

Philosophy of Progress

Dr. W. W. Kemmerer's sudden dismissal as president of the University of Houston by the board of regents came as a shock to students, faculty and ex-students alike.

Following the shock, came a feeling of general frustration and sorrow. Frustration, because no plausible explanation was given and no means seemed available to keep Dr. Kemmerer. Sorrow, because during his 19 years at the University, students and faculty had come to respect and love him as a conscientious and sympathetic man.

Dr. Kemmerer was not a man to evade issues. On the campus, he has the reputation of always being available to discuss new ideas . . . or old complaints. He is known as an open-minded man, a man who will give an answer straight from the shoulder.

He has been aggressive, as a president of a

University with a philosophy such as ours should be aggressive. Where many educators hesitate because of convention, Dr. Kemmerer has tried the new and unexplored. Without that trait, we would not have become the University we are.

An outstanding example is KUHT, the world's first educational television station, which will go on the air from the University of Houston campus this month. Such pioneering as this has put us on the map. Educators all over the world . . . and the general public as well . . . have their eyes on the University of Houston.

It is no wonder then, that reaction was great and at times bitter, when the news broke that Dr. Kemmerer had been asked to resign.

We also know that what is done is done. In a speech to faculty, students and Exes, Dr. Kemmerer has asked us to "Direct your tremendous

potential energy to preserving the philosophy which built this school. Together you will maintain the University of Houston as the leading democratic peoples University in the world."

That we must do. We cannot bring Dr. Kemmerer back, but we can see to it that the University continues to go forward, along the pattern that he has set.

We must see to it that the school does not lapse into lethargy and close its ears and eyes to progress. That, to a school such as the University of Houston, would be fatal.

It is to be hoped that the Board of Regents sees fit in its selection of our next President, to choose a man of action. It is up to us to do everything within our means, to back the constructive policy that Dr. Kemmerer has left with us, even though he himself is leaving.

THE EXtra

PUBLISHED BY AND FOR THE MORE THAN 25,000 EX-STUDENTS OF THE UNIVERSITY OF HOUSTON

Volume V

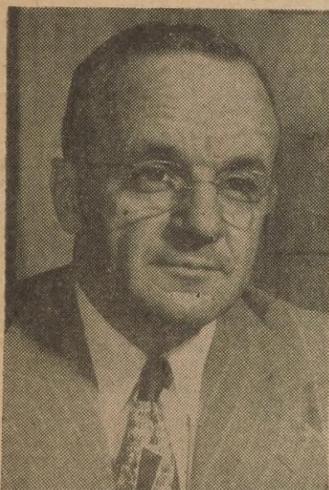
HOUSTON, TEXAS, MAY 7, 1953

Number 2

Dr. Kemmerer Resigns as U of H Prexy

University of Houston President Dr. W. W. Kemmerer, in a surprise action, has resigned at the request of the Board of Regents.

An unexpected meeting of the



DR. W. W. KEMMERER

Board of Regents Thursday, April 16 resulted in the request which was delivered to the popular, 50-

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News . . . In Brief

The University of Houston Law School has done it again!

Dean A. A. White, head of the school, has received word that all ten of his students taking the bar exam in Austin March 1-3 have been approved. In the past five years, some 149 out of 150 law students have taken and passed the exams, a record unique among colleges.

Ever since the first student took the examination in 1949, the University has had a high grade average.

The ten students recently admitted-

(Continued on Page 2)

Jack Wilson Is New Director Of Alumni Affairs

Jack E. Wilson has been named to replace Johnny Goyen as director of alumni affairs of the University of Houston Alumni Association.

Long active in alumni affairs, Jack assumed his new duties last month when Johnny resigned to accept a position as head of Houston's Corporation Court.

The 26-year-old new director graduated from the University in 1950. He is a World War II Army Air Force veteran, and at present is a member of the Naval Reserve.

While a student at the University of Houston, he was business manager and writer for Varsity Varieties and Frontier Fiesta, and was named one of 10 outstanding people on the campus in 1950. Jack was active in student publications and served for three years as president of the University of Houston Press Club.

Prior to his acceptance of his new job, Jack was full-time director of SABUH, the student drive on the



JACK E. WILSON

campus to raise money for a new student activities building. He also has been an active volunteer in the exes building fund drive, and last

(Continued on Page 2)

Corral Day Set for 16th



MAY THE BEST MAN WIN—Joel H. Berry, Jr. and Sherwood Crane congratulate each other on being nominated for president of the University of Houston Alumni Association. Outcome of the race will be decided by ex-student mail in votes, postmarked not later than May 13. Roger Jeffery, center, is the outgoing president.

Free Barbecue, 10 Top Fiesta Acts And Dance Planned

Plans for the "biggest, most entertaining" Corral Day in ex-student history are underway, according to Ernie Mayeux, chairman of the Corral Day committee.

Festivities have been set for Saturday, May 16, on the University of Houston campus and will officially open at 3 o'clock with a style show in Cullen Auditorium.

Mrs. Jackie (Ben Jr.) Duffie is chairman of the style show, and Minerva Black will furnish the fashions to be modeled by former University coeds.

A "Queen of Corral Day" will be presented at the style show, and will reign over the festivities. Eight candidates have been submitted by alumni sorority groups and will be chosen by a group of local newspaper men.

From 4:30 to 6 o'clock, Exes will be taken on a tour of the campus, including KUHT, the University of Houston television station.

By this time, Ernie thinks the crowd should be hungry, and 800 pounds of free barbecue "with all the trimmings" will be waiting in the Cougar Den.

The top ten acts of Frontier Fiesta will be on hand to entertain Exes in Cullen auditorium at 7:30, along with the installation of new Alumni officers. Dr. Kemmerer has been invited as special guest of the program, and will make an address.

More Money Sought For Fund Drive Goal

Exes are being urged this week to "contribute as much as possible" to help put the Alumni Association's building fund campaign over its \$78,000 goal, Sherwood Crane, chairman, has announced.

Sherwood said that the drive, which showed a total of \$12,000 in contributions during the first week, "got off to a wonderful start, but is lagging at this critical stage."

To date \$21,000 in cash and pledges has been raised, leaving a

total of \$57,000 that the ex-students must bring in to reach their goal by the deadline, which has been extended to May 16.

Exes are being asked to contact as many of their former school ac-

(Continued on Page 4)

Corral Day Calendar

- Style Show, Cullen Auditorium, 3 PM
- Campus Tours, Cullen Auditorium, 4:30 PM
- Free Barbecue, Old Cafeteria, 6 PM
- Alumni Program, Cullen Auditorium, 7:45 PM
- Dance, Oberholtzer Hall, 10 PM

Welcome Wilson has been chosen Master of Ceremonies.

Following the program, Exes are invited to a western dance in Ober-

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"Corral Day"—May 16



EXES IN THE NEWS

By JOHNNY GOYEN

"Corral Day"—May 16

Now that the 1953 Frontier Fiesta is gone, local Ex-Students, like the undergraduates, are trying to recover from the effects of one of the greatest weeks of merry making in the University's history—a week that saw over \$97,000 being spent to see the Fiesta shows.

Of the many great acts in this year's FF credit Minevra Black with producing a show stopper—her one and one-half year old daughter who staged an impromptu dance in the Crow's Nest. . . . Credit SAC ex Buster Barlow, just in from Louisiana, with the longest wait for a show—the Bella Union produced by Gan Bey. . . . President Roger Jeffery receiving congratulations on his Saturday night speech regarding the permanency of FF. . . . Jack Valenti squiring Continental Oil officials through the shows, hoping that the Cougar football broadcast contract would be inked soon. . . .

Some of the out-of-town Exes enjoying themselves in Fiesta City were Robert B. Moore and F. M. Hopkins of Dallas, Earl D. Moore of Victoria, Gene Brown of Ft. Worth, Avery C. Dodds of Genoa, Bonnie K. Martin of Baytown and Sidney J. Gervais of New Orleans.

Odds and Ends—If a title of "Mr. U of H" is ever bestowed look for Cecil Smith to get it. The reason—Smith entered in 1934 and graduated 16 years later in 1950. . . . Norman E. Jenn, recently discharged from the Army, is in Dayton, Ohio learning all about Chrysler Airtemp, Inc. . . . Employed with Sinclair Oil and Gas Co. in the Scouting Dept. is Nick J. Grimaudo, who reports a future ex by the name of John Leslie Grimaudo. . . . Busily engaged in the Investment business and keeping up with all Cougar athletics is C. J. Kehoe whose two children, Elaine and Kathy, are destined to be Cougar cheerleaders. . . . Anne Armsby, class of 1946, announces the opening of a nursery for children between the ages of 3 and 5 at 5420 Palmer. . . . Mr. and Mrs. Gil McKenzie announce a future Cougar, Deborah Anne, now 6 months old. . . .

Harold Blaschke has opened a private law practice at 525 San Jacinto Bldg. Harold was formerly with Tennessee Gas Transmission Co., a company partially owned by Ex Walter Waldhauser. . . . The new secretary of the alumni chapter of Kappa Delta Pi is Mrs. Elizabeth K. Miller who was a delegate to the TSTA meeting in Galveston on March 20. . . . J. L. Richardson reports that he's lonesome for anyone from the UH to get in touch with him. He's with the Tretolite Co. in Philadelphia, and lives at 315 S. 50th Street. . . . Here's a man with titles, Lee S. Keding is Director of Music, the ROTC band, the Choralettes and the All Girl Choir—all at Lamar High. . . . Glad to hear that Jack C. Hollimon is back from Tokyo and that he has been named Athletic Publicity Director at Trinity University. . . .

Lt. Kenneth F. Haydon has been added to the Air Force Recruiting staff at the San Francisco Army Recruiting station. . . . Here's some competition for Builder Tom Meeneffe. Leslie Meineke has recently opened the Royal Lumber Co. and is building homes in MacGregor Terrace and Overbrook Addition. . . . Charles E. Cusack for the past two years has been doing geology work in Arabia. He's due to come back to these states within the next 60 days. . . . John M. LeGare is an associate engineer in the Applied Physics Laboratory of John Hopkins University. . . . "The Hideout," a newly opened night club, is doing a landslide business according to Owner Harry Vitemb. The "jerrt" is located at 5210 Alameda. . . . Local thrush Tish McCarley has been signed by KGUL-TV. KPRC-TV let a good one get away. . . .

Bobby Brown, Cougar football manager of '49 and '50 was married in Ogdensburg, New York April 25th to the former Miss Carolyn Ann Webb. She is the daughter of Mr. and Mrs. O. M. Webb of Ogdensburg, and he is the son of Mrs. Charles Brown of Houston and Mr. D. A. Brown of Gittings, Texas. Bobby is now the head trainer of the Winnipeg pro football team in Winnipeg, Manitoba.

FUTURE EXES—Born to Prexy Roger Jeffery and wife Harriet, J. Carl Patrick on St. Patrick's Day March 17, 8 lbs., 8 oz. . . . to Jim Wright and wife, James O'Shaunnessy, nicknamed "Shaun," November 20, 1952, 8 lbs., 8 oz. . . . to Hal and Putt Putt Collins, a girl, Sherrilyn, March 8, 7 lbs., 10 oz.

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Corral Day Is Your Day

University of Houston Alumni Association
May 11, 1953

Dear Ex:

There is no substitute.

May 16 marks our second annual Corral Day. . . . A day devoted to you. And there is no substitute for you. This informal get-together during a day of fun and fellowship can become as important to the welding of a strong alumni group as the informal "house raisings" were to the formation of good communities in the early days of our country.

We are building as were those who gave us this country, and our success, like theirs, will only emanate from a spirited participation by you in those activities in which you have an interest . . . and by participation, a voice.

Your Corral Day committee has worked hard to bring you a truly festive affair, at no cost . . . yet the success of this undertaking lies in only one person—YOU.

The cornerstone has been laid. And your association is stronger than it has ever been. Let's keep the momentum . . . be there. We want you.

Sincerely,

ERNIE MAYEUX, Chairman

HANK HUDSON, Co-Chairman

KEMMERER . . .

(Continued from Page 1)

year-old president on the following day.

Student and faculty members alike were stunned by the quick acceptance of the well-known educator's resignation by the board at another sudden-called meeting six days after Doctor Kemmerer had been notified.

Shortly before, in a brief, ten minute speech at 3 PM Thursday, April 23, Dr. Kemmerer told an audience in the Cullen Auditorium why he had resigned.

"The board has given me to understand that they are not satisfied with my manner of developing and presenting new projects. I do not presume to speak for the board," he said.

A mixed group of approximately 600 faculty members and students listened as he said, "There has been no quarrel or dissention, and to the best of my knowledge, the members of the board are my friends, and it is their decision in carrying out their duties to get a new president."

During the week which ended with the acceptance of the resignation of Doctor Kemmerer, students of the University, recovering from the tidal wave impact of the news, spontaneously but without organization, moved to support their outgoing president.

Placards of various types voicing support of the U of H president appeared overnight on the campus and in downtown areas.

Sometime Thursday there was talk of possible demonstrations on the campus, and of a student strike when classes began Monday, April 27.

The board of directors of the Ex-Students Association met on the Fiesta grounds at 6:30 PM Friday, April 24 to approve a measure praising Dr. Kemmerer for his support of the students and university and the assistance he has given them.

Members of the faculty, students and Exes are raising funds to purchase an automobile for the doctor who has been using a University car since he assumed his duties as head of the second largest university in Texas.

The resignation, effective Sept. 1, 1953, came as the plans were being made for the formal inauguration of Dr. Kemmerer as president of the University.

Dr. Kemmerer has been a member of the faculty since 1934 when it was first chartered as a senior college.

He became assistant to the president in 1944 and was named acting president in June, 1950, when Dr.

UH Geology Alums Meet for Luncheon

University of Houston alumni geologists held their first luncheon get-together at the annual meeting of American Association of Petroleum Geologists recently.

More than 40 alums met in the Sam Houston Room of the Rice Hotel, taking time out from the annual national convention to "talk over old times."

The idea of the U of H luncheon was originated by J. A. Wheeler, and James N. Sims, both 1940 graduates, when they met last year at the national convention in Los Angeles.

Corbin Robertson, member of the University Board of Trustees, was guest speaker at the luncheon and briefed the members on athletic progress at their Alma Mater and prospects for the future in athletics. Special guests included members of the University geological faculty.

CORRAL DAY . . .

(Continued from page 1)

holtzer Hall from 10 to 12 p.m.

Corral Day was initiated last year, and was so successful that Exes decided to make it a tradition. "In spite of rain, more than 400 turned out last year," Ernie said, "and we expect a much larger crowd this time."

Although it is not mandatory, it will facilitate plans for the barbecue if Exes will phone in their reservations, Ernie said. There will be no charge for entertainment or refreshments. Everything is free.

WILSON . . .

(Continued from Page 1)

year worked in the season ticket sale campaign.

He is married and has two daughters, Kathy, 1, and Charlene, 2½. His wife, the former Mary Lou Mofitt, is also a University Ex.

E. E. Oberholtzer resigned as president emeritus.

In the spring of 1952 he became the second president of the University.

NEWS BRIEFS

(Continued from page 1)

ted to the bar are Bob Blaner, Bob Breaker, Emmett Cole, Mrs. Phil Crane, Mrs. Helen Elliot, Harold Horan, Charles Mitchell, James Rumph, Prof. Clyde Wellen and Tony Friloux.

"Corral Day"—May 16

Philanthropists from all over the state gathered in Oberholtzer Hall the week of April 15 for the fifth annual conference of the Texas association of Foundations and Trust Funds.

Mr. H. R. Cullen and Mr. William A. Smith were co-hosts for the convention, which studied the development of trust funds and their future plans and philanthropic opportunities.

Guests included Jesse Jones, Miss Ima Hogg, Dr. W. W. Kemmerer, Col. W. B. Bates, Dr. Robert L. Sutherland and Judge John H. Freeman. Some 75 institutions were represented.

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Life magazine devoted its editorial page in the Friday, April 17th issue to the University of Houston's television station, KUHT.

In part, Life said ". . . a non commercial station operating on an educational license is something that has never existed before in our history. We therefore congratulate Houstonians in particular, and Texans in general on setting what we believe, and certainly hope, will become a nationwide trend."

The editorial went on to say, ". . . The hunger of our citizenry for culture and self-improvement has always been grossly underestimated; the number of Americans who would rather learn a little something than receive a sample tube of shaving cream is absolutely colossal."

KUHT also rated an article in Newsweek and Variety. Other national magazines are reported to be coming out with articles this month.

"Corral Day"—May 16

Three new courses will be added to the U of H physics program this summer.

Electricity and Magnetism, physics 214, will be offered from 6-10 p.m. Monday and Wednesday and will be taught for 12 weeks. Atomic physics 331, also a twelve weeks course will be taught on Monday and Wednesday from 8 until 10 p.m. and a six weeks course in physical optics 332 will meet on Monday through Friday.

Beginning this month, a regular poll will be taken of active members of the Alumni Association to determine their opinions on current events concerning the Association and the school.

As stated in the by-laws, active members are contributing members. Only active, or contributing members are allowed to vote. Help make this organization active by being active yourself. This organization needs your opinions, whatever financial backing you can give, and your interest to be successful in its purpose of promoting ex-students and the University of Houston.

"Corral Day"—May 16

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"Corral Day"—May 16

KUHT to Open May 18th **Fiesta Makes Biggest Haul; \$97,300**

World's First Educational TV Station

Formal ceremonies for the opening of KUHT, the world's first educational television station will be held soon at the University of Houston, John Schwarzwald, manager, has announced.

Originally scheduled for May 4, the ceremonies have been postponed because of the delay in shipment of the transmitter and antenna, Mr. Schwarzwald said. The station will begin test patterns as soon as the equipment arrives.

KUHT will broadcast from 5 to 9 PM five days a week over channel 8, the first of 242 channels set aside in the United States for purely educational purposes to go on the air. It is a very high frequency station, and required no set adjustments for reception in Houston and the surrounding area.

Aims of the new station are three-fold. KUHT will be used to train students in every phase of television, for experimentation in television programming, and as an educational medium.

With lecture courses over TV, large college classes may become a thing of the past. Students can simply tune in on their favorite professor at home, saving their school time for concentrated lab work and seminars.

Mr. Schwarzwald thinks that television instruction should be an improvement over crowded classroom lecture because it places the student at a greater advantage in seeing and hearing the instructor.

Plans for telecasting courses this summer are already underway. In the beginning the courses will be offered for credit only to students enrolled on the campus or students qualified for regular correspondence courses. The first course to be offered is basic psychology. This fall, lectures on biology, history, music appreciation, economics, humanities, and photography will be added.

The practical aspects of televised education are tremendous. Dr. W. W. Kemmerer, president of the University of Houston, has estimated that the school can save \$10 million in classroom space over a period of a few years.

To keep up with the new trend in "television classrooms," twelve professors will attend a six-weeks study course this summer to learn the fundamentals of lecturing before a camera.

Aside from the aspects of teaching over television, Mr. Schwarzwald expects many new students interested in television as a profession to enroll at the school. "There are many thousands of jobs opening up in TV annually," he said.

At KUHT, students may learn the techniques of directing, producing, film editing, announcing, panel operation, lighting and floor supervision, and all other phases of operation of a station behind and in front of the camera.

Mr. Schwarzwald said that this TV training should be of much value to commercial stations who find it difficult and expensive to train their own men. "We believe we will be the only school in this part of the country offering this particular educational opportunity," he said. KUHT already has a student trainee staff of more than 90 people.

Programs over KUHT are designed to be of interest to every member of the family. In addition to lecture programs, there are news broadcasts, tips on cooking, home planning, electricity, flower arranging, and variety shows.

Three closely co-ordinated staffs will operate KUHT. Personnel will include a faculty staff, a staff of

paid students who have had some experience in the field, and students working on a volunteer basis in connection with their TV training.

Mr. Schwarzwald, manager of the station, has been a member of the University of Houston faculty since September, 1948, and is a well known author, newscaster, actor and lecturer. His assistant is Pat Welch.

KUHT is located on the University of Houston campus, and is temporarily using the school's converted radio studio facilities. The studio houses approximately \$116,500 worth of transmitting equipment and \$129,500 worth of studio equipment, including both oral and visual mechanisms.

The station will make its permanent home in the proposed Texas Television Center, which will include facilities for both KUHT and KNUZ-TV, which is scheduled to go on the air in July.

Initial cost of the center, which will house a 700 foot tower, will be approximately \$1,000,000. Construction will begin soon on a 30-acre site located near the intersection of Cullen boulevard and Wheeler street. Commercial stations can lease land and buildings from the University in the center for a period of ten years, Dr. Kemmerer said.

Annual operating expense of KUHT will not exceed \$150,000, Dr. Kemmerer has estimated. "Compared to commercial stations, our operating cost is low," he added.

The station will support itself by making savings in building costs through TV lecture use, and through tuition income brought in by television students.



Dr. E. E. Oberholter, president emeritus of the University of Houston, presents his check for \$1000 to Johnny Goyen for the Alumni Association's building fund drive.

"I'm an ex-student, too," Dr. Oberholter said jokingly. "I was made an honorary member of the graduating class of 1950 at their commencement ceremonies."

An anonymous donor has given the University a \$5,000 scholarship fund for English majors.

Under terms of the bequest, 20 scholarships of \$250 each will be offered during the next two years, starting this fall.

Breaking all records, the University of Houston's fabulous Frontier Fiesta this year made more money, drew more people, and got more laughs than ever before.

A whopping sum of \$97,300 was raised compared with last year's total of \$82,000. Profits will go toward erection of the student activities building.

This year's western extravaganza enjoyed a six-night run, April 20-25, and offered the public a variety of 13 shows and seven concessions.

Top show for the 1953 Fiesta was Bella Union, which won the Joe Koppel award for the "Best Show on the Midway." Others in the first five shows were the Bayou Queen, Silver Moon Saloon, Tombstone Theater and Plugged Nickel.

Coveted prize of the beard contestants, a 1953 Ford donated by Earl McMillian, went to junior drama major James B. Cashell, Jr.

The top performers in Fiesta will receive awards at "Corral Day," ex-student festivities, May 16th.

FUND . . .

(Continued from Page 1)

quantances as possible in the all-out effort to raise money for the school's proposed student activities center.

Special mailing pieces in the form of "insurance policies" have been sent to ex-students, asking them to "insure" the success of the campaign.

Joel H. Berry, Jr., chairman of the special gifts division, reports that his group has raised more than \$4,000 to date. "The response has been good, and we hope to have a much better figure soon," he said.

A full time secretary is stationed in the alumni office to direct exes on their part in the campaign and answer any questions that arise. Exes can call at CH-1681, Extension 251, or mail contributions to the Alumni Office, University of Houston.

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