

[1972]

# Extra

University of Houston Alumni News



*The elevation of Philip Guthrie Hoffman to the presidency of the University of Houston on September 1, 1961, signaled the beginning of one of the most eventful and productive decades ever enjoyed by an institution of higher learning. It is clear that those eventful years since 1961 are widely recognized as a time of high accomplishment and constructive, significant change. In perspective, they seem more and more a prelude to even greater accomplishments in the future.*



# A Decade of Progress Under President Hoffman



**President Hoffman and other Alumni Federation honorees at the Distinguished Alumnus Awards Banquet in October.**

**Pictured from left are Harry Fouke, Mrs. James A. Rosborough, President Hoffman, Mrs. Ray L. Dudley, and Harry H. Hedges.**

In the Jazz Age 1920's Houston was nudging 300,000 population and enjoying renown as the city that dug an ocean to its door. Civic leaders, in cooperation with the Houston Independent School District, decided in 1927 that a community college was needed to serve the city's growth, so the University of Houston was born with an enrollment of 230 students. In 1934 the University of Houston became a four-year institution, but still met in scattered classrooms. In 1939, in the midst of recession, gifts made possible the initial land for the present campus. About to become the major public institution of higher education in the nation's sixth largest city, the University stood at the threshold of significant changes and improvements that were to make the University of Houston story one of the most challenging and interesting within the chronicles of higher education during the 1960's. The story of this growth is a tribute to the leadership of Dr. Philip G. Hoffman during the decade of 1961-1971.

## 1961-62

Succeeding General A. D. Bruce, Dr. Hoffman was formally inaugurated April 27, 1962. He had joined the University staff four years before as vice-president and dean of faculties. The University was still a private institution. Enrollment: 12,187 students. Full time faculty: 375. Library volumes: 200,000. Assets: \$31 million. Budget: \$7 million. Excellence Campaign: \$871,747. Funded research: \$1 million. No major construction. Degrees: 1,116 first degrees, 194 masters, 35 doctoral. Doctorate in eight fields.

## 1962-63

Elevation of University to state institution effective Sept. 1, 1963. Enrollment: 13,665. Faculty: 400. College Entrance Board Examinations required of all new students: 80 percent of '63 class in upper half of their high school class. Office of Dean of Students created. Alumni Association reorganized into a federation of college alumni boards. Funded research hits \$2 million. Excellence Campaign: \$995,500. Degrees: 1093 first degrees, 197 masters, 43 doctorals.

## 1963-64

Organization of the Board of Regents

appointed by Governor John B. Connally. Col. W. B. Bates Chairman. Enrollment jumps to 17,430. Critical need for building space. \$20 million construction program adopted. Ground broken for Chemistry-Pharmacy building and religion center. Library volumes reach 300,000. KUHT established as University operated educational television station. Operating budget reaches \$9 million. Excellence Campaign: \$700,000. Degrees: 1,152 first, 230 masters, 43 doctorals.

## 1964-65

Hoffman establishes a self-study of University with seven-man committee that established objectives, responsibilities and procedures which would guide the faculty and staff. A. D. Bruce Religion Center and the Lamar Fleming building completed. Clear Lake Branch Campus, courses near NASA established with Clear Lake Center. Enrollment: 17,784. Increased student involvement and more viable student government: Student Life Council, Student Senate, Student Court. University budget: \$10 million. Excellence Campaign: \$700,000. Degrees: 1,571 first degrees, 284 masters, 64 doctoral.

## 1965-66

Internal management. Staff services division created under Vice-President MacLean. Long range planning. Personnel services expanded. UH scientific status recognized by establishment of Sigma Xi, international scientific honor organization in sciences. Graduate engineering education in Brazil established under AID grant of \$633,000. Budget: \$13 million. Excellence Campaign: \$700,000. Faculty: 550. Degrees: 1,967 first, 348 masters, 76 doctoral.

## 1966-67

Future growth plans. Pedestrian campus. A unified University philosophy for all academic pursuits. Institute of Human Resources in College of Business created. Two University professors selected to study the first moon rocks. \$1 million Robert Welch Chair in Chemistry and the Brown and Root Professor of Engineering established. Enrollment: 20,000. Degrees: 2,198 first, 448 masters, 77 doctoral. Budget: \$15 million. Excellence Campaign: \$1 million.

## 1967-68

Five new buildings opened, value at \$18 million: eight story addition to Anderson Memorial Library, Agnes Arnold Hall liberal arts building. Cullen College of Engineering, Computer Center, the University Center. The Graduate School of Social Work created as one of two in state. Office of Facilities and Planning created. Budget: \$18 million. Excellence Campaign: over \$1 million. Enrollment: 21,770.

## 1968-69

500,000 volumes in library. Student Life Building, Science and Research building, the Bates College of Law Complex completed at worth of \$12.9 million total. Dr. Emmet Fields comes from Vanderbilt to assume the vice-president, dean of faculties post. Business and Financial Division reorganized, headed by C. F. McElhinney. Afro-American Studies Program with 21 courses created. Operating budget: \$22 million. Excellence Campaign: \$1,231,292. Graduates: 2,597 first degrees, 533 masters, 263 doctoral.

## 1969-70

First moon samples brought to campus. KUHT broadcasts in color. Home Economics and Laboratory Nursery, the General Services building, and the Physical Education and Auditorium complex, including the 10,000 seat Hofheinz Pavilion is completed. The Hilton School of Hotel Restaurant and Management and the Center for Continuing Education is announced for construction. Clear Lake branch expanded to 463 acres through gifts. Ground broken for first building of Clear Lake Graduate Center. University selected as the site of the National College of District Attorneys based at Bates College of Law. Enrollment: 24,383. Degrees: 2,597 first degrees, 533 masters, 263 doctoral. Budget: \$25 million. Excellence Campaign: \$1,381,013.

## 1970-71

25,000 enrollment, 750 full-time faculty, \$10.7 million dormitory tower complex, College of Education Building, Graduate Studies Building, ground broken for the Continuing Education Center and the Conrad Hilton School of Hotel Restaurant and Management. Fine Arts Center under construction, Jeppesen stadium purchased. Membership in the Southwest Conference. 4,000 degrees. Budget: \$27,364,541. Excellence Campaign: over \$1.5 million.

## Students

Enrollment doubled in 10 years. Increasingly involved in University governance and programs. Average SAT score in 1971 was 1000 compared to 860 in 1962. 84% in upper half of high school class in 1971. Trend: away from activism, emphasis on individual concerns.

## Academic Growth

Full time faculty nearly doubled to 800. Most have doctoral degrees. Number of nationally and internationally known scholars and published works. Nine chairs for eminent scholars, masters degree in 40 areas of study. School of Music, Hotel Restaurant Management and Social Work created.

## Campus Development

In 1961 value of physical plant was \$25



million. Today, 20 major new buildings completed, physical plant value: \$100 million. Pedestrian campus, landscaping, fountains, parks, artwork, sculpture.

#### Library

Expanded to eight-story tower capable of holding 1 million volumes. 640,000 volumes presently. \$267,000 in federal grants, 37 professionals and 70 staff clerks. Law library goal of 20,000 volumes. College libraries in Architecture, Pharmacy, Optometry.

#### Research

\$7 million funded for research in 1971 with 400 projects in nearly every discipline from inner-city to space exploration. Institute for Urban Studies, Parent Child Development Center, NASA work, a major study in teacher education, a National Science Foundation study in psychology, earth and science fields. 1,600-acre Coastal Environment Laboratory in Galveston, lunar rock studies for NASA, studies in pollution. Faculty Research Support Program awarded \$383,000 to 183 faculty.

#### Athletics

Membership in the SWC. Hofheinz Pavilion for basketball, the Astrodome for football. Six years in the top twenty in football, NCAA playoffs in basketball for the last two years, ranked number one in 1968, golf championship for 10 of last 13 years, the John Hoff Tennis Center, Melcher Gymnasium and Athletic Complex. One of largest intramural programs in nation.

#### Development

Voluntary gifts and grants have resulted in contributions in excess of \$20 million since 1961 with the Excellence Campaign increasing each year.

#### Future

Enrollment ceiling of 30,000 by mid-1970's. A new campus 30 miles outside of downtown Houston, with Clear Lake Center at NASA will presage the development of a University of Houston System. The advancement of the University these past ten years on all fronts have positive force to its future development as an academic center in American education. In gratitude to Dr. Hoffman for his leadership role during his presidency the Alumni honored him with the Alumni President's Award at the Distinguished Alumnus Award Banquet in October.

## Report from the President Now Is The Time

As a supporter of this organization, you are probably well aware of the giant strides we are beginning to make in our development programs.

We have started area clubs in four cities and plan to have 13 clubs within three years.

This year at Homecoming we will have a reunion for the classes of 1962, 1952, 1942 and 1932. It will be a gala weekend occasion and we are looking forward to seeing you there. More details about this in the next issue.

On April 26, 1972, the third annual All Sports Dinner will be held where all of the lettermen athletes will be honored. Your Alumni has started "The Houston Hall of Honor," to enshrine those athletes who have contributed to the growth of your University through their efforts. It is the highest award given to a former athlete. We are looking forward to seeing all of you at this dinner.

Do you have season football tickets? If not, you should contact our office immediately to secure the best seats available. Remember, when we enter into SWC competition there will probably be no tickets available in the Dome on a single game basis.

If you have not had an occasion to visit the campus lately, I urge you to pack it back the next time you are near and just see how amazed you will be at the physical changes. With physical changes have come the changes academically. Higher and higher we climb as more and more people come to realize the first class top drawer quality of our graduates.

Each and every person who receives this mailing and reads this article is a part of this University. Each of you have contributed your share to the growth of your University through your time and efforts. But if you take a moment to reflect on what has been accomplished in the past decade, you can readily see that we are just standing in the doorway of success. Now is the time for each and every one of us to react to the needs of your University, to help it achieve its place in greatness.

It is therefore, with pleasure, that I invite you to join me during the next two years to help us build a strong alumni organization which in turn can begin doing those things for your University that it cannot do for itself and at the same time offer more and more advantages to you, its supporters.

C. F. Kendall,  
Alumni President

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ERNIE ENOCHS, BBA '50.**

**Extra**

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#### Federation Officers/Staff

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Michael Horne .....Vice-President  
J. Huey O'Toole .....Secretary  
Bill Jeffrey, Jr. ....Treasurer  
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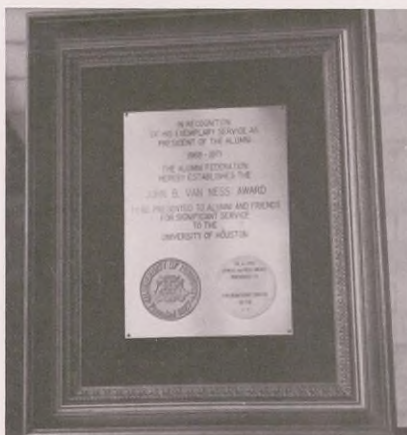
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# Van Ness Award Recognizes Alumni Supporters



Of major note among the events of Homecoming 1971 was the introduction of the Alumni Federation John B. Van Ness Award. This award is presented at the Annual Alumni Homecoming Breakfast to alumni and friends who have provided significant service or support for the University through the Alumni Federation. The man for whom this award is named has provided signal service of immeasurable value in establishing alumni support for the University. Mr. Van Ness attended the University of Houston and received his B.S. degree in 1956. He served as Treasurer of the Alumni in 1966 and served two terms as President in 1967-68 and 1969-70.



The 1971 recipients for notable service to the University through the Alumni Federation were Mr. Richard B. Bass for service as President of the College of Business Alumni Association, 1967-1969, as a member of the Alumni Federation Board of Directors, 1967-1969, as a member of the Executive Committee of the Alumni Board of Directors, 1970 and 1971, and as Treasurer for the Alumni Federation in 1970 and 1971; Mr. Eugene J. Mincks for service as a member of the Alumni Board of Directors in 1970-71, and as Chairman of the highly successful 1970 Annual Alumni Telefund. Also honored for their significant support of the University through major par-

ticipation in the Annual Alumni Fund were: Isaac Arnold, Jr.; The Clayton Foundation; Harry H. Cullen; James H. Greer; Harry H. Hedges; Robert G. Hussman; George S. Phillips; Dr. Elna H. White; Bert F. Winston.

## Alumni Club Directory

If you wish more information about these clubs and how you can join, contact either the chairman or president listed for the clubs below, or write: Dean Kirkpatrick, Executive Director, Alumni Federation, University of Houston, 3801 Cullen Blvd., Houston, Texas 77004.

### Corpus Christi

Joe French, President  
Phones: (512) 884-8878  
(512) 882-8354

### Dallas

Fred Gentile  
Steering Committee Chairman  
Phones: (214) 259-2691  
(214) 351-5588

### Fort Worth

C. L. Neumann, President  
Phone: 292-1207

### San Antonio

Dallas Moore, President  
Phone: 223-6326  
Beaumont and Longview-Tyler to be formed.

## We're Spreading Out

by Dean Kirkpatrick, B.B.A.-'70  
Alumni Executive Director



For many of us, "spreading out" means getting bigger as we get older. In a similar way, we, The Alumni of the University of Houston, are spreading out. This is not to say that the physical weight of each Alumnus has increased (even though it may be true), but rather a way of saying there may be a fellow Cougar living across the street from you.

From Abbott to Zorn, the Alumni around the state are getting together in large groups and small groups; in homes, restaurants, and party rooms. We are calling each other on business

and about social activities. We are fast becoming an Alumni Family.

Some of us here in Houston have had the pleasure of visiting with many of these fine folks recently and it's been great. At Christmas time, San Antonio Club President Dallas Moore and his wife Shirley invited the entire Club over for some of Dallas' famous homemade egg nog. Amid the girl talk, football talk, Christmas Carols and Carl Mann's play-by-play of our basketball game with Arizona State from the radio, we managed to deplete what Dallas thought to be a month's supply of egg nog.

It was a good old fashioned "fishfry" in Corpus Christi on January 29. Exes Jim Nelms and Don Vogelsang fried up a batch of fish fillets in their "fishmobile" (a kitchen on wheels) for sixty hardy souls and their children who braved the rain and a cold wind off Half Moon Bay.

The party was held to intro-

duce the Club's 1972 officers, but everyone was having such a good time, President Joe French completely forgot to introduce them.

Those Corpus Christi Cougars really know how to give a party and we are looking forward to the next one.

President Hoffman will be with us for an Alumni party in Fort Worth this month. Fort Worth President, Les Neumann, has invited all our exes in the Tarrant County Club and Dallas Club areas to come and spend an informal evening with Dr. Hoffman and Alumni President, C. F. Kendall. Many good things have "happened" to the University since Dr. Hoffman became President in 1961. The party in Fort Worth promises to be interesting and enjoyable.

Visiting with these folks the past few months has been a great personal pleasure for me. They greet you with a warm and sincere "welcome" and say goodbye with an equally sincere, "Come back soon."



## Alumni Officers Elected



C. F. Kendall,  
Alumni President

University of Houston Alumni Executive Director, N. Dean Kirkpatrick, has announced the election of new officers by The Alumni Board of Directors. The 1971 President-Elect, C. F. Kendall, LLB '60, will serve as President during 1972 and 1973. Officers elected this year include: Michael Horne, BBA '60, Vice President; J. Huey O'Toole, LLB '60, Secretary; and Bill Jeffery, Jr., BBA '65, Treasurer.

Committee Chairmen for 1972 include: Athletic Committee, Jim Shindler, BBA '57; Communications Committee, Mrs. Annette K. Stone-dale; Homecoming Committee, Judge R. Shearn Smith, LLB '51; Legislative Committee, Bill Morse, Jr., LLB '62; and Long Range Planning Committee, John B. Van Ness, B ARC '56.

## Annual Alumni Fund Gains Increased Support



Pictured above, right, Roy Phillips, 1971 and 1972 Telefund Chairman, and to his left, Telefund Worker John James.

For the sixth consecutive year, The Alumni have increased their support for the University through the Annual Alumni Fund. Campaign Co-Chairmen Larry Fultz and Bill Morse, Jr. announced a 17% increase in the amount contributed. Mr. Morse added, "I don't want to bore you with statistics, but I think you should know that we had a 51% increase in the number of gifts received this year."

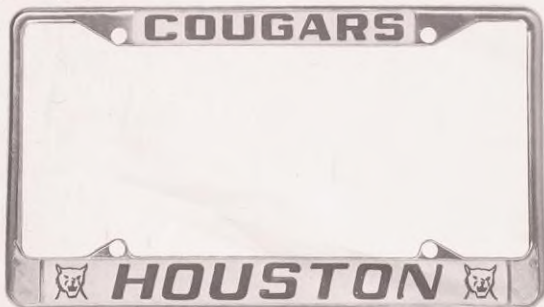
Chairman Fultz had some laudatory comments on the work of

the campaign volunteers. "Everybody did a great job this year. Ernie Schneider's Special Gifts workers raised \$16,000 with an average gift of \$350.00. Roy Phillips' "Telefund" raised an additional \$16,000 during their five-day campaign."

Awards for the best individual performance went to Mrs. Tom (Delores) Powell and Roy Phillips. All contributors to the campaign during 1971 will appear in The Alumni Directory due to be published in May.

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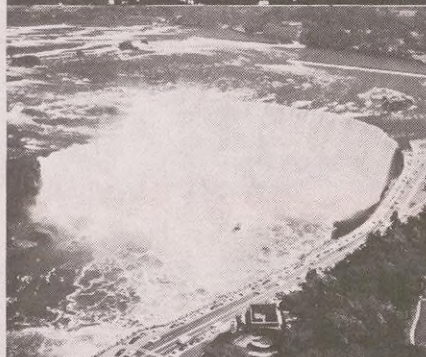
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## Alumni in the News

**Jerry W. Arnett**, BBA '70, has been named an industrial plastics and bearings sales representative for Joseph T. Ryerson & Son, Inc.

**Laskey A. Baker**, BBA '57, has been tapped for promotion at Bernard Johnson Incorporated to Project Manager. The firm is a multi-disciplined consulting firm in Houston and Washington.

**R. Stephen Barbour**, BBA '67, has appointed district manager of the Memphis district of Baxter Laboratories, Inc.

**Forrest C. Beavers, Jr.**, BBA '70, will be Associate Director for Rural Health Planning for the Alamo Area Council of Governments.

**Patsy R. Bland** is now a stewardess with Delta Airlines.

**Richey I. Brunskill**, BBA 1949, has been promoted to vice-president, Replacement Tire Sales, of the General Tire & Rubber Company in Akron, Ohio.

**Carroll B. Brown**, '60, has joined Johnson-Loggins, Inc. Houston real estate development firm as director of land planning for all projects.

**Ed S. Chapline** was recently promoted to senior vice president and manager of the newly created National Department of the Bank of the Southwest.

**Lucien H. Cullen**, MBA '50, will seek the Democratic nomination this spring as state representative from the new 80th Legislative District.

**William Douglas**, BBA '48, has been elected to the policy-making executive committee of the National Kidney Foundation.

**Dr. G. A. Franzel**, Optometry graduate, is the President-elect of the Missouri Association of Optometry, and served as Educational Director of that state's optometry institute held December 19th.

**Frank R. Glass**, BS '53, has joined the Health Facilities Development Group of Caudill, Rowlett, Scott of CRS Designs. Glass is a hospital design specialist.

**Terry T. Gordon**, BBA '40, has been commissioned a second lieutenant in the U.S. Air Force at Lackland AFB.

**Milton S. Gougenheim**, BBA '49, has been appointed a Metropolitan Insurance Consultant for Houston.

**Ward Hemenway**, BBA '59, has been appointed Director of systems and data processing at Carte Blanche Corporation at Los Angeles, California.

**Capt. Morey M. Henderson**, BS '66, was presented the Army Commendation Medal at Fort Sam Houston prior to his departure for Korea.

**Herman E. Hitt, Jr.** is associate general agent of the Houston general agency of National Life Insurance Company of Vermont.

**Robert S. (Bob) Huckstein**, BBA '58, has been named sales manager branch accounts for Saunders Leasing System, Inc. in Birmingham, Alabama.

**George L. Johnson**, BS '55, has opened the Brazos Bookstore which specializes in Regional and Natural History in Sealy, Texas.

**Herbert L. Johnson**, BBA '67, is an assistant professor of business at Elizabethtown College in Pennsylvania.

**William B. Kelly**, BA '64, has been promoted to regional sales manager for the eastern area of Matson Navigation Company.

**Dale Lowe**, '66, has been named General Manager for Rig-a-Lite Company, Inc.

**Frederick C. Landa**, BS '65, has been graduated from the University of Kansas with a doctor of philosophy in the sciences.

**Orlando Mata**, BBA '66, has been promoted to corporate trust officer of Texas Commerce Bank.

**Ann Messmore**, former assistant manager of public relations for North Central Airlines, has joined Webb Publishing Company of St. Paul as a managing editor in the creative communications division.

**Paul M. Page**, BBA '67, has been appointed sales representative for Ultronic Systems Corporation, manufacturer of computer-communications equipment.

**Ken Palmer**, BS '50, has been named General Sales Manager of the Houston based Tex-Tube Division of Detroit Steel Corporation.

**C. Reginald Parson**, BBA '67, has been promoted to assistant vice president of Texas Commerce Bank.

**Charles R. Porter**, BS '59, has been promoted to vice president of Texas Commerce Bank.

**Michael S. Reifsnnyder** has received the Young Scholarship for being one of the top Junior Accountant students at USC.

**Ray G. Rosenbaum**, BBA '69, has been promoted to assistant vice president of Texas Commerce Bank.

**Roel I. Sandoval**, BS '69, has joined the Upjohn Company as a Pharmaceutical Sales Representative.

**Karl Schneidau**, BS '52, has formed an oil and gas consulting firm, K. Schneidau and Associates, in Houston.

**Carrole M. Selby, Jr.**, BBA '50, has been elected Vice-President of Finance and Administration of Kaneb Services, Inc. He served as controller and secretary-treasurer.

**Jeffrey P. Tassani**, BS '65, has been promoted to assistant vice president, administrative department, personnel division of the First National Bank of Chicago.

**John A. Wagner**, BBS '68, has been promoted to audit officer of Texas Commerce Bank.

**J. G. Walker**, MBA '47, has been appointed departmental comptroller for Gulf Oil Chemicals Company-U.S. Operations.

### Assistant To Alumni Director Named



Larry Stokesberry, BBA '70, has been named Assistant to the Alumni Director for the Alumni Federation. His duties will include management of the Alumni Office operation and assisting with the Alumni programs and club development. Larry's previous experience includes work with Gilbert Gertner Enterprises, Economics Laboratory, and Norton Ditto.

## NEWS SHORTS

**Carolyn A. Beatty**, BA '64, has been elected President of the Houston Area Council of Teachers of English, the youngest ever, and has been named one of the Outstanding Young Women in America in 1971.

**Hart T. Mankin**, UH law grad, who has served as General Counsel to the General Services Administration, has been named General Counsel of the Navy, supervising 160 lawyers and handling the legal affairs of the Navy for the Secretary.

**Dr. June Hyer**, long-time faculty member and administrator at UH, has been appointed vice president of academic affairs at the University of Texas at San Antonio.

**Dr. Vernon S. Johnson**, '41, was installed as president of the Academy of General Dentistry at the national dental organization's 20th annual meeting in Chicago on Friday, Feb. 11.

**Grace Westover**, '44, retired from her position as a teacher in the Houston Independent School District at the end of the Spring term, 1971. Mrs. Westover was in the Houston School District for 27 years and recently received a Certificate of Merit from the HISD and Board of Education.

**Dr. James Asher**, M.A. '55, Ph.D. '57, has devised a new system for learning a foreign language which has been incorporated into a psychology course at San Jose State College with primary emphasis on learning and responding, then learning to speak. Dramatic results show the students learning listening skills in about half the time as students in conventional language courses.

**Maurice and Nancy Westerfeld**, who met while attending the University of Houston where both received law degrees, are entering politics together. He is seeking the 174th District Court bench and she is running for judge of the 127th District Court in Houston. Both are Democrats. They have been married 21 years and have had the joint law practice for eight years. Mrs. Westerfeld is the first woman to seek a district bench in Houston.

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