



## SUNNYSIDE POSSE MANAGEMENT & PROMOTIONS

FYI

Monday, May 15th, Anthony Frazier, former manager and public relations representative for Soundwaves/ South Main, announced the opening of High Volume Music- music store slated to open June 1st, on Houston's Southwest side at 7707 W. Bellfort (next to the Plitt Dollar Movie Theater).

Anthony stated that he is very excited about his next business venture, "having a successful lawn care service and D.J. service "in the pocket", I know High Volume Music will be successful", he remarked.

After two and a half years at Sound Warehouse and five years plus at Soundwaves, Anthony felt it was time to "move on" and do his own thing.

"I've learned quite a bit at Soundwaves and Sound Warehouse," he stated, "by constantly asking questions and taking mental notes. I was always striving to better my position in whatever job I was on. Once I reached my peak at Soundwaves, (management), I knew the only other way to go was on my own!

It's kind of funny how all of this got started. I helped a friend of mine in college last year write a term paper and plan on how to start and run a business. He made a perfect score on it and that was it for a while. Then things got kind of strange at Soundwaves early this year, so I called my friend and asked him to let me go over that paper. Then with the aid of my brother, Jesse, Tracy Davis at Professional Executive Services, and Marquetta Rodriguez at Serious Sounds, I wrote a business plan, that I considered super tight." I let a few people see it, and with a few corrections here and there, it was on.

Anthony is also excited about opening the store because it marks the return to the forefront of music retailing for Carlos Garza, a Soundwaves veteran who, after five and one-half years there, left to go do other things including co-produce the critically acclaimed Odd Squad CD for Rap-A-Lot in '93. Carlos



says, "I'm glad to be back after being gone for so long. I'm looking forward to helping Anthony take High Volume to the high scale level of music retail that I helped Soundwaves achieve."

Anthony says he will continue to publish his magazine, High Volume 3594, which has changed to 3594 and will become a part of his store only. He also plans to continue writing for Houston Style magazine.

**For more info: Call (713)416-5469 Sunnyside Posse Management or Call Anthony at High Volume Music at (713)721-3737.**