

The Extra



UNIVERSITY OF HOUSTON EX-STUDENTS PUBLICATION

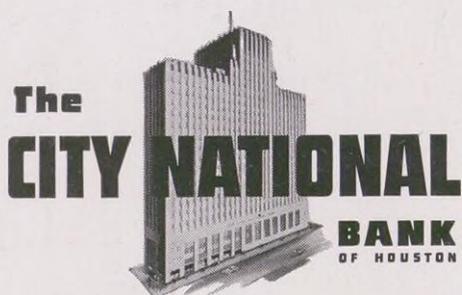


HOMECOMING EDITION

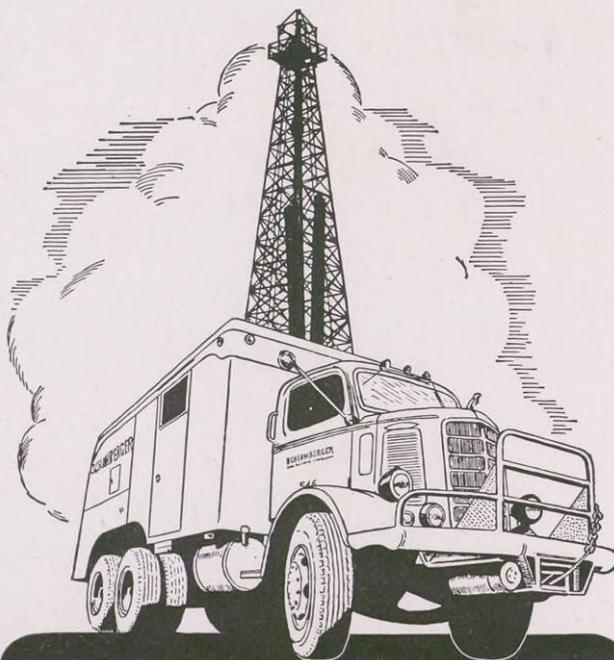
SEPTEMBER 20-22, 1951

THE CITY NATIONAL BANK takes pleasure in extending a warm welcome to the home-coming alumni of your vigorous, young and growing University. We feel a kinship to your school because we, too, are young and vigorous. May the growth of both our institutions continue unabated.

Dedication of this home-coming as "Cullen Day" is a fitting tribute to the generosity and wisdom of the man whose farsightedness will enable many generations of young men and women to take advantage of the University's facilities and go into the world, better citizens.

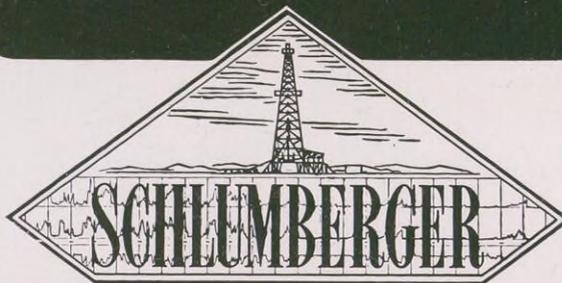


Member Federal Deposit Insurance Corporation



PIONEERS IN ELECTRICAL LOGGING...

When Schlumberger's first unit made its initial trip to the field and successfully logged an oil well, Schlumberger began a development which has increased year by year as an integral part of our ever expanding oil industry. Schlumberger is justifiably proud of this record and will continue to expand and develop new services to meet the changing needs of the oil industry.



SCHLUMBERGER
WELL SURVEYING CORP.
HOUSTON, TEXAS

The President's Message



Since *World War II*, the *University of Houston* has made great strides in the field of *Education and Sports*. It is the earnest desire of all our Exes to Keep Houstonians justifiably proud of our progress.

The future of our *University* depends largely on community pride and interest with stress on school affiliation.

Today your *Ex-Student Association* is staffed by five paid full or part-time employees. The support of our school officials, *Board of Trustees* and *Houston Industry* has made possible the enthusiasm generated into our projects outlined for 1951 and 1952.

It is the aim of your *Board of Directors* to give Exes a chance to pay tribute to Mr. and Mrs. *H. R. Cullen*. Relative to this project, we hope to build a *Student Union Building* in their honor.

Homecoming this year has been dedicated to our great benefactors Mr. and Mrs. *Cullen*. All *Houston* and the *State* have projected their ideas and time into *Cullen Day*, September 22, 1951.

It has been suggested that we open the doors of our campus to civic and fraternal organizations. Along this trend of thinking we would like to play host, at a nominal fee, for at least one weekly meeting a year for each organization.

Your *Sideline Coaches* will again offer a coaches eyeview on the past Saturday's game with plans to incorporate dinner and football film weekly on the campus.

Season ticket sales to all athletic contests will be offered to the public in a new manner with your *Ex-Students* ramrodding the sales.

We are boostin' *Houston University* to the world through the facilities of the *Liberty Broadcasting System*. Let's take this opportunity to make our city proud of our great *University*

This is our year to *WAKE UP HOUSTON* with more new ideas, more cooperation, more *Follow Through*, come out to the campus, attend all functions, and identify yourself when you do.

Get on the bandwagon and *BE PROUD OF YOUR ASSOCIATION*.

ROGER W. JEFFERY

President

Ex-Students Ass'n.

GEORGE JACKSON TREADWAY

Attorney at Law

SPONSOR OF THIS PAGE

Editorial . . .

The University of Houston-Baylor University football game on September 22 is more than an athletic meeting between two football squads. It will mark the beginning of so called "BIG TIME" football for the University of Houston.

Everyone in this section of the United States recognizes the power of the Southwest Conference. They live it, talk it and firmly believe that the Southwest Conference is THE football league in the nation. Those believers are not just loyal Texans who think that everything in Texas is TOPS. They are sports fans who have watched with keen interest the great deeds compiled by teams from the SWC against the nation's great grid powers.

This year the Baylor Bears from Waco, Texas are being boomed by Texas' sports writers as the top team in the Southwest conference. The September 22 game, which will be dedicated to two great Americans, Mr. and Mrs. H. R. Cullen, will be the first encounter for both squads. It will NOT necessarily be a test for the U. of H. ONLY as so many persons are led to think at this early date. It will also be a test for Baylor, a team that has learned to play each game as it appears on the schedule and not consider any contest a "breather".

The Cougar-Bear game should be packed with enough thrills to last any sports fan for a long time.

The Extra

Owned and published monthly by the University of
Houston Ex-Students Association
Phone CH-1681 - Extension 251

Vol. 4

Number 7

EDITOR JOHNNY GOYEN

Best Wishes to Mr. and Mrs. H. R. Cullen . . .

SCRIVNER-HOWELL CO. Printers & Publishers

3401 BUFFALO DR.

KE-7253



Salutes the U. of H. and Mr. and Mrs. H. R. Cullen

SOUTH
TEXAS
NATIONAL
BANK
OF
HOUSTON

. . . Complete Banking Services

for Business and the Individual

SOUTH TEXAS NATIONAL BANK

Progressive Banking Service Since 1886

213 MAIN STREET • HOUSTON, TEXAS

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



A Letter

from

Dr. W. W. Kemmerer



The University's growth from 1,000 students in 1945 to 14,000 in 1951 is a typical Texas phenomenon and might well be added to the true tall tales of Texas. This development reflects the spirit of Houston and makes it self-evident that when citizens of Houston are faced with a problem they find a way to solve that problem.

The task of providing physical facilities for this sudden increase in enrollment was made possible largely through the assistance of Lillie and Hugh Roy Cullen, and The Cullen Foundation. During the past year they made possible the completion of the \$6,000-000 administration building and the central heating and cooling plant, which provides air conditioning and heat for all the buildings on the campus. The five dormitories costing \$3,-600,000 were also completed during the year with all the rooms air conditioned from this same central plant. The Anderson Foundation, through its trustees, John Freeman, Horace Wilkins and W. B. Bates, made it possible to construct the \$1,500,000 Library Building which was opened in January, 1951. Other gifts from The Cullen Foundation since 1945 made possible the paving of our streets, installation of our campus lighting system, construction of the Engineering Laboratory Building, and the rehabilitation now under way of the old cafeteria building.

The University is proud of its record and is ambitious to be recognized as the best all-around university in the country. The University is equally ambitious that the quality of its football be on a par with the best of the nation. We are happy, therefore, that we are starting this year's season by playing Baylor University, which has one of the best teams in the Southwest Conference. Football is the great American sport and Houston is large enough to enjoy and support two major football teams. Saturday, September 22, will be the City of Houston's opportunity to see one of the best football contests of the football season. We are glad that Baylor has a strong team; we believe our team will be just a little bit stronger!

The citizens of Houston can never give adequate recognition to the Cullens for all they have done for the University of Houston and the entire city. Their assistance to all the hospitals, Baylor Medical School and others has made it possible for these institutions to expand and give a greater service to the citizens of Houston. It is indeed a small token of appreciation to dedicate September 22, our annual homecoming day, and the day of our football game with the great Baylor University, as Cullen Day.

W. W. KEMMERER
Acting President
University of Houston

BEST WISHES TO MR. AND MRS. H. R. CULLEN

EDDY REFINING CO.

HOUSTON, TEXAS

SPONSOR OF THIS PAGE



ROGER JEFFERY
President



GLENN SMITH
Vice-President



BETTY LOU DAVID
Secretary



LARRY SCHROEDER
Treasurer



JOHNNY GOYEN
Executive Secretary



GLENN BOND



GEORGIA CREIGHTON



JEAN COLLINS



MAJ. JIM SIBLEY



TOM MENEFFEE



BILL SWANSON



MINERVA BLACK



WALTER WALDHAUSER



ERNIE MAYEUX



JACK VALENTI

REPORT FOR 1949-51

In the past two years, the Ex-Students Association movements have been forward.

Though not yet approaching a solid maturity, the strides of your organization have, nevertheless, emerged as impressive and stamped with serious and painstaking planning. Below is a capsule summary of that which you have done. It is a record of which you can be proud.

The only obstacle which can possibly upset the continued growth of the Ex-Students Association is apathy on the part of Association members. If every Ex-Student participates in all Ex-Student activities, then the success of our enterprise is completely assured. There is being built on the campus of the University of Houston, one of the truly great universities of the world; as Ex-Students we can share in that building.

Here is a rundown on activities during

the past two years:

- The Third and Fourth Annual Gridiron Banquets honoring the Cougar Football Team and Texas' outstanding high school football player.
- A FIRST—Establishment of the Kick-off Football Dinner in September honoring the Cougar Football Team and wishing them well on the eve of football season.
- A FIRST—Inaugural Banquet installing new officers and presentation of the Outstanding Ex-Student - of - the - Year Award.
- A FIRST—Establishment of the Joe Koppel Award—BEST SHOW ON THE MIDWAY Award to Frontier Fiesta. This is an annual presentation . . . the Joe Koppel Award, named in honor of the first Frontier Fiesta General Chairman, killed in the war.
- Successful completion of our Fund

Drive to establish scholarships for outstanding Texas high school students. We have also completed a drive to endow a History and Government Corner in the M. D. Anderson Memorial Library.

- Staged two of our most successful HOMECOMING Festivals; from Hollywood we were visited by two lovely movie stars who participated as Honorary Homecoming Queens, in 1949 Miss Audrey Totter, in 1950, Miss Janis Carter.
- Published a HOMECOMING Magazine in both 1949 and 1950.
- Published our newspaper, the EXTRA.
- A FIRST—Organized and set into motion a branch of the Association in Beaumont, Texas.
- Spearheaded the season football ticket drive in 1949 and 1950.

JACK J. VALENTI, Past President

1951 Homecoming Queen Nominees



ONE WILL BE QUEEN ON SEPT. 22—Left to right, Marian Stafford, Joan Hughes, Barbara McRae and Amalia Heaton.

Compliments of Noah Dietrich

SPONSOR OF THIS PAGE

We Salute

Mr. and Mrs. Hugh Roy Cullen
on "CULLEN APPRECIATION DAY"

EDDIE DYER INSURANCE AGENCY

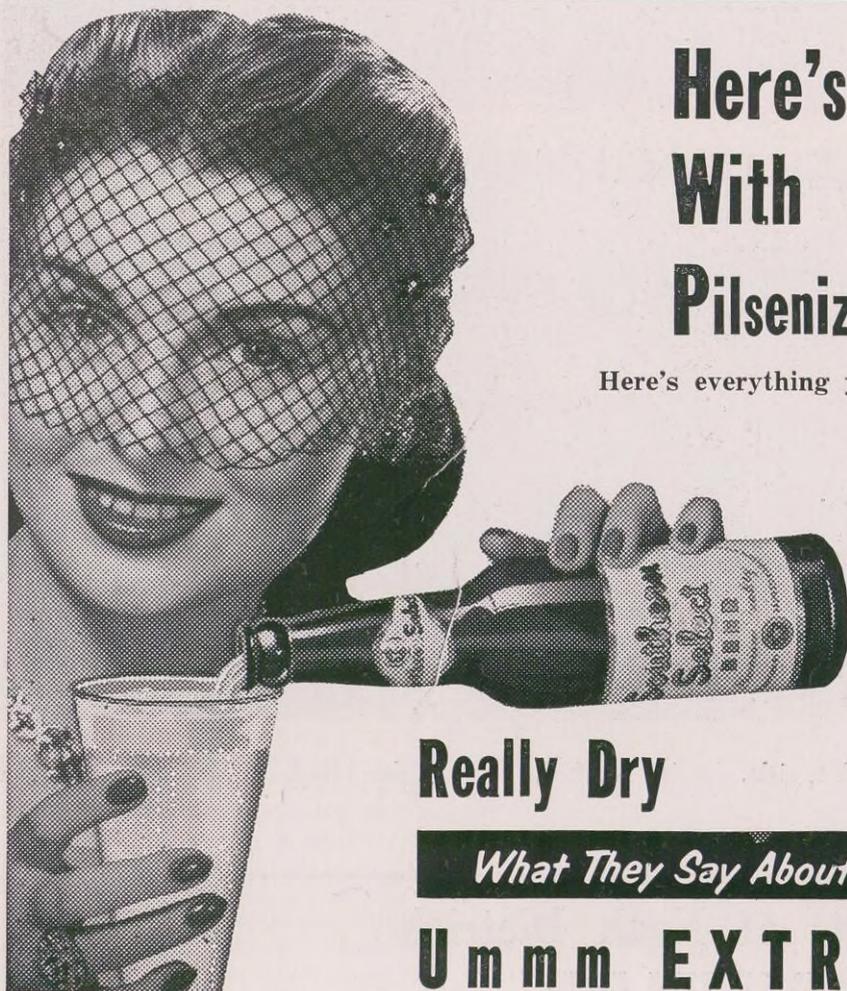
ALL KINDS OF INSURANCE AND SURETY BONDS

3700 Montrose Blvd.

KE-4481

EDDIE DYER, President

JOFF CROSS, General Manager



Here's An Old Friend With A New Degree Pilsenized Light Dry

Here's everything you've always wanted in beer! Pilsenizing recreates for you the world famed flavor of the original old-world PILSEN beers. Serve Southern Select Beer at homecoming parties for extra hospitality.

Galveston-Houston Breweries, Inc.
Galveston, Texas

Really Dry

What They Say About Southern Select

U m m m EXTRA Enjoyment

CULLEN DAY: *A Thing Called Greatness*

By JACK VALENTI

A few years ago Herbert Agar, a great American editor, wrote a book, *A TIME FOR GREATNESS*. It was a good book, and in it, Mr. Agar explored the tantalizing question, "What is greatness?"

This thing called "greatness" stems from what our society reckons as success, and it usually is entwined in immense deeds of war, politics, business, or the arts. But does it?

May it not be true that real greatness springs, earnestly and emphatically, from within the heart and mind of man and woman, and reaches out to touch everyone and once reached, it ennobles and enriches those with whom it comes in contact? This is the greatness of Christ. This is the greatness of Pasteur. This is the greatness of Father Damien. This is the greatness of Gandhi. This is the greatness of people, unsung and unheralded, who have enriched mankind.

It is, we think, the greatness of Lillie and Roy Cullen.

And that is why a day, September 22, has been set aside in Houston and called Cullen Day.

It is not strange that the Ex-Students Association should join with singing hearts in this celebration. It's not strange that the whole of Houston, yes, even of Texas and the nation should embrace this day and hug it close. No, not strange at all, but a wholesome and completely natural thing to do. Only the reasons are different and these reasons lie warm and huddled in the hearts of us all.

For thousands of Ex-Students of the University of Houston, to whom an education might have been only an anxious, un-realized dream, the Cullens opened a window of opportunity, and through it has flowed the clean, fresh air of truth and hope and learning. As Johnny Goyen put it, to these thousands of Ex-Students, greatness is visible in Lillie and Roy Cullen.

For the sick, the ailing, the new-born, new hospitals rise up. For young doctors-to-be, sorely needed school facilities come into being.

Protestant ministers, Jewish rabbi, and Catholic priests walk by the Cullens' side, for their goodness slants across mere religious dogma.



MR. AND MRS. H. R. CULLEN—TWO GREAT AMERICANS

And yet, is it true that the simple act of giving money away merits greatness? Of course, the answer is "no" and therein we encircle the inner core of the Cullens, the ineffable spirit that undergirds their honest actions. Stone "Red" Wells said it eloquently "These people are Christians."

Quietly unvarnished, these words say it all.

The riches the Cullens have extracted from the earth, they have given back to their fellow humans. All this they have done with a simple directness, a genuine tenderness, with no thought of material thanks, no citizen's praise, no public eulogy. Lillie and

Roy Cullen want this world to be better when they leave it. This is Christian goodness at its most dazzling heights.

Perhaps a paraphrase of William Faulkner can sum it up: When the last ding-dong of doom has clanged, and the last worthless rock is hanging tideless in the last red and dying evening, the light of the Cullen greatness will still be shining with a steady, burnished brightness for it will be burning in the hearts of men and women everywhere.

That is why there is this Cullen Day. It is the smallest we can do for the much that has been done for us,

Cougars Hit Bigtime in Baylor Tilt on Sept. 22

Between Baylor University's spectacular passing game and the University of Houston's terrific running attack, September 22's homecoming game should be an acute demonstration of grade "A" football.

It will be the second meeting of the Cougars and Bears with the first one being disastrous for the Cats to the tune of 34-7.

At that time, the University was having quarterback trouble and Baylor had in its possession all-conference Larry Isbell who guided the Bears to second place in the unpredictable Southwest Conference race.

This season Baylor presents an even more formidable cast of characters. Larry Isbell is back and better. Last season he led the Southwest Conference in touchdown passes (15) and in punting (41.1 average). He is one of the trickiest ball handlers this side of Goose Tatum and spring training reports say the boy is improving, if that is possible. He will be assisted in the pass receiving department by end, Harold Riley, who led the SWC in paydirt catches last season.

Don't let this dazzling array of talent lead you to believe the Cougars are entering this game as lambs to the slaughter pen. Baylor's victory over the University came at the first of last season before the Cougars had solved the quarterback situation.

In that game, the Red and Whites stopped the Bears' ground game colder than a pickled fudgecycle, but faded under the ter-

By JACK WILSON



GENE SHANNON
Loaded for Bear

rific passing of Isbell while remaining impotent in their own offense.

The Cougars will be far from impotent in the ground gaining department this season. Coach Lee's split "T" offense has developed into a mauling ground gaining attack that stomped Louisville, William and Mary, Wichita, and Midwestern last year. It came

close to beating Tulsa (28-21), who was rated nationally over the Bears at the close of festivities in '50.

Spring practice scrimmages indicated that the Cougars had "found themselves" as a football power in this pigskin jungle. Reinforced by a spectacular group of sophomores and junior college transfers, they show a maturity lacked in previous seasons.

Gearing a running offense around Bobby Rogers, the high stepping quarterback who is one of the fastest men on the team and an excellent passer as well as ball handler, the Cougars will rely on two fast halfbacks for most of their yardage.

Gene Shannon the Freeport high-flyer will be running his familiar position at right halfback. Gene scored against the Bears in last year's tilt with an explosive 67 yard sprint. Sportswriters are tabbing him as one of the best runners in the Southwest.

Gene Snelson, left halfback, has been tabbed by "Sports" magazine as a fine broken field runner. He came to the University as a junior college transfer.

So it looks as if its going to be the Bears' passing attack against the University's ground game. Both should offer plenty of top-flight football.

As for a prediction as to the winner---Baylor is at least a two touchdown favorite with every sports writer in Texas. However, I am not a sports writer and I like the way the Cougar purrs . . .

1951 Football Schedule

SEPT. 22—BAYLOR UNIVERSITY	8:00 P.M.	HOUSTON
SEPT. 28—UNIVERSITY OF DETROIT	8:15 P.M.	DETROIT, MICHIGAN
OCT. 6—TEXAS TECH	8:00 P.M.	HOUSTON
OCT. 13—UNIVERSITY OF TULSA	8:00 P.M.	TULSA, OKLAHOMA
OCT. 20—HARDIN-SIMMONS	8:00 P.M.	HOUSTON
OCT. 27—VILLANOVA COLLEGE	8:00 P.M.	HOUSTON
NOV. 3—UNIVERSITY OF WICHITA	2:00 P.M.	WICHITA, KANSAS
NOV. 10—UNIVERSITY OF LOUISVILLE	2:00 P.M.	LOUISVILLE, KENTUCKY
NOV. 24—OKLA. A. & M. COLLEGE	2:00 P.M.	HOUSTON
NOV. 30—NORTH TEXAS STATE	2:30 P.M.	DENTON, TEXAS

THE JESSE H. JONES INTERESTS

SPONSORS OF THIS PAGE

Sideline Coaches To Meet Sept. 19

Morris Frank Will Speak At First Weekly Meeting

With the very humorous Morris Frank as the first speaker, the HOUSTON SIDELINE COACHES should get off to a rip-roaring start on Wednesday, September 19. The first meeting of the Coaches is scheduled for 6:30 p.m. in the Green Room of Oberholtzer Hall.



Led by "Head Coach" Jimmy Pressly, the first graduating letterman at the University, the Sideline Coaches will meet every Wednesday night on the University campus to eat dinner and see a movie of the last week's Cougar football game.

For those Exes who are not familiar with the activities of the Coaches group here is the information.

The SIDELINE COACHES is an organization of men (strictly a stag affair girls) who are interested in the athletic future of the University. In the past, the group has

meet weekly at a downtown hotel for lunch, heard talks from the coaching staff, viewed the past week's grid film and received first hand dope from Clyde Lee and his entire coaching staff on what was to be expected in the week's forthcoming game.

This year the group will meet every Wednesday night in Oberholtzer Hall on the University campus, eat dinner and see the film in the M. D. Anderson Library auditorium on a theatre size screen.

"By meeting at night we will be able to attract more sports enthusiasts and relax in an informal atmosphere," Pressly said. "In the past, too many of our loyal supporters were unable to attend our mid-day luncheon because of the time element. We believe that by meeting at night it will afford the opportunity of seeing our games on film to more people," the new chairman said.

He stressed the fact that the organization was open to any male interested in the University of Houston. "A great number of our members graduated from colleges in the Southwest Conference," Pressly said.

Membership in the SIDELINE COACHES is \$5.00 per season and checks may be mailed in to the Ex-Students office on the University campus. The address is 3801 Cullen Blvd. Meals will be \$1.50 and may be paid for at the meeting.

Members may bring one guest with him to each week's meeting. For any additional info call Johnny Goyen at CH-1681.

Wick's Bombs Ready To Burst on Sept. 22

That familiar "boom" will again be heard in 1951 each time the Cougars cross their opponent's goal line or kick a field goal. The man who initiated setting off the bomb after each U. of H. tally, Foster Wick, has a big box full of the noise makers and promises to have plenty on hand for the Cougar-Baylor game—"just in case."

Wick initiated the idea of letting everyone know that the Cougars "had done it again" two years ago, and the practice has been very favorable with the Cougar's loyal fans.

Wick, a graduate of the class of 1949, watches all Cougar games from the sidelines, where he is always ready to strike a match in honor of a Cougar score. "I wouldn't know how to watch one of our games from the stands," Wick commented.

Well, Foster, all we can say is that we sincerely hope that you have your hands full on September 22 and that the sound of your bombs will be heard throughout the world via Liberty Broadcasting System.

Best Wishes to Mr. and Mrs. H. R. Cullen on ---

"CULLEN APPRECIATION DAY"

REED ROLLER BIT CO.
HOUSTON, TEXAS

"Dependable Oil Well Testing Service"
FORMATION AND CASING TESTING

**JOHNSTON OILFIELD
SERVICE CORP.**

5702 Navigation Blvd.

Houston, Texas

The Carnation Company

Joins in with Thousands
of Texans in Extending
Good Wishes to
Mr. and Mrs. H. R. Cullen





CLYDE LEE
Head Coach

*Few Colleges in America have made
University of Houston---both in the field of ed
ulations are extended to the men who are
growing college in America.*

*Our best wishes also go out to two g
Roy Cullen, on the day set aside in their ho*

BAROID SALES

Division Nat'l. Lead Co.

WESSENDORF NELMS & CO.

PROGRESS PETROLEUM CO.

THOMAS B. LEWIS

O. & M. MANUFACTURING CO.

GEORGE E. GUDE JR.

FRANK J. BREAKER

WM. S. THOMPSON

J. R. PHILLIPS INVESTMENT CO.

809 State Natl. Bldg.

CH-2773

TRADERS OIL COMPANY

John A. Deering, President

Fighting for free enterprise and
moderation in foreign oil imports

M. E. SETTEGAST

J. R. COOK

J. E. DUFF

KING, HEYNE & KING

PROVIDENCE

PERFORATING GUNS

EARL C. HAN

SOUTH MAIN ST

Member FDIC & Federal

SAM MONTGOM

Chrysler - Ply

NORTON - DITTO

GEORGE HA

WALTER L. C

CHAS. MARTIN

Inspectors of P

GIL SMIT

R. H. HOLLINGS

MR. & MRS. J.

W. HOWAR

R. D. BUCK W

OIL CENTER T

ade such rapid progress as has the Univer-
of education and in sports. Our congrat-
are guiding the destiny of the fastest
of great Americans, Mr. and Mrs. Hugh
r honor by all devoted Texans.



HARRY FOUKE
Athletic Director

KING, INSURANCE
CE OIL CO.
UNS ATLAS CORP.
ANKAMER
STATE BANK
eral Reserve System
GOMERY CO.
Plymouth
O CLOTHIERS
HAMAN
L. CHURCH
RTIN & CO.
of Petroleum
MITH
NGSWORTH
S. J. N. LEE
ARD LEE
K WALTON
R TOOL CO.

MR. & MRS. LEO E. LINBECK
FRANK W. MICHAUX
WEED L. PETERSON
E. H. JACKSON JR.
BIG "6" DRILLING CO.
RODERICK A. STAMEY
CONSOLIDATED
CHEMICAL INDUSTRIES INC.
H. A. POTTER
DOW CHEMICAL CO.
RICHARD M. WRIGHT
McCULLOUGH TOOL CO.
OIL TOOLS INCORPORATED
W. F. HAGEN & CO.
GULF STATES ASPHALT CO.
COMMERCIAL PETROLEUM
& TRANSPORTATION CO.
PRODUCTION SERVICE OIL CORP.

BILLBOARD

BY JACK WILSON

Homecoming is just around the corner and that will mean you grads will be coming back on the campus to review the old alma-mater. A lot of changes have been made since most of you received your sheep-skin so it would be to your advantage to visit the old stomping grounds and go through the air-conditioned library, administration and dorm buildings.

It's too bad the graduates at distant places will not be able to attend the festivities but we are going to keep them informed of the proceedings nevertheless.

We noticed that **Charles Conroy**, class of '49, has been employed as an educational counselor at Ellington Field. Charles was formerly assistant director of guidance at the University where he received his bachelor of science and master of science degrees. He is a member of the Industrial Personnel Association of Houston, and is married and lives at 4914 Battan Road.

Phil Koonce, the boy who did such a terrific job backing up the line on the Cougar football team for the past three years will be the new backfield coach for the Texas City High School this year. Phil graduated from the University in June. He is from Carthage, Texas.

Glad to hear that **James W. Sager**, class of '50, has been promoted to the rank of Warrant Officer Junior Grade in the Army Engineers. James is at Camp Pickett Virginia and is married to the former Janice Heinsohn of Rehobeth, Delaware. During World War II he saw service in the European and Pacific Theatres.

He was a field engineer in Houston prior to his being recalled to active duty last September.

The American Institute for Foreign Trade has informed us that **James Robert Smeed** has enrolled in the summer session of the Institutes Phoenix branch.

Glad to see **Lt. Cliff Horn** back in Houston after 13 months in Germany. Cliff, an honor graduate in the first U. of H. ROTC class, will be here for the Baylor-Cougar game. **Lt. Harry Legate**, another Ex and a companion of Horn's overseas, is here also.

The Baylor game is attracting a lot of out-of-town enthusiasm with reservations coming in from Memphis, Oklahoma, Little Rock and all over Texas.

Sorry to hear that **Major Jimmy Silbey** was called back into the Air Force and has been sent to the South Pacific. Jim was happy when informed that LBS would air the Homecoming game so that he could hear it.

Short items: **Bill and Drucilla Donaho** to move to San Antonio soon— **Betty Lou (Arnold) Ivy** and Hubby, former West Pointer (one who didn't crib) to be in from Ft. Worth for the big weekend— **Billy Arnold**, scheduling out-of-town trips in his chemical business, so as not to coincide with the Baylor game. His wife, **G'Neil** is an Ex of both Baylor and the U. of H., but has promised to yell for the Cougars on that date—

Prexy **Roger Jeffery** points out the fact that Great Southern Life Insurance Company employs around 31 Ex-Students— One of the Exes, **Jack Greenwood**, is a member of the Company's board of directors— The **Pat** and **Mike** jokes are going to be revived in the **V. M. Toomey, Jr.** household— Barrister **Buddy** has two of the (as he says) toughest boys in Texas, **Pat** and **Mike**— Beautiful Ex **Ruth Cook**, recently appointed to the U. of H.'s school of modeling and charm staff.

Did you know that County Judge **Bob Casey**, former **Judge Roy Hofheinz** and Tax Collector **Carl Smith** are all U. of H. Exes— Ditto **Judge Dave Thompson**— **Ralph Pierce** is Vice-President of the East End State Bank— That **Hal Berry** is another Veep. Hal is with the South Main State Bank.

SCARDINO PRINTING

Printers of

The EXtra

FOLEY'S



85 YEARS
OF DEPENDABLE GAS SERVICE
TO HOUSTONIANS



FOR THE BEST IN GAS SERVICE CALL . . .

UNITED
GAS

THE BIGGEST BARGAIN IN YOUR HOME TODAY
PHONE AT 5111

Our Best Wishes are With the Cougars and
Mr. and Mrs. H. R. Cullen

W. D. **PECK** & CO., INC.

general contractors

● CITIZENS STATE BANK BLDG. ●

HOUSTON 2, TEXAS ●

LBS To Air UH-Baylor Game World-Wide

Gordon McLendon, LBS
To Broadcast Play-by-Play

By JOHNNY GOYEN

At 8:00 p.m. on the night of September 22 the entire United States and far away places throughout the world will hear the University of Houston-Baylor football game broadcast over the world wide facilities of the Liberty Broadcasting System.

The game will reach approximately 90 million people over a 400-plus station network.

The game will be carried locally over Radio Station KATL located at 1590 on your dial. KATL is the outlet for Liberty here in Houston.

At the mike will be one of the most dynamic young business men and radio personalities in America today -- Gordon "The Old Scotchman" McLendon, president, organizer and chief announcer of the second largest network in the world.

This will be a great day for the University in many respects. It will be our first world-wide broadcast of a Cougar grid classic, the chance to show our might against a team destined to win the Southwest conference, and the opportunity, at half-time, to tell the world of our love for two great Americans -- Lillie and Hugh Roy Cullen.

It is significant that Liberty should be broadcasting the September 22 game. It is significant because of the great analogy between the University of Houston athletic program and the Liberty Broadcasting System. Both institutions are new in their respective fields -- The U. of H. football team entering its sixth year of competition and LBS entering its third season of broadcasting.



GORDON McLENDON
President of Liberty

Years ago Houstonians laughed at the idea of the establishment of "another college" in the city. They said it couldn't be done. The same thing happened when an energetic young man of 26 had the idea of establishing -- not a radio station mind you -- but a new network of stations designed to bring major league baseball games to cities, towns, and metropolitan areas throughout the nation. It was this young man's idea that America, and not just the chosen few cities that sponsored major league teams, was intensely interested in major league baseball, and that if given the chance he would bring the sport broadcast of the game of the day to every hamlet in America..

After ironing out many legal difficulties the Liberty Broadcasting System carried its first big league game on March 21, 1948. Thus McLendon, the 84-year old man, as he refers to himself over the mike, undertook a task that no other radio operator out-

90 Million People to Hear
Game Over 431 Stations

side major league territory had dared to do because of the feeling that there would be no fan interest. And like the University of Houston he provided results that astounded the nation.

The handsome, baby-faced McLendon, now 30 years old, looks more like a college student than a top radio executive.

McLendon receives thousands of letters a week from sports fans praising his handling of sporting events. It is interesting to look back at the beginning of Liberty's rise in the field of radio. In the beginning, 1948, Liberty did not do on the spot broadcasts of major league games. McLendon stationed an agent in New York to transcribe games as they were aired over a metropolitan station and send him the play-by-play report to Dallas by leased Western Union wire.

From the outset, the McLendon broadcasts were markedly different from all previously re-created versions of the game. Deftly he injected authentic-sounding crowd noises. So genuinely eye-witnessed do his re-created broadcasts sound that it was impossible for the ordinary listener to tell whether the games are re-created or aired direct from the diamond.

McLendon refuses to divulge all the devices employed in making his broadcasts sound as if they were direct from the field. But he admits having a personally-trained staff to help get the desired results.

With a great network like Liberty carrying the Cougar-Baylor game, a top announcer handling the play-by-play, the dedication of the game to Mr. and Mrs. Cullen and the fielding of a great team by Clyde Lee, the Cougars' plight is most bright.

Congratulations and Best Wishes to Mr. and Mrs. H. R. Cullen and the University of Houston

Radio Station KATL :- Liberty Broadcasting System

Dial 1590

SPONSOR OF THIS PAGE

Lufkin's St. Cyprian's Episcopal Church was the scene for the marriage of **Miss Sarah Elizabeth Altgelt** to **Francis Paterson** --- U. of H. graduates --- on August 11.

Mrs. Campbell is the daughter of Mr. and Mrs. Ernest Simpson Altgelt of San Antonio. The groom's parents are Mr. and Mrs. John Campbell, 2618 South McGregor Way.

Rev. James Savoy officiated. The couple is living in Lufkin.

* * * *

Mr. and Mrs. Leerie Roy Giese, who were united July 28 in the Bering Memorial Methodist Church by Rev. Lem Tittsworth, are making their home in Angleton.

Mrs. Giese, the former Miss Dorothy Jane Stuart, daughter of Mr. and Mrs. M. J. Stuart, 3822 Blodgett, is an ex-student of the U. of H. Mr. Giese is a graduate of Texas A&M.

While attending the U. of H., Mrs. Giese was a member of Alpha Delta Pi sorority.

The groom's parents are Mr. and Mrs. Roy H. Giese of La Grange.

* * * *

The marriage of **Miss Shirley Fay Turner** to **Walter Douglas Hull Jr.** was solemnized July 27 in the First Methodist Church. Dr. Dawson C. Bryan officiated at the double-ring rites.

The couple's parents are Mr. and Mrs. W. Mark Turner Sr., 1336 Woodcrest Drive, and Mr. and Mrs. Walter D. Hull, 3723 Elmora.

Mr. Hull Jr. is a graduate of Louisiana State University and Mrs. Hull Jr. attended the U. of H.

They are living at 3208 Purdue.

* * * *

University of Houston student **William Thomas Wilson** wed Miss

Society

By MARY AVERY

Jerrie Lee Whipple recently in rites solemnized in the Riverside Memorial Methodist Church with the Reverend Ben F. Lehmborg officiating.

Mr. and Mrs. O. J. Whipple, 1944 Santa Rosa are the bride's parents. The groom's parents are Mr. and Mrs. Howard W. Wilson of 1914 Esperanza Street.

They will live in Houston.

* * * *

The marriage of **Miss Dorothy Mae Delion** to **Joseph P. Olson** of Bellville was solemnized Saturday at St. Bartholomew's Episcopal Church in Hempstead. Rev. Frank McD. Spindler officiated at the single-ring ceremony.

The bride is the daughter of Mr. and Mrs. Leon Delion of Bellville and the groom's parents are Mr. and Mrs. George W. Olson of Hempstead.

Mr. Olson, who is an ex-student of the U. of H. is now working in Bellview.

* * * *

A double ring ceremony performed at Epworth Methodist Church on August 3 united in marriage **Miss Marilyn Gay Wrist** and **Sgt. Curtis E. Sherrill**. Rev. Irvin Andrews officiated.

Mrs. Sherrill, U. of H. Ex, is the daughter of Mr. and Mrs. K. T. Wrist, 5227 McCormick, and the groom's parents are Mr. and Mrs. J. Guy Sherrill, 8145 River Drive. He is stationed at Lackland Air Base in San Antonio.

The couple plans to make their home in San Francisco, California.

Two University of Houston graduates, **Miss Betty Jean Box** and **William Raymond Arnold** were married recently in the First Christian Church.

She is the daughter of Mr. and Mrs. V. R. Box, 7703 El Rancho Street and his parents are Mr. and Mrs. L. J. Arnold of 5221 Lindsay Street.

Mr. and Mrs. Arnold will live at 5202 Enyart Street.

* * * *

Miss Francis Ann Bell and **James Eugene Froelich Jr.**, U. of H. students, were married recently in an evening ceremony in the West University Methodist church by the Reverend Karl O. Bayer, in a double ring ceremony.

Parents of the bride are Mr. and Mrs. Ralph Bell, 5612 Mercer and the groom's parents are Mr. and Mrs. James Eugene Frolich, 4250 Richmond.

Both will continue to attend the University. The bride is a member of Beta Chi sorority and the groom is a member of the Kappa Delta Kappa fraternity.

* * * *

Miss Barbara Elizabeth Bassham, U. of H. student, and **William Warren McVey**, U. of H. Ex, were married in the chapel of the First Methodist Church recently.

The bride is a member of Pi Lambda Chi sorority and the groom was a Kappa Delta Kappa.

The bride's parents are Mr. and Mrs. D. Leland Bassham, 1308 Vassar Street, and Paul W. McVey, 2707 Fenwood Street is the groom's father.

They will make their home at 5208 Westchester Street.

Our Thoughts Are With all Texas in Extending Best Wishes to
Mr. and Mrs. H. R. Cullen

R. F. BALL CONSTRUCTION CO., INC.

GENERAL CONTRACTORS

3200 WEST DALLAS

HOUSTON, TEXAS

Cougars Point To Great Season In Basketball

With but three lettermen back for the 1951-52 season, The UH basketball prospectus is not one of boasts and high-ranking forecasts.

But basketball coach Alden Pasche voices a stern prediction that the Cougars will progress rapidly through the season.

Their fortunes gained momentum during the last week of August when two of Texas' most outstanding high school cagers announced that they would enroll at UH this Fall.

The mainstay of the Cougar Five will be national honor mention center, Royce Ray, six-foot five-inch junior. The other lettermen are Bunky Bradford and Elton Cotton.

From last year's freshman team comes promising six-foot eight-inch Gary Shivers, and hustling Jack Bell. Donald Ballard, Jimmy Hatton, Henry Scott, are other sophomores that will see lots of action this season.

Ray, who was second highest scorer for the Cougars last year with a 13-point per game average, is expected to be even better this year. He did a take-off on Wichita last season to pile up the top-scoring honors for one game for the Cougars for the season with 27 points, 12 of which were field goals.

His percentage also ranked highly. On field goals he hit the basket 135 times out

By JIM CLEMENS

of 348 tries for a 38.9 average. For free throws he dropped the ball in 95 times out of a 145 pitches for a 65.5 average. And he scored a total of 365 points.

Keith Lane, a six-foot six-inch high school All-American from Borger last year, and Lynn Hart, six-foot one-inch All-Stater from Gruber in 1950, confirmed their enrollment this Fall at UH.

Lane was high point man for the North-South All-Star game with 17 points, and also high scorer of the National All-Star

game with 16 points. Hart was second high-pointer of the North-South game with 15 points.

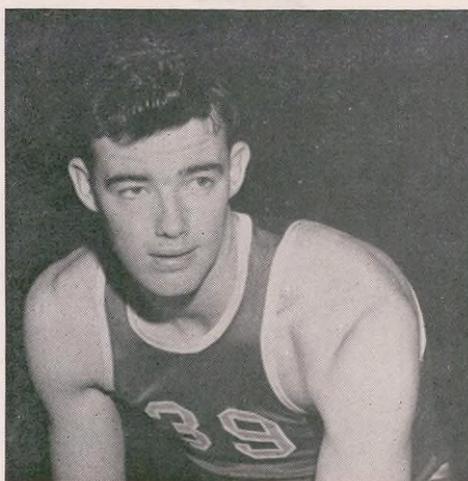
"All I can say at this early stage," says Coach Pasche, "is that we will have the material to progress rapidly, and I'm sure we will."

1951-52 BASKETBALL SCHEDULE

Dec. 8	Texas A&M
Dec. 15	Oklahoma City U.*
Dec. 19	Murray State (Ky.)*
Dec. 21	Detroit*
Dec. 22	Detroit*
Jan. 2	St. Louis*
Jan. 4	Tulsa*
Jan. 11	Oklahoma A&M
Jan. 12	Wichita
Jan. 19	Sam Houston St.*
Jan. 25	Texas A&M*
Jan. 30	Sam Houston St.
Feb. 1	Tulsa
Feb. 2	Oklahoma City U.
Feb. 18	Bradley
Feb. 20	St. Louis
Feb. 27	Bradley*
Mar. 1	Drake*
Mar. 3	Drake*
Mar. 8	Oklahoma A&M*

* Home Games

All home games will be played in Sam Houston Coliseum with the exception of the Detroit game on December 21 which will be played in Rice Institute's Field House.



ROYCE RAY

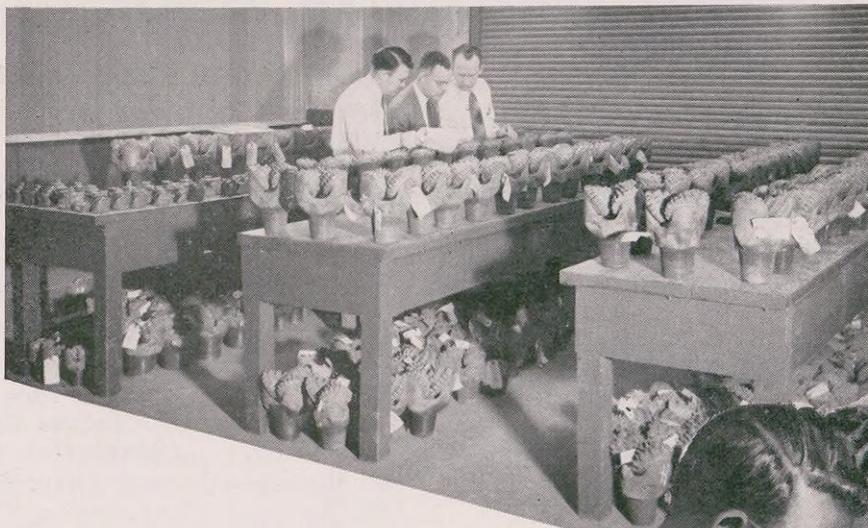
We join in with the entire state of Texas in extending good wishes to Mr. and Mrs. H. R. Cullen on this day set aside to honor them.

We also wish Coach Clyde Lee and his Cougars good luck

during the 1951 season.

W. S. BELLOWS CONSTRUCTION CORP.

HOUSTON, TEXAS



Hughes Rock Bits have no Private Life

Never-ending inspection is the lot of a Hughes Tri-Cone Rock Bit. At every stage in manufacture and *use* it comes under someone's close scrutiny.

Shown here is a typical example of what we mean. These engineers are inspecting worn Tri-Cone bits sent in by Hughes field engineers for research analysis and study. Selected from thousands of bits, run on thousands of rigs, they give Hughes the broadest possible information about bit performance under every type of operating condition.

The result of this constant probing by Hughes engineers is *faster hole and more hole per bit!* It accounts for the fact that Hughes Rock Bits are accepted as the standard of the industry...throughout the world.



HUGHES
TRI-CONE
ROCK BITS

Beautiful Actress Janis Carter Here For Homecoming

All the superlatives of Hollywood movie producers couldn't adequately describe the elation of Ex-Students when it was revealed that beautiful Janis Carter, RKO screen star, would return to Houston to reign, again, as honorary Homecoming queen in 1951.

Both Jack Valenti, Homecoming Chairman, and Roger Jeffery, President of the Ex-Students Association, happily announced the news, and at the same time offered their appreciation to Mr. Noah Dietrich, former member of the U. of H. Board of Regents, and now head of RKO Studios, for his kindness in arranging Miss Carter's reappearance in Houston.

Ex-Students selection of movie stars as honorary Homecoming Queens goes back to 1948 when blonde Marjorie Reynolds, star of HOLIDAY INN, became the first of the movie beauties to participate in Homecoming. That year, the Cougars lost their football tussle with Stephen F. Austin. Next year, 1949, MGM star Audrey Totter pitted her blonde charm against Hardin-Simmons in the Homecoming battle and the Cougars emerged with a tie, but still seeking that first Homecoming victory. Last year, the enchanting Miss Carter was on hand, and Fortune, for the first time, smiled benignly on the Cougars—they tore William & Mary to shreds in a brilliant 36-18 win!



JANIS CARTER

Not only did she captivate everyone, from H. R. Cullen and Dr. Kemmerer, down to the fellow sitting in the last end zone seat, but Janis Carter thoroughly enjoyed every minute of her visit on the campus, at the bonfire, during the parade, and at the game.

No ordinary movie star is she, but an intelligent, forceful young lady, who upon graduating from Western Reserve University in Ohio (her home is Cleveland) set out to capture radio. A musical comedy producer, mesmerized by her radiant voice, established her as a star in the hit, PAL JOEY. From there it was a seven-league step to Hollywood and just, deserving fame. Movie critics everywhere ascribe her performance in MY FORBIDDEN PAST as "spectacular," and insist she "stole" the picture from Robert Mitchum and Ava Gardner. Later, she starred with Randolph Scott in SANTA FE, co-starred with John Wayne and Robert Ryan in FLYING LEATHERNECKS, and her latest is the sensational movie from RKO, HALF-BREED.

Miss Carter will be on hand for the big pep rally on the campus Friday morning, the dance Friday night, the parade Saturday morning, the luncheon Saturday noon and, of course, the big game Saturday night.

The latest word from Hollywood and Janis Carter were her words: "We did it last year and we'll go again this year, only this time instead of William & Mary, we'll take Baylor. I can't wait to join all of you for Homecoming."

And Janis, we can't wait until you are in Houston with us.



**THERE'S A WARM WELCOME
FOR YOU...
UNDER EVERY HUMBLE SIGN**

Humble service is friendly, prompt, courteous and complete. Care of your car—washing, lubrication, routine checks of tires, radiator water, battery and the like—is painstaking. Rest rooms are immaculate . . .

Stop for service under any Humble sign.

HUMBLE OIL & REFINING CO.

HOME COMING *Round-Up* for 1951!

On Wednesday, Sept. 19 at 6:30 p.m. the Sideline Coaches will meet for the first time this year to eat dinner and see last year's Homecoming football film in which the Cougars trounced the William and Mary Indians 36 to 18. Dinner will be served in the Green Room of Oberholtzer Hall and will cost \$1.50 per plate. After dinner the "coaches" will adjourn to the beautiful air-conditioned M. D. Anderson Memorial Library auditorium for the film that will be shown on a theatre size screen. Membership in the Sideline Coaches is \$5.00 a year. Meetings will be held weekly on Wednesday at 6:30 p.m. at which time we will eat and see last Saturday's game and hear the Cougar coaching staff give listeners the inside "poop" on what is to be expected in the forthcoming game. Sorry girls, but this is a stag affair.

Thursday night at 7:00 p.m. the huge Alpha Phi Omega Homecoming bonfire will be set off. Lovely Janis Carter, RKO movie star, will be on hand as the Exes' Honorary Homecoming Queen. Last year approximately 9,000 students and alumni gathered for the big blaze that caused widespread comment from citizens all over Houston.

Friday morning, Sept. 21 at 11:00 a.m. a big pep rally will be held in the Cullen Auditorium. Exes are invited to join in with the students and get their voices mellow for the big game the following night. Miss Carter will again be on hand as will Coach Clyde Lee. Gordon "The Old Scotchman" McLendon, president of Liberty Broadcasting System, has been invited to participate in the program.

At 8:00 p.m. Friday the big Homecoming Dance will be held in the Rice Hotel's South American and Crystal Ballrooms. This will be the first pre-game Homecoming Dance in our history. Tickets are \$4.00 per couple.

The big day is Saturday, Sept. 22 and our day will begin very early. At 7:00 a.m. the YMCA Touchdown club will honor the University of Houston with a breakfast. Exes' President Roger Jeffery will be in charge of the affair and Morris Frank will emcee the program. A lot of ribbing is in store for both schools and you can bet that a lot of laughs will be had with Morris at the helm. Gordon McLendon has consented to be guest speaker. The breakfast will cost \$1.00 per person and Exes must pay at the door. The breakfast is a stag affair.

"The best parade in Houston's history," as University students promise, will take place down Main Street at 10:00 a.m. Saturday morning. Campus clubs, Sororities and Fraternities will tie up traffic for about an hour with all the noise making, float presentation and general confusion that goes with a Homecoming parade. In the parade will be Mr. and Mrs. Cullen, Gov. and Mrs. Allen

Shivers and Miss Carter. Also in a seat of honor will be the four Homecoming Queen nominees.

Registration of all Exes who visit the campus will begin at 10:30 on the first floor of the Ezekiel Cullen building.

A luncheon in the Green Room of Oberholtzer Hall will be held at 12:30 p.m. Steaks will be served and a delightful program is being planned that will be of interest to everyone. The meal will cost \$2.00 per plate.

Immediately after the luncheon a tour of the campus will be conducted for those desiring to see the "world's most air-conditioned campus."

The climax, the big football game that everyone has been waiting for, will take place at 8:00 p.m. in Houston Stadium to a crowd of 70,000 cheering fans, who have a dual purpose in mind—to see a great football game, and, most of all, to pay honor to Mr. and Mrs. H. R. Cullen.

—0—

Exes To Help In Building Drive To Honor Cullens

By HELEN GILPIN

SABUH is now in the planning stage!

This is the slogan which students and Ex-Students will be using. It means Student Activities Building University of Houston.

A drive to raise at least \$2,000,000 was inaugurated last spring to build a modern structure which is to be constructed in honor of Mr. and Mrs. Hugh Roy Cullen—1951 Homecoming Day Honorees.

In planning this structure students and Exes at the University have a double purpose—to honor two people who have done much for the University and fill a long-time dream of all UH students and exes.

Most of the students now pushing the drive and helping to raise the funds necessary to begin construction will be Exes before the building is ready for occupancy. But last spring they pledged to raise among students, student organizations and friends at least \$1,000,000 of the goal.

On May 15 of this year, 5,000 students gathered for a Kick-Off Rally for the drive. Pledge cards were given to students and more than \$270,000 was pledged—to be paid over a period of five years.

"Ex-Students should and will play a major role in the planning and construction of the Student Activities Building," Roger Jeffery, president of the Exes, said.

Our plans call for 100 per cent cooperation in this very worthy project, and I feel sure that I speak for every Ex, whether he received a degree or took only one subject, in saying that it will be a privilege to add our efforts to those of the students in constructing a building to honor Mr. and Mrs. Cullen. As Exes we also recall how much the building is needed and what it means to student life," Jeffery added.

Congratulations and Best Wishes to

Mr. and Mrs. H. R. Cullen

J. S. Abercrombie

Welcome, Ex-Students ...to Homecoming and Cullen Day

It is entirely fitting that this Homecoming be dedicated to Mr. and Mrs. H. R. Cullen, whose benefactions have such far-reaching influence on the destiny of the University of Houston. Many generations of young men and women will be richly rewarded by the educational facilities which it has created to constructively serve the needs of the city and community.



Col. Ivan C. R. Stone Dies of Heart Attack

Exes mourned the passing of Col. Ivan C. R. Stone, 52, assistant professor of government and public administration at the University of Houston, who died at 11 AM Wednesday, August 28, in Methodist Hospital of a severe heart attack followed by a cerebral hemorrhage. He had been critically ill for several days.

A retired Army lieutenant colonel, Mr. Stone joined the faculty of the university in 1947 after getting his bachelor of science degree there. He had enrolled in the university immediately after his retirement from the Army in 1945.

Besides his duties as a professor, Col. Stone had served as director of the university's traffic and security department and as military property custodian for the school's ROTC unit.

The professor had a long and colorful career in the military service.

He served as a private under Gen. Pershing in the Mexican Border Campaign, in the expedition searching for Pancho Villa. Staying in the Army after the outbreak of World War I, he went with the AEF to France and Belgium, where he was gassed while dragging a wounded man to safety. He was awarded the Purple Heart for this exploit.

In World War II, he rose to the rank of lieutenant colonel as a tank instructor with the armored forces. He was retired in 1945 due to poor health.

In the interval between wars, Col. Stone was variously an artist and designer in Chicago and a country newspaper editor.

He was a member of the Citizens Committee for the Hoover Report, the Crusade for Freedom, the Military Order of the World Wars, the Texas Academy of Science, the Phi Kappa Phi national scholastic honorary fraternity, and the Fourth Army Advisory Committee.

Exes Receive Painting Of Cullen For Office

The University's first painting of H. R. Cullen is now hanging in the offices of the Ex-Students Association.

Artist Lowell Collins painted the portrait of the oilman and philanthropist for the Exes in August. Roger Jeffery, president of the Ex-Students Association, accepted the painting on behalf of the Association. He expressed gratitude to Collins for the portrait which is the first oil painting to hang on the campus.

Collins, who begins teaching at the University this month, is a graduate of the Class of 1951.

Future Exes

By SHIRLEY ROSE

BEVERLY ANN BLEIKE—Born to Mr. and Mrs. Roger Bleike on August 16, 1951, at Memorial Hospital. Young Beverly Ann weighed 7 lbs. and 12½ ozs. at birth. Mrs. Roger Bleike received her degree from the University of Houston in 1942, and Mr. Bleike received his degree from the University in 1943. The Bleike's have another child, Paul Steven, who is 4 yrs. old. The Bleike's reside at 2531 Watts, Apt. No. 1, here in Houston.

MARILYN MILLER—Born to Mr. and Mrs. George Miller on August 21, 1951, at Herman Hospital. Young Marilyn weighed 6 lbs., and 9 ozs. at birth. George received his degree from the University of Houston in 1947. The Miller's reside at 5330 Lampasas, here in Houston.

RICHARD JOHN PRESSLY—Born to Mr. and Mrs. Jim Pressly on August 29, 1951, at St. Joseph's Maternity Hospital. Young Richard weighed 7 lbs. and 15 ozs. at birth. The Pressly's have 4 other children, James David, 8 yrs. old., Catherine Ann, 6 yrs. old, Stephen Craig, 4 yrs. old, and Peggy Lucille, age 2 yrs.

WE SALUTE.....

Mr. and Mrs. Hugh Roy Cullen
on
"Cullen Appreciation Day"

Meyer Bros.

The FIRST NATIONAL BANK

is happy to join the host of friends of

MR. and MRS. HUGH ROY CULLEN

in doing honor to this distinguished
couple. Their generous benefactions to
the civic, cultural and educational life
of Houston will continue to live and
grow through many future generations.

FIRST NATIONAL BANK

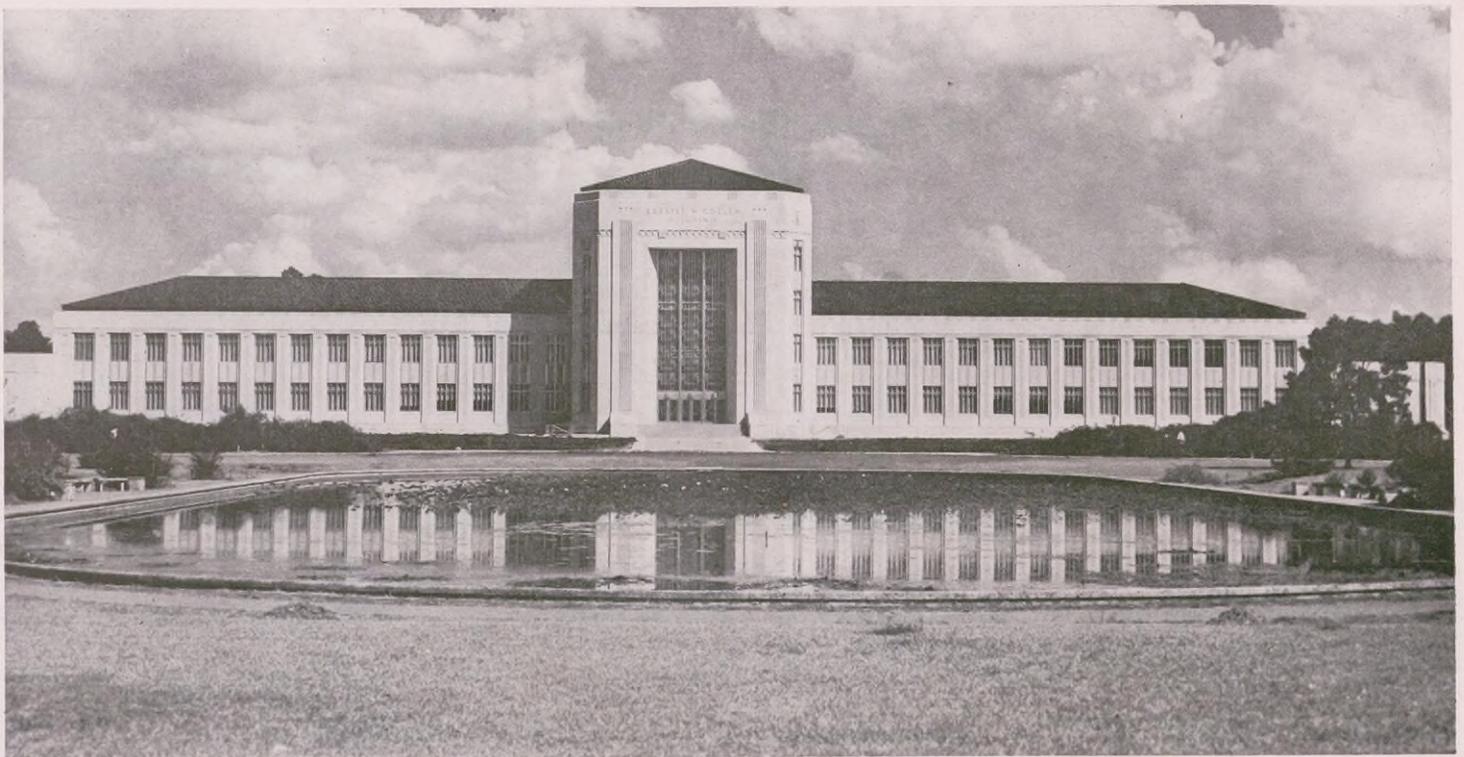


in Houston

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Section 34.66 P.L. & R.
U. S. POSTAGE
PAID
Houston, Tex.
Permit No. 5692

WELCOME BACK
TO THE CAMPUS, EXES



EZEKIEL CULLEN BUILDING

Compliments of
THE UNIVERSITY OF HOUSTON BOOK STORE