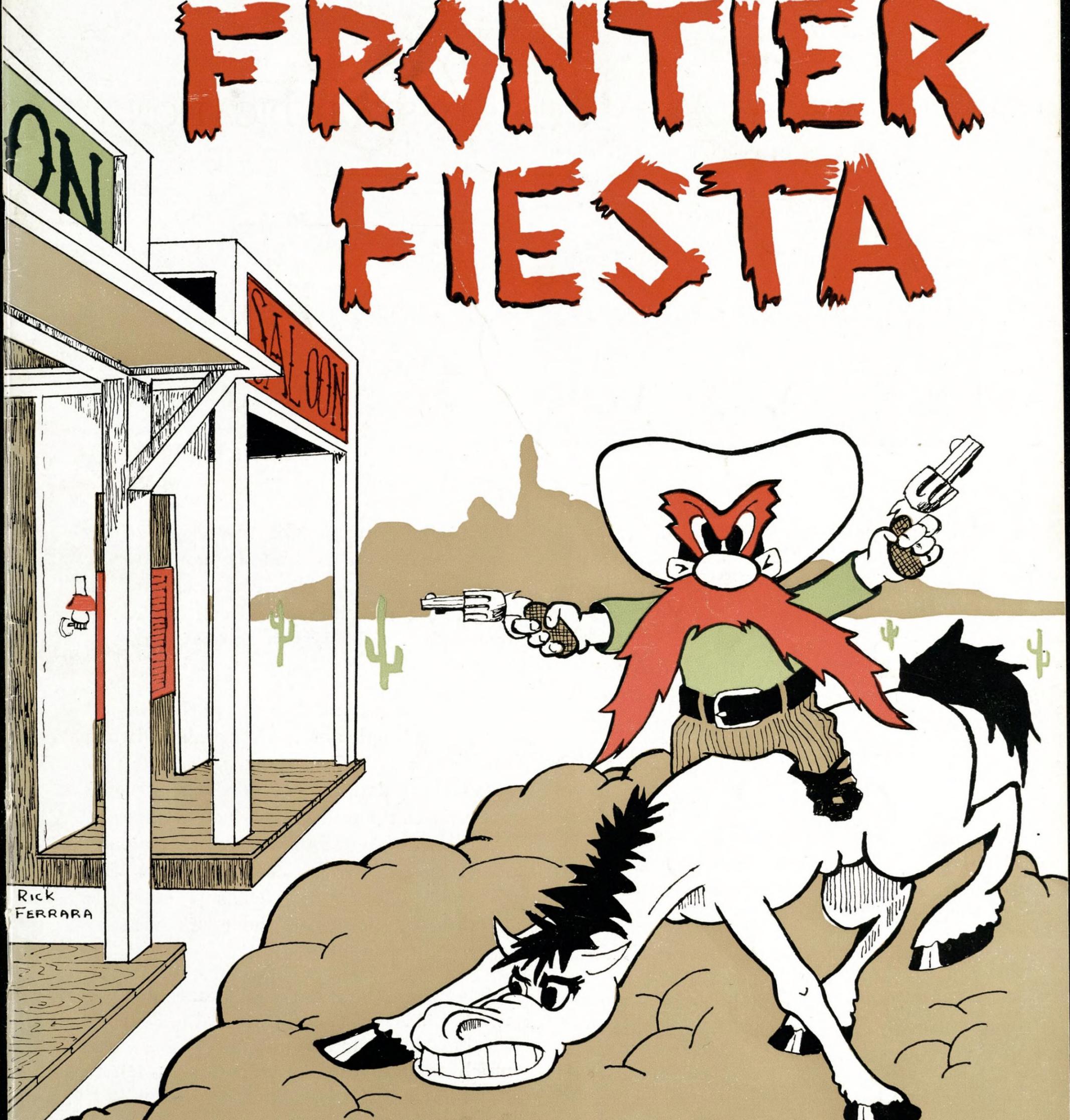


UNIVERSITY OF HOUSTON

FRONTIER FIESTA



Rick
FERRARA

THE GREATEST COLLEGE
SHOW ON EARTH

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FIESTA DEDICATION

to

DR. JAMES EDWARD WILLIAMSON

By a unanimous vote of the Frontier Fiesta Association the 1957 Frontier Fiesta is dedicated to Dr. James Edward Williamson. He is known to all the students as Dr. Will.

Dr. Will came to the University of Houston in 1942 as an associate professor of mathematics and was promoted to Dean of Men in 1950.

Dr. Will received his Bachelor of Science degree from Stephen F. Austin College in 1930, his Master's degree from Texas Tech in 1936, and a Doctor of Education degree from Colorado State College of Education in 1950.

He is a member of the National Association of Student Personnel Administrators and the Texas Association of Student Personnel Administrators of which he was president last year.

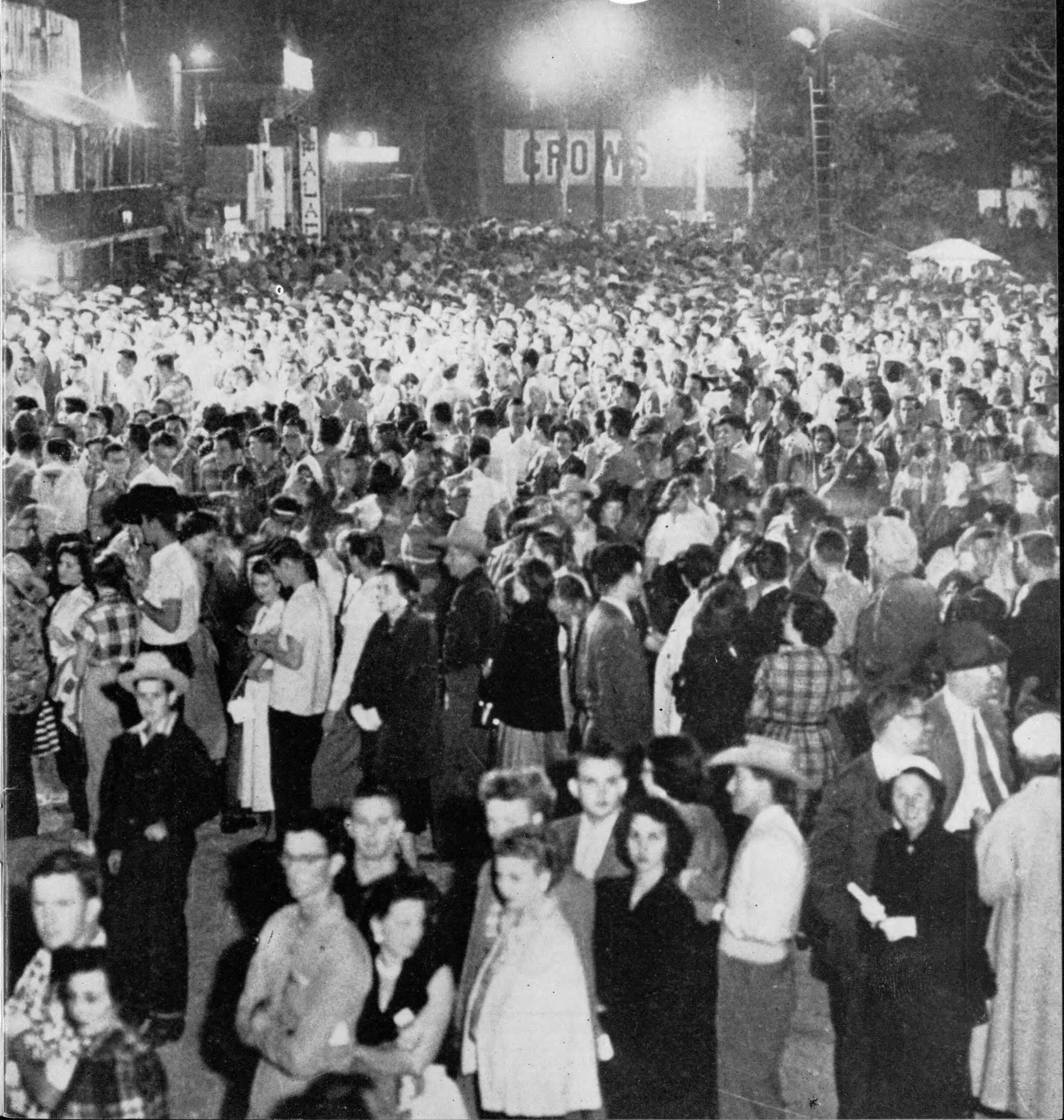
Dr. Will has devoted the entirety of his

life to the education of the people of his state, starting in 1922, at the age of 18, by teaching history in Alto, Texas and progressing to his present job as Dean of Men in one of the South's largest and most progressive schools.

He has an intense desire to work with and for young people and is a very fair and open minded person. His personality is such that it invites students to come in and talk over their problems and his advice contains the solution. Dr. Will has worked very closely with Frontier Fiesta since its start and has been one of its most ardent supporters. He has been a sponsor of the Frontier Fiesta Association since 1947.

Therefore, the student body and the Frontier Fiesta Association feel proud to dedicate the 1957 Fiesta to this man who has done so much to help the Fiesta in its growth to "The Greatest College Show On Earth."

*Greatest College
Show on Earth*



FOR YOUR SAFETY AND ENJOYMENT

Buy Fiesta Money ONLY at designated ticket booths.

Use ONLY Fiesta Money to enter shows or make any purchase on the lot. DO NOT use legal currency.

ALL persons desiring to take pictures in Fiesta City MUST have in their possession a CAMERA PASS obtained from the Marshal's Office located in the rear of the Corral.

NO intoxicating beverages will be permitted on the lot. This is a University of Houston Rule.

NO loaded guns, LIVE cartridges, or blanks will be permitted on the Fiesta lot at any time.

NO ONE will be allowed behind any Fiesta Show. DO NOT smoke inside shows.

In order to prevent the issuance of parking tickets, park ONLY in designated parking areas.

The Lost and Found will be located in the Marshal's Office.

The breaking of any one of these rules may mean your expulsion from Fiesta City. Help us help you enjoy yourself.

BOB REESE
Marshal

JOE SUTTLES
Chief Deputy
Fiesta City
Texas

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Beard Contest

Richard Coselli, Fiesta Chairman

Miss Annie Oakley Contest

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Presentation of Hi Fi Set
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TUESDAY, APRIL 23

Release of Show Judging for Joe Koppel
Award

Beard Contest — Reddest

WEDNESDAY, APRIL 24

Drawing for Ford and Presentation by
Don McMillian

Beard Contest — Fanciest

THURSDAY, APRIL 25

Presentation of Trophies to Beard Contest
Winners

Beard Contest — Longest

FRIDAY, APRIL 26

Presentation of Trophies to Annie Oakley
Winners

Beard Contest—Best All Around

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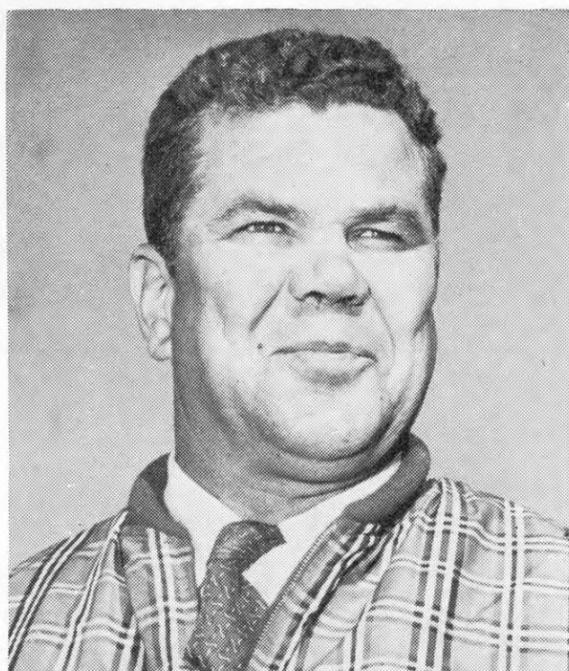
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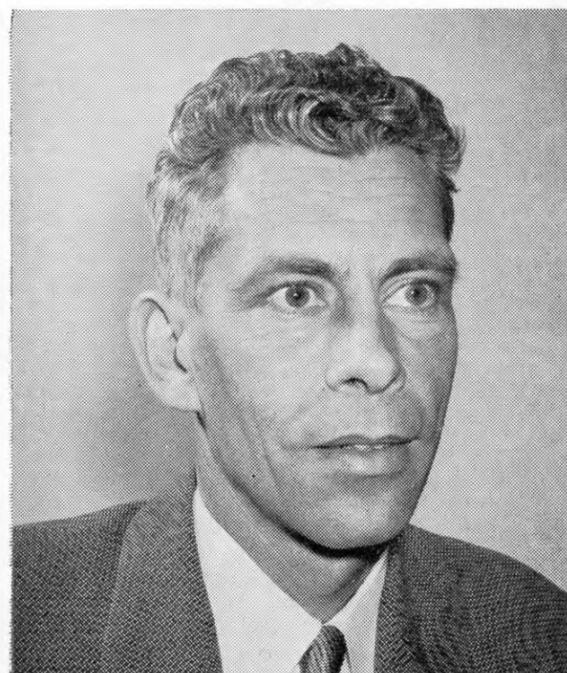
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Assistant Dean of Men



STEVE SAKACH
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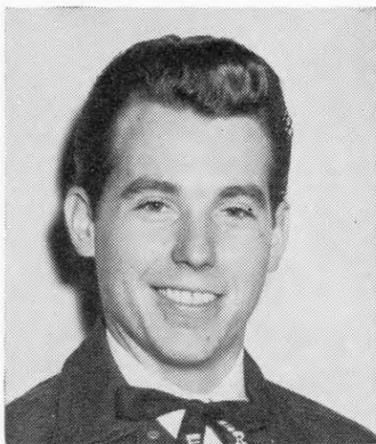


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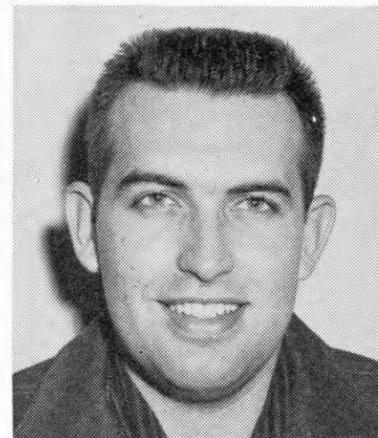
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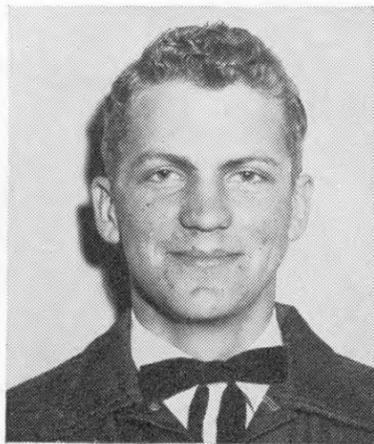
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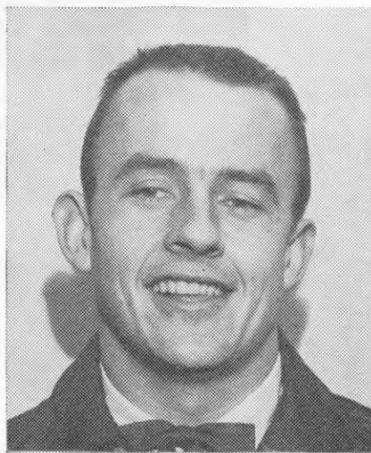
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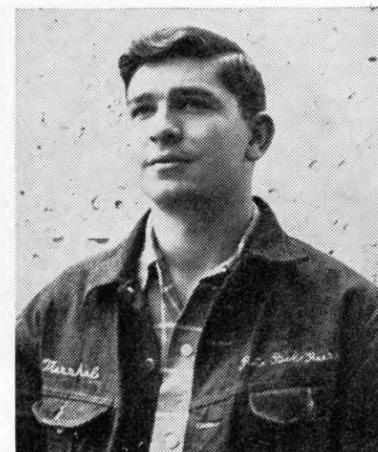
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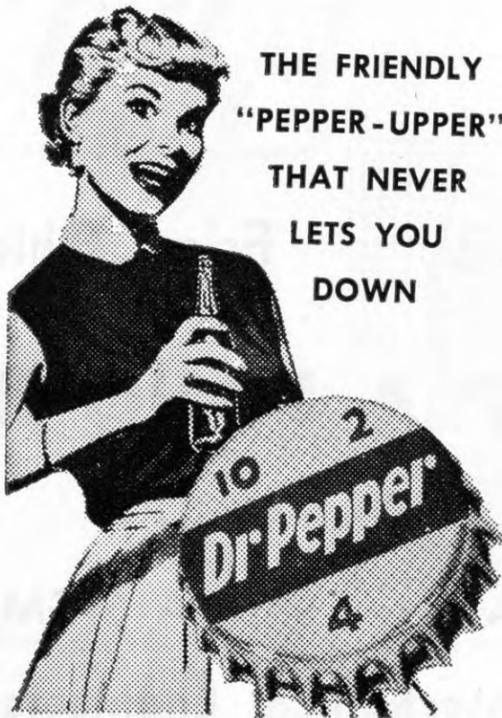


HARRY MELLON
Business

Left to right: 1st row: Victor Brownback, Joe Suttles, Toni Stinson, Bob Dunson, Howard Perkins; 2nd row: Rick Ferrara, Buddy Perkins, Ginger Wright, Buddy Fuller, Carlon Markham, Ken Reilly, Robert Sasseen, Bob Meyer, Fritz Weisbach; 3rd row: Robert Rogers, Gloria Novak, Norma Golman; 4th row: Al White, Jack Waite, Judy Gamble; 5th row: Jim Bob Goeman, Bob Moore.



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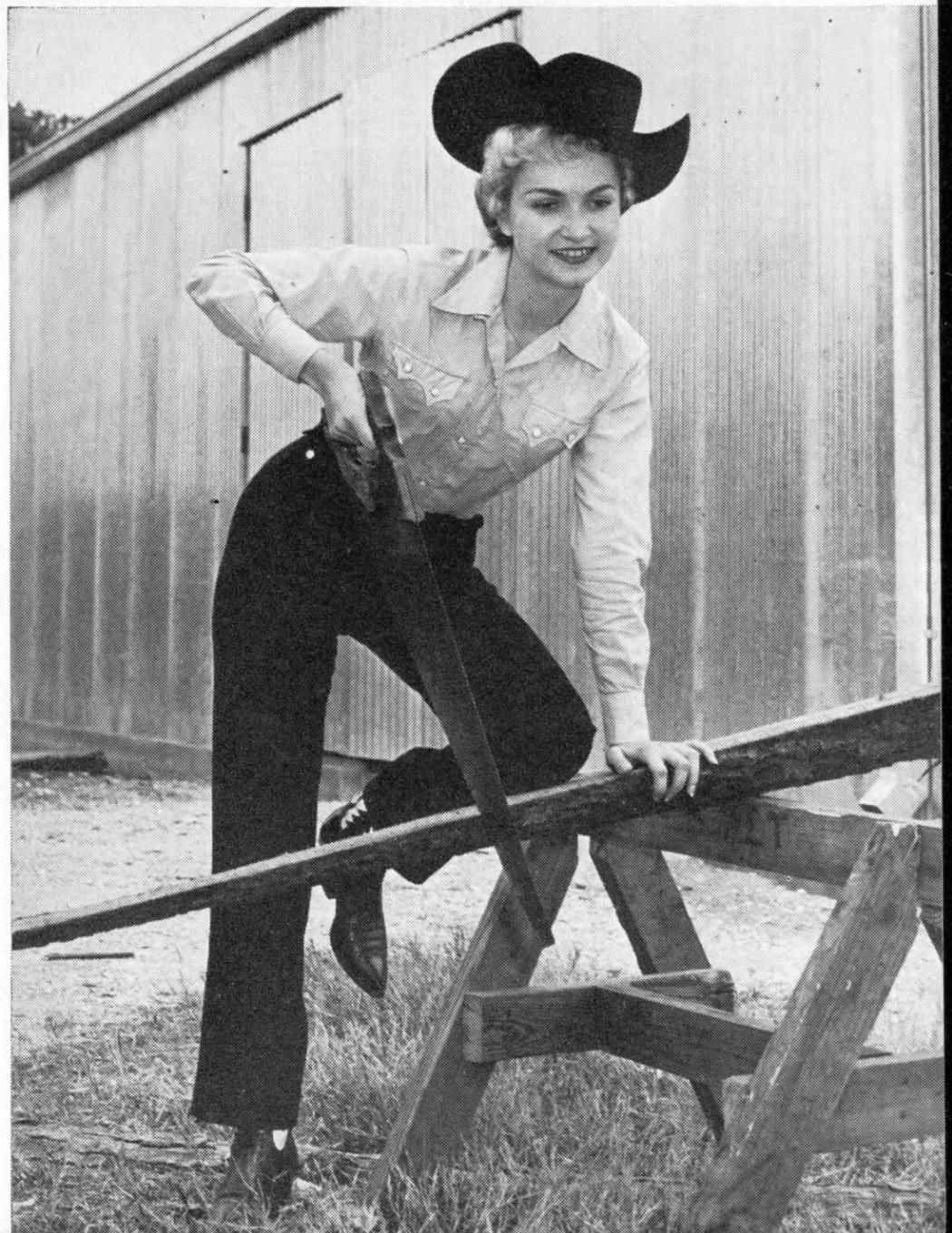


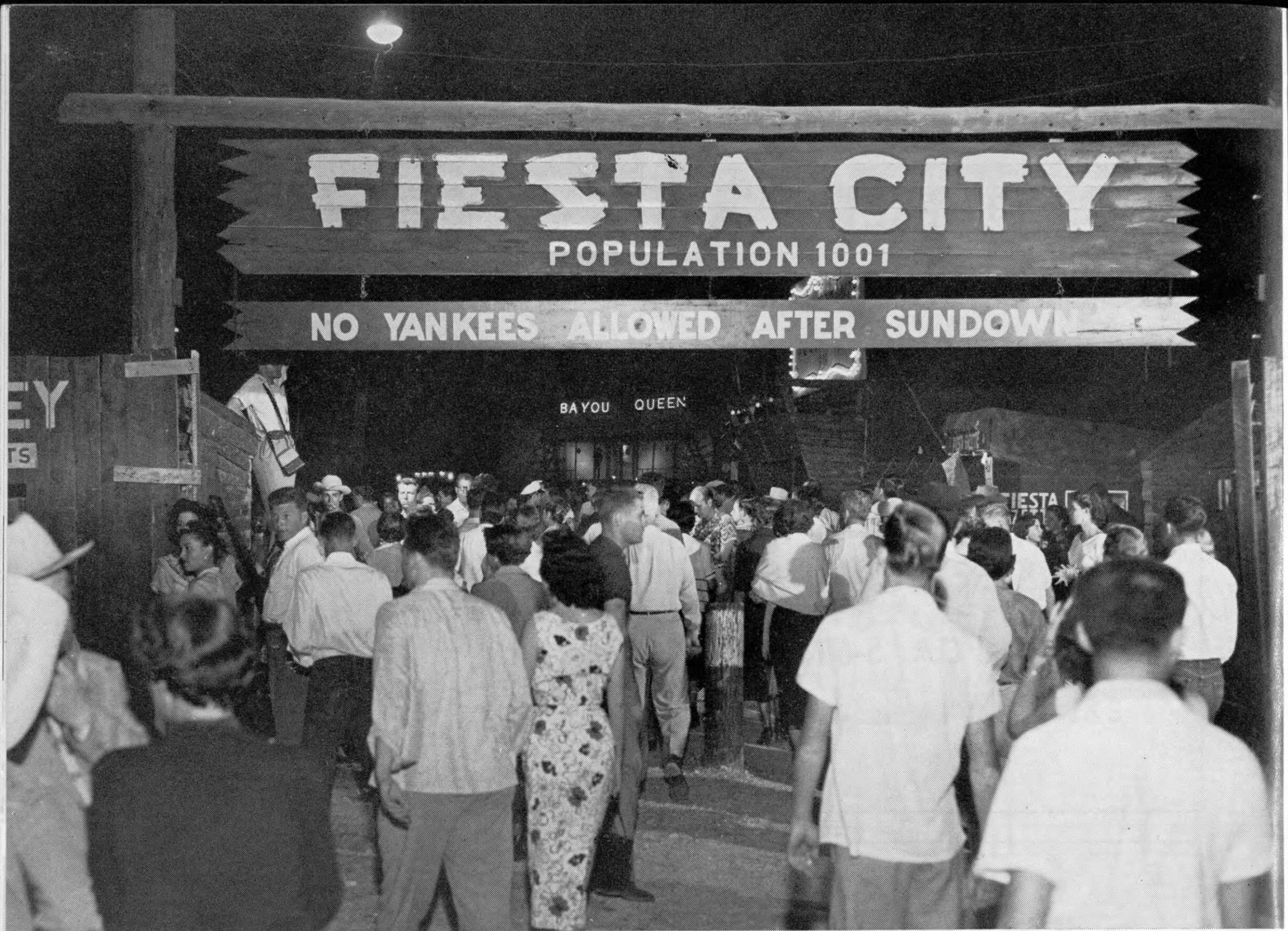
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COLLEGE CAMPUS REFLECTS OLD WEST

For three months, every year the University of Houston goes rip-snortin', wild, and wooly west. "Gun totin" cowpokes and denim-clad boot-shod coeds roam tha campus greetin' each other with : "Hi-ya Pard!"

From February to April it's Frontier Fiesta time and all campus conversation takes on the "he went that-a-way" flavor of television westerns.

Frontier Fiesta, a student activity annual event, has grown from a three-show presentation in 1940 to a sprawling seven acre "city" with more than 20 attractions this year.

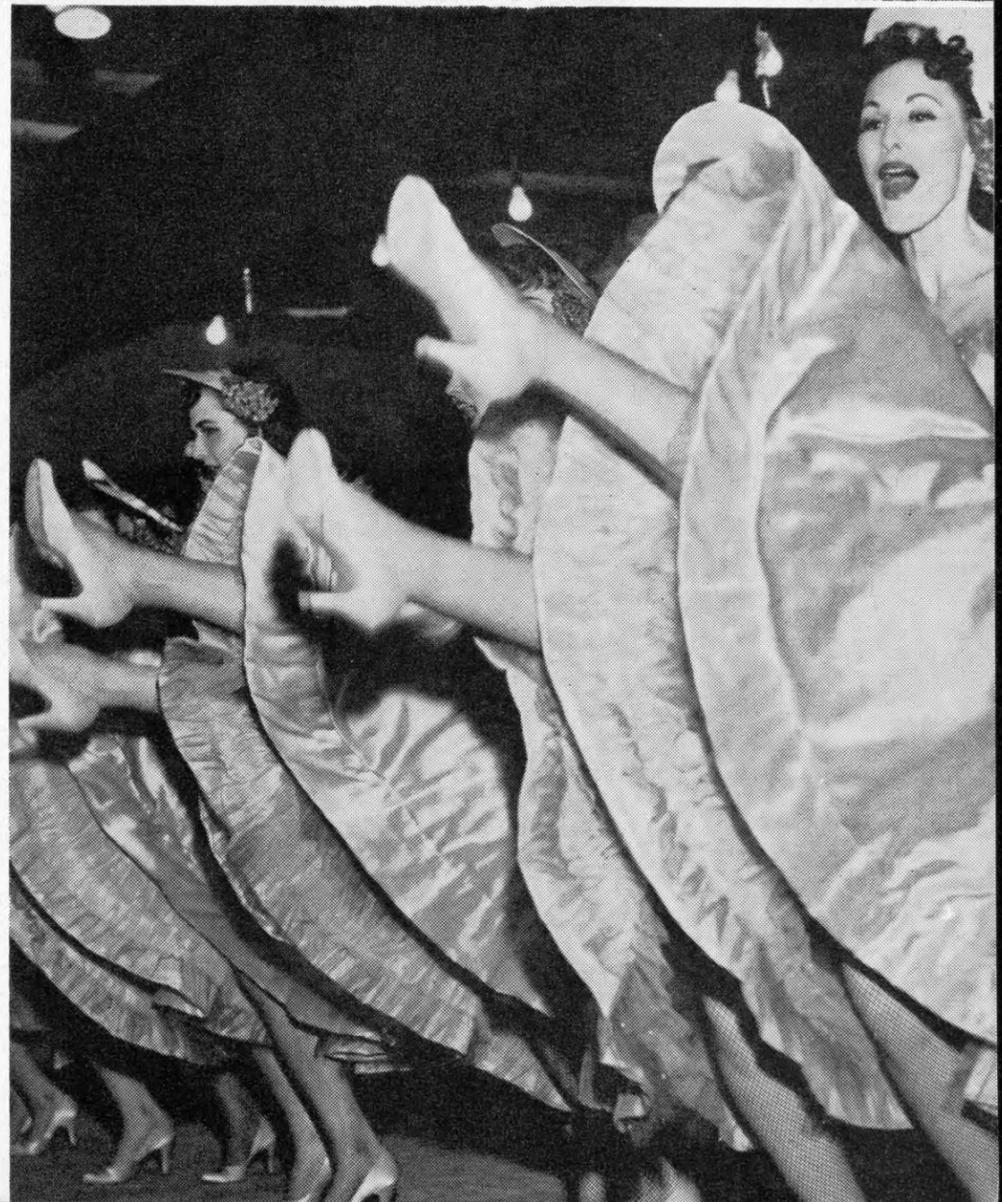
Western atmosphere captures the campus with the announcement of the annual beard-growing contest. Male students sprout chin-foliage in hopes of getting one of the awards for the best, funniest, reddest, ugliest, scrawniest, or most unusual beard.

When the boys start sporting chin-feathers and the girls begin to wear boots and cow-girl costumes, the air is filled with "Better Be Thar!"; Frontier Fiesta spirit hits the campus.



On the seven acre tract known as "Fiesta City", replicas of famed saloons at the turn of the century seem to spring up over night. The Silver Moon, Crows Nest, and others of the log-cabin-pleasure-palace variety are built by a student body intent on setting up the best building the quickest.

Fraternities, clubs, sororities, and campus organizations all add their part to the western event. Campus waddies and cowgirls still attend classes, but the conversation outside class rooms is limited to various ways of phrasing: "What are you doing for Fiesta?"



The girls practice can-can routines. Boys perfect the carnival Barker's husky "Tell ya' What I'M gonna do." Each club or organization has its own show or project and almost every member has a part to play.

Big event after big event keeps the campus in a constant buzz of excitement — First the shaving to begin the Beard Contest — Then the "Date Auction" in which ten of the prettiest girls and ten of the handsomest males are sold to the highest bidder for a dinner date — Next the Kick-off Dance and

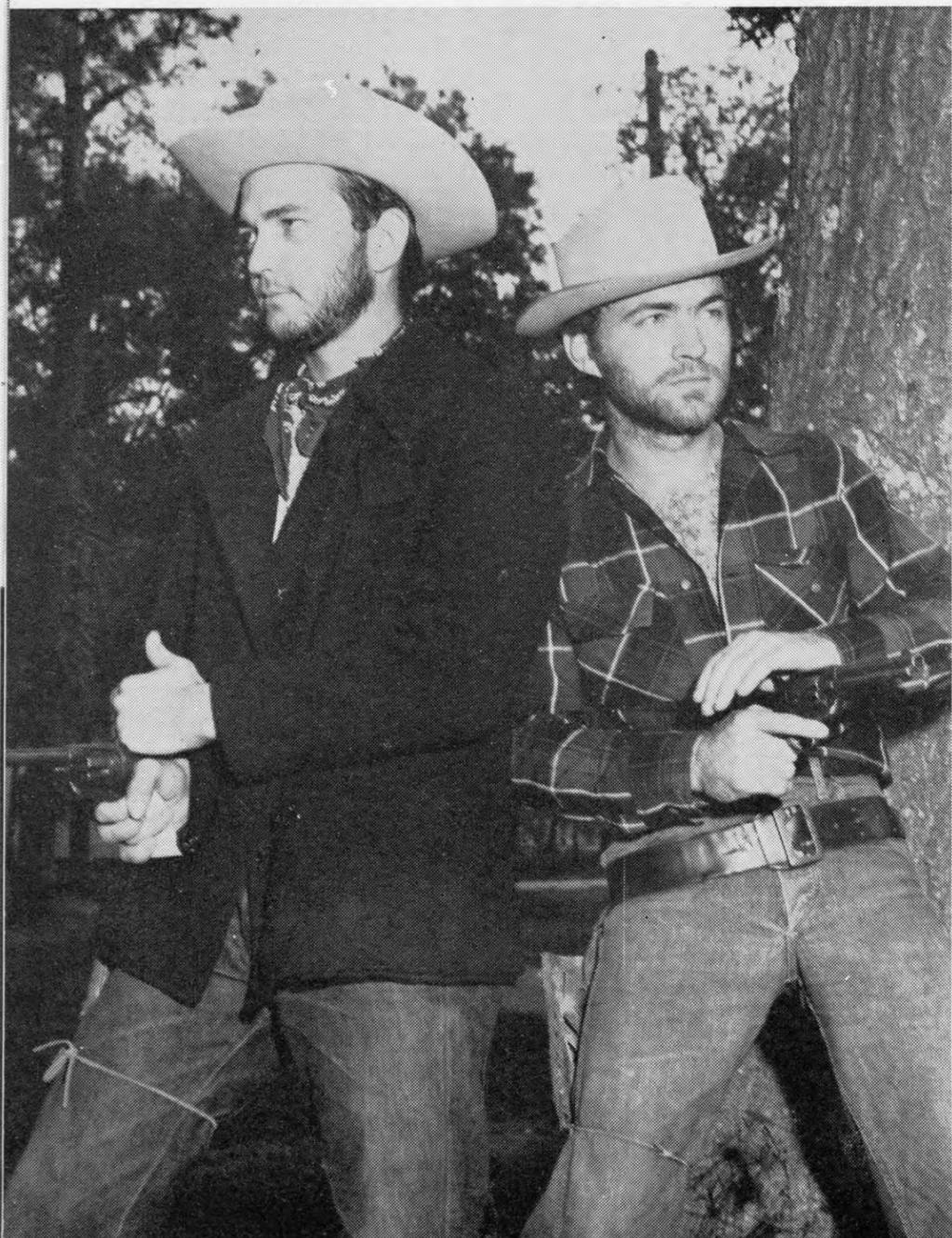
finally the Opening Day Parade down Main street in Houston. All these combine to add color to Frontier Fiesta.

In 1957 school will be recessed during the six day show which the students refer to as "the Greatest College Show on Earth."

The most coveted award is the annual trophy presented to the show voted the most outstanding. This Fiesta "Sam" is as sought after as the original Hollywood "Oscar" and as proudly displayed by the lucky contestants.

On April 22 the gates of "Fiesta City" will open to the public and this year is expected to top last year's record 100,000 attendance.

Down the midway on every side, housed in the "saloons of yesteryear", will be the myriad of talent the University has to offer. For five days students are can-can dancers, adagio teams, jugglers, barkers, comedians, and striped-pants river-boat gamblers, but the following week they return to normal attire, modern language, and their school books.



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 Dick Funk Sandy Pounds

BAYOU

Alpha Phi Omega’s part in Frontier Fiesta began in 1947, when it presented “The Gulch Oprey House”. This was a series of silent movies.

In 1948 we presented the A Phi O showboat, a live talent show of assorted acts. In 1949 blackface was introduced and the show ran under the banner of the Black West. In 1950 the showboat scene was adopted and the show was called the Bayou Queen. From 1950 thru 1955 the bayou queen never took less than fourth place in competition in Frontier Fiesta. In 1952 she won First Place show and had her highest honors that year.

This year the Bayou Queen will again bring to Frontier Fiesta the showboat program of the old west.

ACT I

Scene 1 — Wharf scene in small Texas town on the Natchez River.

(a) Petticoat Fling

Scene 2 — Here Comes the Showboat!

(a) Texas Little Darlin’

(b) While I’m Waiting For You

(Original song, words, and music by Suzanne Gay.)

ACT II

Scene 1 — On Board the BAYOU QUEEN

(a) Texas Tall-Talk

(b) A Woman’s Touch

(c) A Texas Gentleman

(d) Drum Tropicalee

ACT III *Showboat Farewell*

QUEEN

CAST

ACT I

Scene 1 — Wharf Scene

Don Bateman, Bill Spradley, Roy Neal Hansen, Don Guthrie, Jim Neal, Carlos Tanner, Nelda Younger, Barbara Daniels, Hal Miller, Wayner Ferguson, Bob Bradley.

Petticoat Fling:

Rosalie Chiodo, Ann Hunt, Billie Heickman, Doris Obendorfer, Shirley Agri-gard, Wendell W. Banigan, Ken Ripley, Charlie Nester, La Roy Hammer, John Savell, Clyde Steele.

Scene 2

(a) Texas Little Darlin . Cecil Hutson

(b) Showboat Queen Patty Ward

(c) While I’m Waiting for
 You Suzanne Gaye

ACT II

Scene 1

(a) Texas Tall-Talk Dick Funk

(b) A Woman’s Touch . . . Sue Gibson,
 Marilyn Walsforf, Nancy Craig, Adrian Iago, Barbara Martin.

(c) A Gentleman Sings. Gable Matcek
 (d) Drums Tropicalee:

Ted Cowart, Chuck Perry, Bert Young, Frank Markey, Clyde Steele, Tom Matkin, Leon Lipp, Betty Ketcherside, Laine Austin, Elaine Carider, Charlotte Romeo, Louise Butera, Sandy Pounds, Dana Glover, Iris Collins.

ACT II

Scene 2

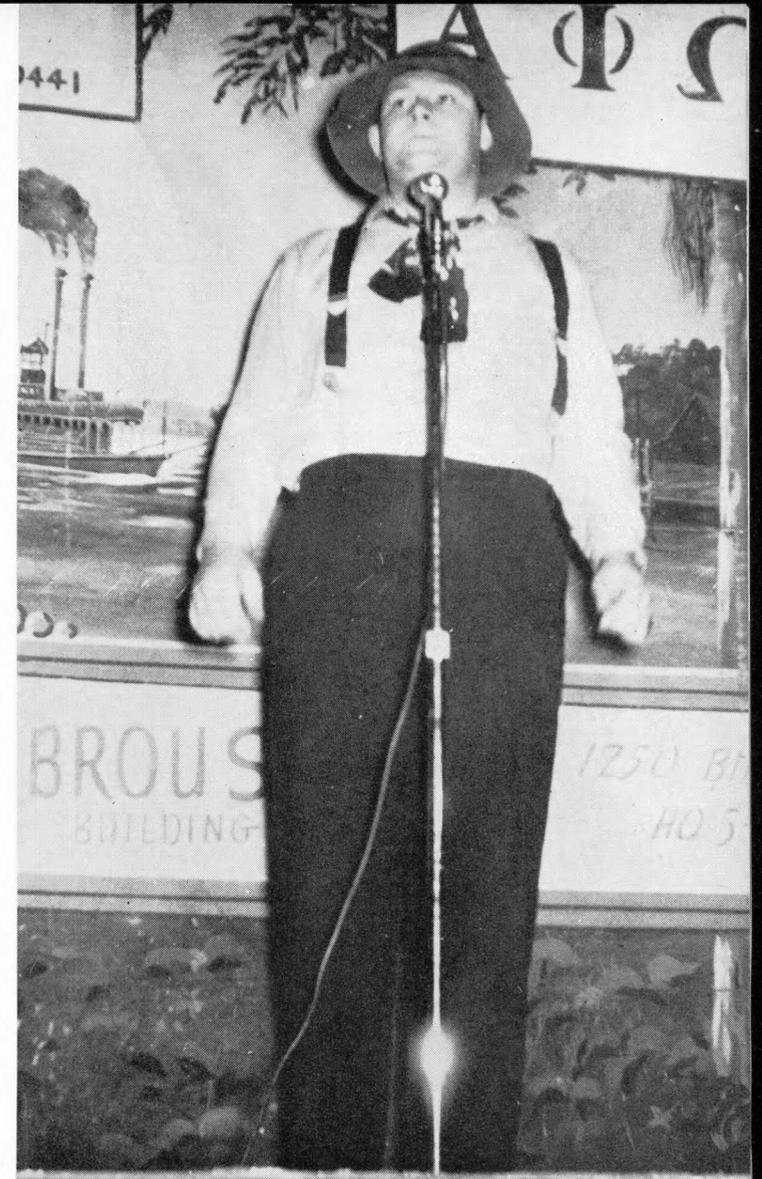
On board the Bayou Queen

Jerry Turner

Jim Sullivan

Donn Militzer

Jim Subbert





HISTORY OF BELLA UNION

In 1947 the veteran's organization decided to enter a show in Frontier Fiesta. These veterans were all members of the Far East Campaign. They took the name "Bella Union" from a notorious saloon on the Barbary Coast. The results were satisfactory and everyone became so closely associated that they formed a fraternity. The fraternity that emerged from this was Gan Bey which means "bottoms up" in Chinese. In 1956, Gan Bey was initiated into Sigma Chi national fraternity, but the name of our great show has remained the same. The Bella Union Saloon has never finished lower than third place since the shows have been judged. Its popularity with the audiences is evident in its continual success.

BELLA

Sponsored by

SIGMA CHI

AND

ZETA TAU ALPHA

Scene I. *Bar Room of Happy Dollar Saloon*
Song and Dance "Happy Dollar"

Dancers:

Sandy Kimbriel, Judy Wahlers, Glenda Sue Freeland, Dottie Trowell, Betty Hinson, Cherry Oden, Barbara Jo Leissner, Nan Moreland.

Song: "I'm Just a Girl Who Can't Say No" Joyce Alford

Scene II. *Yard of Joseph's Farm*

Song: "Lonesome Polecat" Jerry Franks and brothers.

"Goin' Co'tin'" Joyce Alford and brothers.

Scene III. *On the Way to Town*

"Bless your Beautiful Hide" Brothers

"Love and Marriage" Sara Nell Green, Carolyn Ralston, Kay Wright, Mary Ann Teege.

Scene IV. *Farm Yard*

"Happiness is Just a Thing Called Joe"

Scene V. *On the Way to Town*

Comedy Routine Pete Brown

Scene VI. *Farm Yard*

"Gonna be a Weddin' Finale'" Whole Cast

UNION

CAST

Millie Joyce Alford

Joseph Clifford Tharntou

Judge Pete Brown

7 Brothers:

Doug Shaver, Roy Phillips, Jerry Franks, Don Leissner, Clifford Thorton, Lamar Briggs, Harold Core.

Waitress:

Kay Wright, Sara Nell Greer, Judy Davis, Mary Ann Teague, Nan Moreland, Carolyn Ralston, Sue Ann Payne.

Extra's

Ray Patoprsky, Joe Rosencrantz, Joyce Alford, Clifford Tharntou, Pete Brown.

Hoedown (Finale)

Nan Moreland, Ellen Via, Lynn Spencer, Shirley Frazier, Dotte Trowell, Glenda Sue Freeland, Barbara Jo Leissner, Sara Nell Greer, Ray Burns, Gibby Clark, Tom Brown, Ray Rouwaldt, Jimmy Gammage.

Show Girls

Sandy Kimbriel, Judy Wahlers, Cherrie Oden, Betty Ann Henson, Shirley Frazier, Dotte Trowell.



CREDITS

Sets Lamar Briggs, Harry Brashear

Lights Norman Allbright

Rehearsal Chairman Ray Phillips

Judy Wahlers

Boy's Costumes Buddy Deen

Girls Costumes Wanda Peterson

Band Paul Murphy

Stage Crew John Wellastan

Advertising Tom Brown

Props Don Leissner

Set Construction Don Leissner,

Norman Allbright

Bella Union Construction Jim Gammage,

Conrad Carroll, Carl Sontag

Directors Sandy Kimbriel, Doug Shaver

Co-Directors Joyce Alford,

Clifford Thornton



BOOT

Presented By

DELTA ZETA SORORITY

AND

PHI SIGMA KAPPA
FRATERNITY

ACT I

Scene I—Devil and ghost dancers in *Boot Hill* cemetery.

Scene II—Gabriel enters and awakens three of the dead: Judge Roy Bean, Tequila Kid, and Lolita. He gives them permission to return to earth and repent their sins.

ACT II *Jersy Lilly Cantina*

Scene I—Western Ballet production.

Scene II—Judge Bean, Tequila, and Lolita at bar.

Scene III—Lolita—Comedy Song and Dance—“Take Me Back to Where I Come From”.

Scene IV—Lilly Langtree—song—girl chorus Shooting of Black Varmint.

Scene V—Courtroom and conviction of Lilly Langtree.

Scene VI—Gabriel returns to take the three to heaven.

FINALE—Cast—“When the Saints go Marching In”

HILL

Cast in order of appearance:

M. C. Cullen Clark
Gabriel Lindsey English
Judge Roy Bean Richard Satler
Tequila Kid Weldon Humphries
Lolita Jody Jones
Lilly Langtree Lavonne Hicks
Black Varmint Wade Burk
Doctor Anthony Scelfo
Bartender Don Boone

Western Ballet:

Ira Fontenot, Anthony Scelfo, Pat Kirkbride, Joe Garza, Nancy West, Jeanne McDougald, Sharyn Fruit, Wilma Hartman, Donnie Newsom, Linda Standridge.

Ghost Dancers:

Devil—Dave Tribble, Jenilyn Foxworth, Barbara Henkhaus, Lady Jenkins, Sonny Tucker.

Chorus for Lilly Langtree:

Shirley Roxburgh, Barbara Stoker, Janice Tittle.

Producers:

Rose Corder, Sam Johnson, Jr.

Directors:

Lindsey English, Jenilyn Foxworth, Barbara Henkhaus, Sam Johnson, Jr.

Choreography:

Dave Tribble, Jenilyn Foxworth.

Production:

Delta Zeta Sorority and Phi Sigma Kappa Fraternity.

Script:

Nancy West, Sonny Tucker, Janet Chate-lain.

Costumes:

Catherine Cox Luna, Rose Corder.

Music:

Des Woods and the Collegiates

Construction Chairman:

Robert Belden.

Scenery:

Rosie Villareal, Antony Scelfo, Rose Cor-der.

Lights:

Frank Lenk.

CROWS

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AND

ALPHA DELTA PI

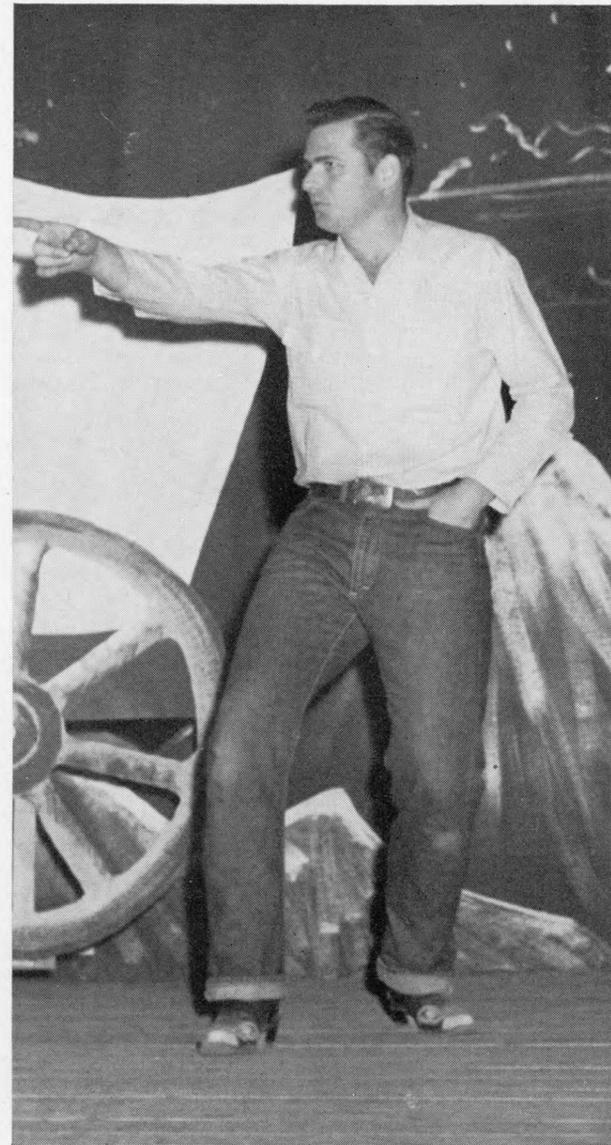
ACT I *French Chorus*
Singer Judy Pierce

ACT II *Spanish Fiesta*
Scene I — Chorus.
Dancers — Joan Keeler, John Callas,
Greg Manning.
Singer Marvin Parker

ACT III *Confederate Days*
Singer Bunky Minster

ACT IV *The Ballad of Pacos Bill*
Chorus — Russ Orr, Dee (Bones) Camp-
bell, Johnny Smith, Tony Montalbano,
Billy Gifford, Wayne Kennedy.

ACT V *The Cowboy and The Farmer
Should Be Friends*
Scene — Chorus.



NEST

ACT I *Texas Under the French Flag*
ACT II *Spanish Fiesta*
ACT III *Confederate Days*
ACT IV *The Lone Star*

Director Harry Searle
Featuring The Saints
Assistant Director Joan Keeler
Choreography Niland Dance Studios
Scenic Design Bill Odell, Tommy Killen,
Earnest Garcia
Audio and Lights Maurice Williams
Publicity Ward Albro
Construction Chairman Pete Hinojosa
Producer Mr. Richard Uray
Music Lanny Steele
Costumes Mrs. McNeil

CAST

Sonja Bertram, Jackie Crawford, Jerrie Fay Rabon, Lynn Mouton, Jan Hill, Marcia Beach, Julie Thompson, Elaine Northrup, Elaine Endicott, Jean Ann Wilson, Joan Keeler, Patsy Pike, Joan McElroy, Dorothy Miller, Murrelle Curry, Mary Guerino, Jane Adamcik, Nancy Doom, Mary Edith Harris, Mary Berginides, Judy Pierce, Nancy Bowen, Bunky Minster, Marvin Parker, Wayne Kennedy, Russell Orr, John Callas, Dee (Spider) Campbell, Billy Gifford, Johnny Smith, Tony Montalbano, Greg Manning, Ira Allen, Paul Cripner, Sonny Johnston, Jerald Moss, Jerry Gulsby, Donnie Petersen, Ronnie Massey, Fatty Arbuckle.



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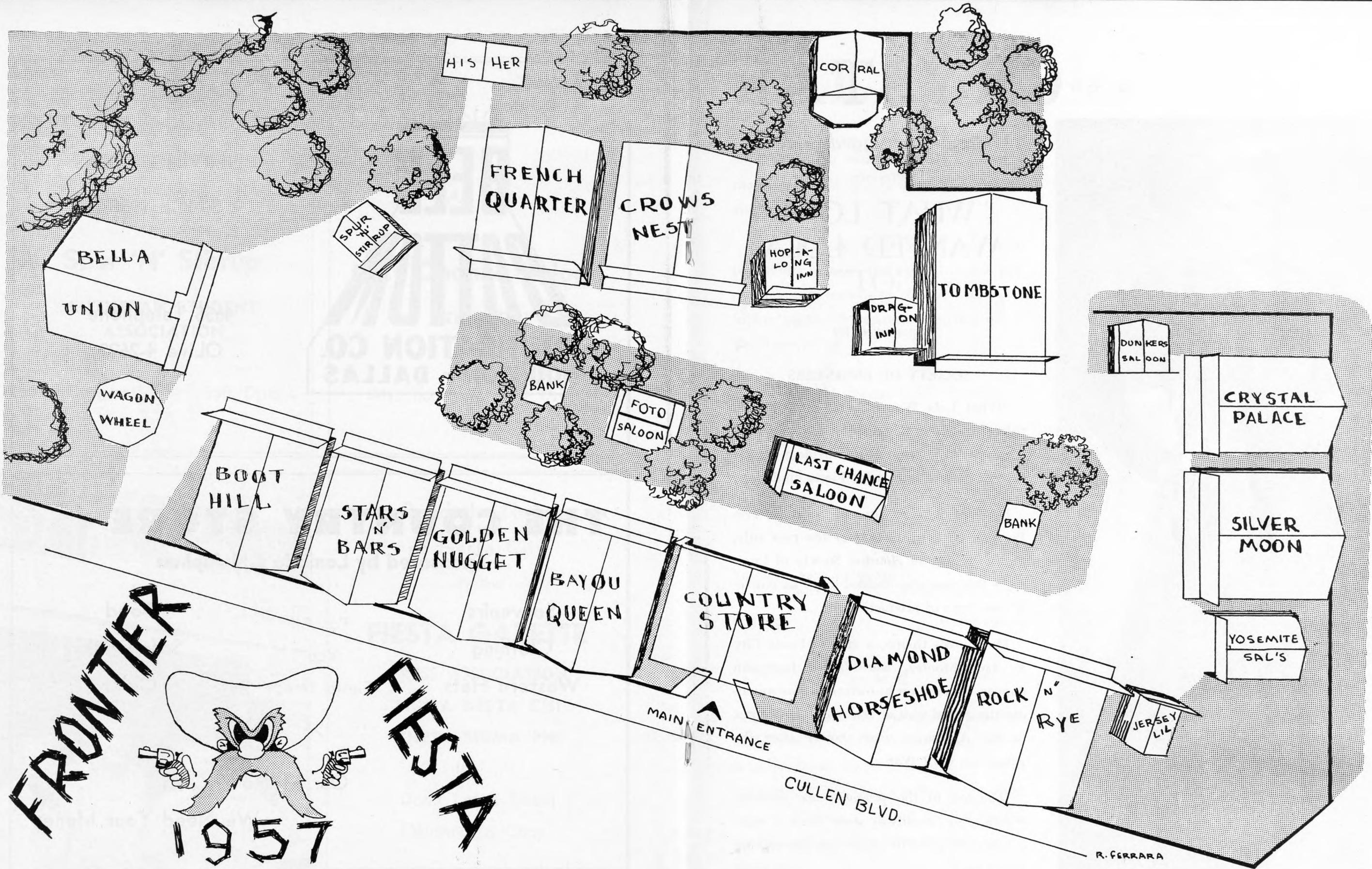
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WANTED LOLA
GOT”**

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“What Lola Wanted, Lola Got,” is the title of the 1957 Crystal Palace production, a show which promises to provide a unique type of entertainment for Fiesta audiences.

Discarding its former name, The Plugged Nickel, in favor of the new title, the University of Houston Society of Engineers this year also decided to try an entirely new type of production.

The show’s theme, a visit to Fiesta City by Lola Montez, world-famed European dancer, is based on historical fact surrounding the actual visit of the real Lola Montez to the American west shortly after the American Civil War.

Included in the program are western, popular, and Broadway show tunes, a musical fare designed to please any fun-seeking Fiesta goer.



PALACE ☆ ☆

Among the dance numbers is the Floradora Sextette, a well-known routine during the early 1870’s, and up to the gay Nineties area.

A crowd-pleaser in 1956, as well as in past Fiesta seasons, the Crystal Palace production staff intends to continue this year to live up to the reputation earned under its former name.

Scene I

Bob Slob’s flunking Texas History. He has decided to cut class, is catching forty winks under a tree on the Campus.

Personae Dramatis

Yosemite Sam (The Spirit of Fiesta) Jimmy Glaymeyer
Bob Slob Tommy Reck

Scene II

Yosemite Sam has transported Bob Slob to the year 1868. A lesson in Texas History is in progress. Scene: The patio of Count Mountebank Hapsburg’s home. A reception for Lola Montez, who did the Tarantella, (guess you’d call it a hootchie cootchie) is going on.

Personae Dramatis

Count Mountebank
Hapsburg Ishmael Glotz
Count’s Fiancee Marguerite Connor
Lola Montez Lucy Vaughan

Floradora Dancers

Bruce Spence, Tommy Noser, Tommy Reck, Lillian Pate, Joyce Smith, Dorothy Perry, Pat Harrison, Lois Marie Allen, Margie Douglas, Eleanor Evans, Cliff Gillock.

Sally Pattica (A talkative Dame) Dorothy Perry

Musical Numbers: “*Whatever Lola Wants,*” “*Those Rich Folks of Texas*”, “*Say that We’re Sweethearts*”, “*Place Pigalle*”, “*Syrian Folk Song*”.

Director John Pate

Script John Pate, Tommy Reck, Bob Gottlieb

Choreography Lucy Vaughan

Construction Chairman John Burgner

Asst. Construction Chairman Charlie Ford

Advertising Society of Engineers

Barkers Society of Engineers

☆☆☆ DIAMOND

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 FRATERNITY



Co-Directors... Robert Astrich
 Lucian Stanley

Producer... Robert Astrich

Script... Robert Astrich
 David Menchner
 Lucian Stanley

Choreography... Vera-Nash
 Dance Studios

Scenery... Jack Babchick

Music... Lee Carlen

Lighting... David Bell

Sound... Robert Astrich

Construction... Jack Babchick

Consultant... John LaFrance

HORSESHOE ☆☆☆

INTRODUCTION OF CHARACTERS

ACT I... *In front of a Texas ranch*

Scene I — Celebration before the Texans go to war with Mexico.

Scene II — Sam Houston telling two Texans how he wants them to spy on Santa Anna and steal their maps and plans.

attack while the two spies, posing as peons, try to gather information. During this time there is gay entertainment and one of Santa Anna's aides falls in love with the Spanish singer.

ACT II... *In a Mexican hacienda*

Scene I — Mexican Fiesta
 Santa Anna and his two aides plan their

ACT III... *A rendezvous in the Dark*

Scene I — Late one night
 The two Texans meet Sam Houston and give him the map they have stolen.

FINALE

CAST

First Texan... David Menchner

Second Texan... Jack Babchick

Santa Anna... Paul Wishnow

Santa Anna's aides... Lucian Stanley
 Ronnie Sposeet

Sam Houston... Walter Hecht

Singers... Carlon Markham
 Lucian Stanley

Dancers... Suzie Lerman,
 Marlene Kaplan, Ester Kirsh, Nancy Eisenberg, Carole Jacobs, Reba Juran, Judy Grossman, Gloria Novak, Norma Silverstein, Ethel Melnick, Anita Broad, Jay Ignatoff, Larry Brenner, Jerry Lerman, Paul Schnyder, Ronny Sposeep, Spencer Youel.

FRENCH

The French Quarter attempts to recapture the spirit that the French influence had in America during the nineteenth century. This spirit of gaiety and festivity is climaxed by the Mardi Gras celebration, which was held in Galveston during late 1800's. From the time of the first celebration, the Mardi Gras became an American institution, eagerly anticipated by all. This year, we present the Mardi Gras as seen by visitors that are introduced to the revelry for the first time.

Sponsored by

PI-KAPPA--PHI
FRATERNITY

PRESENTS

GALVESTON
MARDI GRAS



SCENE I. *Street scene; visitors arriving at the Mardi Gras.*
 SCENE II. *Calypso singer serenades the visitors.*
 SCENE III. *Contest in ballroom to select king and queen of the Mardi Gras.*

CAST

Lead Singer Lloye Thompson
 Calypso Singer Bob Downs
 Solo Dancers Pat Harris, Patti Arcuni
 Blues Singer Elaine Warner
 Card Dancers Pat Butler, Doris Dunson, Janet Flockhart,
 and Patti Arcuni
 Can Can Dancers Arlette Minter, Beulah Ann Nolley, Norma
 Palmer, Martha Storey, Sharon Driggs, and Pinky Wilburn

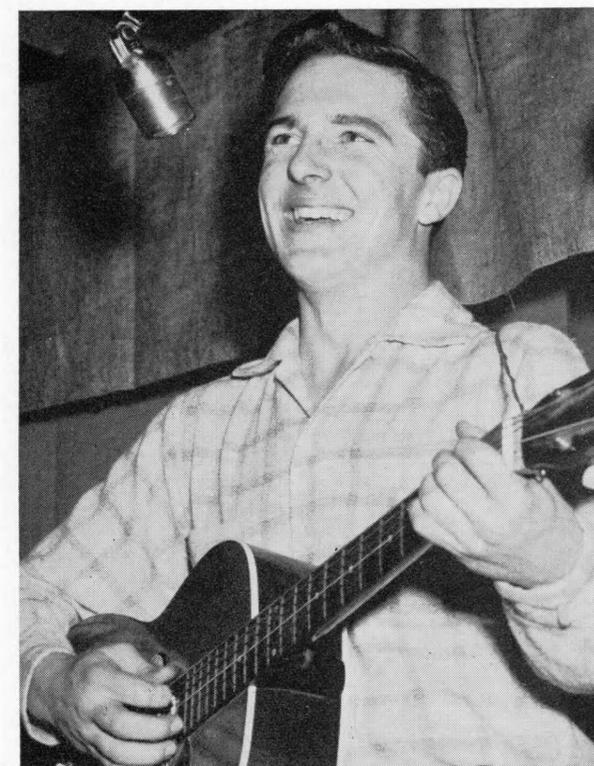
QUARTER

SPECIAL ACKNOWLEDGMENT

We wish to give special thanks to Virgie Lee Emmons our choreographer, and Paul Crouse, Art director for their talent and time.

STAFF

General Chairman Dick Kiebler
 Production Jack Waite — Larry Crockett
 Construction Bobby Newby
 Business Ben Sowa
 Band Director Sammy Hale
 Lighting and Sound Wayne Riley
 Charlie Massey



GOLDEN



Sponsored by

SIGMA PHI EPSILON

AND

ALPHA PHI

HISTORY OF GOLDEN NUGGET

The Golden Nugget Casino was initiated into Fiesta City by Alpha Kappa Pi local fraternity in 1952. Since that time the local fraternity has been chartered Texas Delta of Sigma Phi Epsilon national fraternity.

The Sig Eps endeavor to produce a show of which Fiesta City will be proud each year. Among the awards received in the past is the "Best Small Show" award its first year, and the Golden Nugget headlined a top ten pantomime in 1956. In 1955, the Sig Eps placed first in construction by having the Golden Nugget completed before any other show.

Previous years have seen at the Golden Nugget such productions as "Goon With The Wind", and "Quiet Erp"; and this year "My Square Lady" is the theme.

NUGGET

A Musical Comedy

"My Square Lady"

Based on the Broadway Musical Hit,
"MY FAIR LADY"

CAST

(In Order Of Appearance)

Miss Hytones Thamer Sacco
 Sylvia Dixie Lee Lipp
 Cowpokes Les Bains, Richard Bell,
 Jerry Landry, and Robert Shearer.
 Goldie Clyde Buller
 Al Charles Merritt
 Chorus Abby Murphy, Carolyn
 Christenson, Lee Johnson, Ruth Woh-
 man, Carol Craig, Carrol Crowson,
 Nina Lee Jackson, Roslyn Luprete,
 Claire Underwood, Dana Sellers, Jo
 Lynn Barrow, Marcia Freeman, Marla
 Gail Tuggle, Annette Hillman, Patsy
 Johnstone, Pat Jones.

SCENE I. *Street in front of "GOLDEN
 NUGGET", Quite a reception for Hytones*

SCENE II. *Later in Goldie's office,
 Hytones finds her Boston talent useless out
 west.*

SCENE III. *In Hytone's hotel room,
 Sylvia has a problem.*

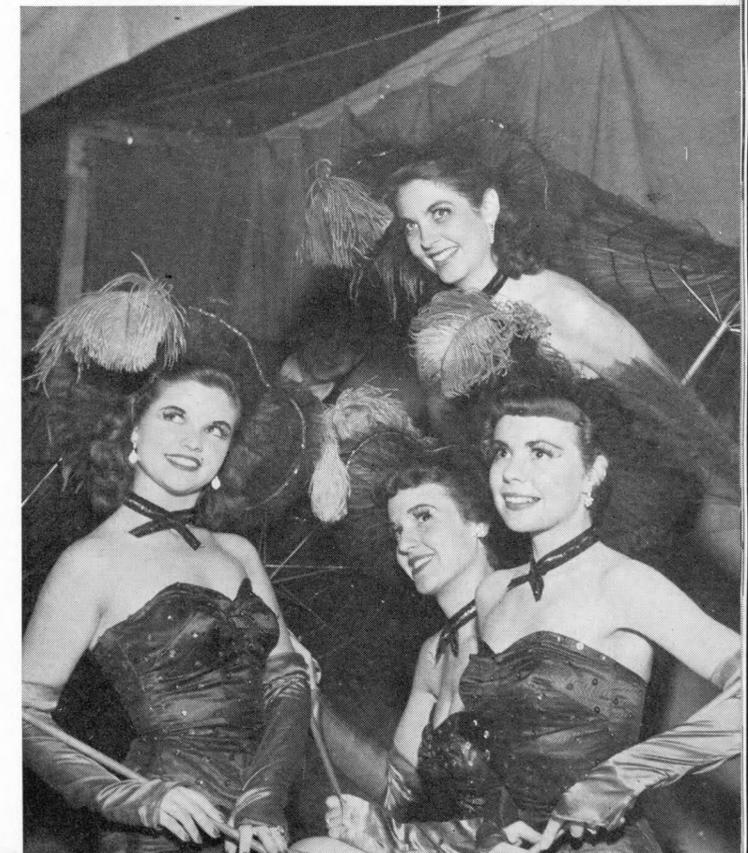
SCENE IV. *Street scene, Sylvia and
 Cowpoke find, LOVE IS STRANGE.*

SCENE V. *Goldie's office,
 Al discovers a habit.*

SCENE VI. *Finale, a celebration.*

ACKNOWLEDGMENTS

Writers Wilton Cohen, Robert Shearer
 Production Directors Wilton Cohen,
 Mary Beth Blasdel
 Construction Directors Ed Gunn,
 Richard Bell
 Direction Wilton Cohen
 Art Directors Charles Miller, Pat Jones
 Costumes Wilton Cohen, Carol Craig
 Advertising Les Bains, Carol Crowson
 Business Managers James Sterling
 Martha Goodrich
 Publicity Jack Caldwell
 Asst. Choreographer Jo Lynn Barrow
 Lighting Tony Liveris, John Lassiter
 Musical Arrangements Trenton Layne
 Ticket Sales Charles Greeney
 Special Effects Jerry Landry
 Frontier Fiesta Reps. Ed Gunn,
 Jo Lynn Barrow, Wilton Cohen.



ROCK

CAST

Jett Stink Rudy Duran
 Ben Bendclick Don Boudreau
 Lizzie Sailor Mercer Hughes
 Cook Hogan Wharton
 Sister Bendclick Jackie Woodruff
 Boys Leon Denena, Harvey
 Grasty, John Cornett, Dewy Wade.
 "Big Red" Kennedy Charles Mallia
 Henry Bertelino Bill Steitle
 M. C. Phil Muscorello
 Dancers Frances Warren, Jan
 Bailey, Frances Weyel, Jeannie Bouchard,
 Patsy Kosarek, Sandra Taft, Karen
 Tippet, Sylvia Rossler, Barbara Reidland,
 Carol Finn, Joan Fentress, Donnie
 Taylor, Neida Pittman, Henrietta
 Koontz.

DEDICATED TO GOULD BEECH

CREDITS

Director Rudy Duran
 Ass't Directors ... Jerry Bass, Sheran Moody
 Barkers ... Kappa Alpha and Delta Gamma
 Choreography ... Eleanor Eason's Dancing
 School Mildred Funda
 Construction Paul Hunsucker
 Construction Consultants ... Gerald Reed,
 Ron Turner
 Advertising Ross Bishop
 Sets Jerry Bass, Rudy Duran
 Research ... Rudy Duran, Harvey Grasty,
 Jerry Bass, Lennie Tritico
 Lights and Sound ... Jerry Bass, Al Hayden,
 John Albright
 Musical Arrangement Russ White
 Costumes Sharon Rogers
 Fiesta Chairman Rudy Duran
 Co-Chairman Sharon Rogers
 Stage Manager Roy Jones
 Sheriff Candidate Joe Wallace
 Belle Candidate Dana Strothers

presents

From The Giant Came The "MIDGET"

Sponsored by

KAPPA ALPHA
 and
DELTA GAMMA

M. C. (Introduces Band) Russ White
and Band

ACT I *Bendclick's Ranch*

Scene I — The Boys are waiting to meet
Bendclick's wife, Big Edna Ferber, Bar-
B-Cue Brains.

M. C.

Number by Nancy Kirk

ACT II — After a small dispute between
Jett Stink and sister Bendclick, the will
is read and Jett inherits land. Hits a big
oil well.

M. C.

Number by Lenny Tritico

ACT III — Opening of new hotel, Jett shows
off his millions. Discriminates against
Aggies.

'N' RYE

Rock'n Rye is known for the show who
 does strickly satire of movies. Rudy Duran
 writes and acts in these performances. In
 1954 Rock'n Rye did "Strange" from the
 movie "Shane", Rock'n Rye won second
 place and Rudy & Co. received top ten act.
 In 1955 the satire was "Vera Crude" from
 "Vera Cruz", it also placed Rudy & Co. again
 for top ten act. In 1956 the biggest year for
 Rock'n Rye was "The Man with the Golden
 Elbow", where also Rudy & Co. received
 top ten for the third straight year, and sec-
 ond in money. This year the Rock'n Rye
 will present "Midget" from the great movie
 "Giant"; we hope you will enjoy it. The
 Rock'n Rye is produced by Kappa Alpha
 fraternity; this years it has a new addition,
 Delta Gamma Sorority.



SILVER MOON SALOON



Presents

"JOHNNY COMES MARCHING HOME"

Sponsored by

**SIGMA ALPHA
EPSILON and
CHI OMEGA**



Those of you who are old Fiesta-goers are familiar with the record that has made the Silver Moon Saloon one of the outstanding shows on the Fiesta midway. For those of you who are newcomers, such things as the ability to continually place acts in the Top Ten Acts (as many as four in 1955), to have production numbers, always favorites, directed by Patsy Swayze, to win five of the past ten Joe Koppel Awards for First Place show, and to be the recipient of top gate receipts in 1956, have made the "Moon" an all time favorite.

Because of the Silver Moon's outstanding record we were given the privilege of having the first permanent building on the Fiesta midway. The inside construction was of such quality as to be another landmark of attainment by all shows.

As you see, we of the "Moon" have a record to protect. We sincerely hope you'll enjoy the show again this year.



ACT I *Old Plantation*

Scene 1 — Songs: Sue Goodere, Wayne Forrest, Bill Boatwright.

Scene 2 — Song: Buddy Perkins

Dance: Suzanne Alpha, Vicki Black, Norma Calloway, Billie Coleman, Mary Lynn Harper, Dorothy Luce, Doug Baer, James Hill, Freddie Hodges, Bobby LeMond, Bubba Peden, Monty Stone.

ACT II *Homecoming*

Scene 1 — Quartet: Charles Dutton, Norma Calloway, Eric Jeter, Norma Brady.

Scene 2 — Song: Wayne Forest

Comedy: Barbara Courtin and George Campbell.

ACT III *Picnic*

Scene 1 — Duet: Sue Goodere, Wayne Forrest.

Welcome, pardner to the SILVER MOON SALOON. This year the members and pledges of Sigma Alpha Epsilon Fraternity and Chi Omega Sorority are presenting an unusual musical production based on a plot of love, and filled with the action and suspense of the Post Civil War era. Days based around characters and feeling that could have happened to you and I. Lean back and enjoy the show; we're right proud you're here.



Song: Chorus Negro Song Medley: Bill Boatwright.

FINALE — Dance — Chorus Line Song: Cast

CLOSE — Dance Line: Sara Atkins, Janola Ballard, Judy Daily, Carol Howard, Gretchan Garst, Marilyn Miller.

SILVER MOON SALOON: (Cast)

Characters

Girl at Mansion Sue Goodere
 Lover Wayne Forrest
 Negro Bill Boatwright
 Slave Boss Buddy Perkins
 Slaves Dancers (Girls)
 Quartette Eric Jeter, Norma Brady,
 Charles Dutton and Norma Callaway
 Townspeople Dancers & Chorus
 Girl Comic Barbara Courtin
 Boy (Corporal) George Campbell
 Band The Sigma's
 Boy - Girl Number Mixed Number

Silver Moon Organization

General Chairman Charles Lange
 Choreographer Mrs. Patsy Swayze
 Production Chairman Eric Jeter
 Assistant Monty Stone
 Costumes Jean Logan
 Chi Omega Fiesta
 Chairman Mary Jo Redding
 Fiesta Lot Annette Kercheval
 Production Sue Zanne Myers
 Office Manager Reese Reinecker
 Pre-Fiesta Income Duke Woodward
 Chi Omega Assistant Suzanne Felton
 Construction Chairman Charles Lange
 Front Louis Sikorski, Charles Shiver
 Props and Scenery David Baer
 Sound and Lighting Charles Dutton
 Cecil Antell
 Curtain James Steinbeck,
 Lucretia Alexander
 Control Booth Milton Reed
 Dressing Rooms Danny Boone,
 Bob Scoggins
 Painting Duke Woodward
 Miscellaneous Eugene Kurtz,
 Gene Womack
 Purchasing Granville Knight
 Transportation Bruce Allbright



STARS AND BARS

DELTA SIGMA PHI FRATERNITY

Presents

The Internationally Famous Stars and Bars Extravaganza

Stars and Bars marks its seventh successful participation in the famous Frontier Fiesta with another extravaganza. This year STARS AND BARS presents an unforgettable satire.

SORRY: Seating Capacity only 750 this season.

ACT I

The Humorous and not so daring adventures of T.V. hero "Range Rider".

ACT II

"21", Sleepy Van Snoroea tries to protect his \$143,000,000.98 winnings against the Challenge of Miss Very Daring, without much success.

ACT III

Hit Songs and Unique Dances presented from the T.V. Program "Hit Parade".



TOMBSTONE

History of Tombstone Theatre

"Tombstone Theatre", sponsored and put on for your entertainment by the Zeta Chi chapter of SIGMA NU Fraternity, was, originally the "Cavalier Theater", and has had, to say the least, a colorful history.

Tombstone has had on its stage such "greats" as "Tex" Schofield, Johnny Ragsdale, Richard Smith, Wayne Ford, Jenna Coye Huddleston, AND Tom Anderson, not to mention many others (mainly because of what they are "great" at).

"Tombstone" won Second Place Show in '53; Barely got the dad gum thing built in '54, but still held its own; then came '55 — Ah, yes we were on probation that year and weren't even allowed to have a show, so we just watched, and came back in '56 with a small show, yet took FIFTH Place with it. Watch us for kicks this year, with Vogler, Toni Stinson, Jesse Owens, Mel Anderson, Ginger Wright, and Humberto Garcia — ("greats to be").

"Dancing Bandito"

ACT I

Scene 1 "Fiesta!"

Toreador Dance — done by Toni Stinson, with Fran Mead, Inez Smith, Dee Dee Dempster, and Judy Gamble.

Scene 2 "Ole' Fernando!"

Fearless Fernando Allan Vogler

ACT II "Ah, Romancia!"

Serenade Jesse McNeely
Melvalyn Anderson

ACT III "La Gypsy"

Flamenco Dancer Ginger Wright
Guitarist Humberto Garcia
Vocalist Ned Triplett

ACT IV "Viva Fernando"

Production dance "Cumbanchero"
Choreographer Toni Stinson

Dancers: Pat Doughett, Joann Chandler, Gwen Johnston, Pam Stallings, Ruth Harvill, Gracie Fachorn, and Lynn Clark.

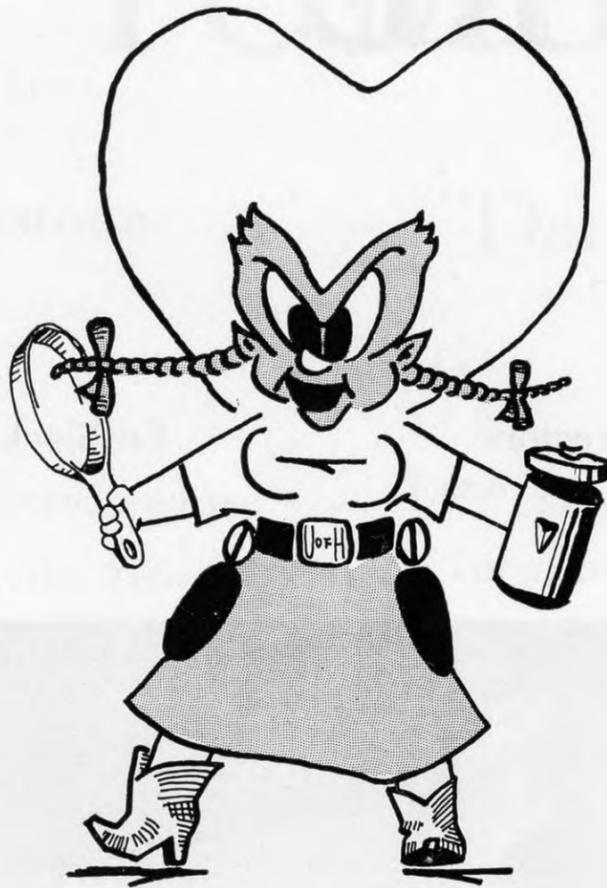
BAND led by Al Sweeton
Vic Robertson
Woody

THEATRE

OFFICERS:

President Gene Mendel
Vice President Walter Krause
Construction Directors Ed Block and Roland Kuhn
Production Director Allan Vogler





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Although Yosemite Sal's is completely new this year, TEKE is not; having put on shows starting with the Scarlet Angel in 1951, the Golden Spur in 1952 and on up to the present Yosemite Sal's Cafe.

As they say, practice makes perfect; so for real eating and enjoyable entertainment, come on out to Yosemite Sal's Cafe.

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Dragon Society

Chicken

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Lanyard Club

Sphere Club

Bar - B - Q

Soft Drinks

Sandwiches



To Our Many Fiesta Donors

Thanks, podners, for the powerful co-operation you gave us in this 1957 Frontier Fiesta. It was right neighborly of you.

We tried our darndest to give credit to all of you but somewhere in the muddle of mass confusion we may have omitted someone. If we did we're mighty sorry.

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Menefee Lumber Company

Your part in the Fiesta will be one that will not be forgotten.

Again we would like to say thanks to our program sponsors who have made it possible for us to publish this Official Souvenir Program. We hope our efforts have warranted your satisfaction.

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CENSORS OF '57 FRONTIER FIESTA

Left to right: C. F. Kendall, Rex Green, Bill Kemper.



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LEAPING LENA

Leapen Lena created in 1952 will again be leaping in 1957.

This will be Leapen Lena No. 4 built by the S. A. M. Club during the Fall and Spring Semester.

S. A. M. built Leapen Lena from a 1947 Kaiser body with a 1948 Chrysler engine.

Leapen Lena has been reported from former years as being the wildest bucking bronc ever seen at Fiesta City.

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For nine straight years the Earl McMillian Ford Company has donated a new Ford. We would like to extend our many thanks.

ROBERT A. WILKINS AWARD

The Robert A. Wilkins award is presented annually to the outstanding member of the Fiesta staff. Members of the Fiesta Association choose the recipient of this award. The announcement of the winner will be made at the Fiesta banquet.

Wilkins was an active participant in Fiesta activities. He was a former chairman of the faculty committee, prior to his death in 1952. The award was set up in his honor.

In 1954 the award went to Willie Joe Hooper, Joyce Holman received the trophy in 1955, and last year Victor Brownback received the award.



Presented to the outstanding member of the
Frontier Fiesta Association

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for another successful
FRONTIER FIESTA. We
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year we were chosen to
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this colorful and widely
heralded event.

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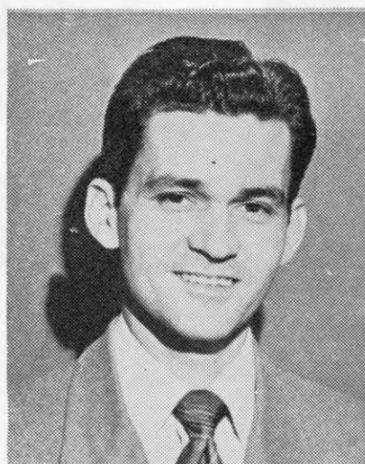
HOUSTON



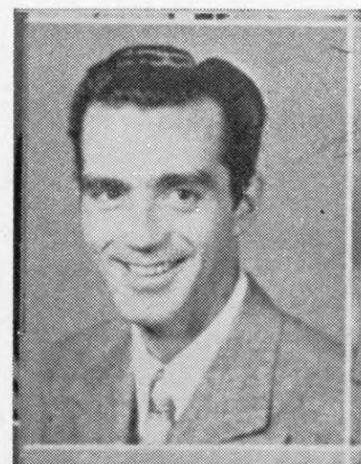
JOE POTTER
1940 Chairman



JOE KOPPEL
1941 Chairman



JOHNNY GOYEN
1947 Chairman



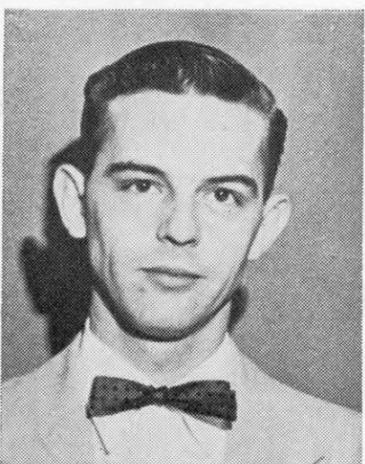
BILL SPARR
1948 Chairman



HARRY SCOTT
1949 Chairman



DAVE HALPHEN
1950 Chairman



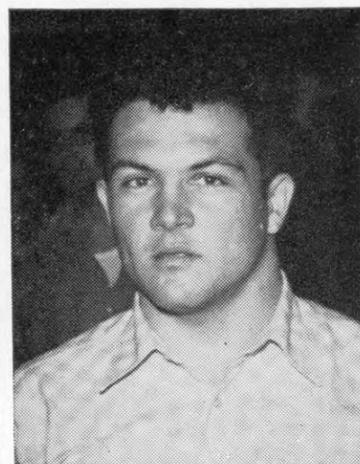
CHARLIE SNYDER
1951 Chairman



DOUG HARRISON
1952 Chairman



TALMADGE McRAE
1953 Chairman



DON WEBB
1954 Chairman

THE JOE KOPPEL AWARD

In memory of Joe Koppel, the '41 Fiesta General Chairman, who gave his life in the service of his country, the Koppel Award is presented each year to the show judged best on the midway. This trophy, the most coveted of all Fiesta school awards, is the goal that each show strives for. The presentation of the '57 trophy will be at 6:15 p.m. Saturday, April 20, at the Pageant at the Corral.

KOPPEL AWARD WINNERS

- | | |
|-----------------|-------------------|
| '48 Silver Moon | '53 Bella Union |
| '49 Crows Nest | '54 { Silver Moon |
| '50 Silver Moon | '54 { Bella Union |
| '51 Silver Moon | '55 Silver Moon |
| '52 Bayou Queen | '56 Bella Union |



MARVIN BRISCOE
1955 Chairman



A. J. MONTALBANO
1956 Chairman



HONORARY MAYOR DEBORAH LEE GRAETER

Deborah Lee Graeter was named Honorary Mayor at the Fiesta Barbecue. The three year old girl was selected by the crippled children from Jeff Davis Hospital and Hedgecroft Clinic.

The Fiesta Association plays host to this group of children each year at the annual Fiesta Barbecue.

Deborah Lee was presented with a complete set of Western clothes and Honorary Mayor's Badge.

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REMEMBER

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April 21 through 26, 1958