beverlye Pinion, B Company.



The parking problem on campus has decreased by at least a small percentage. The parking lot at the north end of the Ezekiel Cullen Bldg. has been enlarged to about three times its former size.





Freshman coeds seem to have the corner on beauty at UH for five out of the 10 finalists in the Vanity Fair Beauty Contest fall into that category.

The five lovely frosh are: Barbara Allen, 18 year old English major; Elsie Elizabeth Dotson, 18 year old GBA major; Ina Sue Hirsch, 18 year old psychology major; Renice Kunzman, 17 year old finance major; and Vivian Southerland, 18 year old Home Economics major.

Sophomore beauties are Rosalind Gale Lilly, 19 year old history major; and Pat Melton, 19 year old drama major.

Upper class finalists include Sharon Moorhead, 20 year old junior Business Education major; Pan Purdy, 19 year old junior Physical Education major; and Denise Boudreaux, 20 year old senior Dietetics major.

The girls were chosen from 166 contestants and one of them will be crowned Miss Houstonian at the Koobraey Ball in the Spring.

# An Invitation...



## COUGARS ONLY



...ented mixologist, Danny Torres, Jr.,  
...kes up a Cougar Claw at the new bar.

Sponsor:  
Sponsorship not essential. However,  
sponsors get Contest Points for each  
new Member accepted by the Club.

### APPLICATION FOR MEMBERSHIP TO UNIVERSITY CLUB, INC.

This application is made with the specific understanding and agreement that as a member of the above non-profit corporation, the undersigned will acquire no rights whatsoever in the property or assets of the corporation, present or future, nor shall I incur any liability for the obligations of the corporation by virtue of such membership. I further acknowledge and agree that the privileges of membership, if extended to me, shall be exercised, enjoyed and terminated in accordance with and subject to the provisions of the corporate charter, the by-laws and rules and regulations of the Club as heretofore and henceforth amended; that membership in the Club shall not be transferable, and that while I can resign at any time by giving written notice to the Club, so long as I shall remain a member of the Club, I shall pay all dues and/or charges, if any, made by the Club in accordance with the by-laws, rules and regulations.

Date \_\_\_\_\_ Applicant \_\_\_\_\_

THE STATE OF TEXAS I  
COUNTY OF HARRIS I KNOW ALL MEN BY THESE PRESENTS:

That I, the undersigned, as a member of University Club, Inc., do hereby appoint said Club as my true and lawful agent and attorney-in-fact to purchase on my behalf, with the sum of \$3.00 handed said agent herewith, beverages and/or pay for club improvements for my use at such club; it is understood and agreed that the Club, as agent for other members will be an undivided interest in the beverage pool and/or improvement fund so maintained; that the use of such beverage or improvement fund by members will be governed by the by-laws and rules and regulations of the Club, and that in order to replace the initial supply, said agent is further authorized to purchase additional beverage for my use as aforesaid and to bill me monthly in the sum as above mentioned the undersigned further agrees to pay to the Club all amounts due by him as reflected in statements sent to him, said statement denoting charges signed for by the undersigned while at the Club.

That I, the undersigned, agree to pay all due amounts within ten days of receipt of statement from the Club and that failure to so pay shall without further notice terminate membership in the Club.

Member \_\_\_\_\_



Alumni Association  
University of Houston  
Houston 4, Texas

NON-PROFIT  
ORGANIZATION  
U. S. POSTAGE  
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Houston, Texas  
Permit No. 5692

RETURN REQUESTED

# Join the FUN ... JOIN

## THE UNIVERSITY CLUB

Now in our new location, where Willowbend meets South Main, just three miles beyond the Shamrock, the University Club membership is restricted to Alumni, Ex-Students, Faculty, and Administrators of the University of Houston (plus a few Cougar boosting friends).

We have our own building ... swimming pool ... plenty of parking ... beautiful grounds ... large dance floor ... private meeting room ... upstairs bar & lounge ... the best in food and drink ... entertainment et al.

Join now and be eligible for our fabulous end-of-year parties. Dues are \$4.00 monthly. Fill out both sides of this application ... attach a check for \$6.00 (the extra \$2.00 is for the annual state tax) and mail it today. See ya at the Club!



*This is the University Club's attractive new facility at Willowbend and South Main.*

### APPLICATION FOR MEMBERSHIP

The **U H**  
**UNIVERSITY CLUB**  
11215 South Main

Date _____	No. _____
Cash( ) Ck( ) Atchd \$ _____	
Credit Privilege Desired?	
YES ( ) * NO ( )	

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\* Credit checked through the Credit Bureau of Greater Houston

