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FRONT!



**FRONT! Goes To The Bayshore
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Extending greetings at the doorway to the exciting new Bayshore Inn, left to right, are Doorman *Bill Schott*, Hostess *Leah Tsai-Sing*, Chef *Lothar Von Alkier*, Clerk *Wayne Lougheed*, Bell Captain *Henry Wong* and Head Waiter *Raymond Boulice*.

FRONT!

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From the Chairman of the Board

There are three striking examples, in this issue of FRONT!, of why Western Hotels is forging ahead in a complex and competitive business. On page 4 is a report on how our young executives roll up their sleeves and pitch in during training sessions. This is a continuing program, designed to keep everyone trained in the most modern methods.

On page five are the six winners in the latest suggestion contest. They won, though others entered, because their suggestions for improving our service to guests were considered thoughtful, practical, and indicative of the fact that Western employees have a deep interest in what they are doing



in their jobs, day to day. Congratulations!

On pages 16 and 17, a message from President *Edward E. Carlson* spells out in some detail why the hotel profession is a demanding and exacting one—and how it depends upon Investors, Guests and Employees for success. FRONT!, the magazine for employees, is the fitting place to salute that important third ingredient—the employee who does his job well.

A handwritten signature in dark ink, reading "S. W. Thurston". The signature is written in a cursive, slightly stylized font.

S. W. THURSTON
Chairman of the Board of Directors

Young Executives Roll Up Sleeves Continue Training at Western Workshop

A special management workshop was held at the Olympic Hotel in April.

The three-day working session, conducted periodically by Western Hotels, Inc., is a part of a continuing program of personnel training.

All facets of hotel administration were thoroughly examined during the intensive workshop sessions. Topics studied included accounting procedures, Western Hotels corporate structure, property maintenance, room grading, sales, public relations, food and beverage services, and advertising.

Fifteen young executives of Western Hotels in the five western states and Canada participated in the lecture-discussion series. They are:

Dave Jones, Bannock; *Jack Borg*, *Fred Hoge*, and *Carl Glaser* of the

Benson; *Bill Williams*, Multnomah; *Merreyle Smiley*, Boise; *John Elliott*, Cosmopolitan; *Peter Hudson* of the Davenport; *Michael Lambert*, Georgia; *Larry Kingston*, Bayshore; *Gordon Edwardson*, Sir Francis Drake; *Dave Vincent*, Rainbow; and three from the Olympic—*Chuck Comstock*, *Larry Morris* and *Pat Foley*.

Gordon Bass, *Bob Dupar*, *Bruce Pierce*, *Lynn Himmelman*, *William Shields* and *Harry Mullikin*, all vice presidents of Western Hotels, Inc., acted as lecturers and moderators for the workshops. *Edward E. Carlson* presented an account of the history and growth of the organization.

Bill Bryant, personnel coordinator for Western Hotels, and *Joe Bradley*, director of the School of Hotel Administration at Washington State University, arranged the program.

Management Workshop—back row, l to r: *Bill Bryant*, *Pat Foley*, *Bill Williams*, *Chuck Comstock*, *Larry Kingston*, *Dewey Metzdorf*, *Fred Hoge*, *Pete Hudson*, *Michael Lambert*, *Gordon Edwardson*, *Dave Vincent*, *John Elliott*, *Carl Glaser*.

Middle Row, l to r: *Bruce Pierce*, *Jos Bradley*, *Larry Morris*, *Merreyle Smiley*, *Jack Borg*, *Dave Jones*, *Harry Mullikin*, *Bob Dupar*.

Front Row, l to r: *Troy Himmelman* S. W. Thurston and *Gordon Bass*.



Winning Suggestions Bring Cash Rewards

Six Western Hotels employees have been awarded cash prizes for their suggested improvements in service to hotel guests.

Though the current phase of the contest is completed, worthwhile suggestions for improved service are always welcome, and useable ideas will be rewarded whenever they are received.

The six winners of the current contest are: *Joseph Paisley*, Benjamin Franklin; *Clayne W. Dice*, Bannock; *Esther DeVault*, Rainbow; *Joyce Cherry*, Davenport; *Christine Foreman* and *Tama K. Murotami*, Olympic.



Winner Tama K. Murotami, Norman Lavin



Winner Joyce Cherry, Al Schilling
Winner Esther DeVault



Winner Christine Foreman, Joe Huebner

Winner Joe Paisley

Winner Clayne Dice



FRONT! Visits the I



The Bayshore Inn

The beautiful Bayshore Inn, Canada's newest luxury hotel, opened officially on March 27, 1961, in Vancouver, B. C.

The spectacular garden inn is the 33rd member of the growing international family of fine hotels flying the Western banner.

On the rim of Vancouver's bustling downtown waterfront, the Bayshore Inn commands a dramatic vista of the mountains on the north shore of Burrard Inlet, and of ships plying the harbor waters from all corners of the world.

Guests may come to the Bayshore by car, boat, or seaplane. A marina with moorage for 70 boats, space for float-planes and an extensive landscaped parking area all are features of the Bayshore's up-to-the-minute facilities.

The basic design of the Bayshore Inn is T-shape, with the cross front section of four floors, and the other of eight. The exterior end walls of off-white contrast dramatically with the delicate Japanese spandrels glazed in burnt orange, which in turn blend with the stone base wall that rings the

e Beautiful Bayshore Inn

entire hotel, sweeping out into the porte cochere area in front near the long, slender cantilevered-canopy entrance. Atop this section banners of the nations fly in salute.

In keeping with its unusual setting, every facet of the Bayshore Inn's design and decor radiates a mood of tasteful distinction. All guest rooms are extra large and include not only mosaic-tiled bathrooms, but also separate dressing areas. Fully-automatic telephone, direct dialing outside and

room-to-room, and television, are standard equipment.

Every spacious suite has a lanai complete with garden furniture, each commanding a fine view of the harbor, mountains and park.

The lobby achieves graceful dignity by the use of radiant, living colors. Specially-designed chandeliers of rust-and-amber stained glass cylinders glow warm against walls of walnut, stroked with brass and verdigrised bronze. The lounging area takes full advantage of the marine vista, and the free-form swimming pool and children's wading pool are set within a handsomely landscaped garden.

Newest of Trader Vic's justly famed restaurants is located adjacent to the Inn and may be entered either from the lobby or from the outside.



Edward E. Carlson and Mayor A. T. Alsbury of Vancouver, B. C. at ribbon-cutting ceremony, opening Bayshore Inn, March 27, 1961.

At opening ceremonies: left to right. Lynn Himmelman, Edward Carlson, Mayor A. T. Alsbury, Mrs. Alsbury, Hugh Martin, Douglas Welch.



BAYSHORE INN



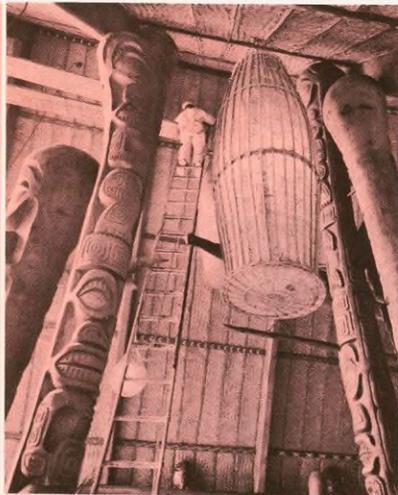
Mayor A. T. Alsbury addressing opening-day group in the Bayshore lobby.

It is connected to the hotel by an enclosed promenade and is patterned after a Polynesian longhouse. Of heavy timber construction and roofed in copper, it is raised on piles over traditional Japanese gardens through which "flow" graceful pebble streams.

Near the entrance are two massive Chinese ovens in a glass enclosed

"cookhouse" where many Polynesian dishes are prepared. Monstrous Easter Island monoliths flank the front passageway and native murals decorate the white entrance wall.

Miss Marion Clark



Trader Vic Interior



Trader Vic's and Hotel



Jerry Wong

A lovely Tea House restaurant is now under construction on the west side of the Harbour Wing facing the swimming pool and garden area. The Tea House, seating 100, will be ready June 1.

Completion of the convention hall and coffee shop is scheduled for early summer. The convention hall will be adaptable to large or small affairs. Sliding partitions enable floor space to be divided so that several gatherings may be held simultaneously. The convention hall will be off the main lobby in the west wing.

Colorful costumes for the staff were especially designed to carry out the international theme of the Bayshore. Doormen wear the traditional garb of the Beefeaters, the Oriental bellmen are in colorful silk coolie jackets and black trousers, the maids in attractive peasant costumes. The men on the front office staff have tartan blazers, and the girls tartan skirts. Room service staff add a Spanish influence with flamenco blouses and black trousers. Trader Vic's waiters wear black trimmed red pake jackets and black trousers.



Robert Garant



Marj Church



Bette Barber



Leah Tsai-Sing



Mary Busch



Gladys Sreetom, Gladys Brunt, Ann Walsh
Ernst Schmitt, George Jandwitz



Bill "Scotty" Scott

Doris Zine



Olympic Honors 3,500 Years of Service

Two hundred and 92 employees whose service at the Olympic Hotel adds up to a staggering total of more than 3500 years were honored at the Awards Dinner held April 24th in the Grand Ball Room.

The reception and banquet, a yearly event, honored all employees of the Olympic and of the executive office of Western Hotels who have completed five years of service.

Of the nearly three hundred long-time employees thus honored, a half dozen were singled out for special attention. These six, whose collective service totals an impressive 175 years: *Harry Ekins, Lorne Lloyd, Dorothy Scovil, Pete Agtuca, Marvin Chamberlain and Frank Kelly*—were given 25-year pins.

Harry Ekins, bellman, 35-year



*Marvin Chamberlain, financial manager,
25-year*

Ekins and Lloyd, who have reached their 35-year milestones with the Olympic, were awarded special pins; *Miss Scovil*, completing 3 decades of continuous employment, received her 30-year pin. Three who reached their quarter century milepost with the hotel—*Pete Agtuca, Marvin Chamberlain and Frank Kelly*—were given 25-year pins.



Pete Agtuca, 25-year, cook

The six top awards were presented to the specially-honored, long-term employees by senior Western Hotels executives: *S. W. Thurston*, chairman of the board; *Edward E. Carlson*, president; and *Gordon Bass*, vice president.



S. W. Thurston, chairman of the board of Western Hotels, addressing the guests at this year's Awards Dinner.

Although six were singled out for particular honor, twenty-nine in all have served the Olympic continuously for at least a quarter of a century; seven of these for at least 35 years; six for 30 or more; and sixteen have put in 25 years or more.

In addition, there are seven in the 20-years-of-service category; 63 in the 15-year classification; 91 in the 10-year group; and 92, five years. Employees who reached these five-year categories during the year were presented service pins. Awards in these latter categories were made by *Tom Gildersleve*, managing director; *Harry Mullikin*, manager; and *Donald Allison*, director of sales for the Olympic.

Twenty-three employees in the executive offices of Western Hotels, Inc. attended the Awards Dinner.

Frank Kelly, 25-year, repairman



Lorne Lloyd, supervisor of wash room, 35-year

Two (*Lola N. Krabill* and *Myrtle Ott*) received 15-year pins; three (*Bill Bryant*, *John Hickman*, and *William Keithan, Jr.*) received 10-year pins; two (*Sylvia Berg* and *Mary Bryant*) were given 5-year pins.

Dorothy Scovil, telephone operator, 30-year



SIGNATURE PARTY



Maybe it isn't footprints in wet cement, but the Davenport Hotel has its own Gallery for notables. The Progress Room's walls are festooned with portraits of the City of Spokane's leading citizens. Three recent additions to the room's collection are shown signing their portraits at an informal party given in their honor. The portraits are the work of S'Rae Stronach, Seattle portrait artist.

DAVENPORT DEPARTMENTS



Flower Shop Blossoms—I to r: Yvonne Wenrick; Evelyn Packard.



Front of the House—I to r: Peter Hudson; Zelma Hartley; Ernie Hogenson; Joan Perchisky; Burr Miller; Betty Newcome.



Ye Olde Coffee Shop—I to r: Neva Hubbard; Mary Jackson; Midge Libolt; Vi McGeachy.



In the Broiler—I to r: Verna Kaler, Harold Jarbeaux, Clara Maier.

On Account—I to r: Julie Warfield; Ben Samuels; Dave Christianson; Irene Gelus; Donna Burkhardt; Ruth Brown.

Happy Housekeepers—I to r: Bethel Piper; Laura Goss; Louise Riley; Charlie Henthorne; Clair Farrell.



DAVENPORT DEPARTMENTS



We Three from the Audubon—Virgil Tropea; Ada Nichens; Emma Bock.



Beaming Banquet Boys—I to r: Allen Arsnauld; Art Beaulier; Terry Christoph; Robbie Curlis; John Guyer.

GEORGIA JOTTINGS



Georgia Front Office cashier, Pat Shaw, charms another guest. Pat was an Airline Hostess for several years before coming to the Georgia.



Helen McEwen, the Georgia's Chief Cashier since 1956, shows the safe which was robbed. She was chief witness in trial of robber (who was sentenced to 12 years), and court praised her for her coolness and ability to give an accurate description.



Charming Karen Simpson was Easter Bunny at the Georgia's Coffee Garden on Easter Sunday. Her mother, Coffee Garden Waitress Anne Simpson, was recently awarded her five-year pin.

MULTNOMAH SERVICE AWARDS



A total of 145 employees of the Multnomah attended their annual service awards banquet, honoring employees for their long careers. Held in the Grand Ballroom, the banquet had Vice President *William Shields* as main speaker, with Manager *Jim Durham* acting as toastmaster.

THINGS ARE LOOKING UP AT THE NORTHERN

The Billings Gazette gave the Northern Hotel front page publicity recently—and no wonder. The picture at the right, snapped by a hotel employee, shows how the hotel made news. Simply by bringing in the largest, longest crane for miles around to do some heavy hoisting. The project was installation of air conditioning equipment. By making this front page news, the Northern accomplished another feat. It advertised to readers an important summertime fact—at the Northern, you will now live in cool comfort during the hottest weather.



PERSONALITIES AT SIR FRANCIS DRAKE

The Sir Francis Drake is brimful of personalities—so many that FRONT! cannot recognize them all in one issue. Here are seven: *Mildred Sellers*, Golden Hind hostess, well known for her work with Zonta International in helping the mentally ill and sponsoring a child in India... *Bill Boyd*, against the skyline of his favored San Francisco, returning as assistant catering manager after leaving the Hawaiian Village... and the hotel's bowling team, which captured second in the city-wide handicap tournament.



L. to r: George Laird, Jim Roberts, Tiny Archer, Harry Fischer, Rudy Flores, Frank Yorkes. With trophies.



Sally Walters



Frances Ross and Parre



Mildred Sellers



Bill Boyd

Sally Walters, new addition to the reservations staff, and a look-alike of Movie Star Shirley Jones. *Sally's* been stopped many times on the streets of her native city by autograph seekers. See why?

Frances Ross, Starlite Roof hostess, is the proud owner of a budgie bird named *Parre* whose 120 word vocabulary, including a spoken commercial for the Starlite Roof, has reaped reams of publicity... and there's the perfect Easter Bunny in the person of *Henry Chock*, lobby man, who performs each year in appropriate costume, dispensing eggs throughout the hotel. Another personality at the Drake.

Henry Chock and Ed Sequeira



FUNDAMENTALS OF BUSINESS BY EDWARD E. CARLSON, PRES DELIVERED BEFORE 196

In establishing and conducting a business there are three basics:

1. Investors—those who put up the money for the business.
2. Employees—those who do the work.
3. Customers—those who buy the products or service.

What do these three segments of an organization want from the business?

1. Investor wants
 - a. certainty that his money is safe; assurance that he can get his investment back later.
 - b. his investment to increase in value; assurance that the business is well managed.
 - c. dividends on his investment.In other words, **ALL HE CAN GET.**

2. The Employee wants
 - a. good working conditions.
 - b. security.
 - c. satisfactory wages.
 - d. chance to grow and confidence and pride in the company.

In other words, **ALL HE CAN GET.**

3. The Customer wants
 - a. good accommodations.
 - b. best treatment.
 - c. fair price.

In other words, **ALL HE CAN GET.**

In any business it would be perfectly possible to fleece the investor, squeeze the employee and cheat the customer. But what would happen to the business?

BUSINESS, FROM AN ADDRESS PRESIDENT OF WESTERN HOTELS, 1961 MANAGERS MEETING

1. If the *investor* learns that his money is not safe, that his investment will not increase in value, or that he will receive no dividends, he will take his money elsewhere.

2. If the *employee* finds that working conditions are poor, there is no security, wages are unsatisfactory, that his chances of growing with the organization are nil, he will look elsewhere for employment.

3. If the *customer* (hotel guest) finds poor accommodations, shabby treatment, unfair prices, he will go elsewhere.

In other words **THESE THREE MUST CONSTANTLY BE KEPT IN BALANCE.**

Everybody on the team is important! Everybody makes a useful contribution. We are a business team in direct competition with every other

team in the same line of business. If we can come out on top it means better jobs, better pay, and better opportunities. The fellow who does his job well is a help to everyone else in the organization. The fellow who doesn't is a hazard and, as competition becomes keener, he is the most expendable.

Let's build a strong team!

Let's take good care of the *customers!* We need their dollars.

Let's take good care of the *employees!* They are the bloodstream of a good operation.

Let's take good care of the *investors!* Without them we might be in another business and perhaps in a broader sense, we could be part of a different system of government.

ST. FRANCIS HOTEL STAFF IN N

(This is a story best told in pictures.)



Marcelo Austria, who has been an elevator attendant at the St. Francis for 14 years, now rises to the 'new' 14th floor, and stands in the entrance hall. A mirrored wall and green plants set off the wood paneling and light green carpet.

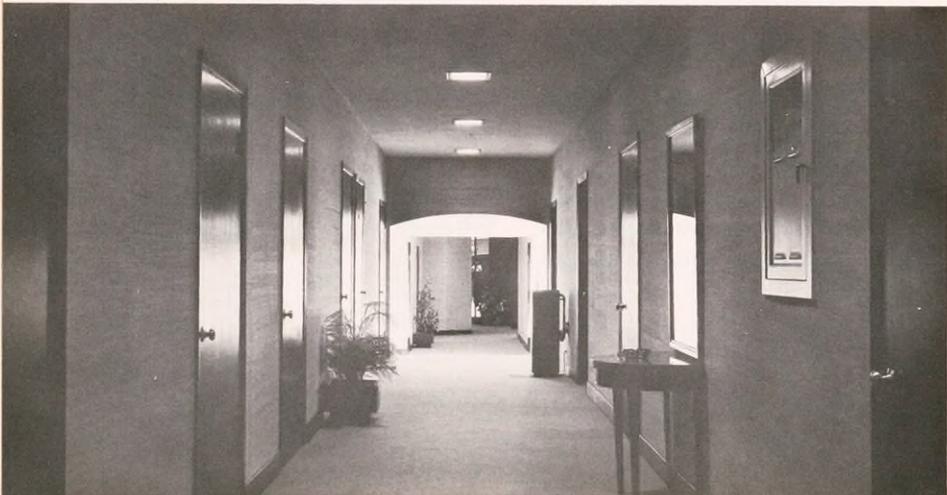


Mr. Willard Abel, one of the Vice Presidents of Western Hotels, in his office. Mr. Abel picked the autumn shades which are used throughout. They give great warmth to the decor effect. Chief Engineer *William Cronander* drew the room plans, and *Don Robbins* consulted on colors and other problems.



Here *Kitty Wallace* and *Margaret Kearney* handle all the billing for the St. Francis Hotel City Ledger. Like all the offices this is light and sunny.

Early in the morning, before the staff arrives, the long corridor which forms the "backbone" of the floor. Off it, branch offices and groups of offices covering many phases of accounting, administration and filing.



N NEW 14th FLOOR QUARTERS



The Ladies Room is in shades of delicate pinks and whites: surfaces which look as if they are marbled. Here Peggy Springer, Mr. Able's secretary sits in front of the mirror, while Shirley Barnes looks on.



The Coffee Break, in what was once a storeroom. Front, at or near table, left to right: Bonnie Doyle, Carolyn Young, Nellie Rason. Back Row, men: Dick Grimwood, Jack Carter, Gail Clugg—women, Caraline Dyan, Nita Leviskey. Along wall back to front, Bernice Barnes, Chris Lawlar, Paula O'Connell.

"MAY THIS HOUSE BE SAFE FROM TIGERS"

Bengal, a tiger, visited the St. Francis for a fashion show. This 380 pound cat had been trained to dog-like docility, but Sous Chef Walter Nowak, taking no chances, pacified Bengal with the hotel's best steak, which was served "a la carpet" in the lobby. Pageboy Tommy William had the dubious duty of tucking in the tiger's tail during elevator rides.





The Benson employees enjoy fine food and service in the Employee's dining room. Pictured above is *Gladys Lund* serving shish kebabs to *Lorraine Hodges*, catering secretary. We alternate between the above dish and chateaubriand, at least we wish we could!



The welcoming round-up stopped at the executive office for introductions with general manager, *Sam Standard*. He gave the group an enlightening history of Western Hotels and the Benson Hotel.



The welcoming round-up for new employees marked the beginning of a regular monthly meeting for new members of the Benson family. This is part of the group of seventeen who took a top to bottom tour of the hotel.

Our service department was well represented at the award dinner. From left to right we have *Don Osmond*, *Bill Wright*, *Jack Solomon*, *Edward Smith*, *Frank Fisher*, *Jim Gimarelli*, and *Matt Murphy*.



BENSON BANTERINGS



Benson executive assistant manager, *Jack Borg*, is pictured presenting a diploma to chief engineer, *Vern Turner*. This was in recognition for doing a fine job on a remodeling job.



Pictured here is the class of Benson employees receiving their diplomas for outstanding work and service. From left to right: *Ruth Turner*, *Helen Fullerton*, *Mayme Collins*, *Elizabeth Heinsohn*; second row: *Vern Turner*, *Bill Fransen*, *Henry Tomita*, *Wilbur Halferty*.

April 20, 1961 was a memorable day for *Nick Flessas*, 45 years of service, and *Henry Tomita*, 35 years of service. *Mr. W. W. Shields*, substituting for *Mr. L. P. Himmelman*, as the guest speaker at this all important occasion. We salute these two on their 80 years of collective employment.



NEWS AND PICTURES FROM THE BANNOCK



The Hotel Bannock's women's bowling team are shown relaxing in the Bannock's famous *Golden Palace* after their final night of bowling in the 1960-61 season. Left to right: *Vernis Ewing*, coffee shop waitress; *Sharon Hronek*, chief switchboard operator; *Florence Bohi*, Bannock bookkeeper and team captain; *Thora Erickson*, Western Airlines ticket office city sales manager; *Mary C. Hadley*, dining room hostess.

Everett Jordan, right, assistant manager food and beverage, Hotel Bannock and *Kurt Wuest*, Bannock chef. *Everett* is congratulating *Kurt* upon winning first place in both categories of food entries in the Idaho State Restaurant Convention recently held at the Bannock. The entries were a buffet turkey in the practical division and a salmon in the unusual or unique division. *Kurt* has recently taken over as chef at the Bannock after his job as sous chef at the Georgia Hotel in Vancouver. *Everett Jordan* is also new to the Bannock, as he arrived from the Hawaiian Village Hotel to assume new duties at the Bannock as food and beverage assistant manager.



Mike Eghbal, a foreign exchange student attending Idaho State College in Pocatello, works at the Bannock Hotel. *Mike*, from Iran, is majoring in architecture, working for extra money and experience in the food industry.

James L. Reynolds, Pocatello High School senior who works in the Bannock Hotel kitchen, won second place in Chicago at the national convention of Distributive Education Clubs of America. Here, *James T. Griffin*, Sears-Roebuck Foundation president, presents award.



CAMERA CATCHES COSMOPOLITANITES



Left to right: Irene Hedden, June Meyer, Curt Merrill and Jaye Highland, seated Charlene Peters. After many attempts we finally cornered Mr. Merrill and his auditing office staff long enough to take a picture.

Elden Cain, evening desk clerk, has been taking foreign languages at Regis College. He has found courses helpful in conversing with the many foreign guests who visit the Cosmopolitan. ➔



Left to right Dick Kent, Ray Kent and Joe Allen represent a portion of the Cosmopolitan's bellman's staff, who have contributed greatly to the success of the VSP program.



GAS DISPLAY AND LAMPS AT HOTEL BOISE

The Lampost Room features a new gas light adapted from the old gas lights in the City of Baltimore. The gold candelabra for the lamp was built by Intermountain Gas Company for the Hotel Boise. Beneath the lamp are Ralph Gibson, Ed Sullivan, and Gail Morgan, Reservations and Catering Secretary.

Intermountain Gas Company and the El Paso Natural Gas Company used the major portion of the Hotel Boise lobby for a giant industrial display during their Board of Directors Meeting. Ralph Gibson, President of Intermountain, explains display to Ed Sullivan, hotel manager.





Earl Woodson

OLYMPIC BOOTMAN BUILDING CHURCH

Earl Woodson, smiling bootblack at the Olympic Hotel, and former professional baseball player, has a great dream. He wants to build a church.

Woodson, senior steward of the Walker Chapel, an African Methodist Episcopal congregation, lives only for his church. "It is my home," he says simply.

The tiny congregation, (about 55 members in all) has managed by fund-raising miracles and many sacrifices, to buy a church site. A store building on the property serves now as their house of worship, but Woodson envisions a beautiful church, seating 200 persons on the land.

"We hope to raise about \$15,000, and with that as a down payment we think we can build a \$40,000 church."

Woodson says the children of the neighborhood — including his two

MAURICE REPORT

Recently, *Bill Snizek*, veteran Maurice bellman, gave the staff fits when he failed to report for work. They checked his home, his haunts, and finally the emergency hospital. No results.

When asked the next day where he'd been, he replied he was enjoying his regular day off, Thursday, as usual. Turned out he had mistaken Wednesday for Thursday, after many years of regular habits. He's forgiven.

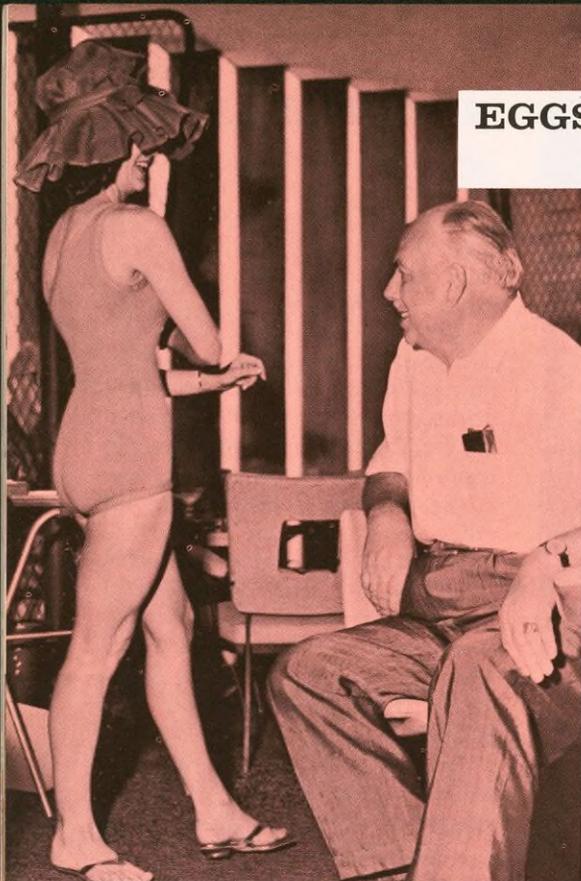
The Maurice correspondent has called attention to some unusual "old timers" at their hotel. Not veteran employees—but long-time guests of the hotel. This in recognition of their loyalty to the Maurice. Mr. I. Friedman has lived at the Maurice 25 years; Mrs. Ora Cowles and Mr. Harold Wilson 29 years.

Jack Foster is handling the desk while *Alec Patterson*, assistant manager, is on a European trip.

sons, Earl, 9, and Charles, 7—need the church. "How else are they going to learn what they need to know?"

Woodson and the Rev. J. B. DeWitty, pastor of the chapel, have some hope of outside help on their high-minded project. They have written Mahalia Jackson, famous gospel singer, asking her to come to Seattle for a benefit performance. A reply from her manager indicates that such a request is a possibility for some time soon. Woodson, DeWitty and the other members of the board are awaiting definite word from the renowned singer.

EGGS AND LEGS AT PALM SPRINGS



Dick Nowell, dapper English Assistant Manager of Palm Springs Oasis Hotel, is caught during fashion show. The attractive model is wearing one of Waltha Clarke's sarong style two piece swim suits.

Dewy Metzdorf, Vice President of Western Hotels, Inc. and Manager of Palm Springs Oasis Hotel, shows his appreciation of the beach clad model appearing in one of the many fashion shows held during a recent convention at the Oasis Hotel. The 'crazy' hat is well in fashion with the Palm Springs style.



Nellie Teddy, Palm Springs Oasis Hotel employee, who annually colors and decorates Easter eggs for the traditional Oasis Hotel Easter Egg Hunt and Egg Rolling Contest held every year on the spacious hotel lawns is shown employing an ancient Welsh method in the application of colors and designs on the eggs.

The unusual designs are applied with hot paraffin, the eggs are then boiled in various hot colored dyes—the wax melts, leaving multi-colored designs on the Easter Eggs ready for the Easter bunny to distribute.

OWYHEE CALLING

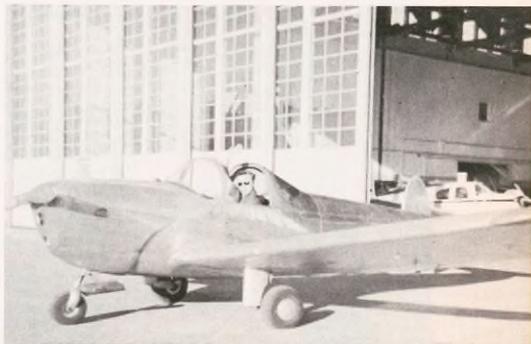
The Owyhee has a new and pretty dining room hostess; a new assistant manager in charge of food and beverage; and a night auditor with an unusual hobby.

In order, two pictured here, they are Mrs. Norah Summers, who's lovely to look at, delightful to know; Beryl Jensen who comes from the Bannock, and Patrick O. Smith, shown in his Ercoupe.

Pat's an ardent flying fan, active in the Civil Air Patrol, and a teacher of aviation to the youth of the area. He takes flying fishing and hunting trips, and recently a trip to Mexico with his wife. They ran out of gas, off course, and landed on a naval air base 85 miles off Long Beach. Got home safely, though.



Norah Summers



Pat Smith

CASCADIAN EXPANDING WITH NEW MOTOR INN

In August, the Cascadian will have added 24 new guest units in the form of a new and modern motor inn. This will boost the hotel's capacity to 184 rooms.

The new air-conditioned motor inn will have 20 deluxe twin rooms and four deluxe suites. Each room has a private lanai. Guests will have access to a 20' by 30' swimming pool, the

pool deck connecting with the hotel building at the third floor level. The drive-in lobby will greatly facilitate registering.

This new addition of the motor inn to the Cascadian will provide a restful atmosphere and a special welcome to all travelers on July 15. Parking space for 60 cars.

WINTHROP WANDERINGS



Don Cruickshank, formerly of Trader Vic's in Seattle is now Food and Beverage Manager. Shown here with Carmel Machin the Daffodil Queen.

Micky Marshall, our all-around girl at the Winthrop. Her duties consist of front office work for the auditor, elevator operator, and banquet waitress. *Micky* hails from Beverly Hills, California, where she worked at the Beverly Hilton Hotel.

Ted Verhaaren, our new auditor and new poppa of a nine pound baby girl named Arden. Ted greeted the Statue of Liberty on his way here from Germany in 1958. His first job was at Fort Benning as office manager for the largest army officer's mess in the U. S. He later became general manager of this two million dollar operation. *Ted* now handles two jobs at the Winthrop—front office manager and auditor.





The Japanese version of the red carpet was rolled out in fine style when President *Edward E. Carlson* and Vice President *Lynn Himmelman* arrived on an inspection of Japanese affiliated properties. Here is one picture of the Oriental hospitality extended them. Left to right: *Ochihiko Kuroshima*, *Dowa Mining Company*; *Himmelman*, *Eiichi Ogawa*, *Carlson*, *Mrs. Kunio Ogawa* and *Mr. Ogawa*.

MARCUS WHITMAN REPORT



Miss Western at the Marcus Whitman Hotel is *Mrs. Barbara Stone*. In addition to her efficient handling of the reservations she operates the teletype and assists with payroll and billing.



The Marc Whit Club, the employee group of the Marcus Whitman Hotel, gave *Don Mickey* a farewell gift when he was transferred recently to the Roosevelt Hotel in Seattle. He brought his own crew along to help with the unwrapping, twins *Melinda* and *Michele*, son *Mike*, wife *Ellen*.



SOMEWHERE OVER AT THE RAINBOW



Two handsome (that's the FRONT! correspondent's adjective) new faces at the Rainbow's front office are pictured here. Ogden Hansen, left, and Bill Schone. Caught in the middle is Front Office Manager Charlotte Moore.

Rainbow bowlers (Rainbowlers?), who call themselves the Horizon team, display winning forms! They won high game of the season. From left: Ruth Buller, Winnie Sjothum, Eileen Walker, Esther DeVault and Captain Kathy Carr.



NEW FACES AT THE ROOSEVELT



Don Mickey, transferred from the Marcus Whitman (see preceding page), is shown at work in his new job—assistant manager at the Roosevelt.



The Bib 'n Tucker at the Roosevelt has the whole town talking about its charm. Part of the charm is Althea Palmer, new hostess, who brings to the job considerable experience in the food business in Seattle.

GREETINGS FROM, TO AND BY THE HOTEL GREETERS

The 51st Installation Banquet of the Hotel Greeters of America, Golden Gate Charter #4, was held at the Hotel Sir Francis Drake in the beautiful Empire Room. General Manager *Edward C. Sequeira*, a past president, was the Master of Ceremonies. Honored guests were Lee M. Slaughter, International President, Hotel Greeters of America, and J. Katherine Seavy, International President Women's Division.

Left to right—Lee M. Slaughter, International President is shown receiving the traditional Redwood Gavel from General Manager *Edward C. Sequeira*.



Extending the Western hospitality to guest from local San Francisco Hotels are left to right—*Charles Durell*—Reservations Manager Sir Francis Drake, *Miss Diane Oliver*—Palace Hotel, *Gordon Edwardson* Ass't Manager Sir Francis Drake, and *Miss Jeanne Fallon*—Canterbury Hotel.



Holding the post at the front door greeting arriving guest are the following members of the Sir Francis Drake. Left to right *Harry M. Payne*—Staff Analyst, *Jack Judd*— Ass't Manager, *Mike Currie*—Paymaster, and *Bernidene Rapper*—Golden Hind Waitress.





going **W**estern

Pat Foley, front office manager of the Olympic Hotel, pitched a no-hit game as Boyd's Coffee defeated De Luxe May 4th, 10-0, in the Evergreen Softball League.

Dean Taylor, assistant manager of the Olympic Hotel, was elected to two offices in the Hotel Greeters of

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(Seldom do the editors of FRONT! succumb to the request to print poetry. This is a field for artistic experts. The following, however, contained too much charm, too much style, to resist.)



Dean Taylor

America. He is newly-elected president of the Seattle Chapter. As one of three regional vice presidents, *Taylor* will serve concurrent terms as local chapter president and area vice president.



Golden Lion, specialty restaurant in the Olympic Hotel, celebrates its first birthday. Cutting the cake is Erik Pederson; Orthel Lathan watches.

The Davenport Lobby

Davenport lobby—wondrous place
 Crossroads—meeting of the human
 race

Coming, going, moving in
 Strangers, townsmen, first of kin
 Bellboys rushing suits and bags
 Pageboy shouting "Mr. Braggs"
 Lady lost her purse and key
 Lost & Found solves mystery.

Davenport lobby—a splendored thing
 Bands a-playing—chorus sing
 Then again, silence deep
 No one wakes the man asleep
 Minutes more—Hell breaks loose
 Veterans, Elks, or is it Moose?
 Crowd the place from door to door
 Shouts and laughter—What a roar.

Davenport lobby—any day
 Place for fun—for work, or play
 Meet a friend, or social date
 Take it easy—someone's late
 Hiballs make the in-laws dizzy
 Much too strong for George and Lizzy
 Heart attack—a shock then fall
 Doctor, Nurse—an urgent call.

Davenport lobby—eternal show
 Round the clock—on the go
 Important guest—the President
 For a day—a resident
 Kings and queens from foreign lands
 Are feted here—for one night "stands"
 Davenport lobby—place apart
 The world arrives—then, soon departs.



Vegas Visitors—Joe Callihan, right, new manager of the Benson Hotel, Portland, and wife Pat examine a scale model of the newest Western Airlines jet with Dick Parker, district sales manager for Western, during vacation at Hotel Sahara in Las Vegas, Nev.



The five lovely members of the Olympic Hotel Bowling Team. l to r: Joan White, Mary Bryant, Clara Ferko, Mary Russel, Sharon Toney.



Henry Height, standing a mere 8'2" was a guest at the Davenport's Matador Room recently. He obligingly posed with Matador hostess Charlene Alderman and Scottish lassie, waitress Margaret Scott—sister of George Porte, Matador Host. Both of the girls measure a little over 5 feet—in heels.



you will enjoy the opulent beauty,
 the tranquil luxury of *Japan's* superb new
INTERNATIONAL KYOTO HOTEL. You'll
 enjoy all Western Hotels located on the Pacific
 Rim, featuring **Very Special Person Service**
 and guaranteed reservations.

(See list below.)

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 St. Francis
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PORTLAND
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 Roosevelt

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 Georgia
 The Bayshore Inn

ALASKA
 Anchorage-Westward

DENVER
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WESTERN INTERNATIONAL HOTELS

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MEXICO CITY
 Hotel Alameda (Open 1961)

GUATEMALA
GUATEMALA CITY
 Guatemala-Biltmore

JAPAN
TOKYO
 Kokusai Kanko Hotel
 Chinzan-so Garden
 Restaurant

HAKONE
 Hotel Kowaki-en

KYOTO
 International Kyoto Hotel
 (August 1961)

OSAKA
 Taiko-en Garden Restaurant

The new air-conditioned International Kyoto Hotel is immediately adjacent to the famous Nijo Castle.

This advertisement will appear in the Saturday Evening Post,
 Sports Illustrated, Sunset and Time magazines in August.