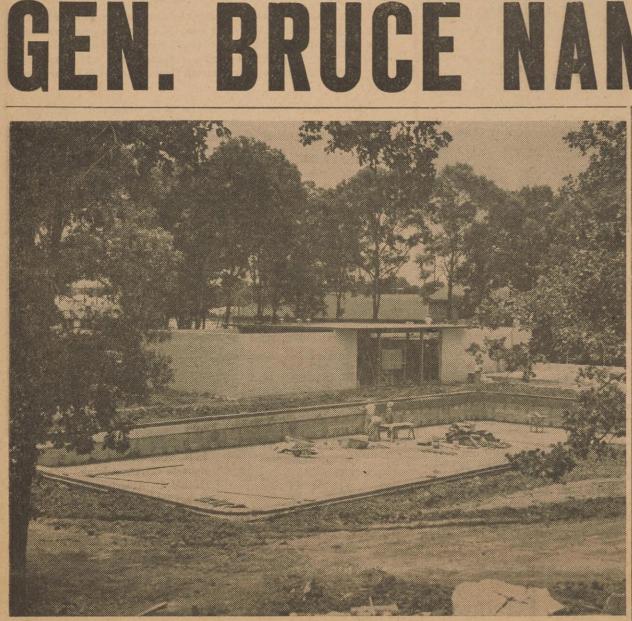
THE EXtra

PUBLISHED BY AND FOR THE MORE THAN 25,000 EX-STUDENTS OF THE UNIVERSITY OF HOUSTON

HOUSTON, TEXAS, JULY, 1954

Number 3



Well, this looks more like a swim- i Those are tile setters in the pool The diving area is out of the picming pool than did the last picture putting on the finishing touches, ture on the right. Incidentally, this we published. It is starting to shape while workmen in the background shot was made from the ruins of up the way the architects, Cato, rush completion of the dressing the old Cougar newspaper office Austin and Evans designed it.

rooms and shower facilities.

which had to give way to progress.

1954



The University enters a new era September first. Lt. General Andrew Davis Bruce will take the chair left vacant by Dr. W. W. Kemmerer just one year ago.

"He is a man of great attainment and prestige, with an intimate association with important people of our state, nation and world."

Those are the words of Col. W. B. Bates, chairman of the committee for selection of a University president. Col Bates also said, "He is the top educator in the armed forc-

AMED



es . . . unexcelled as an administrator."

The Board of Regents expressed gratitude and commendation to C. F. McElhinney for his work as Acting President.

The General is currently Commandant of the Armed Forces College at Norfolk, a position he will resign July 31. He is 59, with 37 years of Army service since his graduation from Texas A and M in 1917.

The tall, rugged president-elect saw action in World War I, emerging a Lt. Colonel. Three years instructing at the Infantry School followed. After Foreign Duty in Panama, Bruce was named Commandant and Professor of Military Science and Tactics at Allen Academy in Bryan. Concurrently, he attended the Infantry School, The Command and General Staff School, the Army War College, and the Navy War College.

(Continued on Page 2)



On September 1 Schoolmaster | While there is concrete evidence Clyde Lee will ring the bell for to support claims that the Cougars

UH FIRST PRESIDENT EMERITUS DR. E.E. OBERHOLTZER IS DEAD

The man who fathered the Uni-1 versity, acted as chief physician at its birth, then reared it to imposing stature, will no longer tread the sod of the campus he loved. Dr. Oberholtzer is dead.

class to come to order for his open- will be rough in 1954, all is not air lectures on the Science and rose-tinted from the window of Strategy of Split-T System, and Clyde Lee's office. Though 18 letsome 59 candidates for the Honor termen will be back in harness on Roll Eleven will answer roll call Sept. 1 for the big push, there are behind the famous Little Red Fence 18 others who earned varsity letat 3801 Cullen Blvd.

hopes, and opinions that the 1954 University of Houston Cougars will be considerably improved over the '53 edition, and approaching the

### **Season Ticket** Information See Page Four

winning ways of the '52 group.

The stimulants for this type of thinking are numerous and varying.

There's the masterful exhibition of quarterbacking by Jimmy Dickey in spring training, though he was adjusting to the Split-T for the first time. Too, there's the return of 18 lettermen, most of whom were starters at one time or another during the last campaign. Other support comes from the overall progress of the entire team during spring training, a period of 20 working days regarded as the most productive in the football annals Isbell, Rod Carpenter, (lettered as of the Cougars.

ters in the fall and diplomas in the There are well-based rumors, spring of 1953.

> Gone from the ranks of the team that defeated Baylor and Tennessee are some of the greatest names the game has known in its existance at the University of Houston. Replacements must be found for Tackles Buddy Gillioz and Bob Chuoke, the dependable twosome that made all-conference in their last year of varsity play.

While that situation represents a sizable coaching problem, it is no more serious than the job of finding a way to counter the loss of Paul (Rock) Carr, ace fullbacklinebacker who concluded his collegiate career against Tennessee on Dec. 5, 1953.

Lettermen who will return for the school's ninth year in the grid wars give Coach Lee some experience at every position. A breakdown on letter winners and where they play reads thusly: Ends (3) George Hynes, Ben Wilson, and Donald Folks; Tackles (3) Lavell

(Continued on Page 2)

Sept.	18-Baylor U	2:PM
Oct.	9—Texas A&M	8:PM*
Oct.	16—Okla. A&M	. 1:30
Oct.	22—Vilanova	8:PM
Oct.	30-Wichita U	2:PM
Nov.	6-U of Tulsa	8:PM*
Nov.	13—Mississippi	8:PM*
Nov. 2	20—Texas Tech	2:PM
Nov.	27-Arkansas U.	2:PM**
Dec.	4-Detroit U.	2:PM*

\* Indicates Home game (Rice Stadium)

\*\* HOMECOMING DAY

### **Fund Total Climbs**

Donations to the Alumni Foundation are still coming. Though the peak seems to have been passed, Chairman Johnny Goyen predicts another surge as Exes return from vacations.

The list of contributors will be brought up to date in the next issue of the Extra.

On June 18, the 74 year old educator lost his battle with illness which had confined him to Memorial hospital for nearly one month.

The funeral trip to Forest Park Mausoleum truly indicated the honor and respect Dr. Oberholtzer has earned in his long years as a teacher and administrator.

Banks of flowers arrived from friends and admirers despite the request that none be sent. Many hundreds visited his bier at the Lewis Funeral Chapel.

He held membership in the Methodist church, Rotary Club and was a 32nd degree Mason.

In addition to his wife, Dr. Obberholtzer's survivors include: two sons, E. E. Jr. and Kenneth: a daughter, Mrs. Esther M. Fuller; a sister, Mrs. Grace McFarland, and two brothers, Volka and Irv-

ing.

The President Emeritus retired from the UH in 1950 and has suffered poor health since that time. He held degrees from the University of Chicago and Columbia University, and held supervisory positions in Oklahoma, Indiana and Houston public schools before helping found the UH in 1927.



DR. E. E. OBERHOLTZER

### CORRAL DAY CREDITS

Due to an oversight, two Houston Boosters were left out of the list of Corral Day Credit List. They are:

Blue Ribbon Packing Co., 4767 Calhoun, who sent a generous donation of Beef.

Bill Bennett's College Dining Room, Scott and Wheeler, furnished the Coffee, creat, sugar and cups.

We sincerely regret the oversight, as both firms made important contributions to a very successful Corral Day.

fwo



Looks like all the Cougar Exes have left town.Or they are mad at us Anyway, the old Billboard is on the skimpy side this month. Let us know what you're doing, huh?

Another Ex has joined the Stanolind Oil and Gas Co., Thomas R. Duke. He just picked up his BBA in June and went right in as a Jr. accountant.

North American Aviation Co., must be well satisfied with UH engineers. A letter on hand asks that we notify you all that they have some fine engineering jobs for grads interested in research, design and development of atomic energy projects and guided missiles.

Harry Vitemb, '51 is now handling the publicity and charter department for San Jacinto Day Line. That means he can give you the info on the new Excursion Vessel "San Jacinto" which is now offering Houstonians a three-hour trip down the ship channel.

'51 Pharmacy grad Amalia Heaton sends a card announcing her June return from Ann Arbor, with her M.S.!

We still have a ladies stole in the office. It was picked up Corral Day, and we sure wish the owner would claim it before someone is tempted to steal the stole.

Janet (Caskey) Morrison '52 sends a change of address. Now in Chicago with husband Robert S. Morrison '51 who is working on his masters at George Williams, a YMCA college. "Scotty" expects to work in the YMCA field when he finishes.

Joyce Burg, attorney, sends a justified complaint. In the last issue we spelled her name B-u-r-y. Of course we always blame the printer.

Jack Treadway and James A. Clark, both '51 grads, announce their partnership in the Law business. Trade name: Treadway and Clark, 414 Sterling Building.

George J. Debes Jr., is in the Far East with Army Procurement. George is a former student of both the University and Rice.

The department of Radio and TV repair is looking for work. They will fix your radio for a buck and a half, plus parts. TV's are \$3.00 plus parts.

Bruce Underwood, Journalism head man, is at the U. of Missouri banging out his PhD.

Summer Registration totals 4670-an increase over 1953.

We think it's a gag, but a phone call announces that Bill Cannon '52, is not a booking agent for Princess Tiny.

If an award was made for Sustained Cougar Enthusiasm, Charlie Saunders '43, would be a top contender. First Alumni President (1946) can Petroleum Institute are both Saunders has never lost the Cougar spirit, and is right there when there's handled through the Advertising a job to do today.

Nick-names ad infinitum: Atty. John Carrigan '42-"Hose"; Jack Wilson '51-"Black Angus"; Ralph Sheply '52-"Judge"; Banker George Miller-"Mole"; Buddy Toomey '51-"Mr. Continental"; Jean Collins '48-"Putt putt"; Bill Swanson-"Singing Swede." Got any more?

E. M. Randy Cockrell '43, Emraco oil core head man caught making a substantial deposit at the Second National.

'54 LLB Criss Cole apparently unhampered by his blindness, won his first law case in Corporation Court this month. Criss is one Vet who gave a lot to his country and still had plenty left over.

George Hawn '51, sends in his Foundation gift and reports he can't wait for Football season. George's gift is the largest individual donation opposite the Democratic incumbent, to date, but he'll probably be sore about the mention.

Maurice "Hack" Miller '53, shooting (photographically) the Alumni TV program with the idea of a national spread in mind. The facial contortions of the Little League athletes are a photog's delight.

Don Webb '54, Frontier Fiesta mastermind this year, is getting experience toward his Law ddegree at the County Probation Office.

Mr. Football, himself, Gene Shannon is finishing up his Army stint and heading for pro-pigskin with the San Francisco '49ers. Be nice if they give him his old No. 24.

Louis H. Green, a '47 grad who has since earned his M.D. can now be found in his new offices, Suite 211, Hermann Professional Bldg.

THE EXTRA





JACK VALENTI

Jack Valenti '46 was appointed unanimously by the City Council to succeed R. C. Stampp on the Houston Civil Service Board.

The three-man Board members receive no salary for reviewing all suspensions, appeals, discharges and complaints of City Employees. Since leaving the UH Jack has picked up a master's degree at Harvard and formed the Advertising agency, Weekley and Valenti, 2702 Richmond.

The young agency made news by landing two National sales promotion accounts in its short history.

Continental Oil, and the Ameri-'house that Jack built." \_\_0\_\_

**McAfee Seeks Spot As GOP Nominee** 

Jerry McAfee, MBA '52, is seeking nomination as U.S. Congressman on the Republican ticket. A successful campaign will put him Albert Thomas, in November.

Jerry has been active in Republican politics since leaving the UH in June 1952, serving as GOP chairman for precinct 237 and member of Harris County Executive Committee.

McAfee is running on an "I like Ike" platform, although critical of current foreign policy.

He lives at 5406 Doulton street, with his wife and two small child-

# \$25.00 CASH **For Your Suggestions**

The Alumni Association wants your suggestions-and we are willing to pay for them. We also want to know what you consider the most important function of the Association. The Public Relations Committee has suggested several functions below, and asks you to rate them according to your personal feeling about the importance of each.

-Then, take a sheet of paper and write down your criticisms. suggestions or random thoughts regarding the operation, purpose and scope of the Alumni Association.

It doesn't take an essay to win. A few words of constructive thought may take the Prize. If you are not interested in the money, how's about filling in the form anyway?

The best suggestion from the viewpoint of feasibility will bring the author \$25.00-pronto.

Mark boxes in order of your preference: 1, 2, 3, etc.

Job Placement

Athletic promotion

standards

- □ Raising of UH academic
- professions Promotion of Alumni professional and business groups
- Alumni Social Functions Promotion of UH Tradition

□ OTHER (Specify) .....

Entries must be received by August 15th to be eligible for prize. UH Exes, only, are eligible.

### NOTE

editor has to take off to an Alumni National Convention) the Board Meeting Minutes usually found on this page had to be omitted. The Board activities report will be brought up to date next issue.

William F. Bounds David Eugene Baker **Constance** Alexander Bowers Lena Barber James W. Boykin Mrs. Belia Anna Boyle Barbara Burnett Clifford A. Bradshaw Miss Eunice Mary Burnham Bill Jack Brady W. L. Burns Jim B. Brame **Robert Lee Bwescher** W. David Brennen James Allen Byrd W. David Brenner Charlotte Isabel Cameron Paul Lee Brooks David Ellis Caraway Paul Lee Brooks, Jr. Florine F. Carr Phillips Dargan Brooks Virginia Ann Cartwright Sexton Eddie Broussard Richard Burbank Chapin Robert Crawford Brubaker Reece R. Chalender Deewitt T. Bryant, Jr. Genevieve Chilicki Charles M. Buenger James Clanton **Robert Lee Buescher** Lois Burgdolt (Continued on Page 3) **YOUR AD** IN THIS SPOT WOULD REACH 25,000 young - educated - intelligent MEN AND WOMEN of **HIGH - CALIBER** and above-average income CALL: CH- 1681 - EXT. 251

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Promotion and patronizing

Fund Raising for UH

welfare

of Alumni businesses and

Due to an early deadline (the

#### GEN. BRUCE-

(Continued from Page 1)

In 1941 Bruce achieved much fame for his organization, construction and administration of the Tank Destrøyer Center at Fort Hood. His success on that project is ratified by the recent renaming of Temple, Texas main street, "General Bruce Drive."

The General is a native Texan, except for a minor technicalityhe was born in St. Louis. His legal residence, many of his friends, much of his experience and one of ITS LATERhis sons, are in Houston.

Army at Fort Sam Houston.

guished Service Medal with Oak Patterson and Tommy Bailes.

Leaf Cluster, Navy Distinguished Service Medal, Legion of Merit, Bronze Star, Air Medal, Commendationd Ribbon, the Purple Heart and many service ribbons.

His foreign decorations are: the Legion of Honor, three Croix de Guerre, and Individual Forragere from France. Also, the Philippine Legion of Honor, the Philippine Liberation Medal and the Presidential Unit Citation from the Philippine Government.

(Continued from Page 1) Bruce is former commander of guard), and Wayne Geddes; Guards the 77th division, first governor of (4) Jim Blackstone, Wayne Shoe-Hokkaido, Japan, former command- maker, Verle Cray, and Jack er of the 7th division in Korea, Barnes; Center (1) Edgar Willhelm; former commander of the Fourth Quarterbacks (2) Teddy Gray and Newton Shows; Halfbacks (3) Ken-His decorations include: the Dis- nie Stegall, Donn Hargrove, and tinguished Service Cross, Distin- Billy Polson; Fullbacks (2) Jack

### The EXtra

Owned and published by the University of Houston Alumni Association. The editorial policy is that of the Association and does not necessarily reflect the official policy of the University. Advertising rates on request, Call: CH-1681-Ext. 251 Editor

Photos
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ren.



The names listed are those of Alums who were once in our files but are now considered "lost." We send them mail and the Postman brings it right back.

How's about checking this list and giving us a call or a post card if you can supply the address of any of these "Lost Sheep." CH-1681 Ext. 251, and thanks a lot.

George Barnes **Richard Winston Barrow** Mabrey Lee Bauer A. J. Bay **Emil Albert Beltz** Linton Shepiard Benge John R. Bennett Herman L. Bernard Linada Warren Berteau Thomas Ray Bish Ronald Adell Blount Patricia Sherrill Bobb Edgar H. Boehner Nancy Rosser Boenisch Arcola S. Boggs Anne Craig Bond Ralph Poling Thomas D. Borski UH News Service William John Boudreaux

THE EXTRA

# **1954 Cougars In Capsule**

Here is a break-down on the 59-1 ble for varsity play last season,

the squad is composed of 32 sopho- San Diego. mores and 16 juniors.

Of the 18 lettermen returning from the 1953 season, eight have won two letters and 10 received their first varsity award last year. Six of the 18 lettered last year while playing in their sophomore year. According to class status, the 18 lettermen include nine juniors and nine seniors.

Though freshmen were not eligi- et info.

man squad that is eligible to return there will be one sophomore letterfor varsity play for the 1954 Uni- man on the squad. He is Fullback versity of Houston football season. Max Harding, who lettered at half-According to classification, the back during his freshman year, '54 group will be a young team. which was 1950. Max has returned There are only 11 seniors on the en- from the service, where he played tire squad list. The remainder of three years with the Marines at

> George Hynes and Fullback Jack naires. Patterson. The '53 team split right down the middle, with 18 lettermen returning and 18 leaving. And, you'll remember, the season's won and lost column balanced at 4-4, with one tie, Texas A&M.

Check page four for Season Tick-

The Coach Says---Pre-season football magazines, football rating systems, and other hit at fullback where we lost Paul football "expert" groups pose hundreds of different types of ques-

tions in their annual summer polls, Co-Captains for 1954 will be, End or form in each of these question-

> The "Big Four" include these: (1) Line Strength; (2) Backfield Strength; (3) Offensive Summary; and (4) Defensive Summary.

> Here is the way that Coach Clyde Lee answers the Big Four on his team for the 1954 season.

> THE LINE is the big question in the University of Houston's 1954 outlook. We lost four tackles, including both starters and their number one replacements. There is considerable potential in our sophomore tackle candidates, and if they develop rapidly, they could make the difference in our season. We can expect better end play because of material and experience available. Our guards are all experienced. At center we should be much improved; Billy McIlroy and Tom Rimmick will make us deeper and stronger.

> > HOUSTON

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THE BACKFIELD was hardest Carr to Graduation and two promising freshmen to grades. Jack Patterson and Tommy Bailes are still but there are four categories that on hand to do good jobs. They'll be are always included in some shape backed up by Curley Johnson, who will move from halfback, and Max Harding, who has returned after three years in the service. Our halfbacks should be stronger than in some time. Our quarterback position has fine potential, but lacks playing experience. QB's can run with the ball better than any group we have had.

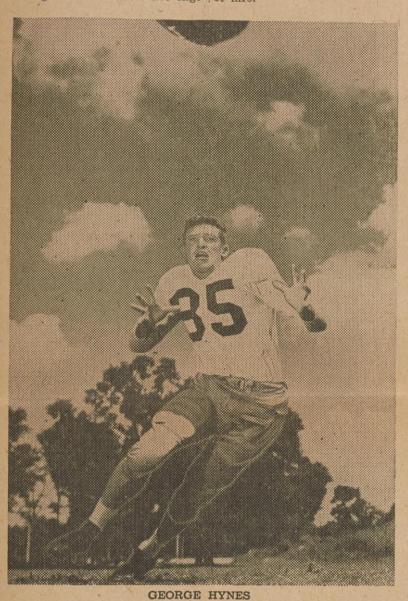
> THE OFFENSE should be improved both in running and passing. Dickey is a fine passer, and skill in halfbacks. Offensively, both pare themselves.



Three

the line and backfield should show more group speed.

THE DEFENSE should show improvement in the secondary. Defensive line play is the big queshe'll have very good receivers. Bet- tion. Lack of defensive experience ter handling of ball by quarter- among linemen leaves some doubt. backs should improve ground game, Success of season may rest here, since there is plenty of running depending on how well linemen pre-



Houston End (Continued from Page 2)

Nena Jurloy Davis Rube Davis, Jr. Kirby Gene Degough Oneita Lee Delaney Mrs. Doris DeWolfe



Joseph Cohn Mrs. Genevieve Poth Cole James A. Coleman Leo Ragan Collinsworth Lee Hawkins Compere Robert J. Conners Joseph Jerome Convery Z. M. Cooke Splawn Lowe Cooper, Jr. Ernest E. Cornelius Charles B. Cox Jane C. Cox Beverly Ann Simon Crenshaw Irwin Nelson Crooks J. P. Dabbs Barbara Ann Dailey Charles J. Daley Ouida L. Davis Edgar L. Davis Frankie Young Davis James A. Davis James Barron Davis Joe E. Davis

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### THE EXTRA

**Bert Horne To Run** 

For State Office

#### Four

## Season Tickets Are Best Bet For Great Grid Home Schedule

Exes who wish to assure them-ideadline.

selves of choice seats for the University of Houston's colorful fivegame home schedule in 1954 may should include 40 cents for mailing. obtain seating priority by mailing Fouke said that options on choice orders ahead of the August 1 dead- locations for future seasons are line for option holders, according automatically gained by the season to a statement by Athletic Direc- ticket purchaser. tor Harry Fouke.

Season ticket holders from the be mailed to the Athletic Depart-1953 season have until August 1 ment, University of Houston, Housto exercise their option privileges, ton, Texas. Checks in payment for after which seats will be assigned season tickets should be made payable to the Athletic Department, to new season ticket purchasers.

Though seat assignments cannot and should include the total cost be made until after option holders of tickets, plus the mailing charges. have acted, new locations will be For additional information regranted according to the date that garding season football tickets, exnew orders are received, and filled es should call the Athletic Business immediately after the August 1 Office, at PReston 1527. a that a that

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In our other the direction of the direct

Dr. O. B. "Bert" Horne, UH Ex, Reserved seats for the coming season are priced at \$16.25 each and \$21.25. Orders for season tickets

Orders for season tickets should

INDUSTRIAL &

PROCESS PIPING

UH Prof, and currently UH Law Student has announced his candidacy for the State Legislature, position No. 5.

Bert received his doctor's degree from the University in 1949 while acting as Coordinator for the UH's Ellington Field Branch. Not content with three degrees, he is now enrolled as a second year law student-at the UH, naturally.

Position No. 5 is wide open due to the resignation of the incumbent, Bill Miller, to enter the County Court at Law race.

Dr. Bert's platform is: 1. Conservation of natural resources, with especial attention to the water situation; 2. More stringent narcotics laws; 3. Adequate insurance laws; 4. Adequate facilities for care and rehabilitation of the mentally disturbed; 5. No new taxes.

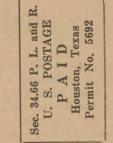
The 45 year old candidate has three children, is a Navy veteran, a member of the Fairbanks Baptist Church, a Shriner and member of Scottish Rite Bodies.

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# Reconditioning Air Conditioning

The Charles G. Heyne Co. has begun work on a \$112,700 contract for improvement of the University's air conditioning system and steam heating all buildings, T. J. Thornhill, plant engineer, said.

The Bookstore, the Attic Theatre, the third, fourth, and sixth floors of the Ezekiel Cullen Building will get more efficient air conditioning plants. The ground floor of the Ezekiel



**T H E E X T R A EX-Students Association** University of Houston 3801 Cullen Boulevard HOUSTON, TEXAS

the building.

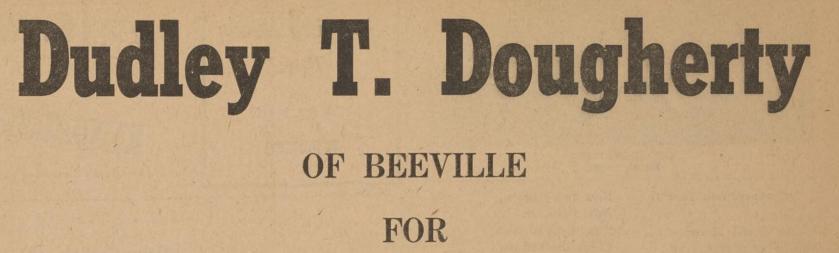
Cullen Building will be equipped with heating coils so that it can be **GEORGE E.** heated without heating the rest of FAILING **Elect An Alumnus -Supply Company** JERRY MCAFEE, 3611 CALHOUN \*\*\*\*\*\* U.S. Congressman "We're Boostin'

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