



KPRC-TV SIGNS MEMORANDUM OF AGREEMENT

On June 24, 1974 a memorandum of agreement was entered into between KPRC-TV and Houston NOW. Because of its significance the document is printed here in its entirety:

QUOTE

This memorandum of agreement sets forth understandings reached by the Houston Area Chapter of the National Organization for Women and Channel Two Television Company, licensee of KPRC-TV, Houston, Texas. This memorandum is the result of a number of discussions between representatives of N.O.W. and KPRC-TV, and is to be filed with the Federal Communications Commission as part of the station's application for license renewal.

Nothing contained in this memorandum shall derogate the licensee responsibility of Channel Two Television Company as required by the Communications Act of 1934, as amended, and the decisions, rules and regulations as promulgated thereunder by the Federal Communications Commission. The parties recognize, therefore, that final decisions on the matters covered by this memorandum must be that of the licensee.

I. Women's Advisory Council

KPRC-TV will establish, with the cooperation and assistance of N.O.W., a Women's Advisory Council to serve as an active sub-committee of its existing Advisory Council. The Women's Advisory Council will be composed of representatives of organizations and individuals who are concerned with improving the status of women in the station's viewing area and will advise the station of the problems and needs of women, and programming related to those problems and needs.

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Dear Reader:

I don't think I've ever told you how I write this column every month. I wait until I have finished typing the rest of the BROADSIDE, then I sit in front of my typewriter in sort of a semi-comatose state until inspiration hits.

While I'm waiting for inspiration to hit, I gaze out my office window. My office is on the fifth floor and has floor-to ceiling windows facing west, so I have a rather nice view of millions of treetops and two church steeples.

Sometimes the Goodyear Blimp hangs around about a half-mile away. I think maybe they are training a new pilot, since all the Blimp does is make slow, majestic circles - first clockwise, then counterclockwise. Just once I'd like to see it make a sudden move.

Yesterday there was a balloonist out there and I wondered what it would feel like to be standing in the gondola. Do you hear sounds from below? How does the wind feel? Can you smell anything?

I can look directly down into the back yard of the house below. Sometimes there will be squirrels running along the high voltage wires and quite often I see mockingbirds playing and fighting like divebombers.

There is a trampoline in the back yard which is used by a little blonde girl. She looks about ten or eleven years old and is absolutely fearless. Every afternoon she spends an hour or so on the trampoline doing somersaults and bellyflops and sometimes just bouncing up and down, up and down. Occasionally she will reach up and grab a leaf from an overhanging branch and stick it in her mouth and chew on it. I wonder what she's thinking. I wonder what she'll be like when she grows up. I hope she'll be all right.

*Jan*