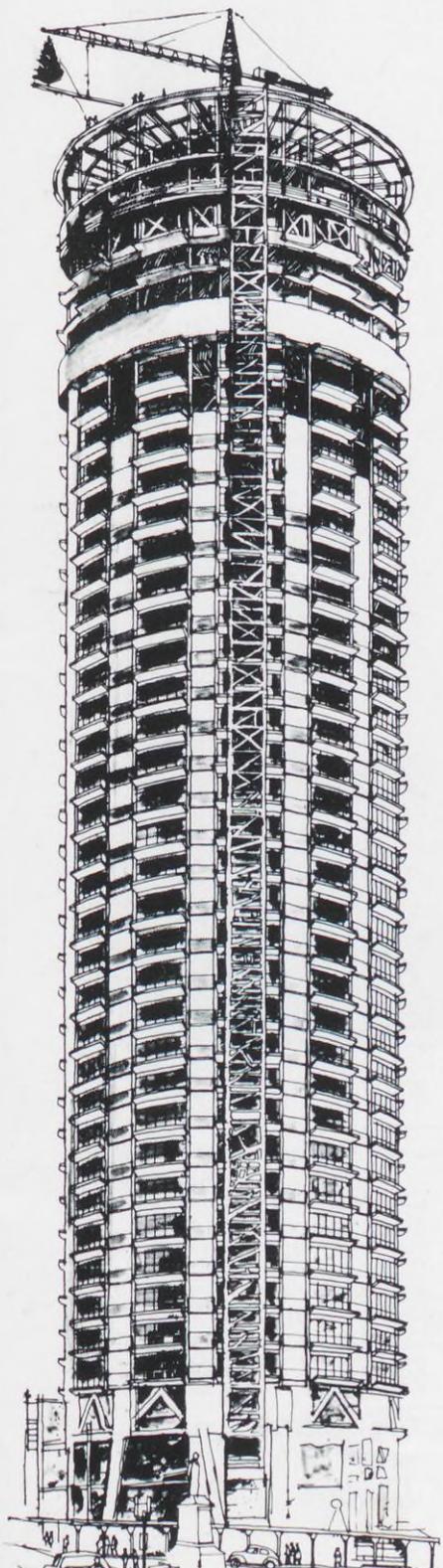


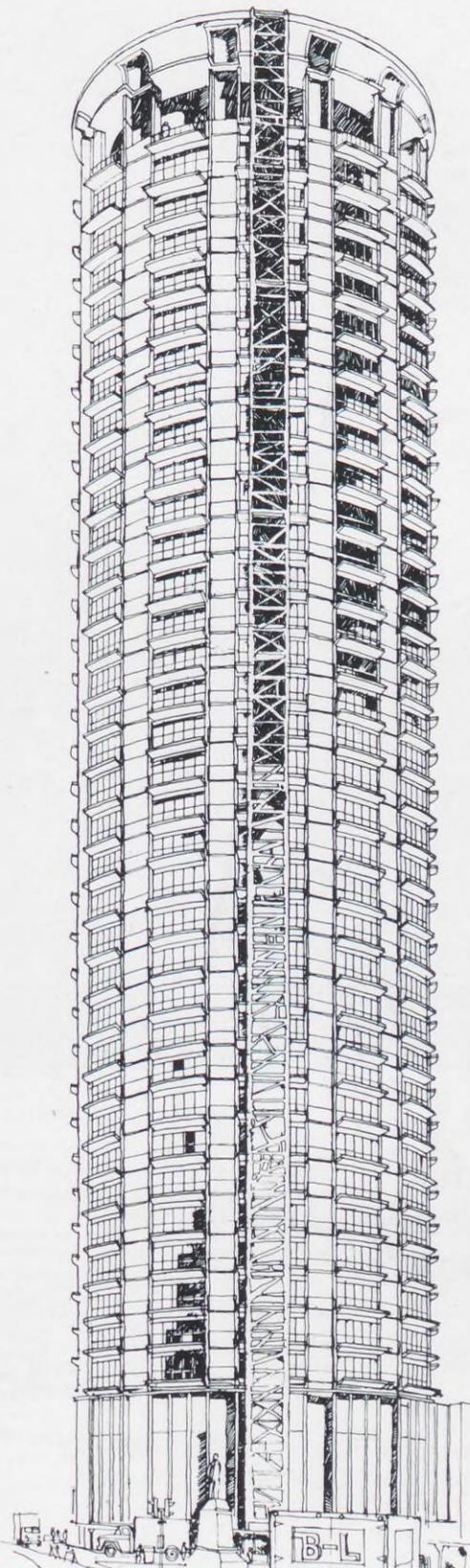
# WESTERN GUEST

WESTERN INTERNATIONAL HOTELS  May / June, 1969

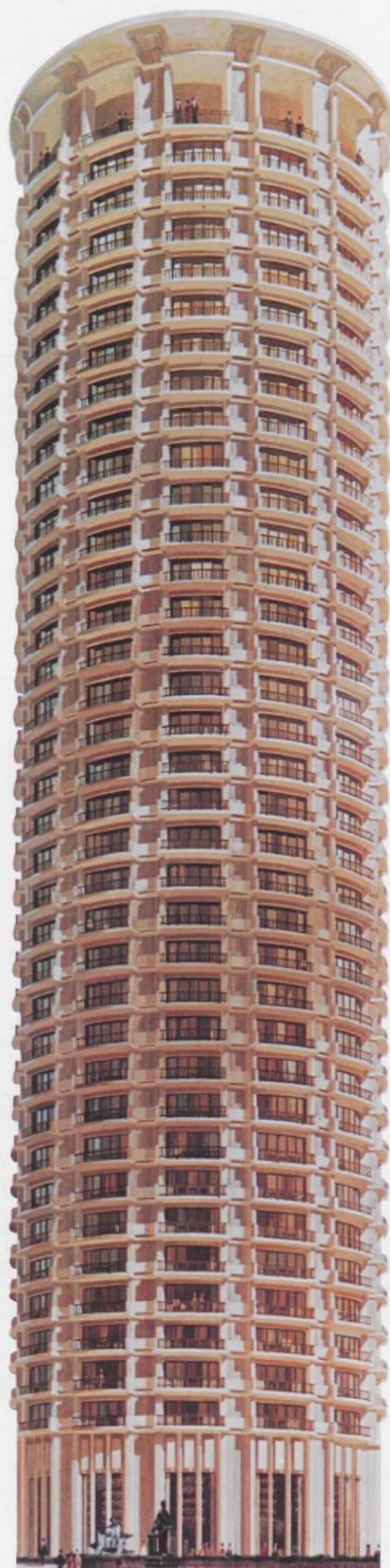
It's up now in downtown Seattle—  
the Washington Plaza Hotel



JANUARY '69



MARCH '69



OPEN! JUNE 29



***“Come fly with me  
 Let’s fly, let’s fly today.  
 If I advise those friendly skies,  
 Would you take a holiday?  
 Come fly with me  
 Let’s fly, let’s fly today.”***

United takes you to more vacation spots, more often, with more jets than any other airline. See your Travel Agent—then, come fly!

“My vacation plans  
 are up in the air.”

 ***fly the  
 friendly skies  
 of  
 United.***



Published bimonthly for the wonderful guests we are privileged to serve in Western International Hotels throughout Western's World.

Executive Offices:  
The Olympic, Seattle, Washington, U.S.A.



In this issue we explore the rugged Pacific Northwest and the fair city of Seattle. That's because we are celebrating the opening of our beautiful new hotel there, the Washington Plaza. We hope you'll come to Seattle and enjoy it soon.

Further down the Coast, we make a quick stop at the Century Plaza where you'll find exciting night life and luxurious accommodations when you're in Los Angeles.

Edward E. Carlson, *President*  
WESTERN INTERNATIONAL HOTELS



**UNITED STATES**

- ANCHORAGE, Alaska . . . Anchorage-Westward
- BELLINGHAM, Wash. . . . . Leopold
- BILLINGS, Mont. . . . . Northern
- CAREFREE, Ariz. (Scottsdale) . . . Carefree Inn
- CHICAGO . . . . . Continental Plaza
- COLORADO SPRINGS . . . . . Antlers Plaza
- DENVER . . . . . Cosmopolitan
- DETROIT . . . . . Metropolitan Airport Hotel
- HONOLULU . . . . . Ilika'i
- Makaha Inn & Country Club
- HOUSTON, Texas . . . . . Houston Plaza
- (Spring, 1971)
- JUNEAU, Alaska . . . . . Baranof
- LOS ANGELES . . . . . Century Plaza
- PHOENIX . . . . . Caravan Inn
- PORTLAND, Ore. . . . . Benson
- SAN FRANCISCO . . . . . Miyako, St. Francis,
- Sir Francis Drake
- SEATTLE . . . . . Benjamin Franklin, Olympic,
- Space Needle Restaurant,
- Washington Plaza (June 1969)

**AUSTRALIA**

- SYDNEY . . . . . Wentworth

**CANADA**

- CALGARY . . . . . Calgary Inn
- MONTREAL . . . . . Bonaventure
- VANCOUVER . . . . . Bayshore Inn, Georgia
- VICTORIA . . . . . Imperial Inn
- WINNIPEG . . . . . Winnipeg Inn
- (Spring, 1970)

**ECUADOR**

- QUITO . . . . . Colon Internacional

**EL SALVADOR**

- SAN SALVADOR . . . . . Camino Real
- (Spring 1971)

**GUATEMALA**

- ANTIGUA . . . . . Antigua
- GUATEMALA CITY . . . . . Camino Real
- Guatemala-Biltmore

**HONG KONG**

- KOWLOON . . . . . Miramar

**JAPAN**

- KYOTO . . . . . Miyako
- TOKYO . . . . . Represented by Palace

**MEXICO**

- ACAPULCO . . . . . Caleta, El Mirador
- COCOYOC . . . . . Hacienda Cocoyoc
- CULIACAN . . . . . Los Tres Rios

- GUADALAJARA . . . . . Camino Real
- JUAREZ . . . . . Camino Real
- MEXICO CITY . . . . . Alameda, Camino Real,
- De Cortes, Francis, Majestic,
- Ritz, Senorial Nightclub
- MORELIA . . . . . Virrey de Mendoza
- OAXACA . . . . . Victoria
- PATZCUARO . . . . . Posada de Don Vasco
- PUERTO VALLARTA . . . . . Camino Real
- (October 1, 1969)
- SALTILLO . . . . . Camino Real
- TAMPICO . . . . . Camino Real
- TAPACHULA . . . . . Camino Real

**SOUTH AFRICA**

- JOHANNESBURG . . . . . Carlton (June 1971)

**THAILAND**

- BANGKOK . . . . . Dusit Thani
- (January 1970)

**VENEZUELA**

- BARINAS . . . . . Llano Alto
- CARACAS . . . . . Avila
- CORDOBA . . . . . Miranda
- CUMANA . . . . . Cumanagoto
- MARACAY . . . . . Maracay Hotel & Country Club
- MARGARITA ISLAND . . . . . Bella Vista Hotel
- & Beach Club
- MERIDA . . . . . Prado Rio
- SAN CRISTOBAL . . . . . El Tama
- SANTO DOMINGO . . . . . Moruco
- TRUJILLO . . . . . Trujillo
- URENA . . . . . Aguas Calientes

Affiliated with  
Trust House Hotels:

**BRITAIN**

- LONDON . . . . . Brown's, Cavendish,
- Grosvenor House, Hyde Park, St. George's
- OXFORD . . . . . Randolph
- SHEFFIELD . . . . . Grosvenor House,
- Hallam Tower
- STRATFORD-UPON-AVON . . . . . Shakespeare
- SWANSEA . . . . . Dragon
- WORCESTER . . . . . Giffard

**IRELAND**

- DUBLIN . . . . . Shelbourne

**PORTUGAL**

- VALE DO LOBO . . . . . Dona Filipa

**SPAIN**

- ALGECIRAS . . . . . Reina Cristina

Affiliated for reservations with Hotel Corporation of America.

**UNITED STATES**

- ALEXANDRIA, Va. . . . . Charter House
- ANNAPOLIS, Md. . . . . Charter House
- BOSTON AREA . . . . . Charter Houses in
- Braintree, Cambridge, Lynn, Newton
- BOSTON, Mass. . . . . Logan International Hotel
- BUFFALO, N.Y. . . . . Charter House
- CLEVELAND (Euclid), Ohio . . . . . Charter House
- HARTFORD, Conn. . . . . Hotel America
- HOUSTON, Tex. . . . . Hotel America
- KITTERY, Me. . . . . Charter House
- MAUI, Hawaii . . . . . Kaanapali Beach
- NEW ORLEANS, La. . . . . Royal Orleans
- NEW YORK, N.Y. . . . . Plaza
- PORTLAND, Me. . . . . Charter House

- WASHINGTON, D.C. . . . . Mayflower
- Hotel America, Charter House,
- Airwayte (National Airport)

**BAHAMA**

- NASSAU . . . . . Balmoral Beach

**BERMUDA**

- Carlton Beach

**CANADA**

- WINNIPEG . . . . . Charter House

**FRANCE**

- MEGEVE . . . . . Mont d'Arbois

**LEBANON**

- BEIRUT . . . . . Le Vendome

**4** THE WASHINGTON PLAZA  
NEW STAR ON SEATTLE'S SKYLINE,  
A tour through the Pacific North-  
west's newest hotel.

**8** SEATTLE'S CENTURY 21:  
THE FAIR THAT WOULDN'T DIE.  
Beethoven and basketball live hap-  
pily ever after in Seattle's fabulous  
Center.

**10** SEATTLE, QUEEN CITY OF THE  
RUGGED NORTHWEST.  
All sorts of surprises, every one of  
them pleasant.

**12** ALCOA HELPS MAKE  
BEAUTIFUL HOTELS.  
An association of two great firms  
for your traveling pleasure.

**14** WHERE IT'S HAPPENING IN  
LOS ANGELES.  
Century Plaza: Swinging night life  
and great food.

Cover Illustrations: Joe Ireland and Earl Duff  
Photos pages 10 and 11: Seattle Times Photos by Joseph Scaylea.

WESTERN GUEST: Published by Western International Hotels,  
Executive Offices, The Olympic, Seattle, Washington 98111. Edi-  
torial supervision: Cole & Weber, Inc., 3100 South 176th Street,  
Seattle, Washington 98188. Western Guest is distributed free to  
guests in Western International Hotels; additional copies, 50c  
per copy.

All of the hotels listed on this page are part of Western's instant reservation net-  
work. Any of them will take care of your reservation needs.

LITHO IN U.S.A.

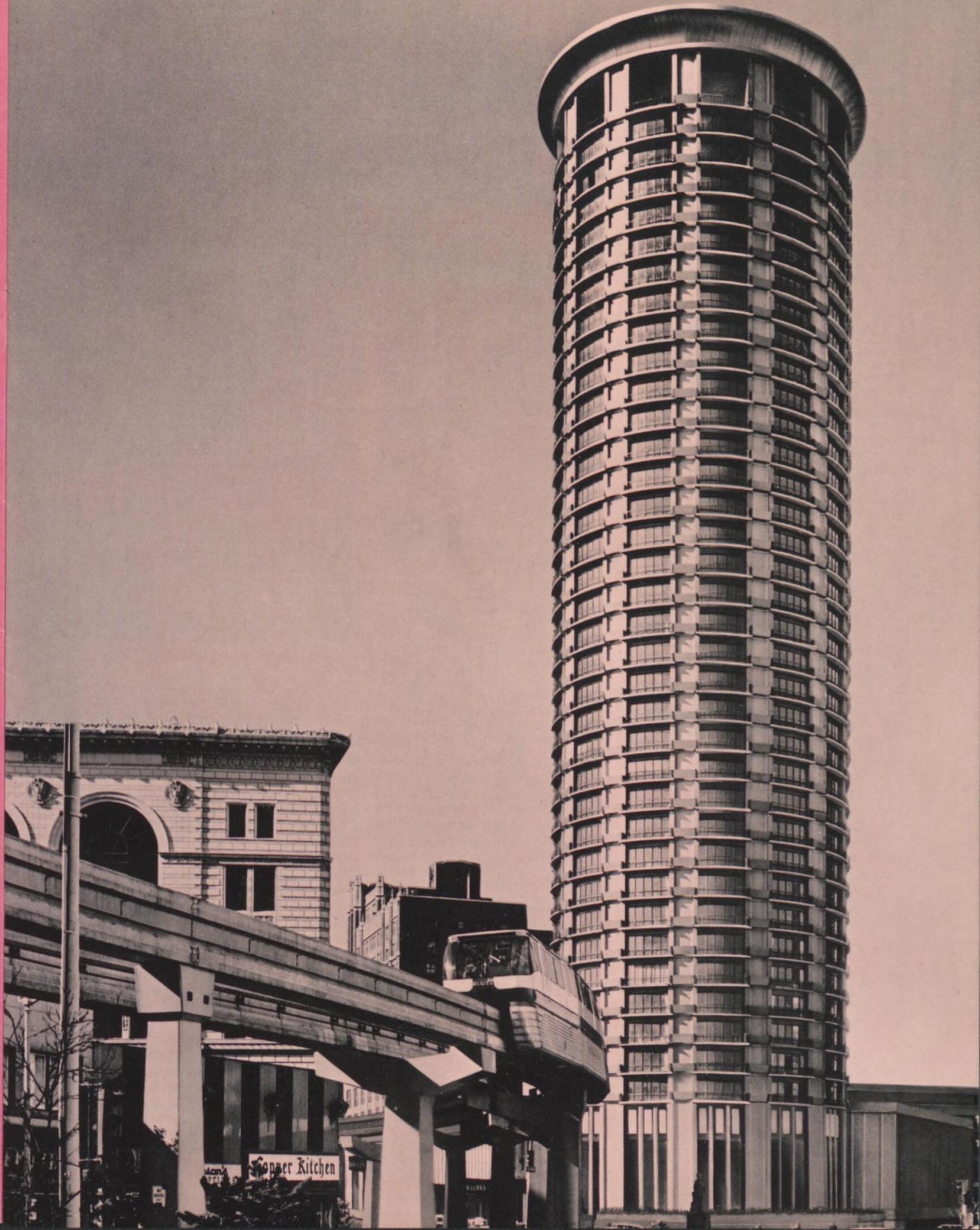
# New star on Seattle's skyline, The Washington Plaza

When Seattleites look toward the heavens they sometimes see the Olympic Mountains (if they're lucky and the day is clear). Now they're assured of a beautiful sight seven days a week. It's a gleaming tower forty stories high called The Washington Plaza, right in the center of town where the clouds can't get to it.

When it opens this June 29, Washington Plaza will not only be the tallest hotel in the Pacific Northwest but also the most elegant.

The tower's 450 guest rooms and suites are all extra wide and spacious, with huge view windows, 7 by 14 feet, that look onto panoramic views of downtown Seattle, the Olympic mountains, Puget Sound and Mt. Rainier.

Designs of the guest rooms are varied. There is no such thing as a standard interior at Washington Plaza. The rooms reflect the influences of England, Italy and France, as well as contemporary America. Many of the appointments have been custom-designed. Many imported from Europe. All guest rooms are air-conditioned and have color television.



**T**he decor of the Rib Room restaurant also has variations. In the morning it's light and bright. In the evening, intimate and romantic.

The Rib Room, by the way, boasts an authentic English Penny Farthing bicycle at its entrance, one of the hotel's many artifacts.

Washington Plaza's supper club, the Westlake Room, is something else again. Opulent and plush, it has rich purple and red carpeting, matching banquettes; a parquet pattern dance floor and theatrical artifacts decorating the walls.

The Westlake Room's stage is an exquisite affair, multi-curtained, draped with sumptuous appliqued velvet. Seating at the supper club is ideal: three levels to assure a perfect view from any seat.

Crowning the tower is the luxurious Rainier Suite. White carpeted and completely lined with immense view windows, the drawing room is adorned with such niceties as a grand piano, crystal chandeliers, and priceless mirrors and glassware.

The suite's parlor has a masculine feeling with leather chairs, a game table and bar. An unusual circular staircase leads from this room to a lavish bedroom right at the top of



the hotel. There are three other bedrooms, all with adjoining powder rooms, in the suite.

Cuisine and entertainment in Washington Plaza promises to be as exciting as the decor. The Rib Room will feature prime beef specialties, often by the pound, as well as American and Continental cuisine.

The Westlake Room will have top-name entertainers performing six nights a week along with international cuisine and live music and dancing. Adjoining it will be The Parlor, a very cool and unwound cocktail lounge.

And there'll be a Trader Vic's, that famous South Sea haven of exotic cocktails and gourmet cuisine.

Room service at the hotel will be instantaneous with a unique "fly-

ing kitchen" (kitchen in an elevator, in other words), dispensing such goodies as coffee, Continental breakfasts, snacks and refreshments.

Whether you're planning for 20 or 880, Washington Plaza Hotel has ideal facilities. The new tower part of the hotel is joining another Western International Hotel, the popular Benjamin Franklin or plaza part of the hotel. Together, tower and plaza offer a total complex of 715 guest rooms and suites with prices ranging from moderate to deluxe.

The hotel's Plaza Ballroom and eleven other meeting rooms are designed to get things done efficiently, effectively and pleasantly.

The handsomely appointed ballroom is completely equipped with audio and visual equipment: sound



systems, blackboards, easels, podiums, and mikejacks.

Escalators provide easy access to the meeting rooms and restaurants from the elegant two-story lobby and to the adjoining specialty shops and cocktail lounge.

Motorists can enter the hotel via a fourteen-level parking garage for over 300 cars. There's a drive-in entry joined by escalator to the lobby.

#### **A perfect location**

Washington Plaza's location is just about ideal. Right in the center of downtown Seattle, close to major department stores, businesses, and steps from the Monorail to the Seattle Center.

Glittering high on Seattle's skyline, Washington Plaza promises to be a truly great hotel. Come see us. Any time after June 29.



#### **SPECIAL FEATURES**

Service, the right kind, on time, is the essence. Including a kitchen in an elevator so breakfast can be delivered to any room in the tower within 10 minutes of an order.

The tower is designed to give every guest suite a view—each room has more than 100 square feet of insulated glass.

Parking is designed to eliminate waiting lines—there's room for over 300 cars in covered garage area.

The mechanical figures are staggering: The air-conditioning system could serve a fair-sized community; the carriage entrance has 3,000 lights; there's enough sound system equipment to set up a Hollywood recording studio; the staff uniform inventory contains more individual items than that of a major opera company.

And the employees have been on the job several months prior to the hotel opening, not only learning specific duties required by the hotel facilities, but also attending a school in Western International Hotel courtesy and service standards.





# Seattle's Century 21

**THE FAIR THAT  
WOULDN'T DIE**



Everybody knows what happens to world's fairs. They take years of expensive publicity, planning and building. And for one frantic year, maybe two, they blossom in wonderland magic. Then, inevitably, they die and everyone feels like the circus has gone and won't be back again for a very long time.

But Seattle planners had a better idea for their 1962 fair. Rather than let it go the way of most fairs, they turned it into a delightful green park bursting with joyful fountains and all sorts of fun things to do and

see. In the Coliseum you might find anything from a basketball game to a boat show. There is an amusement park called Fun Forest, a happy mix of eight museums and galleries, and acres of tree-shaded lawns for lounging and picnicking. But the pride and joy is a permanent performing arts center which includes an impressive repertory theater and opera house.

Visitors will be happy to know that Seattle Center is only 90 seconds away from downtown Seattle and the Washington Plaza Hotel

via Monorail, an elevated train that's almost a horizontal elevator from The Washington Plaza. Here are some things not to miss when you land:

*Northwest Craft Center* is an art and handicrafts sales gallery filled with the work of talented craftsmen. You'll find handblown glass and sculpture in wood and stone. Also pottery, weaving, unusual gift wrap, baskets, knitting.

*Hall of Fire Engines* is a fun place full of antique firefighting equipment. And there are life-size "touch me" models the kids can climb on.

*Pacific Science Center* is almost a park in itself with five beautiful buildings arranged around a lovely water garden. Exhibits are constantly changing; popular attractions are the astronomy and aerospace shows.

*Museum of Flight* features historic aircraft, among them an early Sikorsky helicopter and an F-5 jet fighter. And you can "fly" in a hooded Link trainer.

*Seattle Art Museum Pavilion* has an ever-changing schedule of exhibits ranging over a full spectrum of art from ancient to contemporary. There is always something exciting.

At the *Pottery Northwest Workshop* in the Food Circus you can watch potters at work at their wheels and see pottery in all stages of development. If you like, you can buy dishes or vases or a whimsical mushroom garden seat.

*International Bazaar* is an exciting arcade of foreign shops. Among the things you can buy are Scandinavian clothing and cookware, silks from India, Korean brass, Dutch shoes, lederhosen and loden coats.

Why not make your visit to Seattle Center an all-day affair and eat there too? Western Hotels offers elegant dining atop the famous Space Needle, and for an inexpensive snack there are numerous international food bars in the Food Circus and many snack booths around the park. Or, bring a picnic and enjoy the lawns and fountains and the joyful atmosphere of Seattle's fabulous park.

For a schedule of events and map of the Center, write to Seattle Center, Special Activities, 305 Harrison Street, Seattle, Wash. 98109.



Seattle is a real surprise to those expecting the metropolitan asphalt jungle of a major urban area. The amazing truth is the Northwest's biggest city is the center of a spectacular sporting paradise.

This ideal mix of city and wilderness is made possible by Seattle's unique natural setting, right on the edge of Puget Sound, that huge salt water arm of the Pacific. Mighty mountains and forests and fish-filled rivers and streams are practically at the city limits. So the variety of natural recreational attractions is almost unlimited and it doesn't take a three-day safari to get to them. In fact, all of these varied activities are so accessible (ski resorts just one hour away; dude ranches, two hours) that Seattle boasts the fastest fun in the West.

Skiing is a good example. From most places in the area it is less than an hour's drive to any of a half-dozen ski slopes in the Cascades, with many more only slightly further away. Some are so close to the major metropolitan area that skiing under the lights on week nights is a good way to shake off the day's frustrations.

The Cascades have some great ski slopes but they also contain

some of the best mountain climbing areas on the continent. The North Cascades, a rugged wilderness area within a two to three hour drive of Seattle, still has peaks that have never been climbed. And the American Everest Expedition trained on magnificent Mt. Rainier, crowning glory of the Cascades.

Those familiar with only the tamer ranges of the eastern U.S. will be amazed at these mountains. Because they are young mountains, as time is counted geologically, they are rugged, with huge, craggy peaks and river valleys deep enough to hide the Catskills. Deer, mountain goat, elk, bear and cougar are still abundant.

But skiing, mountain climbing and hunting are the pleasures of the daring. If you would prefer to



enjoy nature in more leisurely stride, you can take advantage of hundreds of miles of hiking trails and forest campgrounds. There are enough to go around, too, even in the busy summer months.

So much for land pleasures. Seattle is a city of water, water everywhere. There are literally hundreds of lakes and rivers in the area. And Seattle is right on the edge of huge, saltwater Puget Sound. This abundance of water offers an unlimited opportunity for swimming, water skiing, scuba diving and surfing, but most of all it provides a vast playground for boating and fishing.

There are, in fact, more pleasure boats per capita in the Puget Sound region than anywhere else in the world. Boats of all kinds and sizes, powered by sail or motor, race on Lake Washington—a huge body of water right in the city—troll for salmon in the Sound, or search for hidden harbors in the San Juan Islands. There is enough water to keep it all uncrowded and the mild climate makes boating a year-long possibility.

A great way to see the picturesque Puget Sound is by the sleek and comfortable Washington State Ferries. They'll take you just about anywhere you want to go on Puget



# Seattle, Queen City of the Rugged Northwest



Sound. To the San Juan Islands, for instance.

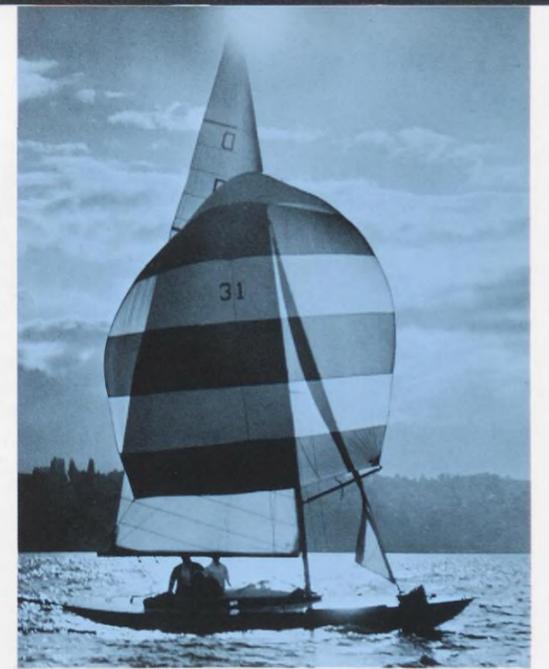
The San Juan cruise is definitely one of the most beautiful water trips in America. There are 172 islands in the archipelago and the ferries weave in and out among their inviting coves and bays and hidden little beaches. You can view it all from the decks or from huge picture windows. The ferries stop at the four largest islands (Orcas, Lopez, San Juan and Shaw). Each has its own particular charm.

There are pretty resorts and well-equipped campgrounds with tent and trailer spaces. You might want to enjoy the 4,800 acre Moran State Park on Orcas. And visitors shouldn't miss Mt. Constitution, highest point in the San Juans, which offers a panoramic view of Puget Sound and the Cascade Mountains.

Other ferry trips can take you to very charming, very British, Victoria, B.C. and then on to Vancouver, B.C. Ferries also journey up

placid, sheltered Hood Canal and to the nearby islands of Vashon and Bainbridge.

A scenic 3-hour outing by car and ferry, or by car alone, can take you to another world called the Olympic Peninsula, the mysterious land that separates Puget Sound from the mighty Pacific. This is a country of ruggedness and great beauty, dominated by the Olympic Mountains with their lush rain forest. It is said that parts of this country have never been explored by



man. So, if you're looking for a frontier, a place to discover, the Olympic Peninsula is it. If you aren't quite that adventurous, there are lots of other things to do. You can ski, fish (salt or fresh water), dig for clams, pick oysters, swim, or visit an Indian reservation.

When you're ready to return to the creature comforts and faster pace of metropolitan city life, Seattle is never more than a few hours away—right in the middle of a natural wonderland.

# Alcoa helps make beautiful hotels

Whenever Seattle's exciting new hotel, the Washington Plaza, is described as a Western International Hotel, four other very important words appear: they are, "in partnership with Alcoa."

The groundwork for this business relationship was laid in Los Angeles where Western's Century Plaza is part of Alcoa's fantastic development called Century City. In 1961, Alcoa purchased the 260 acre site of the City from Twentieth Century-Fox Film Corporation for \$43 million. The movie company leased back 80 acres, and that area is now used extensively in movie and television film making.

The remaining 180 acres are divided by Olympic Boulevard, creating a "commercial" section of office towers, hotel, shops and restaurants and a "residential" section of apartment buildings and towers.

The "world's most beautiful hotel," the Century Plaza, has been a part of Century City since June, 1966. Public acceptance of the hotel and the City encouraged Edward E. Carlson, president of Western International Hotels, to discuss with Alcoa plans for Seattle's beautiful hotel, the Washington Plaza. It was quite clear to Carlson that Western and Alcoa shared an equal interest in "quality" and that Alcoa understood Western's determination to pursue excellence in every facet of a hotel's operation. The Washington Plaza partnership was created and now as the Seattle hotel finalizes plans for opening festivities, the Los Angeles hotel celebrates a third birthday.

Alcoa products found a showcase in the Los Angeles hotel and

were used effectively, both as part of the structure and as part of the decor.

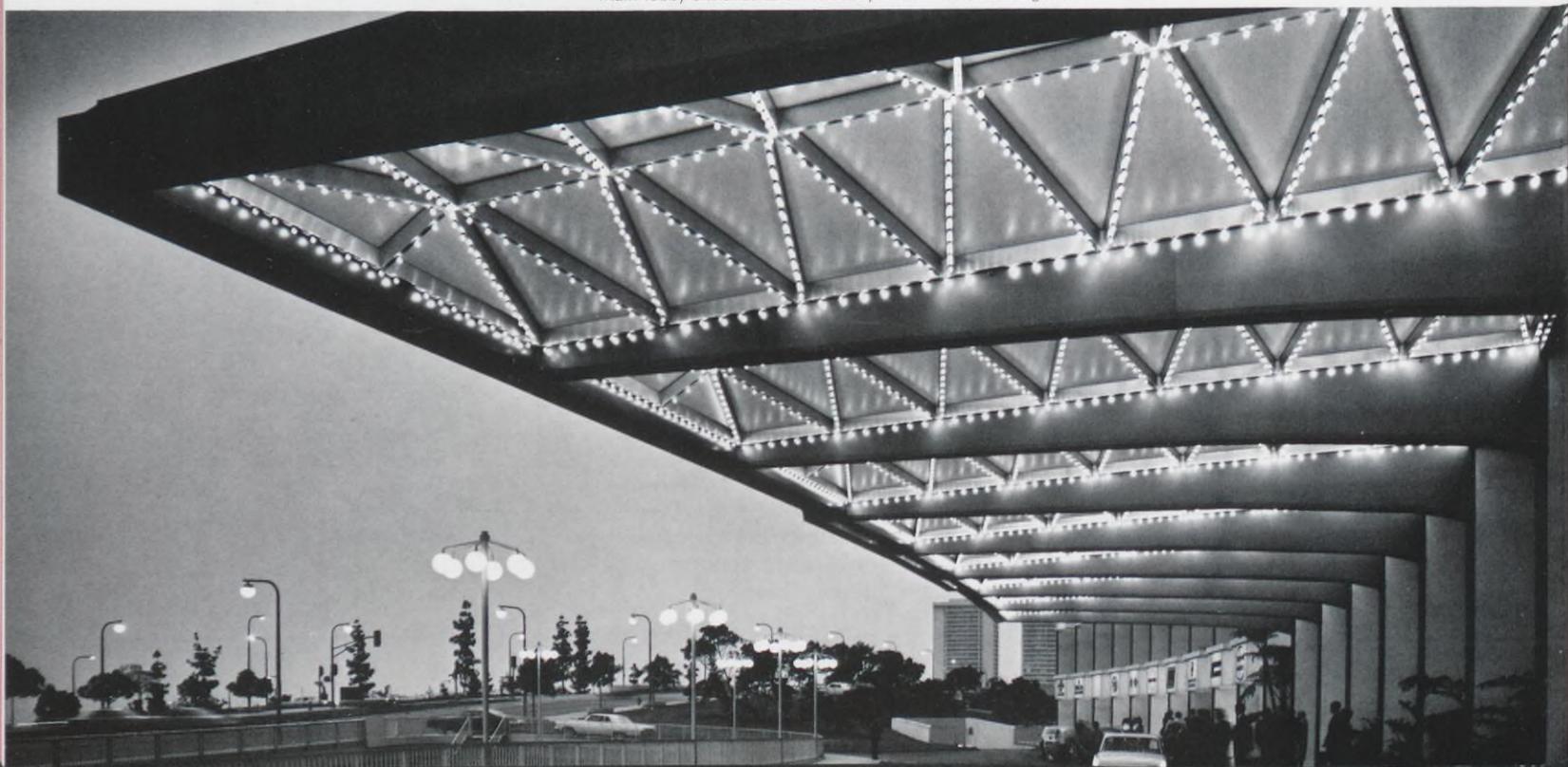
An Alcoa product will be immediately evident at the Washington Plaza, too, where nearly 400,000 pounds of light metal called Duranodic 300 have been used on exterior columns, window panels and frames, balcony railings and store fronts. Duranodic 300 was selected for its appearance, durability and maintenance features, but it will enhance the beauty of the circular tower providing a finish that is muted and will vary as the light changes.

The astute visitor will also find Alcoa products used in numerous ways within the building. The railings at the entrance to the supper club, for example, show an interesting design use of the product.

Western International Hotels' subsidiary, Western Service and Supply Company, has been responsible for decor at the Washington Plaza and senior designer, Herbert H. Bentley, indicated that color versatility broadened the scope of the light metal's use and added immeasurably to its decor value.

And so the words, "in partnership with Alcoa" have meaning as the Washington Plaza nears completion; not only for the original partners envisioning the tower, but also for the travelers who will enjoy its luxurious surroundings and appointments.

Main lobby entrance to the Century Plaza Hotel, Los Angeles.



**“We’re always striking  
up friendships with people  
we never see again.  
It’s a little sad.”**



We hire stewardesses that we like.  
As people.  
We figure if she makes a good person,  
she'll make a good stewardess.  
And your flight will be just a little bit nicer,  
because she is.  
One girl that we hired is Linda Scruggs,  
from Sacramento, California.  
She talked to us about making friends in  
the air:

**“People like talking to the stewardess.  
And I like talking to people.  
Especially businessmen. They’re the  
most interesting.  
First they give me a hot tip on the stock  
market, then they warn me to stay out  
of it.  
You know, I’ve been flying for two years  
now.  
I’ve probably met over 10,000 people.  
Many of them I remember.  
And every once and awhile I wonder how  
they’re doing.”**

We think Linda is a nice person. She brings  
a little something extra to her job. That’s  
the American Way.

**Fly the American Way.  
American Airlines**



# Where it's happening in Los Angeles

If you think all the fun and excitement in Los Angeles is at Hollywood, Sunset Strip or Disneyland, just wait until you've sampled the fun at the Century Plaza. You'll be in for a few surprises and a marvelous choice of fine cuisines and entertainment.

The Century Plaza is fast becoming the entertainment center of Los Angeles. And it's no wonder. Within the hotel complex there are numerous exciting and different restaurants, cocktail lounges, and nightclubs.

For openers there's the luxurious Lobby Court, where guests can rendezvous with friends and sip a tall cool one in complete relaxation.

The lively Westside Room supper club is Century Plaza's pride and joy—and justly so. Lavishly appointed in rich reds, golds, crystal sconces and plush velvet upholstered banquettes, the Westside Room is curved and terraced to establish an intimate rapport between star and audience. And it attracts famed performers from all over the world: headliners like Julie London and Matt Monroe.

Swingers and romantics will find the Hong Kong Bar an especially intriguing place. Here a deliberate blending of low-beamed ceilings, bare brick walls and private rooms lightly screened with Chinese beading set the mood for the Hong Kong's unusual "waterfront dive" theme. And adding to the mystique of the Hong Kong Bar are specialty drinks and top-name entertain-

ment—everything from hilarious impressionists to psychedelic rock groups.

For memorable dining and a setting reminiscent of Old Spain, you'll love The Granada—with its gracefully arched rooms and flower-decked fountain. Menu headliners are decidedly international and the choice of cuisine—lunch or dinner—is virtually unlimited. Superb cocktails in the adjoining Granada Bar.

For the calm beauty of Japan, retreat to the Yamato restaurant, treat yourself to Oriental delicacies and dine in the fashion of Tokyo's finest restaurants.

If the warm California sun beckons, try the gay Parisian atmosphere

of the indoor-outdoor Cafe Plaza or the Garden Room with soaring glass walls which let the sun and plaza gardens right in.

And what's not at Century Plaza you'll find nearby: bounding Century City on the north is fashionable Beverly Hills; to the west is the UCLA campus; and adjoining to the south is the world-famed motion picture studio of Twentieth Century-Fox. From Century Plaza, the ocean and Hollywood are minutes away; Disneyland, about an hour.

Next time you're in sunny Los Angeles, make Century Plaza your entertainment headquarters, and you'll see how exciting a hotel can be.

Century Plaza—An ALCOA property operated by Western International Hotels.





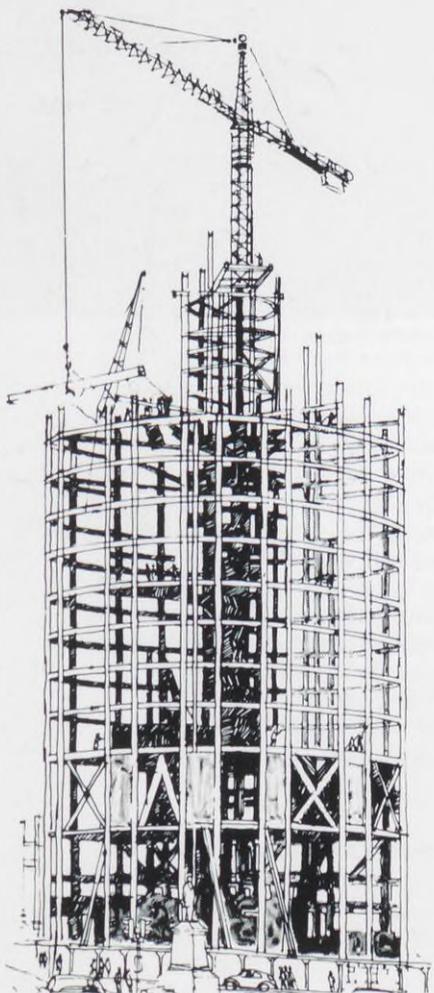
Century Plaza—An ALCOA property operated by Western International Hotels.

# Century Plaza to the rescue

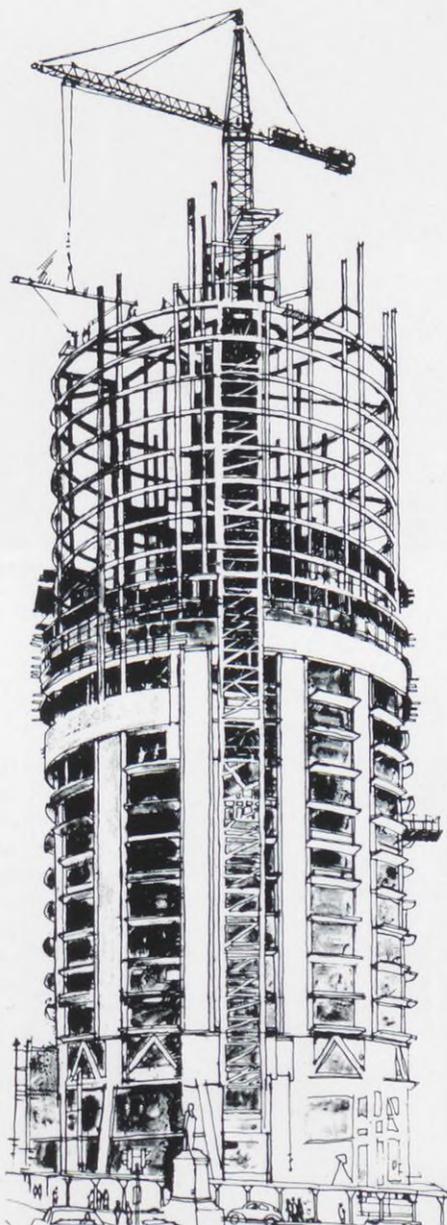
Los Angeles. You've got the big town hunger. You're lost in the brassy, casual sprawl. Where are they, the cool, quiet supper clubs where you can pour yourself into the liquid dark and hear voices that never were naive? Matt Monroe, Julie London, Sergio Franchi. The Westside Room, Century Plaza. Nothing else like it in Los Angeles.



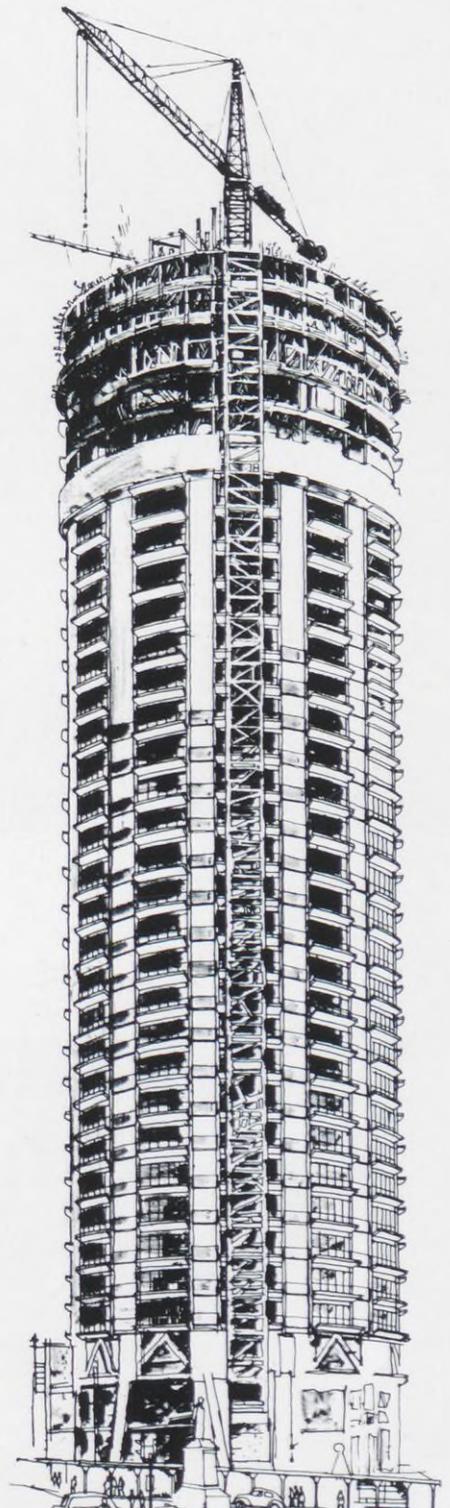
WESTERN INTERNATIONAL HOTELS



APRIL '68



JULY '68



OCTOBER '68