

EXTRA

Alumni Association • University of Houston

The Cheerleaders

Page 8



September 1959

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CONTENTS

Membership Drive Chairmen.....	3
Business and Finance.....	4
On Alumni and Faculty.....	6
The Cheerleaders.....	8
New Project: A Touch of Shakespeare.....	10
Billboard.....	11
Five Will Get You Ten.....	12
Sports.....	13
News in Brief.....	14

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THE COVER

Vivacious Marilyn Miller, the EXtra's cover girl, is a Cougar Cheerleader for the 1959-60 school year. For a look at the whole cheering squad preparing for the football season, turn to page 8.

EXTRA

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'Press Conference'

A new program which should be of special interest to University of Houston Alumni will make its debut on KUHT September 21 at 8 P.

Reporters from Houston's major newspapers will fire questions at public officials in a minute, news-interview program "Press Conference." The program will be produced for Channel 25 by Knox Askins of the University News Service, in cooperation with the Houston Post, the Houston Chronicle and the Houston Press.

First guest on the program will be Robert Baker, State Senator from Harris County, who has proposed that a study be made on the possibility of including the University of Houston in the system of the University of Texas.

Tim Osborne, news director of Houston radio station KTRH, will serve as moderator for the show which will be telecast on the first and third Mondays of each month.

"We will invite public officials from the local area and Harris County Legislators and Congressmen to appear on the program," Askins, 'a 1958 graduate of the University's radio-television department, said.

"A program of this kind gives the television viewer a unique opportunity to get better acquainted with his elected officials, and an exchange of questions and answers between the reporters and the program guest should give the viewer a better grasp of current events," he added.

"Several University of Houston Alumni hold public office in Harris County and in the Texas Legislature. County Judges Bill Elmore and Wendell Odom, City Commissioner Johnny Goyen, and State Representative Bill Kilgarlin are a few Alumni in public office whom we hope to contact for appearance on the show," he said.



Del Hirsch



Harry Montgomery

We'd like you to meet . . .

Del Hirsch and Harry Montgomery have accepted the chief positions in the Association's current membership drive. They have been named co-chairmen of the drive which will mark the Association's change from a voluntary-contribution system to a dues-paying membership.

Hirsch received a BS in history from the University in 1951 and an MA in history in 1954. He taught history at the high school in West Columbia from 1952-53. While he was studying for his MA at the University, he was a graduate assistant in history. After receiving his MA, Hirsch began work on his PhD in history at The Rice Institute.

The 32-year-old alumnus went to work for Dunn and Bradstreet in 1955 and worked for Continental Oil Company as a salesman in 1956. He joined the sales staff of the Owens Illinois Glass Company in 1957 and is still in the employ of the company.

Hirsch has been active in Alumni Association work for four years. The current membership drive, replacing the general fund drive, is his fourth time around as a fund campaign worker.

He was chairman of the nominating committee for the 1959 Association elections. When he was nominated as a candidate for the Board of Directors from the floor, he resigned as electoral chairman.

Hirsch, who played Army football during his 1944-47 tour of duty, believes that the Association's change to a dues membership system is a logical step for the Association to take.

The former teacher's hobby is studying the Civil War, an interest he has maintained since he was in graduate school. He is married to the former Rosemary Schott, who attended the University. They have two boys, 5-year-old Chris and 2-year-old Steve, and live at 6817 Stroud in Sharpstown.

Harry Montgomery was named recipient of the Outstanding Alumnus Award last year. He is an Association worker of long standing and was chairman of last year's fund drive which set a record.

Montgomery received a BBA degree in 1940 and entered the Army in 1941. After his discharge in 1945, he returned to Houston and entered the real estate business with the firm of Home Owned Properties, Incorporated. In partnership with another alumnus, Tom Menefee, he founded the firm Menefee and Montgomery, Home Builders in 1955. The firm has recently been expanded to include a new company, Houston Remodeling Services, Incorporated.

The young businessman has served as vice-president of the Association and as a member of the Association Board of Directors. A Cougar sports fan, he has been president or "head coach" of the Sideline Coaches, athletic chairman for the Association and chairman of the annual Gridiron Banquet.

The winner of the highest award the Alumni Association can bestow, the Outstanding Alumnus Award, Montgomery is married to the former June Carter, an Alumna. They are the parents of four boys and a girl, Harry Jr., Gene, Steven, Ralph and Rozine.

Money and Banking: Finance 23

On the subject of
dues and the
association's
future

A new course in finance is in order for the Association. Beginning this fall, a dues system of membership will replace the voluntary contribution system used in the past.

How did this come about? The reasoning behind the change stems from the current trend of voluntary support for education in the United States. If you bear with us a few moments, we will explain.

You won't be surprised to hear that the University is vitally concerned with the problem of raising funds. These funds are earmarked for many purposes, but they are needed mainly to offset the constant drain of day-to-day operations.

One of the newest fields of activity in higher education is the strange animal called University Development. The cost of maintaining an educational plant is spiraling, and there is a growing awareness of the inadequacy of salaries being paid university faculty. Faced with new and rising costs, universities find they cannot stretch the earnings of their endowments to meet minimum expenses. Development offices are being established on virtually every campus to deal with these problems and to chart a financial future for each particular institutional complex.

Alumni are naturally included in development planning. Donors respond more readily to personal appeals based on their fields of interest. A lawyer will give to the Law Alumni Chair in preference to an unrestricted fund appeal. Naturally, when development offices include Alumni in fund-planning (and they always do), the Alumnus is asked to give to a specific project area. This is not only effective; it is also correct in concept and creates a parental feeling in the giver.

The next question which rises is, "Where does the Alumni Association fit into the picture?" Obviously, when a specific campaign is underway involving business, industry, philanthropists, Alumni and other institutions, then, Alumni cannot be expected to give to the general fund of the Association also. Yet, the Association is an integral part of the University structure. It keeps records of Alumni on which other fund appeals are based; it publishes the magazine Alumni read; and it performs an all-important public relations program.

The Association, too, must have support. An established dues program will assure the University of the continued work of the Association, and the Alumni program then dovetails perfectly into overall university development planning. More and more associations are following the leaders in the Alumni field: Ohio State, California, and locally, the University of Texas.

Here, then, in brief, is our position: we must establish a successful dues program, maintain our services to the University and assist even more in the development program.

A dues-paying membership will enable the Association to streamline its bookkeeping and will remove some of the work load of the Association's two full-time employees.

Permission for the change from a voluntary contribution system to a dues system was approved at the Association's annual General Meeting in April. A proposal, recommending a necessary By-Laws change which was approved by the Board of Directors, was presented to the general membership for a vote and passed.

Article IX, Second Paragraph, the section of the By-Laws under discussion, has been amended to read as follows:

"This corporation shall have the power to charge dues, assessments and also be supported by voluntary contributions from its membership."

Our dues structure is a distillation of the best features of successful programs in other Universities. There is a nominal sum stated for regular members; a bargain or economy plan for married ex-students; and a prestige program for those that wish to help with more than the regular sum. The choice is squarely up to you. You will notice that all benefits are the same under each plan because we consider all memberships are equally important. The distinction is in the heart and generosity of the giver. All contributions, incidentally, are tax-deductible as gifts to a non-profit organization.

Please observe that we have provided the form below and the enclosed envelope for your convenience. Your dues and support are helping the Alumni Association build a greater University of Houston.

Please list me as a member for the coming year.

- Sustaining \$25 or more Annually
- Participating \$10 or up to \$25 Annually
- Regular \$5 Annually
- Joint \$7.50 Annually
(Couples Only)

My wife is/is not an ex-student. Her maiden name was _____

Her class was _____. Her degree (if applicable) was _____.

My husband is/is not an ex-student. His class was _____.

His degree (if applicable) was _____.

Membership in the Association entitles you to the following privileges:

- A subscription to the EXtra, official publication of the Association
- Free University of Houston Library privileges
- Swimming pool privileges at the student rate for all members of your family
- Option to buy Season Football Tickets in the reserved Alumni section
- All other Voting and Participating privileges

Message

from the Chancellor

I would like to extend my heartiest congratulations on the new program. Certainly a strong underlying dues structure is a necessity for the Alumni Association.

The widened scope of the Association as depicted in this issue of the magazine is a mature and practical step in the continued advancement of the University's Alumni. I urge you with all my heart to be a part of the Alumni program and stand shoulder to shoulder with me for the University of Houston.

A. D. Bruce
Chancellor

Beauty and Business

Mrs. Shirley Marshall White



On alumni and faculty

When Elsa Roberts Rosborough attended the university, she wasn't able to take advantage of her charm and personality or modeling.

She graduated in 1946, and in 1947 returned to campus to teach a course in personality and poise, the first course of its type to be taught for credit in the nation. Student response was so enthusiastic that what began as a one-course "try-out" was ballooned immediately into three courses.

When Mrs. Rosborough graduated she had five years of professional modeling experience. Now, she has been a working model for 17 years. The student beauty began her career at 15, modeling for Saks Fifth Avenue where she continued to work until she became a full-time model eight years later.

Her first ambition was to become a registered nurse. However, when she graduated from Lamar University School, she had to postpone her plans because she was only 16, and nursing students must be at least 18. She enrolled at the University, continued her work as a model, and by the time she reached 18, she was completely engrossed in her University studies and her modeling career.

Mrs. Rosborough was awarded her first motion picture contract in 1943 as an indirect result of a beauty contest. She was named National Collegiate Beauty Queen which brought her to the attention of Hollywood. That contract was resumed in 1946 after graduation. She attended the Irving Studio of Theatre in New York on a scholarship during the summer of 1946 before going to Hollywood.

While she was in Hollywood in the fall of 1946, she received a message to "come home" from her mother, Rosborough, with whom she had been in love since she was 15. The dark-haired actress and model returned to Houston. Her studio considered the trip a vacation, but she never returned. She and Jim Rosborough married in February of 1947. They are nearing their thirteenth wedding anniversary and have four children, three boys and one girl.

At the time of their marriage, the Rosboroughs agreed that Elsa would continue modeling but would give up all dramatic activities. She describes her husband as "very cooperative" about her career so long as it doesn't interfere with their family life. Jim Rosborough, a graduate of Rice Institute, works for Humble Oil and Refining Co.

Mrs. Rosborough, who is perhaps Houston's leading model, has taught literally thousands of University students in the past 11 years. The aim of her courses is to teach poise and self control. As she pointed out in an antagonist in a panel discussion last year, she is not teaching the art of cover-up but the art of being-out. Few of the girls who enroll for one of the three courses now taught in modeling and charm school become professional models. What they gain through the classes is confidence by mastering posture and grooming.

Besides teaching, she keeps her schedule full by modeling at fashion shows and doing television work. She has done television commercials for O.J. Beauty Lotion and Maryland Club Coffee. A billboard was recently graced by a picture of Mrs. Rosborough recommending the Maryland Club product.

She travels to Oklahoma City, New Orleans and Dallas frequently as a part of her modeling career, and she has lectured at colleges outside the city for the University of Houston.

She has taught a six-week course at a Houston church and has worked with girls at county institutions. This fall she will work with persons being aided at a local psychological service in an effort to help them by a very old device: when you look better, you feel better.

To get away from their hectic Houston schedule, the Rosboroughs have a retreat in Wimberly where they have neither television nor telephone.

Mrs. Rosborough feels deeply indebted to the University. She took part in campus drama productions, was the first (and only) woman president of the Student Association, regularly held class offices and, of course, was a winner in various beauty contests. "The University opened new doors for me and gave me confidence," she said. "I was a shy girl, but through the understanding of my teachers — in particular Dr. Charles Hiller and Standlee Mitchell — I learned to assert myself," she concluded.



Mrs. Shirley Marshall White, a recent student in Mrs. Rosborough's classes, has already made a niche for herself in the Houston fashion world.

At 22 she has four years experience in photographic, runway and showroom modeling. She has been working for Joe Frank, the designer, since 1956 as a showroom model and fashion illustrator.

Mrs. White goes with Mr. Frank on three trips to New York each year to model his new styles. He fits his original designs to her trim figure and adds or subtracts inches proportionately for larger and smaller sizes.

The red-haired model received a Bachelor of Fine Arts degree in January, 1959. Her major subject at the University was art, heavily accented with fashion illustration. Mrs. White paints at home. Her serious painting style is contemporary, and she has sold a few oils.

She is married to Bill White, who was assistant freshman football coach at the University last year. Her husband, who received a BS in business administration in June, now works for the National Division of the United States Steel Company.

The Whites are expecting a baby in January, and after that time the green-eyed model plans to continue her career though not so intensively. She may return to work for Mr. Frank or perhaps model for style shows.



Mrs. Elsa Rosborough and student

Mrs. White's career began in photographic modeling. She met Ted Rogen, an advertising agency director at a party. Mr. Rogen, impressed with her beauty and poise, arranged for her to model for local fashion ads.

Mr. Rogen introduced her to Mr. Frank, who, impressed with these same qualities, hired her to work in his showroom.

When she began to work with Mr. Frank, she became eager to learn as much as she could about this world in which luck had placed her. She enrolled in modeling courses at the University and studied under Marge Lea and Mrs. Rosborough.

A native of Arkansas, Mrs. White lived most of her life in St. Louis. She moved with her family to Houston when her father was transferred here for business reasons.

She is the first to admit that her career in fashion began with luck, but her success after her first lucky breaks has been determined by study and hard work.



Judy Morriss

Darrell Heinrich explains a new yell with Marilyn Miller as an amused audience.



The whole gang with Judy Morriss on the top of the pyramid.

The Cheerleaders

Every spring the student body elects six members to be its official cheerleaders for the coming year. The traditional functions of a cheerleader—everybody knows—is to yell louder and more enthusiastically than anyone else. Anytime cheerleading isn't just a matter of loudness and enthusiasm. The leader of yells must learn a series of complicated signals and movements before he's ready to make his debut at the beginning of football season. The EXtra went to one of the many practice sessions that the cheerleaders—Jan McMullan, Marilyn Miller, Judy Morriss, Andy Henderson, Ralph Turner and Darrell Heinrich—held in August. This story, told in pictures, is what we found.



Judy Morriss, Ralph Turner and Marilyn Miller clown with red and white caps.

Ralph Turner



Darrell Heinrich, Jan McMullan, Judy Morriss.



Jan McMullan





The Players Incorporated

A Touch of Shakespeare

The Alumni Association is bringing Players Incorporated to the campus for two performances of Shakespeare December 9 as a part of a new Association project.

Venturing into the area vaguely termed "culture," the Association is planning a calendar of five events in the arts for December, January and February. The drama production is the first segment of the schedule to be announced. The Association will offer a similar program of entertainment each winter.

The Players, who have toured Europe, Australia and Korea, are from the Catholic University of America in Washington, D.C. With the plays of Shakespeare as their staple and trademark, they have won a solid reputation with their interpretation of the classics of the theatre.

They will present "Comedy of Errors" in a 3 PM matinee and "MacBeth" at an 8:30 PM performance in the Cullen Auditorium. A discussion of the plays will be held at 6 PM, between performances so that those who wish to see both may occupy the interlude between them profitably.

All seats for the matinee will be unreserved with a price of \$1. Tickets for the night performance will be \$2.50 for reserved seats, \$1.50 for unreserved seats on the main floor and \$1 for balcony seats.

The Association is sponsoring the event in cooperation with the University Red Masque Players. Any proceeds from the performances will go into the Red Masque scholarship fund. Local agent for Players Incorporated is Dick DePugh.

Other areas which will be included in the winter schedule are music, painting and sculpture, and films. Each event will run for two or a maximum of three nights on the campus. The rest of the schedule is not ready for publication, but the EXtra can give you a hint of what to look forward to:

- A program of classical music with a conductor of national reputation
- A lecture on the visual and plastic arts by an expert
- A jazz concert featuring some leading performers today
- An art film festival which will include memorable movies of the past, the best current on the art market or a combination of both.

For the first season of the program the Association is enlisting co-sponsors in the various areas. David Johnson, chairman of the drama department, worked with Association Director Ted Hendricks in obtaining Players Incorporated as the first event on the calendar.

Student Government is sharing responsibility for the jazz concert because of its great appeal for the student body. Jim Gregory, president of the student body, enlisted the aid of Ed Gerlach, former music department member and well-known jazz musician, who will be the agent in setting up the concert. The Gulf Coast College of Jazz will appear on a program with the national group which Gerlach will contract. Dr. Merrills, chairman of the music department, is working with the Association in obtaining a conductor for the program of classical music.

Bernhardt Lemmel, chairman of the art department, is helping in the selection of a speaker for the art program.

Hendricks emphasized that monies netted from the program — with the exception of the scholarship monies for the Red Masque Players in connection with the performances of Players Incorporated — will be re-invested in the series for the following year.

The Association's interest in the program is simple. "We hope to offer an interesting schedule of entertainment to Alumni and students which otherwise might not be available to them," Hendricks explained.

BILLBOARD

Several Alums have been elected to the Texas Society of Professional Engineers since the last edition. They include *Jack M. Turner '50*, *George B. Gaines Jr. '50*, *Ulys Reneau Butts Jr. '50*, and *Victor Alton Anderson '51*.

Robbin P. Claiborne '53 received a Master of Education degree from the University of Arizona last spring. *John Hopson '51* has joined the Lincoln Liberty Life Co. *William Clitheroe* writes that he's in favor of the "dues plan" for the Association.

George L. Duggan, *James C. Holmes* and *Jack J. Scamardi* were granted registration as professional engineers by the Texas State Board of Registration for Professional Engineers this summer.

J. F. Hickerson, who took a BS in chemistry at the University, has been elected to the Southwest District Council of American Society for Testing Materials. He'll serve a two-year term. Hickerson joined Humble at Baytown in 1935 and has been a laboratory foreman there for more than 15 years.

Arthurline Clingman, *Alva D. Hethcock*, *Richard A. McFarland* and *James E. Pears*, all of whom took Bachelor of Science degrees at the University, received Master of Hospital Administration degrees at Washington University in St. Louis in June.

Lt. Wesley M. Bannister '59 completed the field artillery officer basic course at Fort Sill, Oklahoma, this summer. *J. Lee Popham* has been named supervising research engineer of Continental Oil Company. He received his BS in 1950.

Sgt. Collin W. Martin '49 is a guided missile electronic material maintenance specialist, assigned to the 71st Artillery in Herndon, Virginia. *Jeanne Baker Smith* received a Doctor of Education degree from Bradley University. *Charles Oran Little* was granted a Master of Science degree from Iowa State College. Charles was studying animal nutrition.

James V. Womack and *John J. Day Jr.* announced the formation of Womack, Day & Associates, architects and engineers. Their offices are located at 1111 Rosalie.

Campus returnees: *Joyce Kohler '55* received her Master of Education degree this summer. *Jack Risher*, back on the campus after living several years in Germany, is working toward his MEd.

Ned Bobkoff '57 has had a couple of plays produced with great success at the Purdue experimental theater. Ned is a graduate assistant there and is studying for an MA.

Lil Crittenden '53 wed *Bob Rowan* on August 1. They honeymooned in Nassau. Lil is now assistant dean of women at the University. Bob is a manufacturer's agent.

J. F. Hickerson '45 has been elected to the Southwest District Council of American Society for Testing Materials. Hickerson was one of 14 U.S. delegates to attend a New York meeting of the International Organization on Standardization. He is foreman of the light hydrocarbon laboratory at Humble Oil & Refining Company's Baytown Refinery. He is married and has three children.

M. T. Waddell '47, another Humble employee, is co-author of three recently-granted patents. He is patent coordinator at the Research and Development Division at Baytown.

Ira Allen '59 is in the Air Force. He enlisted for six months and is serving in California. *Don Williams '59* is with Armed Forces Radio Network in Munich, Germany. Law Alumnus *Richard Haynes* has announced that he'll run for a position on the Houston City Council.

Kathleen Landers Ruwalt '59 has moved to Dallas. *Bob Gelles '55* has been named advertising director for the Lucky Seven food-store chain. He was formerly a partner in the Gelles Advertising Agency. *Donald Merchant '56* has been named media coordinator for Kamin-Nahas-Blumberg, Inc.

James L. Edwards '56 has been admitted to the State Bar of Texas. He received a master's degree in education at the University and has been teaching at the Texas City Blocker Junior High School. He studied for his law degree at South Texas School of Law.

Mrs. Martha Vickers will teach kindergarten in the Anahuac elementary school. *Ruby Cordray Harkins '56* is working toward her Master of Fine Arts degree at the famed Instituto Allende School of Fine Arts in Mexico. Her 3-year-old son, Mike, is enrolled in kindergarten there and is rapidly becoming bi-lingual.

Charles Longuet '55 has decided to make the Army his career. *Mike Ferguson '57* has been named public relations director of the Retail Merchants Association.

Peter Brown, '59 spent the summer at Middlebury perfecting his French. He'll head out to California this fall for graduate school.

Rosie Schwartz '55, one of the 10,000 Americans to visit Russia during the tourist season, reports that the Red Square is an impressive sight. Other globe trotters include *Sally Harman* who is working for the State Department in Indonesia. She is the daughter of Mrs. Celia Harman who works in the Registrar's Office.

Pete Liddell, former Post photographer, decided to take off for the pioneer life in Alaska. He got as far as Seattle, Washington, where he got a job as photographer for Boeing Aircraft. *Ted Johnson '58* and his wife Mary Helen recently celebrated the first birth-day of their offspring, Gregg.

All dressed up in a new split-wing "T" offense and raring to go for the 14th season, Houston's Cougars won't have to wait long to discover their potential in 1959.

Coach Harold Lahar will place the new Cougars on public display September 19 in Rice Stadium. The foe will be none other than the Ole Miss Rebels, pre-season choice for the mythical national championship.

As if the Rebels are not enough of an early season test, Lahar's next opponent will be the University of Alabama. Paul "Bear" Bryant brings his team to Rice Stadium the following weekend.

And, the schedule is just as rugged the rest of the season. The Cougars will take on in order: Cincinnati, Texas A&M, Oklahoma State, North Texas, Tulsa, Wichita, Texas Tech, and Washington State.

It's a fast start and tough schedule for any team. Whether or not the pace will be too swift for the '59 Cougars will be determined by 20 lettermen and more sophomores than upper-classmen.

Lack of depth and experience are the big problems. The team's strong point is speed.

The alumnus who wants to be well-informed will have to learn the meaning and duties of such strangers as strong ends and split ends and wingbacks and running backs. The old "left" and "right" terms are now taboo.

Under the new system, a combination of the split-T and winged-T backfield or split-wing T, Cougar left halfbacks are the running backs.

Such dangerous, all-the-way threats like All-American Candidate Claude King, Pat Studstill, and Robert

Sanders will always be held in close in position a handoff or pitch-out.

Since they will never be flanked, the Cougars always have the big threat posed for the defense.

The right halfbacks will be the wingbacks. They will be good pass receivers and blockers.

At end the split-end will be on the left side. The strong end, or tight end, will be the blocking on the right side.

A-team rundown position-by-position looks like this: Only two ends are experienced. As a group they have good size and speed and are fair receivers. Their lack of experience will show defensively.

Tackles have good experience. Their group is above average.

"Small" sums up the guard situation. Only the best of these vital blockers are experienced, but they have good speed and are good blockers.

The centers are experienced, but slow.

Veteran quarterbacks Holland and McDonald are good passers and average runners and play callers. Their defense is questionable. Their progress could be slow or break the team.

The halfbacks could use some more experience. Their top hands are very fast, but group speed is only average.

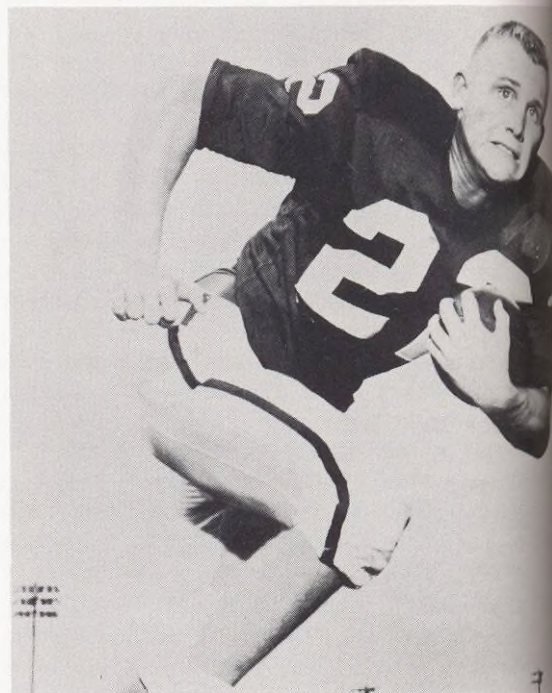
There is a marked improvement at fullback. They are almost totally without experience. They have good size and speed and are good blockers.

Coach Lahar sums up his team like this: "I feel we will have a better competitiveness throughout the team and I know we'll be a better balanced ball team."

Claude

Football

preview





Five will get you ten

The odds mentioned above sound pretty good, don't they? Well, they not only sound good, but they are available to all of us.

What are we talking about? We are singing the praises of the hundreds of companies and corporations that each year add incentive to university alumni by matching their gifts to their alma maters. This is called variously a corporate-alumnus or matching grant plan. The leaders in the field are General Electric and Dow Chemical. These companies are excellent representatives of the types of plan mentioned.

There is only one basic difference between the plans of the two companies. The General Electric plan is a corporate-alumnus type, and the company will match an employee gift to his institution up to \$2000 in any one year. The only qualifications that the company makes are that the individual must have attended the school for one academic year as a full-time student and that the institution be a four-year fully accredited school (or graduate school). Recently some junior colleges and other schools offering less than a four-year program have been added to this list.

The Dow plan is a matching grant type and will match any gift of any employee of Dow to any school. This may or may not be his alma mater, and he may or may not have attended this or any other school. The maximum matching sum is limited to \$100 per institution or to \$300 if the individual wishes to give to more than one school.

These plans are the basic types which are followed by many other companies across the nation. Participa-

tion in these plans is up to the individual. To make a contribution a form must be filled out by the employee of the company which sponsors the plan. The form is usually sent by the company to the Alumni officer of the institution chosen by the employee for his signature. The matching check arrives soon after at the school.

David Morgan, the director of College Relations for Dow Chemical, has asked the alumni offices to stress that any gift of any size is important and that the company is happy to make out a check for any amount. There is no such thing as a gift that is too small to match. There have been instances in which a fifty-cent gift has been matched and matched gladly.

Some employees have the erroneous impression that other persons in the company may learn how much or how little they contribute. This misconception is unfortunate because all companies sponsoring these programs do not make records of contributions available to company personnel. The records are private, and this information is in no way used or given out by the company.

Industry currently is providing some \$110 million in aid to education. General Electric alone will contribute \$1½ million through its various programs. Locally, there are major contributions running into hundreds of thousands of dollars in assistance to education. Other companies offering incentive to alumni giving are Continental Oil, Pitney-Bowes, Kaiser Industries and many more.

A few moments of the time of any individual employee may double his gift to the school. Certainly it is worthwhile to the school and to the alumnus.

New award

A new Alumni Association award to students has been approved by the Board of Directors.

University chairs will be awarded annually to the senior man and woman student who demonstrate outstanding qualities in leadership, participation in student life and scholarship.

In selecting recipients, judges will emphasize overall effectiveness in student life with a minimum scholarship average of 2.5 (B-).

The chair will be decorated with the seal of the University of Houston and a suitable brass or bronze plate indicating the recipient's name and the nature of the honor.

In addition to the awards program of awarding service plaques to faculty and staff with 20 years of University service, the Board has approved service plaque awards to faculty and staff who have been in the service of the University 25 years. The addition to the faculty awards program became possible, of course, with the University's 25th anniversary.

The Association's other major award already in operation, the Outstanding Alumnus Award, is presented annually to an Alumnus who has distinguished himself to the University.

Accreditations

Two academic programs at the University of Houston received accreditation from agencies in their fields during the summer.

The University's doctoral program of training in clinical psychology received accreditation from the American Psychological Association Committee on Evaluation. Accreditation means that the University of Houston will be listed along with some 55 other schools which have received APA approval.

The University program is one of two with APA approval in Texas and among ten in the entire South. Accreditation followed a visit of a two-man accrediting committee. Dr. Laurie T. Callicutt is chairman of the psychology department.

The National Architectural Accrediting Board extended provisional accreditation to the University of Houston School of Architecture at its annual meeting in New Orleans this summer.

A letter notifying the University of the accreditation noted that a visiting committee had reported that the "University is fortunate to have such a group of devoted, dedicated faculty members." Richard W. Lilliott is director of the school of Architecture.

Recent grants

Nearly a half million dollars in grants for research and training have been awarded to the University of Houston by public and private foundations since January 1, 1959. The University awarded a total of \$476,371, J. M. Crump, director of research, said. That amount supports 18 projects in such diverse areas as chemistry, physics, psychology and political science.

Some of these grants include:

- \$104,105 from the Department of Health, Education and Welfare for the support of "An Experimental Examination of the University Faculty's Involvement in an Improvement of Teaching Project Utilizing the Videotape Recorder."

- A \$55,000 videotape recording project under terms of a \$2,670 Ford Foundation grant to the National Educational Television and Radio Center.

- \$44,528 from the Office of Education for a project involving "The Effectiveness of Teaching High School Physics as Determined by Certain Varying Conditions."

- \$42,800 from the Atomic Energy Commission for a project titled "Sputtering by Ion Bombardment."

- \$53,000 from the AEC and Office of Naval Research for another project on "Sputtering by Ion Bombardment."

- \$30,000 from the Department of Health, Education and Welfare for a project on a "Course and Guidance Training Institute."

- \$11,400 from the National Science Foundation for basic research on "Waccamaw and Croatan Deposits of North and South Carolina."

NEWS IN BRIEF

Symposium

Definitive discussions in the areas of world population, energy sources, emerging nations, the moral commitment and the challenge to management were featured in "The Next One Hundred Years," a two-day petroleum symposium held at the University August 26-27.

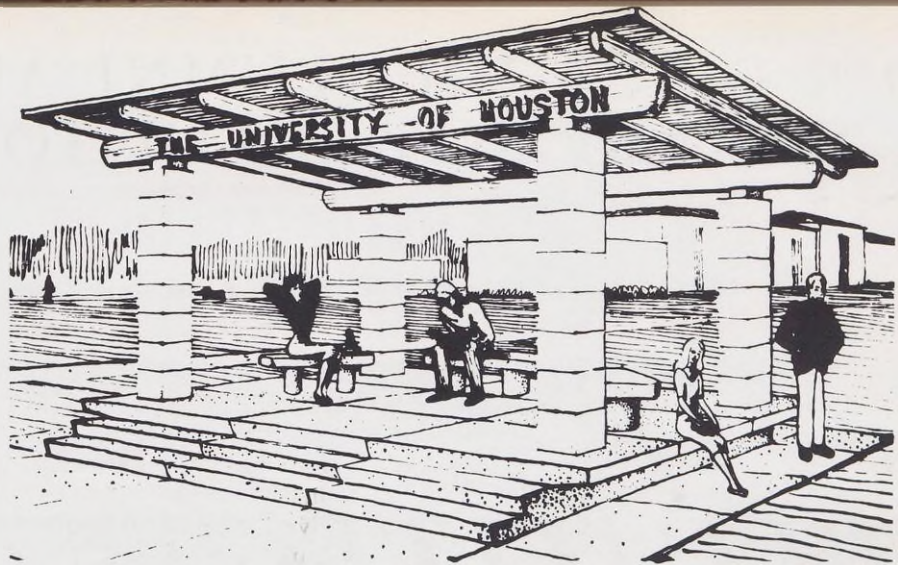
The meeting marked the 25th anniversary of the University and the 100th anniversary of the petroleum industry. Nationally-known experts exchanged ideas on subjects vital to education, science, industry and government for the next century.

Dr. Karl Sax, professor of botany at Harvard University's Arnold Arboretum, discussed "Population and Its Problems." Dr. Sax is best known for his research on the world's population, and he is author of "Standing Room Only," "The Population Explosion" and "The Genetic Future of Man."

Leonard Saccio, deputy director of the International Cooperation Administration of the Department of State, Washington, D. C., spoke on "The Emerging Nations." "The Challenge to Management" was covered by William T. Alexander, dean of the college of engineering at Northeastern University, Boston.

A paper on "Energy Sources for the Next 100 Years" was presented by Walter Whitman, chairman of chemical engineering at the Massachusetts Institute of Technology.

Panel leaders and participants included His Excellency Dr. Jose R. Chiriboga, ambassador to the United States from Ecuador; Rev. L. C. McHugh, S. J., assistant editor of the national Catholic weekly, *America*; Dr. M. King Hubbert, chief consultant, Shell Oil Company; and Dr. Merlin Pe-



Sketch of the bus shelter under construction on Cullen Boulevard

terson, director of Industrial Research Laboratories in Plainsboro, N. J.

The symposium closed with the Silver Anniversary Commencement of the University. Dr. Leland I. Doan, president of Dow Chemical Company, was the commencement speaker.

Other symposium participants included General A. D. Bruce, University chancellor; Dr. Clanton W. Williams, University president; Dr. Carey Croneis, Rice Institute provost; and Dr. Phillip G. Hoffman, University vice president and dean of faculties.

Obituaries

Mrs. Conrad T. Black, manager of the University Faculty Club, died early in August after an illness of two weeks.

A native of Louisiana, she organized and served in the United Service Organizations in Killeen from 1941-45. In 1949 she moved to Houston and worked as manager of the University Faculty Club until her death.

Maury Collmer '55 was killed in a helicopter crash in Maryland in August. Collmer, a lieutenant in the U. S. Navy, was stationed at Lakehurst, New Jersey.

Bus Shelter

Don McMillian, graduate in the class of 1949, has given funds to the University for the construction of a bus shelter at Entrance One on Cullen Boulevard.

The bus shelter will be constructed in memory of his father, the late Earl McMillian, and a memorial plaque will be placed in the shelter.

The shelter floor will contain 280 square feet of space surrounded by a sidewalk. It will contain three benches made of pre-cast concrete, and the roof will be constructed of timber. Total height of the shelter will be approximately 11 feet.

Claude R. Cato is the architect for the project.

Registration

Fall semester registration will be held at the University September 8-12. Pre-registration will be held August 31-September 4 for new students and September 1-4 for former students. Late registration will be held September 14-19.

Classes will begin September 14.

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